



**Beverly Hills City Council Liaison / City Website Steering Committee
will conduct a Special Meeting, at the following time and place, and will address the
agenda listed below:**

**CITY OF BEVERLY HILLS
455 N. Rexford Drive
Council Chamber
Beverly Hills, CA 90210**

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

**Beverly Hills Liaison Meeting
<https://beverlyhills-org.zoom.us/my/committee>
Meeting ID: 516 191 2424
Passcode: 90210**

**You can also dial in by phone:
+1 669 900 9128 US
+1 833 548 0282 (Toll-Free)**

**One tap mobile
+16699009128,,5161912424# US
+18335480282,,5161912424# US (Toll-Free)**

**Thursday, March 7, 2024
3:30 PM**

***Please be advised that pre-entry metal detector screening requirements are now in place
in City Hall. Members of the public are requested to plan visits accordingly.***

*In the interest of maintaining appropriate social distancing, members of the public can view this
meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35
on Spectrum Cable, and can participate in the teleconference/video conference by using the link
above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also
be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council
Liaison/ City Website Steering Committee. Beverly Hills Liaison meetings will be in-person at City
Hall.*

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Presentation from Civic Plus
 - a. Current project status and timeline
 - b. Three website template options
- 3) Discussion
 - a. Selection of website template

- 4) Next and final meeting – March 26, 2024
- 5) Adjournment



Huma Ahmed
City Clerk

Posted: March 4, 2024

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT
WWW.BEVERLYHILLS.ORG***



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least twenty-four (24) hours advance notice will help to ensure availability of services. City Hall, including the Council Chamber is wheelchair accessible.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: City Council Liaison / Website Steering Committee

FROM: Keith Sterling, Deputy City Manager
David Schirmer, Chief Information Officer
Anne Salvatore, Web Coordinator

DATE: March 7, 2024

SUBJECT: Website Design Concept Proposals

ATTACHMENT: 1. Current Project Status and Timeline
2. Three website template options

INTRODUCTION

This report provides the City Council Liaison/Website Steering Committee of Councilmember Mirisch and Councilmember Bosse (Liaisons) with an update on the website redesign process and three website color palettes for review and consideration.

The City Council Liaisons are requested to review and select the colors and approve the site layout. Additionally, staff is seeking feedback on the website's Global Navigation as it is displayed in the presentation.

BACKGROUND

On February 3, 2023, the vendor CivicPlus was selected and awarded the contract for the city website redesign. In October 2023, staff met with the steering committee to choose a template to inform the design process by CivicPlus.

Today, staff returns to the committee to review color palette and home page / subpage layouts. Staff requests the committee choose a color palette and review and provide comments for the page layouts. There are three options being presented by CivicPlus including a subdued color palette, richer colors inspired by green and richer colors inspired by blue.

Following the recommendations of the steering committee, CivicPlus will implement the new design and continue the content migration. Staff is working behind the scenes to refresh and polish content. Staff and CivicPlus expect to return in late March to unveil the beta site to the committee.

After the beta site reveal, staff will be trained on the new content management system (CMS) platform. Staff will continue to refine and organize content for their respective departments during the time between training and the website launch which is expected in late April.

RECOMMENDATION

The City Council Liaisons are requested to review and select the colors and approve the site layout. Additionally, staff is seeking feedback on the website's Global Navigation as it is displayed in the presentation.

Item 1



Content Migration Preparation

- CivicPlus has conducted:
 - Core Team and Staff Stakeholder Meetings
 - Department Meetings
- Page and content review focused on content relevancy and migration process

