Beverly Hills City Council Liaison / Human Relations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Council Chamber
Beverly Hills, CA 90210

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
https://beverlyhills-org.zoom.us/my/committee
Meeting ID: 516 191 2424
Passcode: 90210

You can also dial in by phone:
+1 669 900 9128 US
+1 833 548 0282 (Toll-Free)

One tap mobile:
+16699009128,,5161912424# US
+18335480282,,5161912424# US (Toll-Free)

Wednesday, May 17, 2023
4:00 PM

Please be advised that pre-entry metal detector screening requirements are now in place in City Hall. Members of the public are requested to plan visits accordingly.

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Human Relations Commission Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

AGENDA

1) Public Comment
   a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

2) Community Assistance Grant Funding: Application recommendations for Fiscal Year 2023 / 2024
3) Proposed Event: Beverly Hills Day of Wellness – Sunday, September 10, 2023 at Roxbury Park

4) Adjournment

Huma Ahmed
City Clerk

Posted: May 11, 2023
INTRODUCTION

Maintaining a social service safety net is a public service priority stated in the City’s General Plan. The City’s Community Assistance Grant Funding (CAGF) enables the City to secure partnerships with local social service agencies to support the quality of life of Beverly Hills’ residents. The City’s Safety Network creates a continuum of care for the most vulnerable members of the community including active and frail elderly, disabled individuals, residents of little to low means, and unhoused individuals. The Community Services Department’s Human Services Division administers the CAGF program. The following are the financials from this year’s process:

- Requests for fiscal year (FY) 2023/2024 (excluding in-kind funding) total $2,760,500;
- An allocation of $1,980,000 will maintain services at FY 2022/23 levels; and
- Staff recommends an award of $1,979,500 in grant funding for FY2023/24.

The Charitable Solicitations Commission (CSC) evaluated the fiscal health of each organization using its solicitations permit criteria. The Human Relations Commission (HRC) weighed community needs with the programs proposed using criteria set by the City. The Joint Ad Hoc Committee did not recommend specific funding amounts, however, the Committee provided guidance on funding levels indicating if they felt that funding levels should increase, decrease, or remain as requested.

Both ad hocs recommended funding existing CAGF recipients in good standing with the City and expand funding for some that address the increased need created by the COVID-19 pandemic and homelessness crisis. Also, included in the recommendation were five new applicants, three that address social services, and two cultural organizations. Each ad hoc committee brought this recommendation to their full Commission who supported their stance. The Commissions agreed that the safety network that the current CAGF funding provides to the community is extremely vital at this time, and that it was important at a minimum to try to keep all funding at least at the same level as the current fiscal year where appropriate. In some cases, it was warranted to increase the funding level to support those CAGF agencies that are supporting community members most in need.
DISCUSSION

The City prioritizes funding for services to benefit the most vulnerable members of the community. Active and frail elderly, disabled individuals, residents of little to low means, and unhoused individuals continue to be the primary populations in need of assistance. The City targets services through CAGF that address these populations’ special needs.

A total of 30 organizations submitted proposals for funding for the FY 23/24 cycle; 24 proposals are social service related and six are cultural proposals. Of the 30 proposals, 25 are from organizations currently funded in FY22/23, and five are from new organizations. See Attachment 1 for a list of applicant organizations, funding history of current requests, and funding recommendations. See Attachment 2 for the programmatic proposal and summary of each application received, including details about the program proposed, agency description, and funding history.

FY 23/24 CAGF proposals respond to City priorities and can be organized under the following themes:

- **Homeless Services** – All Saints’ Episcopal Church (meal program/support services), People Assisting the Homeless (shelter beds), Safe Parking Los Angeles, Step Up On Second (mental health and housing);
- **Food Insecurity and Nutrition** - Collin & Katz Family YMCA (food/grocery distribution), Westside Food Bank (nutrition), and Beverly Hills Community Farm (fresh produce for those in need and education);
- **Senior Services** – Affordable Living for the Aging (aging-in-place), Bet Tzedek (legal services for seniors), Beverly Hills Active Adult Club (socialization), Jewish Family Service of Los Angeles (case management, emergency services), The Maple Counseling Center (mental health), OPICA (memory loss support);
- **Health & Wellbeing** – Beverly Hills CPR, Our House (grief support), The Maple Counseling Center (mental health), Tower Cancer Research (cancer support), Saban Community Clinic (medical, dental), Step Up On Second (case management, mental health), Cancer Support Community Los Angeles (cancer support), Chai Lifeline (emotional & financial support to families with ill children), ETTA (advocacy for young adults who are neurodiverse), and The Miracle Project (social skills through theater programming for neurodiverse);
- **Education** – Beverly Hills Education Foundation (Student Intervention & Support Program);
- **Legal Services** – Bet Tzedek (pro bono legal services for seniors and for housing rights);
- **Loans** - Jewish Free Loan (Interest Free Emergency Loans); and
- **Cultural Enhancement** – Theatre 40, Wallis Annenberg Center for the Performing Arts, Beverly Hills Theatre Guild, West Coast Jewish Theatre, Mixed eMotion Theatrix, and GET OUT (& See Dance!) Beverly Hills.

The proposed social service programs were evaluated based on the criteria listed below. Additionally, the CSC utilized their standard Solicitations Permit assessment process to evaluate the fiscal health of each applicant organization.

**CAGF Proposal Evaluation Criteria**

1. Organization provides services that support the City’s commitment to the provision of a social service safety net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.
5. Organization is a 501c(3) or in partnership with a 501c(3).

**Cultural CAGF Proposal Evaluation Criteria**

1. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
2. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
3. Must be an existing Beverly Hills organization that has demonstrated a history of exemplary cultural opportunities which respond to community needs.

**FISCAL IMPACT**

The CAGF base budget for FY 2023-24 is $1,982,375, staff is recommending $1,979,500 in CAGF funding awards, which would be $2,875 under budget.

**RECOMMENDATION**

The HRC and the CSC Ad Hocs and Commissions jointly recommend the identified CAGF recipients in good standing and the additional proposals that address the needs of the community.

The Liaison Committee is asked to review the applications and make recommendations on funding allocations to the City Council (Attachment 1).

The Charitable Solicitations and Human Relations Commissions recommend the following to City Council as it reaches consensus on the programs to fund through FY 23/24 Community Assistance Grant Funding:

1. **Prioritize Vulnerable Populations:** Continue funding for priority services for the most vulnerable (e.g., at-risk individuals, frail elderly, chronically homeless).

2. **Funding Allocations:** Fund cultural grant component while still enhancing grant funding for both priority services and qualified long-term recipient organizations. Recommended distribution levels as listed in Attachment 1.

Commissioners from the Human Relations and the Charitable Solicitations Commissions, and staff from the Human Services Division will be in attendance to answer Council Liaison questions.
Attachment 1
## Community Assistance Grant Funding
### FY 23/24 Requests and Recommendations

<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Funding History</th>
<th>Service Provided</th>
<th>City Funding Began</th>
<th>2020/2021 Allocations</th>
<th>2021/2022 Allocations</th>
<th>2022/2023 Allocations</th>
<th>2023/2024 Requests</th>
<th>2023/2024 Staff Funding Recommendations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affordable Living for the Aging</td>
<td>Ongoing</td>
<td>Roommate Matching for Older Adults to Age in Place</td>
<td>2015</td>
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<td>Senior Activities Club</td>
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<td>Beverly Hills Education Foundation (BHEF)</td>
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<td>Cultural</td>
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<td>Applied, but did not receive funding</td>
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<td>$25,000</td>
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<td>Social Worker &amp; Service for Beverly Hills Seniors</td>
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<td>In-Kind ($100,000)</td>
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<td>Memory Loss Services &amp; Caregiver Support</td>
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<td>Organization Name</td>
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<td>2020/2021 Allocations</td>
<td>2021/2022 Allocations</td>
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<td>2023/2024 Requests</td>
<td>2023/2024 Staff Funding Recommendations</td>
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<td>OUR HOUSE Grief Support Center</td>
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<td>Paingo Corp.</td>
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<td>Pain Relief Therapy</td>
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<td>Shelter Beds for CLASP Program</td>
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<td>Safe Parking Lots for Homeless Individuals and Families</td>
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<td>Step Up On Second</td>
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<td>The Maple Counseling Center</td>
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<td>1984</td>
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<td>Cancer Support Groups</td>
<td>2019</td>
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<td>Feeding Low Income Residents</td>
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**Total CAGF Funding Allocation:** $1,542,499 $1,922,499 $1,980,000 $2,760,500 $1,979,500

CAGF Budget: $1,982,375

*Applicant who applied previously, but did not receive funding

***Chiron Center was funded for $30,000 in FY20/21, and 21/22. Funded in FY22/23 but they could not provide the requested service and funds were not issued.

**Applicant requested $30,000 plus in-kind support from the City (rental fees and staff time)
Attachment 2
The Human Relations Commission (HRC) CAGF ad-hoc committee, Chair Freeman and Commissioner Kraushaar, met on March 20, 2023 to review program proposals (Attachment 1). In parallel, the Charitable Solicitations Commission (CSC) CAGF ad-hoc committee, Vice-Chair Lipton and Commissioner Smith, met to review each organization’s fiscal status.

On March 30, 2023, these ad-hoc committees met jointly to review their findings and to meet with any new applicants and applicants where committee members had questions regarding programming or financial information.

Historically, new CAGF funding requests have exceeded the current fiscal year’s base budget. Over the last five years, this funding has increased by almost a million dollars to address the growing need for social services, and to strengthen the City’s social service safety network. For FY 2023-24, staff received $2,760,500 in community funding requests, more than $775,000 above last year’s base budget (FY 2022-23) of $1,982,375.

Please note that the Joint Ad Hoc Committee only makes grant approval recommendations based on the grant criteria, and does not make specific recommendations on the funding amounts. However, in some cases, the Committee may provide guidance on funding levels, indicating if they felt that funding should increase, decrease, or remain consistent with the previous year’s funding for agencies that may have been granted funds in the past. Once Commission recommendations have been made on grant proposals, staff will review and make specific funding recommendations for Council Liaison review and recommendation, and ultimately for City Council consideration and approval.

From the Joint Ad Hoc meeting, a joint report was produced for review by each commission (Attachment 2). Charitable Solicitations Commission will review the recommendations at their May Commission meeting. Today, the Human Relations Commission will review the recommendations from the Joint Ad Hoc meetings. In May, the ad-hoc representatives from
each commission will present the jointly-approved programmatic and funding recommendations to the City Council Liaisons. Once approved by the City Council Liaisons, staff will present recommendations to the full City Council in June.

The application narratives along with an application summary for each applicant, are attached for the Commission’s review. Also included in Attachment 1 are the evaluation tools for both the standard and cultural grants. The Commission is asked to discuss the Joint Ad Hoc's recommendations, make changes if needed, and approve recommendations for presentation to Council Liaisons in May.
Attachment 1
City of Beverly Hills

Human Relations Commission
Ad Hoc

Community Assistance Grant Funding
FY 2023-24

March 20, 2023
11:00am - 1:00pm

The Community Services Department provides exceptional cultural, educational, recreational, landscape, and social services to enhance and maintain a high quality of life and attractive physical environment in the Beverly Hills Community.
Embrace Civility

The City of Beverly Hills promotes positive human relations in all aspects of community life.

We invite every member of this community to support an environment where civility, respect and responsible actions prevail.
MEMORANDUM

TO: Human Relations Commission Ad Hoc Committee
FROM: Christopher Paulson, Interim Human Services Administrator
DATE: March 20, 2023
SUBJECT: FY 2023/24 Community Assistance Grant Funding (CAGF)
ATTACHMENT: 1. CAGF Standard and Cultural Evaluation Tools
               2. CAGF FY 2023-2024 Meeting Notes Form
               3. CAGF FY 2023-2024 Summary and Applications

The Human Relations Commission (HRC) Ad Hoc Committee is asked to utilize the Standard and Cultural Evaluation Tools (Attachment 1) and the Meeting Notes Form (Attachment 2) when reviewing each FY 2023-24 Community Assistance Grant Funding (CAGF) application (Attachment 3). Please prepare comments on any proposed programs that should not be recommended for funding or that require further clarification from the organization before making a final decision on the proposal.

In late March, the HRC CAGF Ad Hoc (Chair Freeman and Commissioner Kraushaar) will meet jointly with the Charitable Solicitations Commission (CSC) CAGF Ad Hoc (Vice Chair Lipton and Commissioner Smith). The Joint Ad Hoc will invite any applicant in for an interview if either Ad Hoc committee had any questions about the organization’s finances or programmatic proposal. All new applicants will also be invited for an interview. At this meeting, the Joint Ad Hoc will produce a set of recommendations to bring to their respective Commissions.

The HRC Ad Hoc will bring the Joint Ad Hoc’s recommendation to the full Human Relations Commission at the April meeting. The Ad Hoc will receive comments from the Commission and include the HRC-approved recommendations in a joint report to be produced by the Charitable Solicitations and Human Relations Commissions during their April meetings. In May, the Ad Hoc representatives from each commission will present the recommendations to the Council Liaisons. In June, staff will present the Council Liaison recommendations to City Council.

A total of 30 complete applications were received for this application cycle. The sum total of grant requests is $2,760,500. The tentative General Fund allocation for CAGF FY 23/24 is $1,982,375 to maintain the same level of service as FY 22/23.

The new applicants include:

   1) GET OUT (& See Dance!) BEVERLY HILLS *

03/20/23 HRC FY 23/24 Community Assistance Grant Funding (CAGF)
2) Jewish Free Loan Association, (previously applied, but did not receive funding)
3) Mixed Emotion Theatrix *
4) OPICA Adult Day Program and Counseling Center, (previously applied, but did not receive funding)
5) Paingo Corporation

(*) Cultural grant applicant
Attachment 1
Organization: ___________________________  Grant Amount Requested: ____________

### Criteria 1.
- Organization provides a unique service
- Program addresses an unmet need
- Program does not duplicate other providers or programs

**Evaluation (Circle one)**

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<th>Neutral</th>
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</thead>
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**Comments:** ___________________________

### Criteria 2.
- Organization provides services that support the City's commitment to the provision of a social services safety-net
- Services address the health and welfare of community members

**Evaluation (Circle one)**

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<th>Adequate</th>
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**Comments:** ___________________________

### Criteria 3.
- Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.

**Evaluation (Circle one)**

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<th>Neutral</th>
<th>Adequate</th>
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**Comments:** ___________________________

### Conclusion
- Recommend proposal for funding?

**Evaluation (Circle one)**

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<tr>
<th>No</th>
<th>Yes</th>
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</table>

**Comments:** ___________________________
Organization:  
Grant Amount Requested: 

**Criteria 1.**  
- Organization provides a unique service  
- Program addresses an unmet need  
- Program does not duplicate other providers or programs  

<table>
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<tr>
<th>Evaluation (Circle one)</th>
<th>Inadequate</th>
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<tbody>
<tr>
<td>Comments:</td>
<td></td>
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**Criteria 2.**  
- Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.  

<table>
<thead>
<tr>
<th>Evaluation (Circle one)</th>
<th>Inadequate</th>
<th>Neutral</th>
<th>Adequate</th>
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<tbody>
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</table>

**Criteria 3.**  
- Applicant is an existing Beverly Hills organization  
- Program demonstrates a history of exemplary cultural opportunities which respond to community needs.  

<table>
<thead>
<tr>
<th>Evaluation (Circle one)</th>
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<th>Neutral</th>
<th>Adequate</th>
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**Conclusion**  
- Recommend proposal for funding?  

<table>
<thead>
<tr>
<th>Evaluation (Circle one)</th>
<th>No</th>
<th>Yes</th>
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<td>Comments:</td>
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Attachment 2
1. Affordable Living for the Aging
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

2. All Saints' Homeless Assistance Program
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

3. Bet Tzedek Legal Services
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

4. Beverly Hills Active Adult Club
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

5. Beverly Hills Community Farm
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:
6. Beverly Hills CPR
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

7. Beverly Hills Education Foundation
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

8. Beverly Hills Theatre Guild
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

9. Cancer Support Community Los Angeles
   a. Criteria 1:
   b. Criteria 2.
   c. Criteria 3.
   d. Conclusion –
   e. Notes:

10. Chai Lifeline West Coast
   b. Criteria 2.
   c. Criteria 3.
   d. Conclusion –
   e. Notes:
11. Collins & Katz Family YMCA
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion—
   e. Notes:

12. ETTA
   a. Criteria 1:
   b. Criteria 2.
   c. Criteria 3.
   d. Conclusion —
   e. Notes:

13. GET OUT (& See Dance!) BEVERLY HILLS
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion —
   e. Notes:

14. Jewish Family Service of Los Angeles
   b. Criteria 2.
   c. Criteria 3.
   d. Conclusion —
   e. Notes:

15. Jewish Free Loan Association
   b. Criteria 2.
   c. Criteria 3.
   d. Conclusion —
   e. Notes:
16. Mixed eMotion Theatrix
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

17. OPICA Adult Day Program & Counseling Center
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

18. OUR HOUSE Grief Support Center
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

19. Paingo Corp.
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

20. People Assisting the Homeless
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:
21. Saban Community Clinic
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

22. Safe Parking LA
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

23. Step Up on Second
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

24. The Maple Counseling Center
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

25. The Miracle Project
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:
26. Theatre 40
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

27. Tower Cancer Research Foundation
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

28. Wallis Annenberg Center for the Performing Arts
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

29. West Coast Jewish Theatre
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:

30. Westside Food Bank
   a. Criteria 1:
   b. Criteria 2:
   c. Criteria 3:
   d. Conclusion –
   e. Notes:
Attachment 3
Program Proposals

1. Affordable Living for the Aging
2. All Saints' Homeless Assistance Program
3. Bet Tzedek Legal Services
4. Beverly Hills Active Adult Club
5. Beverly Hills Community Farm
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28. Wallis Annenberg Center for the Performing Arts
29. West Coast Jewish Theatre
30. Westside Food Bank
APPLICATION SUMMARY FY 2023/24

Agency: Affordable Living for the Aging

Requested amount: $8,500

History of City funding: 2015/16: $6,500; 2016/17: $8,500; 2017/18: $8,500; 2018/19: $8,500; 2019/20: $8,500; 2020/21: $8,500; 2021/22: $8,500; 2022/23: $8,500

Agency description: Affordable Living for the Aging (ALA) offers housing matching and shared housing services for isolated and financially vulnerable seniors. The program promotes independent living for older adults and supports aging in place.

Proposed use of Community Assistance Grant Funds: Recipient proposes to match older adults to share homes. ALA will work with older adult residents (renters and owners) in Beverly Hills who have an extra bedroom and are willing to share their home as a way to: 1) boost monthly income, 2) increase social support. ALA staff conducts home visits, assessments, background screening and reference checks to ensure participants receive introductions to reliable roommates. After introductions, staff provides coaching, monitors a trial period, and assists with a written agreement on the terms of the living arrangement.

Target population/Primary service: Older adult residents (homeowners and renters).

Percentage of total program utilized by Beverly Hills residents/community: Beverly Hills residents represent about 10% of service users.

Quantifiable Services and Measures: Amount of program enrollments, # of applicant screenings, # of roommate matches, and agreements signed, and # of counseling services provided to support matches.

Current Performance:

FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Older adults living on fixed incomes are particularly vulnerable to rent increases and costs associated with changes in health status and independence. For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations that they can afford.

Social support increases when having a roommate and companion. It gives older adults access to socialization, informal support, and the security of having someone in the home in case of an emergency. In addition to companionship, older adults can receive assistance with transportation, meal preparation and household chores. This strengthens older adults' social supports and improves their economical security.

ALA's Shared Housing Program has been fully operational since April 2021. Although virtual enrollment options are available, program participants generally prefer ALA's in-person service delivery model. ALA staff members and program participants are required to be fully vaccinated against COVID-19, unless a medical or religious exemption exists. Program participants must show proof of vaccination to enter office space where in-person enrollment interviews are
conducted. Staff members and program participants are required to wear masks while on-site. ALA anticipates that program enrollment will continue to increase as vaccination rates increase, and as state and local tenant protections expire.

**Percentage of annual funding City's contribution represents:** $8,500 represents 1% of ALA’s annual funding.

**Ratio of administrative to operating costs:** 12% are administrative.

**Service Profile:** Needs-based ☐ Quality of life-based ☐ Social Service ☒
Health ☐ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☐
Agency / Project Name: Affordable Living for the Aging

Address: 937 N. Fairfax Ave. Attn: Office

City: West Hollywood State: CA Zip: 90046

Contact Person: Miriam Hall, Program Director

Phone: 213-261-3862 Fax: N/A

Email: miriam@alaseniorliving.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☑ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Affordable Living for the Aging offers shared housing services for isolated and financially vulnerable seniors. The program matches seniors together to share homes. This model provides another option for people who cannot afford high housing costs and for seniors living alone who require additional support to remain safely at home. The Shared Housing Program is both an aging-in-place initiative and an important intervention for easing the City's housing affordability challenges.

Service delivery includes:

- Home visits
- One-on-one interviews
- Applicant screening (reference check, income verification, background check)
- Counseling to establish expectations and set program guidelines
- Client introductions
- Overseeing completion of the Roommate Agreement
- Monitoring the match/ongoing support
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Shared housing services are critical at a time when aging residents are at risk of isolation and falling through the cracks with no one to check on them or connect them to services. Having a roommate and companion gives older adults access to socialization, informal support, and the security of having someone in the home case of an emergency. In addition to offering companionship, ALA roommates can assist with transportation, meal preparation, and household chores. These basic activities are often the difference between someone being able to stay at home or having to consider other living arrangements. Seniors who accept roommates report feeling a greater sense of security knowing that there is someone available to offer help.

For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations that they can afford.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

10%
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

ALA’s Shared Housing Program has been fully operational since April 2021. Although virtual enrollment options are available, program participants generally prefer ALA’s in-person service delivery model.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

The currency of the sharing economy is trust. ALA creates trust through home visits and background screenings. ALA’s service surpasses online matching services because it provides access to experienced program staff backed by an agency with a 45-year track record.

Staff screen every applicant and participants rely on ALA to introduce them to appropriate roommate candidates. Participants are coached through the process and offered ongoing support throughout the life of the match.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$8,500

10. What percentage of your annual funding would the City’s contribution represent?

1%

11. What is the ratio of your organization’s administrative operating costs?

12%
12. Provide any additional information that may be useful in evaluating your proposal.

As incomes stay flat for most seniors and their housing and living expenses increase, many become house rich but cash poor. On top of financial challenges, seniors have unique social needs. Their network of friends and family shrinks and they are at increased risk of isolation. Seniors can use an extra bedroom in their home as a way to address financial, social or support challenges. They offer a room at a reduced rate in exchange for the renter providing practical assistance around the house. This strengthens seniors’ social supports and improves their economic security as well as that of their renters.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [✓] Completed CAGF application
- [✓] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [✓] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: All Saints' Homeless Assistance Program

Requested amount: **$45,000**


Agency description: Faith-based organization providing non-sectarian homeless assistance through comprehensive services not currently provided by local government.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds to operate the Homeless Assistance Program including items such as food, hygiene supplies, transportation, rent payment, meal gift cards, and Project Home Again Project. These resources will be available to the City’s homeless outreach team for use with their clients. The church will rebuild the hot meal program on Mondays which serves as a site for the Beverly Hills Homeless Outreach Team (BHOT) to engage homeless and at-risk individuals and link to services. The church will also continue sack lunch program, Curbside Food Drive and Laundry Love program, partner with another faith-based group to supply food for a regional food truck to feed homeless individuals and actively support refugee families waiting asylum and 50 families at Upward Bound House.

Emergency housing funds are an important safety feature provided by All Saints as part of their commitment to the “housing first” model. The program works with BHOT and the Human Services staff to identify appropriate individuals that could access housing if given immediate financial support, with a housing plan.

Target population/Primary service: Homeless individuals, those at-risk for homelessness, and food insecure individuals; fills gap in service and safety net; housing stability assistance and navigation to available social services.

Percentage of total program utilized by Beverly Hills residents/community: More than 5% of people served are low or fixed-income Beverly Hills residents in need of meals provided each week. With the expansion of All Saints’ food pantry and meal offerings to meet the rising crisis of food insecurity, it is anticipated that the amount of people served will increase in FY23-24.

Quantifiable Services and Measures: Supports 50 families at Upward Bound House Family Shelter, distributes 100 sack lunches twice a month, and will rebuild the Monday Meal program serving hot meals to the unhoused individuals in and around the City. Provides Subway gift cards, and TAP cards for the BHOT team, and provides the funding for the Project Homecoming reunification program.

Current Performance:
- FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A
In response to COVID-19, the church implemented a weekly Drive-Up Food Drive to safely collect food to address food insecurity. The church plans to offer more distribution options such as appointments, scheduled drop-in times, and delivery service to food insecure people in the community. The church will continue with bulk deliveries to Upward Bound House and LGBTQ Pride Pantry for seniors. The Sack Lunch program was also launched in response to Covid. Each week volunteers will continue to prepare 100 sack lunches from the safety of their homes to be distributed regionally.

The All Saints' Homeless Assistance Program began in 1992 with four people and two guests, and now serves over 100 guests each week, with a team of 30 volunteers. They are known as a safe haven where homeless individuals can come every Monday for a hot meal, companionship and support. The program has grown far beyond a basic meal to one that offers an array of services that addresses problems that arise when faced with homelessness or food insecurity. All Saints' attends the monthly Beverly Hills Homeless Collaboration and participates in case coordination to minimize duplication of service and expedite linkages to resources.

Percentage of annual funding City's contribution represents: The requested funding amount of $45,000 represents approximately 2% of the costs associated with their annual funding.

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based ☒ Quality of life-based ☒ Social Service ☒

Health ☐ Education ☐ Other ☒

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☒ All Saints is a religious non-profit organization which derives its 501c.3 status as an entity of The Episcopal Church (Documentation provided)
Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

All Saint's Episcopal Church's community engagement to address homelessness and food insecurity of volunteers has moved forward. To respond to unhoused and very low-income people in benevolent service, with the continued support of the City of Beverly Hills, while respecting L.A. County DPH Covid-19 protocols, we will:

• Refocus our long-standing weekly Monday Meal program as a Hospitality Hub in collaborations with nearby faith communities with services that include:

  A substantial hot sit-down meal on a weekly basis
  A safe haven where our guests can connect to city and county services
  Including assistance navigating the barriers to reentering the workforce.
  Handouts about neighboring programs and resources, collaborating with the Beverly Hills Homeless Outreach Team when appropriate.
  Groceries-to-Go
  Hygiene supplies: toiletries, hand sanitizer, face masks, socks & underwear
  Clean used clothing, including coats; and new rain ponchos & blankets
  Backpacks, canes, walkers, crutches and other necessities as needed

• Maintain our Curbside Food Drive program to include distribution of groceries-to-go during onsite meals, on-demand pantry food during the week, and delivery of groceries to food insecure members of our community.

• Continue our Sack Lunch program.

• Continue partnering with Good Shepherd by increasing our preparing fresh fruit salads from 500 to 800+ for distribution to unsheltered neighbors via their food truck program twice a month.

• Provide hundreds of Subway gift cards to Step-up-on-Second as needed.

• We’ll continue providing bus and airline transportation and food gift cards to support the Home Again Project.

• Actively support 50 families at Upward Bound House in homelessness prevention.

• Continue our Laundry Love program where volunteers provide quarters & supplies to low income & unhoused neighbors at local laundromat once a month. Fresh vegetables and other support services, including Covid19 vaccinations, are also offered.

• Organize and sponsor All Saints' teams to participate in the Homeless Count.

We will reach out again to Beverly Hills residents who have previously responded favorably to our weekly curbside Food Drive. As we promote the program on city and neighborhood platforms, social media, and the local press, we hope the number of volunteers and the volume of food donations to swell once again. This year offered more distribution options, and delivery service to food insecure people in the community. We will continue our bulk deliveries to Upward Bound and Pride Pantry.

Though set back by an uptick of Covid variants, we hope to partner with Human Services on a new project whereby we will identify vulnerable seniors in Beverly Hills, and reach out to them to offer a hot meal delivery once a week.

Our Sack Lunch program launched in the spring of 2020 when our campus closed due to COVID-19. Now, and as pandemic protocols allow, volunteers from the parish & the community came together to prepare 100 sack lunches in the All Saints’ kitchen twice a month to be distributed to unsheltered people in Beverly Hills & neighboring communities. We plan to increase that volume to 500.

As part of our commitment to Housing First, we will continue to work with the City to identify individuals that request access to housing, and also those who could access housing if given immediate financial support.

Working with Step-Up-On-Second, or the CES at St. Joseph Center, staff will resume connecting guests with support services, with an emphasis on getting people into the pipeline for supportive & permanent housing.
If you are applying for a cultural grant, please describe your program here.

All Saints' Beverly Hills Homeless Assistance Program, known as the Monday Meal, began in 1992 with the goal of providing a meal to individuals experiencing homelessness and food insecurity in the City of Beverly Hills.

The program has grown far beyond a basic meal to one that offers an array of services that addresses problems that arise when faced with homelessness or food insecurity. By utilizing volunteers from the parish and the surrounding area, the community of All Saints' continues to demonstrate its commitment to assisting at-risk residents and guests while strengthening community ties.

For two years the pandemic prevented us from serving our 130 Monday Meal guests on campus. In FY21-22 we began to bring guests back on campus. We served a Thanksgiving meal outdoors with music & fellowship, and we conducted two Warm Coat & Soup events on campus. The uptick in Covid variants again prevented us from returning to previous levels of service.

Since the pandemic, we’ve expanded our outreach to include a curbside food drive that stocks a pantry of non-perishable food and other basic necessities. This has provided another means to alleviate food insecurity and an opportunity to connect with our Beverly Hills neighbors. We will continue to develop this program.

The Safe-at-home Sack Lunch program grew out of necessity during the pandemic. We have since restructured it as a community building activity on campus.

Laundry Love was inactive during the pandemic, but the program is once again providing a much appreciated opportunity for our vulnerable neighbors to wash their clothes in a fun & supportive environment, restoring a sense of dignity and self respect for those involved.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

All Saints’ is committed to a collaborative approach, working closely with the City of Beverly Hills, our neighbors, and nonprofit organizations within and beyond the city limits.

All Saints’ services strive to help reduce chronic homelessness and food insecurity, while engaging local residents in safe, meaningful volunteer opportunities. We are committed to continuing to contribute to an ever stronger and more responsive community.

To that end, All Saints’ organized a community forum/workshop/focus group with officials of L.A. County’s Homelessness Initiative and the Faith Collaborative to end Homelessness. It was a robust morning exchange to strengthen the voice of the faith community and relationship with the County of Los Angeles.

We will still plan for a follow up Homelessness Solutions Workshop with housing policy leaders in LA County to galvanize focus on positive, constructive ways of healing the homelessness crisis.

Emergency housing funds are an important safety feature provided by All Saints’. We continue to seek out opportunities for Beverly Hills Outreach Team to interact with unhoused neighbors here at All Saints’. We will continue to serve as liaison between homeless individuals and the BHOT during the week and on Sundays during our publicized Food Drive.

To address the steep rise in homelessness and food insecurity, we will be expanding:

- A food pantry program with more opportunities for volunteer engagement
- An on-campus version of our successful Sack Lunch program
- A new project whereby we will identify vulnerable, low income seniors in Beverly Hills and reach out to them to offer to deliver a nutritious hot meal once a week.
- More collaboration with neighboring organizations, such as Good Shepherd Church, Westside Coalition, Hollywood 4ward, and the Hollywood Food Coalition, Chrysalis, Beverly Hills Farmers Market, and local grocers & restaurateurs to maximize our effectiveness.
- We will increase our outreach efforts to publicize our programs on social media, with the local press and by using neighborhood platforms to invite more residents to engage with our efforts.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

We believe we interact in some way with most homeless individuals in the city. In addition to serving the homeless and transient homeless, we estimate approximately 5% of those served are Beverly Hills residents who are food insecure, subsisting on low, fixed incomes. As we expand our food pantry and meal offerings to meet the needs of the rising crisis of food insecurity we anticipate that number to increase in FY22-23.

We’ve been heartened by the growing number of Beverly Hills residents volunteering with us, and have enjoyed meeting many of our Beverly Hills neighbors at the curbside food drive. The benefits of community building cannot be overestimated in these challenging times.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

All Saints’ adheres to all LA County Dept. of Public Health Covid-19 safety protocols. All staff are vaccinated, boosted and tested periodically. Masks are mandated in some indoor situations.

At the height of the pandemic, a team of volunteers met weekly on zoom, researching needs and resources of the local homeless and food insecure population. We connected with other organizations to coordinate distribution of services and developed strategies to safely offer support to our most vulnerable neighbors. Our outreach extended to over 1200 congregants and hundreds of Beverly Hills residents to build a vibrant volunteer force. As we reorganize our teams, we will conduct planning & training meetings both onsite & on zoom, and offer trainings by partners in areas such as interacting with unhoused people with a mental health diagnosis. Our direct service to guests will be conducted on campus and in the surrounding neighborhoods.

During the pandemic, we adapted our hot meal program to operate offsite as a Sack Lunch program.

Given the steep rise in the number of people needing help, we will increase the number of people served by building up our capacity to deliver food to homebound seniors, food insecure families & those without shelter in and around Beverly Hills.

We established a weekly Food Drive for non-perishable food, paper products and hygiene supplies. We are revitalizing our curbside food drive to make it more inviting to our Beverly Hills neighbors. We’ll continue to maintain our on-site pantry. Supplies will support Upward Bound House & Pride Pantry of the LGBT senior low-income housing center at The Triangle.

We’ll begin delivering groceries to our more vulnerable neighbors as we continue to develop more effective means, in cooperation with the City, to get groceries to those in need, including older and disabled residents, and families with children.

With the pause of our onsite meal, we’ve had fewer opportunities to liaise between our guests and city agencies. We have however continued fielding inquiries from people who drop-by on Sundays during our Food Drive, and throughout the week via phone calls and walk-ups. We refer people to the appropriate contacts at the various agencies and/or provide food, gift cards and hygiene supplies as needed.

The community forum/workshop/focus group Homelessness provided greater insight as a community into the issue of homelessness. We will fully engage the follow-up forum to be better positioned to focus on solutions that we are best suited to engage.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

In January 2022, a Priest-In-Charge was appointed to take over the leadership of All Saints’ parish administration. The parish is reorganizing all aspects of community engagement including strengthening our relationship with the city of Beverly Hills. There is a new point of contact and management of the Community Assistance Grant.

A clergy member and a lay leader have been trained in safety, trauma-informed care, and interfacing with individuals with a mental health diagnosis for faith communities. This training will be available again and open to the wider Beverly Hills community.

Our patio continues to serve as a respite for our unhoused neighbors, and a point of contact for support and fellowship throughout the week.

We are relaunching our on campus Monday Meal program, so that we can more effectively connect guests with support services offered through the city, county and other non profit organizations.

We will continue connecting with Beverly Hills residents through our weekly curbside food drives. This is a visible & safe way for residents to engage with other concerned citizens and offer direct assistance to people on the margins.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

All Saints' requests funding of $45,000 for FY23-24.

10. What percentage of your annual funding would the City’s contribution represent?

We estimate the above contribution represents about 2% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

The ratio of our organization's administrative operating costs is approximately 15%.
12. Provide any additional information that may be useful in evaluating your proposal.

We respectfully submit this proposal for continued funding to support All Saints’ ongoing and expanded services to homelessness prevention, to the unhoused, food insecure, and population of the Beverly Hills area.

It takes many organizations working together to address the problem of homelessness. All Saints' has demonstrated its ability to partner with the City of Beverly Hills for the identification, support and follow through to provide for the most basic needs of the City’s homeless and food insecure citizens.

What was true last year is even more so this year: The pandemic has brought the value of coalition building into sharp relief. We have seen that forging new relationships with neighboring organizations has advanced us in our quest to maximize effectiveness and reach. We’ve shared resources and insights into service gaps and cultivated opportunities for collaboration. The sense of community that has flourished as Beverly Hills residents have volunteered is inspiring. We appreciate the trust you’ve placed in us and are grateful for the solid foundation our partnership with the City of Beverly Hills provides. We look forward to doing more good work together. Thank you.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Bet Tzedek

Requested amount: $220,000


Agency description: Bet Tzedek is a community organization that provides justice, stability, and hope to those experiencing discrimination, disparities, and exploitation. Through Bet Tzedek’s network of attorneys and advocates, they provide free comprehensive legal services, education, and policy advocacy to low-income individuals and families across Los Angeles County. Bet Tzedek also offers pro bono comprehensive housing rights legal services, specifically for Beverly Hills residents related to the Rent Stabilization Division and municipal codes.

Proposed use of Community Assistance Grant Funds: In FY 2023-24. Bet Tzedek proposes $50,000 for their Senior Legal Services Program and $170,000 for their Housing Rights Legal Services, totaling $220,000.

Program components include:
1) Intake is offered remotely through telephone and email.
2) Legal services include advice and counsel, advocacy, and limited- and full-scope representation on the following:

Housing Rights Legal Services: When the City of Beverly Hills implemented more stringent tenant protections by revising the City’s existing rent stabilization policy in 2017 and prohibiting no-cause evictions in 2018, the need for free housing rights legal services grew. This need was compounded by the COVID-19 pandemic, which caused significant income loss and exacerbated housing insecurity for vulnerable tenants across the city. Bet Tzedek fills this need by addressing various housing concerns, including eviction defense and appeals; housing conditions and habitability; rights and responsibilities under the City’s COVID-19 Urgency Ordinance 20-O-2818 and the Beverly Hills Municipal Code, including the rent stabilizations sections at Title 4, Chapters 5 and 6; and landlord-tenant issues, such as rent payment, rent increase, security deposit issues, and lease violations.

Senior Legal Services: Free legal assistance plays an essential role in securing basic needs for older and dependent adults. From combatting fraud and abuse, to securing affordable housing, to maximizing government benefits, legal aid can significantly improve their social determinants of health. With one of the largest and most comprehensive elder law practices in the nation, Bet Tzedek has unmatched expertise in the legal issues that affect seniors most, focusing on legal interventions that improve their economic security, safety, and quality of life. Through public benefits advocacy (Medi-Cal, Disability/SSI, Veteran’s, In-Home Supportive Services), elder abuse prevention/intervention, advance planning (advance healthcare directives, wills, powers of attorney), and other services, Bet Tzedek assists Beverly Hills seniors age in place safely, securely, and with dignity.
3) Educational Outreach to constituents regarding our services, how to seek assistance, landlord-tenant law, and other topics as needed. Outreach is held remotely during the pandemic, scheduled in coordination with the City’s Rent Stabilization Office.

**Target population/Primary service:** Seniors and their family caregivers, living in Beverly Hills (Senior Legal Services Program), and individuals in need of tenant landlord legal services living in Beverly Hills (Housing Rights Legal Services Program).

**Percentage of total program utilized by Beverly Hills residents/community:** 100% of clients served through Bet Tzedek’s Housing Rights and Senior Legal Services Programs are Beverly Hills residents.

**Quantifiable Services and Measures:** Since receiving Community Assistance Grant Funding, Bet Tzedek’s Beverly Hills client caseload has increased by 440% -- Bet Tzedek is now helping nearly five times the number of residents than they did before our partnership with the City began. To date, Bet Tzedek has opened 645 cases for 629 Beverly Hills residents.

**Historical Performance:**

<table>
<thead>
<tr>
<th>FY 22/23: (Q1 &amp; Q2)</th>
<th>Satisfactory</th>
<th>Unsatisfactory</th>
<th>N/A</th>
</tr>
</thead>
</table>

**General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):**

Too often in Los Angeles County, residents do not have access to free legal services and go to court unrepresented and unassisted, jeopardizing their homes, their savings, and their independence. Since 2017, the City of Beverly Hills has filled a tremendous gap in service by awarding Bet Tzedek its Community Assistance Grant Funding to provide housing rights and senior legal services to eligible residents. Services ensure the City’s most vulnerable community members – often elderly and disabled adults, and families whose children attend Beverly Hills schools – have access to essential, free legal services that address their basic needs: housing, healthcare, public benefits, and protection from abuse. Bet Tzedek will continue to provide services virtually and in person to continue meeting the legal needs of Beverly Hills residents.

**Percentage of annual funding City’s contribution represents:** Bet Tzedek’s FY23 budget is $16,365,292. A grant in the amount of $220,000 would represent 1.3% of their annual funding.

**Ratio of administrative to operating costs:** Bet Tzedek’s administrative operating costs represent 5.3% of their overall budget.

**Service Profile:** Needs-based ☒ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [✓] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since 2017, the City of Beverly Hills has filled a tremendous gap in service by awarding Bet Tzedek its Community Assistance Grant Funding to provide housing rights and senior legal services to eligible residents. With this request, we seek renewed funding in the amount of $220,000 to continue this successful partnership and ensure the City's most vulnerable community members – often elderly and disabled adults, and families whose children attend Beverly Hills schools – have access to essential, free legal services that address their basic needs: housing, healthcare, public benefits, and protection from abuse.

Bet Tzedek worked closely with the City's Human Services Division to develop and launch the Beverly Hills Housing Rights and Senior Legal Services Programs in July 2017. Our caseload has increased steadily and significantly since the project's launch; to date, we've opened 645 cases for 629 Beverly Hills residents. Renewed support from the City will enable us to reach more eligible residents in need of critical legal services.

Program components include:

1) Intake is offered remotely through the following channels:
   • Telephone: Residents in need of legal assistance can call Bet Tzedek's dedicated Beverly Hills intake line at (323) 939-0506, ext. 499 and leave a message.
   • Email: Residents can also email Bet Tzedek at beverlyhillsprograms@bettzedek.org to initiate services. Bet Tzedek advocates respond to all inquiries within one to two business days.

2) Legal services include advice and counsel, advocacy, and limited- and full-scope representation on the following:
   • Housing Rights Legal Services: When the City of Beverly Hills courageously implemented more stringent tenant protections by revising the City's existing rent stabilization policy in 2017 and prohibiting no-cause evictions in 2018, the need for free housing rights legal services grew. This need was compounded by the COVID-19 pandemic, which caused significant income loss and exacerbated housing insecurity for vulnerable tenants across the City. Bet Tzedek fills this need by addressing various housing concerns, including eviction defense and appeals; housing conditions and habitability; rights and responsibilities under the City's COVID-19 Urgency Ordinance 2020-02818 and the Beverly Hills Municipal Code, including the rent stabilizations sections at Title 4, Chapters 5 and 6; and landlord-tenant issues, such as rent payment, rent increase, security deposit issues, and lease violations.

   • Senior Legal Services: During public health emergencies, such as the COVID-19 pandemic, free legal assistance plays an essential role in securing basic needs for older and dependent adults. From combatting fraud and abuse, to securing affordable housing, to maximizing government benefits, legal aid can significantly improve their social determinants of health. With one of the largest and most comprehensive elder law practices in the nation, Bet Tzedek has unmatched expertise in the legal issues that affect seniors most, focusing on legal interventions that improve their economic security, safety, and quality of life. Through public benefits advocacy (Medi-Cal, Disability/SSI, Veteran's, In-Home Supportive Services), elder abuse prevention/intervention, advance planning (advance healthcare directives, wills, powers of attorney), and other services, we help Beverly Hills seniors age in place safely, securely, and with dignity.

   3) Educational Outreach to constituents regarding our services, how to seek assistance, landlord-tenant law, and other topics as needed. Outreach is scheduled in coordination with the City's Rent Stabilization Office.
3. If you are applying for a cultural grant, please describe your program here.

N/A
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Too often in Los Angeles County, residents go to court unrepresented and unassisted, jeopardizing their homes, their savings, and their independence. By contracting Bet Tzedek to provide free legal services to residents, the City of Beverly Hills is at the cutting edge of critical social issues facing the community.

Housing Rights Legal Services:
Housing stability is fundamental to health and well-being. In Los Angeles County, however, where COVID-19's economic devastation has accelerated the already rampant housing crisis, housing insecurity is a reality for more families than ever before. Recognizing a need to intervene, the City of Beverly Hills took bold steps to protect its renters by imposing an eviction moratorium for tenants who are unable to afford rent during the COVID-19 crisis, revising existing rent stabilization policies, and prohibiting landlords from evicting tenants for no cause. Unfortunately, some landlords still pursue unlawful evictions, assuming renters won't know their rights or have legal representation. And without adequate advocacy, these protections can feel worthless to tenants in times of crisis.

Bet Tzedek's Housing Rights Legal Services Program addresses the multifaceted housing rights issues impacting Beverly Hills residents. When tenants have access to legal aid, they experience better housing outcomes. A study published in the Georgetown Journal on Poverty Law & Policy found that fully represented tenants in California stayed in their units three times as often as those receiving limited or no legal assistance. Even when eviction is unavoidable, our advocates' involvement makes a vital difference. Helping to negotiate a soft landing, such as extra weeks to move out or forgiveness of unpaid rent, can be critical to preventing homelessness in the wake of eviction. Legal aid can also help resolve issues related to housing conditions that impact tenants' health, safety, and well-being.

Senior Legal Services:
As financial distress among older adults reaches the highest levels ever seen, the need for senior-focused legal services has never been greater. Nationally, seniors lose billions of dollars per year to financial fraud and are filing for bankruptcy at unprecedented rates. The unique susceptibility of older adults to COVID-19 further increases their vulnerability to abuse and isolation, while the digital divide makes it more difficult to access legal assistance and other social services. Older adults represent the fastest growing demographic of low-income and extremely low-income people in Los Angeles, facing housing and food insecurity in record numbers.

Bet Tzedek is the only legal services provider in Los Angeles with programs focused on older and adult clients with disabilities. Our goal is to focus resources on legal interventions that have the greatest ability to increase economic security for the most vulnerable older adults, including stabilizing access to affordable housing, maximizing income from public benefits, and addressing fraud and abuse. Because every senior deserves to age with dignity, Bet Tzedek provides wraparound legal services to ensure their holistic needs are met.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

One hundred percent of clients served through Bet Tzedek’s Housing Rights and Senior Legal Services Programs are Beverly Hills Residents. Since receiving Community Assistance Grant Funding, Bet Tzedek’s Beverly Hills client caseload has increased by 440% — we are now helping over five times the number of residents than we did before our partnership with the City began. In the first six months of the current grant period (7/01/2022-12/31/2022), our team opened 81 cases for residents. During the same period in 2016, before our partnership, we opened only 15 cases for Beverly Hills residents. With renewed funding from the City of Beverly Hills in 2023-2024, we anticipate this upward trend will continue as we help more eligible residents in need.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In the wake of the COVID-19 crisis, Bet Tzedek pivoted quickly as an organization, moving all operations remote in March of 2020 to ensure uninterrupted access to essential legal services. Despite the pandemic’s unprecedented array of challenges, the virtual model helped to expand the program’s reach, benefiting residents who have limited transportation or mobility and those who juggle complex schedules, jobs, and other family responsibilities.

To preserve the benefits of remote services while being mindful of the “digital divide” experienced by many low-income communities, Bet Tzedek launched a long-term hybrid work structure for the agency. We transitioned to cloud-based document storage, case management, and phone systems; implemented workspace booking software to schedule in-person client meetings, monitor office capacity, and streamline contact tracing; provided all staff members with laptops and other equipment to facilitate remote work; and instituted health and safety procedures for in-person services.

In FY 2023-24, Bet Tzedek will utilize this hybrid model to continue meeting the legal needs of Beverly Hills residents. Our team will provide virtual services – using Zoom, phone, email, and fax – while also offering in-person services at our centrally located office and in the field (e.g., community centers, home visits, courthouses, etc.), always prioritizing clients’ health, safety, and ease of access. As housing uncertainty rises and seniors are targeted by new scams, Bet Tzedek’s Housing Rights and Senior Legal Services Programs offer a full range of legal services – including advice and counsel, educational outreach, limited- and full-scope representation – to preserve Beverly Hills residents’ safety, security, and stability.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Bet Tzedek is immensely grateful for the City’s steadfast support, which has improved our ability to respond to emergent needs in Beverly Hills. As a longstanding partner with the City, there are several steps we have taken to better serve the community. First, all services are provided using a person-centered, trauma-informed (PCTI) approach, a best practice that equips advocates to recognize trauma’s lasting impact on survivors and avoid inadvertent retraumatization. Often, Beverly Hills residents seek help from Bet Tzedek with debilitating matters that require immediate intervention. When faced with an unlawful detainer, a tenant must file a response within five days or their landlord can file a default judgment, enabling them to swiftly – and legally – force the tenant out of their home. Evictions can be traumatic for residents of all ages, but for our older clients, the threat of relocation is more than a disruption, likely to result in negative health outcomes and lasting mental harm. By proving PCTI legal services, Bet Tzedek is able to swiftly intervene without sacrificing clients’ dignity, resilience, and empowerment.

Additionally, our advocates regularly attend Continuing Legal Education (CLE) courses and other trainings that support and expand their capacity to deliver culturally competent services. Some of the CLE trainings that Bet Tzedek offered in 2022 included:
- Ethics Training on 1/7/22: Offered annually, this training covers ethics basics for legal advocates, recent developments in professional responsibility, ethical considerations for remote work, and more.
- Medi-Cal Eligibility for Disabled and Older Adults on 6/10/22: Review of recent changes to Medi-Cal eligibility/asset limits and how to qualify clients for this essential health benefit.
- Homeowners’ Association (HOA) Foreclosure Prevention on 8/29/22: Informative and practical training on HOA-initiated foreclosures; fees and liens; and Covenants, Conditions, and Restrictions (CC&R) violations and disputes.
- LGBTQ+ Cultural Competency for Legal Services Providers on 9/30/22: Best practices for addressing the unique and nuanced legal needs of low-income LGBTQ+ community members.

Finally, Bet Tzedek conducts a weekly case review to assess new Beverly Hills cases, review active cases, and evaluate overall effectiveness of the program, providing a forum for the team to collectively problem solve and learn from one another in a professionally supportive exchange. And, thanks to our similar partnerships with the City of West Hollywood and Culver City, Bet Tzedek is uniquely positioned to recognize widespread trends within Los Angeles County and the state of California and advocate for systemic change. Our work in other jurisdictions helps to inform our services in Beverly Hills, and vice versa, ensuring we’re able to respond quickly to emergent community needs.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

Bet Tzedek requests renewed support totaling $220,000. The funds will be allocated as follows:
- Housing Rights Legal Services Program: $170,000
- Seniors Legal Services Program: $50,000

10. What percentage of your annual funding would the City’s contribution represent?

Bet Tzedek’s FY23 budget is $16,365,292. A grant in the amount of $220,000 would represent 1.3% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

Bet Tzedek’s administrative operating cost is 5.3% of our overall budget.
12. Provide any additional information that may be useful in evaluating your proposal.

We hope you will consider renewing your support of Bet Tzedek with a grant of $220,000. Your funding will enable Bet Tzedek to continue following in the City's footsteps and support and protect Beverly Hills residents.

