



City of Beverly Hills

Legislative Advocate Registration

Legislative Advocate Information

Name	BRII HERZOG	Phone	9499434933
Employer	Craig Fry & Associates	Email	briiherzog@cfa-la.com
Business Address	1010 S. ARROYO PKWY, SUITE 6	Website Address	www.craigfryandassociates.com
Address Line 2		Fax	
City	PASADENA		
State	CA	Zip	91105
Legislative Advocacy During the Past 12 Months Not Previously Reported			
None to report.			

Sanctions

Have you ever been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No
Has a firm at which you work, has worked, or for which you own or has owned an equity interest been sanctioned for a violation of the Beverly Hills Legislative Advocacy Ordinance or a violation of any law, regulation or ordinance of another jurisdiction governing Legislative Advocacy or lobbying?
No

Expenditure Lobbyist

Are you filing as an Expenditure Lobbyist?	No
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Client Information

Client Name	Ignacio Rodriquez	Client Phone	818-488-9435
Specific Business of Client	Ignacio Rodriguez Architects	Client Website Address	www.ir-arch.com
Client Address	16800 Devonshire St		
Client Address Line 2	Suite 307		
Client City	Granada Hills		
Client State	CA	Client Zip	91344

Description of Matter that Legislative Advocate is Attempting to Influence

Initial Date of Lobbying Engagement
2019/04/17
Project Name (include address if advocating for a property)

460 Castle Place
Description of Municipal Legislation that is subject of Advocacy
Building permits and plan submittals.
Desired Outcome
Home and pool remodel: 1 story SFR with pool
Estimate of Compensation to be Paid to Legislative Advocate from Client
up to \$25,000

Sign and Date

I declare under penalty of perjury that the information which has been included in this Registration Form is true and correct.			
Signed	Brii Herzog	Date	2019/04/17

FOR CITY CLERK USE ONLY

Date of Registration Submission Wednesday, April 17, 2019 @ 3:45PM

Date of Termination Submission

Date of Administrative Approval Wednesday, April 17, 2019 @ 4:21PM

Administrative Approval by Isyrodriquez