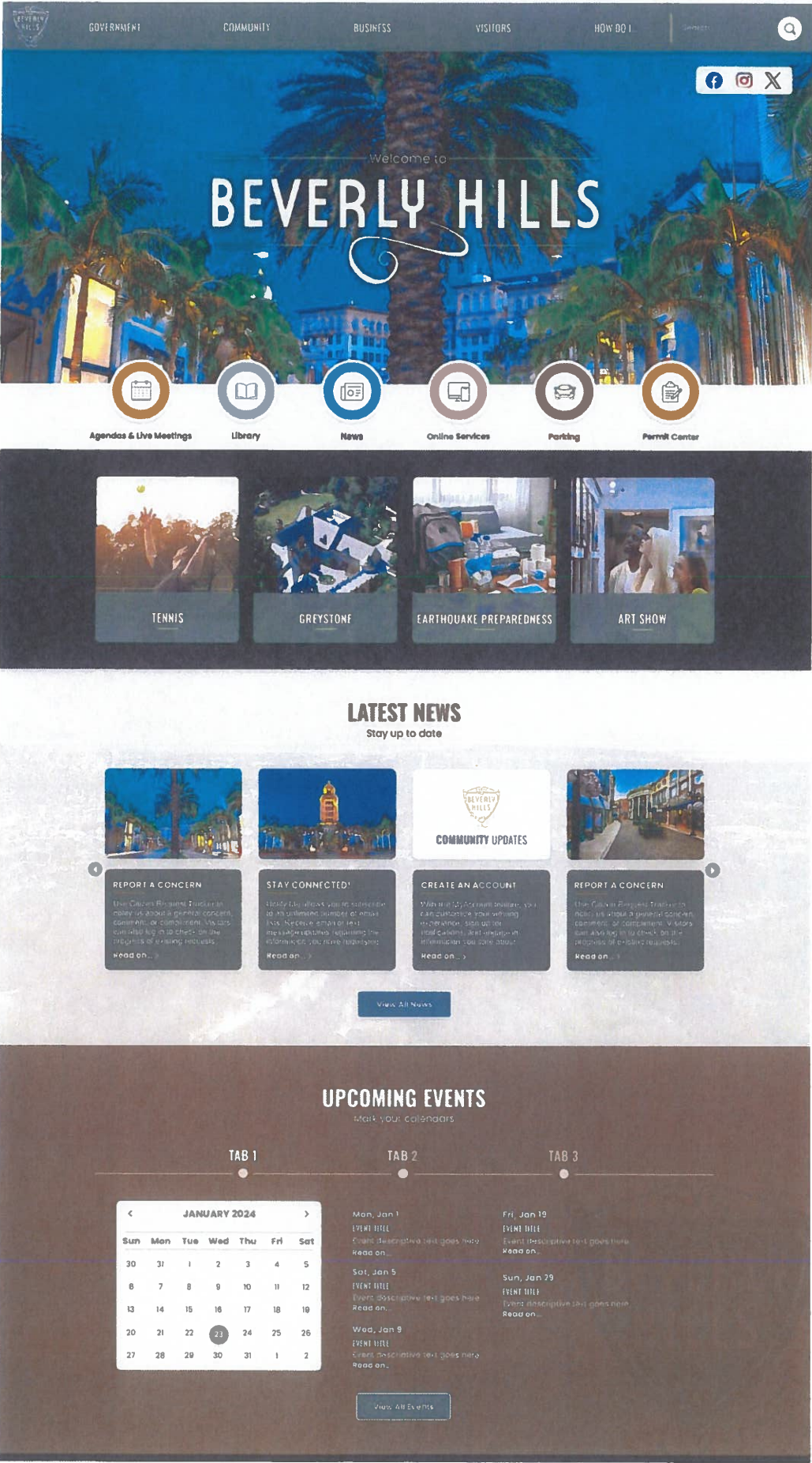


Remaining Key Events

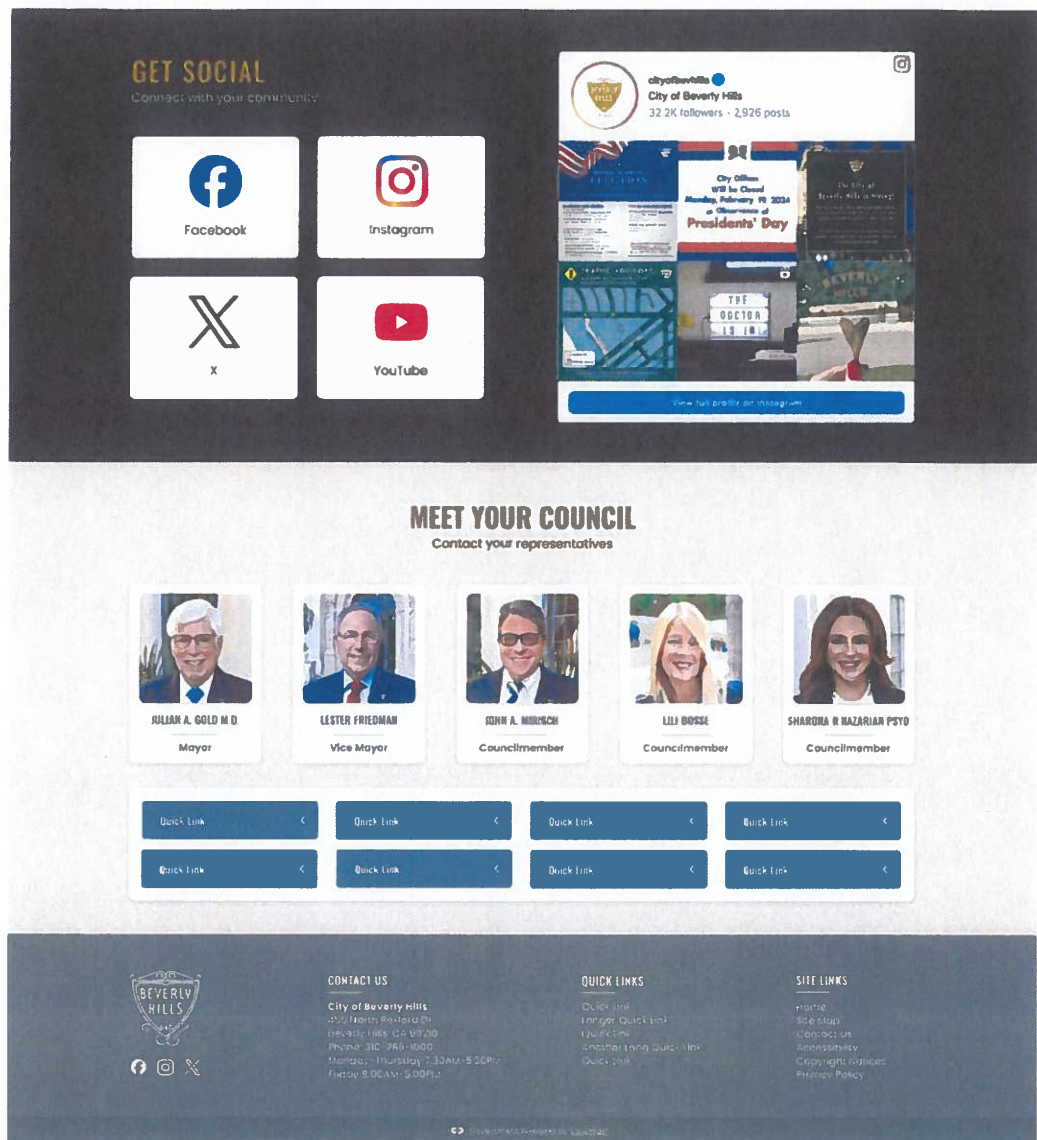
- **March 26:** Website Reveal Meeting
- **Early April:** Training
- **Late April:** Launch