The following client story illustrates the value of our partnership with the City (names have been changed to protect confidentiality):

"Amir," 66, has lived in his Beverly Hills apartment for over 20 years. Despite suffering from chronic health issues that have resulted in significant medical debt, he has never missed a rent payment. He was recently awarded Section 8, but his landlord refused to accept it as payment and threatened to evict him. Amir was worried that moving would be too costly and have a detrimental impact on his health, so he reached out to Bet Tzedek for help. Our advocates quickly sent a letter to Amir's landlord stating that Section 8 is a source of income, and that it is illegal in California to discriminate against a tenant based on the source of their income. The landlord ultimately accepted the Section 8 voucher and Amir was able to remain in his home of over two decades. After Amir found out the good news, he emailed our advocates to express his appreciation, adding that he will be "forever grateful."
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Beverly Hills Active Adult Club (BHAAC)

Requested amount: $25,000

History of City funding: 1974-1995: $12,000 annually in Recreation and Parks budget; 1995-1998: $8,000; 1999: $11,000; 2000-2007: $8,000; 2008/9: $8,200; 2009/10: $2,000; 2010/11: $5,500; 2011/12: $5,500 plus supplemental funding of $5,500 approved by City Council 12/6/11; 2012/13: $11,000; 2013/14: $11,000; 2014/15: $15,000; 2015/16: $15,000; 2016/17: $17,000; 2017/18: $17,000; 2018/19: $18,000; 2019/20: $20,000; 2020/21: $20,000; 2021/22: $20,000; 2022/23: $20,000

Agency description: Provides quality leisure activities to the community's senior adults including social gatherings, entertainment, community forums, wellness and educational speakers, subsidized excursions, as well as leadership and volunteer opportunities. Exists under the auspices of the Community Services Department but operates independently with its own elected Executive Board.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for entertainment, socialization and recreation, wellness and educational speakers, leadership, and volunteer opportunities for seniors. Funds are also used to subsidize excursions and the admission community events.

Target population/Primary service: Active senior adults / quality leisure and a sense of belonging and helping others.

Percentage of total program utilized by Beverly Hills residents/community: The total Club membership is 369, of which 36% are residents and 64% are non-residents.

Quantifiable Services and Measures: BHAAC membership is comprised of 369 members and is broken down by 131 Beverly Hills residents (36%) and 238 non-residents (64%).

Current Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

BHAAC services are critical both to the senior population, and the City of Beverly Hills. The socialization and the participation within some of these social networking groups that BHAAC provides are vital to the overall health and well-being of senior adults and are one of the keys to preventing feelings of isolation and loneliness from their peers, friends, and community at large.

BHAAC re-allowed all pre-pandemic programming, and by the end of the 2022 fiscal year was back to pre-pandemic operations, with the lone exception of the Senior Excursion program. For the 2023-2024 fiscal year, BHAAC plans to offer 100% of programming in-person, and to not only resume all pre-pandemic programming, but expand programming.
BHAAC continues to be a hub for collaborations and partnership efforts across the City, and across various City departments. This endeavor to foster relationships and partnerships with the community to benefit seniors, has helped expand the reach and focus of what BHAAC can provide.

**Percentage of annual funding City’s contribution represents:** 87%

**Ratio of administrative to operating costs:** None of the funding is used for administration as the services are provided by City staff, and is operated under an elected board of volunteers.

**Service Profile:** Needs-based □  Quality of life-based ☑  Social Service ☑  
Health ☑  Education □  Other ☑

**Agency Scope:** Local ☑  Regional □  National □  International □
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Active Adults Club (BHAAC) is an important hub for senior activities, resources, and fostering social connection between seniors in Beverly Hills. BHAAC serves not only its membership, but all local seniors at large in critical areas of service - and has done so over a long, and richly impactful history in Beverly Hills. BHAAC, and its Board of Directors, operates primarily out of the Roxbury Park Community Center, and aims to provide a wide range of social networking, quality leisure activities, health and wellness resources, and experiences for local senior adults. BHAAC provides opportunities such as large social events, weekly musical entertainment performances, sing-alongs, subsidized excursion trips to local Southern California destinations, free community theater performances, dances, community forums, health and wellness resources, educational workshops, philanthropic activities, as well as leadership and volunteer opportunities. Throughout the course of the COVID-19 pandemic, BHAAC continued to provide activities and resources for local seniors, that the community relied upon during a difficult period for seniors - often as their main or primary avenue for social connection. Now that most normal pre-pandemic functions have returned, BHAAC aims to not only bring back all pre-pandemic programming, but continues to identify new avenues to serve the senior population.

BHAAC provides programming, activities, and event offerings with the goal of extending and/or subsidizing what the City of Beverly Hills offers to local seniors. The areas of service are wide ranging, and are represented by popular weekly entertainment, movie afternoon screenings at both Roxbury Community Center and La Cienega Community Center, themed dances and luncheons with live entertainment, individual computer instruction, bi-weekly BINGO events, and sponsoring Thanksgiving baskets, as part of a donation to aid local families in need around the holidays.

BHAAC is also a long-time sponsor of a weekly Senior Knitting group, and purchases yarn to support the program - which in turn knits scarves, hats, blankets, and gloves that are donated to various community groups in need. BHAAC also founded the Donna Goldstein Volunteer Service award, and representative plaque, that honors longtime BHAAC member Donna Goldstein. The Donna Goldstein Award continues on, as a means to honor and place annually a new award winner on the plaque - recognizing a member who gave notable contributions to the senior and BHAAC community, of their time and service towards furthering the BHAAC mission.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The services and resources that BHAAC continues to provide to the community, are essential/critical services for a vulnerable population - and often provide one of the main key lifelines and sense of community for BHAAC members and our local seniors. BHAAC services are critical both to the senior population, and the City of Beverly Hills, in a number of ways. The socialization and the participation within some of these social networking groups that BHAAC provides, are vital to the overall health and well-being of seniors adults, and are one of the keys to preventing feelings of isolation and loneliness, from their peers, friends, and community at large. BHAAC provides a welcoming meeting space through it's regular and recurring offerings, both for seniors new to the area, those who have lost their social network during the pandemic, as well as those who are long-time active and socially engaged members.

Through the BHAAC mission, the club strives to provide a wide variety of impactful opportunities that are all geared towards keeping seniors actively fit and engaged - both mentally and physically - and encouraging the fabric of social connectedness, along with the joy of helping others. By participating in BHAAC activities, senior adults are provided very intentional and thoughtful means and opportunities to meet other BHAAC members, interact with and meet City staff, develop lasting relationships, and create an environment open to discovering important onset traits of key health and safety concerns that should be addressed. BHAAC often serves the community as a safety net for seniors - if a BHAAC member ceases to come, and participate in their regular activities, BHAAC will serve as a welfare check point. Often fellow BHAAC members, or BHAAC Board members, will step in and call the member, or contact their family, to check-in and ensure that the member is ok - and encourage their continued participation when possible. BHAAC programs and activities are thoroughly ingrained with Community Services Department senior programming and activities at the Foxbury Park Community Center, and is considered part and parcel of City activities, a sign of how effective BHAAC programming is.

For the coming fiscal year 2023-2024 BHAAC is planning on launching new events, and providing new resources to the senior community, resuming past activities that have been on pause during the COVID-19 pandemic, and providing more support to some existing programs. In terms of events, BHAAC is planning to make the BHAAC Senior Prom event in May a regularly recurring annual event - and BHAAC is planning to launch a new dance event in March called the BHAAC St. Patrick's Day dance. Additionally, BHAAC is planning on launching a series of workshops designed to educate seniors on various health and wellness topics, bringing in experts from both our local City departments, as well as local and regional experts. BHAAC is also planning on adding more special touches around our senior events, which are the most well attended events and BHAAC activities each year, such as the photo booth for the BHAAC prom, hiring the 16-piece Danny Ritter band for more dance events, and offering healthy, high quality meals and refreshments during events.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

BHAAC resumed its paid annual membership program at the start of the 2022-2023 fiscal year and began the process of refreshing its membership roster. Memberships are available to anyone over the age of 55, and is available to the caregivers of members to aide with attendance. Membership costs are $5 for Beverly Hills residents, $7 for non-residents, and an additional $2.50 for caregivers.

Our current BHAAC membership is comprised of 369 members, and is broken down by 131 Beverly Hills residents (36%) and 238 non-residents (64%). Due to the geographic location of Beverly Hills, and specifically the location of the Roxbury Community Center - BHAAC programs, events, and activities provide an accessible facility for both senior residents, as well as non-residents. Many of our members also frequent other local senior focused facilities, such as Culver City Senior Center, Pan Pacific, etc. BHAAC memberships will continue to remain extremely affordable, and remain as accessible as possible for the largest number of seniors possible.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

The COVID-19 pandemic, implored the Beverly Hills Active Adults Club to pivot and adjust many of the means by which BHAAAC had traditionally reached seniors. The Roxbury Park Community Center closed to the public in March 2020, and with it our home-base for many of the normal programs and activities for seniors. In August 2021, Roxbury Community Center re-opened for in-person programs, and allowed resumption of events and in-person activities. During that pandemic period in which the Robury Park Community Center was closed, BHAAAC pivoted to provide both virtual and in-person safe acts of spreading joy and entertainment to seniors. During the height of the pandemic, and including the period of March 2020 - May 2021, BHAAAC continued to provide resources and activities to seniors and BHAAAC members in the following ways:

*Continued a free monthly Virtual BINGO program via Zoom - free of charge to both BHAAAC members, and location seniors
*Support of $2,000 towards the annual Thanksgiving basket project - which this year, BHAAAC partnered with local BHUSD schools, to identify some local school families in need of support just prior to the Thanksgiving holiday
*October/Halloween themed events including Halloween BINGO, and Halloween concert + costume contest.
*Partnered with the Beverly Hills Firefighters Association - in lieu of our annual Thanksgiving Luncheon, worked with the BHFA to provide 200 Thanksgiving meals to BHAAAC members for pick-up and meet/greet with Beverly Hills Firefighters.
*Flowers were delivered to BHAAAC members, who were in the hospital
*December/Holiday themed events including Holiday BINGO, Holiday Concert with the Danny Ritter band, and Holiday screening of "It’s A Wonderful Life"
*Holiday Gift Bags were given out to all BHAAAC patrons and local seniors at Roxbury CC in the months of October, November, and December 2021
*Happy New Years & Valentine’s Day greeting cards were mailed to all BHAAAC members, and including opportunities for BHAAAC members to attend online workshops at no cost

Beginning in August 2021, BHAAAC resumed our bi-monthly in-person BINGO program - and in the fall of 2021, slowly resumed all of the recurring BHAAAC weekly programs and activities, with reduced capacity and social distancing. After a brief roll back, in response to the spike in COVID-19 during the months of December 2021 and January 2022, BHAAAC re-resumed all of it's pre-pandemic programming, and by the end of the 2022 fiscal year was back to pre-pandemic operations, with the lone exception of the Senior Excursion program.

*Currently BHAAAC plans for the 2023-2024 fiscal year, to offer 100% of programming in-person, and to not only resume all pre-pandemic programming, but expand programming as outlined within this report.
For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A - BHAAC is a returning, and long-time CAGF partner.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

The Beverly Hills Active Adult Club has taken great effort to ensure that the programs, events and activities that are offered to members are meeting resident needs, and are as accessible as possible. This often means providing services at no cost, or at highly subsidized costs - to remain accessible for seniors on fixed incomes. Similarly, BHAAC takes very seriously the important role that it plays for seniors, often as one of their main points of contact throughout the week. Because of this, we treat BHAAC activities and events, as opportunities to spread important information to senior residents about important City resources, services, and events - as well as important health/wellness opportunities. Due to the combination of leadership mixture, combining volunteer BHAAC Board members and City staff - many with long and historical ties to the City, long-term residents, and connections with local leaders - BHAAC is well positioned to continue to pivot and understand the changing needs of Beverly Hills senior residents and BHAAC members. BHAAC best practices have long been well established, and operates on a foundation build from our governing Bylaws. At the heart of the by-laws, is a primary directive to use the Beverly Hills Active Adult Club, as a means to serve the local senior community. Through the process of monthly BHAAC Board Meetings, the volunteer Board and officers, with support from City staff - continue to guide decisions and best practices, on how BHAAC can best meet the needs of senior residents in an ongoing fashion.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

The Beverly Hills Active Adult Club is requesting funding in the amount of $25,000. This is an increase from the $20,000 amount requested in prior years.

10. What percentage of your annual funding would the City’s contribution represent?

Our CAGF funding represents approximately 87% of the annual funding, based on current costs and operation. BHAAC only consistent sources of funding other than the CAGF funding, are revenue realized from BHAAC memberships, event attendance fees, BINGO fees, and registration fees for senior excursions. All of BHAAC programming is intentionally priced as low as possible, to remain as accessible to all seniors as possible.

11. What is the ratio of your organization’s administrative operating costs?

BHAAC does not incur any direct administrative operating costs. BHAAC is supported by an elected Board of Directors, whom all serve in their capacity as volunteer officers.
12. Provide any additional information that may be useful in evaluating your proposal.

It should be worth noting, that the Beverly Hills Active Adults Club continues to be a hub for collaborations and partnership efforts across the city, and across various City departments. This endeavor to foster relationships and partnerships with the community to benefit seniors, has helped expand the reach and focus of what BHAAC can provide. Some examples of this, are the engagement with Cedars-Sinai to help reach BHAAC members about health and wellness opportunities - including the annual Senior Health Fair held here at Roxbury Park Community Center. BHAAC also partners with local city departments and extensions, such as the Beverly Hills Firefighters Association, to host the annual Thanksgiving Luncheon. BHAAC as well, partners with the Beverly Hills Police Officers Association and Benevolent Fund to host the Valentine's Day Dance & Dessert function. Matthew Brown, as the Recreation Services Manager, acts as the city liaison for BHAAC, and works with the BHAAC Board in identifying ways to align with overall senior programming and resources that the City provides.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Beverly Hills Community Farm

Requested amount: $20,000

History of City funding: 2022/23: $10,000

Agency description: Beverly Hills Community Farm (BHCF) is the first non-profit educational urban farm in the City. BHCF improves the quality of life and well-being of the Beverly Hills community by donating fresh produce to local partner organizations in need. The farm is the only organization growing and donating local food in addition to providing farming and environmental education to Beverly Hills Unified School District (BHUSD) and residents. BHCF educates the community on sustainable growing, food waste, hydroponics and growing local food.

Proposed use of Community Assistance Grant Funds: With the grant, BHCF would expand their existing educational programming and expand farm production. Funding would allow BHCF to increase the amount of food donations to lower income residents, host environmental education and wellness classes, offer culinary workshops, lend hydroponic grow towers to BHUSD classrooms, and build community by promoting food security and justice.

Target population/Primary service: Beverly Hills residents, BHUSD students, local partner organizations

Percentage of total program utilized by Beverly Hills residents/community: 85% of current programming serve the Beverly Hills Community. Approximately 70% of their produce is donated to seniors residing in Beverly Hills.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 22/23: (Q1 & Q2) □ Satisfactory □ Unsatisfactory ✗ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Since spring of 2021, the Farm began donating fresh produce to local partner organizations in need such as Beverly Hills Senior Housing, SOVA, and New Directions for Veterans. BHCF continues to partner with the school district to provide indoor, outdoor, and virtual classes. BHCF also serves as a consultant to those who are interested in establishing home gardens or purchasing a hydroponic growing system.

Percentage of annual funding City’s contribution represents: 9%

Ratio of administrative to operating costs: 19%

Service Profile: Needs-based ✗ Quality of life-based ✗ Social Service ✗
Health ☑  Education ☑  Other ☐

Agency Scope: Local ☑  Regional ☑  National ☑  International ☐

501 (C) (3): Yes ☑  No ☐  Exempt ☐
Agency / Project Name: Beverly Hills Community Farm

Address: 325 N. Maple Drive #1787

City: Beverly Hills  State: CA  Zip: 90213

Contact Person: Jen Levy

Phone: (310) 801-2157  Fax: ______________________

Email: jen@beverlyhillscommunityfarm.org

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Beverly Hills Community Farm, Inc. dba City Greens Community Farms, has expanded its roots in Southern California, establishing our first farm site in conjunction with the Heroes Community Golf Course and Community Garden on the campus of the West Los Angeles Veterans Administration. Beverly Hills Community Farm, Inc. was born in Beverly Hills and remains committed to the City and its residents. In the coming year, we hope to build on and expand our successful educational and community offerings to the City, as highlighted below.

Education through BHUSD
Jen Levy, Executive Director and Farm Guru, has partnered with Beverly Hills High School teachers Maria Weiss and Sue Yovetich to bring hydroponic towers into their AP Chemistry and Environmental Science classrooms during the 2021-2022 school year. Working with Sue, Jen co-taught an eight-week unit in her Environmental Science class using the hydroponic tower and the environmental science curriculum to bring real life connections to the students. Jen has also taught a number of stand-alone lessons in the AP Biology classes and the AP Human Geography classes.

We currently have three hydroponic towers at BHHS with the plan of installing two more by the middle of February. In addition to teaching lessons about sustainability and hydroponic growing, we are expanding our collaboration into more areas of the high school. We will be partnering with the two AP Human Geography teachers to add a section about hydroponic growing into their month long agriculture unit.

In addition to working with teachers and students at BHHS, our goal is to expand and offer environmental education and hands-on-farming experiences to all schools in the district. We have been in ongoing discussions with the City about working with the preschool program at La Cienega park to develop age appropriate lessons and curriculum about sustainable, local farming. With the ongoing support of the City, we hope to place a hydroponic growing tower at the pre-school, middle school and both elementary schools. In addition, we would like to reestablish all outdoor gardens in the district and work with each individual school to help maintain and plan for their success. All schools in the district will be able to come to the farm for field trips and hands-on lessons in hydroponics.

Bringing enhanced sustainability to Beverly Hills
BHCF had the opportunity to host an information booth at multiple farmers markets, including the Earth Day celebration. This was a perfect chance for us to educate the community on sustainable growing, food waste, hydroponics and growing local food. In addition to farmer’s markets, we had a booth at the Climate Action Movie night highlighting why hydroponic growing is one of the most sustainable ways to grow food. BHCF has presented to a handful of commissioners about the farm and sustainable growing practices and the importance of growing food in small cities. We have served as a consultant to the city and its residents who are interested in establishing home gardens or purchasing a hydroponic growing system.

We are always available as a resource to the community on sustainable growing practices and would love to be more of a resource for the city.

We continue to offer community led yoga classes for both the spring and fall equinox. In addition to an hour long yoga class for all levels we include mindfulness and meditation offerings.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

With the ongoing changes in our climate and weather patterns it continues to be of utmost importance for us to learn how to grow food sustainably in urban environments.

As noted in the drafted Climate Action and Adaptation Plan (CAAP) for the city, it is important to divert organic waste from the landfills as this contributes 3% of the total GHG emissions for the city. Produce that is grown hyper-locally is less likely to be wasted and end up in the solid waste stream.

In addition, the CAAP states that the City will conduct a public education campaign about organic waste. BHCF is well-suited to help educate the residents and restaurants about the connection between food and waste and the climate. Our goal is to be a resource for the city to help educate the residents about the plan and related matters.

Public education is critical to changing habits and the minds of young students and their families. We are offering alternatives to their thinking and bringing in an approach to sustainability that they were not previously getting. Working with Marla Weiss and Sue Yovetich, we will form a committee of students who want to help with outreach and education on food waste. Together we will work on presentations, infographics and host informational booths at the farmers market to help educate residents. This opportunity will be open to all students in the district, not limited to the high school.

We continue to work with both Jewish Family Services and The Menorah House for food donations, and are looking to expand our produce donations to more programs in the city. This outreach will be done in collaboration with the service learning department at the high school. Working with those students and teachers we will continue to look for more city wide groups and more faith based organizations who are in need of fresh, healthy produce.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Currently, 85% of our educational programming is dedicated to BHUSD. Our goal is to increase our collaboration with the school district and to continue to expand our programming to all schools in the district. In conjunction with our current teacher and administrative support, we are also looking to expand our work at the high school beyond the science department and to work with culinary arts, special education, service learning and farm to school programs.

We expect to begin farm sales out of our West Los Angeles location this Spring, and will provide early access to our hyper-local produce to Beverly Hills residents, restaurants and grocery stores.
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

We stay up to date with all Covid protocols and observe all of the guidelines given by the CDC and BHUSD. We have successfully hosted indoor, outdoor and virtual classes and events and expect to continue to do so throughout 2023. We are excited to have the opportunity to host outdoor events and to establish an outdoor classroom at our West Los Angeles site.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Beverly Hills Community Farm would like to continue and grow the work we started last year, encompassing education, community outreach and food donation. Beverly Hills Community Farm represents the environmentally sustainable, resource minimalist future of farming. We just received our first hydroponic shipping container, which will allow us to expand our production by 400%. This will allow us to expand our food donation program within the city and provide fresh, hyper local food to residents, restaurants and grocery stores.

In 2023, Beverly Hills Community Farms is excited to continue our partnership with the Beverly Hills Unified School District and to establish an interdisciplinary sustainability curriculum and corresponding practical, hands-on experiences and opportunities for students throughout the BHUSD. This is not something that currently exists, and we are pleased to partner with BHUSD in this important educational undertaking.

We are in further discussions with The Menorah House trying to find ways to expand our partnership and be a resource for their residents. Our goal over this next year is to help the residents reestablish their on-site garden. This will allow the residents who have shown interest in helping out the opportunity to learn from us and grow food for their community. In addition to gardening help, we are planning to work with the program director to co-host classes and cooking experiences using fresh produce. Last year, BHCF led an herb planting class with the residents at The Menorah House in Beverly Hills. The class participants learned about container gardening and herb planting and each member left with their own potted plant to take home. For residents who are physically able, we will arrange field trips for them to see the hydroponic farm. In addition to the residents at The Menorah House, we are planning to offer all of these same opportunities for the residents at Sunrise in Beverly Hills and The Watermark.

Once our hydroponic shipping container farm is up and running, the plan is to present city residents with opportunities to visit the farm, volunteer at the farm, and participate in our educational programming and events. We have had many discussions with parks and recreation about offering classes on hydroponic growing to the community. BHCF has partnered with George Pessin, master gardener at Greystone Mansion, to co-host classes for the community this upcoming spring and summer. Working in collaboration with George, the plan moving forward is to add hydroponic growing education to his garden classes as an alternative, sustainable way to grow at home.

Many of our board members are either residents in Beverly Hills or very active in the community, and are constantly having informal conversations with residents and community members to see what services we might be able to provide. Two of our current board members are participating in Team Beverly Hills and are having discussions and doing an informal “needs assessment” with city representatives about ways we can partner and how BHCF can help.

Jen Levy, our executive director, is connected to Wendy Nystrom and is slated to present to the public works commission this coming summer.

BHCF has partnered with Temple Emanuel of Beverly Hills for several hands-on learning opportunities. Hosting a religious school class at our prior commercial farm space on Bedford Drive and having farm representatives at both the religious school and at a special “green” Shabbat service.

We have partnered with Chai Village LA, which has among its members many senior residents of Beverly Hills. For Chai Village LA, we have offered programming, volunteer opportunities, and co-hosted events. In August we participated in a Shabbat service where the farm presented to over 100 community members and shared our hydroponic towers and fresh produce with them.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

We are requesting a grant of $20,000 from the City of Beverly Hills to enhance our existing educational programming within BHUSD, and the greater Beverly Hills community in order to support the City of Beverly Hills, its residents and students.

10. What percentage of your annual funding would the City’s contribution represent?

This grant would cover approximately 9% of the annual funding for the Beverly Hills Community Farm.

11. What is the ratio of your organization’s administrative operating costs?

The ratio of administrative costs is approximately 19%.
12. Provide any additional information that may be useful in evaluating your proposal.

We are including below some kind testimonials and thank you's we have received from some of the students we have had the pleasure of working with.

From Environmental Science Students at BHHS

Dear Commissioners,

We are pleased to inform you how much of an impact you have created in our community. With your help Beverly Hills Community Farm has made great efforts and successfully begun a pilot program at Beverly Hills High School, where we have introduced the importance of growing and supporting local farms to better the community.

Due to your generosity, kindness and support, we are now able to install Tower Gardens and improve not just physical but mental health within the classroom, and we hope to expand and branch out making a better tomorrow in Beverly Hills.

Improving and teaching the responsibilities of farming and sourcing local food has been a great passion that we’ve had nothing but room to explore.

The students at Beverly Hills High School have grown much appreciation and gratitude toward our local food and organic goods. We look forward to expanding this program over the coming years and work closely with the city to educate the community on sustainable ways to grow local food.

Thank you, Commissioners.
Sincerely,

Environmental Science students at BHHS

From Oliver Shemtov, 15 years old, 10th grader AP Biology

"I think it's important to teach young students about growing plants and sustainable farming and local farming. It is important to educate the younger generations so that this type of farming becomes the norm and not the exception. It would be great to see these programs incorporated into our school district more than we currently have. And maybe have one of the large shipping containers at one of our schools and really involve more students."
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Beverly Hills CPR

Requested amount: $74,000

History of City funding: 2009/10: $50,000 and in-kind support (ten-year lease at $1.00/year for space at City Hall); 2010/11: $50,000; 2011/12: $50,000; 2012/13: $50,000; 2013/14: $50,000; 2014/15: $50,000 and in-kind.; 2015/16: $50,000; 2016/17: $50,000; 2017/18: $50,000; 2018/19: $60,000; 2019/20: $70,000 and in-kind; 2020/21: $74,000; 2021/22: $74,000; 2022/23: $74,000

Agency description: American Heart Association (AHA) CPR instruction and Stop the Bleed Training

Proposed use of Community Assistance Grant Funds: The funds will be utilized to provide CPR training and first aid training from the American Heart Association to all who live and work in the city. Trainings are offered to the Beverly Hills Police Department, Beverly Hills Fire Department, City employees and staff and students at Beverly Hills schools. BH CPR also serves local hotels, medical centers and the community at large.

Beverly Hills CPR, in partnership with Cedars-Sinai and the Beverly Hills Fire Department, will continue to include the national program, Stop the Bleed. In addition to providing instructional classes, Beverly Hills CPR is the regional distributor of AED equipment, and services the Police Department, Fire Department and the City of Beverly Hills Civic Center. This year a class will be offered to teach how to administer Narcan which is the treatment for an overdose that helps save lives.

Target population/Primary service: Residents, employees in the community, students, teachers, school administrators and first responders are the target population. The goal at each class is to teach techniques in order to save lives and follow the guidelines of the AHA.

Percentage of total program utilized by Beverly Hills residents/community: 56%

Quantifiable Services and Measures: Since implementation in FY 2018-19, the Stop the Bleed program has trained over 500 students.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

For over 40 years, Beverly Hills CPR has provided training for over 145,000 individuals for the lifesaving skills of CPR for adults, children and infants. Beverly Hills CPR is in the top 20% of CPR training centers in Los Angeles and Orange County.

Percentage of annual funding City's contribution represents: 40%

Ratio of administrative to operating costs: 40% Administration, 60% teaching
Service Profile: Needs-based ☐  Quality of life-based ☐  Social Service ☐

Health ☒  Education ☒  Other ☐

Agency Scope: Local ☒  Regional ☐  National ☐  International ☐

501 (C) (3): Yes ☒  No ☐  Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Beverly Hills CPR provides the life saving skills of CPR to all who live and work in the city. The different department we teach are: police, fire, schools and city employees. Medical facilities and on site classes are done regularly.
3. If you are applying for a cultural grant, please describe your program here.

N A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Beverly Hills CPR teaches how to save lives. These life saving techniques are the goal of every class. We are the American Heart Association Training Center. Students and instructors must follow the guidelines of the AHA.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

56% of the students are from Beverly Hills.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

All of the guidelines that are mandated are followed according to: LA County, City of Beverly Hills and the American Heart Association.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

NA
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Each year we are working with all the city & school departments to teach CPR. In the city employees class we also teach Stop the Bleed. In 2023 we will have a class in school on how to administer Narcan which is the treatment for an overdose that helps save lives. We participate in the CERT program which is for 1st responders who are certified how to assist in an emergency.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$74,000.00

10. What percentage of your annual funding would the City's contribution represent?

40%

11. What is the ratio of your organization's administrative operating costs?

(per income dollar)

60% teaching
40% administration
12. Provide any additional information that may be useful in evaluating your proposal.

At our training center we are always looking for opportunities to grow. This year we are adding Narcan for schools. In Jan. 2023 we will start to bring in American Red Cross Classes. There are many businesses that we work with such as private, local, aerospace and universities. When we post a topic on social media the readers are appreciative to learn a new CPR practice. What do you do when there is a choking victim is one of the topics.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Beverly Hills Education Foundation (BHEF)

Requested amount: $35,000

History of City funding: [prior to grant funding, City provided General funds] 2006: $10,000 ($3,360 grant and $20,000 in-kind "outside" the 2006-7 funding cycle); 2007: $13,345 and $20,000 in-kind; 2008/9: $13,900 and $20,000 in-kind; 2009/10: $20,000 in-kind only; 2010/11: $10,000 in-kind only ($5,000 each for two scheduled events); 2011/12: $10,000 in-kind only; 2012/13: $10,000 in-kind only for one scheduled event; 2013/14: $10,000 in-kind only for one scheduled event; 2014/15: $15,000 in-kind only; 2015/16: $20,000 in-kind only; 2016/17: $20,000 in-kind only; 2017/18: $20,000 in-kind only; 2018/19: $25,000 in-kind only; 2019/20: $30,000 in-kind only; 2020/21: $30,000; 2021/22: $30,000; 2022/23: $35,000

Agency description: BHEF provides funding to the Beverly Hills Unified School District to supplement public dollars allocated to the school district and to allow for programs and services that enrich the quality of education that the schools could not otherwise afford.

Proposed use of Community Assistance Grant Funds: BHEF would continue to further its support of district-wide Mental Health & Social/Emotional Well-Being programs, including Positive Behavioral Interventions & Support Program (PBIS) and the Bev Arts program. Visual and Performing Arts (VAPA) courses include music, theatre arts, visual arts, dance, graphic arts, choir, and audio production.

Target population/Primary service: Beverly Hills Unified School District students.

Percentage of total program utilized by Beverly Hills residents/community: BHUSD serves over 3,000 families of which 98% are Beverly Hills residents.

Quantifiable Services and Measures: BHSUD serves 3,000 families in the District.

Current Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The Beverly Hills Education Foundation is the only charitable foundation in the City raising funds specifically for the benefit of the students in public schools. The funds are used to support enhanced educational programs that benefit BHUSD academic programs, career technical education programs, VAPA programs, science programs, cultural programs and many more. BHEF allocate a portion of funds to each individual school and provide funding for many district-wide programs benefiting students in all grades and at all academic achievement levels.

Percentage of annual funding City’s contribution represents: The City’s contribution would represent approximately 7% of BHEF’s annual budget.
Ratio of administrative to operating costs: 9%

Service Profile: Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

Agency Scope: Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Education Foundation (BHEF) provides supplemental funding to the Beverly Hills Unified School District (BHUSD) to enhance and enrich the quality of the programs and services provided to students. BHEF, in partnership with BHUSD, is committed to ensuring they receive a world-class education which will prepare them for college, career, and service to their community. Due to our unique connection to community families and the schools, and the diverse composition of our Board of Directors, we are able to support opportunities through funding for the schools not otherwise delivered by local government. The support we provide to the BHUSD is approved and allocated by our Board of Directors, comprised of 10 community members.

With the support of a Community Assistance Grant, BHEF would like to further its support for the Mental Health & Social/Emotional Well-Being programs throughout the District. In light of the COVID pandemic and the learning loss associated with it, we will be able to provide increased & robust support for our student population.

With additional financial assistance from a Community Assistance Grant, BHEF would like to further its support for the BevArts Program, providing greatly needed funding for all disciplines of Visual and Performing Arts programs for TK-12th grade students.
3. If you are applying for a cultural grant, please describe your program here.

Beverly Hills is a city that values the Arts. The Beverly Hills Education Foundation is a vital funding resource for Visual and Performing Arts Education (VAPA) in the Beverly Hills Unified School District. The exemplary Arts Education supported by BHEF enhances opportunities for all Beverly Hills residents, by providing access to cultural arts displays within the community.

The BHEF BevArts Program provides funding for a wide variety of art disciplines including: music, theatre arts, visual arts, dance, graphic arts, choir, and audio production. The talented and dedicated BHUSD educators in these departments continually create opportunities for elementary and secondary students to showcase their talent throughout the year in District venues and in other community spaces, including (but not limited to) churches, local festivals, and the Saban Theater. BHUSD Secondary Dance and Theater Departments put on annual productions which provide affordable access to Beverly Hills residents to see high quality, award-winning musical theatre programs.

The Performing Arts Programs also educate our students and residents on the issues facing our youth today. Our young artists participate in the annual BHUSD Art Show, and many of the BHHS Theater students participate in the Norman Aid Reality Party, dedicated to educating parents about challenges students face with drugs, alcohol and social media. BHEF supports the Norman News on KBEV-TV Spectrum Cable Channel 6, the longest running high school news program in the country.

The Arts have always been the cornerstone to a strong, well-rounded education and BHEF is proud to be a leader in supporting our student artists in the community.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

In these unprecedented times, many children continue to struggle in a variety of ways. BHUSD's dynamic and varied Mental Health & Wellness initiatives continue to be integral in supporting the social and emotional well-being of students, and the multi-pronged approach is vital to ensure our children (and their families) have as many resources as possible to weather this storm. This support includes:

- Norman Aid (Mental Health) Center, providing Services and Programs at BHHS
- Bulldog Aid (Mental Health) Center, providing Services and Programs at BVMS *New in 2022-2023
- Conflict Management Programs
- Parent Outreach Programs
- Mindfulness Programs
- PBIS/School Site Coordinators and program supplies

We are fortunate in the City of Beverly Hills to have the Human Relations Commission whose mission is to promote positive human relations in all aspects of life. The mental health of our City's youth is paramount to the success of our community. The aforementioned programs allow all students to develop and promote civil discourse at every age. The students of today will become the adults in the community tomorrow, and will hopefully be the embodiment of the expectations of the Human Relations Commission.

The support for BevArts continues to be critical to the success of our students, our schools, and our City. We would like to expand our ask in order to more fully cover the following projected initiatives to support students in their arts education. Though the District offers many Arts Education classes, additional funding for these initiatives will provide our students with a myriad of extra curricular opportunities, including performances and competitions that further expand upon their creative explorations.

- Musical Theater
- District Honor Choir for Elementary School
- Drama Production
- Band, Orchestra & Choir
- Advanced Dance
- Visual & Performing Arts program supplies

Arts Education is vital for our children because it simultaneously integrates a wide array of disciplines and is accessible to all. Through creative expression, students learn to comprehend our world through a multidimensional lens and are better equipped to navigate the challenges they may face in the future. In particular, Performing Arts allows students to develop cognitive abilities that complement and build upon the traditional academic disciplines. It provides opportunities for student leadership and self awareness, and strengthens self-confidence in our youth. Many of the programs supported through the BHEF BevArts program are open to the public and continue to help our community by providing access to the Arts for all.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Roughly 98% of our program is utilized by Beverly Hills residents, as the vast majority of our students are residents of Beverly Hills.

The BHUSD serves over 3,000 students from the Beverly Hills community. However, the positive impact of our programs touches the lives of every member of our community by helping to provide award winning schools and academic programs which enhance the values of property for all.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

BHEF maintains constant communication with all of our District contacts to ensure that the services funded continue unbroken, whether these are delivered virtually, in-person or through a hybrid model.

As with the past 2 years, for FY 2023-24, we are prepared for whatever contingencies we are faced with (virtual, in-person or hybrid), as we remain at the mercy of Federal, State and Local health orders. However, we are confident that we can ensure program efficiency by utilizing our many lines of communication with District Administrators, Teachers/Counselors and Staff, as well as with parents & students.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

At BHEF, we've had a longstanding relationship with the School District that goes back over 40 years. This relationship has never been stronger, which enables us to provide support for important programs & initiatives in a timely & efficient manner.

Partnering with the City ensures that these much-needed programs for the City's youngest residents are continually supported, and make a lasting impact throughout their TK-12 academic career.

We continue to work closely with City personnel and commissioners to maintain strong relationships, and so that we can ensure everyone in our city community benefits from all of the wonderful events & services our District and our community have to offer.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

We respectfully and humbly ask the CAGF Commission to grant $35,000 to the Beverly Hills Education Foundation (the same funding amount as last year).

10. What percentage of your annual funding would the City's contribution represent?

A City contribution would represent 7% of our annual funding.

11. What is the ratio of your organization's administrative operating costs?

Of total expenses, 9% represents our administrative costs.
12. Provide any additional information that may be useful in evaluating your proposal.

The Beverly Hills Education Foundation is the only charitable foundation in our City raising funds specifically for the benefit of our students in our public schools. Our funds are used to support enhanced educational programs that benefit BHUSD academic programs, career technical education programs, VAPA programs, science programs, cultural programs, and so much more! We allocate a portion of funds to each individual school and provide funding for many district-wide programs benefiting students in all grades and at all academic achievement levels. Our Board of Directors carefully examines the funding requests submitted to BHEF by each school and the District, ensuring the allocated funds meet the needs of the students, the schools, and the District, while also fulfilling the criteria set forth in the mission statement of the Beverly Hills Education Foundation.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Beverly Hills Theatre Guild

Requested amount: **$25,000**

History of City funding: 2006/07: $1,000; applied, but not funded in 2017/18, 2020/21 & 2021/22; 2022/23: $10,000

Agency description: Beverly Hills Theatre Guild supports and promotes the performing arts in the local community. Beverly Hills Theatre Guild has sponsored the National Julie Harris Playwriting Competition for the past 40 years. The competition is now international and playwrights submit their work from all over the world. Many of the winning plays are performed at a local theatre in the City. Beverly Hills Theatre Guild hosts several readings at various theatres in the community to audience members for free.

Proposed use of Community Assistance Grant Funds: With the grant, Beverly Hills Theatre Guild would be able to continue the annual Julie Harris Playwright Competition and their free play readings at community theatres such as Greystone, outdoor parks, and other local theatre facilities. Funding would allow program expansions such as, providing additional opportunities for aspiring play writers, expanded marketing of the performing arts in, and overall increase of attendance to the events.

Target population/Primary service: Aspiring playwrights locally, and around the world

Percentage of total program utilized by Beverly Hills residents/community: 75-80%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 22/23: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Funding allows Theatre Guild to continue their senior and children programs. The senior programs provide seniors an opportunity to attend theatre and enjoy plays and play readings at no charge. Transportation is provided if needed. The children’s program allows the Theatre Guild to sponsor existing events in conjunction with Jenny Gordon. The program exposes children to the arts at an early age and will help them develop an appreciation for theatre and the arts. Without funding proposed programming is at greater risk of cancellation.

Percentage of annual funding City’s contribution represents: 25%

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
Health □  Education □  Other □

Agency Scope: Local □  Regional □  National □  International □

501 (C) (3): Yes □  No □  Exempt □
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

Agency / Project Name: Beverly Hills Theatre Guild
Address: P.O. Box 148
City: Beverly Hills State: CA Zip: 90213
Contact Person: Carolyn Fried / Donna King
Phone: 424-335-0156 / 312-296-7872 Fax: 310-275-1216
Email: carolynfried@gmail.com / donnaking2015@gmail.com

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ✔ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Our service to the community is that we support and promote the performing arts on an International level. For over 40 years The Beverly Hills Theatre Guild has sponsored the National Julie Harris Playwriting Competition. This competition provides an opportunity for aspiring playwrights to have their work read and reviewed by experts in the industry. Because this is a worldwide competition it highlights Beverly Hills as a primary location for the performing arts.

We host play readings at various theatres in the community all free of charge. We keep the arts alive and bring diversity to the City. Many of our winning lays are performed at a local theatre here in Beverly Hills.

The Founders of our organization are pillars of the Beverly Hills community, Sooky Goldman and Janet Salter, wife of former Mayor, Maxwell Salter continue to support the efforts of the Theatre Guild. While they are greatly missed, their commitment to the organization and passion for the performing arts lives on through their sponsorship and support of the Theatre Guild.

The city has previously recognized the Theatre Guild through its grant funding program. We would greatly appreciate the City's consideration for the inclusion in their upcoming allocation of funds.
3. If you are applying for a cultural grant, please describe your program here.

Our program is the annual Julie Harris playwriting competition. We support aspiring playwrights both locally and around the world. It is a multi-step process:

Step One - Our website is updated to reflect the current rules and regulations for entry submission. Marketing efforts are made through colleges and word of mouth to promote the competition and increase awareness.

Step Two - Entries must be submitted and received between January & March of the calendar year. Upon receipt, the Competition Coordinator gathers and logs each play and removes any personal identifiable information and assigns a unique number to each play. This allows for the reader to evaluate the content without any possible bias.

Step Three - The Coordinator then distributes the plays to our readers who are experts in the industry and have a keen eye for identifying upcoming talent. Each reader is required to complete an evaluation form and return it to the Coordinator.

Step Four - Upon receipt, the Coordinator logs the form and based on the reader's input, determines if the play is suitable to be sent to a second reader for review. Steps three and four are repeated for those plays and returned to the Coordinator.

Step Five - Upon receipt of the second reader's evaluation, the Coordinator enters the information and runs an algorithm which determines the highest scoring plays. If there is a tie, both plays are moved to the final stages of evaluation.

Step Six - The Coordinator distributes all plays up to five to the final panel of readers. Each member receives all plays, reviews, and evaluates each one. rank orders each play and returns the final form to the Coordinator.

Step Seven - Upon receipt, the Coordinator inputs the data and the winners are selected. If a tie arises, the final reviewers coordinate and make a cohesive decision on the final winners of the competition.

Step Eight - Winners of the competition are notified via telephone. A certificate is issued and signed by the organization's Chairman, President, and Competition Coordinator. A monetary award is given to each winner for first, second and third prize.

Should we be fortunate enough to receive a grant from the city, we will be able to not only continue but expand our free play readings. We can reach out to the community and offer our cultural offerings throughout the city of Beverly Hills. Our winning plays could be read for the community at venues such as Greystone, Outdoor Parks and other local theatre facilities.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

We are one of very few national and international playwriting competitions in America. Funding from the city allows us to continue our senior programs as well as our programs for children.

The senior programs provide seniors an opportunity to attend theater and enjoy plays and play readings at no charge. Transportation is provided for them if needed.

Funding for the children’s program allows us to sponsor existing events in conjunction with Jenny Gordon. Exposing children to the arts at an early age helps them develop an appreciation for theater and the arts.

The City of Beverly Hills sponsoring us is critical to the community as it shows support and encouragement to individuals who are interested in expressing themselves and sharing their talents with others. It supports the cultural and prestige of the Beverly Hills community and adds luster to the city. The contest is International, thereby giving the city of Beverly Hills world stature and making the city well known for the cultural presence it has.

Without funding from the city, we will need to cancel some of the above-mentioned programs. It will also limit our ability to aggressively market and engage more people in the performing arts in the Beverly Hills community.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

75%-80%
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

The pandemic has forced us to make changes in how we handle and coordinate our competition. We have shifted 95% of our communications with the playwrights to online submissions. We put a process in place that allows them to submit their work to an e-mail address to be received by the Competition Coordinator. She records the entry, confirms all information is collected and presented according to the rules and regulations of the contest, and then sends the plays to the readers via electronic e-mail for their review and evaluation.

This process has actually saved us both time and money and we are now receiving most of our entries via electronic mail. For those who are unable to send electronically, we use the United States Postal Service to get information back and forth.

Unfortunately, the COVID pandemic has caused us to postpone our annual fundraising luncheon for several years. This event is critical for us because it allows us to collect donations through auctions as well as participant’s generosity. We also take this opportunity to honor our winners of the Julie Harris competition.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

In addition to our current programs and services, we have highlighted and promoted several key residents in Beverly Hills to shine a bright light on the amazing talent that resides in our community. We’ve recruited and communicated our honored guests at the fundraiser scheduled for February, Ruta Lee and Hal Linden. These actors are legends and are a tribute to the opportunities that exist in our area.

A member of our Board & past Board President, Mary Levin Cutler, was recognized for her contributions to the area and a free event was held at the Beverly Hills High School. The theatre was renamed in her honor, The Mary Levin Cutler Theatre, for her tremendous contributions.

Our marketing efforts have recruited several new members to the BHTG who support local activities and establishments in the Beverly Hills areas. This word-of-mouth promotion is priceless and drives business to these venues.

Depending on available funds, we would like to do a mail out to Beverly Hill residents to continue to promote our services and programs.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$25,000

10. What percentage of your annual funding would the City’s contribution represent?

25%

11. What is the ratio of your organization’s administrative operating costs?

15%
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Cancer Support Community Los Angeles

Requested amount: $75,000

History of City funding: applied, but not funded in 2021/22; 2022/23: $25,000

Agency description: Cancer Support Community Los Angeles (CSCLA) has been providing free of charge social, emotional, and psychological support to people who are impacted by cancer, including patients, their families, as well as children with cancer or impacted by cancer in their family. CSCLA supports individuals and families based on important identifiers such as language and cultural background, making it one of the few organizations that focuses specifically on underrepresented and marginalized populations. Services consist of support groups and counseling; children, teen and family programs; healthy lifestyle classes; educational workshops; and social activities, which are the gold standard psychosocial, evidence-based cancer support, delivered by licensed clinical professionals, certified instructors and medical and complementary professionals.

Proposed use of Community Assistance Grant Funds: The proposed use for the requested funds would be used for CSCLA’s latest initiative, HEART: Healing Equitably (through) Action, Resilience, & Teamwork. HEART is dedicated to serving all cancer patients and their families in Beverly Hills and the greater Los Angeles area regardless of zip code, race, ethnicity, age, gender, or sexual orientation. CSCLA is actively collaborating with organizations serving BIPOC, Latinx, Asian American & Pacific Islander (AAPI), LGBTQ+, seniors, children, and others, all of whom might have limited access to psychosocial support due to a dearth of services; lack of providers; historically entrenched health inequities; & stigma & discrimination. These organizations include Adventist Health White Memorial Hospital, The Village Health Foundation, Angelus Plaza, The Los Angeles LGBT Center, and Pediatric Brain Tumor Foundation. These organizations are located outside of Beverly Hills, yet all services are currently virtual, which allows Beverly Hills residents to access services from home. After the pandemic, CSCLA plans to continue virtual services in a hybrid model, allowing Beverly Hills residents to participate in events and services outside of the City.

Target population/Primary service: Cancer patients and their families in the Beverly Hills and throughout Los Angeles.

Percentage of total program utilized by Beverly Hills residents/community: Currently 2% of total program service is utilized by Beverly Hills residents. However, the westside region accounts for 15% of program utilization.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on numbers of Beverly Hills individuals and families served.

Historical Performance:
    FY 22/23: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations): 

Prior to the pandemic, CSCLA had a longstanding history with Beverly Hills residents in providing qigong classes, improving mental and physical health, at Roxbury Park. During the pandemic, CSCLA made efforts to create solutions for those who are immunocompromised and/or outside the physical ability to attend programming, including offering virtual programs and developing a digital library of educational videos. Today, services are offered in person, and online or in a hybrid format and bridge the digital divide by providing free access to tablets and hotspots. In the future, CSCLA plans to expand HEART programming for participants who do not have English as a primary language, a large Beverly Hills population over the age of five, and offer support at public libraries through adult literacy programs.

Percentage of annual funding City’s contribution represents: 3.5%

Ratio of administrative to operating costs: 3%

Service Profile: Needs-based ☑ Quality of life-based ☑ Social Service ☐

Health ☑ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

Agency / Project Name: Cancer Support Community Los Angeles / Cancer Supports for Beverly Hills and Westside Residents

Address: 1990 S. Bundy Drive, Suite 100

City: Los Angeles  State: CA  Zip: 90025

Contact Person: Elizabeth Lazar

Phone: 310-314-2589  Fax: 310-979-7586

Email: grants@cancersupportla.org

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Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

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Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
In direct alignment with the mission of the City of Beverly Hills Human Services Division, Cancer Support Community Los Angeles (CSCLA) works to serve members of the community most in need of help—those who are facing the many challenges brought on by cancer, who do not have in-government support tailored to their unique needs. For 40 years, our mission has been to ensure all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by the community. CSCLA serves an average of 2,300 community members annually through about 100 programs each month. Led by licensed mental health professionals, our programs and services are focused on the physical and mental health, long-term resilience, and survivorship of cancer patients—of all ages, ethnicities, genders, and diagnoses, and at any stage—as well as their families and loved ones. Offered virtually and in-person, our programs include counseling, support groups (including for Spanish speakers and children, teens, and families), healthy lifestyle classes, education workshops, and social events. Other critical services offered by CSCLA include our Helpline staffed by clinicians and resource experts (with translation available in 200 languages), Open to Options, which helps cancer patients communicate their needs and concerns with their medical team to develop the best treatment options, and Cancer Support Source, an integrated cancer distress screening program to help patients plan for treatment and learn how to cope.

While a number of local organizations provide similar cancer care services, CSCLA is the only agency that addresses our community’s need for geographic-, language-, and identity-specific cancer support for vulnerable groups; offers children, teen, and families programs for those under 18 years old; and supports caregivers, family members, and loved ones alongside the cancer patient. In order to cultivate our work and programs to be truly equitable, inclusive, and culturally congruent for all, CSCLA has developed partnerships with Federally Qualified Health Centers (FQHCs), hospitals, community-based clinics, government entities, and social service nonprofits. Of those we currently serve across LA, 24% are people of color and a third are Spanish-speaking. With cancer diagnoses increasing in Los Angeles County—more than 40,000 new cases reported annually—the need for our accessible, local cancer support continues to rise.

We were honored to be selected as the recipient of a $25,000 CAGF award from the City of Beverly Hills Foundation in July 2022. Through this partnership, we have been able to expand efforts to serve Beverly Hills residents impacted by cancer, including families and the many whose primary language is not English. As of six months into this grant period, we have served 32 unique Beverly Hills residents, of whom 85% are women and 77% are over the age of 50, through 201 program visits to our various cancer support services. Now, we are proposing to continue our partnership with the City as we work to further expand the reach of our no-cost psychosocial support services to reach not only Beverly Hill’s most vulnerable residents, but also families with children and teens under age 18, cancer caregivers, and marginalized communities throughout the Westside area who also participate in Beverly Hills services and patron Beverly Hills businesses.

During the FY023-24 grant period, we intend to serve more than 50 Beverly Hills residents and 400 Westside residents through counseling, support groups, social programs, and other free cancer support services facilitated by local licensed psychotherapists, certified instructors, medical professionals, and integrative health practitioners. To do so, we will expand our existing partnerships in Beverly Hills, including with the city and other community-based organizations, to increase outreach and recruitment efforts among Beverly Hills and Westside residents.

As a result of these activities, more than 80% of participants will report improvements in one or more of the following areas: quality of life, connection, ability to manage their illness, ability to manage stress, and ability to cope with distress.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

CSCLA works to fulfill often-forgotten psychosocial needs for ALL who are affected by cancer through free, evidence-based support resources. Our evidence-based Patient Empowerment Model has shown to reduce anxiety and depression, restore feelings of control, and increase feelings of hope, therefore improving patient response to medical treatment. This model engages patients at each stage of the process to help them drive and shape their cancer journey.

The need for these critical support resources provided by CSCLA is evident and continues to grow. The National Cancer Institute and Centers for Disease Control and Prevention report that Los Angeles County, where CSCLA is located, recorded an average of 40,309 new cases of invasive cancer per year from 2014-2018. In 2017, it was estimated that nearly 1.49 million living Californians had a history of cancer, and the American Cancer Society estimates 192,770 additional Californians will be diagnosed with cancer in 2023. CSCLA strives to serve as a lifeline to education, support services, and encouragement in order to improve quality of life during and after cancer treatments, particularly among diverse populations (e.g., Latinx and Spanish-speaking, Korean-speaking, Black, and LGBTQ+ residents); children and teens under age 18; and other family members, caregivers, and loved ones who support our community’s cancer patients.

