



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Paul Rohrer	Phone	3102822270
Employer	Loeb & Loeb LLP	Email	prohrer@loeb.com
Business Address	10100 Santa Monica Blvd Suite 2200	Website Address	https://www.loeb.com/en
Address Line 2		Fax	
City	Los Angeles		
State	CA	Zip	90067
Legislative Advocacy During the Past 12 Months Not Previously Reported			
N/A			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	Oakshire LLC	Client Phone	(310) 432-5463
Specific Business of Client	Real Estate	Client Website Address	N/A
Client Address	9034 Sunset Blvd		
Client Address Line 2			
Client City	West Hollywood		
Client State	CA	Client Zip	90069

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2018/07/01
Project Name (include address if advocating for a property)

Gibraltar Square Hotel Project
Description of Municipal Legislation that is subject of Advocacy
THE LEGISLATION IS APPROVAL OF A CUP AND HISTORIC INCENTIVE PERMIT FOR A BOUTIQUE HOTEL ON THE PROPERTY.
Desired Outcome
Approval of CUP and Historic Incentive Permit for Hotel
Estimate of Compensation to be Paid to Legislative Advocate from Client
\$75,001 and above

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Paul Rohrer	Date	2019/03/11

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, March 11, 2019 @ 2:06PM

Date of Termination Submission

Date of Administrative Approval Tuesday, March 19, 2019 @ 7:54AM

Administrative Approval by MDUNN