Item 2

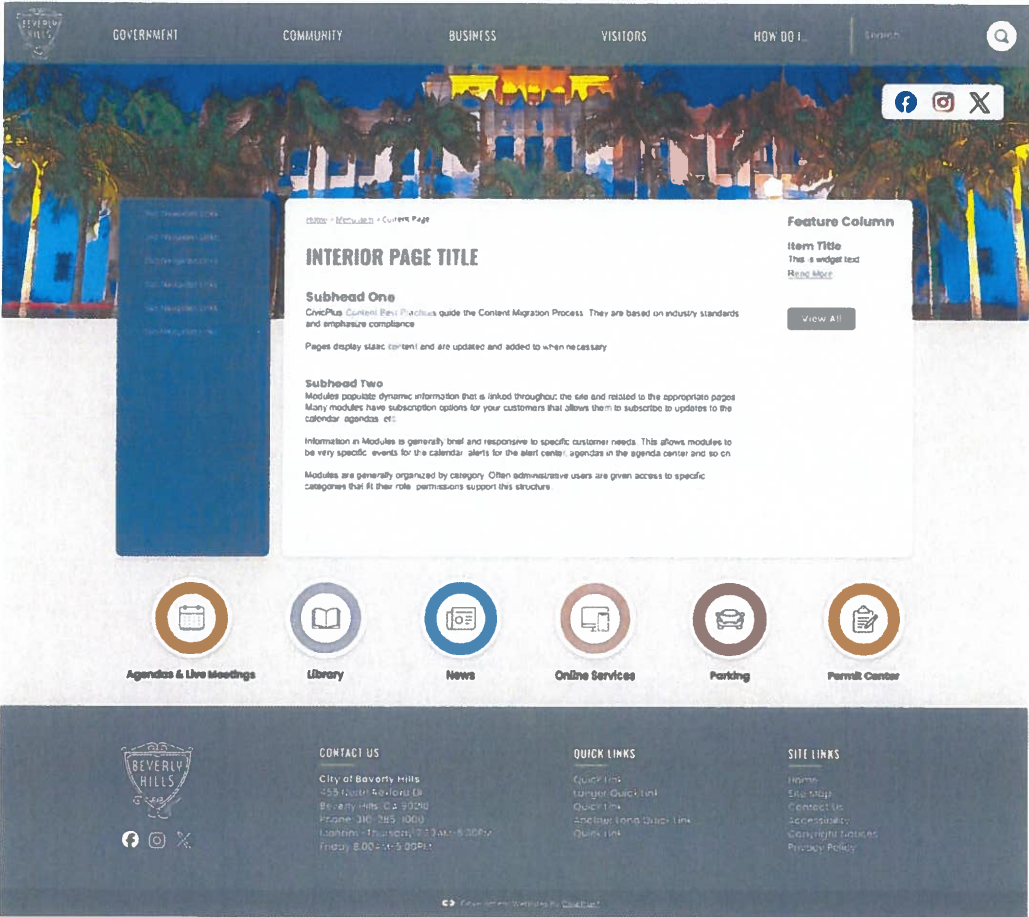
DESIGN CONCEPT 1:
Homepage 1



DESIGN CONCEPT 1:
Homepage 1 continued