Additionally, extensive research has shown that depression and anxiety are extremely prevalent among cancer patients and that these mental health conditions can create additional burdens during cancer treatment: affecting disease management, adherence to treatment plans, duration of hospital stays, and even survival rate. Because of our support, 91% of CSCLA participants report gaining information help them better manage their treatment, 90% report an improved quality of life, and 82% feel more empowered to manage their illness.

This year, CSCLA will continue to build upon our relationship with the City of Beverly Hills to serve Beverly Hills residents impacted by cancer, including families, caregivers, and residents whose primary language is not English, including through the revitalization of our Qigong healthy lifestyle class in Roxbury Park, which was disrupted by the COVID-19 pandemic. With the City’s support, we will also work with our local hospital and medical center partners (Cedars-Sinai, UCLA Health, Providence Saint John’s Medical Center, and Bedford Breast Center) to create new dedicated outreach and recruitment pathways for their patients. This will enhance ease of access to CSCLA’s programs and services for all people living within Beverly Hills and in surrounding Westside communities.

To create and implement dedicated outreach campaigns and recruitment pathways, including participant orientations, we draw on the experience and intentional efforts of our team to develop bilingual and culturally appropriate marketing materials, enhance partnerships with hospitals, build relationships with oncology physicians, nurses, and social workers, and conduct outreach in community-based settings. Outreach efforts focus on the benefits of preventative medicine and psychosocial support services alongside medical treatment and increase awareness of available resources within the region using online promotions, flyers, brochures, posters and more. Through these partnerships and outreach campaigns with Cedars-Sinai, Providence St. John’s, UCLA Health, and Bedford Breast Center, we can increase referrals and enrollment of Beverly Hills and Westside program participants.

Moreover, CSCLA delivers prevention programming such as educational workshops alongside local medical professionals and collaborates with physicians conducting research studies and increasing advocacy. These activities—an organic referral system to our programs and services reflective of our collaborative reputation within the community—expand CSCLA’s reach to Beverly Hills residents impacted by cancer.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

In 2022, about 2% of CSCLA’s total participants were members of the Beverly Hills community (39 people served through 414 program visits); however, we recognize that Westside residents from neighborhoods surrounding Beverly Hills city limits also participate in Beverly Hills services. Together, these two groups accounted for nearly 15% of CSCLA’s total participants in 2022 and approximately 5,930/17,700 total program visits, or 34% of total program service. Of these participants, 75% were female, 59% were age 65 or older, and 33% were affiliated with breast cancer.

With the City of Beverly Hills’ continued support, we aim to increase our service numbers by 20% to reach more than 400 Beverly Hills and Westside residents in 2023-24 through our psychosocial support programming (i.e., support groups, counseling, healthy lifestyle classes, etc.) and education workshops, but particularly through new outreach and recruitment efforts alongside Beverly-Hills-based partners Cedars-Sinai and Bedford Breast Center and Beverly-Hills-adjacent partners Providence Saint John’s Medical Center and UCLA Health Center.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In 2020, in response to the COVID-19 pandemic and its detrimental effects on the vulnerable populations we serve, Cancer Support Community Los Angeles (CSCLA) made dedicated efforts to create solutions for those who are immunocompromised and/or outside the physical ability to attend in-person programming, including offering virtual programs and developing a digital library of educational videos. As a result, today many of our services are currently offered online or in a hybrid format. We continue to maintain these digital access libraries and we facilitate free access to tablets and hotspots, making us the only psychosocial cancer support organization in the region who is making efforts to bridge the digital divide. This variety has increased the number of people we are able to reach and dramatically reduced barriers to accessing our services and we will therefore continue offering services in-person, virtually, and in hybrid formats for the foreseeable future. Furthermore, in the event of a COVID-19 resurgence that would prevent organizations like CSCLA from providing in-person services, CSCLA is already prepared to transition all of its services to a virtual format.

To ensure program efficacy, trained CSCLA staff, interns, and volunteers, under the direction of the Associate Director of Programs, carefully record patient interests and attendance for each group, class, activity, and session as well as gather demographic and self-reflective data from participants. Information solicited includes not only age, gender, and ethnicity, but also participants’ medical providers (to build our partnerships with hospitals in the area), insurance status (for grant purposes only; we do not bill insurance), and type of cancer. Additionally, using standardized surveys conducted every six months, we also measure self-reported changes in participants’ stress, depression, and anxiety levels, as well as their knowledge of and ability to manage their disease (as an indicator of response to medical treatment). This data is reviewed at weekly CSCLA clinical team meetings and quarterly board meetings, among other recurring meetings of staff, board, community stakeholders, and partners.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

CSCLA continues to enhance our collaborative cancer support programs, while seeking new opportunities with additional like-minded organizations and the City so that we may more effectively support cancer patients and their families in and around Beverly Hills, particularly for those whose primary language is not English. By creating cancer support via therapists, instructors, and educators from within Beverly Hills, who speak the languages of residents (25% of staff speak Spanish, 4% Hebrew, 4% Farsi, 4% Chinese, and 4% Russian), we are centering ourselves on our clients’ identities so that they may feel welcome and valued. Furthermore, by providing these services within and around Beverly Hills city limits, we can reduce barriers to access for vulnerable Westside residents affected by cancer, especially those without access to transportation, those with disabilities and/or limited mobility, and those who are immunocompromised, for whom traveling to CSCLA partner sites farther from the city is more challenging.

As a continuation of CSCLA’s collaboration with the City, we are working to host several events at Roxbury Park early this year, including a Chinese New Year’s or Valentine’s Day social event to engage additional Beverly Hills and Westside residents, Kindness Week Kickoff event to increase local awareness of CSCLA’s free support resources, and a weekly Qigong class that was offered prior to the COVID-19 pandemic. We are also working to increase programming within local hospitals and medical centers to reduce residents’ barriers to accessing CSCLA’s free cancer support services.

Our evidence-based psychosocial support services for Beverly Hills and Westside residents, like all our programming, adhere to the standards of best practice set by the American College of Surgeons Commission on Cancer and the American Psychological Association. Short-term therapy for individual patients, couples, and families addresses some of the unique personal and relational challenges facing those impacted by cancer, while our team facilitates a wide range of diagnosis-, identity-, and language-specific support groups—to provide Beverly Hills and Westside residents a safe space to discuss various life challenges and find comfort in the fact that they are not alone. Meanwhile, social programs and events foster and cultivate relationships of trust and community, and health-focused lifestyle classes help participants pursue their interests alongside others community members. CSCLA staff and board members, alongside community partners, regularly review data and input from our Beverly Hills participants in order to make needed program enhancements to better serve Beverly Hills and Westside residents.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$75,000

10. What percentage of your annual funding would the City's contribution represent?

A $75,000 contribution from the City of Beverly Hills in FY 2023-2024 would represent approximately 3.5% of CSCLA's annual funding. This demonstrates CSCLA's fiscal responsibility, as this contribution would allow us to more effectively serve the Beverly Hills and Westside residents who account for 15% of our overall program participants and 34% of total program visits.

11. What is the ratio of your organization's administrative operating costs?

3%
12. Provide any additional information that may be useful in evaluating your proposal.

All CSCLA programming adopts a person-centered approach to cancer care, as one of our fundamental beliefs is in the holistic health—mind, body, and spirit—of not only the individuals diagnosed with cancer, but also their family members (including children and teens) and caregivers. This inclusive, community-centered support sets us apart from other local organizations and is life-changing for Beverly Hills and Westside residents because research consistently shows a cancer diagnosis affects the health and wellbeing of not just patients, but also their loved ones. Through this approach, we can ensure Beverly Hills and Westside residents impacted by cancer have the knowledge, skills, and opportunities to manage their illness and improve their physical, mental, and emotional health and wellbeing and quality of life. Program activities are led by highly specialized staff who are licensed and professionally trained in facilitating trauma-informed activities and measuring impact, including Licensed Clinical Social Workers (LCSW), Licensed Marriage and Family Therapists (LMFT), and Licensed Clinical Psychologists. Additionally, we work with hospital professionals (doctors, nurses, social workers) to not only implement programs but also ensure the holistic care and collaboration between medical and mental health treatment.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Chai Lifeline West Coast

Requested amount: $75,000

History of City funding: Applied, but not funded in 2021/22; 2022/23: $25,000

Agency description: Chai Lifeline West Coast is the regional division of Chai Lifeline, an international support organization dedicated to providing social, emotional and financial assistance to seriously ill children and their families. They provide a comprehensive network of services that include emotional support and counseling, emergency financial assistance, insurance advocacy, hospital support services and medical referrals, medically supervised trips and summer camps for sick children and teens, recreational/therapeutic programs for patients and siblings, and more. Based in the Jewish Community and embodied in the ideals of compassion, kindness, and caring for others inherent in Jewish life, Chai Lifeline West Coast provides support to families whose lives have been overshadowed by illness.

Proposed use of Community Assistance Grant Funds: Chai Lifeline proposes using funds to support their West Coast programming. Case Managers provide intense emotional and practical support to help families weather the initial crisis of a devastating illness and to maintain stability for a long medical journey ahead. Chai Lifeline's services includes: Individualized case management and "concierge support" for families; Medical and resource referrals; Advocacy and guidance on navigating the complexities of the health care system; Professional Medical Insurance Advocates to help families advocate for service and negotiate claims; Guidance and resources on how to talk to children about illness; Counseling services; art therapy; pet therapy; Emergency Financial Assistance; Educational assistance so ill children stay current with their schoolwork; Recreational and therapeutic events for children; Volunteer Big Brothers and Sisters; Medically supervised summer camps and trips for seriously ill children and teens; After-School programs for siblings and for children of seriously ill parents; Parent support programs; Family retreats; Meal assistance during hospitalizations and medical crises; Bereavement and crisis intervention services.

Chai Lifeline initially began as an organization to support families with seriously ill children, the West Coast region extends services to families in which a parent is seriously ill as well. The organization provides continuity of care, providing crisis intervention and bereavement services to help the grieving family.

Target population/Primary service: Children who are seriously ill and their families. Organization is national but operates the Chai Lifeline West Coast office out of Beverly Hills for the western region.

Percentage of total program utilized by Beverly Hills residents/community: 11%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on rate of service utilization by Beverly Hills children and families served.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Percentage of annual funding City's contribution represents: 0.2% of West Coast annual funding

Ratio of administrative to operating costs: 7%

Service Profile: Needs-based ☑ Quality of life-based ☑ Social Service ☐

Health ☑ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☑ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills
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2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Chai Lifeline West Coast is the regional division of Chai Lifeline, an international health support organization dedicated to providing social, emotional, practical, and financial assistance to seriously ill children and their families. Chai Lifeline West Coast provides a comprehensive network of services to families in Southern California and the entire Western United States. We respectfully request consideration for funding to support these services for families impacted by serious illness in the city of Beverly Hills.

Based in the Jewish community and embodied in the ideals of compassion, kindness, and caring for others inherent in Jewish life, Chai Lifeline provides a lifeline of support to families whose lives have been overshadowed by illness. Chai Lifeline's large and diverse reach connects families of all backgrounds and affiliations within the Jewish community and beyond, and never turns away anyone who needs help. Given the large percentage of Jewish households in Beverly Hills, Chai Lifeline has developed a deep and active involvement in this community.

Chai Lifeline's guiding principles are that seriously ill children need and deserve as happy and normal a childhood as possible, and that the well-being of a child is dependent upon the well-being of a family. As such, Chai Lifeline delivers innovative and effective family focused programs and services that support every member of the family and that bring joy to the lives of their children. Although Chai Lifeline began as an organization helping families of seriously ill children, the West Coast region extends services to families (defined as households with minor children) in which a parent is seriously ill as well, thus responding to whoever is sick in the immediate family.

Chai Lifeline's extensive portfolio of services includes:
Individualized case management and "concierge support" for families;
Medical and resource referrals;
Advocacy and guidance on navigating the complexities of the health care system;
Professional Medical Insurance Advocates to help families advocate for service and negotiate claims;
Guidance and resources on how to talk to children about illness;
Counseling services; art therapy; pet therapy;
Emergency Financial Assistance;
Educational assistance so ill children stay current with their schoolwork;
Recreational and therapeutic events for children;
Volunteer Big Brothers and Sisters;
Medically supervised summer camps and trips for seriously ill children and teens;
After-School programs for siblings and for children of seriously ill parents;
Parent support programs; Family retreats;
Meal assistance during hospitalizations and medical crises;
Bereavement and crisis intervention services'

Chai Lifeline West Coast helps hundreds of families every single day. But no family is a number at Chai Lifeline. Each family is unique, and no one group of services fits all. Chai Lifeline's "do what it takes' approach ensures that families receive the services they need to live as normally as possible while caring for a medically ill family member.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Chai Lifeline's services are critical because they provide a safety net of support during unimaginable times of stress for a family. When a child is diagnosed with cancer or another catastrophic illness, a family's world is shattered and every member feels the pain. Parents often have no idea where to turn. Most are in shock and have little knowledge or understanding of the complex medical journey they are about to embark on and the new challenges they will face.

This is where Chai Lifeline comes in. From the moment of diagnosis our experienced professional staff is there to help families cope and to assist them with the long, and oftentimes isolating, journey ahead. Chai Lifeline's professional staff helps families navigate through the complex hospital system and guide's parents on how to explain the illness to their children. As they settle into their "new normal" living with illness, Chai Lifeline becomes a constant in a family's life, a shoulder for them to lean on. Chai Lifeline takes care of the big things, for example, providing medical referrals following a rare diagnosis and coordinating appointments with top specialists locally and out of state, if necessary. The organization also takes care of the little things that hold families up, such as sending trained and dedicated volunteers to provide extra care and attention to the siblings at home, delivering meals to the hospital - and to the homes when parents have a little time or energy to get dinner on the table.

Chai Lifeline West Coast professional staff is on call during off-hours to help parents deal with emergencies as they arise. It is not uncommon for our case managers to run to the hospital late at night or spend an hour on the phone in the wee morning hours providing comfort and support to a distraught parent. Case managers are there to sit with parents during a child's surgery; they are in touch with parents when test results are pending, and anxieties are high. They connect families to important resources both within and beyond the organization so that crucial needs are met. The scope of Chai Lifeline services is extensive, from providing emergency grants to help with the devastating financial impact of illness, to sending a seriously ill child or teen to a magical overnight camp for the summer of a lifetime.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately 11% of our total program services is utilized by the Beverly Hills community.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
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6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

When the Covid pandemic hit in March 2020, the demands of shelter at home, community restrictions, online schooling, workplace impact, and the virus itself, imposed devastating and unprecedented challenges to families who were already living with serious illness. From the beginning of the pandemic, we adapted our services to meet the critical and essential needs of our families. Our Case Managers used every form of virtual communication available to maintain close connections with families. We developed a variety of remote programming and services that allowed us to continue meeting our clients’ needs in a safe, socially distanced way. Our daily support program ran essential errands for and delivered groceries to homebound families. We worked out protocols with local medical centers to allow our professional staff and volunteers to drop off meals/care packages without entering the hospitals. We delivered PPE supplies to our families’ doorsteps, so they were never without these crucial supplies, which was especially important given their frequent trips to doctor offices and medical centers for treatments. We created extensive virtual programming - volunteer visits, parent support and educational groups, entertainment sessions for children, virtual i-Shine (our afterschool program), and more. We implemented safe, socially distanced events such as drive-by birthday parties, drive-in concerts, and car rally holiday parties to provide fun and joy for our clients and to decrease the isolation that was so prevalent in the early days of Covid. In the summer of 2020, we launched a virtual Summer Day Camp, which incorporated weekly deliveries of themed activity boxes with Zoom sessions, offering hours of fun and filling a huge gap for families due to the shutdown of summer camps. Our families expressed immense gratitude for these virtual programs. A Beverly Hills father shared, “I just wanted to personally thank you. This whole summer has been really intense for us. Thank you for all you have done. You are the reason for our kids’ happiness!”

In the early summer of June 2021, as things were opening up, the Delta variant hit and many restrictions were back in force. Since then we have experienced the Omicron variant and other variant, as well as the "trifecta" of flu, RSV and covid infections this past December. Chai Lifelie’s role and responsibility is to always remain agile and continue to be there for our families in the safest and most effective ways. This is not a new concept for Chai Lifeline. Since many of our children and parents are immune-compromised due to their illness and/or medical treatment, Chai Lifeline is always vigilant with germ control at in-person events and activities. While we hope to be able to provide our services in-person in 2023-24, we have the structure in place to pivot quickly and transition into a hybrid or virtual service model, if necessary.

Alleviating the stresses and holding families up during their most difficult times is the goal of Chai Lifeline. We measure the efficacy of our services through observations, visits & direct communications with our families, and through service-specific formal evaluations to assess the impact of our services on our client families.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Chai Lifeline West Coast is committed to serving our communities with the most comprehensive, impactful services available to meet the emotional, practical and financial needs of families living with serious illness. To that end, we work closely with community organizations and institutions - schools, synagogues, hospitals, community based organizations - to best meet the needs of families and communities. Our experienced professionals consult with schools and provide services to guide school administrators, educators, and students, on how to cope when a serious illness befalls a classmate or a beloved teacher. Our national Crisis Intervention Program supports communities when tragedy strikes, providing a team of trauma experts to provide immediate responses, clinical interventions, consultations with local organizations, community/school in-services, educational resources, and more. We also engage in community partnerships to maximize resources for our community. For example, we partner with Cedars-Sinai Medical Center, a medical care provider for thousands of Beverly Hills residents, to bring kosher food and snacks through our Kosher Hospitality Pantry, available 24/7 to hospital patients, visitors and even staff. We partner with Beverly Hills based schools to bring volunteer opportunities to students and also to train faculty and staff on how to handle illness, crisis and loss. Additionally Chai Lifeline assists Beverly Hills children in accessing location-specific resources, such as guiding students through the process of receiving medically-based home-schooling services through the Beverly Hills School District, when they are too ill to attend school.

A recent example of how Chai Lifeline has been responsive to community needs relates back to a crisis call we received from a private Beverly Hills day school when their beloved preschool teacher passed away. Within an hour of this call, we had members of our crisis team at the school to provide support to distraught teachers and guidance to the administration on how to support their students, parents and faculty in the days and months ahead. Another recent example involved a Beverly Hills family caring for two extremely medically compromised children who suffer from a genetic disease. The family had to suddenly move to another apartment with just a few days notice. With their 24/7 caretaking responsibilities, the parents had no way of packing and unpacking a whole apartment. Chai Lifeline immediately secured a financial grant to cover the entire costs of packing, moving and unpacking their belongings in the new apartment, in order to ensure that the parents would be able to provide critical medical care to their children without interruption.

Inherent in the delivery of all Chai Lifeline's programs is our commitment to best practices which includes:

- Family Centered Care - addressing the needs of all members of the family.
- Accessibility - All services of Chai Lifeline are provided free of charge and do not require filling out complex applications.
- Cultural Sensitivity - Delivery of services in a manner that is respectful to all backgrounds, affiliations and cultures.
- Excellence - Services are provided in a time-sensitive manner tailored to the specific needs of the family.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$75,000

10. What percentage of your annual funding would the City's contribution represent?

0.2%

11. What is the ratio of your organization's administrative operating costs?

Administrative operating costs represent 7% of our operating budget. Chai Lifeline takes its responsibility to donors very seriously and strives to keep administrative costs low so we can direct more resources to direct programming. We are a volunteer driven organization which helps enable us to do this.
12. Provide any additional information that may be useful in evaluating your proposal.

Chai Lifeline is proud to be an official partner with the city of Beverly Hills to enhance the lives of children and families living with illness. With the City's support, Chai Lifeline serves as a lifeline to help our families and help ease their pain and stress. Families share with us that just hearing that help is available brought much comfort and hope, as did knowing their community is there for them. As one Beverly Hills parent shared, "We are so grateful. We are so incredibly grateful. I look forward to things getting better for us soon. I look forward to a future of well-being and the ability to give back." Another parent shared these profound words, "Your help and kindness has kept us afloat during very uncertain times. Because of Chai Lifeline, we feel loved and not forgotten. Our family is very grateful for your immense and all encompassing support. Thank you so very much from our hearts to yours!"

Chai Lifeline always stands ready to help. With this grant, we look forward to continuing our partnership with the City of Beverly Hills to provide and expand services for families in need of support.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☑ Completed CAGF application
☑ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☑ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☑ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Collins & Katz Family YMCA

Requested amount: **$20,000**

**History of City funding:** 2021/22: $10,000; 2022/23: $10,000

**Agency description:** The Collins & Katz Family YMCA (C & KFY) serves thousands of community members through three areas of focus: youth development, healthy living and social responsibility. C & KFY partners with community-serving providers to ensure that families are experiencing food insecurity are well-nourished.

**Proposed use of Community Assistance Grant Funds:** C & KFY is requesting a grant to continue to operate the food distribution program to families in need.

**Target population/Primary service:** Families and youth in need in Beverly Hills and surrounding communities.

**Percentage of total program utilized by Beverly Hills residents/community:** The C & KFY anticipates that 15% of program participants, or approximately 2,000 individuals, reside in the Beverly Hills community as this YMCA is the closest Y within a 5-mile radius of Beverly Hills.

**Quantifiable Services and Measures:** C & KFY distributes over 10,000 pounds of fresh food and groceries every week.

**Historical Performance:**
- FY 22/23: (Q1 & Q2)  ☑ Satisfactory  □ Unsatisfactory  □ N/A

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

C & KFY hopes to continue providing the food distribution to residents of the City of Beverly Hills and surrounding neighborhoods. C & KFY is in a fully reopened, in-person facility, available on-site Y programs that families rely on while also sustaining urgent services deployed in direct and immediate response to the pandemic, and which continue to be needed to ensure an equitable recovery for all in our community.

**Percentage of annual funding City’s contribution represents:** .88%

**Ratio of administrative to operating costs:** 10-12%

**Service Profile:** Needs-based ☑  Quality of life-based □  Social Service ☑
- Health □  Education □  Other □

**Agency Scope:** Local ☑  Regional ☑  National □  International □

**501 (C) (3):** Yes ☑  No □  Exempt □
Agency / Project Name: Collins & Katz Family YMCA

Address: 1466 S Westgate Avenue

City: Los Angeles State: CA Zip: 90025

Contact Person: Aaron Donahue

Phone: 424 465 5200 | 716 227 0026 Fax:

Email: AaronDonahue@ymcaLA.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - ✔ We are a 501c.3
   - ❏ We are in partnership with a 501c.3
   - ❏ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Y’s community empowerment resources will serve as complementary with any services that the local government provides, as well as will offer a holistic approach for individuals and families. As a partner with the City of Beverly Hills, the YMCA as the area’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility, will be committed to ensuring access to Y programs and opportunities that nurture the potential of every youth, family and individual. The Collins & Katz YMCA is one of the oldest, largest and most trusted organizations in this area and has continued to evolve how it meets community needs while remaining dedicated to its mission of bringing people together. Today, the Collins & Katz Family Y delivers the mission-centric work of bringing high-quality programming to the communities they serve, and providing access to traditionally underserved communities in their service areas, which may lack other support structures. Collectively, we will be able to serve thousands of community members through three areas of focus:

• Youth Development - because children and teens need caring adults to provide support, guidance and encouragement as they grow;
• Healthy Living - because wellness in spirit, mind and body strengthens our very being, and enhances our interactions with others; and
• Social Responsibility - because we truly are all in this together, and together we can harness our individual strengths and bring about positive change in our own communities, and beyond.

The Collins & Katz Family YMCA continues to provide social impact and basic needs response activities to meet the needs of under-served community members. These essential support activities for the communities in our service area, including the under-served residents of the City of Beverly Hills and surrounding neighborhoods, will include continuing the meal and food distribution opportunities for our children, families, adults, and seniors in the community.

The Collins & Katz Family Y distributes over 10,000 pounds of fresh food and groceries every week still to residents in surrounding communities, including Beverly Hills. Each week, volunteers continue to gather on-site to lend their time and talents to ensure that these food resources continue to be available to our neighbors. We partner with the Westside Food Bank, Food Forward, Leo Beck Temple, and many other community-serving providers and partners to ensure that families experiencing food insecurity are well-nourished for the week ahead.

The Y has made a profound impact in these trying times. Sadly, we know that more of our neighbors will continue to need support to access healthy meals for themselves and their families. The Robert Wood Johnson Foundation recently measured that 1 in 4 households in Los Angeles missed or delayed paying major bills to ensure everyone had enough to eat, and this was concentrated among lower-income households. Support from the City of Beverly Hills would enhance the Collins & Katz Y’s ability to continue to operate the food distribution program to families in-need this year.
3. If you are applying for a cultural grant, please describe your program here.

The Collins & Katz Family YMCA continues to provide social impact and basic needs response activities to meet the needs of under-served community members. These essential support activities for the communities in our service area, including the under-served residents of the City of Beverly Hills and surrounding neighborhoods, will include continuing the meal and food distribution opportunities for our children, families, adults, and seniors in the community.

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The Y has made a profound impact in these trying times. Sadly, we know that more of our neighbors will continue to need support to access healthy meals for themselves and their families. The Robert Wood Johnson Foundation recently measured that 1 in 4 households in Los Angeles missed or delayed paying major bills to ensure everyone had enough to eat, and this was concentrated among lower-income households. Support from the City of Beverly Hills would enhance the Collins & Katz Y’s ability to continue to operate the food distribution program to families in-need this year.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Caring for our community was a priority for the Y before this pandemic, but that priority has come into sharp focus now that our families and youth are even more vulnerable during this pandemic. The economic and social-emotional consequences of the pandemic will severely impact our communities well beyond the current most challenging times, and these funds will support the Y’s continuing efforts to ensure that our family, youth, and community members have peace-of-mind, knowing that we are willing and able to provide them with the support they need to get through.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The Collins & Katz Family YMCA anticipates that 15% of program participants, or approximately 2,000 individuals, reside in the Beverly Hills community as this local YMCA is the nearest Y within a 5-mile radius to the city.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

At the onset of the COVID-19 pandemic, the Y pivoted all of its efforts to directly address emergency needs. The Y’s programs that began as COVID-response work but now must continue to meet our children’s needs include:

• Feed LA: With the shuttering of schools in 2020, 37,435 youth who live within 3 miles of the Y no longer had access to nutritious meals at school and the Collins & Katz Y has provided 232,104 meals to youth and their families in need since the start of the pandemic. Families have shared with us stories about skipped meals to watered down milk to poor nutrition – and being grateful for the Y’s needed food distribution efforts. Across an entire organization, over 3 million meals were distributed to LA residents, including within the service area of residents of the City of Beverly Hills.

• Learning Pods: In response to the food insecurity needs exacerbated by the pandemic, the Y began to offer food as early as March 17, 2020. Across an entire organization, over 3 million meals were distributed to LA residents, including within the service area of residents of the City of Beverly Hills. In response to the widening education gap caused by the digital divide and learning loss, the Collins & Katz Y developed programming to serve youth K-12 through our learning pods/distance learning efforts that have no evolved into youth enrichment programs and activities. The data shows that learning loss and the education gap -- already shaped and informed by socio-economic status and race and ethnicity -- will be further widened for the most under-served communities resulting from this pandemic. The transition to online learning exposed the technological disparities between low-income and high-income communities in Los Angeles. Data shows that providing access to online school isn’t enough, as low-income students -- including at the nine Title I schools served by the Collins & Katz Y, along with those at University High -- too often also lack access to academic support systems that are built-in to on-campus offerings. To address this need, the Y augmented its access efforts with the design of Empowerment Learning Pods to focus on youth learning recovery, and bring both high-speed internet and structured tutoring and academic support to thousands of lower-income elementary, middle and high school students, including English Language Learners and students who face learning difficulties. A community member shared that “the Y’s learning pods have evolved throughout the pandemic from distance to summer to afterschool, now to holiday learning camps and it is obvious that working parents still need this added resource for their children at the Y providing homework but also physical help and assistance.”

• Social-Emotional Well-Being Initiative: As a direct response to the challenges that resulted from the ongoing pandemic, the YMCA developed and launched its Social-Emotional Well-Being Initiative. Today, we are able to offer a menu of mindfulness activities to the community. Led by public health partners, we are able to provide a wide range of personal development workshops and behavioral health coping classes such as mindfulness meditation, deep breathing, tai chi, yoga, principles of trauma-informed care, and more depending on the needs of our community. In addition, we offer facility space for restorative justice, family reunification, and general social-emotional well-being sessions with social workers.

As we continue to navigate this new “post-pandemic” era, the Collins & Katz Y will retain its singular focus on the most critically needed services. In the coming year we plan to enhance not only the mission-critical service offerings that have now become our standard, but also create innovative new ways to engage with those most underserved among our branch’s community members.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

During this past year the Collins & Katz Family YMCA Executive Director, as a partner with the City of Beverly Hills, continued to develop his robust connectivity with representatives from the City of Beverly Hills to share contact information from other agencies. In doing so each entity involved further expanded their reach directly into Beverly Hills to ensure that the community members most at risk of food insecurity may be served by the Y. During 2023-2024, the Y intends to continue to implement the following shared ideas to serve residents of Beverly Hills in a more targeted manner with other service providers:

- partnering up with the local mall(s) to do a food day or days such as Beverly Center, such as Beverly Center, Rodeo Drive shops, shops on Wilshire-Fairfax-La Cienega, and more,
- having small clinics/businesses come pick up food at the Y to distribute at their sites,
- tapping into the asset that are Y teens to contribute volunteer food distribution related projects to residents of Beverly Hills in need,
- engage in conversations with the local Department of Parks and Recreation,
- planning for annual Healthy Kids Day every April,
- and so much more.

The Collins & Katz Y always welcomes partnership conversations with the City of Beverly Hills and other local community-serving providers and partners to serve more residents in the City of Beverly Hills and surrounding neighborhoods.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$20,000.00

10. What percentage of your annual funding would the City’s contribution represent?

0.88%

11. What is the ratio of your organization’s administrative operating costs?

Annual administrative operating costs are approximately 10-12%. The most recent annual operating expense budget for Collins & Katz YMCA was $4,186,484, which is approximately 50% more in expenses from prior year.
12. Provide any additional information that may be useful in evaluating your proposal.

The Collins & Katz Family YMCA requests $20,000 to continue providing the food distribution to residents of the City of Beverly Hills and surrounding neighborhoods. Looking forward to 2023, the Collins & Katz Family Y is proud to be in a position of a fully reopened facility and its proven array of in-person, on-site Y programs that families rely on while also sustaining urgent services deployed in direct and immediate response to the pandemic, and which continue to be needed to ensure an equitable recovery and rebuilding for all in our community. Throughout the recent most challenging years in our history, Y programs have repeatedly filled other existing critical gaps to meet the mental and physical health and wellbeing and educational needs of youth while also addressing the basic child care and safety needs. From learning enrichment, to food insecurity and nutrition, and afterschool care, the Y is, and always has remains here to serve and strengthen our community.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: ETTA

Requested amount: $75,000

History of City funding: 2017/18: $10,000; 2018/19: $30,000; 2019/20: $50,000; 2020/21: $60,000; 2021/22: $60,000; 2022/23: $65,000

Agency description: ETTA's mission is to provide programs and services that enable people with disabilities, and the families who love them, to live fully enriched, independent, and active lives. ETTA's vision is an inclusive, participatory community of people with and without special needs, succeeding and growing together. ETTA offers a full spectrum of services for adults with intellectual and developmental disabilities, including residential housing, case management, employment training and placement, educational services, and social services – all to support the clients' ability to achieve greater independence, autonomy and inclusion.

ETTA serves 160 clients daily with wraparound services and works with over 100 volunteers.

Proposed use of Community Assistance Grant Funds: Grant funds would be used for the Transitions program. The program helps individuals with special needs and their families with determining and accessing the right combination of public and/or private programs to achieve a healthy and fulfilling transition into adulthood. This is achieved through a combination of education, support, coaching, and guidance. The program provides training workshops to introduce and educate individuals and families to the issues involved.

Target population/Primary service: Individuals with intellectual and developmental disabilities and their families.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 40% of our clients or their families live within a three-mile radius of Beverly Hills City limits.

Quantifiable Services and Measures: ETTA serves 150-160 clients daily with core programs that include residential housing, case management, social and educational services, and employment training and placement. ETTA also engages 50 more individuals on a regular basis with community activities – along with more than 100 volunteers.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

ETTA remains responsive to changing circumstances and needs – many of their workshops were developed specifically for a particular partner to address articulated concerns of their member families. There has been a huge surge in the number of families who require ETTA services. In the 1990s, the special needs community faced the alarming news that more and more children were being identified as having developmental disabilities, and the trend is steadily increasing. The number of Department of Developmental Services (DDS) consumers in California has increased by 57% since 2000, while the general population has grown only by
14%. Autism is the fastest growing of the developmental disabilities; incidences have increased by 1,148% since 2003 (during that same period, mental retardation increased by 34%, epilepsy by 21%, and cerebral palsy by 19%). Even more challenging, it is estimated that 30-35% of individuals with developmental disabilities have a dual diagnosis (a co-occurring mental health issue), increasing the level of their needs. Organizations rose to meet the challenge of this explosive trend with early interventions, diagnostic evaluations, adjunct school services, social skills training, and a host of other services – but today this tsunami of children are aging-out of school-aged programs, entailing a new set of challenges as new systems need to be put into place. This program will continue to increase in importance.

**Percentage of annual funding City’s contribution represents:** The funding would represent a very small percentage of the annual budget of $12.5 million.

**Ratio of administrative to operating costs:** Less than 15% are administrative costs.

**Service Profile:** Needs-based □  Quality of life-based □  Social Service ☑

Health □  Education ☑  Other □

**Agency Scope:** Local ☑  Regional ☑  National □  International □

**501 (C) (3):** Yes ☑  No □  Exempt □
Agency / Project Name: ETTA/Transitions Program

Address: 1490 S. Robertson Boulevard

City: Los Angeles       State: California       Zip: 90035

Contact Person: Dr. Michael Held

Phone: 310-422-9883       Fax: 424-249-3361

Email: michael@etta.org

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - We are a 501c.3
   - We are in partnership with a 501c.3
   - Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

ETTA’s mission is to empower people with intellectual and developmental disabilities (I/DD) to live fully enriched, independent, and active lives. Since our founding in 1993, we have been guided by our vision of an inclusive, participatory community of people with and without special needs, succeeding and growing together. We serve 160 clients daily with core programs that include residential housing, case management, social and educational services, and employment training and placement, and offer community activities where they engage with more than 100 volunteers who work and grow with them. We change mindsets, raise awareness, increase sensitivity, and provide inspiration. And while we are proud of our special expertise serving Jewish clients, we serve all who come to us without discrimination.

For the past six years, the City of Beverly Hills has funded our Transitions program, an important service that helps individuals with special needs and their families determine and access the right combination of public and/or private programs to achieve a healthy and fulfilling transition to adulthood. Transitions offers multiple levels of services, starting with educational workshops to explain key topics, like Individual Transition Plans and Person-Centered Planning; an overview of the legal matters to be considered (power of attorney, conservatorship, representative payee...); the benefits and complications of Social Security and the Regional Center system; an explanation of healthcare options, living arrangements and options; the School Transition Process and continued education; community integration and how to build a meaningful life; and a listing of generic resources available in the community. The dozens of attending families (and other Beverly Hills residents!) are all invited to follow up with us for more personalized, intensive services.

These intensive services are the most transformative, especially the first intervention, which ensures that people are receiving the appropriate benefits from the Department of Developmental Services; this is done through local Regional Centers, which coordinate the services and support for Californians with disabilities. The UCLA Center for Health Policy Research estimates that 703,800 Californians in 2015 had some type of developmental disability – but only roughly 280,000 consumers were served by Regional Centers that year (this figure increased to 329,000 in 2020, but a huge gap still remains). They speculate that those not served were “higher functioning” – but admit that many are likely going without benefits to which they are entitled. Once we have connected people with benefits, we help them understand and access the specific programs and opportunities available to build their lives, we help them unwind mistakes they may have made along the way, before they had all the information in hand.

Transitions also addresses the emotional factor, the constant worry that options are being overlooked (as one parent put it, “...if I had someone by my side, walking through this with me who understood all of the components that needed to be put into place and what order they needed to be done - as well as reassuring me that I was making the best decisions -- it would have been a completely different experience for me.”) as well as a new mental health component we have added as a result of COVID. This is a reflection of the massive mental health crisis that we (and many others) are seeing: even those clients who are not reporting depression, anxiety, or other difficulties are telling us that these feelings are not far away such that new problems are triggering outsized reactions.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The proper mix of services will determine whether individuals with I/DD can live independently, find paid employment (or meaningful volunteer work), integrate into their communities – and so much more – but too many families are unable to access them, or are even unaware of their very existence. Our six-year partnership has allowed ETTA to provide hundreds of Beverly Hills families with information, referrals, and services – transforming not only their immediate quality of life but also their entire life trajectories.

This work is all the more crucial because of the huge financial burden that families suffer from a diagnosis of I/DD. Autism Speaks estimates that autism costs $60,000 a year through childhood – and that these costs increase quickly with the occurrence of intellectual disability. Meanwhile, mothers of children with ASD, who tend to serve as the child’s case manager and advocate, are less likely to work outside the home (and that when they do, they earn 56 percent less than mothers of children with no health limitations. It is important to note that these figures are higher in a high-cost area like Los Angeles.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

ETTA is strongly connected to the Beverly Hills community – both the Chairman and President of our Board of Directors as well as 50% of our Iranian-American Board members are residents of Beverly Hills and committed to ensuring that our services are available locally. Our work is deliberately convenient to the area: while our administrative office is located in North Hollywood, our main Day Program is less than two blocks away from the Beverly Hills border; as a result, almost 40% of our clients or their families live within a 3-mile radius of the Beverly Hills city limits.

As for this program specifically, your funding will be used to support families that are part of the Beverly Hills community – living in Beverly Hills or in adjacent areas. Because this is how we have always applied your generous grants (to expand our local services), we estimate that currently well more than half of all Transitions participants benefit from your generosity.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Nearly all our clients have returned to fully in-person core services; however, we continue to provide an online community day program for those who are not able to leave their home due to COVID concerns. We also continue to expand ETTA TV, which currently consists of three hours of daily programming that provides educational, entertaining and interactive support to individuals with I/DD. (To-date, this new program has reached 324 unduplicated individuals with shows that have received a total of 18k views.)

As for our Transitions programming specifically, most of the workshops have been offered online – primarily at the request of our partners (for example, the workshops we hold with Beverly Hills High School each quarter have been primarily virtual at their request), while the follow-up services have been almost all in-person.

The bottom line is, we are prepared to meet families where they are, virtually or in person. the format in which we offer the services, especially the Transitions services, does not affect their substance.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

A renewal grant will allow us to continue to build and expand on the valuable partnerships with important local institutions that we have created over the six years of our partnership. We currently work with the Special Education Division of Beverly Hills High School; the Beverly Hills Library (as a seminar workshop location); other organizations that are part of the City’s Social Services Safety Net, like Bet Tzedek Legal Services and the Miracle Project; and of course local synagogues like Nessah, Chabad, Beth Jacob and Young Israel of Beverly Hills. Too, we have created relationships with organizations like the Maple Center and other providers to expand the resources we can provide to the people we do reach.

We are highly responsive to changing circumstances and needs – many of our workshops were developed specifically for a particular partner to address articulated concerns of their member families. But, truly, the biggest change out there is simply a huge surge in the number of families who need our services. In the 1990s, the special needs community faced the alarming news that more and more children were being identified as having developmental disabilities, and the trend is steadily increasing. The number of Department of Developmental Services (DDS) consumers in California has increased by 57% since 2000, while the general population has grown only by 14%. Autism is the fastest-growing of the developmental disabilities; incidences have increased by 1.148% since 2003 (during that same period, mental retardation increased by 34%, epilepsy by 21%, and cerebral palsy by 19%). Even more challenging, it is estimated that 30-35% of individuals with developmental disabilities have a dual diagnosis (a co-occurring mental health issue), increasing the level of their needs. Organizations rose to meet the challenge of this explosive trend with early interventions, diagnostic evaluations, adjunct school services, social skills training and a host of other services – but today this tsunami of children are aging-out of school-aged programs, entailing a new set of challenges as new systems need to be put into place. This program will continue to increase in importance.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

We respectfully request a grant of $75,000 for these life-changing services. We are making excellent use of the current grant, exceeding the level of services we expected to provide to residents of Beverly Hills and adjacent communities. Too, we must adjust the agreed rate that has not changed in the past six years (though we will limit the increase to 10%).

10. What percentage of your annual funding would the City’s contribution represent?

It would be a small percentage of ETTA’s $12.5 million budget, but a large percentage of this program.

11. What is the ratio of your organization’s administrative operating costs?

Less than 15% of our expenses involve administrative costs.
12. Provide any additional information that may be useful in evaluating your proposal.

We have said it before, but it bears repeating: Beverly Hills has a thriving Iranian-American population and we are the only organization in Los Angeles that can truly meet its needs in this field: we have been a pioneering champion for inclusion, support and programming for this group, working to change deeply entrenched community attitudes that stigmatized disabilities. Our large and unique Iranian-American Division has the capacity to teach and converse in Farsi; it enjoys tremendous support from this important community.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: GET OUT (& See Dance!) BEVERLY HILLS

Requested amount: $50,000

History of City funding: First-time applicant

Agency description: GET OUT (& See Dance!) BEVERLY HILLS is a series of free, outdoor, professional and artistic, dance presentations. McDonald Selznick Associates and Dare to Dance in Public, propose the development and production of a series of daytime, immersive and roving, site-specific dance performances created by leading world renowned choreographers and dancers. The show will be created distinctly for and in response to three, specific and adjacent, landmark sites in Beverly Hills. Each performance will respond to elements of the site’s architecture, scale, history, and more, last approximately 15 minutes per site, and be within walking distance from each preceding site, allowing audiences to travel and engage on foot. Performances would repeat three times for two weekends.

Proposed use of Community Assistance Grant Funds: To assist with choreographers, dancers, lighting, sound equipment and publicity. GET OUT (& See Dance!) BEVERLY HILLS is designed to invite people of all backgrounds to go outside safely and engage in a free, public, outdoor space to promote healthy exercise and community interaction, all while experiencing world class dance. The audience’s engagement with outdoor space, world class dance works, and healthy exercise creates a shared experience with others promoting a sense of community, overall well-being, and an enhancement of quality of life in general, both individually and collectively. GET OUT (& See Dance!) BEVERLY HILLS will provide a healthy opportunity to engage with the community safely and on foot, and experience architecture, music, dance in a way that transforms familiar sites and creates magic.

Target population/Primary service: Residents of Beverly Hills are the target population. The primary service is to allow people to experience state of the art dance, promote healthy exercise and safe community engagement while safely outside, promote increased engagement with local businesses and enhance overall quality of life.

Percentage of total program utilized by Beverly Hills residents/community: Expect 90% of the participants to be from the Beverly Hills community.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 22/23: (Q1 & Q2) □ Satisfactory □ Unsatisfactory ☑ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Both together and separately, McDonald Selznick Associates and Dare to Dance in public are committed to forging relationships across live, filmed, and online platforms to promote community engagement with the presentation of dance as a dynamic, vital universal language
and art form. They hope GET OUT (& See Dance!) BEVERLY HILLS can be amongst their collective roster of projects.

**Percentage of annual funding City's contribution represents:** 8%

**Ratio of administrative to operating costs:** 7%

**Service Profile:** Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

**Agency Scope:** Local □ Regional □ National □ International □

**501 (C) (3):** Yes □ No □ Exempt □
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

Agency / Project Name: GET OUT (& See Dance!) BEVERLY HILLS

Address: 262 Old Topanga Canyon Road

City: Topanga State: CA Zip: 90290

Contact Person: Sarah Elgart

Phone: 310-403-9408 Fax: N/A

Email: sarahelgart@mac.com

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [x] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills
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2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

McDonald Selznick Associates (https://msaagency.com) and Dare to Dance in Public (https://www.daretodanceinpublic.com), propose the development and production of a series of daytime, immersive and roving, site-specific dance performances created by leading world renowned choreographers and dancers. Entitled GET OUT (& See Dance!) BEVERLY HILLS, these performances will be created distinctly for and in response to three, specific and adjacent, landmark sites in Beverly Hills. Each performance will respond to elements of the site's architecture, scale, history, and more, last approximately 15 minutes per site, and be within walking distance from each preceding site, allowing audiences to travel and engage on foot. Performances would repeat up three times for up to two weekend days.

Following the series of site-specific performances, there is also the potential to conclude the series of site specific performances with a program of Dance Films from Dare to Dance in Public Film Festival. These films have the potential to take place either outside (projected onto a free standing projector screen), or inside at the Wallis (if agreeable to them).

Established in 2000, McDonald Selznick (MSA) is a premiere dance agency representing dancers and choreographers for film, television, stage, music video, tours and Broadway. With offices in New York and Los Angeles, MSA represents some of the most established dance professionals internationally.

Established in 2015, Dare to Dance in Public is dedicated to democratizing dance by bringing it out of studios and stages, performing it in public spaces, and sharing it on film. Whether experienced live or shared at the intersections of dance and camera, D2D is committed to dance as a universal language.
3. If you are applying for a cultural grant, please describe your program here.

GET OUT (& SEE DANCE!) BEVERLY HILLS will be a series of three site-specific, live dance performances, created by leading professional choreographers and dancers from film, television, stage and beyond.

Each of the three dance works will be created specifically for and in response to a series of three unique sites in Beverly Hills. Three choreographers and up to ten dancers will be engaged for three dance works, which will last up to fifteen minutes per site. Each work will be created in direct response to the specific site, illuminating elements of architecture, scale, distance, color, and more to the viewers eye at street level and vice versa, and also potentially respond to its current use or history. Chairs can be set up at each site in advance, and audiences will be able to stand or sit, and - in certain cases - move amidst the dances as they unfold within each site. Recorded (or potentially live music) will accompany each original dance work. Sound systems will be set up within each site as necessary. Clearly marked guides visible from a distance by carrying helium balloons, will allow and assist audiences as they travel on foot to follow, access, and easily see where to go and which route to take from site to site. Possible sites include the BH Lilly Pond and adjoining area (e.g. the old tree), the grounds of Beverly Hills City Hall, and the exterior grounds of the Wallis. All sites would be determined in collaboration with the City of Beverly Hills Community Services Department, with whom we are hoping to collaborate on this project.

When dance is brought successfully into public spaces, the advantages are numerous: 1) Both people in the know and passersby have an opportunity to engage with one another while enjoying world class dance, fresh air, exercise, and community. 2) Programs listing local restaurants & shops can be distributed to the audience advising about dining and shopping possibilities and generally promote increased activity with local businesses throughout the city, and 3) Site-specific work can transform familiar sites & landmarks from the quotidian into the magical engaging audiences by creating wondrous experience.

Performances will seek to create a lingering imprint in the collective consciousness of audiences while also introducing audiences to what may be (for many) completely new aesthetics, genres, and ways of experiencing dance. The goals of the event will to be to engage attendees by enlivening sites with world class dance, to promote community, healthy exercise and a sense of well being for all ages, to allow local audiences to see the familiar with new eyes, and for many to engage with the City and its multiple possibilities for the first time.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Following two plus years and counting of isolation and social distancing in the face of Covid and it's continuously emerging variants, GET OUT (& SEE DANCE!) BEVERLY HILLS is designed to invite people of all backgrounds (ethnic, cultural, religious, and socio-economic) to go outside and safely engage in free, public, open, outdoor space, promote healthy exercise and community interaction, all while experiencing world class dance. With no ticket price and outdoor access, people of all backgrounds will be able to experience these performances and see the city anew. Each site will take audience goers to distinct locations around Beverly Hills, and using the universal language of dance, will invite audiences to see often familiar places and spaces with new eyes. The three sites will be within easy walking distance of one another, and travel following clearly identifiable guides who will lead and help audiences to travel safely on foot from location to location to see the works unfold. The audience's engagement with outdoor space, world class dance works, and healthy exercise creates a shared experience with others promoting a sense of community, overall well being, and an enhancement of quality of life in general, both individually and collectively.

Given that most live dance is normally seen in theaters and that many especially elderly and/or immune compromised individuals are still hesitant to venture into closed spaces, GET OUT (& See Dance!) BEVERLY HILLS will provide a healthy opportunity to engage with the community safely and on foot, and experience architecture, music, dance in a way that transforms familiar sites and creates magic out of the quotidian.

Neither McDonald Selznick Associates or Dare to Dance in Public Film Festival have previously applied for or received these funds.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

For GET OUT (& See Dance!) BEVERLY HILLS as a series of free, outdoor, professional and artistic, dance presentations, we expect 90% of the turnout to be from the Beverly Hills community. Both McDonald Selznick Associates and Dare to Dance in Public will also outreach to their extensive base within the broader community, from whom we would also expect a substantial turn out.
City of Beverly Hills

COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
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6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

During the Pandemic, MSA hosted an online Camp for five days, and a two day each commercial and Broadway dance intensive. In 2023 MSA will host three education events in Los Angeles and 3 in New York City, with each event lasting between two and five days. All MSA educational events include dance training, industry coaching, seminars and audition workshops with their agents and choreographers.

Over the course of the Pandemic, Dare to Dance in Public has presented two, free, site-specific free performances in public spaces, and created special initiatives including PANDEMANIA! and Six Foot Distance Dances for creatives to engage with one another while sharing dance on film. Between these initiatives and our 2021 annual Film Festival being held on-line, we have accessed audiences and promoted dance films created by individuals from over forty countries internationally. In 2023 we will continue to present several free performances in public places, as well as present our annual dance film festival live and online.

Both together and separately, McDonald Selznick Associates and Dare to Dance in Public are committed to forging relationships across live, filmed, and online platforms to promote community engagement with the presentation of dance as a dynamic, vital, universal language and art form. In 2023, we hope GET OUT (& See Dance!) BEVERLY HILLS can be amongst our collective roster of projects.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

As per our understanding, and based on what we have seen, no program of this type has been previously offered in Beverly Hills. GET OUT (& See Dance!) BEVERLY HILLS can fill an important gap that will allow people to experience state of the art dance, promote healthy exercise and safe community engagement while safely outside, promote increased engagement with local businesses, and enhance overall quality of life.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Not Applicable
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$50,000

10. What percentage of your annual funding would the City’s contribution represent?

This would represent 8% of MSA & D2D’s combined projected annual income for 2023.

11. What is the ratio of your organization’s administrative operating costs?

Approximately 7% of MSA & D2D’s combined administrative operating costs.
12. Provide any additional information that may be useful in evaluating your proposal.

In 2013 Julie McDonald, Senior Agent and Founder of MSA worked in collaboration with Sarah Elgart, Founder & Executive Director of D2D, and the organization Dance Camera West, to produce a series of free, site-specific dance performances by four renowned choreographers and dozens of dancers at four landmark LA fountains including at the Music Center, LACMA, and The Getty. Cumulatively, these performances attracted over 700 audience goers over three days.

For the purposes of this grant, Dare to Dance in Public (D2D) would be the lead recipient for any dispensed funds through our Fiscal Receiver Next Echo Foundation. McDonald Selznick Associates will provide the talent, organizing, and some operating funds in collaboration with D2D.

