



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	Linda J Briskman	Phone	310-383-8969
Employer	LJB Consulting	Email	linda.briskman@gmail.com
Business Address	511 North Sierra Drive	Website Address	NA
Address Line 2		Fax	310-859-1266
City	Beverly Hills		
State	CA	Zip	90210

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?

No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	Yes, the Expenditure Lobbyist is a business entity
Please enter the name of each person with an ownership interest if the business entity has fewer than 5 owners, or enter the name of the person with the greatest ownership interest in the entity, if the entity has 5 or more.	
Linda J Briskman	

Client Information

Client Name	James Perse/YOSEMITE	Client Phone	323-588-2226
Specific Business of Client	Clothing Store	Client Website Address	jamesperse.com
Client Address	9401 Brighton Way		
Client Address Line 2			
Client City	Beverly Hills		
Client State	CA	Client Zip	90210

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/03/01

Project Name (include address if advocating for a property)
YOSEMITE clothing store
Description of Municipal Legislation that is subject of Advocacy
To avoid a barricade during construction applicant is proposing a finished exterior and a small temporary pop-up store on an immediately adjacent site.
Desired Outcome
AC approval for painting and signage both a temp pop-up and permanent future location.
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Linda J Briskman	Date	2019/03/18

Previously Reported Legislative Advocacy Activity

Cheval Blanc Beverly Hills			
Client Name	Friends of Cheval Blanc Beverly Hills- Anish Melwani, President & Chair	Phone	415-389-6800
Specific Business of Client	Electoral Advocacy	Website	TBD
Client Address	c/o Nielson Merksamer Parinello Gross & Leoni LLP		
Address Line 2	2350 Kerner Blvd, Suite 250		
City	San Rafael		
State	CA	Zip	94901
Desired Outcome		Engagement Date	2023/02/08

FOR CITY CLERK USE ONLY

Date of Registration Submission Monday, March 18, 2019 @ 4:03PM

Date of Termination Submission

Date of Administrative Approval Tuesday, March 19, 2019 @ 7:28AM

Administrative Approval by MDUNN