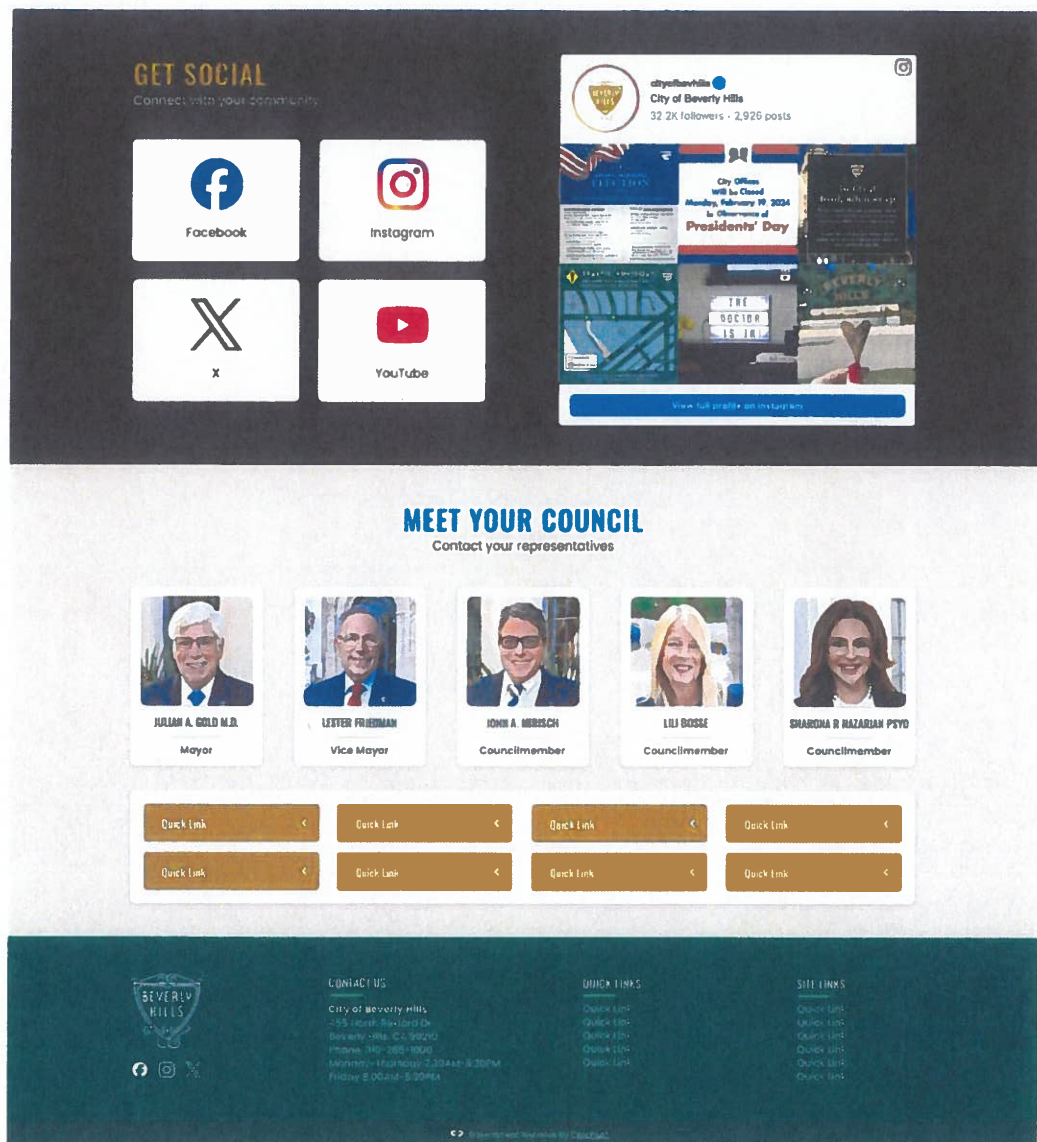
DESIGN CONCEPT 1:
Interior 1



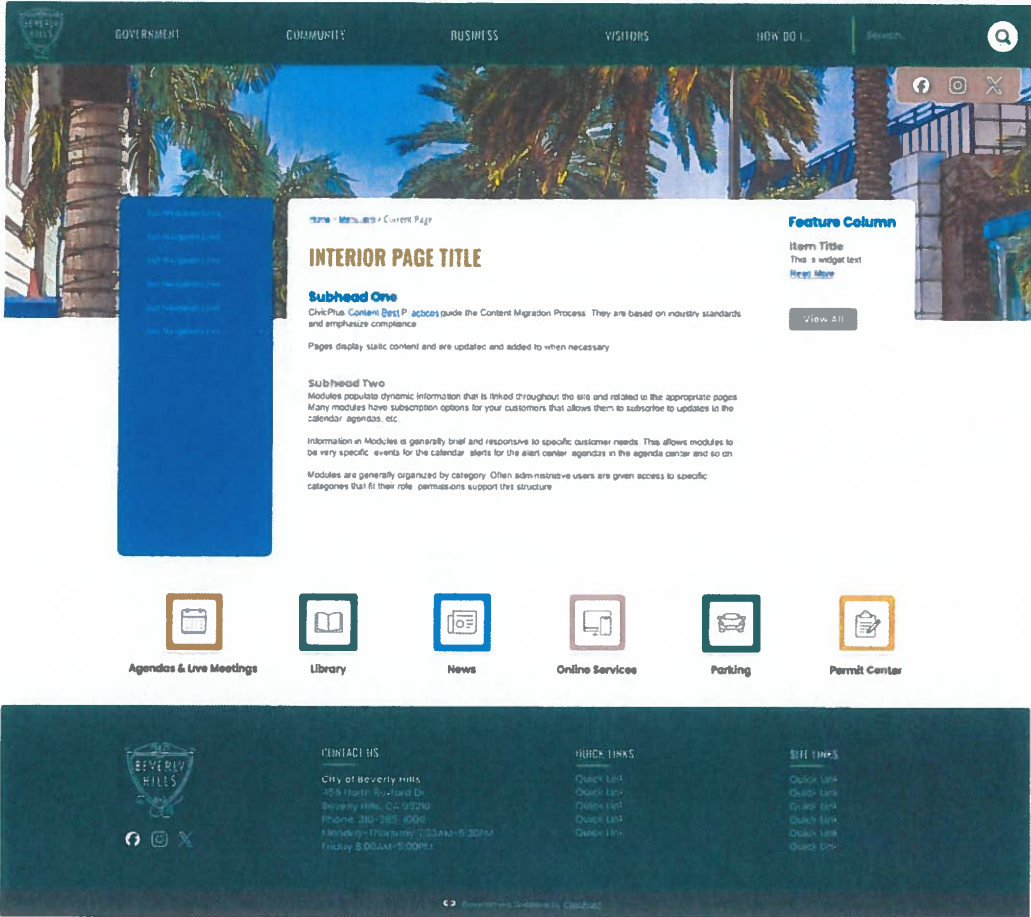
DESIGN CONCEPT 2:
Homepage 2