Because Next Echo Foundation’s income is below $50,000 annually, they do not file a Form 990. The 990N is for non-profits under $50,000.

You will find additional requested materials also attached.

Thank you for your consideration.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating
      budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement
      reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained
  from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Jewish Family Service Los Angeles (JFSLA)

Requested amount: $505,000

History of City funding: (City-funding of JFS began in 1994. CAGF was established in 2005)

Agency description: Founded in 1854, Jewish Family Services Los Angeles (JFSLA formerly JFS) has a long history of providing services on a non-sectarian basis to families and individuals in need. JFSLA is a leader in the provision of a continuum of care for older adults throughout Los Angeles County.

Proposed use of Community Assistance Grant Funds: Supporting older adults residing in Beverly Hills to maintain their independent living in the community by continuing the existing Beverly Hills Care Management Program. Services provided include multi-lingual care management (comprehensive assessments, development of individualized care plans, information and referrals, service coordination, home visits and monitoring emergency response services, supportive counseling), homecare support services, targeted case management, community education, support groups for caregivers, telephone reassurance, homecare support services, evidence based programs (Arthritis Foundation Exercise Program, Chronic Disease Self-Management Program), Arts/Wellness and Engagement Program, services for Holocaust survivors, and TECH 4 YOU- older adult technology program.

Target population/Primary service: Older adults who are frail, economically disadvantaged, socially isolated, and have minimal or no family support who can benefit from senior care management services.

Percentage of total program utilized by Beverly Hills residents/community: 100%.

Quantifiable Services and Measures: Total amount of seniors who are enrolled in care management services, amount of in-home care support hours provided, number of households assisted with hoarding assistance funds, number of seniors who received assistance with housing expenses, and number of Lifeline Program participants.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
JFSLA has a long history of serving the residents of Beverly Hills with high-quality services. These services have evolved over more than 25 years, responding to the emerging needs of the community. To ensure all services employ best practices, JFSLA is fully accredited by CARF. CARF is an internationally recognized accrediting body that defines best practice standards. Services are provided from a hybrid model, JFSLA facilities or in the field.

Percentage of annual funding City’s contribution represents: 0.9%.
Ratio of administrative to operating costs: 15.1% administrative expenses, 5.2% fundraising expenses and 79.7% program expenses

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑
Health ☐ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Agency / Project Name: Jewish Family Service Los Angeles

Address: 330 N. Fairfax Ave.

City: Los Angeles State: CA Zip: 90036

Contact Person: Sylvia LaMalfa, Chief Program Officer

Phone: 323-761-8800 Fax: 323-761-8801

Email: slamalfa@jfsla.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Please see attached
3. If you are applying for a cultural grant, please describe your program here.

NA
City of Beverly Hills
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4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Please see attached
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of clients receiving services from this program are members of the Beverly Hills community.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

JFSLA has long provided multi-lingual, culturally appropriate case management services to the residents of Beverly Hills. In this time of uncertainty and economic distress, the need for that support is higher than ever. Prior to the pandemic, many of our services were field-based (in client homes or at locations in the community) while others were office-based. At the beginning of the pandemic, our social workers replaced much of the face-to-face contact with telephonic or video support to clients.

It became clear during the pandemic that telehealth is an effective and efficient way to deliver services to older adults. Social workers currently work from a hybrid model, working from home for part of the week and from JFSLA facilities or in the field for part. They are able to provide services telephonically, by video and in person. As we are able to provide effective services through a variety of modalities, we have found that this hybrid model produces the greatest efficiency and productivity. We will continue to use this hybrid model in the future.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

NA
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

JFS LA has a long history of serving the residents of Beverly Hills with high-quality services. These services have evolved over more than 25 years, responding to the emerging needs of the community. Working in close collaboration with city officials, JFS LA has expanding existing services and created new programs to ensure that the comprehensive needs of our clients are met. The scope of services we provide has increased each year.

JFS LA and the City of Beverly Hills have a long-standing productive collaborative relationship. We work closely with the Beverly Hills Deputy Director of the Rent Stabilization Program and Beverly Hills Code Enforcement Officer when a client is at risk for eviction due to hoarding or nonpayment of rent. Additionally, we work collaboratively with the Beverly Hills Mobile Response Team consisting of paramedics, nurse practitioners and Partners in Care Social Workers when we cannot reach a client to provide a wellness check or a medical assessment by the nurse practitioners is needed. When the Beverly Hills Mobile Response Team members visit a Beverly Hills resident due to a 911 call and determine that a client needs additional assistance such as case management or meal service, they will refer cases to us as well.

During COVID-19 we worked collaboratively with the Beverly Hills Bet Tzedek attorneys to file paperwork in client’s behalf when they could not pay rent to prevent eviction. Each month, JFS Beverly Hills social workers and Program Director attend the Beverly Hills Aging in Place Team Meeting to discuss challenging cases and work collaboratively to best serve the needs of Beverly Hills residents. Additionally, we provide meal service and exercise classes at Roxbury Park. These collaborative relationships are reflected in the vignettes provided about in question number 4.

The JFS Beverly Hills Care Management Program aims to meet the evolving needs of vulnerable community members by utilizing both internal/external resources such as JFS Home Delivered Meals, our JFS Dept. of Mental Health Program, The Jewish Federation, MAPS charities, Veteran’s Association, MAPS Charities and Claims Conference.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$505,000

10. What percentage of your annual funding would the City's contribution represent?

0.9%

11. What is the ratio of your organization's administrative operating costs?

79.7% program expenses, 5.2% fundraising expenses, 15.1% administrative expenses.
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Jewish Family Service Los Angeles (JFSLA) is requesting Community Assistance funds from the City of Beverly Hills to continue the services provided through the JFSLA Beverly Hills Care Management Program. The program’s goal is to help seniors and disabled adults maintain independence and continue to live safely in their own homes and community. JFSLA will provide direct care management, education, evidence-based practices, crisis intervention and homelessness prevention services. JFSLA can provide services in English, Spanish, Farsi, Hungarian, Hebrew, Russian and Yiddish.

Services to be provided include:

- **Concrete Services and Advocacy**: Short-term services, including:
  - *Intake and Referral*: Social workers will be available to the Beverly Hills community to answer questions and provide initial assessments of each individual’s needs. When appropriate, callers will be referred to targeted case management. If the caller requires services that are not provided by this program, the social worker will utilize extensive knowledge of community resources to identify other services or providers to meet each person’s needs.

  - *Intermittent Case Management*: Program staff provide help with various tasks to clients who do not have an open case or care plan under targeted case management. These include information and referrals to community resources, help with filling out forms, advocacy assistance for issues with public benefits, translation with correspondence, and other similar tasks on an as needed basis.

- **Targeted Case Management**: JFSLA social workers will provide an array of supportive services to at-risk older or disabled adults residing in the City of Beverly Hills, targeting residents include those who are most frail, financially insolvent, socially isolated, or without access to help from family members.

Targeted case management includes the following components:

  - *Comprehensive Biopsychosocial Assessment*: An in-home “Older Adult Well-Being Assessment” conducted by a social worker will assess the client’s strengths, abilities, level of functioning, support network, financial status, and potential safety risks.

  - *Development of an Individual Care Plan*: The social worker and Client will collaborate to create an Individualized Care Plan that will outline the client’s comprehensive needs, develop goals, and identify resources that will meet those needs and help the client remain as independent as possible. The Individual Care Plan will be reviewed regularly and revised as needed.
Information and Referral: The social worker will link the client to appropriate services within JFSLA and community providers as needed. These links include programs and organizations that provide medical/dental/vision services, in-home care, telephone reassurance, home-delivered meals, emergency response services, access to government benefits, transportation assistance, legal services, housing resources and others as needed.

Service Coordination: The social worker will help coordinate the services the client receives to ensure that the client’s comprehensive needs are met.

Monitoring/Home Visits: The social worker will monitor the client’s well-being via monthly phone calls and regularly scheduled home visits to ensure the quality and progress of all received services. Consistent contact with the client will enable staff to provide the most effective care possible, allowing for adjustment of each Client’s Individual Care Plan as their needs change.

Emergency Response Services: JFSLA will continue to contract with Phillips LifeLine to provide in-home medical response services to the frailest and most isolated homebound clients residing in the City of Beverly Hills. The current contract includes the initial installation of a medical alert unit and monthly monitoring.

Community Education: Educational and experiential workshops will address topics of interest to older adults, such as effective communication with family members and healthcare providers, understanding mental health issues, common medication concerns, discussion/reflection groups, stress release and coping skills, and others. During the pandemic, these workshops will take place virtually, but we hope to resume in-person activities at Roxbury Park and other locations in Beverly Hills.

Upon request, JFSLA will also provide information and training to the City’s police, paramedics and fire department personnel to help public safety workers determine when a call involving an older adult warrants a social service referral.

Support for Caregivers: Understanding that the role of a caregiver can be challenging, social workers and staff are available for 1:1 family and caregiver consultations to ensure that the health and emotional needs of caregivers to older adults are being met.

Telephone Reassurance: Supportive check-in calls will be made to frail, homebound seniors to monitor their well-being, provide socialization, and help maintain their safety in their homes. Trained volunteers from JFSLA’s senior centers will make these calls under the supervision of professional social workers.
v Homecare Support Services: Contracted homecare agencies will provide limited home care support services to low-income, frail seniors in Beverly Hills. Caregivers may assist with bathing, cooking, shopping, cleaning, and other tasks determined by the client.

In addition to the above, the following JFSLA programs, subsidized by other funders, will be leveraged to the benefit of the residents of Beverly Hills:

- Evidence-Based Programs: It is critical that older adults learn to be active managers of their own conditions. Whether learning exercises to retain their mobility or learning to set and achieve their own goals, older adults need to take a leadership role in their life to stay healthy and active. In addition, caregivers must also learn to manage their own stress as they care for an aging family member. Through various virtual evidence-based classes, older adults and their caregivers will be provided with powerful tools and practical strategies to manage the physical and mental health challenges they face. Classes offered will be based on the needs of the community and may include:

  o Arthritis Foundation Exercise Program: Older adults are often afraid to exercise, worried that they will not have the necessary strength or that exercise will exacerbate physical infirmities. However, the right kind of exercises can increase or maintain balance, range of motion, and overall health and build bone density. Participants in this class can remain fit while feeling confident that the exercises will not adversely affect their joints. This group exercise program, developed by the Arthritis Foundation, can help make safe physical activity part of everyday life. The low-impact physical activities have been proven to reduce pain, decrease stiffness and help improve functional ability, self-confidence, self-care, mobility, muscle strength, and coordination.

  o Chronic Disease Self-Management Program: About 80% of older adults have at least one chronic disease, and 68% have at least two. Many adults with conditions such as arthritis, asthma, diabetes, lung disease, heart disease, stroke, osteoporosis, and others struggle to find ways to manage their condition. The Chronic Disease Self-Management Program (CDSMP), developed by Stanford University, has been proven to help older adults better manage their chronic conditions, improve their quality of life, and lower health care costs. CDSMP workshops are designed to help people gain self-confidence in their ability to control their symptoms and learn how their health problems affect their lives. These small-group, highly interactive workshops are six weeks long. Workshop topics include:
    - How to deal with frustration, fatigue, pain, and isolation
    - Ways to maintain and improve strength, flexibility, and endurance
    - Managing medications
    - How to communicate more effectively with family, friends, and health professionals
    - Healthy eating.

- Services for Holocaust Survivors: JFSLA is the largest provider of services to survivors of the Holocaust in California. We have served more than 22 survivors in Beverly Hills alone in the last
year. All JFSLA services are available to Holocaust survivors, delivered through a trauma-informed lens. Our staff understands that traumatic events, even if long in the past, continue to affect individuals throughout their lifespan. In addition, JFSLA hosts Café Europa, a weekly social club for survivors to meet regularly, build supportive relationships and participate in social and educational activities and holiday celebrations.

Arts & Wellness
The Arts, Wellness, & Engagement Program (AWE) offers engaging wellness activities for older adults, from aerobic fitness classes to gait and balance classes, educational and arts activities, social events, and more.

Participants have long enjoyed our programs at JFSLA multipurpose senior centers and partner locations throughout the city; these have now been expanded to include both in-person and virtual programming. Many of our regular classes are now offered via a video platform. These presentations and classes cover a wide range of topics, including health, well-being, fraud, opera, cultural sites, live musical performances, and special holiday events.

Examples of ongoing virtual classes include Balance It Up! (Take it Easy Fitness class with chair exercises), Gait and Balance (Improve your posture and use your body efficiently), Shakti Naam Yoga (Breath, sound, movement for total well-being), Celebrating African-American History month, Valentine’s Day in February 2022 and Women’s Day in March 2022.

TECH 4 YOU- Older Adult Technology Program
JFSLA’s Older Adult Technology Program, TECH 4 YOU, is designed to increase older adults’ use of technology and access to technology devices. Clients learn how to attend telehealth appointments with doctors, engage in video calls with social workers, join JFS virtual programs, and learn to send an email.

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period? If yes, please describe.

Jewish Family Service LA has worked with the older adults of Beverly Hills for more than 25 years. Our social workers have firsthand knowledge of the needs of the community. The consistent demand for our services is emblematic of the need in the community. We are requesting funding to respond to the needs of all Beverly Hills residents who can benefit from services.

The following vignettes can illustrate the tremendous impact of these services:

M is an 81-year-old single woman who has owned her own home in Beverly Hills for more than 40 years. She lives alone and has no living family members. She uses a walker and reports increasingly frequent falls in the past few months. M has not seen a doctor in more than 10
years, and is unwilling to do so. M has no employment history; she reports some income and savings from a stock portfolio she inherited from her mother.

In September of 2022, M fell in her garage; a neighbor called 911 after hearing her yell for assistance. The paramedics who responded observed hoarding and unsanitary living conditions. The Beverly Hills Code Enforcement office requested assistance from JFSLA. A multidisciplinary team including Code Enforcement Officers, representatives of the health department, human services department and Beverly Hills Fire Department, and a JFSLA social worker visited M’s home. The team found multiple serious safety concerns including rodent and insect infestation, structural damage to the home including concerns about roof collapse, lack of running water, animal droppings and noxious odors. M’s personal hygiene had been severely neglected. The team agreed that it was important to take action to repair and clean up the home to safeguard M and the community.

The JFSLA social worker made a report to Adult Protective Services; an APS physician examined M and concluded that although she was severely self-negligent, she had reasonable insight and was capable of making her own decisions. M continued to refuse medical care, but did agree to house cleaning and garbage removal. The social worker stayed with M to provide emotional support while this clean out was conducted. Repairs on her house would take longer, however, and the house was not safe to inhabit until they were completed. The social worker assisted M to find an extended stay hotel.

The social worker has encouraged M to utilize a number of resources in the community, including an elder law attorney, fiduciary, mental health services, insurance and medical care, assisted living and home delivered meals. M has been open to receiving some forms assistance but has declined others. The social worker will continue to work with M to ensure that her needs are met and monitor her safety.

K is a 93 year old widowed woman who lives alone in a one bedroom apartment. She has become increasingly frail and receives home care to assist her with normal daily activities. She was concerned about staying safe at home during times that her caregiver was not present; her JFSLA social worker arranged for a Lifeline medical alert button and installation of an additional grab bar in her shower (by Pioneer Hardware). K also told the social worker that there is a hole in her apartment that leads to the building’s laundry room, which her landlord was refusing to repair. The social worker reached out to the Beverly Hills Rent Stabilization/Code Enforcement department; City officials are helping her resolve the issue. K feels much safer with these measures in place. K has a very limited fixed income, and expressed to her social worker that she was anxious about having enough to eat. The social worker assisted K to enroll in the JFSLA home-delivered meal program to ensure that she has at least one nutritious meal each day, and also provided her with Trader Joe’s gift cards to buy additional groceries. K was interested in applying for MediCal to assist with health care
expenses, but was unsure if she was eligible because of financial assistance from her late husband’s family. The social worker referred her to a Bet Tzedek MediCal policy specialist to pursue this matter. K frequently expresses her gratitude to the social worker, saying that if not for the assistance of JFSLA and the City of Beverly Hills she would not be able to stay in her home.

While JFSLA is not proposing new programs in the coming year, we are requesting an increase of $40,000 to reflect the increased costs of in-home care and purchase of services. This comprises the following costs:

- **Lifeline Program:** We have in the past provided the Lifeline telephone program for landline phones. Many households, however, now use only mobile phones. We are now also offering the mobile version, at a higher price point. We are requesting an additional $5,500 to provide this service to 5 clients.

- **Housing costs:** As pandemic housing protections are expiring, we are seeing an increase in calls from clients asking for rental assistance, legal assistance and housing options. We expect that these calls will continue as evictions increase. We are requesting an additional $7,000 to assist 7 clients with packing and moving.

- **Hoarding:** The number of cases of severe hoarding that have been referred to us has also increased. We are requesting an additional $25,000 to provide decluttering, garbage removal and cleaning for 5 clients.

- **Home care:** The rates for in-home care have increased from $32.50 to $34.50 per hour, and it is possible that they will rise even further in the coming year. In addition, current clients are becoming frailer and in need of additional home care hours. We are requesting an additional $2,500 for homecare services.

**11. What is the ratio of your organization’s administrative operating costs?**

79.7% program expenses, 5.2% fundraising expenses, 15.1% administrative expenses.

**12. Provide any additional information that may be useful in evaluating your proposal.**
APPLICATION SUMMARY FY 2023/24

Agency: Jewish Free Loan Association (JFLA)

Requested amount: $50,000

History of City funding: 2020/21: $74,999; 2021/22: $74,999; 2022/23: applied, but not funded

Agency description: Jewish Free Loan Association has provided interest-free lending services in Los Angeles County to give residents another path to self-sufficiency. JFLA maintains over 30 distinct loan funds to provide interest free lending. JFLA is working with various city and county governments to improve constituent services and prevent homelessness in all quarters of LA County.

Proposed use of Community Assistance Grant Funds: JFLA will be particularly focused on raising awareness and funding to support interest-free lending to seniors and vulnerable/at-risk communities. Today, JFLA maintains over 30 distinct loan funds to provide interest free lending to cover the variety of needs faced by residents of Beverly Hills. JFLA often make loans of $3,500 or less for emergencies of all kinds. Banks cannot afford to give such small loans and JFLA offers people a path of dignity through their unique lending services. JFLA’s model promotes responsible lending practices and is an alternative to predatory lending. JFLA proposed to provide the Beverly Hills community with a wide variety of loan options to be used towards education, infertility treatment, veterans, environmental home upgrades, gig economy, and small business loans.

Target population/Primary service: Beverly Hills residents are the targeted population.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 2.5% participants from the JFLA program are utilized by Beverly Hills residents/community.

Quantifiable Services and Measures: Total amount of loans granted from each loan account, number of seniors utilizing services, number of adult utilizing services.

Historical Performance:
FY 22/23: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Percentage of annual funding City’s contribution represents: A grant of $50,000 would represent 2% of JFLA’s annual funding.

Ratio of administrative to operating costs: 10%

Service Profile: Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

Agency Scope: Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
Agency / Project Name: Jewish Free Loan Association

Address: 6505 Wilshire Blvd #715

City: Los Angeles          State: CA          Zip: 90048

Contact Person: Sara Robyn

Phone: (323) 761-8837       Fax: ____________________________

Email: sara@jfla.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The interest-free lending services offered by the Jewish Free Loan Association are complementary to social service safety net programs offered by the city of Beverly Hills and its partners. Jewish Free Loan is working with both local government and CBO partners to improve poverty outcomes and prevent homelessness in all quarters of LA County, including the City of Beverly Hills. In 2023, we plan to continue providing interest-free loans to individuals in need in the Beverly Hills community.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The service that JFLA provides is critical to enhancing the quality of life for the broader Beverly Hills community. Economic impacts of both COVID-19 and the current inflation continue to negatively effect community members. For low-income residents at high risk of homelessness, affording basic needs such as groceries, medicine, transportation, etc. is becoming increasingly difficult.

When family or government are not able to step in, or if the individual cannot get a loan through regular lending channels like a bank, Jewish Free Loan can help. As a social services agency, we make it our business to help people of all faiths, backgrounds, ages and ethnicities obtain interest-free loans to avoid a cycle of despair, homelessness, and illness. We help people and communities maintain quality of life stability with interest-free loans that do not push people in need into further hardship with fees and interest payments. Our loans can be re-paid according to a customized repayment schedule and have proven time and time again to halt the problems incurred by being unable to pay for basic needs. 99% of people who obtain an interest-free loan from JFLA repay their obligation in full, in three years. Our average loan amount of $3,500 covers emergencies of all kinds. Banks cannot afford to give such small loans. JFLA’s model offers people a path of dignity through our unique lending services, and promotes responsible lending practices.

JFLA appreciates the City of Beverly Hills’ past support. A renewal grant will enable JFLA to continue supporting members of the Beverly Hills community.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately 2.5% of our clients are members of the Beverly Hills community.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Practically, JFLA was already moving in the direction of making interest-free lending as simple, streamlined, and virtual as possible, and was prepared when the pandemic struck. Board, staff, and loan committee meetings, and client interviews occur virtually. The organization has shifted all operations to comply with safe distancing best practices and uses DocuSign and electronic direct deposit for contact-less transactions.

Philosophically, JFLA's response to the COVID-19 pandemic has been to make it easier for those in need to get interest free loans. To do so, the organization took actions to make its lending policy more flexible and adjusted maximum loan amounts, as necessary. JFLA demonstrates its flexibility and responsiveness through the loans it offers.

The organization established loan loss reserve funds through fundraising at the beginning of the pandemic to safeguard the agency’s assets when approving riskier loans. Doing so has meant that JFLA can respond to people who are riskier candidates for a loan during the pandemic. For example, over 100 loan applicants for housing security loans from the Housing Stability Loan Fund were only approved thanks to the existence of the guarantor loan fund.

JFLA completed an exploratory phase of research, investigating barriers to applying for a JFLA loan, as well as to explore in detail the impact of our messaging on our website. In all we had three sets of focus groups with six participants per session. Key objectives were to explore/determine what types of loans people most want, how they feel about the loans that JFLA currently offers, and what their reactions are to JFLA’s messaging through the website.

JFLA re-worked its messaging, launched a marketing campaign, translated the website and loan application into Spanish, and is in the process of developing a mobile app that will create additional efficiencies and ease of use for clients to apply for a loan, monitor their loan, and communicate with their loan officer. All services will remain virtual and electronic into the near future.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

JFLA is a returning applicant.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

In these uncertain times, JFLA has worked hard to let the Beverly Hills community know that our interest free, no fee loans provide a financially responsible solution for those in need. To that end we launched an extensive marketing campaign targeted to Beverly Hills residents. Postcards promoting our interest free, no fee car repair loans, housing security loans (can be used for rent, security deposits, Section 8 housing, moving expenses, first and last month's rent, and basic furniture), and medical and dental loans were mailed to Beverly Hills residents. In addition, two separate television commercial promoting our loans were shown on Spectrum cable channels in Beverly Hills.

From 1/1/22 -12/14/22 we made 21 loans to Beverly Hills residents, representing 2.5% of the total loans made. Here is a snapshot of the individuals and families who were helped by a loan from The City of Beverly Hills Loan Fund at JFLA:

AG needed to repair his 2001 Toyota Sequoia so that he could get to his job as a maintenance engineer. The $4,000 loan that he received enabled him to fix his car and keep his job.

PB lost her job during COVID and is still catching up from being unemployed. She owes two months of back rent. The $5,000 loan she received helped put her back on track and kept her in her home.

LS had an abscess on her gum that required costly oral surgery. She did not know how she could afford the procedure. The $4,000 loan she received allowed her to get the dental treatment she needed. She was grateful to no longer live in pain.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$50,000

10. What percentage of your annual funding would the City’s contribution represent?

A grant of $50,000 would represent approximately 2% of our annual funding.

11. What is the ratio of your organization’s administrative operating costs?

Our administrative costs are 10% of our budget.
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Mixed eMotion Theatrix

Requested amount: $30,000 plus in-kind support

History of City funding: First-time applicant

Agency description: Mixed eMotion Theatrix (MeMT) is a dance / theatre company which combines music, dance, theatre, and multimedia to create hybrid performance experiences in live theatre and online content. The company is dedicated to telling stories of the human condition using folk tales, myths, classic literature, new histories and biographies. These stories are presented through contemporary dance, opera, theatrical elements, multi-media or a mix of many performance forms.

In 2022, Gatsby Redux was performed at Greystone Mansion in Beverly Hills. The show is filled with love triangles, intimate dance among the trees and waves of movement from an ensemble in white linen and flowing dresses. Gatsby Redux does not tell the entire story, it gives glimpses into the storyline of Fitzgerald's novel. It takes the audience into the zany 1920's but also tackles themes from the novel: Class, Power, the American Dream and the Illusiveness of Love.

Proposed use of Community Assistance Grant Funds: MeMT is requesting support to produce Gatsby Redux at the Greystone Mansion. The Greystone Mansion is the ideal venue because it was built in the exact time period of the novel. Funds will be used to assist with lighting, sound equipment, dress rehearsals, costumes, and dancers’ fees, in order to allow Gatsby Redux to return to Greystone in Spring 2024. MeMT is requesting to perform 5 performances per week for one or two weeks. MeMT would also like to add some movement workshops to provide arts engagement for the Beverly Hills community in conjunction with the performance. Current ideas for classes would be dances from the 1920’s to get the audience in the mood for the Gatsby event such as the Turkey Trot, Charleston, Two Step and many more dances. MeMT also envisions a link to English classes at Beverly Hills high school since The Great Gatsby is a literary staple in the high school curriculum. MeMT would like to present either a workshop performance of scenes from the novel that are included in their production, and/or with the students to create their own theatrical or movement-based explorations of the themes from the novel.

Target population/Primary service: Residents of Beverly Hills will be participating in workshops and watching dance performances based on the 1920’s that reinforces the relationship of Greystone Mansion to the art and culture of the time.

Percentage of total program utilized by Beverly Hills residents/community: In 2022, 40% of the audience were Beverly Hills residents at the Greystone Mansion.

Quantifiable Services and Measures: Number of residences in attendance, tickets sales

Historical Performance:
FY 22/23: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☑ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Mixed eMotion Theatrix is a sponsored project of Fractured Atlas, a non-profit arts service organization. Fractured Atlas will receive grants for the charitable purposes of Mixed eMotion Theatrix, provide oversight to ensure that grant funds are used in accordance with grant agreements, and provide reports as required by the grantor.

Percentage of annual funding City’s contribution represents: 60% of the proposed production at Greystone.

Ratio of administrative to operating costs: 20%

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
  Health ☐ Education ☐ Other ☒

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - We are a 501c.3
   - We are in partnership with a 501c.3
   - Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Mixed eMotion Theatrix ("MeMT") are storytellers incorporating dance, theater, multi-media and other theatrical elements. MeMT is requesting support to produce a return of MeMT's highly acclaimed and successful production, Gatsby Redux, at Greystone Mansion in Spring 2024. Gatsby Redux is inspired by F. Scott Fitzgerald's, The Great Gatsby, set during America's Jazz Age. Greystone Mansion, built in 1928, is the exact time period of the novel and is the perfect venue for this captivating evening of dance. Through MeMT's successful dance/theater production the Beverly Hills audience will have the opportunity to experience the Mansion and Grounds of Greystone in a new, intimate and immersive manner. MeMT will also teach movement workshops to provide arts engagement with Beverly Hills residents.

Gatsby Redux, inspired by The Great Gatsby, is a full-length, site-specific production that transports the audience into Gatsby's world. The audience moves from location to location, immersing themselves in moments from F. Scott Fitzgerald's iconic novel. The production was first developed for the Los Angeles Music Center and performed at Disney Hall. It has since had many performances around the USA including the International Dance Festival in Tulsa, OK.

In 2022 Gatsby Redux was performed at Greystone Mansion in Beverly Hills. The grounds of the mansion were transformed with lighting and the audience moved throughout the gardens to view the performance. At the conclusion the audience filled the courtyard watching beautiful Art Deco imagery and vintage cartoons projected on the walls of the house while the dancers performed. Of all the sites where Gatsby Redux has been performed, Greystone Mansion is the most magical. All three performances sold out within days of announcing. The word of mouth in Beverly Hills about the performance would have allowed many more performances. (See the review of the Greystone event, link to a promotional video, Creative Deck, and link to MeMT website at the end of the application.)

The work is filled with love triangles, intimate dance among the trees and waves of movement from an ensemble in white linen and flowing dresses. Gatsby Redux does not tell the entire story, instead it gives glimpses into the storyline of Fitzgerald's novel. It takes the audience into the zany 1920's but also tackles themes from the novel: Class, Power, the American Dream and the Illusiveness of Love. Audience members are invited to dress in 1920's attire to fully immerse themselves in Gatsby's world. During our production at Greystone in 2022 many audience members attended in costume. We also began the performance with vintage cars arriving with Gatsby, Daisy and the rest of ensemble, enhancing the theme at the iconic venue.

With everyone just coming out of the pandemic, the city found funding for the 2022 performance. We have spoken with Ben Johnson, City of Beverly Hills Arts and Culture Manager, as well as Sara Scrimshaw, Venue Coordinator at Greystone Mansion, and they agree it would be wonderful to bring Gatsby Redux to Greystone Mansion as it was such a great success. This time, however, MeMT is required to find its own funding to cover the event. It was suggested by Ben and Sara that we apply for the Beverly Hills Community Assistance Grant to help cover the costs of Gatsby Redux at Greystone Mansion. We are applying for this grant to assist with funding in order to allow Gatsby Redux to return to Greystone in Spring 2024.

During the Gatsby Redux production in 2024 MeMT would like to add some workshops for the Beverly Hills community in conjunction with the performance. Current ideas for classes would be dances from the 1920's to get the audience in the mood for the Gatsby event. Attendees could learn the Turkey Trot, Charleston, Two Step and many more dances. These workshops could be tailored to the audience to include to seniors, teens, children or the whole family. Highlighting movement from the 1920's reinforces the relationship of Greystone Mansion to the long history of the City of Beverly Hills and provides a means for the community to experience art and culture. Other movement based workshops could include presenting the elements of choreography and allowing participants to create movement studies based on literature. These workshops could be held at Greystone, at the Roxbury Park dance studio or other locations in Beverly Hills. If Gatsby Redux is performed in April or May 2024, while Beverly Hills High School is still in session, we envision a link to English classes at the high school. The Great Gatsby is a literary staple in the high school curriculum. We would like to present either a workshop performance of scenes from the novel that are included in our production, and/or work with students to create their own theatrical or movement based explorations of the themes from the novel.

The City does not currently provide funding for a Beverly Hills based dance company. We hope that helping fund a return of Gatsby Redux at Greystone Mansion in Spring 2024 could be the first step in a continued Beverly Hills relationship with Mixed eMotion Theatrix providing unique movement based entertainment and educational workshops.
Mixed eMotion Theatrix (MeMT) is a dance/theater company which combines music, dance, theater, and multimedia to create hybrid performance experiences in live theater and online content. The company is dedicated to telling stories of the human condition through the use of folk tales, myths, classic literature, new histories and biographies. These stories are presented through contemporary dance, opera, theatrical elements, multi-media or a mix of many performance forms. All productions share a strong use of music and storytelling to inform and enlighten the contemporary audience.

Along with Gatsby Redux, MeMT’s other productions include Anaïs Nin, Unbound which was performed in France at the Avignon Festival, opened the International Theatre Festival in Casablanca, Morocco and was presented at the vintage cabaret, La Nouvelle Eve, Paris. So Now You Know, is a community outreach production which combines members of a community with MeMT performers to tell personal stories of love, loss, humor and growth brought to life with movement. So Now You Know has toured in multiple communities presenting at schools and theaters throughout California. MeMT is currently developing Hans Christian Andersen’s The Shadow, a new family dance musical that integrates dance, theater, song, puppetry, shadow work and projections. The company is working with Cape Town based Puppetry Designer/Director, Janni Younge, on this innovative production.

MeMT believes strongly in inclusion, our production team and performers come from a diverse background. For example, our casting of Gatsby Redux stays true to this mission. Jay Gatsby is danced by an African American performer, as we see a parallel in Fitzgerald’s theme of power and exclusion in his Gatsby character reflected in the current BIPOC struggles to find genuine equality.

Award winning Artistic Director, Janet Roston, is a long time Beverly Hills resident and proud to have MeMT based in the city. Her connections to the City of Beverly Hills run deep. Along with being a resident for over 20 years Janet was the Artistic Director of the Dance Company at Beverly Hills High School for 25 years.

Although Janet no longer directs the BHHS Dance Company she continues to create choreography for their annual concert. Students have the opportunity to interact with Mixed eMotion Theatrix’s professional dancers as they assist rehearsals. Over the years student dancers have learned existing repertory choreography from MeMT or have worked with Janet and MeMT’s professional dancers to develop choreography that often becomes a part of MeMT repertoire. For example the Dance Company developed two dances that are now included in Gatsby Redux and a sequence that has been integrated into the new MeMT production, Hans Christian Andersen’s The Shadow. Janet, working with MeMT Executive Director and dramaturge Ryan Bergmann, developed stories and choreography with the students for their own version of So Now You Know that was powerful, funny and touching.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Art, in all its forms, enhances life, bringing insight, discovery, and a link to our universal humanness. It is vital that institutions support the arts to heighten our humanity. The performing arts must be a driving force for positive change in the world, provoking thought on current issues.

Dance, specifically, is a unique art form, in that it is nonverbal and can therefore reach a person in a more intuitive, deep and emotional way. With performing arts, a live audience experiences something special, a shared connection that can bring enjoyment, beauty, wellness and even catharsis to the group that views it together. All of our work tells stories of humanity. Gatsby Redux, for example, touches on themes from Fitzgerald’s novel; power, class struggle, striving for the ephemeral American Dream and the futility of love. The audience, while having a great time immersed in an evening in the 1920’s, still gains insight into their own lives from the scenes and dance presented. MeMT strives to create these moments of understanding and connection with live audiences.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

For the 2022 performance of Gatsby Redux at Greystone Mansion the audience was limited to 100 guests per performance. The publicity for the performance was first sent to Beverly Hills residents and the show sold out immediately. 40% of the audience was Beverly Hills residents.

For 2024 we are hoping that the Fire Marshal will allow the audience to be expanded to 125 guests per performance. We are seeking to perform the production up to 10 times. As we did for 2022 we will send info first to Beverly Hills residents with a special, discounted ticket price for residents. MeMT anticipates a large Beverly Hills audience from the word of mouth of past attendees. We also have fantastic multi-camera video footage from the 2022 performance along with quotes from glowing press reviews that can be used to promote the 2024 event.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Gatsby Redux has been able to be performed throughout the pandemic. It is a live performance but is presented outdoors with dancers never coming close to viewers. Audience can be masked, if necessary. In rehearsal our dancers wear masks and are Covid tested weekly. In performance our dancers Covid test before each performance so that they can perform without masks. While other indoor productions were unable to take place, our production continued throughout 2021 and 2022.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Of the current CAGF partners the only organization which is actively producing work and that is somewhat comparable to MeMT is Theater 40. MeMT and Theater 40 are very different, as MeMT is a dance company presenting originally created works performed in various locations and theaters. Theater 40 is a theater company primarily performing established plays at their theater at Beverly Hills High School.

In the years following 2024 and the successful return of Gatsby Redux to Greystone Mansion MeMT would like to become a renewing CAGF partner. It would be wonderful for the City to increase its support for cultural organizations including dance. The City does not currently provide funding for a Beverly Hills based dance company, Gatsby Redux in Spring 2024 could be the first step in a continued Beverly Hills relationship with Mixed eMotion Theatrix. The company could provide unique movement based entertainment and educational workshops, for example, our community engagement work, So Now You Know, could be developed with seniors, teens and other Beverly Hills groups for a performance at various locations throughout city. Additionally we could create something for your Holiday season or other important Beverly Hills events.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?
   $30,000
   Amount of funding provided will determine whether the production is presented at the Greystone Mansion for one or two weeks. There would be 5 performances per week and based on audience attendance and the enthusiastic response at the performances in 2022 we are confident that we will sell out 10 performances.

   Mixed eMotion Theatrix is a sponsored project of Fractured Atlas, a non-profit arts service organization. Fractured Atlas will receive grants for the charitable purposes of Mixed eMotion Theatrix, provide oversight to ensure that grant funds are used in accordance with grant agreements, and provide reports as required by the grantor. Contributions for the charitable purposes of Mixed eMotion Theatrix must be made payable to Fractured Atlas and are tax-deductible to the extent permitted by law. If MeMT is awarded the full $30,000 grant, Fractured Atlas will receive 8% of the total reward as payment for their services.

10. What percentage of your annual funding would the City's contribution represent?
   See Below

11. What is the ratio of your organization's administrative operating costs?
   Administrating Operating Costs is approximately 20% of operating expenses

Answer for Question #10:

Mixed eMotion Theatrix is asking for funding for the specific project, Gatsby Redux, to be performed for 5 to 10 public performances (5 performances per week). In addition to the 5 to 10 performances there will be three on-site rehearsals including a lighting/tech rehearsal at Greystone, as well as a dress rehearsal the day before the show. Along with dancers fees, costumes, production assistants, etc the cost to present Gatsby Redux at Greystone Mansion includes all the lighting and sound equipment and tech fees from a lighting and sound rental company. The production moves from dusk into night and much of the locations are lit to create a beautiful ambiance. The tech fees are a large percentage of the costs. The funding includes coverage of the fees to rent lighting and sound equipment (one tech day, one dress rehearsal, five performances per week).

For the 2022 performance the company providing lighting and sound equipment gave MeMT a break in the rental price, it was 50% of the normal cost. For the 2024 performances our budget needs to factor in the true cost of rental, as this company will not give the price break again (and even at full price it was the lowest bid in 2022).

The requested funding from the Beverly Hills Assistance Grant will cover 60% of the production at Greystone Mansion. Ticket sales revenue will help offset the remaining costs for the production. If necessary MeMT will seek some private donations to supplement any additional costs. Beverly Hills Residents would receive a lower, reasonable price to attend the production.

In order to make the costs manageable for the production Mixed eMotion Theatrix will be requesting that the City waive the cost of daily rental for Greystone Mansion. Daily rental costs of Greystone Mansion make the feasibility of a production at the location prohibitive. For the 2022 Gatsby Redux production the rental fee of Greystone Mansion was waived.
12. Provide any additional information that may be useful in evaluating your proposal.

Mixed eMotion Website:
www.memtheatrix.com

Gatsby Redux at Greystone, Review:
https://www.ladancechronicle.com/
gatsby-enlivens-greystone-mansion/

Gatsby Redux Promo Video:
https://vimeo.com/753116490

Gatsby Redux Creative Deck:
Attached as a separate document in this email submission
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
GATSBY Redux
**Gatsby Redux** is a full-length site-specific work inspired by *The Great Gatsby*. Director/Choreographer Janet Roston, and company, Mixed eMotion Theatrix, have created a work filled with love triangles, intimate dance among the trees and waves of movement from a beautiful ensemble in white linen and flowing dresses.

Originally commissioned as a site-specific work by the Los Angeles Music Center and performed in Disney Hall’s Blue Ribbon Garden this fully immersive work allowed the audience to move from location to location outside on the building’s grounds.

It’s a return to the 1920’s in the 2020’s! See the elite of East Egg gossip while Gatsby, from the new money of West Egg, longs to join them; visit Daisy Buchanan and Jay Gatsby in a private tete-a-tete; engage in beautiful Busby Berkeley-style choreography; join the zany, madcap revelries performing alongside vintage cartoons at Gatsby’s mansion. It’s a special and evocative dance event that you will never forget.

“Stunning...a joyous, roaring 20’s garden party,” - *LA Dance Chronicle*
GATSBY REDUX
AN IMMERSIVE EXPERIENCE FOR YOUR AUDIENCE
IT’S THE 1920’s IN THE 2020’s!

The show can be tailored to the grounds and buildings of your estate, theater or performance area for a 60 to 90 minute performance depending on your needs. The production features contemporary dance infused with movement from the era all presented with Gatsby-style theatricality. Vintage music is used along with the current trend, Electro Swing, a French blend of 20’s music and dance beats.

Dancers perform and the story is told in multiple areas with the audience following the performers from location to location. Interior locations can also be utilized.

ADDRESSING COVID-19

Gatsby Redux is designed as an open air performance. All precautions can be implemented for audience and performer safety including social distancing, masks, etc.
Evening performances can utilize plucky projections displayed on outdoor surfaces. These projections incorporate vintage cartoons, swirling deco designs and Gatsby-inspired imagery. Lighting can provide atmospheric color and a magical mood to the performance.

To extend the evening, the show can conclude with a DJ spinning Electro Swing for your own private 20s dance party! Invite your audience to wear white, or 1920's styles, and make it an evening they will remember.
**DAYTIME PERFORMANCES**

Daytime Performances can include indoor projections and conclude with the DJ spinning Electro Swing. Alternatively, the performance can culminate in a playfully refined Tea Dance with cast members teaching dances from the era (Charleston, Suzie-Q, Peabody, etc).

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**DUSK PERFORMANCES**

Dusk Performances minimize lighting needs, requiring fewer locations to be lit. The performance concludes and the party, with a DJ and mood lighting, begins!

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**PLUS MORE!!**

The production can include add-ons making it as elaborate as you'd like. Examples from past productions include: dancers arriving in 20's cars; intimate scenes in an art gallery while a pianist plays period music (i.e Scott Joplin, Debussy, etc); a small music combo and vocalist performing hit songs from the 20's. Let your imagination run wild!
COMMUNITY ENGAGEMENT

Along with a fun, immersive experience for your audience, the production explores themes from *The Great Gatsby* through dance and movement. These themes include: Society and Class, the diminishing American Dream, Isolation, Love and the Intricacies of Relationships.

Workshops for your community and schools with the MeMT team can deepen participants’ understanding of these themes and how they personally resonate in our times.
“A gorgeous dance story unfolds that is passionate and involving. Use of the amphitheater and Blue Ribbon Garden was ingenious and immersive. Janet Roston did a superb job on the lively, upbeat and sometimes jazzy choreography. In the final section very upper crust body language and attitude, mixed with clever dance combinations, highlighted the strong technique of the dancers. It felt like we were a part of this swingin’ soiree.”
- Gil Kaan, Broadway World

“Gatsby Redux was filled with the company’s trademark exquisite dancing, theater production and more. Roston’s work provided the audience with wonderful sights, sounds and textures of the jazz age portrayed in Fitzgerald’s novel. For a little over an hour, everyone was transported back in time…”
- Jeff Slayton, LA Dance Chronicle

“Ms. Roston, whose amazing work is currently on display at Celebration Theatre’s “Cabaret,” is one of L.A.’s best choreographers. Her “Gatsby Redux” transports the audience to the 20’s with touching, wry and animated movement. Roston made full use of the entire garden with large and small group choreography taking advantage of the deep depth of field to create both intimate and large-scale moments.”
- Gregory Bernard, Stage and Cinema

“My favorite piece from Moves After Dark: "Gatsby Redux" was by Janet Roston and Mixed eMotion Theatrix. Three different locations, fabulously "tipsy" dancing ladies, beautiful costumes and to complete the choreography projections, transforming the courtyard of the Walt Disney Concert Hall into a roaring 20’s party.”
- Jamie Lynn, Executive Producer, Dancescape LA

“Everything about this dance piece is well done, polished, with a cherry on top…watching this performance, never did I want to look away - the interesting and researched choreography, the ever-changing patterns, tempos and genres all kept me engrossed. Just a delight!”
- Valerie-Jean Miller, Broadway World
I first saw *Gatsby Redux* at Disney Hall in Downtown Los Angeles and I thought it was magnificent. It was one of those shows that presenters like me file away in the back of their minds under the category “If I ever get the chance...”. So when the opportunity arose we jumped -- and it couldn't have gone any better. The company, Mixed eMotion Theatrix, was a pleasure to work with in terms of both promotion and tech. The performance was stunningly joyous and the audience walked away at the end in awe of what they had seen. Dance is a hard sell for us, but *Gatsby Redux* is the show that broke through and changed the game for our venue. Amazingly, the show sold at about 200% of capacity. We had such a great response we plan on bringing the show back next spring.

Farrell Hirsch - CEO
The Muckenthaler Cultural Center
Fullerton, CA

I have known Janet Roston for several years as a dynamic choreographer and director in the Los Angeles dance community. Her company, Mixed eMotion Theatrix, combines dance and theater in innovative ways. *Gatsby Redux* is a delightful and compelling production that took The Brand Library and Art Center site back to the 1920’s. Janet and Executive Director, Ryan Bergmann were easy to work with, attentive to production needs at the Brand and flexible to the changing landscape of pandemic requirements. *Gatsby Redux* utilized the stunning architecture and surroundings of the Brand. Watching Janet and her highly skilled dancers adapt the choreography to the challenges of site-specific locations was inspiring. BRAVO!

Jamie Nichols
Curator, Brand Associates Dance Series
Brand Library and Arts Center, Glendale, CA

Mixed eMotion Theatrix dreams big, their productions involve projections, live vocals, dancers and beautiful lighting. The group worked quickly and efficiently to tech the production. They are very organized and good spirited. Our audience loved the performance, it was original and powerful, with gorgeous dancing. We continue conversations with the company to be involved in future projects they develop.

Richard T. Bryant
Executive Director
Musco Center for the Arts
Chapman University, CA
BIOS

JANEI ROSTON Director, Choreographer

Janet is an award-winning Director/Choreographer working in theater, concert dance and many forms of media. She was the Director/Choreographer and Co-Creator of “Anais Nin: Unbound” which tells the story of famed diarist, Anais Nin, a MeMT production. Performances include the Greenway Court (Los Angeles), New Vic (Santa Barbara), Musco Center for the Arts ( Chapman University) and internationally performed at the Festival Off d’Avignon, La Nouvelle Eve in Paris and opened the International Theater Festival in Casablanca, Morocco. As Director/Choreographer of theater her work includes “Midsummer Night”(Tennessee Shakespeare Company), “Striking 12”(Laguna Playhouse), “Tonya and Nancy: The Rock Opera” (ART, Boston), “shAme” (King King Nightclub) and “So Now You Know” (California Tour). Janet’s choreography for the hit production, “The Boy From Oz” (Celebration Theatre) won her a second Ovation Award (LA’s top theater award) as well as the Los Angeles Drama Critics Circle Award (LADCC). Janet created choreography for “The Color Purple” (Celebration Theatre) for which she received the Ovation, NAACP and LADCC Awards. Additional choreography: “Once On this Island” (International City Theater, NAACP Nomination); “Avenue X” (Odyssey Theater, Ovation Nomination); and “Failure: A Love Story” (Kirk Douglas Theater, Ovation Nomination). During the pandemic Janet Co-Directed and Choreographed the video “You Can’t Stop The Beat” to raise money for The Actors Fund. It was named Best of 2020 by the Washington Post (3 million YouTube views). Janet directed The Thomas John Experience, featuring the famed Psychic/Medium, at Caesars Palace, Las Vegas. Her choreography for media has garnered her two American Choreography Awards and wins at several national film festivals. janetroston.com

RYAN BERGMANN Producer

Ryan is a Los Angeles based theatrical director and producer. He has spent well over a decade devoted to promoting and growing the arts community in and around the Los Angeles area and beyond. He specializes in new works and developing theatre arts that foster communication and acceptance of all communities. Ryan earned his BA in Theatre and German at Truman State University and has continued his studies throughout the world. In 2015 Ryan and his partner in crime, Janet Roston proudly established MixedeMotion Theatrix with the dream of bringing the magic and joys of theatre, dance and multimedia to all communities throughout the world to further acceptance and growth within us all. His most recent directorial work includes “Mutt House, The Musical” (Kirk Douglas Theatre), “Die Momimie Die” (Kirk Douglas Theatre), “The Addams Family” (Celebration Theatre), “Niagara Fall” (Theatre of NOTE), “Brides of the Musical” (LA Fringe, Best Musical Winner), “revolver” (Celebration Theatre), “The Real Housekeepers of Studio City” (LA Fringe, Best of Fringe Winner). Ryan’s most recent producing work includes “Anais, A Dance Opera” (Greenway Court Theatre), “Tonya & Nancy: The Rock Opera” (King King”), “The Next Fairy Tale” (Celebration Theatre), and “BASH’d: A Gay Rap Opera” (Celebration Theatre). ryanbergmann.com

JOE LARUE Projection Design

Joe is a stage/film director, video editor, photographer, graphic designer, dramaturg, and projection designer. His projection design, story editing, and research skills were pivotal in the shaping of MeMT’s Anais A Dance Opera. He is the director of the web-series Dog Days and Pet Reeves. His short films Adobo, Loaded, and Thanksgiving have screened at festivals including the Boulder International Film Festival, DC, Asian Pacific American Film Festival, Philadelphia Gay and Lesbian Film Festival and the Long Island Gay & Lesbian Film Festival. He is the editor of the hit Nigerian feature films When Love Happens, Lunch Time Heroes and When Love Happens Again. Projection design credits include Gatsby Redux (Walt Disney Concert Hall), Striking 12 (Laguna Playhouse), four consecutive years of The 24th Plays Tonya & Nancy (Club Oberon Boston), Serpentine Pink (Son of Semele), and CarnEvil (Sacred Fools). Joe holds an MFA in Acting from the University of Florida. joelarue.com

ALLISON DILLARD Costumes

JAY GATSBY INVITES YOU TO SEE MORE

VIDEOS

Gatsby Redux promo video

Elite of East Egg:

In a Private Salon:

LINKS

Full Reviews:
LA TIMES
BROADWAY WORLD
LA DANCE CHRONICLE

Click to See a Sample Program:
Mixed eMotion Theatrix (MeMT), formed in 2016, combines music, contemporary dance, ethnic movement, opera, theater, film and multi-media to create hybrid performance experiences in live theater. The company is dedicated to telling stories of the human condition through the use of folk tales, myths, classic literature, new histories and biographies. It is the goal of MeMT to create productions that are filled with wonderment, insight and the rush of human motion and emotion.

For more information contact:
Janet Roston, Artistic Director
janet@janetroston.com
Ryan Bergmann, Executive Director
admin@memtheatrix.com
Sarah Mullis, Marketing Director
marketing@memtheatrix.com

Learn more about Mixed eMotion Theatrix at our website: MeMTheatrix.com

Connect with us on Social Media:
APPLICATION SUMMARY FY 2023/24

Agency: OPICA Adult Day Program & Counseling Center

Requested amount: $15,000

History of City funding: Applied, but not funded in 2022/23

Agency description: OPICA is the only nonprofit with services specifically for people experiencing memory loss. The services are customized for an individual's emotional, cognitive and physical needs. OPICA proposes to deliver training specific to Beverly Hills direct care workers (DCWs) and family caregivers who support adults with memory loss (Alzheimer's and other forms of dementia). The overall goal is to deliver effective training to family/friend caregivers and direct care workers that builds on their existing skills and enhances their sense of self efficacy and mastery regarding their role.

Proposed use of Community Assistance Grant Funds: Funding will assist with direct care workers' trainings that includes 3 free courses to build caregiving skills and self-efficacy. These classes cover topics such as engagement, managing challenging behaviors and a 4-hour self-care program. An evidenced-based 15-hour course entitled, Powerful Tools for Caregivers will also be provided along with a 4-hour communication and behavioral symptoms of dementia course. These classes are primarily focused on caregivers caring for adults experiencing forms of memory loss. Any remaining funds will be offered to Beverly Hills residents in-need of scholarship support for OPICA services.

