City of Beverly Hills  
Legislative Advocate Registration 

Legislative Advocate Information 

<table>
<thead>
<tr>
<th>Name</th>
<th>Emily Rinaldi-Williams</th>
<th>Phone</th>
<th>310-792-2690</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer</td>
<td>GPA Consulting</td>
<td>Email</td>
<td><a href="mailto:emily@gpaconsulting-us.com">emily@gpaconsulting-us.com</a></td>
</tr>
<tr>
<td>Business Address</td>
<td>617 S. Olive Street</td>
<td>Website Address</td>
<td><a href="https://www.gpaconsulting-us.com/">https://www.gpaconsulting-us.com/</a></td>
</tr>
<tr>
<td>Address Line 2</td>
<td>Suite 910</td>
<td>Fax</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>Los Angeles</td>
<td></td>
<td></td>
</tr>
<tr>
<td>State</td>
<td>CA</td>
<td>Zip</td>
<td>90014</td>
</tr>
</tbody>
</table>

Legislative Advocacy During the Past 12 Months Not Previously Reported  
Working with client to obtain Historic Incentive Permit  

Sanctions  
Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? 
No  
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying? 
No  

Expenditure Lobbyist  
Are you filing as an Expenditure Lobbyist? 
No  

Client Information  

<table>
<thead>
<tr>
<th>Client Name</th>
<th>Rabbi Mendel Shusterman</th>
<th>Client Phone</th>
<th>310-497-2643</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specific Business of Client</td>
<td>Chabad of North Beverly Hills</td>
<td>Client Website Address</td>
<td><a href="https://www.chabadofbeverlyhills.com/">https://www.chabadofbeverlyhills.com/</a></td>
</tr>
<tr>
<td>Client Address</td>
<td>303 N. Wetherly Drive</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Client Address Line 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Client City</td>
<td>Beverly Hills</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Client State</td>
<td>CA</td>
<td>Client Zip</td>
<td>90211</td>
</tr>
</tbody>
</table>

Description of Matter that Legislative Advocate is Attempting to Influence  

Initial Date of Lobbying Engagement 
2018/09/01  
Project Name (include address if advocating for a property)
9145 Wilshire Boulevard

Description of Municipal Legislation that is subject of Advocacy

Historic Preservation Ordinance

Desired Outcome

Historic Incentive Permit

Estimate of Compensation to be Paid to Legislative Advocate from Client

up to $25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.

Signed | Emily Rinaldi-Williams | Date | 2019/03/27

FOR CITY CLERK USE ONLY

Date of Registration Submission | Wednesday, March 27, 2019 @ 10:40AM
Date of Termination Submission
Date of Administrative Approval | Wednesday, March 27, 2019 @ 11:01AM
Administrative Approval by | Isyrodriguez