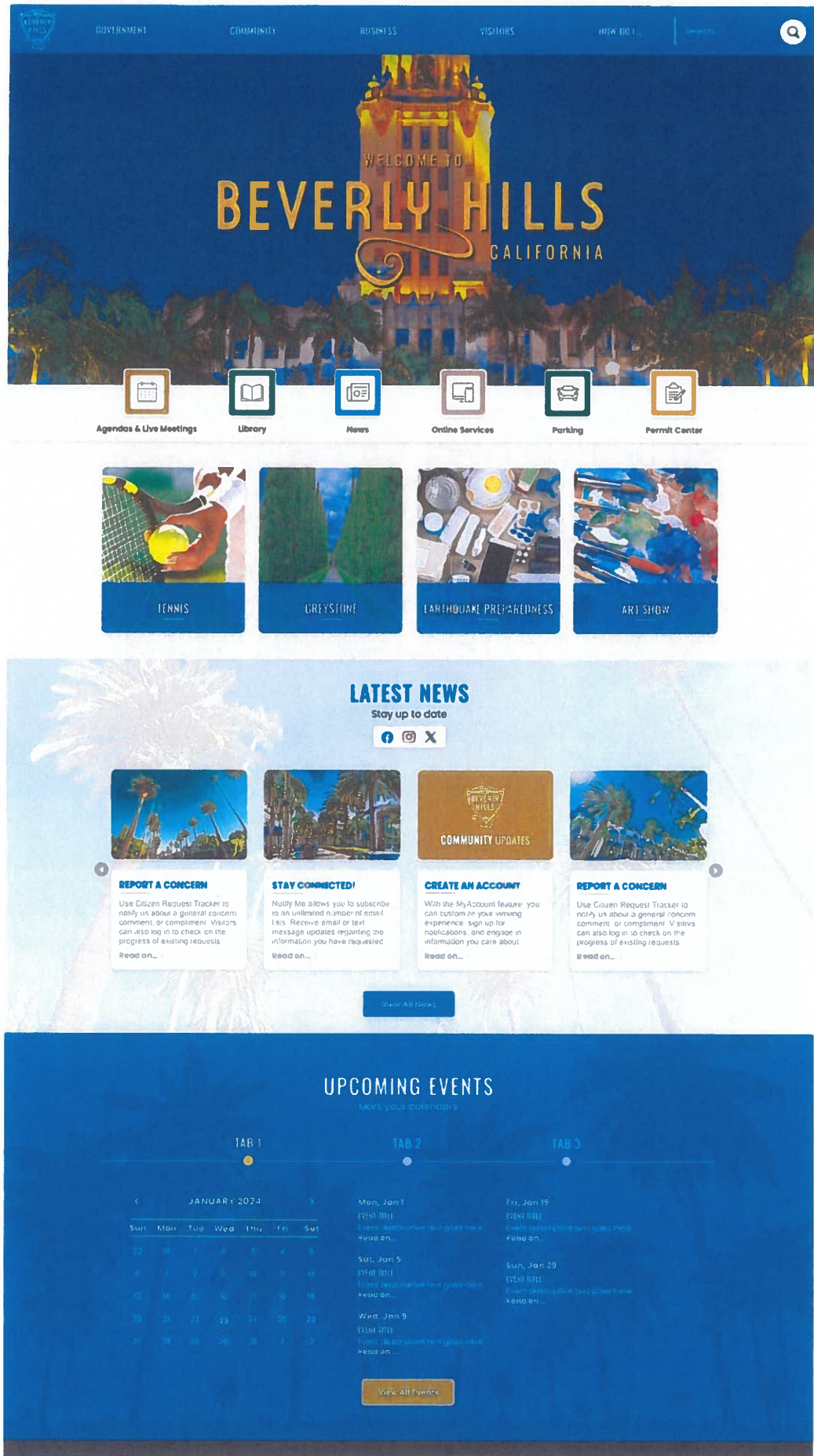
DESIGN CONCEPT 2:
Homepage 2 continued



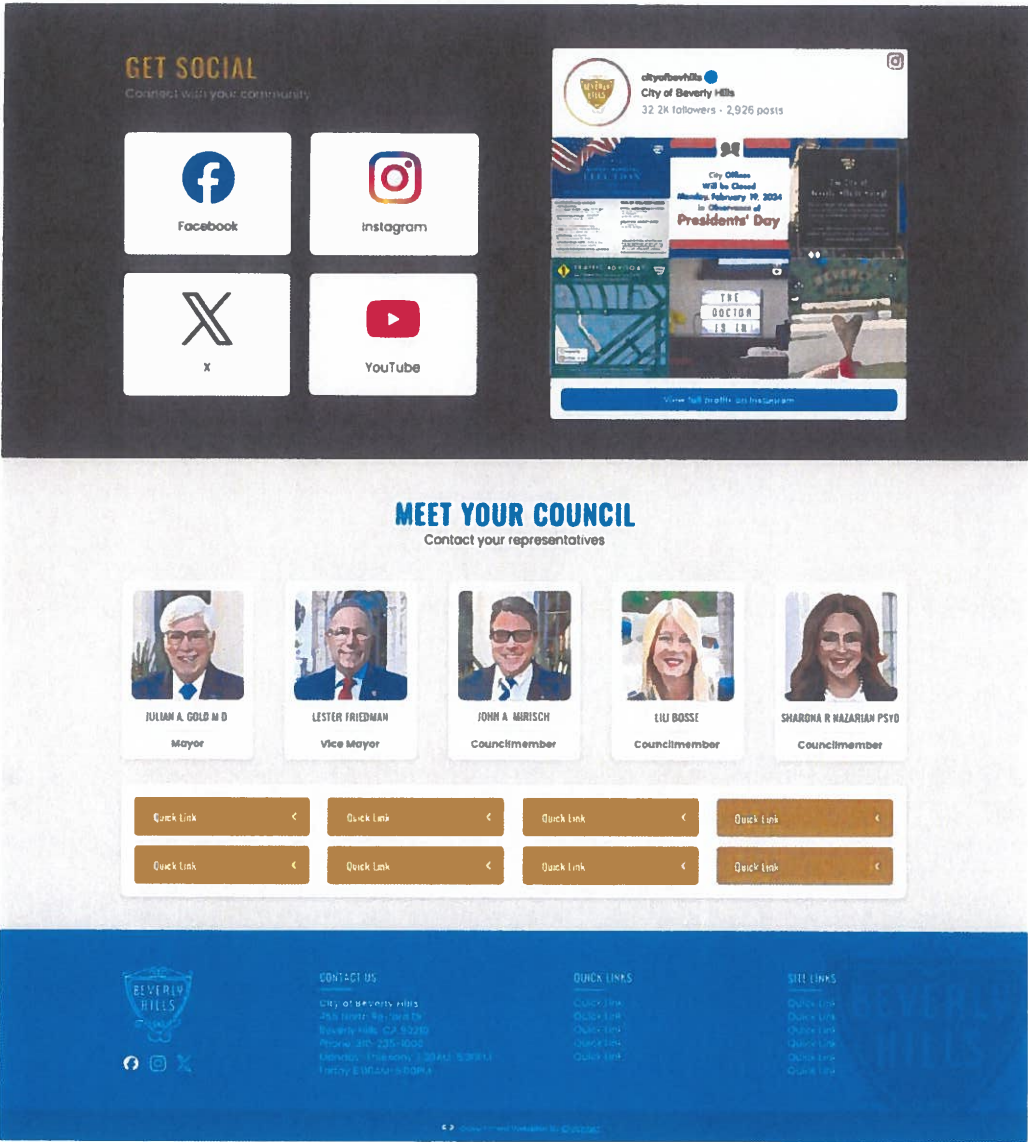
DESIGN CONCEPT 2:
Interior 2



DESIGN CONCEPT 3:
Homepage 3



DESIGN CONCEPT 3:
Homepage 3 continued



DESIGN CONCEPT 3: Interior 3