Target population/Primary service: Residents of Beverly Hills, their direct care workers, and caregivers will benefit from caregiving skill building courses and evidenced-based trainings.

Percentage of total program utilized by Beverly Hills residents/community: In the past year, 6.5% of the program were utilized by the Beverly Hills community.

Quantifiable Services and Measures: Services will be measurable by number of courses offered, number of direct care workers trained, number of caregivers who completed evidenced-based training, number of scholarships awarded to OPICA services.

Historical Performance:
FY 22/23: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The adults receiving OPICA's services have forms of cognitive decline from early stage through late stages of Alzheimer's and other form of dementia. OPICA provides support to families by offering an adult day programs, counseling, and support groups. These programs enable many family members to continue to work knowing their loved ones are engaged, well cared for, and supported. OPICA has a hybrid approach that includes in-person and online programming.

Percentage of annual funding City's contribution represents: 0.8%
Ratio of administrative to operating costs: 13.9%

Service Profile: Needs-based ☐ Quality of life-based ☒ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [X] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

OPICA proposes to deliver training specific to Beverly Hills direct care workers (DCWs) and family caregivers who support adults with memory loss (Alzheimer's and other forms of dementia). The overall goal is to deliver effective training to family/friend caregivers and direct care workers that builds on their existing skills and enhances their sense of self-efficacy and mastery regarding their role. DCWs will be offered three 4-8 hour courses. Family caregivers will be offered evidence-based group training in self-care (Powerful Tools for Caregivers, 15 hrs.) and a 4-hour course on communication and behavioral symptoms of dementia. Training will be face-to-face or Zoom-based discussion, experiential learning, and follow-up coaching. Coaching will occur either via Zoom or phone call and will help develop skills to reduce stress in the caregiving role and enhance direct care workers job retention.

This proposal directly addresses accessing engaging, informative and useful training to members of the Beverly Hills community.

We will advertise the training in the Beverly Hills Courier and other local resources. Chai Village LA, housed within Beverly Hills will promote the trainings to their members and beyond. We also hope to advertise other OPICA services through the BH Courier and other Beverly Hills resources to help educate Beverly Hills residents of the services available for adults experiencing memory loss and their caregivers.

With remaining funds we will be able to offer Beverly Hills residents in-need of scholarship support for OPICA services.
3. If you are applying for a cultural grant, please describe your program here.

N/A
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

OPICA's services are customized for an individual's emotional, cognitive and physical needs. We have served adults with memory loss of Beverly Hills and elsewhere for over 43 years.

Direct Care Workers Training includes 3 free courses. The National Council of Certified Dementia Practitioners (NCCDP), Alzheimer Disease & Dementia Care (2016) represents a broad introduction to working with older adults living with memory loss and generalizes to older adults with other challenges. The training methodology encourages discussion to promote engagement.

The second course is a deeper dive into symptoms of memory loss that, in our experience, most often create worker/caregiver stress. We focus on managing challenging behavioral symptoms of dementia such as wandering and agitation. We also teach appropriate communication skills for this population. The curriculum is created by OPICA's master trainer, an RN with 22 years of experience in the dementia field, joined by other staff members. Teaching methods will be interactive, emphasizing role playing.

OPICA's third course is a 4-hour self-care program (plus a 1-hour phone follow-up) for DCWs, providing self-care skills to manage job stress. This course will enhance retention of DCWs in the field.

These classes are primarily focused on caregivers caring for adults experiencing forms of memory loss. OPICA's services are customized for an individual's emotional, cognitive and physical needs.

Additionally all OPICA services are critical because of
1:5 ratio of staff to attendees:
Expertise critical for memory loss care:
Provides valuable respite for family caregivers:
OPICA reduces isolation, encourages engagement, offers respite to family and caregivers:
Allows members to remain living in their home:
All while helping to give cognitive simulation that is so vital to this community.

Under normal circumstances, caring for a loved one with dementia can be overwhelming. But the added isolation during COVID lock down has been extraordinarily challenging for family caregivers — and for members experiencing memory loss. We were available and serving members and their caregivers during lock down, before lock down, and continue through post lock down.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

In the past year 6.5% of our program services were utilized by members of the Beverly Hills community. With our proposed outreach we expect that number to grow.

Five Beverly Hills residents participated in our in-person day program which includes exercise, art, music, cognitive stimulation, games, etc.

One Beverly Hills resident participated in our OZ, OPICA on Zoom, online program.

Two Beverly Hills residents participated in our Brain Train program specifically designed for individuals experiencing early-stage memory loss.

Four Beverly Hills residents participated in our support groups which impart information and comfort, and facilitate discussion in a warm and open atmosphere. Sessions focus on strategies for emotional support, stress reduction, lifestyle changes, relationships, depression and crisis management. The groups meet once a week and are limited to eight people.

One Beverly Hills resident participated individual counseling to support those learning to cope with emotional and/or relational challenges such as depression, grief and life transitions in addition to the changes associated with early memory loss and related chronic illnesses. We support clients towards expanding options, and creating and achieving meaningful goals.

All of these are specifically geared to people experiencing memory loss along with their caregivers.

With the new proposed program in Beverly Hills, we anticipate attendees to almost all be from Beverly Hills.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

OPICA has an Infection Control Committee which includes our staff RN. We have a hybrid approach which includes in-person and online programming.

Our in-person programming monitors, screens and triages members, visitors, employees, non employees entering the building for symptoms of COVID-19. We ensure that all wear masks indoors and provide masks as needed. Anyone showing any symptoms are tested outdoors prior to entering the building. Temperatures are taken and recorded of all entering the building.

We have daily cleaning and disinfecting of surfaces and provide sanitizer and accessible handwashing facilities.

Anyone testing positive is removed and must show a negative test result before returning.

At the end of the day floors are cleaned and disinfected, the kitchen is disinfected with an electromagnetic blower (as are other areas), entry doors are sanitized, name tags and lanyards are wiped down with sanitizer, individual craft boxes and contents are sanitized, all chairs, tables, door handles and common surfaces are cleaned and disinfected with the blower, bathroom toilets and sinks are cleaned and disinfected as are trash cans.

Bathrooms are sanitized after each usage using spray disinfectant.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Others provide programs for seniors. However, OPICA is the only nonprofit with services specifically for people experiencing memory loss. The adults receiving OPICA’s services have forms of cognitive decline from early stage through late stages. These include forms of dementia including Alzheimer’s. We serve both the adult experiencing memory loss and their caregivers and family.

OPICA proposes to deliver training specific to Beverly Hills direct care workers (DCWs) and family caregivers who support adults with memory loss.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

N/A
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

OPICA is respectfully requests $15,000 funding.

10. What percentage of your annual funding would the City’s contribution represent?

A grant amount of $15,000 would represent .8% of OPICA’s annual funding.

11. What is the ratio of your organization’s administrative operating costs?

77.6% program expenses
13.9% administrative expenses
8.5% fundraising expenses
12. Provide any additional information that may be useful in evaluating your proposal.

OPICA utilizes an integrated approach that examines the entire well-being of the family unit with programming available to all needs. A family can progress within OPCIA starting at early-stage dementia via the OPICA Brain Train, then transition to the adult day program when it is appropriate, at each step surrounded by supportive family services, such as individual counseling and support groups, creating a one-stop shop for all their family's needs. OPICA's comprehensive and individualized daily programming and activities provide for well-rounded experience enabling many family members to continue to work knowing their loved ones are engaged, well cared for and supported.

We feel that by reaching out to the Beverly Hills community delivering training to direct care workers (DCWs) and family caregivers who support adults with memory loss we also educate the community of additional services available to Beverly Hills residents.

One Beverly Hills community member who attends OPICA programs daily is a holocaust survivor. As her dementia progresses, she can sometimes be heard migrating from speaking English to Polish or Hebrew. She is never at loss for a smile when she sees her friends and staff members. She loves to dance to the music, draw as others do so also, and participate in exercise and other activities. OPICA has become another home to her, and a great support for her family caregivers.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: OUR HOUSE Grief Support Center

Requested amount: $30,000

History of City funding: 2021/22: $20,000; 2022/23: $30,000

Agency description: Since 1993, OUR HOUSE Grief Support Center has helped thousands of children, teens, and adults each year throughout Los Angeles County find healing after the death of someone close. OUR HOUSE provides essential grief support groups that recognize the universality of grief and normalize grief emotions. OUR HOUSE provides a safe space for people to express their grief, process difficult grief emotions, and find a community of support.

Proposed use of Community Assistance Grant Funds: OUR HOUSE will make grief support available to those with limited financial and transportation resources, as well as other life challenges, particularly in their programs that serve children and Spanish-speaking adults, most of whom are from low-income households. The core programs include the following services, all of which have been successfully adapted to online formats during the pandemic:

1. Grief support groups for children, teens, and adults in English and Spanish at their West LA and Woodland Hills centers, public schools, and satellite sites
2. Camp Erin grief camp weekends for children and teens
3. Grief education for teachers, doctors, nurses, therapists, social workers, clergy, and graduate students, among others
4. On-site grief responses for short-term support after a death in a business or school

OUR HOUSE is the only grief support center in Southern California that offers this scope, volume, and breadth of continuous grief support services and education. OUR HOUSE hopes to launch a Family Bereavement program this Fall 2023 to provide holistic, concurrent grief support to families.

Target population/Primary service: Grieving children and adults of Beverly Hills will be provided access to grief support groups, short-term on-site counseling at schools & businesses as needed, camp for grieving children, grief education for community.

Percentage of total program utilized by Beverly Hills residents/community: OUR HOUSE currently estimates that 3% of our total program service is utilized by members of the Beverly Hills community.

Quantifiable Services and Measures: Staff will be able to quantify and measure impact based on community participation numbers.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
Even before COVID-19 began to devastate the county, the demand for grief support was incredibly high and increasing every year. Unsupported grief can lead to physical, emotional, and social risks, such as depression, anxiety, substance abuse, violence, and even gang activity, incarceration, and lower life expectancy.

Grief support is especially needed during the pandemic, which, in addition to many thousands of deaths, has complicated the grieving process by interrupting mourning rituals and isolating grievers through physical distancing. Most of the children OUR HOUSE serves from Beverly Hills are parentally bereaved, which is considered among the most difficult Adverse Childhood Experience. After completing our programs, participants feel more comfortable sharing feelings about the death. Participants also experience personal growth as they learn that they are not alone in having experienced a death, and they gain an increased awareness and understanding of not only their personal grief, but the universality of grief as well.

**Percentage of annual funding City's contribution represents:** 1%

**Ratio of administrative to operating costs:** 4.5%

**Service Profile:** Needs-based ☑  Quality of life-based ☐  Social Service ☑

- Health ☑  Education ☐  Other ☐

**Agency Scope:** Local ☑  Regional ☑  National ☐  International ☐

**501 (C) (3):** Yes ☑  No ☐  Exempt ☐
Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

After the death of someone close, a griever’s world turns upside down. Since 1993, OUR HOUSE Grief Support Center has helped thousands of children, teens, and adults each year throughout Los Angeles County find healing after the death of someone close. We provide essential grief support that recognizes the universality of grief and normalizes grief emotions. Hundreds of members from the Beverly Hills community have benefited from OUR HOUSE’s grief support model and programs over the last thirty years.

Our programs have steadily expanded each year, serving more individuals and families, and deepening our impact in high-need neighborhoods across Los Angeles County. We make grief support available to those with limited financial and transportation resources, as well as other life challenges, particularly in our programs that serve children and Spanish-speaking adults, most of whom are from low-income households. Our core programs include the following services:

- Grief support groups for children, teens, and adults in English and Spanish at our West Los Angeles and Woodland Hills centers, online, and at public school and community partner satellite locations throughout the Los Angeles region.
- Camp Erin grief camp weekends for children and teens.
- Grief education for teachers, doctors, nurses, medical students, mental health professionals, social workers, and clergy members.
- On-site grief responses for short-term support after a death in a business or school.

OUR HOUSE is the only grief support center in Southern California that offers this scope, volume, and breadth of continuous grief support services and education. We understand that each person’s grief is unique in its intensity and duration, and that commonalities of experience strengthen the value of a grief support group in helping to address the symptoms of grief. All our groups are age and relationship specific, providing unique opportunities for grieversto share among peers. We offer grief support groups for youth in elementary school, middle school, and high school, as well as young adults, mid-life adults, and senior adults.

OUR HOUSE carefully nurtures landmark partnerships with school districts, community mental health professionals, national grief educators, and local civic taskforces to deepen the impact of our services through education, advocacy, and training. Although we partner with government and non-profit mental health agencies, we recognize that grief is not a mental health condition but an experience to be lived. Grief support is often not included within traditional mental health counseling services. Our programs fill an important service gap and expand the social service safety net by removing financial, language, and transportation barriers to grief support. All grief support services at our centers slide down to $1, and no one is turned away for inability to pay. All community-based grief services, including our School Program, Camp Erin Program, Spanish Satellite Program, and On-Site Grief Response Program at public schools are completely free of charge.
3. If you are applying for a cultural grant, please describe your program here.

n/a
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The demand for grief support remains incredibly high and increases every year. Unsupported grief can lead to physical, emotional, and social risks, such as depression, anxiety, substance abuse, violence, and even gang activity, incarceration, and lower life expectancy. Grief support is especially needed now in response to the surging local mortality rates from COVID-19, homicide, overdose, suicide, and traffic accidents, in addition to more traditional leading causes of death such as heart disease and cancer. It is critical that people who are grieving have a safe space to express their grief, process difficult grief emotions such as sadness, guilt, loneliness, and anger, and find hope together.

Most of the children we serve from Beverly Hills are parentally bereaved, which is considered among the most difficult Adverse Childhood Experiences (Burns et al. 2020), especially when the death is caused by violence or suicide (CDC). These ACE factors undermine the child’s sense of safety, stability, and bonding, increasing lifetime risks of chronic health problems, substance misuse, mental health problems, and job and relational instability. The death of a parent also places more stress on the surviving parent/guardian, demanding additional financial and child rearing responsibilities, which can decrease their emotional and physical availability to support their grieving child.

Our free community-based satellite grief support programs reach the most vulnerable neighborhoods in Los Angeles County, where deaths are often caused by homicide, drug overdose, and suicide. More common are illness-related deaths, such as COVID-19, cancer, and heart disease, exacerbated by disparities in access to preventative healthcare resources. The areas with the highest need also have the fewest mental health resources. For many, the most recent death is only one of several close deaths that they have had to process.

After completing our programs, participants feel more comfortable sharing feelings about the death. They improve their vocabulary of emotional language, develop tools to cope with their varying grief reactions, and build a network of support. This impact extends beyond the group member to their family, friends, and community. Participants experience personal growth as they learn that they are not alone in having experienced a death, and they gain an increased awareness and understanding of not only their personal grief but the universality of grief as well.

During this funding period, OUR HOUSE will provide some new and expanded services. In January 2023, we piloted online-only grief support groups for adults and are currently developing an online-only grief support program for children and teens, to complement the in-person grief support groups at our centers and satellite locations. Additionally, we recently revamped our in-house grief support groups for children and teens and introduced advanced modules for children and families to explore their grief in new ways after the completion of a curriculum-based, ten-week grief support group. We also hope to launch a Family Bereavement Program in Fall 2023 to provide holistic, concurrent grief support to families.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Our organization is deeply rooted within Beverly Hills. Since OUR HOUSE was founded in 1993, our primary grief support center has been in West Los Angeles and easily accessible to our neighbors in Beverly Hills. We have served hundreds of Beverly Hills residents with grief support groups, and enriched hundreds more through educational and volunteer opportunities. All our grief support programs are available to Beverly Hills residents, including our free school-based grief support groups and our free Camp Erin LA grief camp weekends for bereaved children and teens.

Most of our impact in Beverly Hills is through grief support groups at our centers and educational workshops. Last year, approximately 3% of in-house grief support group participants were residents of Beverly Hills. We also partner annually with local organizations and CAGF grantees, such as The Maple Counseling Center and Tower Cancer Research Foundation, to increase awareness about appropriate grief interventions in the Beverly Hills community. We hope that this continued grant partnership and visibility within the Community Services Department will further deepen our impact within Beverly Hills.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

On March 16, 2020, OUR HOUSE closed our physical locations in West LA and Woodland Hills, and all staff shifted to working from home. We swiftly planned and executed steps to continue serving our grieving community remotely, officially relaunching grief support groups online in April 2020. This pivot required OUR HOUSE to reimagine our grief support model and delivery of services, build online infrastructure, retrain all volunteer group leaders to utilize the remote technology, convert all intakes, group logistics, and related processes to online-compatible formats, and create online versions of all our forms in English and Spanish. Through extensive best practices research, our clinical and operations teams have ensured that our online grief support programs maintain their efficacy and high-quality, as well as security and HIPAA compliance.

The School Program was the first OUR HOUSE program to transition back to in-person grief support, returning to schools in September 2021. This change was mandated by our school district and charter organization partners, even though many of the pandemic’s challenges persisted, such as high COVID-19 contagiousness, low vaccination rates among children, and exacerbated school understaffing. Despite these challenges, the School Program continues to help hundreds of students each year receive free grief support at their own schools.

For Camp Erin LA, our free, three-day, grief camp weekend, we provided an online-compatible format in 2020, “Camp Erin LA at Home”. Each camper received a personalized “Camp in a Box”, which included a Camp Erin shirt and bracelet, a stress ball, a grief journal, activity supplies, and snacks. Campers engaged in grief expression activities over Zoom for several hours. In 2021 we planned to transform Camp Erin LA into two outdoor day camps in September. However, given the Delta surge in August, we decided to postpone the camp until December, when it successfully met. The day camp format also enabled OUR HOUSE to pilot a parallel camp experience for the guardians who were on-site all day. For Camp Erin LA 2022, we again utilized the day camp model with the expanded guardian component in June and August. In 2023, we expect to have one three-day overnight camp in June and one day camp in August, both with guardian support modules built into the programming.

In-house grief support groups resumed meeting in person in October 2022, aligned with the opening of our new West LA office in the Palms neighborhood. In January 2023, we piloted a Limited Virtual Program to serve adult grievers who may struggle to travel to our centers due to geography, transportation challenges, and work or childcare schedules. This effort, which complements our in-person grief support groups for adults, directly removes barriers to receiving grief support and advances our Justice, Equity, Diversity, and Inclusion goals. We are currently developing a similar online grief support offering for children and teens. Many OUR HOUSE program components, including grief support groups in Spanish and educational workshops in English and Spanish for professionals and parents/guardians, have become hybrid formats, with both in-person and online sessions.

OUR HOUSE monitors progress to ensure program efficacy with evidence-informed outcomes based on years of tracking and best practices in the bereavement field. Evaluation tools include (1) insights from initial pre-group appointments, (2) pre- and post-group psycho-social questionnaires, (3) mandatory clinical supervision of group leaders, and (4) insights from group activities. Program outputs are measured every two months, including attendance and satisfaction data.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

n/a
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

OUR HOUSE is grateful for our enduring relationship with the City of Beverly Hills, its residents, and its local organizations. We readily serve all residents of Beverly Hills who request our grief support services and local social service providers who request our grief education workshops. In 2022, we provided long-term grief support groups (6-24 months) to dozens of Beverly Hills residents and partnered with local organizations such as The Maple Counseling Center and Tower Cancer Research Foundation, among many others, for trainings, referrals, and resource sharing. Tower Cancer Research Foundation, the Rotary Club of Beverly Hills, and nearby Cedars-Sinai are also financial supporters of our grief support mission. Furthermore, Past Board Chair, Robyn Santucci, is a resident of Beverly Hills and continues to advocate for the needs of her community on the Executive Committee of the OUR HOUSE Board of Directors.

OUR HOUSE’s clinicians are constantly evolving our grief support model to integrate best practices from contemporary bereavement research and elevating conversations about Justice, Equity, Diversity, and Inclusion within our programs, systems, and processes. We are working closely with three teams of consultants from the Black, Latinx, and LGBTQIA+ communities to educate our Board, staff, and volunteers about anti-racism, gender affirmation, and cultural humility. This complex, multiyear initiative, which has been fully integrated into our strategic planning process, will help OUR HOUSE ensure that our programs are welcoming and inclusive to all grievers, regardless of their race, ethnicity, sexual orientation, or gender identity. Aligned with this, we will continue to implement change strategies where possible to make our processes more trauma-informed, recognizing that more grievers who use our services each year have experienced a traumatic death or another form of trauma in their life which may impact their grief reactions.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$30,000

10. What percentage of your annual funding would the City's contribution represent?

<1%

11. What is the ratio of your organization's administrative operating costs?

4.5% of the agency's operating budget
12. Provide any additional information that may be useful in evaluating your proposal.

Thank you for this opportunity to submit a Community Assistant Grant request for FY 2023-2024. We are honored to work closely with the City of Beverly Hills as a community partner, especially during this period of surging grief and loss. Since our first meeting with Rachel Evans and James Latta from the Human Services Division in August 2020 to discuss potential collaborations, OUR HOUSE has deepened our meaningful relationship with the City and increased our impact within the Beverly Hills community. For example, we presented an overview of our services at the Human Relations Commission meeting in October 2022. With this generous grant, OUR HOUSE will be able to continue providing our accessible grief support services and expanding the social service safety net for grieving residents of Beverly Hills. We remain open to further collaborations with the Human Services Division for referrals, trainings, and grief workshops.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Paingo Corp.

Requested amount: $160,000

History of City funding: First-time applicant

Agency description: Paingo Corp. is a nonprofit organization located in Beverly Hills. The organization utilizes a FDA Reg 510(k) Class II Medical Device – BRS MMH05 Biofeedback device and the proprietary technique to provide treatment under 2 US patents, reverse hearing loss and non-surgical correction of joint deformity.

This would be able to solve majority of the opioid crisis which is currently the number one issue in the United States. Paingo Corp.'s aim is to permanently eradicate pain, using a method that is noninvasive, non-addictive without side effect and no downtime. That way, patients do not need to take any painkillers, and this would substantially reduce the number of deaths arising out of this opioid crisis.

Proposed use of Community Assistance Grant Funds: $100,000 would cover the cost of rent and utilities. $60,000 would cover the cost of the rental of 6 BRS MMH05 Biofeedback devices per year.

Target population/Primary service: Residents of Beverly Hills are the target population. The primary service to reduce the number of deaths that are caused by the opioid crisis.

Percentage of total program utilized by Beverly Hills residents/community: 100% of this program would be utilized by the Beverly Hills community.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 22/23: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The services provided by Paingo Corp. are considered critical because it can substantially decrease the number of deaths caused by opioid abuse / drug overdose. Paingo Corp. aims to eradicate pain permanently so patients can stop taking pain killers due to being addictive and having detrimental side effects. Paingo Corp. will continue to follow safe procedures by wearing face masks as necessary while working in person and requiring proof of vaccination from staff members.

Percentage of annual funding City’s contribution represents: N/A

Ratio of administrative to operating costs: 2:5

Service Profile: Needs-based □ Quality of life-based □ Social Service □
Health ☒  Education ☐  Other ☐

Agency Scope: Local ☒  Regional ☐  National ☐  International ☐

501 (C) (3): Yes ☒  No ☐  Exempt ☐
Agency / Project Name: Paingo Corp. / paingocorp.com

Address: 8543 Clifton Way

City: Beverly Hills  State: CA  Zip: 90211

Contact Person: Milly Ng

Phone: (310) 801-6306  Fax: __________________________

Email: nmgilly@gmail.com

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Paingo Corp. is a non profit organization utilizing a FDA Reg 510(k) Class II Medical Device - BRS MMH05 Biofeedback device + the proprietary technique to provide treatment under 2 US Patent

1. Reverse Hearing Loss
2. Non Surgical Correction of Joint Deformity

By using no. 2 US Patent- Non Surgical Correction of Joint Deformity, it would be able to eliminate pain arising from the deformed joint, including spinal deformity such as Scoliosis, Kyphosis, Spinal Stenosis, etc. It can also reverse deformity of Hip, Knee, ankle and foot as in Hip Necrosis, Knock Knee, Bow Leg, Flat feet and Hallux Valgus Bunion. All the pain arising from the deformed joint will subside after the correction. That is, we eradicate pain by treating the root cause.

This would be able to solve majority of the opioid crisis which is currently the no. 1 issue in the United States. Last year 2011-2022, number of American died from opioid abuse/drug overdose reached a record high of over 107,000.

Paingo Corp. provide a service that the local government is not currently providing. This is a project that aim to permanently eradicate pain, using a method that is non invasive, non additive without side effect and no downtime. So patient do not need to take any pain killers and this would substantially reduce the no. of deaths arising out of this opioid crisis.
3. If you are applying for a cultural grant, please describe your program here.

Paingo Corp. is a non profit organization based in Beverly Hills located at 8543 Clifton Way Beverly Hills CA 90211.

We open Mon - Fri 10am to 6pm
Sat 9am - 12 noon
Sun Closed

We aim to serve residents of Beverly Hills

As a not for profit Organization, we only charge one tenth of our normal fee, ie $52.50 for a complete 10 sessions course to cover the salary of our staff. (ie. average of $5.25 per session)

We would like to apply for Grant funding of $100,000 to cover the cost of rent and utilit. In addition, we would like to apply for $60,000 to cover the cost of rental of 6 of the BRS MMH05 Biofeedback devices per year.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The services provided by Paingo Corp. are considered critical because it can substantially decrease the number of deaths caused by opioid abuse/drug overdose, as we aim to eradicate pain permanently so patients can stop taking painkillers which are addictive and have detrimental side effects which is the major cause of sudden deaths caused by opioids.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

I would allocate 100% of this service to be utilized by members of the Beverly Hills community.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In FY 2023-2024, as Covid-19 seems to have eased off, I anticipate our proposed program to be majority in-person and would suggest the staff and the patients to keep wearing their masks as necessary and maintain the environment Covid-19 cleared by only offering treatment to members of the community who can provide proof of vaccination. And also we would request any members of the community to stop entering the premise if they have fever or flu symptoms.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Our proposed program or service is novel and unique that there is no other such service in the market.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Not applicable to new Applicants.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?
   The funding amount requested is $160,000

10. What percentage of your annual funding would the City’s contribution represent?
    I don’t know.

11. What is the ratio of your organization’s administrative operating costs?
    2:5
12. Provide any additional information that may be useful in evaluating your proposal.

Please check my website about our for profit services

www.bodyrejuvenationsystem.com
(website for paingocorp.com is under construction)

Please also check the following youtube link regarding our service.

1. Showcasing treatment using BRS MMH05 Biofeedback in treatment for sports injury with instant relief of shoulder pain and gaining a full range of movement in a seminar run by the American College of Physical Medicine in Chicago.


2. Testimonial of a 40 year old patient with 30 years history of knee pain feeling the revelation after the treatment,


3. Testimonial of a Swedish Ballet dancer feeling significant reduction of pain after the treatment

https://youtu.be/H7XKfAZEiUk

4. Testimonial of a nurse having bone on bone hip pain that can resume her dancing hobby after the treatment

https://youtube.com/shorts/BEYnaN4zQyc?feature=share

5. Showcasing how to treat Low Back Pain in a professional seminar in Arizona

https://youtu.be/kI68YZZbJFY
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: People Assisting the Homeless (PATH)

Requested amount: $100,000


Agency description: PATH's mission is to end homelessness for individuals, families and communities. PATH envisions a world where every person has a home. PATH provides interim and permanent housing and supportive services for people in need.

Proposed use of Community Assistance Grant Funds: PATH will continue to provide five year-round interim housing beds and targeted support services for individuals referred by City of Beverly Hills. Services are delivered from a housing first approach, focusing on connecting participants with permanent housing through LA County's Coordinated Entry System and providing supportive services regardless of sobriety. Beverly Hills clients are given access to PATH's wide range of housing resources.

Target population/Primary service: Homeless individuals living on the streets in Beverly Hills. The primary service moves individuals from the street to permanent housing.

Percentage of total program utilized by Beverly Hills residents/community: 100% of the clients to be served in the Beverly Hills supportive housing program proposed for 2023-24 will be official referrals from the City; Beverly Hills clients represent approximately 6% of the total clients served through PATH's Metro Los Angeles Interim housing program.

Historical Performance:
FY 22/23: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

PATH's interim housing program is a key tool used by the City's Outreach Team to engage Beverly Hills' high-barrier homeless individuals in services and eventually placement in permanent housing. Permanent housing is the most cost-effective long-term solution to addressing homelessness in the City.

The PATH's Metro LA interim housing program offers low-barrier interim housing and does not require sobriety or participation in services as a prerequisite for enrollment. PATH's model combines two evidence-based approaches, harm reduction and peer support, which are used alongside recovery principles, motivational interviewing, and kinship. The interim housing program offers clean beds, nutritious meals, access to restrooms and showers, and laundry facilities.

Through PATH's innovative service collaborative, partner service agencies, and the County-wide Coordinated Entry System (CES), they can assist homeless individuals, address their personal barriers, and identify, transition into, and retain permanent housing. PATH partners
with physical and mental providers throughout Los Angeles to address the needs of chronically homeless individuals including Step Up On Second, Saban Community Clinic and the Los Angeles Departments of Health (DHS) and Mental Health (DMH).

**Percentage of annual funding City's contribution represents:** Approximately 0.07% of the total organizational budget.

**Ratio of administrative to operating costs:** 10% administrative: 89% program and 1% fundraising.

**Service Profile:** Needs-based ☑ Quality of life-based ☑ Social Service ☑

Health ☐ Education ☐ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☐ International ☐

**501 (C) (3):** Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

Agency / Project Name: PATH

Address: 340 N. Madison Avenue

City: Los Angeles State: CA Zip: 90004

Contact Person: Tara Pak, Senior Director of Strategic Partnerships

Phone: (323) 644-2210 Fax: ___________________________

Email: grants@epath.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
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Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

PATH proposes to continue serving individuals experiencing homelessness in the City of Beverly Hills by dedicating five beds to them through our interim housing program. Located at 340 N. Madison Avenue within PATH’s Metro Los Angeles Community Hub, our program meets residents’ basic needs by providing clean beds, three nutritious meals per day, connections to medical and mental health services, laundry, restroom, and shower facilities, and more. Our interim housing services provide the Beverly Hills community with resources that the city does not currently provide. In doing so, we allow program residents to shift focus from simply accessing basic needs to building the skills required to maintain good health and establish self-sufficient futures.

We leverage 40 years of experience working to combat homelessness in Los Angeles County to aid our unhoused neighbors in Beverly Hills. Launched by a small group of individuals raising funds to feed and shelter our unhoused neighbors in West Los Angeles, we have grown to serve more than 18,000 individuals countywide each year. As we continue to serve our target population, PATH responds to the homelessness crisis by cultivating partnerships; embracing person-centered, evidence-based practices; and swiftly adapting to changes.

PATH leverages our resources in our partnership with the City of Beverly Hills’ Human Services Department and Step Up on Second to connect with people experiencing homelessness and in need of short-term housing. Once unhoused individuals are referred to PATH, we enroll them into our program and place them in our safe and supportive interim housing environment. PATH’s low-barrier program does not require sobriety or mandatory participation in services and allows us to work with this high-needs population in targeted ways that address their unique needs.

All of PATH’s interim housing residents are paired with case managers who guide them on their journeys toward independence. PATH’s highly skilled team of Licensed Clinical Social Work (LCSW) and Master of Social Work (MSW)-level clinicians, along with bachelor’s level staff are trained in mental health and substance use disorders and have extensive experience serving the unhoused population. With our effective 1:20 case manager to resident ratio, our staff thoughtfully collaborate with each individual to identify and remove barriers to housing stability.

Case managers collaborate with each resident to develop an Individualized Service Plans (ISPs), which outlines housing and service goals, barriers to stability, and the action steps and supportive services needed to reach those goals. In weekly one-on-one meetings, case managers and residents discuss progress, address challenges as they arise, and connect to supportive services. Depending on the needs of the resident, services include medical and mental healthcare, substance use treatment, employment services (e.g., education, vocational training, and job placement assistance), housing location, legal aid, domestic violence counseling, support groups, Veterans services, personal care, and more.

In addition to providing interim housing and other supportive services, PATH is a leader in developing solutions to the housing crisis. PATH’s LeaseUp LA program coordinates with 775+ landlords to increase the affordable housing inventory through incentives, education, and support, adding 7,800+ units to the market since 2018. Through our real estate arm, PATH Ventures, we have more than 1,800 supportive and affordable housing units completed or in development.

Through these programs and partnerships, PATH has formed a strong countywide network of housing and housing location service providers that our clients immensely benefit from when they are ready to transition into more permanent housing. We also help eligible individuals obtain housing vouchers through Section 8 and our contracts with the Department of Veterans Affairs (VA) and Department of Health Services (DHS). Once residents are housed, PATH works with the City of Beverly Hills to fill the designated beds that are now available for new clients.
3. If you are applying for a cultural grant, please describe your program here.

N/A. PATH is not applying for a cultural grant.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The 2022 Greater Los Angeles Homeless Count conducted by the Los Angeles Homeless Services Authority (LAHSA) found that 39 people are experiencing unsheltered homelessness in Beverly Hills on any given night—this represents more than a 100 percent increase from the 2020 count. Homelessness can have dire, long-term effects on overall health and unhoused individuals tend to live an average of 12 years less than their housed counterparts due to the stress they face on the streets.

The COVID-19 pandemic and other recent public health concerns (e.g., monkeypox, respiratory syncytial virus, etc.) highlight the need to protect our most vulnerable unhoused neighbors, many of whom fall in higher risk categories. A large proportion of people experiencing homelessness live with chronic conditions such as diabetes and hypertension that make them more susceptible to contracting these viruses. In addition, these conditions are exacerbated by the lack of reliable access to nutritious food and medical attention. Furthermore, the scarcity of available affordable housing within Beverly Hills makes it difficult for our unhoused neighbors to attain the stability they need in order to address their underlying issues.

LAHSA’s data shows that on average, 91 percent of individuals placed into permanent housing do not return to homelessness within 12 months. These findings underscore the importance of providing services that use targeted evidence-based principles to address homelessness in the region. PATH’s interim housing program does just that by providing immediate respite to our unhoused neighbors and helping them connect with the services and supports they need to attain permanent housing. In addition, we provide life skills groups to help build confidence and improve emotional well-being. Examples of such groups include nutrition and health education, community gardening, and movie days.

Through our interim housing program, PATH has dedicated five beds to unhoused individuals who are referred to us by the City of Beverly Hills and Step Up on Second. Once enrolled in our program, clients work with our highly skilled case managers to develop personalized plans for achieving self-sufficiency. To address the medical issues many of our residents face, PATH works with a county-wide network of service partners to ensure that we meet the unique needs of each of our residents. Our key medical and mental health partners including Gateway Hospital, JWCH Institute, Saban Community Clinic, Hollywood Mental Health Center, Edelman Westside Mental Health Center, Prototypes, Step Up on Second, and the Los Angeles County Departments of Health (DHS) and Mental Health (DMH). By connecting our residents to these health care services, we reduce the need for costly emergency room visits to meet their medical needs.

PATH plans to continue using its time-tested, evidence-based practices to guide people experiencing homelessness in Beverly Hills toward attaining housing and wellness stability. We will provide the same comprehensive, housing-centric services that have been essential to our successful partnership with the City of Beverly Hills in our joint effort to end homelessness in the region.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately six percent of total residents served through our Metro Los Angeles interim housing program are members of the Beverly Hills community. Of the residents served by the Beverly Hills program (i.e., the five dedicated beds), 100 percent regularly resided in the City of Beverly Hills prior to entering the program.
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

PATH continues to monitor CDC and local health agency updates and guidelines and follows established emergency safety plans and policies and procedures to combat COVID-19 surges. Since the start of the pandemic, we have provided targeted guidance on maintaining health and safety and distribute personal protective equipment, as needed, in addition to hygiene kits and bagged lunches to our unhoused neighbors.

Should a resident test positive for COVID-19, we either triage the individual to an external quarantine site in collaboration with the Department of Public Health or provide them with an isolation space within our facility. By doing so, we provide our impacted residents with a safe space to recover, while limiting exposure to our other residents and staff. In addition, we continue to maintain strict cleanliness protocols to minimize the spread of the virus.

Due to our interim housing program being a site-based service, we anticipate most activities to be provided in an in-person manner. However, we do make every effort to connect our residents with virtual resources (e.g., access to computers and internet for career development). PATH remains dedicated to protecting our served population from COVID-19 and other public health challenges that arise.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A. PATH is a returning applicant.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

PATH understands that each community has its own unique concerns and barriers to housing. Our 40 years of experience serving our unhoused neighbors has allowed us to leverage best practices developed through our various programs and implement them while serving the Beverly Hills community. For instance, we utilize proven techniques tied to Housing First principles and harm reduction strategies to provide targeted support to people experiencing homelessness. Our interim housing site is also low-barrier which makes our program more inviting to our unhoused neighbors' unique conditions and needs.

We are honored to have been chosen to partner with the Beverly Hills Human Relations Commission in October 2022 for commission's inaugural donation drive at the city's farmer's market. Our associate director of community affairs, Waverly Paradox, represented PATH at the event and provided education to the community on PATH's services and programs. We greatly appreciate the food items and toiletries that were donated to support our interim housing program and hope to continue collaborating with the city and the commission on community-driven partnerships.

Though we do not anticipate vastly changing our service delivery model, we do intend to continue tailoring our practices to meet the evolving needs of people experiencing homelessness in Beverly Hills.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

PATH respectfully requests $100,000 from the City of Beverly Hills to provide interim housing, intensive case management, comprehensive supportive services, and linkages to permanent housing to five unhoused individuals from Beverly Hills at any given time. This amount will cover direct service expenses along with indirect costs (10 percent) associated with the coordination of services, acceptance of referrals from the Beverly Hills Human Services Department and Step Up on Second, and grant administration and reporting.

10. What percentage of your annual funding would the City’s contribution represent?

The amount requested from the City of Beverly Hills represents approximately 0.07 percent of PATH’s total organizational funding for fiscal year 2022-23.

11. What is the ratio of your organization’s administrative operating costs?

According to our most recent audited financials, the breakdown of PATH’s operating costs is 10% administrative, 89% program, and 1% fundraising.
12. Provide any additional information that may be useful in evaluating your proposal.

Since 2013, PATH has housed more than 16,000 individuals and continues to serve more than 19,000 individuals across Los Angeles County each year. We understand that the lack of affordable housing in the region directly impacts the area’s growing homelessness crisis. In addition to providing interim housing beds for unsheltered individuals in the City of Beverly Hills, the affordable housing we are adding to Los Angeles’ inventory will be instrumental in ending our community’s homelessness.
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13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills Not applicable
APPLICATION SUMMARY FY 2023/24

Agency: Saban Community Clinic

Requested amount: $74,000


Agency description: Saban Community Clinic (SCC) serves as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, Saban combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services.

Proposed use of Community Assistance Grant Funds: Support the delivery of health and social services to Beverly Hills' low-income, underserved residents.

Target population/Primary service: Uninsured and under-insured population of Los Angeles County/health care and services.

Percentage of total program utilized by Beverly Hills residents/community: In FY21-22, SCC served 391 residents of Beverly Hills and provided 2,074 patient visits. This represents slightly less than 2% of SCC's total patient visits.

Quantifiable Services and Measures: Last year, SCC served 391 residents of Beverly Hills and provided 2,074 patient visits and provided $248,154 in uncompensated care to those patients. Of the patients served, 6 in 10 were white women and while over 4 in 10 were people of color. Over 90% of patients coming from the City were struggling with poverty.

Current Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
SCC offers a wide array of primary and specialty care services including primary and preventative health care, cancer screenings, women's health services, and confidential HIV testing. Dental services include diagnostic visits, including oral exams, x-rays, emergency care, cleanings and preventative care education. SCC also offers behavioral health services including evaluations, group counseling and treatment for mental health issues. Specialty care services include pre- and post-natal services, showers for homeless individuals, vision services, smoking cessation groups, nutrition education and more.

SCC has created programs and developed strategic partnerships in response to the community's needs. These include, but are not limited to annual health screenings, community dental work (children and adults), and colorectal cancer screenings.
SCC functions on its founding principle that healthcare is a right and not a privilege. Poverty and poor healthcare are inextricably linked, and are rooted in political, social and economic justice. Without access to SCC, many patients would not receive adequate care for complex, chronic diseases.

SCC launched several programs this year such as centering pregnancy which focuses on reducing low birth weights and providing extra support to new mothers and their babies. Another program is called Orthodontics for Everyone and it is a low or no cost program to help families afford orthodontic treatment through Invisalign. The other program is called On the Road Again and it is a mobile healthcare services van that provides medical and dental healthcare services to people in transitional housing.

Even though COVID-19 has not disappeared, SCC will continue to remain open for business every day to ensure that vulnerable people receive the advice, care, and treatment that they need to remain healthy and safe. SCC has been at the forefront of offering testing to its patients, as well as vaccines to patients and community members as soon as they were made available.

**Percentage of annual funding City’s contribution represents:** The City's funding would represent less than 1% of SCC’s overall revenue.

**Ratio of administrative to operating costs: **Last fiscal year, administrative costs represented 9% of the overall operating budget.

**Service Profile:** Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☑ Education ☐ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☐ International ☐

**501 (C) (3):** Yes ☑ No ☐ Exempt ☐
Agency / Project Name: Saban Community Clinic

Address: 8405 Beverly Blvd

City: Los Angeles  State: CA  Zip: 90048

Contact Person: Catherine Scott

Phone: 562-308-8112  Fax: 323-658-6773

Email: cscott@sabancommunityclinic.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The mission of Saban Community Clinic (SCC) is to provide outstanding, compassionate care to anyone who needs it. SCC is a cornerstone of the healthcare safety net for this community, offering a wide array of primary and specialty care services within one medical home.

Medical services include primary healthcare, preventive screenings for cancer, family planning, as well as women and men's health services. SCC also has in-house specialty clinics including a Respiratory clinic, as well as the Infectious Disease clinic that provides confidential HIV testing, prevention and treatment. For patients with chronic conditions such as diabetes and hypertension, SCC has a complete disease management program so that patients can continue to live a full and active life. This can include medication management, self-monitoring devices, coaching, and lifestyle changes. SCC's in-house pharmacy also provides medication delivery, helping make SCC a 'one stop shop' for our patients' healthcare needs, something that is extra helpful for those without reliable transportation.

SCC has long provided excellent comprehensive dental care to its patients. Services include: dental x-rays, exams, prophylaxis, scaling and root planning, restorations, extractions, root canal treatments, and dentures. SCC also offers preventive services such as dental sealants, fluoride varnishes, space maintainers, self-management goals, as well as nutrition and tobacco counseling. Last year, SCC introduced low-cost orthodontia to its patients.

Behavioral Health offers experienced, compassionate individual and group counseling, as well as case management services to link our patients to other resources they require. Additionally, Behavioral Health offers depression screenings, evaluations, and treatments for incoming patients, various support groups (women, youth, trauma and grief, etc). SCC also has two in-house psychiatrists, including one who specializes in pediatric patients.

Specialty care services include nutrition counseling, vision services, as well as free showers and care coordination for people experiencing homelessness, linking them to transitional housing and food pantries. SCC is committed to expanding and improving its care model, launching a mobile medical and dental care clinic this year to serve patients in transitional housing.

SCC serves a large number of patients dealing with economic and social injustices, including undocumented immigrants who have often experienced high levels of trauma. Last year, over 89% of SCC's patients were struggling with poverty and 35% were uninsured.

SCC's staff is committed to a holistic model of integrated medical care that strengthens the provider-patient interaction, provides coordinated team care, and establishes a long-term healing relationship to enhance a patient's overall health care experience. This year, we are requesting an increase in funding to help us cover a growing gap in funding our uninsured patients. We need your help to continue to help others.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

SCC functions on its founding principle that healthcare is a right, not a privilege. SCC is a patient-centered medical home for vulnerable people, including young children, uninsured people, the disabled, and those who are unhoused. Without access to SCC, many patients would fall through the cracks in the healthcare system. SCC offers outstanding, compassionate healthcare services to anyone who needs it, but with a clear focus on low-income members of the Los Angeles and Beverly Hills communities. Our services are critically important to enhance quality of life for people in this community.

Overall, at SCC we are committed to Whole Person Care. This type of care requires a team approach. A person can come to SCC to receive treatment for complex, chronic diseases like diabetes. They can have an abscessed tooth treated at low or no cost. They are able to access mental health support groups to help address past trauma they experienced. They can get access to PrEP to prevent HIV. There are so many ways that a patient can be helped at the Clinic.

The way it works from the healthcare provider side is that a patient might have an appointment to see her doctor for an annual exam. The provider determines the patient is also in need of dental care, which could have an impact on her hypertension, so he refers her to a dental provider at SCC. While undergoing dental care, the team learns that she is at risk of becoming unhoused. The SCC team is able to link her to a Case Manager who can help coordinate her care and link her to important resources, including social service organizations that specialize in housing for low-income people. SCCs program is committed to addressing both immediate medical needs, while also providing integrated dental care, mental health support and social service resources.

In terms of new programs, SCC launched several programs this year including:

(1) Centering Pregnancy, a program focused on reducing low birth weights and providing extra support to new mothers and their babies, including time with a doula.
(2) Orthodontics for Everyone - a low or no cost program to help families afford orthodontic treatment through Invisalign.
(3) "On the Road Again" our mobile healthcare services van that provides medical and dental healthcare services to people in transitional housing.

We remain deeply grateful for the ongoing partnership we have with the City of Beverly Hills. You help us provide support for the most vulnerable members of this community. Together, we can continue to ensure the health and wellbeing of all people who call Beverly Hills home.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

From July 1, 2021 to June 30th, 2022, SCC served 391 members of the Beverly Hills community in 2,074 patient visits. This represents slightly less than 2% of our overall patient visits for the year. However, these visits resulted in $248,154 in uncompensated care, which is the funding gap SCC must cover each year for uninsured and underinsured patients from the City. The vast majority were for medical care (1,604 visits), followed by behavioral health (299 visits) and dental (169 visits).

Of the patients served, 6 in 10 were white women, while over 4 in 10 were people of color (Asian, African American, Mixed race, etc). Nearly 25% of these patients are seniors, and have a variety of complex healthcare issues. Even in a City like Beverly Hills with great wealth, over 90% of patients coming from the City were struggling with poverty (living at or near the poverty line).
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6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

OVERALL - Saban Community Clinic (SCC) is proud to be on the ground every day providing outstanding, compassionate care to anyone who needs our services. SCC delivers life-changing benefits far beyond the services we provide to individuals. When we improve mental and physical health for mothers and fathers, they can better care for their families. Healthy people can work, support higher education needs, and contribute to the local economy. In so many ways, the Clinic’s impacts ripple out to make a positive difference to the whole community.

Over the course of the last two and a half years, SCC has had to be remarkably nimble and flexible to respond to repeated waves of COVID-19 in the community. During the pandemic, SCC was able to meet the moment through the incredible dedication of its staff and the support of its donors. While some in-person services were paused early on (e.g. vision screening, dental cleanings), except for emergencies, the Clinic was lucky enough to be able to rapidly pivot to using telehealth to continue delivering medical, behavioral health and even some dental health services by phone and/or video consult.

Last year, as the strong waves of COVID-19 infections began to wane, more services available in person. Patients began to come back in large numbers, especially in August just before the school year began. Last year, SCC provided more than 90,300 medical healthcare visits, over 18,700 behavioral healthcare visits and over 13,600 dental healthcare visits to 22,558 patients. SCC also provided over $4.3 million in free healthcare services to our patients last year, including hundreds of thousands of dollars for residents from the City of Beverly Hills.

CHALLENGES – The greatest challenges experienced by the Clinic this year, as a result of COVID-19, include:

(1) Staff Burnout: healthcare staff have endured the brunt of the job-related stress that came with caring for sick patients. Some staff have chosen to retire or find jobs in non-healthcare related fields. This, in turn, leads to staffing shortages which furthers burnout for those left behind.
(2) High Demand for Behavioral Health: anxiety and depression related referrals, especially for young people, skyrocketed during COVID-19, and there is little sign of abatement. Staffing shortages in this field can mean longer wait times for patients.
(3) Increased Operating Costs: in order to operate safely, SCC has to adhere to all necessary protocols including providing medical masks (e.g. surgical, N95s) for all staff at all times, as well as continuing to offer additional COVID-19 paid leave for staff who test positive.

GOING FORWARD - COVID-19 has not disappeared. In fact, medical authorities are already seeing an uptick in cases this winter due to relaxation of masking mandates and low rates of booster shot uptake by the public. SCC will continue to be here every day, providing services both in person and through telehealth. SCC encourages and educates its patient base about the importance of vaccinations, as well as adhering to basic hygiene measures such as handwashing and staying home when symptomatic. SCC continues to provide COVID-19 testing, vaccinations and treatments. As a result, the Clinic continues to experience higher costs related to COVID-19 protocols. With your help, SCC can mitigate these costs at a time when some donors have pivoted away from health-related causes despite this terrible disease continuing to impact our community.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

SCC continues to be a committed service partner with the City of Beverly Hills. To ensure we are responsive to the changes in our community, every three years the Clinic undertakes a comprehensive Community Needs Assessment to determine whether we are meeting the needs of the people we care for every day.

Another significant way that SCC includes members of the community is through the presence of "patient representatives" on its Board of Directors (BoD). Including patients on the BoD provides them with an avenue to make their voices heard at the highest level of the organization. In order to serve on the BoD, these representatives must be active patients who seek treatment at SCC. As a result, the representatives provide both an important community-based perspective to decisions about the Clinic, as well as speaking from an embodied experience as SCC clients.

This year, the BoD was involved in the creation, development and approval of SCC's new 4 year Strategic Plan that will focus on the following:

A) Pediatric Expansion Strategy. This piece will build on the work of our pediatric department from the last few years and will include providing ancillary services including school-based health centers. SCC launched a Centering Pregnancy program in early 2022, and includes a focus on building community partnerships (i.e. hospital privileges for pediatricians).

B) Older &/or Complex Adults Strategy. SCC recognizes the need to focus on its most vulnerable patients, such as the unhoused, patients with behavioral health issues, as well as the rapidly growing older population. SCC is exploring how to offer new clinical services including podiatry services, alternative medicine to treat chronic pain, transitions of care management (home care, hospice, etc), as well as the expansion of specialty care provided on site.

C) Workforce Strategy & Engagement. SCC acknowledges the challenges healthcare is facing in recruitment and retention of its workforce. As a result, this part of the strategic plan will focus on improved staff training & development, increased employee recognition & compensation rates, as well as improved employee engagement programs.

SCC's continued growth and development depends on patient satisfaction. SCC is committed to providing patients an avenue where their voices can be heard, their concerns acknowledged and their requests are taken seriously. Beyond the BoD, community opinions are regularly taken into account through staff feedback, Patient Satisfaction Surveys, and advice from SCC's Community Advisory Council.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

SCC is requesting a $74,000 grant from the City of Beverly Hills this year. This increased amount will help SCC continue to close the gap in providing services for low-income, uninsured patients, ensuring they receive the healthcare services they need.

