



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Jaime Rojas, Jr.	Phone	2134008664
Employer	Rojas Communications Group	Email	jaime@rojascommunications.com
Business Address	18653 Ventura Blvd., Suite 115	Website Address	www.rojascommunications.com
Address Line 2		Fax	
City	Tarzana		
State	CA	Zip	91356
Legislative Advocacy During the Past 12 Months Not Previously Reported			
n/a			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a corporation
Name of Chief Executive Officer	Jaime Rojas
Name of Chief Financial Officer	
Name of Secretary	
Name of any officer who authorized payments to influence local legislative and administrative action	
Jaime Rojas	
Name of any person who owns more than 20 percent of the corporation	
Jaime Rojas	

Client Information

Client Name	National Assoc. of Tobacco Outlets	Client Phone	952-974-0075
Specific Business of Client	Trade Association	Client Website Address	www.natocentral.org
Client Address	15560 Boulder Pointe Road		
Client Address Line 2			

Client City	Minneapolis		
Client State	Minnesota	Client Zip	55347

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/03/01
Project Name (include address if advocating for a property)
Prohibiting the sale of all tobacco products in Beverly Hills
Description of Municipal Legislation that is subject of Advocacy
City council considering the banning of the sale of all tobacco products in Beverly Hills.
Desired Outcome
Stop the ban of tobacco product sales in Beverly Hills.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Jaime Rojas Jr	Date	2019/03/07

FOR CITY CLERK USE ONLY

Date of Registration Submission Thursday, March 7, 2019 @ 9:14AM

Date of Termination Submission

Date of Administrative Approval Thursday, March 7, 2019 @ 9:23AM

Administrative Approval by MDUNN