10. What percentage of your annual funding would the City’s contribution represent?

While this amount would represent less than 1% of our overall annual funding, it would cover thirty percent (30%) of the funding gap SCC incurs to serve residents of the City of Beverly Hills who are struggling with poverty. At SCC, we rely on our community partners to help us provide healthcare to those who cannot afford it themselves. This funding would be an integral contribution towards closing the funding gap for the costs we incur to treat those patients who are uninsured.

11. What is the ratio of your organization’s administrative operating costs?

Last year, SCC’s administrative costs represented 9% of the overall operating budget. SCC continues to maintain low administrative costs and has all proper systems in place to ensure proper oversight and accountability at all levels of the organization.
12. Provide any additional information that may be useful in evaluating your proposal.

At SCC, we treat many patients who have experienced high levels of trauma and who require our Whole Person Care model to treat not only their bodies, but also their minds.

Patient Story - Marisol's Story

Imagine if everyone got the help they needed to heal and thrive. Today, Marisol is the mother of healthy boys who are doing well in school. She has a job and is making a good life among caring family members. But getting to this point took enormous courage and commitment.

At the age of 8, Marisol's mother left her and her brother with close friends in Guatemala to earn a better living in the U.S. She sent money to them, but the family friends squandered it all. Marisol and her brother struggled with hunger, abuse, and finally homelessness. At 12 years old, Marisol felt overwhelmed by the violence and trauma she'd experienced. She attempted to take her own life, but survived.

A year into her marriage at age 18, she welcomed her first son and began to experience domestic violence, sexual assault, and mental cruelty. Her husband would often lock her in a closet and tried several times to drown her. After her second son was born, she knew she had to get away. When her husband was away for work, Marisol and her sons escaped to Los Angeles.

Marisol was determined to give her boys the best life she could and knew that going back to Guatemala would mean certain death.

Marisol's sister is a patient at SCC and reassured her that the Clinic was a safe space for medical and mental health care. Marisol began intensive therapy with Jose Albert and was able to start healing. She joined SCC's Women's Trauma Therapy group and her sons received the medical and dental care they need. Money is tight, but with the help of her family she's able to make ends meet. Jose also connected Marisol with the Clinic's Development Department, which further assisted her struggling family by providing some much needed essentials.

Sadly, Jose Albert has since passed away, leaving Marisol with yet another loss. But he gave her a gift of resilience that belongs to her forever. "Saban and Jose Albert saved my life," Marisol says. "He rebuilt my confidence and gave me the power and will to live that I needed. The Clinic has never let me down, and I'm very grateful to Saban and its donors for helping my family get to this point."

With help from the City of Beverly Hills, SCC can continue to help many more patients like Marisol to receive the healthcare services they need to lead a healthier, happier life.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status or proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Safe Parking LA (Community Partners FBO Safe Parking LA)

Requested amount: $250,000

History of City funding: 2021/22: $50,000; 2022/23: $50,000

Agency description: Safe Parking LA provides safe overnight parking to facilitate stability and housing in Los Angeles County for individuals living in their vehicles, and advocates for fair and equitable treatment and resources for the unhoused. Safe Parking LA's service model employs underutilized parking lots to address the unique needs of residents whose only source of shelter is their car or van. In addition to a parking spot at night, Safe Parking LA's lots offer restrooms with running water, professional security, access to local resources, and housing-focused case management services.

Proposed use of Community Assistance Grant Funds: Safe Parking LA is seeking funding for a general operating grant through the Community Assistance Grant Fund. Funding will help Safe Parking LA build capacity to sustain their safe parking program and expand access to critical services with a focus on housing in LA County over the next year.

Safe Parking LA fills the gap in services by stabilizing people experiencing vehicular homelessness, keeping them safe in their vehicles, and connecting them to vital resources including:

1. Individualized case management, including the development of a housing and stability plan.
2. Support for basic needs including food and clothing.
3. Temporary financial assistance for vehicle-related costs, credit repair, and housing deposits.
4. Hygiene and healthcare services.

There will soon be an expansion of lot operations in SPA 5 by launching a Safe Parking pilot program near LAX with 50 spaces. Funding will assist with sanitation, salaries, equipment and operations.

Target population/Primary service: Adults and families experiencing vehicular homeless in the Beverly Hills area and the surrounding region. Safe Parking LA provides safe parking with security, access to case management services, health and hygiene support.

Percentage of total program utilized by Beverly Hills residents/community: 50% are from Service Planning Area (SPA) 5, where Beverly Hills is located.

Quantifiable Services and Measures: With an average lot stay of three months, Safe Parking LA wrapped significant services around about 634 clients last year. This included 26 families, 61 children and youth under 18, and 82 seniors. Clients parked safely in our lots for a total of 26,193 nights, and a total of 588 financial assistance awards were disbursed to 194 clients to remove costly barriers that may otherwise prevent their return to stable housing. Of the 399 clients who exited the safe lots program, 151 were placed in housing at a rate of 40% representing a 47% increase in the number of people placed into housing from the previous year.
Historical Performance:
FY 21/22: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
Despite the service-related challenges they faced during the COVID-19 pandemic, Safe Parking LA accomplished the following:

- Hired a Housing Specialist to expedite placements and utilize resources such as housing vouchers, stabilize clients through 90 days of supportive retention services, and develop relationships with landlords to maximize housing opportunities.
- Implemented a permanent hybrid model where staff, supported by new technology, work in teams and divide their time between home and the office or the field, producing a seamless delivery of services.
- Growth in the population of families permitted with Safe Parking LA and their length of stay is increasing.
- Clients are now eligible for multiple awards as needed such as vehicle repairs, gas cards and credit repair, and any limits are imposed for the purpose of encouraging problem-solving and progress towards the ultimate goal of self-sufficiency.

Percentage of annual funding City’s contribution represents: 6.9%

Ratio of administrative to operating costs: 17%

Service Profile: Needs-based ☐ Quality of life-based ☑ Social Service ☑ Health ☐
Education ☐ Other ☐

Agency Scope: Local ☐ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☐ No ☑ Exempt ☐

Safe Parking LA is operating in partnership with Community Partners which is a 501 (c) 3. Safe Parking LA will soon be ready to separate from Community Partners to operate as their own independent nonprofit organization scheduled for June 30, 2023.
Agency / Project Name: Safe Parking LA/Expansion of Services in West Los Angeles

Address: 961 S. Mariposa Avenue

City: Los Angeles State: CA Zip: 90006

Contact Person: Carmela Carreño

Phone: 213-408-2222 Fax: _______________________

Email: carmelac@safeparkingla.org

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☐ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Safe Parking LA seeks a $250,000 grant from the City of Beverly Hills Community Assistance Grant Fund.

Our Los Angeles community continues to struggle with a homelessness crisis that sees more and more people and families losing their homes and living in their cars. With our clients, this often means falling into homelessness for the first time despite having an income or a history of employment. The people we serve tend to be higher-functioning, lower in acuity, and caught between making too much to qualify for most poverty intervention programs but not enough to make ends meet and get back to stable housing on their own. "I never thought this would ever happen to me" is a common refrain from our participants.

Founded in 2017, Safe Parking LA has evolved from a small volunteer-run project to the largest safe parking program in Los Angeles and the only provider of safe lots exclusively focused on vehicular homelessness. By employing underutilized parking lots, Safe Parking LA fills a gap in services and addresses the unique problems faced by people and families whose only source of shelter is their vehicle. Our programs provide safety through secure overnight parking, basic dignity by restoring much-needed access to restrooms and running water, and empowerment through strengths-based case management to facilitate health and stable housing.

THE NEED
More than 19,000 people of LA County’s approximately 69,000 homeless live in their vehicles, according to the most recent count from the Los Angeles Homeless Services Authority. While their capacity to secure and sustain housing is higher than people who are chronically homeless and live on the streets, they still face significant barriers in a metropolitan area with limited affordable housing and they cannot access the support they need to secure housing without our help. Our intervention is needed to prevent further escalation of their homelessness and the deterioration of their health.

OUR APPROACH
We are more than a safe place to park. Our comprehensive program includes:

1) Immediate Support & Intake - All inquiries receive live support from staff during regular and extended night hours. When enrollment is not possible, intake staff are trained to connect callers to resources including making referrals.

2) Lot Operations & Infrastructure - Legal safe parking sites that provide security, sanitation services, and access to resources such as clinics, mobile laundry and showers, and donated items and food.

3) Housing-focused Case Management - Case Managers with low case loads (under 30 clients per staff member) provide individualized attention and work closely with participants to develop and progress through Housing & Stability Plans.

4) Financial Assistance - We remove barriers to housing by making temporary financial assistance available for vehicle compliance and maintenance, credit repair, rental deposits, emergency situations, and more.

5) Housing Stabilization - We connect clients to housing opportunities and support stable tenancy once housed by providing 90 days of retention support.

We are committed to expanding the safe parking strategy to meet the needs of people falling into crisis.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

CRITICAL SERVICES
Safe Parking is for those individuals who are experiencing homelessness, or actively fleeing domestic violence, who have an operable vehicle in which they are living. Our sites provide a legal place for them to park overnight and includes restrooms, security, and trash services. Program participants are required to leave the Safe Parking location during the day, during hours of non-operation at the lots, and sign a code of conduct. They are also required to be enrolled in a program that will assist them transitioning to more permanent housing solutions, and they have access to case management during business hours as well as select evenings to accommodate work and study schedules.

This last year, the number of people needing Safe Parking continued to grow and our services are at capacity. An expanded partnership with funders and organizations such as the City of Beverly Hills will enable us to grow our program for people looking for security, access to dignity, community, and support services. In addition to the general increase in demand, there is a noticeable growth in the population of families permitted with Safe Parking LA and their length of stay is increasing. A recent lot census reflects the presence of 15 families that include 34 minors.

SERVICE EXPANSION
This year, Safe Parking LA is requesting an increase in funding through the Community Assistance Grant from the City of Beverly Hills. The request, combined with the investment of other major private funding sources, will help maintain current services and expand our reach in Service Planning Areas (SPA) 4 and 5 through:

1) Increased financial assistance - Investment from private funders over the past few years has enabled us to grow our financial assistance program, and we intend to continue it's build out to remove barriers and expedite a return to stable housing. In 2019, we were limited to a maximum of $500 per client for vehicle repairs only. Currently, our program includes assistance for items such as credit repair, housing assistance, employment and workforce development expenses, gas cards, food cards, and much more in addition to vehicle repairs. Clients are now eligible for multiple awards as needed, and any limits are imposed for the purpose of encouraging problem-solving and progress towards the ultimate goal of self-sufficiency.

2) Increased housing stabilization support - While our case managers are trained to source housing opportunities and assist through the application process, the challenges posed by the scarcity of housing supply and lack of affordable housing in Los Angeles has made it imperative to invest additional resources to support permanent placements. We recently secured funding to hire a Housing Specialist to expedite placements and utilize resources such as housing vouchers, stabilize clients through 90 days of supportive retention services, and develop relationships with landlords to maximize housing opportunities.

3) Expansion of lot operations in SPA 5 - Plans are moving forward to launch a first-in-the-nation Safe Parking pilot program near LAX, with a lot that is our largest to date at 50 spaces in SPA 5. The increased support from the City of Beverly Hills as well as other private funders will help us fill critical gaps in funding (for sanitation, salaries, equipment, and operations) and help us to accomplish our community outcome objectives while expanding the Safe Parking strategy.

We are now operating with a waiting list for most Safe Parking sites, and our lots in SPA 4 and 5 are consistently at capacity. Mechanisms such as financial assistance and housing placement support are proven effective at shortening the duration of homelessness, allowing us to exit clients into placements and freeing up spaces more quickly for new participants in need. We are confident that our strategies to expedite pathways to housing, combined with the anticipated on-boarding of our largest Safe Parking lot near LAX, will lead to serving more community members and more housing outcomes for our participants.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Percentage of program service utilized by members of Los Angeles County/Greater Los Angeles community 100%

SPA 5: 50%
SPA 4: 39%
SPA 2: 11%

The majority of services are provided to clients in Service Planning Areas 4 and 5 where Beverly Hills is located, or adjacent to the community of Beverly Hills.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

The COVID-19 pandemic compounded our challenges and Safe Parking LA pivoted our work to support the health and safety of our clients who lived outside in their vehicles. We identified and supported clients who were most vulnerable during the pandemic including seniors, people with significant health challenges, and clients with very low acuity. Some participants were eligible for Project RoomKey - then HomeKey - and other temporary housing solutions that evolved during the pandemic.

In spring 2020, many of Safe Parking LA’s clients sheltered in their vehicles outside of our safe lots to reduce contact with others during the crisis. However, our lot census has recovered with most of our lots in Service Planning Areas 4 and 5 operating at or near full capacity.

As with so many organizations, Safe Parking LA has been faced with providing service delivery in a new and challenging landscape. To address the health and safety of staff and an already-vulnerable homeless population during the COVID-19 pandemic, we are informed about local and national safety guidelines and best practices in service delivery. In addition to following the recommended guidelines, we have permanently added the following provisions for health screenings and COVID-related equipment distribution for staff and clients.

As an outcome of the pandemic, Safe Parking LA has prioritized self-care for our clients and for ourselves that continues to this day. Our clients and staff have a seat at the table, informing best practices, and we work to improve the safe parking experience for all who participate. We have implemented staff-facilitated community meetings for clients at each of our safe lots. To promote a healthy work-life balance, we have also implemented a permanent hybrid model where staff, supported by new technology, work in teams and divide their time between home and the office or the field, producing a seamless delivery of services. Shared office workspaces have fostered a culture of collaboration and community in the workplace that translates to our safe lots and to the client experience.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

CONNECTION TO BEVERLY HILLS
In addition to providing services in communities surrounding Beverly Hills, Safe Parking LA embraces any opportunity to maintain a connection to the City and engage its residents in order to advance our mission and be a more effective service provider. By doing so, we leverage relationships and resources to better serve those in need. In regards to Beverly Hills, Former Chair of the Human Relations Commission Ori Blumenfeld joined our Board of Directors in July 2023 and is actively serving on our External Affairs Committee. We are also honored to have individual and major donor support from Beverly Hills residents.

Safe Parking LA was especially grateful for the opportunity to get to know the Beverly Hills community and be a recipient of its generosity at the first annual Day of Giving on October 23, 2023. As we build up our volunteer and outreach programs, we welcome any future connections to promote philanthropy, volunteerism, and awareness for residents and City staff through activities such as tabling, in-service trainings, presentations, and community service days.

PARTNERSHIPS AT-LARGE
To support our capacity and the effective delivery of services, Safe Parking LA has developed strategic alliances with over 40 corporate and community partners who provide us with intern and volunteer support, safe parking sites, and services for our clients. Some of our current partners include the LA Department of Public Health, Echo Park United Methodist Church, Hope of the Valley, LA Christian Health Centers, LA Family Housing, Max Save Insurance, Salvation Army, Shepherd House, St. Joseph Center, St. Margaret's Center, St. Mary's Episcopal Church, Temple Akiba, and UCLA Mobile Clinic Project, and WeHope.

PRACTICES THAT TRANSLATE INTO OUTCOMES
Safe Parking LA's focus on continuous evaluation of service delivery methods leads to the ongoing refinement of our practices, which ultimately translates into steady improvements in our ability to meet community needs and produce better overall outcomes.

This past fiscal year: With an average lot stay of three months, Safe Parking LA provided supportive services to 634 clients, a 61% increase from the previous year. This included 26 families, 61 children and youth under 18, and 82 seniors. Clients parked safely on our lots for a total of 26,193 nights, and a total of 588 financial assistance awards were disbursed to 194 clients to remove costly barriers that may otherwise prevent their return to stable housing. Of the 399 clients who exited our safe lots, 151 were placed in housing at a rate of 40%, representing a 47% increase in the number of people placed into housing from the previous year.

The outcomes were accomplished amid the pandemic and economic turmoil in the form of historic inflation impacting both staff and participants alike, demonstrating resilience on the part of the organization.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

Funding request: $250,000

10. What percentage of your annual funding would the City’s contribution represent?

Contribution represents 6.9% of annual revenue

11. What is the ratio of your organization’s administrative operating costs?

Programs: 81%, Administration: 17%, Fundraising: 2%
12. Provide any additional information that may be useful in evaluating your proposal.

TRANSITION TO INDEPENDENT 501C3 STATUS
Safe Parking LA is currently a project of Community Partners, a non-profit fiscal sponsor and intermediary organization. We are pleased to inform you that, over the years and with the support of the City of Beverly Hills Community Assistance Grant Fund, we have made significant strides in building up our capacity to serve the community.

We will soon be ready to separate from Community Partners to operate as our own independent nonprofit organization. Our separation is scheduled for June 30, 2023, and becoming an independent nonprofit is quite an exciting and promising milestone for Safe Parking LA.

THE ROLE OF BEVERLY HILLS IN OUR SUCCESS
We want to share your important role in helping our organization get to this critical moment. The support from the City of Beverly Hills enabled Safe Parking LA to maintain our services while building infrastructure and improving its service delivery model, making an investment in our organization more compelling to subsequent funders who have since made large commitments in support of our efforts to scale the safe parking strategy. We secured additional awards from The Ahmanson Foundation, California Community Foundation, The Charles H. Stout Foundation, Jewish Venture Philanthropy Fund, The Pfaffinger Foundation, Ralph M. Parsons Foundation, and Saint John's Community Health Foundation, among others.

The City's funding relationship to Safe Parking LA has also led to increased individual awareness and support from its residents, which represent relationships we are committed to nurturing and maintaining through our transition and beyond.

NOTE REGARDING ATTACHMENTS
Our board and leadership will continue to ensure our organization's sustainability through sound management and diversification of revenue streams as we venture forward independent of our fiscal sponsor. We have concrete outlines for enhanced board governance, strategic planning, regular evaluation, and investments in developing our financial management and fundraising functions.

Safe Parking LA has submitted proof of our independent status with this proposal. We also provided the most recent 990 and audited financial that include Safe Parking LA's single audit for Community Partners, our fiscal sponsor.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Step Up on Second

Requested amount: $165,000

History of City funding: partner in CLASP Outreach Program from inception in 2007 through present. 2012/13: $45,000; 2013/14: $30,000; 2014/15: $60,000; 2015/16: $60,000; 2016/17: $60,000; 2017/18: $60,000; 2018/19: $60,000; 2019/20: $75,000; 2020/21: $75,000; 2021/22: $155,000; 2022/23: $165,000

Agency description: Provides permanent supportive housing for individuals affected by severe and persistent mental health issues and young adults who have experienced trauma and are at risk of developing mental health issues, and their families.

Proposed use of Community Assistance Grant Funds: This grant augments the City’s ongoing contract with Step Up on Second for the CLASP homeless outreach team (commonly referred to Beverly Hills Outreach Team). With this grant, Step Up will support CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County’s most competitive mental health programs. Step Up will prioritize up to four slots in one of these intensive programs for appropriate and qualified Beverly Hills CLASP referrals. These programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing.

In addition, these funds will also support Step Up staff to act as the City of Beverly Hills’ liaison to the Coordinated Entry Systems (CES) in both Service Area 5 and 4. Step Up will ensure individuals who are experiencing homelessness in Beverly Hills and outreached by CLASP, are properly surveyed. The team will use the LAHSA VI-SPDAT tool. Responses will be entered into the CES system to ensure these individuals have access to appropriate housing resources.

Step Up proposes providing outreach efforts five days a week 5:00am visits accompanying Park Rangers to City Parks to identify individuals experiencing homelessness and mental health challenges who are subsisting during non-public use hours in these parks. Funding will cover the cost of up to three employees. The program staff will help to identify and deliver support for more individuals who experience homelessness in boundaries of the City.

Target population/Primary service: Longtime homeless individuals with a mental illness currently in Beverly Hills.

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: Homelessness has a significant impact in Beverly Hills including utilization of Police, Rangers, Fire/Paramedics, Library and Recreation and Parks staff time. Homelessness affects community sanitation, safety and general quality of life issues for city residents and visitors.

Step Up is currently the City’s designated DMH/DHS contractor that provides needed mental health, physical health and housing resources for the most vulnerable unsheltered persons within the City.
Measures include:
1. Number of DMH Integrated System (IS) screenings for mental health services.
2. Number of clients who have been assessed and enrolled in Step Up’s intensive service programs.
3. Number of clients linked to Permanent Supported Housing (PSH).
4. Length of time a client remains housed during reporting period.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Step Up has partnered with the City of Beverly Hills for the past fifteen years with the CLASP Outreach Program, and had made great strides in addressing homelessness in the City. Since augmenting the CLASP program with CAGF support, Step Up has provided permanent supportive housing to several Beverly Hills clients.

The end goal of all Step Up’s homeless services is permanent supportive housing for individuals experiencing mental health conditions. Residents in permanent supportive housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect and a sense of belonging are key components of Step Up’s approach.

Percentage of annual funding City’s contribution represents: The City’s funding comprises less than .01% of Step Up on Second’s annual budget.

Ratio of administrative to operating costs: 14%

Agency Scope:
Local ☑ Regional ☑ National ☐ International ☐

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑ Health ☑

Education ☐ Other ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Agency / Project Name: **Step Up On Second Street, Inc. CLASP**

Address: **1328 Second Street**

City : **Santa Monica** State: **CA** Zip: **90401**

Contact Person: **Tod Lipka, President & CEO**

Phone: **310-394-6889** Fax: **310-394-6883**

Email: **TLipka@stepup.org**

**Please note the City's insurance requirements for FY 2023-2024.** Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Step Up on Second Street, Inc. (Step Up) has received funding from the City of Beverly Hills CLASP program to support three (3) Step Up employees, who are located in the City, to engage and support unsheltered persons who are experiencing chronic homelessness and mental health conditions. Step Up appreciates this long-standing partnership. The CLASP contract allows Step Up outreach service coordinators to spend 100% of their time within the City of Beverly Hills working with the City’s unsheltered population. While the Step Up team services have tremendous impact on the population experiencing chronic homelessness within the city limits over the past 14 years, the team is limited in what they are able to accomplish to achieve permanent housing solutions with their current resources. The proposed CAGF grant will continue to augment the quality and depth of these current services with additional services, supports, and housing placements.

The City of Beverly Hills Community Assistance Grant Fund (CAGF) helps Step Up to support the Beverly Hills CLASP team access to resources within Step Up’s programs and services. The goal is to help those experiencing homelessness by assisting the CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County’s mental health programs. These additional services are not currently provided nor funded by any other source. The team will continue to increase referrals with linkage to Step Up’s FSP Program in SPA 4 and 5 and housing resources with the goal to end homeless in Beverly Hills.

Step Up is a Los Angeles County Department of Mental Health Master Agreement Contractor operating multiple mental health/homeless programs in both SPA 4 and 5, including Full-Service Partnership Programs (FSP) and Assisted Outpatient Treatment Programs (AOT). The City of Beverly Hills eligible community members experiencing homelessness within the city-limits can access resources in both service areas through Step Up’s contracts with Los Angeles County Department of Mental Health. In addition, funding through CAGF helps to cover the costs of the vehicle used for outreach in the community.

Through this grant, Step Up will refer individuals to the DMH intensive programs for appropriate and qualified Beverly Hills CLASP referrals. FSP and AOT programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing. In addition, these funds will support Step Up staff resources to act as the City of Beverly Hills’ liaison to the Coordinated Entry Systems (CES) in both SPA 5 and 4. Step Up will ensure those individuals experience homelessness in Beverly Hills and outreach by CLASP are surveyed through the CAGF funding. The team will use LAHSA VI-SPDAT tool and responses will be entered into the CES system to ensure these individuals have access to and will be appropriately linked to housing resources. Both the DMH and CES systems are complex; however, Step Up staff are trained and will provide access and a voice to advocate for those Beverly Hills members who are not already a part of the system.

Step Up is an active participant in CES and is highly regarded for successfully housing individuals experiencing chronic homelessness both before the CES was instituted and currently. During 2021, Step Up provided Permanent Supportive Housing for 160 individuals who benefited from its Los Angeles service programs.

Step Up program staff attends the CES meetings in their local areas, keeps track of members entered and has access to specialized housing resources due to funding from Departments of Mental Health (DMH) and Health Services (DHS) and Veterans Programs (VASH and SSVF). Step Up staff will also assist with linking those who eventually enroll in FSP or AOT with access to housing resources outside the CES.
auspices. Step Up will assist with prioritization and access to wait lists for undesignated project based vouchered units at Step Up's Hollywood properties (The Tammy or Michael's Village).

In fiscal year 2022-2023, Step Up Beverly Hills-based staff plans to continue its program outreach by providing five (5) days a week 5:00 AM visits accompanying the Park Rangers to City Parks to identify individuals experiencing homelessness and mental health challenges who are subsisting during non-public-use hours in these parks. Step Up believes this will provide for timely interventions.

The staff members are aware that food gift cards and bus passes allow Step Up to establish rapport with individuals experiencing homelessness, giving the organization the opportunity to work collaboratively to link them to housing and services. As needed, Step Up provides blankets and clothing as well as transportation.

- Those who meet the criteria or need further evaluation will receive outreach and assessment by qualified Step Up staff.
- Will work with DMH to enroll CLASP members who have been assessed and meet program criteria in Step Up's intensive service programs.
- Permanent Supported Housing (PSH) linkage for two (2) BH community members experiencing homelessness.
- BH members placed in PSH will meet with Life Skills Coordinator weekly.
- Ninety percent (90%) of those housed will remain stably housed during reporting period.
3. If you are applying for a cultural grant, please describe your program here.
NA
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

These services are critical not only for the Beverly Hills’ most vulnerable community members who are unsheltered and in desperate need of care, but also for the City. Homelessness has a significant impact in the City of Beverly Hills. The high cost of utilization of the City’s crisis resources including first responders such as police, paramedics, and parks and recreation staff time. Homelessness affects community sanitation, safety, and general quality of life for all City of Beverly Hills residents and for visitors who come to the City from across the globe. It is clearly documented that the solution to homelessness is housing; specifically, permanent supportive housing. Step Up has been able to provide this resource to the City’s members who are experiencing homelessness and are the most disabled through its support and grants.

The City of Beverly Hills also has limited access to mental health services to assist its unsheltered community members. It must rely on a LAC Department of Mental Health (LACDMH) directly or contracted agency and LAC Department of Health Services (LACDHS) for those services and supports. Step Up is currently the City of Beverly Hills designated LACDMH and LACDHS contractor that provides these needed mental health, physical health and housing resources for most vulnerable unsheltered persons within the City of Beverly Hills.

This CAGF $165,000.00 request will enable Step Up to augment the current CLASP program services with critical services such as:

- Ability to call one of its qualified mental health professionals to make assessments and evaluations for mental health triage and care for individuals enrolled in Step Up DMH programs.
- Five (5) days a week, Step Up outreach staff will accompany the Park Rangers at 5:00 AM to work with individuals experiencing homelessness and subsisting during non-public-use hours the Beverly Hills City parks.
- CLASP members enrolled in Step Up DMH programs will be provided with access to health care professionals including a nurse and psychiatrist.
- Permanent supportive housing linkage and placement in the CES system and placement for individuals currently experiencing chronic homelessness in the City of Beverly Hills, in addition to managing SPA 4 CES for Beverly Hills members.
- Intensive post-housing, member-driven support services that include intensive case management, life skills development, and post-housing psychiatric support for medication.
- The $10,000.00 increase in funds will cover the increased costs for this important community-based service.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

CAGF grant funding will be 100% utilized by Step Up for the Beverly Hills community.
6. Please describe your organization's ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Step Up had to address two issues at the start of the COVID-19 pandemic: how to continue to provide the support and services needed by Step Up members and by individuals who have mental health condition and who experience homelessness; and, how to fund the agency which is dependent on government contract reimbursement for the majority of its revenue.

In the fall of 2019, Step Up moved to a cloud-based IT system, enabling access to agency information using the cloud-based programs instead of servers. While implemented well before any COVID-19 related affects were felt, this cloud-based system eased the transition to remote operations for Step Up. Staff were able to pivot to a tele-health service delivery model without disruption in members' quality of service.

Many services cannot be offered remotely and Step Up provided staff personal protective equipment (PPE) so that direct interaction with members was safe for both parties. In addition, Step Up has focused on housing more individuals as shelter aids in the protection of the individual's health.

The agency can no: currently offer its standard buffet-style meals inside Step Up on Second or Step Up on Vine program sites. The Meal Program has pivoted to serving pre-packed meals with utensils, and to be eaten outside the buildings or where the members live. Members have their temperature taken when they come to pick up a meal, and masks are provided to those who need them. Staff are equipped with PPE such as face coverings, masks, and gloves, and the staff regularly sanitize the facilities. These adjustments to the Meal Program's service model ensure that staff and members remain safe while also providing vital nutrition to individuals experiencing homelessness and mental health conditions.

Step Up continues to follow the recommendations of its government contract/grant funders as well as State, County and City government requirements. The safety of Step Up employees, members and the public is of importance and therefore the organization has a small team who takes responsibility for monitoring community and staff changes and ensuring implementation of safety measures. This team reports to the managers and employees all current information and safety requirements.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

NA
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Step Up has been honored to have partnered with the City of Beverly Hills for the past 15 years with the CLASP Outreach Program. The CLASP team has made great inroads in addressing homelessness in the City of Beverly Hills. Mental health recovery is a journey of healing and transformation enabling a person with mental health conditions to live a productive and meaningful life in a community of his or her choice while striving to achieve his or her full potential. The number one requested supportive service is housing. Housing itself is healthcare. Thus, the end goal of all Step Up's homelessness services is permanent supportive housing for individuals experiencing mental health conditions. Residents in permanent housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect, and a sense of belonging are key components of Step Up's approach. Step Up is enthusiastic at the prospect of continuing to augment CLASP services through this CAGF grant award. Together through this partnership, recovery is possible.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$165,000.00

10. What percentage of your annual funding would the City’s contribution represent?

Less than .01%

11. What is the ratio of your organization’s administrative operating costs?

14%
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [x] Completed CAGF application
- [ ] Documentation of 501c.3 status or proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: The Maple Counseling Center (TMCC)

Requested amount: $200,000

History of City funding: 1984-89: $70,000 annually; 1990-91: $100,000 (extra $30,000 as one-time contribution to assist in relocation expenses); 1992-93: $100,000 annually; 1994: $125,000 (extra $25,000 as one-time increase to aid in debt recovery); 1995-96: $125,000 annually; 1997-2002: $150,000 annually; 2003-6: $165,000 annually; 2007: $165,000; 2008/9: $170,000; 2009/10: $86,499; 2010/11: $75,000; 2011/12: $75,000; 2012/13: $75,000; 2013/14: $75,000; 2014/2015: $100,000; 2015/16: $120,500; 2016/17: $140,500; 2017/18: $150,000; 2018/19: $155,000; 2019/20: $165,000; 2020/21: $180,000; 2021/22: $185,000; 2022/23: $185,000

Agency description: Since 1972, TMCC has been the single low-fee community mental health resource in the City of Beverly Hills. TMCC serves the Beverly Hills community by providing comprehensive mental health services to all who need them. This includes residents, City and school district employees, and employers/employee of local businesses. All fees for TMCC’s programs are assessed on a sliding scale, and no one is ever turned away for lack of funds.

TMCC is one of the few counseling alternatives in the Greater Los Angeles area offering low-cost, comprehensive programs, appealing largely to those who do not qualify for County funded programs, and for whom seeing a therapist in a private practice is too cost prohibitive. Additionally, low-fee psychiatry services (medical evaluation and follow-up) are available by a part-time staff psychiatrist for clients who may benefit from medication as an adjunct to counseling. TMCC meets the mental health needs of individuals of all ages with specialized programs offered for couples, families and older adults.

Primary services include affordable medication evaluation; emergency intervention programs, counseling and support for local students, programs responsive to community needs in underserved areas of the County and to serve as a training program for students in graduate level and doctoral programs working towards licensure in the fields of psychology, social work and marriage and family therapy.

Proposed use of Community Assistance Grant Funds:

In December 2022, TMCC launched the Briskin | Wilder Welcome Center (BWWC), both a program and a (soon-to-be) place, designed to support community members through the process of finding and securing appropriate and affordable treatment and services, whether with Maple or through referral to an outside agency or support system. The new clinic is designed to be a nurturing place of wellness right by their entrance, where the community can convene, prospective clients can be supported through the intake process, and those seeking council for navigating the complex and overwhelming options for affordable, quality mental health care in Los Angeles County can find the resources they need. TMCC anticipates more Beverly Hills community members will be utilizing the BWWC services once they initiate more marketing and promotions of their enhanced available mental health support services.
In early-2023, Maple will be launching a pilot program to provide comprehensive assessment/psychological testing (psychoeducational and neurodevelopment) for children and adolescents. These tests can cost families upwards of $7K-$10K, so the aim is to create a sliding scale fee to significantly reduce this prohibitive expense for low-income families.

**Target population/Primary service:** LA County and the Beverly Hills community residents in need of mental health services and programs. Majority of clients are low-income. The primary service is to connect individuals with affordable mental health treatment and services.

**Percentage of total program utilized by Beverly Hills residents/community:** 60%

**Quantifiable Services and Measures:** Maple’s counseling programs serve a primarily low-income clientele and fees are assessed on a sliding scale and/or one’s ability to pay.

**Historical Performance:**

- FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The demand for mental health services has been very high during the pandemic, and the necessity of moving TMCC’s in-person services to telehealth sessions has allowed them to broaden their reach and increased their ability to serve new clients who previously were unable to travel to the clinic for in-person services.

TMCC’s Programs include: Counseling Services/Adult Therapy Program (includes couples counseling, therapy, long term and short term groups, including COVID-19 support), Older Adult Program (supporting the mental health of individuals 55+), the Kaplovitz Psychiatry Program (psychiatric evaluation and follow up at a reduced fee), Child and Family Program (counseling for children, adolescents and families, and COVID-19 support groups for families) and Beverly Hills Unified School District Services (Community Circle and Counseling Programs).

**Percentage of annual funding City’s contribution represents:** 7% (includes funds requested in this proposal of $200,000 in addition to the City of Beverly Hills Human Resources Department contract of $35,000).

**Ratio of administrative to operating costs:** 18.47%

**Service Profile:** Needs-based ☑ Quality of life-based ☐ Social Service ☐

- Health ☐ Education ☑ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☐ International ☐

**501 (C) (3):** Yes ☑ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [X] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [X] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Please see attached.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Please see attached.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

During 2022, members of the Beverly Hills community comprised over 60% of the Center's total clients for all programs combined. This percentage includes students receiving services within the BHUSD. In addition, we anticipate more Beverly Hills community members will be utilizing our services once we initiate more marketing and promotions of our enhanced available mental health support services via the Briskin | Wilder Welcome Center as so many families have been impacted by mental health challenges. This program supports anyone in finding appropriate care for a loved one in need and deepens support for enhancing services beyond weekly therapy.

In many instances, Beverly Hills City and BHUSD employees elect not to identify as such, and choose not to take advantage of the discounted flat-fee to ensure their anonymity is protected.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Aware that behavioral health services are even more critical to many individuals at this time, Maple Counseling offers all of our comprehensive mental health services via TeleCounseling. This enables broadening our reach to serve new and existing clients who would be unable to travel to the clinic for in-person services for any reason. In 2021, with a $103,000 grant from Cedars-Sinai, Maple improved our TeleCounseling delivery model and created a new Electronic Health Records database system, allowing Maple to both increase our ability to track program efficiency and the number of clients served. While Maple continues to see clients in-person at our school-based programs, currently all clinic clients are being served via TeleCounseling until we open our new clinic at 1945 S. La Cienega Blvd in mid-city Los Angeles in February 2023. At our new clinic, clients will be given the option of receiving services either in-person or via TeleCounseling or a hybrid of both (based on schedules and availability). Maple’s new clinic is a 10,000 square foot, state-of-the-art facility where all clinical spaces have technology for TeleCounseling, allowing therapists to seamlessly pivot from an in-person session to a TeleCounseling session. In addition, the new clinic boasts six group therapy and training rooms that have the technological capacity to provide hybrid attendance, with some participants in-person and some attending via HIPAA-compliant remote access. The goal has been to optimize the client experience, increase access, and provide the necessary environment for both supportive and meaningful training and services.

For almost 50 years, Maple Counseling is one of the few low-fee counseling services available where people pay what they can afford, and since the pandemic, Maple Counseling’s services have never been as crucial and we remain on the frontlines of responding to a national mental health crisis, particularly for youth and adolescents at this time. To further support the needs of our community as a result of COVID-19 and the civil unrest in June 2020, Maple Counseling added group therapy programs specific to addressing the related increase in life-stressors (e.g. parenting group therapy, couples group therapy, BIPOC-identified, etc.), as well as community-based support sessions for the City of Beverly Hills. Additionally, in June 2020, Maple Counseling Clinical Supervisors started a Diversity Equity and Inclusion (DEI) Committee to address the clinical needs (e.g. culturally-sensitive, trauma-informed training) of Maple Counseling interns working with clients during this time, and they continue to meet weekly to formulate recommendations for Maple Counseling leadership and the Board Programs Committee.

A significant impact of COVID-19 on the organization’s service delivery has been its implications on the cost to provide affordable mental health services. Demand for mental health providers has increased considerably, making securing and retaining quality clinicians highly competitive and clinical salaries higher than ever. Not only did it result in an increase in Maple’s overhead by $190K in clinical salaries alone since fiscal year 2021, but Maple has also had to weigh itself away from receiving revenue from interns’ fees. For decades, interns have paid Maple Counseling to intern at our highly-regarded training program and in return they receive not only the clinical opportunities they need for licensure, but also a prolific amount of professional training and development on par with continuing higher education. However, the demand for clinicians coupled with a need to diversify the available pool of professional mental health practitioners to better represent communities in greatest need post-pandemic, has resulted in most training organizations in Los Angeles eliminating or reducing the intern fee. Prior to 2020, Maple used to receive $75K annually in revenue from interns’ fees. Maple reduced our intern fee each year since the intern fee is completely eliminated in July 2023. In addition, a significantly higher number of clients have not been able to pay their bills since the start of the pandemic, resulting in a loss of approximately $40K in client fees annually since March 2020. All of this was on top of Maple’s need to upgrade our technology and internal systems, in addition to adding specialized training to adapt to best practice TeleCounseling. With all of these financial demands and constraints, the pandemic has resulted in requiring Maple to raise nearly $500K more through fundraising since the start of the pandemic, in addition to raising the $2.5M for our capital campaign to move into our new clinic.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

To assure that the City of Beverly Hills community is aware of and quickly connected to Maple’s services we will carry out the following outreach activities:

• Set up referral systems and communicate regularly with the City’s Social Services departments; the City’s Police Department; and the Pre-Trial Services and Alternatives program. Maple also works closely with private and public schools that serve the Beverly Hills community.
• Provide updated service description materials to City departments including Human Resources and all City contracted social service agencies.
• Maple’s website describes all services, eligibility requirements, and provides guidance regarding next steps and the anticipated response time to inquiries and service requests. Website users can initiate contact via telephone and email, and we are in the process of creating a webform. All inquiries are responded to within 24 hours of receipt.
• Maple will attend all City initiated contracted social service agency meetings and provide participating agencies with Maple services updates. Maple representatives will stay up-to-date with appropriate City Commissions and Subcommittees.
• Strengthening strategic outreach to community members of color: Maple proposes the following activities to strengthen outreach to the City of Beverly Hills’ community members of color:
  o Work with appropriate City departments, boards, commissions, and service providers to understand the needs of community members of color in order to devise an appropriate and effective outreach plan and corresponding services.
  o Continue strengthening Maple’s mental health treatment services through integration of racial equity based best practices including clinician and administrator professional development, focus groups, and client surveys.
  o Work with appropriate City of Beverly Hills non-profit leaders and faith leaders working with communities of color to coordinate the dissemination of information regarding our available mental health support services to their constituents.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

The total amount of this funding request is $200,000, an increase of $20,000 from the 2021-2022 fiscal year. The additional funding requested for the upcoming year will help support the increase in general operating expenses as a result of COVID-19 on the mental health field (as discussed above in #6). In addition, funds will help increase Maple’s marketing and outreach efforts to city residents, employees, business owners to ensure as many people as possible know of our new clinic an

10. What percentage of your annual funding would the City’s contribution represent?

Maple Counseling’s FY2023 organizational budget is $2,527,766. The total percentage of Maple’s funding that would come from the City of Beverly Hills Community Assistance Funding in 2022-2023 will be 7%.

11. What is the ratio of your organization’s administrative operating costs?

For fiscal year 2023, the ratio of the administrative operating costs ($466,878) to operating budget ($2,527,766) is 18.47%.
12. Provide any additional information that may be useful in evaluating your proposal.

On January 11, 2023, Maple received Certificate of Occupancy to move into its new headquarters at 1945 S. La Cienega Blvd., Los Angeles, CA 90034 - a City of Beverly Hills owned building. The plan is to roll out opening to the public beginning in February in stages to ensure a safe and smooth experience for all clients. Maple is currently under the LA County Department of Public Health’s COVID-19 health mandates and, as such, masks are required for all in-door activities at the clinic until further notice, which we anticipate may impact the number of clients who choose in-person versus TeleCounseling, but this remains to be seen. Given our new location and expanded services, Maple intends to increase its marketing and outreach activities to ensure that Beverly Hills residents and employees are aware of the new location and enhanced programs.

Maple offers treatment for depression, anxiety, trauma, grief and loss, stress, and relational problems, among other mental health needs. We guide our clients toward self-awareness and improved emotional coping, with the goal of having a productive and fuller life experience. At the same time, Maple develops the mental health workforce through its structured program for completion of experience required for licensure as a Marriage and Family Therapist (MFT), Licensed Clinical Social Worker (LCSW), and Psychologist (PhD, PsyD). Using evidence-based interventions, interns and associates provide mental health services under supervision of highly experienced licensed clinicians.

Over the past few years, Maple has made it a priority to partner with community-based organizations to address unmet needs in underserved communities and to provide Maple interns with new training opportunities. As such, Maple Counseling is currently completing a pilot program to assess a partnership with the City of Beverly Hills Fire Department’s Nurse Practitioner Program. This potential program aims to relieve some of the burden placed on the fire department in responding to certain situations in which mental health may play a role. Based on the success of the program pilot, Maple and the BHFD would seek funding for an ongoing partnership and the possibility of a satellite office at the Beverly Hills Fire Department to provide more accessibility for City employees. This program will not be providing long-term ongoing mental health services to city of Beverly Hills patients, but rather focus on intake/assessment and referrals and provide short-term therapy as needed. Combined with the rapidly growing hiring of mental health professionals specifically for inclusion within emergency responder units, we anticipate this may make a rather enticing program for recruiting MSW students to Maple’s intern training program.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Organization history. In July 1972, The Maple Counseling Center (Maple), aptly named for its original location on Maple Drive, was opened in response to an increase in substance use identified by concerned parents and community members within the city of Beverly Hills. Paraprofessionals and student peer counselors were initially utilized to provide services. The Center soon hired professional clinical staff to address the growing needs of the community. Fifty years later, Maple Counseling (Maple), is a key resource of low fee, comprehensive mental health programs for residents of Beverly Hills and the surrounding communities.

Population served. Maple serves community residents, students in BHUSD, Beverly Hills city and school district employees, and people employed by Beverly Hills-based businesses. City and school district employees, as well as City first responders and their family members who pay a flat (discounted) fee. Maple services are accessed by those who may have income but no insurance or cannot find an available therapist who takes their insurance coverage, an all-too-common barrier to treatment since the pandemic. For some, the cost through insurance is still not affordable. Finally, some clients have used their insurance’s allowable mental health treatment hours and to continue care must seek out affordable alternatives. Most Maple clients are underemployed or unemployed. Senior and disabled clients live on Social Security or SSI. Living with few resources, most are renters; in Los Angeles this means they also suffer from housing insecurity and some have no permanent residence.

Program Goal. Maple’s goal is to engage City of Beverly Hills individuals and families in trauma-informed and culturally sensitive counseling in order to positively impact their mental health; the goal’s objectives are:

- Make available to all City of Beverly Hills community members culturally relevant and equity based mental health treatment services in multiple modalities (individual, couples, family, group.)
- Develop and carry out outreach activities to assure that all City of Beverly Hills community members are aware of and can easily access Maple services.
- Provide services in-person and remotely via HIPAA-compliant telehealth platforms to reduce client barriers to mental health treatment.
Summary of services: Counseling services are provided by graduate and post-graduate level students, as well as associates who are working toward licensure in the mental health profession, including psychology (PhD/PsyD), marriage and family therapy (MFT/AMFT) and social work (MSW). All interns and associates are supervised weekly during two-hour (each) supervision groups, in addition to receiving two weekly training seminars in both intake and professional development by licensed clinical staff. In addition, all interns/associates receive individual weekly supervision from a Maple volunteer supervisor who is also a licensed clinician. Maple also offers psychiatry services for active clients who are in need of medication evaluation and follow-up. Currently, 72 interns are under the direction of 11 clinical staff who provide supervision and program coordination. In total, Maple interns provide an average of 2,180 sessions per month to clinic, school, and community-based clients. Maple has 10 full-time employees and 12 part-time employees. Of the 22 employees, 12 are clinical staff who report to the Clinical Director.

Principal functions of Maple:
- Meet the mental health/counseling needs of people of all ages, with specialized programs offered to couples, families, and children.
- Make medication evaluation available and affordable for clients to augment their counseling.
- Provide municipal employees with ongoing support and educational programs.
- Provide counseling and other support services for students in the local schools.
- Implement programs to respond to community needs, particularly in underserved communities throughout Los Angeles County otherwise lacking resources.
- Serve as a training program for students in graduate-level and doctoral training programs and working toward licensure in the fields of psychology, social work, and marriage and family therapy.

Maple programs: Since 1972, Maple has been committed to improving the quality of life for people in Beverly Hills by providing affordable mental health services. Maple offers programs to meet the needs of its clients across the life span, from infants through the advanced elderly. Maple’s counseling programs serve a primarily low-income clientele and fees are assessed on a sliding scale and/or one’s ability to pay. The average fee is $25.00 - $28.00 per session as many clients are unemployed and/or living on a reduced income with some grappling with unstable housing situations. Maple serves over 500 clients each week via its center, and another 1,600+ students each year in local pre-K to 12th grade schools. Psychiatric evaluation and follow-up appointments are available for clients who may need prescription medication in addition to counseling services.

Maple is temporarily offering all services remotely via HIPAA-compliant tele-health platforms. Based on client access to technology, services are delivered via TeleCounseling and phone; however services will once again resume in-person services shortly. Maple recently moved to its new headquarters located at 1945 S. La Cienega Boulevard and will be opening to the public for services on-site in the coming weeks. The new space is easily accessible by public transportation and affordable public parking is available. The new space has allowed Maple to expand services to include our new ADA compliant Briskin | Wilder Welcome Center.

Maple’s comprehensive offerings of programs includes:
- **Briskin | Wilder Welcome Center** is a program and a place, designed to support community members through the process of finding and securing appropriate and affordable treatment and services, whether with Maple or through referrals to an outside agency or support system.
• **Adult Therapy Program** is the most highly utilized service and it includes individuals 18 years or older, couples counseling, and therapy groups.

• **Kaplovitz Psychiatry Program** is for eligible clients requiring psychiatric evaluation and follow-up treatment at a significantly reduced rate.

• **Children, Adolescent, and Family (CAF) Therapy Program** offers a range of services for children (ages 2-12), adolescents (ages 12-17), and their families, including consultations and evaluations, and individual and family therapy. Families can address a range of issues, including crisis situations, in group or individual therapy modalities. CAF also provides parent support groups and is re-launching its celebrated mindfulness parenting program. The parent support groups are open to all families and topics include: managing work with kids at home, special considerations for teenagers, self-care for parents, managing screen time, systemic issues, racism, prejudice, immigration, social justice, and cyber bullying.

• **School-Based Mental Health Program** provides children (pre-K through 12th grade), parents/caregivers, and school teachers/administrators predominantly in SPA 5, and some of SPA 4 and 6's most economically disadvantaged communities with mental health services. Services include: school-based counseling; classroom intervention addressing student's cognitive, behavioral, social, and emotional challenges; team building and self-esteem activities for children through collaboration with peers and teachers; parent trainings designed to help them support their children in overcoming barriers to classroom success; teacher and administrator support and training.
  
  o **BHUSD services** - On-site individual, group, and family counseling sessions are provided at Beverly Vista Middle School, Moreno Continuation School, and Beverly Hills High School. Our associates and trainees meet with students weekly to provide a safe and nurturing counseling experience, allowing them to work through the many challenges of childhood and adolescence including academic struggles, social and peer challenges, depression, anxiety, low self-esteem, and drug and alcohol experimentation. In 2022, Maple provided 2,887 counseling sessions and increased our services for the 2022-2023 school year at Beverly Vista Middle School due to significant need.
  
  o **Community Circle program** – Maple's oldest program, running continuously for nearly 50 years, has a goal of building character, self-confidence, self-worth, and responsibility in children in pre-K to 5th grade at all BHUSD elementary schools, servicing over 450 youth each school year. Maple-trained volunteers operate in school classrooms to provide students with the opportunity to learn and model communication skills, social skills and conflict resolution strategies in a safe setting.
  
  o **Ted z'1l and Hedy Orden z'1l and Family Community-Based Preschool Program** – addresses the mental health needs of children ages 2-5 who are experiencing challenges in the classroom setting. Services are offered at community-based sites including those that target underserved populations impacted by poverty, homelessness, trauma, family dysfunction, mental illness, and substance use. Counselors help staff learn how to address behavior challenges, considering each child's living environment and family history. Parenting classes and support groups are available.

• **Group Therapy Program** offers ongoing groups that provide personal growth, support, healing, and increased knowledge of self and others. Therapy groups offer a safe space to discuss thoughts, feelings, and life events, and talk about issues that you may not be able to talk about elsewhere. Some support groups include Creating Meaningful Relationships, Parenting, Queer Space, Gay Men's Group, and BIPOC-identified Individuals.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient; will you be providing new services this funding period?

Impact of COVID-19 on mental health: Throughout the United States the demand for mental health services has grown during the last few challenging years. Four in 10 adults in the U.S. (up from 1 in 10) report symptoms of anxiety or depressive disorder. Adults are experiencing difficulty sleeping (36%), eating (32%), increases in substance use (12%), and exacerbated chronic conditions (12%), due to worry and stress over the pandemic and coronavirus. A larger than average portion of young adults (ages 18-24) are experiencing symptoms of depression and anxiety and/or depressive disorder (56%). Adults and young adults are experiencing elevated rates of suicide. BIPOC adults are more likely than white adults to report symptoms of anxiety and/or depressive disorder during the pandemic and Black and Hispanic communities are experiencing disproportionately higher rates of COVID cases and deaths, and negative financial impacts. Households with lower incomes are more likely to report deteriorating mental health from stress over COVID. 35% of people earning less than $40,000 report negative mental health impacts, compared to 21% of those with incomes between $40,000 to $89,999 and 17% of those earning $90,000 or more.

Adults in households with children under the age of 18, compared to adults in households without, are more likely to experience symptoms of anxiety and/or depressive disorder; among households with children under the age of 18, women have been more likely than men to report symptoms of anxiety and/or depressive disorder throughout the pandemic and one in four are considering leaving their jobs or reducing their hours, with many citing burnout and household responsibilities as the primary reason. The pandemic’s negative impact on mental health within the United States general population is mirrored in Beverly Hills. Access and delivery of mental health treatment modalities must respond to this overall elevated community need while simultaneously considering each community member’s circumstances regarding access to treatment.

The need for Maple Counseling services within the City of Beverly Hills: According to the UCLA Center for Health Policy Research, Beverly Hills adults are more likely (27%) than California adults (20%) to need help for mental health issues and they are more likely to report serious psychological distress (14%) than adults in the County (9%). The City’s mortality rate from suicide is higher than for the County; 8.4 deaths per 100,000 compared to 7.6 deaths per 100,000 Los Angeles County residents. Community members of color are underserved and need increased access to the City’s mental health treatment resources. Between clinic services and school-based programs, 60% of Maple’s clients in 2022 came from the city of Beverly Hills, representing over 4,000 service hours. That being said, Maple recognizes the need for mental health services is at an all-time high and that targeted community outreach and education regarding our low/no fee services is needed to reach those who need our services the most. We look forward to working with the City, contracted service agencies and other organizations to devise and carry out effective community outreach activities.

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Mental health treatment for the under-insured: While a higher proportion of Beverly Hill's community members have health insurance than the overall Los Angeles County population, a November 2021 Maple client survey showed 33% of our clients are un-insured. Maple services are accessed by those who may have income but no insurance or cannot find an available therapist who takes their insurance coverage, an all-too-common barrier to treatment since the pandemic. For some, the cost through insurance is still not affordable. Finally, some clients have used their insurance's allowable mental health treatment hours and to continue care must seek out affordable alternatives. Most Maple clients are underemployed or unemployed. Senior and disabled clients live on Social Security or SSI. Living with few resources, most are renters; in Los Angeles this means they also suffer from housing insecurity and some have no permanent residence.

New services this funding period: Launched in December 2022, the Briskin | Wilder Welcome Center (BWWC), both a program and a (soon-to-be) place, is designed to fill a critical gap in the mental health field. For those seeking mental health care for themselves or a loved one, it can be a daunting task to navigate and find appropriate care. The purpose of the BWWC is to support community members in finding appropriate and affordable mental health treatment and services, whether with Maple or through referrals to an outside agency or support system. Should Maple's services be deemed clinically inappropriate, licensed staff at the BWWC offer case management and follow-up care, along with other new services that provide a more well-rounded intake and assessment experience. A key component of the BWWC is to help current Maple clients identify additional resources that may be beneficial in addition to their therapy at Maple. The Briskin | Wilder Welcome Center at our new clinic is designed to be a nurturing place of wellness right by our entrance, where our community can convene, prospective clients can be supported through the intake process, and those seeking council for navigating the complex and overwhelming options for affordable, quality mental health care in Los Angeles County can find the resources they need.

In early-2023, Maple will be launching a pilot program to provide comprehensive assessment/psychological testing (psychoeducational and neurodevelopmental) for children and adolescents. These tests can cost families upwards of $7K-$10K, so the aim is to create a sliding scale fee to significantly reduced this prohibitive expense for low-income families.
APPLICATION SUMMARY FY 2023/24

Agency: The Miracle Project

Requested amount: **$45,000**

History of City funding: 2019/20: $15,000; 2020/21: $20,000; 2021/22: $35,000; 2022/23: $40,000

Agency description: The Miracle Project provides a fully inclusive performing and expressive arts program that uses a groundbreaking and evidence-based methodology to provide individuals with autism and other disabilities the tools to build communication, social skills, community, and greater self-esteem. At The Miracle Project our students, which range from 5 to 50+, become part of a unique neurodiverse community in which all abilities are celebrated. With its artistic home at The Wallis Annenberg Center for Performing Arts in Beverly Hills, the Miracle Project serves over 130 individuals with autism and other disabilities through weekly classes in music, dance, theatre, and film; social skills classes; a summer camp program; and a public performance that aims to change how the world understands disability.

Proposed use of Community Assistance Grant Funds: TMP currently operates 13 weekly social skills classes that provide instruction, practice, and preparation for real-life social situations and positive social interactions using improvisation, theater games, and role playing. Participants are provided individual coaching and group facilitation to practice positive interactions with peers, social communication, being part of a group, and transitioning from one social activity to another.

Target population/Primary service: Those ages 5 and older who have been diagnosed with autism and other disabilities will develop communication and social skills, build self-esteem, and create meaningful connections through expressive and performance arts.

Percentage of total program utilized by Beverly Hills community: Approximately 100% of their program services are utilized by members of the Beverly Hills community annually.

Quantifiable Services and Measures: Number of students served, number of classes offered and rate of attendance.

Historical Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Un satisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The Miracle Project’s program an evidence-based intervention in easing anxiety, increasing confidence and enhancing self-esteem for children and teenagers on the autism spectrum. Unlike many programs that serve individuals with autism, all of the Miracle Project’s classes are neurodiverse, where individuals with and without disabilities are included. TMP currently offers in person and virtual programs to individuals.

Percentage of annual funding City’s contribution represents: $45,000 in funding would represent about 8.5% of The Miracle Projects annual funding.

Ratio of administrative to operating costs: 14%
Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☒
Health ☐ Education ☐ Other ☒

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Agency / Project Name: Project Miracle aka The Miracle Project

Address: 5870 West Olympic Boulevard

City: Los Angeles State: California Zip: 90036

Contact Person: Margaret Mendenhall
Phone: 213.793.5495 x 105
Fax: ____________________________

Email: margaret@themiracleproject.org

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The mission of The Miracle Project (TMP) is to create a neurodiverse community where the voices, passions and stories of individuals with and without disabilities are celebrated, elevated, supported and belong. Founded in 2004, TMP helps those with intellectual and developmental disabilities - speaking and non-speaking - enhance their resiliency, independence, and quality of life by using the expressive arts to build communication, self-esteem, job and social skills. Our unique programs use groundbreaking, evidence-based methods focused on the strengths and abilities inherent in each participant. Through shared experiences with neurotypical peers, individuals with disabilities find a safe haven to develop their talents, build community, ease anxiety and depression, and rehearse for life. Through the ongoing support from the City of Beverly Hills, TMP reaches hundreds of individuals from the Beverly Hills community, if not more, through classes, public performances, professional trainings, parent and caregiver support programs, and special lectures by our thought leaders - experts in the fields of disability and inclusion each year.

TMP currently operates 13 weekly social skills classes that provide instruction, practice, and preparation for real-life social situations and positive social interactions. Through the use of improvisation, theater games, and role playing, participants rehearse for life and are provided individual coaching and group facilitation to practice positive interactions with peers, social communication, being part of a group, and transitioning from one social activity to another. Weekly classes are available for those ages 5 to 50+. Curriculum variations by age include such examples as a focus on relationships and workplace etiquette for adults, peer pressure and bullying for adolescents, and initiating play and taking turns for youth. TMP delivers the social skills program to more than 130 individuals with disabilities each year.

TMP’s musical theater courses utilize acting, singing, movement, and voice to build self-confidence, enhance self-expression, improve communication, and reduce anxiety and depression among individuals with and without disabilities. TMP’s Triple Threat classes, which serve more than 80 individuals each year, incorporates social-emotional enrichment and performing arts training for beginner, intermediate, and advanced participants. In these classes, participants rehearse and perform musical theater songs and scene work, develop their talents as solo performers, and practice skills necessary for collaboration and compromise by working on large ensemble musical numbers. During the pandemic, participants also began learning technical skills regarding filming and audio recording in order to create innovative theatrical performances that can be viewed online. TMP’s Company Class is an invitation-only semi-professional performance group for neurodiverse and neurotypical actors. TMP Company Class participants produce original content each year and have explored different mediums including the creation of original musicals (both theatrical and film) and production of original music videos.

Additional TMP programs include “I Can Do That” (ICDT) - a unique professional acting training program that prepares young adults on the spectrum for work in the entertainment industry. ICDT brings out participants’ inherent talents while developing the skills necessary for employment in front of and behind the camera. TMP coaches are seasoned entertainment professionals who teach participants in group and individual settings on-camera fundamentals, on-set etiquette, voice-over technique, production skills, and audition strategies. TMP works directly with casting agents, producers, directors, and writers to help secure employment opportunities, guest starring roles and work as background actors with on-set support when needed. ICDT helps participants learn universal employment skills including respectful workplace behavior, communication, self-regulation, and self-advocacy. TMP also operates “Express Yourself,” a first of its kind music, movement, creative writing and acting expressive arts weekly class geared at expanding communication and self-expression skills for multimodality communicators (i.e. participants who are minimally speaking, non-speaking and unreliably speaking and those that use augmentative and alternative communication (AAC) devices to communicate.)
3. If you are applying for a cultural grant, please describe your program here.

In addition to the direct-service that TMP provides participants in the program, TMP also serves the Beverly Hills community at-large by providing a unique cultural experience that aims to inform and educate them about disability. Prior to COVID, TMP held a minimum of seven public performances in the city of Beverly Hills each year - a goal we did achieve in the 2022-2023 fiscal year, but due to COVID safety concerns and Wallis building protocol, in-person audience sizes were at a significantly reduced capacity. If deemed safe to do so, in the 2023-2024 fiscal year, these public performances will include quarterly musical theater showcases, a performance at the conclusion of our summer camp, and at least two performances of our spring production (described below). Each of these performances are anticipated to be held at the Wallis Annenberg Center for the Performing Arts, and due to the preferences of our community and unpredictability of COVID-19, most will continue to be simultaneously live-streamed. The Miracle Project has found a virtual attendance option has made our programming and performances much more accessible to audience members who are not able to attend in-person for various reasons, including medical fragility and transportation constraints.

It is important to note that when we have in-person classes at The Wallis (which we are proud to be offering once again) we are able to serve a diverse group of individuals with physical disabilities, who do not always get access to the arts or arts education programs. The Wallis is an ADA accessible building, meaning that our students with physical limitations are able to attend all of our classes and programs. Additionally, we offer sensory friendly performances to our annual large production (ie. no applause and the lights are only dimmed, not off). This allows for audience members who otherwise could not attend a professional-level performance to engage in a unique cultural experience.

The Miracle Project’s annual production this year will be a fully inclusive theatrical showcase created by and starring individuals of all abilities and produced by members of The Miracle Project Company Class. In this performance, participants from TMP’s Expressive Arts and Social Skills Classes will have the opportunity to share their unique voices, talents, and stories through prepared musical performances, original scenes and monologues, sketch comedy, and short and long-form improv. While TMP’s spring production at the Wallis has historically featured members of the Company Class, this year, we would like to host a production that features more of The Miracle Project community, especially those who are often not afforded performance opportunities because of their nontraditional ways of expressing themselves. With the support of the City of Beverly Hills, TMP will create a production that features authentic content developed by children and adults with disabilities whose stories too often go unheard and whose potential is too often underestimated. Our aim is to transform the way audiences see those with disabilities and to challenge perceptions of what “disability” and “ability” really mean.
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4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

In 2020, the Centers for Disease Control estimated that one in 54 children in the United States have autism, up from one in 2,000 children in the 1970s and 1980s. More than 50% of adults with autism are diagnosed with depression (National Autism Society, 2019) and more than 40% of children with autism are diagnosed with anxiety disorders (Autism Spectrum Disorders, 2018). Additionally, autistic adults are more likely than nonautistic adults to face loneliness and social isolation - with more than 28% living in complete isolation, meaning no social contact with anyone outside their household (Journal of Autism and Developmental Disorders, 2013). Individuals with autism and other disabilities have significantly higher rates of depression than those without disabilities. More than 50% of adults with autism are diagnosed with depression (National Autism Society, 2019) and more than 40% of children with autism are diagnosed with anxiety disorders (Autism Spectrum Disorders, 2018). This dramatic rise in autism rates coupled with systemic isolation and depression highlight the pressing need to create more spaces in which everyone in our community can thrive and feel that they belong.

For those with autism and other disabilities - too often the focus is placed on “correcting” their behaviors; on trying to get them to fit into a world that sees them as “the other” - as not just disabled, but unable. At TMP we welcome everyone as they are. Many of the students who come to TMP have not been able to be successful in other programs. Even though some students may be innately talented, years of being bullied, unseen, or misunderstood results in low self-esteem, hiding their true selves and an inability to be able to reveal their talents. Oftentimes traditional music or performance classes have curriculums that move too fast and students with autism or other disabilities can get lost and not be able to follow the pace of the class. By operating from a place of acceptance and engaging our students through the expressive and performing arts, we help our students develop communication and social skills, build self-esteem, and create meaningful connections.

In 2014, researchers from California State University, Northridge studied the impact of TMP for youth and teens thanks to a grant from the National Endowment for the Arts. Their results were published in 2015 in the International Journal of Education and Social Sciences. The study deemed TMP as an evidence-based intervention in easing anxiety, increasing confidence, and enhancing self-esteem for children and teenagers on the autism spectrum. Additionally, the study found that TMP increased levels of empathy and self-confidence for co-actors (i.e. neurotypical program volunteers). We have made a special effort to recruit our co-actors from the Beverly Hills school district, helping make them more engaged, empathetic and confident citizens of the city.

Just as important to the value we offer those that participate directly in the program is the value we bring to the Beverly Hills community at-large. Our shows, featuring the talents and abilities of people of all abilities, help to foster greater understanding, empathy, sympathy and respect for all individuals regardless of ability. Through the power of theater and storytelling we are working to create a more tolerant and welcoming society in which all - regardless of ability - feel valued and accepted. With more than 1,500 audience members per year attending in-person or virtual events in and around Beverly Hills, we believe that we provide a vital service in helping to improve the quality of life for all Beverly Hills residents - strengthening Beverly Hills’ commitment to creating a thriving and vibrant diverse community in which all citizens are welcome.

During the pandemic TMP shifted our programming online (see Question 6) however as of Fall 2021 we have been reintroducing programming at The Wallis. We continue to operate a number of our classes strictly online for those who remain at a heightened risk of exposure or are unable to attend classes due to transportation or geographic challenges. We have found that Beverly Hills community members access our programs both virtually and in-person.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of our programs are utilized by members of the Beverly Hills community.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

In an effort to combat the isolation, anxiety and disruption in routine caused by COVID-19, within one week of California’s stay-at-home orders going into effect in March 2020, TMP successfully transitioned nearly all programs online, hosting classes virtually each week via Zoom. Nearly all the participants who joined us each week at The Wallis began accessing our programs online and participants who were previously unable to due to transportation or geographic limitations were now able to join.

Currently, TMP offers approximately 85 hours of instruction per month, accommodating neurodiverse individuals that are best served in-person, and those who need to attend virtually. We are also pleased to report that TMP has been able to resume (in-person and virtual) private expressive arts and social skills sessions for families in Beverly Hills interested in 1:1 services in addition to group classes.

Every day, we witness how powerful coming together in a virtual space can be - how in the midst of chaos and uncertainty, our participants and their families have continued to build social and life skills, develop self-esteem, and find comfort, connection and support. TMP adapted curricula in all classes to help participants and their families adjust to life during the pandemic, placing emphasis on emotional and physical self-regulation as well as strategies to reduce anxiety, deal with loss and change, cope with uncertainty, and practice body awareness. Additionally, TMP has continued to produce original content - reaching audiences of thousands locally, nationally, and internationally. In 2023-2024, when infection rates dip, we look forward to increasing the number of in-person audience members we can invite to our performances so they, too, can become part of The Miracle Project Community.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

As noted above, TMP has proudly been able to continue supporting the members of the Beverly Hills community with disabilities throughout the pandemic and are looking forward to bringing many of our programs back in-person in the coming year. In November 2020, TMP’s Founder and Executive Artistic Director Elaine Hall along with Senior Grants Manager Julia Moss had the distinct honor of presenting at the Human Relations Commission’s monthly meeting. After hearing of our work, TMP was commissioned to create an original song for Beverly Hills’ 2021 Kindness Week. In January 2021, TMP intern Jack Cline wrote the original song, “I Choose Kindness,” which is now incorporated into our curriculum. The song has led to some very meaningful conversations with our participants about what kindness is, what it is not, and how to keep kindness at the center of our interactions with friends and family. More than a dozen TMP participants with disabilities recorded the song, which TMP professionally edited and provided to the City of Beverly Hills free of charge to use as part of the 2021 Kindness Week celebration in February. The song was distributed by the Human Relations Commission and the City of Beverly Hills and featured on the City’s website. We look forward to future opportunities for collaboration and partnership.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$45,000

10. What percentage of your annual funding would the City’s contribution represent?

8.5%

11. What is the ratio of your organization’s administrative operating costs?

14%
12. Provide any additional information that may be useful in evaluating your proposal.

In 2022, The Miracle Project produced two original music videos that shed light on the neurodiverse experience and are publicly available for viewing. Let My Typin’ Let You See is an original music video created with and starring multimodality communicators in our Express Yourself program. The lyrics, written by the Express Yourself artists, are an anthem for inclusion and opportunity. It All Comes Down to Me is an original music video created by and starring The Miracle Project’s fully inclusive and neurodiverse Company Class. The musical composition and lyrics, created by members of the Company Class, embody the array of sentiments experienced by people of all backgrounds during the pandemic. These videos, along with the rest of The Miracle Project’s original content, shed light on the neurodiverse experience while helping audiences identify the humanity that connects us all.

TMP students impacted over 3,000 audience members by performing in the following venues in 2022:
- Skirball Cultural Center, Los Angeles, CA
- International Autism Tree Neuroscience Conference, San Diego, CA
- SPELL-X (International salon-style virtual conference)
- Autism Speaks Walk, Dodgers Stadium, Los Angeles, CA
- Afro-Classical Composers Concert, Los Angeles, CA

In May 2022, The Company Class hosted The Zoom Project: Resilience and Creativity in a Global Pandemic—a two-day celebration of imagination and neurodiversity in the Lovelace Theater at the Wallis Annenberg Center for the Performing Arts. Day 1 involved a comedy and musical improv show starring actors with autism and of all abilities (which was also live-streamed for a virtual audience). On Day 2, the Company Class hosted the inaugural Miracle Project Film Festival, featuring all of the original content created by The Miracle Project during the pandemic. Also, in October 2022, TMP hosted an intimate discussion at the Skirball Cultural Center about Neurodiversity and Hollywood with writer/producer Jason Katims, actors Joe Montagna and Sue Ann Pien, and TMP founder, Elaine Hall.

In 2023, TMP is also looking forward to resuming its annual week-long summer musical theater camp for individuals of all abilities, ages, and levels of performing arts experience.

In addition to the direct services we provide those with disabilities in and around Beverly Hills, TMP works to strengthen the Beverly Hills community as a whole. During non-COVID times, more than 1,500 people attend our public performances at The Wallis and in Beverly Hills public schools, in which our students perform original musicals that deal with complex issues such as identity, relationships, independence and bullying. Through these performances, TMP aims to foster understanding, empathy, sympathy and to transform how audiences understand “ability.”
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- [✓] Completed CAGF application
- [✓] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [✓] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [✓] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Theatre 40

Requested amount: $74,000

History of City funding: 2006-07: $1,000; 2007-08: $3000; 2008-09: $3,100 in grant funding and a separate request for $10,000 from the General Fund for theater seat replacement; 2017-18: $20,000; 2018-19: $40,000; 2019-20: $50,000; 2020-21: $50,000; 2021-22: $50,000; 2022-23: $50,000

Agency description: Theatre 40 is a professional producing theatre company that has been operating in Beverly Hills for over 56 years. Theatre 40 has produced approximately 470 professional theater productions and has been awarded over 380 drama critic’s awards for excellence in theatre.

Proposed use of Community Assistance Grant Funds: Theatre 40 proposes to use the funds to support ongoing production of classic and new theatre for the community. Theatre 40 will also continue to offer the Adult Education Monday Night Theatre Appreciation Classes via Zoom and hopes to get back into a classroom now that the pandemic and the restrictions have relaxed.

Target population/Primary service: Individuals interested in attending theater performances as well as adults who attend Theatre 40’s Theatre Appreciation class every Monday night.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 78% of Theatre 40’s annual season subscribers are Beverly Hills residents. Theatre 40 works with BHUSD’s Adult Education Program to hold an adult theater class every Monday night throughout the school year, and approximately 90% of the students are from the Beverly Hills community.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on the Adult Education program participation rates.

Historical Performance:

FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Theatre 40’s productions have returned to a full “live and in person” schedule of productions. Theatre 40 did adapt and pivot their program by delivering virtual readings and theatre presentations via Zoom. The Monday Night Theatre Appreciation Adult Education Program virtual readings for the BHUSD Adult Education Class are continuing virtually. They have also held several other virtual readings for their theatre membership of actors and for their subscriber base and season ticket holders. Theatre 40 continues to perform in-person live performances and virtual play readings at the Greystone Estate. Theatre 40 takes safety precautions, as mandated by The Los Angeles County Health Department.

Percentage of annual funding City's contribution represents: approximately 15%

Ratio of administrative to operating costs: The operating cost represent 16% of Theatre 40's annual budget.
Service Profile: Needs-based □  Quality of life-based □  Social Service □
Health □  Education □  Cultural  □  Other □
Agency Scope: Local □  Regional □  National □  International □
501 (C) (3): Yes □  No □  Exempt □
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization? We are a 501c.3 - Yes Theatre 40 is a 501 (c) 3 non-profit organization.

We are not in partnership with a 501c.3 – No Theatre 40 is not in partnership with another 501 (c) 3.

Documentation showing 501c.3 status or partnership with a 501c.3 is attached. Documentation is attached.

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2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

~ ~ Theatre 40 provides the Beverly Hills community are in fact several and very important ones. There are multiple aspects to the answer to this question. ~ ~ It should be stated in this year’s application, that all through the Covid -19 pandemic Theatre 40 maintained a strict policy and practice of mask wearing, vaccination checks and covid testing for all rehearsal periods of actors and performances, as well as with audience attendance. We are proud to say our procedures were diligent and carefully monitored and there was no transmission of illness during the period of time since we have reopened. All Theatre 40 productions take place in the elegant and intimate Reuben Cordova Theatre on the campus of the Beverly Hills High School and are ongoing with our loyal audiences returning. They seem to be delighted and attendance is growing. Theatre 40 has adhered strictly to the L.A. County Public Health officials mandates and directives and vaccination cards must be shown before admittance to the theatre. All actors are tested on a regular basis. Theatre 40 has resumed a full schedule of professional theater productions and is doing everything possible to keep both the performers and the audience as safe as possible.
The services we propose to provide are in fact, already being provided, and have been being providing for over 56 years. Those services are the producing of high-quality professional theater productions for the enjoyment of the community, at an affordable ticket and season subscription price.

Primarily, Theatre 40 is a professional, producing theatre company and has, over the fifty-six years we have been operating in Beverly Hills, produced approximately 470 professional theatre productions. Theatre 40 has been awarded over 380 drama critic’s awards for excellence in theatre, over the years.

2.b) - Our 2022 / 2023 season, Theatre 40’s 56th season, is currently underway. Our first production of the season *The Metromaniacs by David Ives* was critically acclaimed by several Los Angeles drama critics and has been nominated for 7 Drama Critic’s Awards by Los Angeles Drama Critic’s Circle member Rob Stevens, including several individual performances (including yours truly, I am proud to report) as well as Best Comedy of the Year. Awards will be announced in early February 2023 at an awards ceremony to be held at Theatre West. It was enjoyed by many residents of the City of Beverly Hills. As of this writing, we are in rehearsal for production number three of the season *Incident at Our Lady of Perpetual Help by Katie Forgette* a Los Angeles premiere, and then we will continue on with Season 56, which will conclude in mid-June of 2023.

The plays we produce are both classic plays and new plays, both comedies and dramas. The “services” we provide are the putting forth of these professional theatre productions for the community’s consumption and enjoyment as well as the cultural rewards that live intimate theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

2c.) Theatre 40, for over 47 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the Adult Education Program. Theatre 40 has, for over 47 years, free of charge to the District, taught a Theatre Appreciation Class every Monday night, during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional
presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. We propose to continue providing these services to the BHUSD and the Beverly Hills community. During the Covid-19 pandemic BHUSD officials restricted the use of facilities on the campus – however Theatre 40 HAS maintained our Adult Education Monday Night Theatre Appreciation Seminars / Play readings which have continued uninterrupted and been conducted virtually via the ZOOM platform. We perform approximately 24 play readings per year for the Adult school. Over 47 years, that adds up to almost 1,300 play readings performed by Theatre 40 professionals, on a volunteer basis for the BHUSD Adult Education program.

We hope to get back into a class room as the winter semester begins, which will be in mid-January 2023, now that the pandemic and the restrictions have relaxed.

2d.) Theatre 40 has, over the last 18 years, produced an extraordinary theater production that plays inside Greystone Mansion called The Manor – Murder and Madness at Greystone. This remarkable and critically acclaimed production tells the story of a fictional “Doheny” family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920’s. The City Council in 2001 allowed Theatre 40 to use the Greystone Estate to produce this play and its popularity has been wonderful for Theatre 40 and for The City and for the Mansion. The City in 2001 gave permission to perform The Manor 3 times and now it is 19 years later and over 300 performances of The Manor have been enjoyed by visitors from all over Southern California. In February of 2020 we performed The Manor once again, our 18th year, and we exceeded 300 performances of the remarkable production. We propose to continue providing these services to the Beverly Hills community.
We are applying for a cultural grant. Our program can best be described as the producing of professional high-quality theatre productions, in the small, elegant and intimate Reuben Cordova Theatre on the campus of the Beverly Hills High School.

The plays we produce are both classic plays and new plays, both comedies and dramas. The “program” we provide is the putting forth of these professional theatre productions, using professional actors, directors, designers and technicians to achieve the highest quality possible, for the community’s consumption and enjoyment as well as the cultural rewards great small theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. This type of long-term loyalty to the work that Theatre 40 does is a testament to not only the quality of our productions but also to the need the community has to attend professional theatre productions affordably, conveniently and locally. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

Additional aspects of our program can be described as the conducting of a long running and self-sustained Adult Education Theatre Appreciation class Theatre 40 has conducted for the BHUSD on a 100% volunteer basis for over 46 years.

Theatre 40, for over 47 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the BHUSD Adult Education Program. Theatre 40 has, for over 47 years, free to the District, taught a Theatre Appreciation Class every Monday night during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. Several years ago, the BHUSD Board of Education decided to do away with all the Adult Education classes they offered as a cost cutting measure. Theatre 40 went to the BOE and the superintendent and said “there is no need to do away with Theatre 40’s Monday Night Theatre Appreciation Class, because it costs the District nothing and Theatre 40 collects the enrollment dollars from the adult students and delivers those dollars to the District office.
Additional aspects of our program can be described as the annual production of *The Manor – Murder and Madness at Greystone.* (repeat - from answer 2.d) Theatre 40 has, over the last 18 years, produced an extraordinary theater production that plays inside Greystone Mansion called *The Manor – Murder and Madness at Greystone.* This remarkable and critically acclaimed production tells the story of a fictional “Doheny” family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920’s. The City Council in 2001 allowed Theatre 40 to use the Greystone Estate to produce this play and its popularity has been wonderful for Theatre 40 and for The City and for the Mansion. It is a partnership that has brought literally countless visitors to Greystone. The City in 2001 gave permission to perform *The Manor* 3 times and now it is 18 years later and over 300 performances of *The Manor* has been enjoyed by visitors from all over Southern California. We plan to resume the production of *The Manor* in early 2024 based on a continued demand from the public to attend and enjoy this unique theatre production. We will add to our track record of over 300 performances of the remarkable production.

**City of Beverly Hills**

**COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION**

**FY 2023 - 2024**

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

~ We feel these services – professional theatre productions, both at Theatre 40 on the campus of the BHHS as well as at Greystone Estate and educational theatre programs for the adults of the community are critical to the Beverly Hills community in the sense that “the theatre arts” certainly enhances the quality of life. Great professional theatre productions are an important part of every community’s cultural landscape. We feel that the residents of a community that is void of professional theatre productions will seek those experiences in other communities that do offer them. If Beverly Hills has no theatre, then the residents of Beverly Hills will go elsewhere for the theatre experience. As we know, many B.H. residents already do go to The Taper, The Geffen, The Odyssey and other theatres in Southern California. With Theatre 40 they can have those theater
experiences locally and conveniently and very affordably. We feel it is critical that a city with the prominence of Beverly Hills have a vibrant and exciting professional theatre company that is part of the qualities the City has to offer. While The Wallis offers a wide variety of programming, Theatre 40 does plays only in a small and intimate setting. By the same token the educational program for the Adult students is also essential. Theatre 40’s Monday Night Theatre Appreciation Class generates enthusiasm and interest in the theater as well as promotes mental awareness and alertness – it stimulates and invigorates the adult students as well as provides entertainment and enjoyment. Offering these services and having them available is critical for the Beverly Hills community. We feel these services do indeed enhance the quality of life as well as the quality of the education being offered in the BHUSD.

~ Theatre 40 is a previous recipient but we are not proposing new services during this funding period ~

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION

FY 2023 - 2024

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

~ In regard to Theatre 40’s professional theatre productions, which perform all throughout the year on a late July to late May annual theatrical season calendar (seven professional productions throughout the year) approximately 78% of the annual season subscribers are Beverly Hills residents. It is difficult to state how many other “theatre goers” who are attracted to Theatre 40 by display advertising, friends of the productions and “word of mouth” are in fact Beverly Hills residents. I would estimate of the “walk up ticket buyers” approximately 37% are from the Beverly Hills community.

In terms of Theatre 40’s Adult Education Monday Night Theatre Appreciation class – approximately 90% of the enrolled adult students are from the Beverly Hills community. With funding from The City CAGF program and with the return
to a classroom, which we think is imminent, I believe we can grow the number of attendees in this long-standing Adult Education Theatre Appreciation class.

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Theatre 40 response to the Covid-19 pandemic over the last couple of years has been to conduct a series of robust virtual play readings for the Monday Night Theatre Appreciation Adult Education Program. Our theatre productions have returned to a full “live and in person” schedule of productions. We did adapt and pivot our program by delivering virtual readings and theater presentations via the ZOOM platform. However, as the pandemic has subsided a full schedule of live performances are what we are focused on and delivering to our audience. The Monday Night Theatre Appreciation Adult Education Program virtual readings for the BHUSD Adult Education Class are continuing virtually. These rehearsed and publicized readings are for our theatre membership of actors to keep them active and engaged as well as for our subscriber base and season ticket holders, will continue to be offered virtually, for the foreseeable future, until the BHUSD has classroom space available and COVID -19 restrictions are loosened further.

The upcoming 2023 Winter Semester schedule of virtual readings, VIA ZOOM, for the BHUSD Adult Education Monday Night Theatre Appreciation include, among others:

**Under The Theme of: Plays Dark and Dangerous.**
1. A Public Reading of an Unproduced Screenplay About the Death of Walt Disney by Lucas Hnath. Walt Disney attempts to control his own legacy

2. Gruesome Playground Injuries by Rajiv Joseph
   This black comedy follows two almost-lovers over a period of 30 years

3. The Feast by Corey Finley
   Matt and Anna have a great relationship - until Matt starts hearing voices coming from his bathroom pipes.

4. Any Given Monday by Bruce Graham
   Lenny’s wife leaves him for a sleazy real estate developer. Lenny’s buddy Mick decides to...remove the problem.

5. Yankee Tavern by Steven Dietz
   A conspiracy theorist frequently holds forth at a local bar. Soon he and his friends are caught up in a conspiracy theory come to life.

6. Murder in the Studio by Agatha Christie
   Made up of three 25-minute radio plays by the Mistress of Mystery.

Theatre 40 also was again given permission by the Human Services Department and the B.H. City Council to perform live outdoor summer readings at Greystone Estate – in the pool area. These readings were conducted live with a live audience and were enormously successful. We were given dates to perform three different plays during the summer of months of July and August of 2021. Each play had two performances. Again, these were live in front of a live audience outdoors at Greystone Estate.

The plays at Greystone this past summer of 2022 were:

~ The Half Light by Monica Woods – performed in the courtyard at Greystone

~ Doris and Ivy in The Home by Norm Foster – performed inside the new small theater inside Greystone Estate

~ Elegy For Lady by Arthur Miller – performed in the pool area

So, our in person live performances have returned and are ongoing, as well as a robust series of virtual play readings. Measures that are being taken to ensure program efficacy include maximum safety precautions, as mandated by The Los Angeles County Health Department, are strictly in place and adhered to at all rehearsals and performances. All
actors and technical crew must be vaccinated and boosted and all are tested, frequently, to assure all results are positive.

Audiences that have been attending the live performances have expressed repeatedly and quite emphatically how glad they are to be back and how glad they are that Theatre 40 is back and delivering the quality we are known for.

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION

FY 2023 - 2024

7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

~ Theatre 40 is not a new applicant ~

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION

FY 2023 - 2024

8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?
~ Theatre 40 of Beverly Hills has for over 47 years in Beverly Hills made constant and never-ending efforts to grow the public’s awareness of our organization, through our quality theater productions, live in person play readings and events, press releases, and over 1,250 play readings (over the years – live and virtually) for the BHUSD Adult Education program. We are constantly making efforts to bring more audience into The Reuben Cordova Theatre on the campus of the BHHS so that more of the residents of Beverly Hills can enjoy the quality of what we have to offer. Virtual play readings, productions at Greystone Estate, both readings and inside the house for over 18 years with The Manor – Murder and Madness at Greystone and over 470 professional productions and 380 awards for excellence. Theatre 40 is always trying, through promotion by our publicist and by B.H. City communications & public relations channels, through the B.H. Chamber of Commerce, word of mouth and display ads in local media publication and social media outlets. Theatre 40’s website showcases our history as well as our quality and is inviting and encourages new audiences and attendance. Growth of our audience and expanding the season subscriber base is always an important focus of all our endeavors. It should also be noted that ALL Theatre 40 performances, over 120 live performances each season, are 100% FREE to ALL students of the BHUSD and have been for decades.

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION

FY 2023 - 2024

9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

~ $74,000

10. What percentage of your annual funding would the City’s contribution represent?

~ Beverly Hills CAGF grant award of $50,000 divided by total revenue for 2021 - 2022 is 15% (rounded up)
11. What is the ratio of your organization's administrative operating costs?

~ Admin percentage of all operating costs for 2021 - 2022 - Admin expenses
$50,252 divided by total operating costs $309,165 = 16%

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

12. Provide any additional information that may be useful in evaluating your proposal.

~ Attached is our 2022-2023 Theatre 40's 56th Season brochure for your inspection.

Our relationship with The City of Beverly Hills in a long standing one and enormously important and positive for all involved. Theatre 40 for over 56 years has provided the community with high quality professional theatre productions at affordable ticket prices with free parking. Our production quality has improved greatly over the years and our loyal audience has grown, as well as has their level of satisfaction.

Our relationship with the BHUSD is always improving and has remained cooperative and very positive, working with the BHUSD administration, teachers and students alike.

Last night we opened our fourth production of our 56th season: Incident at Our Lady of Perpetual Help by Katie Forgette, out of Seattle, Washington. One of the Theatre 40 subscribers approached me in the hall and said: “This theatre is the best in all of Los Angeles. We go to a lot of theaters in Los Angeles and Theatre 40 is the best one of them all. I love this theater.” I thanked her and escorted her and her friend to their seats and watched as they giggled all through the play.
The support we receive from The City, in terms of the financial support, as well as the allowing Theatre 40 to perform at Greystone estate, is in my opinion, a tremendous benefit to our organization as well as to the community. For more 20 years Theatre 40 has been allowed to perform various staged play readings and full productions inside Greystone Estate. *The Manor – Murder and Madness at Greystone* has been performed over 300 times over the last 19 years. This year Theatre 40 was allowed to perform our critically acclaimed production *Guess Who’s Coming to Dinner* by Todd Kreidler inside Greystone, which played to sold out audiences and standing ovations.

These collaborations between The City and Theatre 40 grow our audiences, our resources and the public’s awareness of Theatre 40, and what we have to offer. They are very important to our organization and bring cultural excellence to our community.

Next year, with permission and approval, we will plan to bring *The Manor – Murder and Madness at Greystone* back for its 19th year. However, we could do something different, as we did this year, if it is preferred. We are always ready and eager to provide The City and the community with theatrical cultural offerings, of all kinds, that serve The City’s needs.

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City of Beverly Hills

COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION

FY 2023 - 2024

13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.

   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant. The following documents are required:

      Completed CAGF application

      Documentation of 501c.3 status of proof of 501c.3 status through partnership
Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
2022-2023
SEASON

THEATRE FORTY

Beverly Hills' Award-Winning Professional Theatre Company
Dear Subscribers and Friends:

I am very excited about our 2022/2023 Season of plays at Theatre 40. It is our 56th Anniversary Season!

It has provocative dramas, hilarious comedies, charming romances and several premieres on our stage. All of our productions will, as always, include Sunday Matinees. Extraordinary special events are planned throughout the year! Your enjoyment is guaranteed especially as our air-conditioning is working beautifully and our brand new theater seats could not be more comfortable!

And — back by popular demand, in its 20th year Theatre 40’s critically-acclaimed production of The Manor will be returning to Greystone Mansion. I am grateful to you, our subscribers and contributors, for your unwavering support. You are the key to our continued survival and success.

I invite all of you to join with us to celebrate our exciting 56th Anniversary Season by subscribing to our very affordable season package — 6 plays for only $180 — we are still the best buy in town!

I look forward to welcoming you at the theatre, where as a bonus, the on-site parking is always ample and FREE!

David Hunt Stafford
Artistic & Managing Director,
Theatre 40 of Beverly Hills
We have a new and convenient, easy to use, online Shopping Cart!
No muss, no fuss! A couple of clicks and you have subscribed for the whole year!

www.Theatre40.org

JOIN US FOR OUR 56TH SEASON

PLAY 1 — COMEDY
* The Metromaniacs
  LOS ANGELES PREMIERE
  July 21 - August 21, 2022

PLAY 2 — COMEDY
* A Clean Brush
  WORLD PREMIERE
  September 22 - October 23, 2022

PLAY 3 — COMEDY
* Guess Who's Coming to Dinner?
  LOS ANGELES PREMIERE
  November 17 - December 18, 2022

PLAY 4 — COMEDY
* Incident at Our Lady of Perpetual Help
  LOS ANGELES PREMIERE
  January 19 - February 19, 2023

PLAY 5 — COMEDY
* It's Only a Play
  COMEDIC REVIVAL
  March 23 - April 23, 2023

PLAY 5 — MANNERED COMEDY
* The Revolutionists
  WITTY COMEDY
  May 18 - June 18, 2023

All plays will perform Thursday, Friday, Saturday at 8:00pm
Sunday Matinees at 2:00pm
All dates and times subject to change.

PLAY 1

A CLEAN BRUSH

by Norm Foster
Directed by Howard Storm

PLAY 2

by Todd Kreidler
Directed by Cate Caplin

PLAY 3

Guess Who's Coming to Dinner?

by Norm Foster
Directed by Marjorie Hayes

PLAY 4

by Todd Kreidler
Directed by Cate Caplin

PLAY 5

by David Ives
Adapted from Alexis Piron’s La Métromanie
Directed by Marjorie Hayes

It's springtime in Paris, 1738. Metromania, the poetry craze is all the rage. Umar, a young, would-be poet with a serious case of verse-mania falls for a mysterious poetess from Brittany. She turns out to be none other than a wealthy gentleman, a touch of the mania himself—looking to unload his sexy but dimwitted daughter—who also just happens to be cuckoo for couplets. Soon scheming servants, verbal acrobatics, and mistaken identities launch a breathless series of twists and turns in this breezy “translaptation” of a rediscovered French farce by comedic master David Ives (The Liar, Venus in Fur, All in the Timing).

From the pen of Canada’s and Theatre 40’s favorite playwright comes the world premiere of his newest wonderful and hilarious comedy, A Clean Brush. This brand new Norm Foster play tells the story of two house painters, Dick and Mello, who land a job painting a room in the basement of recently-widowed Zoe Craig’s home. Zoe’s husband died in the room when he ‘accidentally’ fell into a stand of fireplace implements and suffered a severe head trauma, and now Zoe is looking to turn the room into a rental cash cow. The house painters think this is just another job until Zoe’s nosy neighbor stops by and plants doubt in the painter’s minds as to what really happened to the Widow Craig’s clumsy spouse.

A Clean Brush marks the 6th Norm Foster play Theatre 40 has produced and it promises to keep you laughing from start to finish...or until the paint is fully dry.
our beautiful, badass women lose their heads in this irreverent, girl-powered comedy set during the French Revolution's Reign of Terror. Playwright Olympe de Gouges, assassin Charlotte Corday, former queen (and fan of ribbons) Marie Antoinette, and Haitian rebel Marianne Angelle hang out, murder Marat, and try to beat back the extremist insanity in 1793 Paris. This grand and dream-tweaked comedy is about violence and legacy, art and activism, feminism and terrorism, compatriots and chosen sisters, and how we actually go about changing the world. It's a true story. Of total fiction. Or a play about a play. Or a scaffold.

What the Critics Have Said:

**The Revolutionists**

"...a sassy, hold-on-to-your-seats theatrical adventure...[Gunderson] has created a play that is wonderfully wild and raucous...It's a wild ride, filled with verbal gymnastics that come racing at you so quickly it's occasionally hard to keep up. Listen closely, though, and hang on tight. If you do, you'll be treated to an invigorating and enlightening journey." —Cincinnati Enquirer

"It's simply a brilliant script..." —CityBeat (Cincinnati)..."...in this sparkling work, politics is very, very funny...[Gunderson] knows it's tricky to present entertaining, yet socially driven art, but she does so without losing the rhythm and forward momentum of her characters...These are hilarious and lovable women trapped in a history with a somber final act." —Houston-Chronicle

"...an astoundingly accomplished show...a cause for rejoice...ingeniously conceived and delivered." —Atlanta Journal Constitution

"THE REVOLUTIONISTS resembles a blindingly scintillating gem-like puzzle... as it turns it is drooly funny and affectingly poignant, then doubles back to satirical farce, then ends by bringing into stark relief the social commentary that it has been nurturing all night." —FloridaTheaterOnStage.com.

**The Metromaniacs**

"Frisky, competitive wordplay and high-octane mix ups...almost criminally enjoyable." —Washington Post

"Folksome verse comedy...[it's] cleverness is indisputable, and he excels at a rare sort of verbal glitter. —Time Out New York

"Ives is a wizard... magical and funny... a master of language. He uses words for their meanings, sounds and associations, spinning con- ceals of a sort I've never seen or heard before. He's an original." —The New York Times

"Disguises and ruses and verse-ical abuses." —BroadwayWorld

**It's Only A Play**

"...It's a pure hoot, a rollicking comedy that gleefully dissects modern Broadway and doesn't pretend to mask its targets by using fake names...wickedly funny:" —Broadwayworld.com

"Theatergoers will get their money's worth, if you can calculate worth by belly laughs, McNally's It's Only A Play is hilarious...don't miss it!" —Huffington Post

**Guess Who's Coming To Dinner?**

"All told, Guess Who's Coming To Dinner, is warm, good old-fashioned theater. Without preaching, it purrs out its message of 'can't we all just get along'...Eternally relevant and timely." —Houston Press

"Guess Who's Coming To Dinner is an entertaining "must see" with a message we all need to be reminded of more often than just from time-to-time with characters grappling with mental patterns we all have encountered as human beings." —Broadway World

Subscribe Online! Easy! No muss, no fuss! A couple of clicks and you have subscribed for the whole year! www.Theatre4o.org
IT'S EASY TO BECOME A SUBSCRIBER

Subscribe Online www.theatre40.org or 310-364-0535

The 2022-2023 Subscriber Package
includes 6 Plays for $180

Get TWO EXTRA FREE Tickets to any show of your choice, during the season!

Benefits of becoming a Season Subscriber

• Five exciting plays at one low subscription rate
• Attend the evening or matinee of your choice
• Convenient ticket reservations by phone
• Get TWO EXTRA Tickets to any show of your choice
• Get the best seats in the house

Benefits of becoming a Patron, Sponsor, Angel or Founder

All the subscriber benefits, plus:

• 4 Tickets To All Six Plays
• Invitations to Patron Night Dinners and Cast Parties
• Personal Recognition in all Theatre 40 programs

Every year generous subscribers support us, in addition to their subscriptions, by donating the much needed funds we depend on for high quality productions.

Patron: $600 - $850
Sponsor: $851 - $1,500
Angel: $1,501 - $2,500
Founder: $2,501 & above

For our 56th Anniversary Celebration, we would be honored to name a production for you, your company or a loved one, in recognition and acknowledgement of a contribution of $20,000.

Theatre 40 is in residence at the Reuben Cordova Theatre, conveniently located on the campus of Beverly Hills High School
241 Moreno Drive • Beverly Hills

Air-conditioned theatre • Disabled Access • Free on-site indoor parking
Theatre 40 is a 501 (c) (3) non-profit organization

Please complete this form and mail to:
Theatre 40, P.O. Box 5401, Beverly Hills, Calif. 90209
Make checks payable to Theatre 40

Name ____________________________________________
Address _______________________________________________________________________________
City __________________________________________ State __________________ Zip ________________
Home phone __________________________ Bus phone _______________________
Please include Your Email address _______________________

PLEASE CHECK all that apply
☐ Current subscriber, please renew ☐ This is a new address
☐ Lapsed subscriber, please renew ☐ I am a new subscriber

I would like to subscribe:

☐ 2022-2023 SEASON PACKAGE
All 6 plays - # of subscriptions ___ @ $180 each = ___________
(Which includes TWO EXTRA Free Tickets to any show in the season!)

Theatre 40 would be honored to have you become a ...
(Please check one):
☐ Friend: $50 - $599
☐ Patron: $600 - $850
☐ Sponsor: $851 - $1,500
☐ Angel: $1,501 - $2,500
☐ Founder: $2,501 and above
☐ Sponsor a Production: $20,000

☐ I am including a Tax Deductible Gift
to commemorate the 56th Anniversary _______________________

Credit card users add $3 per subscription ______

TOTAL ________

I wish to pay by: ☐ Check ☐ Visa ☐ Mastercard ☐ AMEX
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THANK YOU!
2022-2023
CELEBRATORY SEASON

“Theatre 40 has found in ‘Dinner With Friends’ a reaffirmation of the quality of performances that set them off as one of the best theatres in Los Angeles.”
— Obed Medina | EDGE on line Magazine

Theatre 40’s 56th Anniversary
Join the excitement!

“...no struggling with traffic to enjoy an evening of fine theater, we have a splendid and highly professional theater right here in Beverly Hills, Theatre 40!”
— Beverly Hills Weekly
APPLICATION SUMMARY FY 2023/24

Agency: Tower Cancer Research Foundation

Requested amount: $50,000

History of City funding: 2019/20: $25,000; 2020/21: $50,000; 2021/22: $50,000; 2022/23: $50,000

Agency description: Founded by a group of physicians, patients, and volunteers, Tower Cancer Research Foundation has developed a legacy of supporting high impact research and clinical trials. This includes research that resulted in the approval of 15 new cancer drugs and the expansion of treatment options for cancer patients all over the world. To carry on this tradition, each year the non-profit awards a multitude of different scientific grants from one-year $100,000 Career Development Grants to five-year $500,000 Senior Investigator Grants to $1,000,000 Multi-Disciplinary Discovery Funds.

While the Foundation's primary thrust is funding innovative research in the hope of eradicating the disease for future generations, Tower also provides support for those currently facing a diagnosis through the Magnolia House, the patient services division of the Foundation. Magnolia House is an integrative survivorship wellness center with in-depth programs offered at no cost to cancer patients and survivors. It is dedicated to helping those with a cancer diagnosis optimize wellness and quality of life, providing an array of free fitness, therapeutic, and holistic programs that empower participants to develop a physical and emotional toolkit to meet the challenges of the disease from diagnosis to survivorship.

Proposed use of Community Assistance Grant Funds: The proposed use of funds would go specifically to the holistic classes at the Magnolia House. The grant would allow Tower to further expand and enhance the program offerings to cancer patients and survivors. Examples of programs and classes offered include individual therapy, sleep management, stress management, pain management, writing workshops, educational lectures, Reiki, hypnotherapy, meditation, sound healing, yoga, Pilates, aerobics, guided imagery and many others. Insurance often does not cover complementary and integrative medicine services which creates a barrier for cancer patients and survivors to access these life enhancing programs.

Tower's recently added the following classes/programs during the upcoming grant period, which will be made available to clients such as Workout with Weights, Relax and Write 4-week workshop, and a 4-week Stress Workshop. Also, Tower's is currently working with Cedars-Sinai to implement Walk with a Doc where participants will exercise with an esteemed doctor.

Target population/Primary service: The target populations is cancer patients and survivors (Thrivers). The primary service is to help those with a cancer diagnosis optimize wellness and quality of life.

Percentage of total program utilized by Beverly Hills community: Approximately 10% of program services are utilized by the Beverly Hills community.

Quantifiable Services and Measures: Tower’s Magnolia House now offers over 130 classes/services per month and receives over 20,000 participant visits per year.
Historical Performance:
FY 22/23: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
Launched in 2013, Magnolia House Patient Support Program offered 19 classes per month, and had a total of 500 visits in its inaugural year. Participants view the programs as a lifeline that provides not only enhanced quality of life, but a community of friendship, encouragement, and comfort.

Registration opens for the classes and programs each month, and they are often filled within minutes. Tower’s psychosocial support programs and classes are an integral part of their patients’ quality cancer treatments and survivorship care. The National Institute of Health (NIH) has incorporated Complementary and Integrative Health into its strategic plan for further highlighting, and the National Cancer Institute (NCI) recognized significant scientific research data supporting the need for psychosocial care for cancer patients.

Due to COVID-19, programs and classes transitioned to virtually based through Zoom. The programs have greatly expanded in both the number of participants attending the programs and, in many classes, Tower’s has been able to increase the student capacity as a result of the online platform. Currently, classes are offered online and outdoors, in person. Tower’s will continue to evaluate the interests and needs of the community as it relates to hosting classes in-person and expand in-person offerings as needed.

While Tower’s focus is to continue providing the highest quality classes, they are looking forward to adding new programming to address increased demand. Despite increasing the capacity of many classes, they continue to experience a waitlist for over 50% of their classes.

Percentage of annual funding City’s contribution represents: The $50,000 contribution would represent 10% of the Magnolia House budget.

Ratio of administrative to operating costs: 8%

Service Profile: Needs-based □ Quality of life-based □ Social Service □
Health □ Education □ Cultural □ Other □

Agency Scope: Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
Agency / Project Name: Tower Cancer Research Foundation / Magnolia House Survivorship Support
Address: 8767 Wilshire Blvd., Suite 401
City: Beverly Hills State: CA Zip: 90211
Contact Person: Steven Abramson
Phone: (310) 299-8472 Fax: (310) 861-5436
Email: steven@towercancer.org

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   ☑ We are a 501c.3
   ☐ We are in partnership with a 501c.3
   ☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Magnolia House, the patient support division of Tower Cancer Research Foundation (TCRF), is an integrative survivorship wellness center with in-depth programs offered at no cost to cancer patients and survivors (or as we prefer to say - THRIVERS). It is dedicated to helping those with a cancer diagnosis optimize wellness and quality of life. Magnolia House provides an array of free fitness, therapeutic, and holistic programs that empower participants to develop a physical and emotional toolkit to meet the challenges of the disease from diagnosis to survivorship to thrivership. Classes, Workshops, Services and Programs offered include:

MOVEMENT CLASSES

- Pilates and Pilat-EASE
- Yoga for Bone Strength
- Dance
- Workout with Weights
- Belly Dancing
- Low Impact Aerobics/Step Aerobics
- Yoga Classes (Gentle Yoga, Yoga for Balance & Resilience, Yoga for Stamina & Stability, Yoga for Serenity, Yoga for Vitality, Restorative Yoga)
- Yoga Sculpt

MINDFULNESS CLASSES

- Individual Therapy
- Nutrition Demonstrations/Workshops
- Art Therapy
- Reiki (Group and Individual Sessions)
- Hypnotherapy Individual Sessions
- Nidra Meditation
- Crystal Sound Meditation
- Writing Workshops
- Emerging Science in Cancer Care & Survivorship Workshop
- Emotional Freedom Tapping (EFT)
- Guided Imagery
- Sound Healing/Qi-ong
- Educational Lectures
- Stress, Sleep, and Pain Management Workshops
- GRACE - Educational Support Group Program (Advanced Stage and Survivorship)
- Men's Cancer Support Breakfast
- Mindfulness Techniques for Anxiety Relief
- Wig Concierge Program (On hold)
3. If you are applying for a cultural grant, please describe your program here.

Not Applicable.
Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

While conventional cancer treatments have greatly reduced cancer-related mortality, these therapies often produce adverse effects such as fatigue, hot flashes, nausea, and postoperative pain that may negatively impact quality of life. Consequently, many cancer patients suffer from both the symptoms of cancer itself and the side effects related to conventional treatments. Cancer survivors are more likely to use integrative medicine modalities for wellness, pain, and improving their immune functions. Interestingly, most of them started using integrative medicine because their conventional health providers recommended it to them.

The impact of a cancer diagnosis and treatment on a person is multifaceted and far-reaching, the notion of quality of life throughout cancer survivorship is also multidimensional and includes physical, psychosocial, emotional, and financial well-being. As more cancer survivors are living longer, the concept of quality of life has become an integral part of the cancer care continuum as well as a focus of intense research. Increased understanding of the far-reaching impact of cancer on a person’s life has spurred the field of psycho-oncology, an interdisciplinary approach to providing support for cancer patients confronting numerous behavioral, emotional, psychological, and social challenges throughout the different stages of survivorship.

According to the National Center for Complementary and Integrative Health (NCCIH), integrative medicine differs from complementary and alternative medicine (CAM) because it brings together conventional and complementary treatments in a coordinated way. Neither rejecting conventional therapies nor relying on alternative medicine, integrative medicine adopts only those complementary modalities supported by the highest evidence of safety and effectiveness. Numerous studies have evaluated the efficacy of utilizing integrative medicine modalities to treat the side effects of conventional cancer therapies. Research supports the use of modalities such as mind-body therapies for symptom management and spiritual transformation.

TCRF’s Magnolia House offers evidence based psychosocial patient support programs as an integral part of one’s quality cancer treatment and survivorship care. In 2013, TCRF’s Magnolia Patient Support Program offered 19 classes per month and had 500 visits in the first year. Today, Tower’s Magnolia House Patient Support Program offers over 130 classes/services per month, which account for over 20,000 participant visits per year. Approximately 50% of our classes have a wait list, which highlights both the quality of the programs we offer and the void that exists most notably due to the challenges of COVID-19 as well as the increasing rates of survivorship and the research supporting the benefits to quality of life.

Participants view Magnolia House Patient Support Programs as a lifeline that provides not only enhanced quality of life, but a community of friendship, encouragement, and comfort as well.

While TCRF learns and sees the quality of life transformations directly from participants of the program, there is also a powerful initiative by the NIH who has incorporated Complementary and Integrative Health into it’s strategic plan further highlighting the need and benefits. NCCIH’s current strategic plan for FY 2021–2025 expands the definition of integrative health to include whole person health, that is, empowering individuals, families, communities, and populations to improve their health in multiple interconnected domains: biological, behavioral, social, and environmental. The plan has been informed and shaped by an effort to better define and map a path to whole person health by expanding and building on current activities while advancing new research strategies and ideas.

For over a decade, TCRF has been on the forefront of complimentary care for cancer thrivers. Through TCRF’s Magnolia House Patient Support Program, we continue to evolve the patient support experience through evidence based programs. TCRF prides itself on vetting facilitators and instructors to ensure they are experts in their respective fields and come highly regarded in the community. We are infinitely grateful for the extraordinary instructors we have at TCRF’s Magnolia House. In order to continuously evolve and meet the ever-changing needs of our clients, TCRF has recently added the following classes/programs, which will be made available to clients during the upcoming grant period: Workout with Weights (as mentioned), Relax and Write 4-week workshop, and a 4-week Stress Workshop. We are also working with Cedars-Sinai to implement Walk with a Doc where participants will exercise outside with an esteemed doctor.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

10% (while the percentage is lower than last year, the total number of Beverly Hills participants is higher due to having more participants overall in our program).
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Due to the COVID pandemic, we paused in-person classes and quickly transitioned to offering all our programs online via Zoom starting April 21, 2020. Magnolia House programs have expanded tremendously in the number of participants attending our programs and we have been able to increase the capacity of many classes as a result of being online. We continue to work creatively with our exemplary instructors to maximize the online offerings that keep us energetically connected even though we are physically apart.

We are currently still only offering classes online via Zoom. Our surveys show participants are interested in a hybrid model where we offer both on-line and in-person classes, when a safe environment is available for the latter. As a result, in FY 2023-24, we plan to utilize a hybrid schedule. Most classes will continue to be offered online, and a select number will be provided in-person, outdoors, at Roxbury Park starting in the first half of 2023. We will continue to evaluate the interests and needs of our community as it relates to hosting classes in-person, and expand in-person offerings as needed.

Program efficacy is measured in a couple of ways: 1) Program Participation - Our scheduling platform, Mindbody, allows us to monitor overall program usage, and 2) Program Quality - Through twice annual patient surveys, we receive valuable feedback from our clients on how we can continue to improve our programs, and what new offerings they might like.

While our main focus is to continue providing the highest quality of classes with the most heartfelt energy, we are also looking forward to adding new programming to address increased demand for our classes. Despite increasing the capacity of many of our classes, we continue to experience a wait list for approximately 50% of our classes (as mentioned earlier).

We are infinitely grateful to the City of Beverly Hills for empowering TCRF to expand and adapt to the needs of our community affected by cancer. As you will read in the testimonials, Magnolia House has been a life saver for many and the City of Beverly Hills plays a significant role in making that possible.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Not Applicable.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

TCRF continues to be creative, strategic, and collaborative in bringing the best and most effective programming to the community. The top three efforts we have taken to ensure we are responsive to the needs of the Beverly Hills community are:

* We continue to strengthen our relationship with several doctors, integrative medicine practitioners, physical therapists, and social workers at Cedars-Sinai, Tower Hematology Oncology, Kaiser, and UCLA. These relationships along with our instructors, are a top referral source to Magnolia House. Recently, TCRF conducted a call with Cedars-Sinai’s Patient Relations Manager to discuss how we can assist cancer patients together. We also provided a presentation to the Cedars-Sinai Patient and Family Support Program Social Work team to share more about Magnolia House programming and how we can be of service to patients together.

* The instructors we hire for our Magnolia House Program are the best of the best. Along with their extraordinary expertise working with cancer patients, they also have the most caring hearts and go above and beyond to create smiles, healing, and connection. As you will read in the testimonials, the sense of community is one of the most talked about elements of Magnolia House. So much of this is due to our instructors and the team that supports them.

* We continue to think ahead to bring the most innovative programming, classes, and services to the community - both to those with cancer and to those who care for cancer patients. Our educational lectures and Men’s Breakfast are a great examples of this as they cover a wide range of topics and often times include speakers/experts from the Beverly Hills Community. Recently, TCRF hosted an educational evening with Dr. Chanita Hughes-Halbert of USC on Diversity in Clinical Trials. During the educational evening, she discussed what clinical trials are and how the conversation around them is changing common misconceptions around them, questions to ask your healthcare provider, the importance of diversity in clinical trials, and much more! Dr. Shannon La Cava of Cancer Support Community Los Angeles facilitated the conversation and shared additional valuable resources for clinical trials.

* We hosted a booth at the Beverly Hills Farmers Market where we shared information about Magnolia House and TCRF. We are working to develop a group of volunteers that can represent TCRF’s Magnolia House at community events such as run/walks for cancer, farmers markets, etc.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

$50,000

10. What percentage of your annual funding would the City’s contribution represent?

10%

11. What is the ratio of your organization’s administrative operating costs?

8%
12. Provide any additional information that may be useful in evaluating your proposal.

In our semi-annual survey, it continues to be clear how truly remarkable our Magnolia House instructors are. It is largely what makes Magnolia House unique in its offerings. The knowledge, expertise, and infinite hearts of our instructors that care so authentically for the participants in our program. It truly is special. We are excited to share the continued expansion, increased participation, and words from our community that become gratefully emotional when they share how they would be lost without the programs offered by TCRF’s Magnolia House. Every day we receive phone calls and emails from participants expressing their gratitude for Magnolia House and how it has helped to heal, strengthen, comfort, and support those with a cancer diagnosis. The breadth and depth of our gratitude for the support from the City of Beverly Hills is infinite.

2022 Semi-Annual Survey Highlights

Over 90% of respondents agreed or strongly agreed with the following:
• Feel a sense of connection or support in the Magnolia House Online Classes
• Learned ways to reduce and manage stress
• Helped to improve emotional well-being
• Helped to improve physical well-being
• Would recommend Magnolia House to a friend with a cancer diagnosis

Top reasons participants enjoy taking Magnolia Classes online
• Eliminates stress and time of driving
• They accommodate the difficult daily physical challenges and keep me connected and safe at home
• Feel more comfortable at home
• Being able to attend when I’m fatigued or not feeling well after chemo treatment
• Not having to wear a mask due to COVID
• That I can participate safely online now and in the future. The classes and connections have made a tremendous impact on my well-being

Magnolia House Program Participation Metrics (total participant visits)

- January 2022 - December 2022 - 20,779
- January 2021 - December 2021 - 19,567
- January 2020 - December 2020 - 12,896
- January 2019 - December 2019 - 8,625

Please see attached testimonials.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- ✔ Completed CAGF application
- ✔ Documentation of 501c.3 status or proof of 501c.3 status through partnership
- ✔ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- ✔ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
We would love it if you could share a testimonial about your experience at Magnolia House. Feel fre... 
Answered: 89  Skipped: 21

Magnolia House provides a wide range of educational and practical activities aimed at helping cancer patients cope with their new life, both physically and psychologically. The sense of community and mutual support provided by Magnolia House is such an important part of the recovery process. The Pilates low stress physical fitness class taught by Mae Murakami has helped me regain strength and flexibility and an important sense of continuing progress with the physical healing provided by the Pilates class. The mind and body both need to be supported and nurtured as you follow your path to becoming a cancer thriver. Magnolia House fills the gap between having a cancer diagnosis/treatment and being a new person with a new vision of their future.

Kathleen is a treat in the morning...love taking her classes & also her subs from time to time.

The classes have been essential in my healing process and to remain healthy, I started with Yoga at Magnolia house and sweet Alain, Kathleen and Karin were all extremely compassionate, knowledgeable and sensitive to my needs. Thanks to more offerings, I enjoyed tk to Rola group practices with Brian. Likely racing classes with dear Karin and step aerobics with Kathleen, .....all the teachers are nice and lovely but I feel different about Alton who is an Angel, Karin and Sharon and then Kathleen (in that order). I really like Michelle and the rest of the teachers as well too. SO grateful to them all and to you all.

My favorite teacher is Kathleen. She is very encouraging, optimistic. I always feel cheered up after taking her classes. God bless her.

Karin Hoffman and Kathleen are incredible instructors. Not only are they knowledgeable, they are caring and nurturing to each and everyone's needs. They are amazing people. 💕

Sharon Holly, stretching for cancer survivors. She is able to connect with people...and make me feel safe with what I am doing.

We would love it if you could share a testimonial about your experience at Magnolia House. Feel fre... 
Answered: 89  Skipped: 21

I am sorry I can't recall the names of the instructors offhand. I take the aerobics on Wednesday and Friday, she is such an amazing person she makes you feel as if we are in a live class all together. Very Interactive. She remembers everyone, notices new faces. I am fairly new and I hear her mention people by names, mentions birthdays, and remembers specific people's injuries or where they might have restrictions and shows alternate exercises they can do or modifications. I also have taken the Pilates classes, also an amazing instructor. So willing to help during and after class. I retreate, every class has been really really amazing and I've taken classes is a lot of spaces and your instructors really stand out! Whoever selects instructors should know they chose the BEST!

Magnolia house provides a community of support for both my mind and my body. I can not image going thru life with than support!

Karin is so knowledgeable about the body. She communicates clearly and we have laughs, too. She is a delight and a real find.

All instructors are experienced, knowledgeable, personalable, and professional.

It has been very helpful learning to cook with Lily, and the information she shares with us.

The GRACE program shifted my mindset from fear and pessimism to peace, hope and acceptance. I looked at life differently from then on.

I cannot stress enough how grateful I am for Magnolia House's classes. They have given me strength both physically and emotionally to cope with this challenging disease. And through the community of Magnolia House, I have developed friendships which have been so supportive in today's very challenging environment. I am especially grateful for the wonderful teachers of my favorite classes: Karin and Alan—Bootcamp, Mae—Pilates, Karin—Belly dance, and Kathleen—Aerobics. They are so giving and Inspirational. Thank you, Magnolia House and all the donors, for this wonderful gift!
Magnolia House provides a wide range of educational and practical activities aimed at helping cancer patients cope with their new life, both physically and psychologically. The sense of community and mutual support provided by Magnolia House is such an important part of the recovery process. The PilatEase low stress physical fitness class taught by Mae Murakami has helped me regain strength and flexibility and an important sense of continuing progress as I recover. I also have regular therapy sessions with Cynthia Hamburg to help integrate emotional healing with the physical healing provided by the PilatEase class. The mind and body both need to be supported and nurtured as you follow your path to becoming a cancer thriver. Magnolia House fills the gap between having a cancer diagnosis/treatment and being a new person with a new vision of their future.

I cannot stress enough how grateful I am for Magnolia House's classes. They have given me strength both physical and emotional to cope with this challenging disease. And through the community of Magnolia House, I have developed friendships which have been so supportive in today's very challenging environment. I am especially grateful for the wonderful teachers of my favorite classes: Gareen and Alan--Bootcamp, Mae--Pilates, Karin--Belly dance, and Kathleen--Aerobics. They are so giving and inspirational. Thank you, Magnolia House and all the donors, for this wonderful gift!
I absolutely love the instructors and this online support community it has created. I am extremely grateful for this resource and all the classes it offers for both my physical and mental health. I am still dealing with a lot of side effects/complications and these classes have been a lifesaver. I keep sharing about this resource to other cancer patients. I have taken many different classes over the past couple of years, but my regular instructors are Kathleen (yoga), Mae (Pilates), and Sharon (yoga). These instructors are all incredible and I am so grateful for all of them. Thank you for offering these classes online which makes it very convenient and accessible in a way that online classes never could. And the conversations before and after class really help build a community.

Magnolia House has kept me sane, during treatment, during Covid, during recovery and everything in between. Because of Magnolia, I feel hopeful. I have learned how to practice Mindfulness, how to eat healthy foods, how to stretch my body safely, how to balance physically and spiritually, and so much more. The love I have for this program, the instructors, the staff and the donors, the instructors, the staff and the participants is immeasurable. Thank you Magnolia House.
I owe it to Cynthia and this organization that helped me in so many ways to learn how to handle a terrible situation and time in my life and get through it and develop some inner tools for the future. I adore her and all the dedicated staff that are part of Magnolia. There is nothing that can match this anywhere. I am deeply grateful and very lucky.

Working with Cynthia was a wonderful experience. She seemed to be right there at exactly the moments that I needed her. She gave practical ways to help when I was in stressful situations and during the week I was able to recall her words of wisdom. She is truly caring. A beautiful human being who was my Goldilocks (not too much and not too little, just the right amount of support to get me through a tough time with grace and gratitude.
APPLICATION SUMMARY FY 2023/24

Agency: Wallis Annenberg Center for the Performing Arts

Requested amount: $10,000

History of City funding: 2017/18: $10,000; 2018/19: $10,000; 2019/20: $10,000; 2020/21: $10,000; 2021/22: $10,000; 2022/23: $10,000

Agency description: Located in Beverly Hills, the Wallis Annenberg Center for the Performing Arts brings audiences world-class theater, dance and music. Since opening their doors to the public in 2013, the Wallis has established itself as a major cultural resource and civic hub for the Beverly Hills community, drawing over 70,000 paid audience members plus over 10,000 additional adult and youth students, and other visitors annually.

Proposed use of Community Assistance Grant Funds: The Wallis requests support for their GRoW@theWallis Community & Outreach Program that serve as many as 10,000 individuals each year, including a core group of Beverly Hills youth, adults, and families. The Wallis' Community and Outreach Programs include the following initiatives:

I. The Wallis School Partners Program (for K-12 students) - provides multiple opportunities for students, teachers, and families to experience performances on our stages and receive support on their campuses.

II. Programs for Older Adults – includes a writing a storytelling course for adults 55+, and a virtual storytelling class course for adults 55+ that uses a variety of art forms for students to tell their stories.

III. Partnership with the Miracle Project –provides theater, music, dance and social skills classes for individuals with autism and all abilities.

IV. Dancing through Parkinson’s – taught by experienced dancers and designed to encourage joy, strength, community, stability, mental clarity and creativity for Parkinson’s disease patients and their caregivers.

V. Free Outdoor Community Programs – each season, The Wallis presents Dance Sundays, a free, outdoor monthly dance classes curated by Debbie Allen and taught by expert teachers. This program draws over 1,000 participants in a particular year.

VI. Community Partners – in a typical year, The Wallis makes 2000+ tickets available to local social service agencies, senior housing, and other partners including TEENTIX LA that seeks to expand youth access to the arts, veteran groups and more.

Target population/Primary service: Community members of all ages and the primary service is education.

Percentage of total program utilized by Beverly Hills community: Around 30% of The Wallis’ overall services are utilized by members of the Beverly Hills community. In addition, The Wallis has a formal arts education program partnership with the Beverly Hills Unified School District, and those schools make up more than half of the schools currently participating in The Wallis School Partners Program.
Quantifiable Services and Measures: The Wallis draws more than 70,000 paid audience members plus as many as 10,000 students and community members annually. The Community Outreach Programs at the Wallis serve over 10,000 individuals.

Historical Performance:
FY 22/23: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In March of 2020, the Wallis has been successfully operating on a hybrid model which allows all sides of their programming to continue to provide vital community connection and exceptional arts experiences, while prioritizing the safety of their patrons and staff. Programs have been operating successfully online, hybrid, and outdoor only, and limited capacity models based on shifting health guidance.

Percentage of annual funding City's contribution represents: The City's contribution of $10,000 would represent approximately .1% of the Wallis' total annual contributed and earned income.

Ratio of administrative to operating costs: N/A

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐ Health ☐ Education ☐ Cultural ☒ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

Agency / Project Name: The Wallis Annenberg Center for the Performing Arts ("The Wallis")
Address: 9390 N Santa Monica Blvd
City: Beverly Hills State: CA Zip: 90210

Contact Person: Christine Bernardi Weil, Director of Development and Loren Hayes, Institutional Giving Coordinator
Phone: 818-427-2957 Fax: ____________________________
Email: cbernardi@thewallis.org; lhayes@thewallis.org

Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Wallis Annenberg Center for the Performing Arts (The Wallis) is a world-class performing arts center in the heart of Beverly Hills’ iconic Golden Triangle where people of all ages, backgrounds, and abilities are warmly invited to join our unique and thriving community. Entering its milestone 10th anniversary season, The Wallis places dual focus on serving our local Beverly Hills and broader Los Angeles community through bold and transformative artistic programming, which draws national and international artists, and through our vital GRoW @ The Wallis arts-education initiatives.

Apart from the immense cultural value created by our award-winning annual mainstage season, which features Theater, Music, Dance, Film, and Family programs, our expert-led arts education and community offerings are designed to foster access and inclusion in the arts for our friends and neighbors from all walks of life. Annually, The Wallis typically draws up to 70,000 paid audience members and 10,000 community members, students, and visitors to our campus.

In addition to more than two-thirds of our Board of Directors, Beverly Hills residents comprise a major portion of both ticket buyers, and those who take advantage of our free community programming. While the COVID-19 pandemic has had an inestimable impact on our work and our industry, The Wallis has remained remarkably successful by prioritizing flexibility, creativity, and responsiveness. By pivoting the means by which we deliver our programming in response to shifting state and national health and safety guidance, and a comprehensive analysis of ticket-buying patterns, we have balanced fiscal sustainability with relatively uninterrupted service. In addition to providing unique, valuable arts programming to Beverly Hills residents, The Wallis is a major economic stimulus that draws regional, national, and international newcomers to our city. A civic and cultural landmark, The Wallis is respected by the arts community worldwide and treasured by Southern Californians.

A renewed cultural grant of $10,000 would continue to support our GRoW @ The Wallis Community and Outreach programs that serve up to 10,000 individuals in a typical year, including a core group of Beverly Hills youth, adults, and families. These programs enrich the lives of our residents, and bring consistent foot traffic to restaurants, shops, and other local businesses — many of which are still actively recovering from the pandemic. These programs enable The Wallis and the City of Beverly Hills to give back to the broader community, and collaborate to create programs which tangibly connect residents to one another, to the arts, to their city and their world.

GRoW @ The Wallis, a gift of Gregory and Regina Weingarten and The Annenberg Foundation, is our space for education. Arts learning is integral to all that we do at The Wallis and vital to healthy communities. The community programs we offer through GRoW @ The Wallis:

- Include free and low-cost opportunities that serve the Beverly Hills and Greater Los Angeles Area;
- Have swiftly and successfully transitioned through fully remote, hybrid, and in-person models in response to contemporaneous health guidance;
- Have prioritized finding equitable ways to serve diverse communities whether or not our physical building is open to the public;
- Are created, curated and taught by world-class artists and arts educators;
- Feature opportunities for all ages, from very young children through older adults, as well as offerings for special groups, including families with young children, underserved youth, and members of local social-service organizations to experience the joy of the arts.

The Wallis is so appreciative of its longstanding partnership with the City of Beverly Hills, including its past funding from the Cultural Grant Program. A renewed grant will help The Wallis continue to serve our community with exceptional arts education, enrichment, and community outreach programs.
3. If you are applying for a cultural grant, please describe your program here.

A renewed grant from the City of Beverly Hills Cultural Grant Program will support GRoW @ The Wallis community, education and outreach initiatives during the 2023/2024 Season. These include the following:

THE WALLIS SCHOOL PARTNERS PROGRAM (For K-12 students)

The Wallis School Partners Program was founded in 2015 to provide access to world-class performing arts for prekindergarten through twelfth grade students in Beverly Hills and throughout Los Angeles County. Prior to 2020, the program consistently offered 10 to 20 weekday student matinee performances at The Wallis annually, as well as in-school arts workshops, Family Days (free tickets for parents and students to attend weekend performances at The Wallis), roundtables, talkbacks, masterclasses, and resources for teachers.

When the onset of the COVID-19 pandemic made the provision of live student matinees impossible, The Wallis decisively transitioned the program. Recognizing that the true value of the Wallis School Partners Program has never lain in “the presentation of the work itself”, but in deliberately creating numerous entry points for arts participation for area youth, The Wallis created a program that focused on interactive, sequential arts-education workshops led by expert Wallis teaching artists and tailored to participants’ unique curricular needs. This iteration of the program, both in fully online, hybridized, and eventually in-school formats, has been so successful that The Wallis School Partners program will continue these indefinitely, even as our live in-person student matinees have returned to full capacity.

As such, the 2023-2024 School Partners Program will continue to offer two distinct programmatic paths: In School Artist Residencies, and Live Student Matinees. Both paths will focus on serving two key groups:

-Beverly Hills Unified School District Pre-K through 12th grade public schools, with whom The Wallis has a formal arts education partnership; and,

-A target group of public Pre-K through 12th grade schools in extremely under-resourced communities, with priority given to those in areas of the greatest need. The Wallis is working with schools in which we have pre-established relationship with teachers and administrators, whose partnership is necessary to the successful implementation of our program. Some examples of Title I School Partners from the 2022-2023 school year include George Washington Carver Middle School in South-Central Los Angeles, Richard Riordan Primary Center in Highland Park, and Rockdale Elementary School in Eagle Rock.

FREE, OUTDOOR PROGRAMMING

Each season, The Wallis presents Dance Sundays — a series of ten free, outdoor monthly dance classes on our Promenade Terrace, curated by Emmy-winner Debbie Allen and taught by expert teachers from her Debbie Allen Dance Academy. Dance Sundays has become one of the most exhilarating and prominent public events in the City of Beverly Hills, drawing well over 1,000 participants in a typical year. Each month features a different dance style, including salsa, hip hop, tap, African dance, and more. Many months feature live music. Dance Sundays welcomes a broad group of participants including Beverly Hills residents, employees of local businesses, and people from outside the Beverly Hills area who are drawn to this unique program.

The Wallis also offers multiple arts events for all community members on our outdoor Promenade Terrace year-round. Sunday Fundays are free, family-friendly performances throughout the year that feature artists and ensembles — including our popular STORY PIRATES series that performs sketch comedy based on stories submitted by kids in the audience and across the country, and family concerts by Parker Bent, as well as other programs added during the year. CONT ’ D — Attached
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Since its inaugural season nearly ten years ago, The Wallis has measured its success by our ongoing pursuit of our mission:

Deeply rooted in our local Beverly Hills community and influenced by cultural change, the Wallis Annenberg Center for the Performing Arts, a public-private partnership with the City of Beverly Hills, strives to be a site for the convergence of relevant, dynamic performing arts, education and civic life, strengthening our local and global community in our role as a presenter, producer, educator and community resource.

Guided by this mission and inspired by our stewardship of the historic building we occupy, The Wallis has spent the past decade transforming the cultural landscape of Beverly Hills through the production and presentation of exceptional art, arts education, and community events. These programs:

- **Contribute to the Cultural Vitality of Beverly Hills**
  The Wallis’ community activities provide world-class arts engagement for the people of Beverly Hills. Arts participation fosters wellbeing and a sense of community. Many of these programs are free or low-cost, providing opportunities for everyone to engage in the arts. The Wallis’ programs are visible and large-scale. Even those residents who do not regularly attend performances benefit from Beverly Hills’ growing reputation as a vibrant cultural destination.

- **Contribute to the Economic Recovery of our Community**
  Through the provision of regular, high quality cultural events and programs in a broad range of price points and genres, The Wallis attracts vital foot traffic and serves as a local destination and gathering place for Beverly Hills and the broader region. The accessibility and diversity of our programming, and the constituents it brings, enlivens our city and creates opportunities for local businesses to gain new patrons.

- **Create Arts Education Opportunities for Local Youth**
  The Wallis provides ongoing, unique, and vital arts education and arts engagement opportunities for Beverly Hills prekindergarten through twelfth grade students. Students from four Beverly Hills Public Schools (Beverly Hills High School, Beverly Vista, El Rodeo, Hawthorne, and Horace Mann) are regular participants in The Wallis School Partners Program, and have been since its launch in 2015.

- **Create Opportunities for Underserved Individuals**
  Our programs include targeted offerings for the elderly; families with young children; and many other groups who are frequently left out of high quality performing arts.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Around 30% of our total program service is provided directly to Beverly Hills Residents — we anticipate this number will remain stable. In addition, The Wallis has a formal arts education partnership with the Beverly Hills Unified School District, and these schools make up more than half of the schools currently participating in The Wallis School Partners Program.
The Wallis believes that the arts are even more essential to our lives and to our community during difficult times. In March 2020, the organization transitioned to virtual programming in both the provision of high quality arts and arts education content via the activation of our dedicated staff and acquisition of new skills in presenting and producing in a virtual environment. In July of 2021, The Wallis launched a completely outdoor summer season featuring a robust slate of theater, dance, and music performances — we constructed an outdoor pop-up theater space which seated patrons in socially distant "pods" so that we could connect with our audiences and our community through outstanding live performances. In October of 2021, we were thrilled to once again open our Bram Goldsmith Theater for performances and limited capacity student matinees—a trend which continued through to the holiday smash hit Love Actually Live.

By continuing to utilize vaccine checks, mandatory masking for staff and audiences, and an expansive testing protocol for artists and technical staff under the leadership of General Manager and COVID compliance officer Michelle Wiesel, The Wallis was able to strategically postpone some of its most ambitious produced work scheduled for early 2022 in response to the emergence of the Omicron variant, and focus on gauging and rebuilding patron comfort through performances by powerhouse talent such as the Connie Han Trio, Muse/Ique & Rachel Worby, Diavolo Dance in association with The Veterans Project, and conversations with artists and arts leaders ranging from Payal Kadakia to Andrew Garfield.

All of this contributed to our ability to ring in the 2022/2023 season with tremendous joy and strength — our annual benefit, An Evening with Shelli and Irving Azoff on September 21, 2022, has grossed more than 2.8 million at the time of this writing. Ballet Hispanico joined us in October of 2022, in celebration of 50 years as a leading voice intersecting artistic excellence and advocacy. October and November likewise brought an eclectic mix of talent to our stages—we welcomed back perennial Wallis favorites like BODYTRAFFIC and our 2022/23 Artist in Residence Camille Zamora alongside offerings brand new to our audiences such as the West Coast premiere of GRAMMY-Award winning composer Osvaldo Golijov’s Falling out of Time and the highly anticipated World Premiere of INVINCIBLE - The Musical, a reimagining of Romeo and Juliet through the music of GRAMMY-Award winners and 2022 Rock and Roll Hall of Fame inductees Pat Benatar and Neil Giraldo.

Throughout the past three unusual years, Wallis signature courses and community programs have continued, and in some cases expanded enrollment, leading to the creation of entirely new courses to meet new demand and new demographics. In this way, the Wallis has — and will remain — active, dynamic, and finding creative ways to serve our mission, and our community, no matter what form that service may take. One of our proudest pandemic-era accomplishments has been the successful transition of our GRoW @ The Wallis education and outreach programs online. Creative Aging Programs, for example, will continue to offer both on-campus and virtual courses for as long as current demand persists — and this demand has grown year over year since their 2019 launch.

The Wallis continues to closely monitor state and local guidelines. General Manager Michelle Wiesel has received twelve separate COVID-19 safety certifications from the WHO, Johns Hopkins, Health Education Services, and others, and has been invaluable in responding to health guidance quickly and effectively as it evolves.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City’s current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

The Wallis believes everyone deserves to learn and grow through the arts. Our mission-centric education and community programs serve this goal and establish The Wallis not only as a prominent performing arts destination, but also as a cultural center and resource for the entire community. Through these programs, we enable individuals who have limited arts opportunities to engage with the very best in the performing arts; we use the power of the arts to build community and address pressing social issues; and we respond to critical needs in the greater community through arts leadership, collaboration and partnership.

The Wallis is firmly grounded in, and of service to, the dynamic, ever changing, Beverly Hills and greater Los Angeles community. As a civic hub, a gathering place for the open exchange of arts, ideas, and interests, our vision for this community actively invites everyone to contribute to the rich arts ecosystem of Southern California. We are also an integral part of the local, national and international arts communities and seek to play a leadership role in the advancement of the performing arts.

Our deep connection with the Beverly Hills community is central to all we do at The Wallis. City residents are active members of our audience and of our organizational and board leadership. We partner with businesses throughout the City to help our audience members make the most of their visits to Beverly Hills and The Wallis, and our patrons contribute to the vitality and economy of the community. Beverly Hills residents participate widely in our community and education programs, and these offerings provide opportunities for all residents to connect and engage in the arts, regardless of age, socioeconomic status, past arts experience, or health status. We thank the City of Beverly Hills for its consideration of our application in support of these vital programs.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?

The Wallis respectfully requests a renewed grant of $10,000 in support of our arts-education and community programs.

10. What percentage of your annual funding would the City’s contribution represent?

Roughly .1%

11. What is the ratio of your organization’s administrative operating costs?
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
QUESTION 3. CONT'D:

Creative Aging Programs: Through our 10-week courses, launched fall 2019, The Wallis guides adults ages 55+ through the process of writing important personal stories from their lives and sharing them publicly in the Lovelace Studio Theater, and in ZOOM performances. The original courses, Staged Stories and Beyond Words, have been so successful and demand so high, that in addition to the creation of multiple advanced classes to meet the needs of participants who wish to expand their skills, we now host both virtual and in person courses for all creative aging programs, to meet the needs of older adults in our community. The success of these courses also led to the development of a program following a similar model in partnership with Crystal Stairs in South LA, which used theatre exercises to help parents to confidently advocate for their children, and additional programs launching in 2022 including Scripting with William Nedved. This course will focus on the fundamentals of story building, and is open to any type of scripted project or genre, focusing on dramatic structure: the sequencing of character-driven scenes for maximum emotional effect, culminating in an “Elevator Pitch Fest”. Also new in 2022, Staged Stories III, for those who have completed Staged Stories I and Staged Stories II, and wish to further develop their skills.

The Wallis Community Partners Program typically provides up to 2,000 tickets each season to local non-profit agencies that serve at-risk, underserved, and socially-disenfranchised individuals. This program focuses on individuals frequently left out of high quality live performing arts, including individuals with disabilities; veterans; individuals re-entering society after homelessness or incarceration; at-risk teens; and individuals recovering from addiction.

GROW @ The Wallis also spearheads courses for young artists, collaborates with local social service agencies including elder housing and veterans’ groups to provide free tickets to those frequently left out of high quality live performing arts. The Wallis also partners with local organizations including TeenTix LA, which provides $5 tickets to area teens, and The Miracle Project, a program which uses theater exercises to help people with autism and all abilities to build vital social skills. These Wallis-Signature partnerships exist alongside our Community Partners Program.
APPLICATION SUMMARY FY 2023/24

Agency: West Coast Jewish Theatre

Requested amount: $5,000

History of City funding: 2022/23: $2,500

Agency description: West Coast Jewish Theatre (WCJT) provides multi-generational productions that reflect Jewish morals, values, and cultural experiences. By producing play selections that offer insight into what it means to be Jewish and also, the universality of man’s shared experiences. WCJT enables audiences to better understand and reflect on the human condition. The theatre shines light on the rise anti-Semitism that impacts the local Jewish community; and educates audience members by probing them to ask questions and reflect on the state of hatred and fear. WCJT provides critical services that enhance the quality of life by reducing tensions and anti-Semitism in the community. By providing this service to the Beverly Hills community, WCJT believes that it will reduce hatred, bigotry and misunderstanding about the Jewish people. To ensure shows are accessible by all, WCJT offers ticket discounts to seniors, youth, and minority groups to enlighten and entertain diverse Beverly Hills audiences.

Proposed use of Community Assistance Grant Funds: WCJT will offer several play reading series at various locations, such as at Sinai Temple. Keep newsletter updated by providing information about anti-Semitism, informing individuals about the upcoming events and posting videos of past productions. WCJT will offer discounted tickets to Beverly Hills residents. If someone is unable to purchase a ticket, WCJT will give the individual a complimentary ticket to enjoy the event.

Target population/Primary service: Individuals interested in attending theater performances based on the Jewish experience.

Percentage of total program utilized by Beverly Hills residents/community: WCJT has had 30% patronage participation from the Beverly Hills community in their programming.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
- FY 22/23: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The forthcoming play will be an in-person reading series. By offering plays that help the public to better understand Jewish people that tensions amongst other groups will be reduced. During the play, there will be a Covid Officer who is a member of the staff. The Covid Officer will make sure masks are worn during the performance, ensure there is a clean environment for everyone and seat spacing.

Percentage of annual funding City’s contribution represents: 10%.

Ratio of administrative to operating costs: The ratio of WCJT’s administrative operating costs is .07%

Service Profile: Needs-based ☐  Quality of life-based ☐  Social Service ☐
Health ☐  Education ☐  Other ☒

Agency Scope: Local ☒  Regional ☐  National ☐  International ☐

501 (C) (3): Yes ☒  No ☐  Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

Agency / Project Name: West Coast Jewish Theatre
Address: P.O. Box 7097
City: Beverly Hills State: CA Zip: 90212
Contact Person: Howard Teichman
Phone: 818-297-8361 Fax: ______________
Email: hteic10693@aol.com

Please note the City’s insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

We are currently servicing the second largest Jewish population in the United States with Jewish thematic productions. These productions reflect Jewish morals, values, and cultural experiences. West Coast Jewish Theatre provides multi-generational productions that attract groups of all ages with stories about Jewish life past, present and the foreseeable future. The plays we select provide insights into what it means to be Jewish. Our productions also provide understanding about the universality about man's shared experiences. We believe these productions bridge the belief's that Jews are no different than other groups. That our aspirations and desires are no different than other cultures. The criteria we use to select plays inform the public that Jewish people are no different that non-Jewish people. By providing this service to the Beverly Hills community, we believe that it will reduce hatred, bigotry, and misunderstanding about the Jewish people. Local government cannot provide this unique kind of service. Questioning man's inhumanity to man is what theater can offer. Jewish playwrights throughout the years are constantly posing questions to their audiences about the Jewish experience. WE believe the West Coast Jewish Theatre is the vessel that transports audiences towards better understanding and reflection about the human condition.
3. If you are applying for a cultural grant, please describe your program here.

As stated, our programming selections speak to the cultural differences and shared common experiences about the Jewish people, but also what all people share about the human condition. Our theatrical selections are based upon answering "what does it mean to be Jewish in a society that sees us as the other". Many groups feel that being the "other" places them in jeopardy. Jews have been attacked throughout the ages and this has given rise to antisemitism. Our theater chooses plays that strike down those beliefs. We chose a play called, "The Whipping Man" by Matthew Lopez. A story about a Jewish confederate soldier returning from the Civil War on the eve of Lincoln's assassination returning to his ancestral home only to discover his home in ruins, his family dispersed, and the only survivors are two black slaves that the family brought up Jewish. And it's Passover. The juxtaposition of freedom was not lost by our audience. We also produced a play called, "FUGU". This was the story about how the Japanese government saved the lives of six thousand Lithuanian Jews during WWII. An untold story of two different cultures finding respect for one another during a horrendous and tragic time. Our website (wcjt.org) offers other examples of productions that educate, enlighten, and entertain our Beverly Hills audiences. Currently we have negotiated a play reading series with Sinai Temple beginning on April 16, 2023. We will be offering discounted tickets to Beverly Hills residents. If someone cannot pay we will give them complimentary tickets so they can enjoy the event.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Our services are critical because we shine a light on the underpinnings of antisemitism both direct and indirect in our society. By showing that Jews are no different in their needs wants and desires as other groups we enhance the quality of life by reducing hatred and bigotry in the community. We feel that knowledge is power. By offering plays that help the public to better understand Jewish people that tensions amongst other groups will be reduced. This will help improve public safety. As you know there have been swastikas planted on private property in Bevelry Hills reminding us of the threat of Nazism and its threat to the Beverly Hills Jewish Community.

We will be offering several play reading series at various locations this year. We are working towards mounting full productions once we find a theater space. And once again we will be able to provide critical entertainments that will inform, educate and entertain our audiences.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The total program of services utilized by the Beverly Hills Community is about thirty percent of our database. We also draw a small percentage from Bel-Air. We believe with our play reading series we will draw another ten percent. We have been dark for three years due to the Covid-19 epidemic. We have received numerous emails, letters, and phone calls from our patrons asking when we are going to start up. The anticipation of providing theatrical events will draw our regular patrons and new patrons as well.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

Our forthcoming play readin series will be in-person. We have a Covid Officer as a member of our staff. He will insure that masks will be worn during the performance. Seats will be wiped clean with disinfectant and the washrooms will be inspected and cleaned to insure a clean environment. There will be seat spacing.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

N/A
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

We have negotiated a play reading series event at the Sinai Temple for the beverly Hills Jewish Community. We continue to offer updates in our newsletter through Constant Contact providing information about anti-semitism, upcoming events, and videos of past productions. We are utilizing all rules set forth by Actor's Equity and the Producer's League of Los Angeles. Last year we received a grant of $2500.00 to utilize and continue to offer these videos and entertainments through Vimeo.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?
   $5000.00

10. What percentage of your annual funding would the City’s contribution represent?
    .07%

11. What is the ratio of your organization’s administrative operating costs?
    10%
12. Provide any additional information that may be useful in evaluating your proposal.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2023/24

Agency: Westside Food Bank (WSFB)

Requested amount: **$250,000**


Agency description: Provides food to over 60 member agencies south of the Santa Monica Mountains, west of La Brea Avenue and north of LAX. Member agencies near Beverly Hills include JFS – SOVA, PATH West LA Shelter and the weekly meal programs at a Beverly Hills church.

Proposed use of Community Assistance Grant Funds: Bulk purchase of food in order to maintain and expand the programs of the social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless individuals.

Target population/Primary service: Food assistance for low-income individuals and families.

Percentage of total program utilized by Beverly Hills community: The Westside Food Bank (WSFB) serves all of the food pantries surrounding Beverly Hills; the most prominent, SOVA, the food pantry of Jewish Family Service (JFS) is ¼ mile outside of the City limits. Additionally, WSFB gives food to other surrounding pantries.

Quantifiable Services and Measures: With chronic health conditions such as type 2 diabetes, heart disease and obesity on the rise, WSFB provides the best nutrition possible by promoting food that provide a healthy, balanced diet for the clients to their partners. WSFB’s Nutrition Policy, limits them from having less than four percent of food that is high in sugar and salt.

Current Performance:
FY 22/23: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

WSFB emergency food distribution services are considered critical because hunger is an immediate need that cannot wait. While Beverly Hills is known for its affluence, some households struggle to meet their basic needs. Those with lower incomes have long needed assistance to supplement what food has been available to them via the Federal safety net or to receive emergency food relief while excluded from, or waiting for, government relief.

Percentage of annual funding City’s contribution represents: $250,000 in funding from the City would represent 5.74% of our current operating budget.
Ratio of administrative to operating costs: 4%

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒ Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2023-2024. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions. If you need additional space for any of the answers, please attach a separate sheet of paper.

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2023 - 2024

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The service that Westside Food Bank (WSFB) proposes to provide is emergency food distribution for those in need in the Beverly Hills area and nearby surrounding communities. WSFB has been fortunate to have had the support of the City of Beverly Hills since 1986. This support has allowed WSFB to grow in response to the food security needs of tens of thousands of residents in the Beverly Hills area and throughout the Westside. With Beverly Hills having a population of approximately 32,000 residents and a poverty rate of 10.2 percent, WSFB is a critical piece of the city’s social safety net. WSFB’s emergency food distribution service is a service that the local government is not currently providing.

WSFB is the primary bulk wholesale food supplier for more than 60 non-profit social service and faith-based agencies that operate food assistance programs south of the Santa Monica mountains, west of La Brea Avenue, and north of LAX. Roughly ninety percent of our food is distributed through partner agencies with food assistance programs and five direct service pop-up pantries. The remaining 10 percent is provided through shelters, transitional housing programs, community kitchens, K-12 and college food distribution programs, and veterans’ programs. We serve low-income individuals and families with children, seniors, people experiencing homelessness and those who are precariously housed, veterans, and college students who struggle with access to nutritious food.

We handle large-scale donations and bulk food purchases that our smaller member agencies would be unable to accept. By acting as a food clearinghouse, we allow our partner agencies to maximize their limited resources and provide critical human services to our community. In addition to our local food acquisition and distribution programs, the Food Bank works with the California Association of Food Banks to coordinate large-scale food donations and hunger-relief efforts for our entire Westside service area.

The food we distribute is a mix of donated food and purchased food. Donated food comes from federal and state government programs, including the California Association of Food Banks’ statewide Farm to Family program, local food retailers, and community food donors. Purchased food, which accounts for more than half of the food we distribute, allows us to increase the nutritional value of donated food, ensuring a consistent supply of a wide variety of foods. In our 21-22 fiscal year, 67 percent of the food we distributed was nutritious perishable food that included fresh produce, protein (meat/fish), and dairy products.

Since the pandemic, we doubled our annual food distribution from our warehouse from 2.6 million pounds to 4.7 million pounds in response to the need for food in Los Angeles Westside communities. We have added five direct-serve pop-up pantries and nearly a dozen new partner agencies. We piloted food delivery to agencies that could not pick up orders and brought on new staff members to manage our expanded operations. We implemented the Primarius digital warehouse management system right before the pandemic, so we could easily track the explosion in inventory and distribution accurately and efficiently when the pandemic hit, and we deepened our coalition-building work during COVID by hosting Westside Food Security Group meetings.

WSFB continues to be a lifeline for those who struggle to get adequate nutrition because of challenges brought by the pandemic and the resulting high inflation and rising fuel, utilities, rent, and food costs. Our partner agencies are reporting to us that their clients are experiencing the effects of inflation on their grocery bills because they are seeing more clients now than they were a few months ago, and existing clients need more food now than ever.
3. If you are applying for a cultural grant, please describe your program here.

Not applicable.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Westside Food Bank's (WSFB) emergency food distribution services are considered critical because hunger is an immediate need that cannot wait. While Beverly Hills is known for its affluence, some households struggle to meet their basic needs. There are 14,401 households in Beverly Hills. In 2021 inflation-adjusted dollars, 2,352 households had incomes less than $25,000, 1,551 households had incomes between $25,000 and $49,999, and 1,653 households had incomes between $50,000 and $74,999 in a city where the cost of living is 571% higher than the national average. Those with lower incomes have long needed assistance to supplement what food has been available to them via the Federal safety net or to receive emergency food relief while excluded from, or waiting for, government relief. Chronic hunger in adults weakens bones and muscles, increases the risk of illness, worsens existing health problems, and contributes to depression and lack of energy. Chronic hunger in seniors heightens the risk of diabetes, high blood pressure, congestive heart failure, and depression more than in food-secure seniors. Chronic hunger in children negatively affects their cognitive, social, and emotional development, cripples their readiness for school and future school performance, and contributes to behavior issues. WSFB is committed to providing nutritious food to food-insecure individuals and families who live in Los Angeles Westside communities, including the City of Beverly Hills.

We codified this commitment in our board-approved Nutrition Policy, which aims to increase our distribution of nutritious foods, thus improving the quality of the food supplied to our partner agencies. As the leading supplier of food to multiple partner agency programs, the WSFB’s food acquisition choices significantly impact the options available to our partner agencies. With chronic conditions such as type-2 diabetes, heart disease, and obesity on the rise, we take our role seriously in providing the best nutrition possible. Therefore, our policy promotes foods that help provide a healthy, balanced diet for the clients of our partner agencies. Our policy also serves as a model for other organizations in our community that seek to address the challenges of hunger and health. Our Nutrition Policy limits us to having less than four percent of food that is high in sugar and salt.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

It is difficult to say the percentage of our total program service that is utilized by the Beverly Hills community because most of our partner agencies are volunteer-run food pantries that do not have the staffing capacity to track address and zip code data of the individuals and families who access their food distribution programs. The WSFB partner agencies most likely to serve Beverly Hills residents include SOVA (the food pantry of Jewish Family Service) near Pico and Robertson, Nourish LA on Sawtelle near National, St. Augustine’s SAVES in Culver City, Faith Tabernacle near W. Olympic and Sawtelle, and the P.A.T.H. shelter near Pico and Sepulveda. Please see below for the total pounds of food that WSFB gave to these partner agencies free of charge who then distributed to individuals and families in need during our 7/1/21 to 6/30/22 fiscal year.

<table>
<thead>
<tr>
<th>Partner Agency</th>
<th>Total Lbs. of Food</th>
<th>Equivalent Meals</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOVA</td>
<td>482,315 lbs.</td>
<td>401,929 meals</td>
</tr>
<tr>
<td>Nourish LA</td>
<td>221,662 lbs.</td>
<td>184,718 meals</td>
</tr>
<tr>
<td>St. Augustine’s</td>
<td>72,187 lbs.</td>
<td>60,156 meals</td>
</tr>
<tr>
<td>Faith Tabernacle</td>
<td>54,575 lbs.</td>
<td>45,479 meals</td>
</tr>
<tr>
<td>P.A.T.H. shelter</td>
<td>6,236 lbs.</td>
<td>5,197 meals</td>
</tr>
<tr>
<td>Total(s)</td>
<td>836,976 lbs.</td>
<td>697,480 meals</td>
</tr>
</tbody>
</table>

WSFB is part of the Feeding America national network of food banks as an RDO (Re-distribution Organization). Feeding America permits food banks and its RDO’s to charge partner agencies shared maintenance fees of $0.20 to $0.25 per pound for various types of food. Our Board voted to suspend all partner agency shared maintenance fees early in 2020 indefinitely, and we currently distribute all of our food to partner agencies free of charge.
6. Please describe your organization’s ongoing response to the COVID-19 pandemic and the impact to service delivery. In FY 2023-24, does your organization anticipate your proposed program(s) to remain virtual, in-person, or hybrid, and what measures will be taken to ensure program efficacy?

When the COVID crisis hit, WSFB was uniquely positioned to respond. Buoyed by our experienced staff, nimble operation, solid community connections, and community trust, we doubled our food distribution from 10,000 pounds per day to over 20,000 pounds. We could do this because we rented an annex warehouse two doors down from our main warehouse. We increased our warehouse space from 6,000 square feet to 16,000 square feet, which allowed us to acquire and distribute double the amount of food. When local pantries closed, we collaborated with the City of Santa Monica to create a new food pantry. We later transitioned to a weekly outdoor pop-up pantry at Virginia Avenue Park run by WSFB staff. We have since added four more direct-service pop-up pantries that include the Veterans Administration campus in Brentwood Adjacent to the VA Hospital (weekly), Farragut Elementary School in Culver City (weekly), West LA Civic Center (weekly), and the Fisher House on the West Los Angeles VA Campus (quarterly). We also added nearly a dozen new partner agencies, including newly founded pantries and established organizations like local YMCAs that previously did not have food distribution programs. We piloted food delivery to agencies that could not pick up orders and brought on new staff members to manage our expanded operations. We implemented the Primarius digital warehouse management system right before the pandemic, so we could easily track the explosion in inventory and distribution accurately and efficiently when the pandemic hit. Primarius has also proven to be an invaluable tool for budgeting, audit, and evaluation purposes. We deepened our coalition-building work during COVID by hosting Westside Food Security Group meetings to provide a means for new, grassroots efforts and established food providers to network, share best practices, receive COVID updates, avoid service duplication, and gather data. During COVID, the group secured early access to vaccinations for front-line staff and distributed diapers, toiletries, referrals, PPE, and COVID test kits. WSFSG is creating a website hosted by the Westside Coalition to direct residents to food, housing, and other social service resources on the Westside.

In FY 2023-23, we anticipate remaining hybrid with our warehouse and volunteer staff on-site for food deliveries, distributions, and warehouse food sorting volunteer events. We continue to exercise food distribution practices to avoid coronavirus infections. Partner agencies are scheduled for 30-minute pick-ups of pre-ordered non-perishable food and fresh produce. Pre-packed orders are placed outside our facility to minimize time spent in our warehouse, and only one agency may have up to three staff members in our warehouse at one time. We adhere to CDC guidelines and require that masks (N95, KN95, and Surgical Masks are encouraged) are worn at all times, and hand sanitizer is readily available. We have signs in the restrooms reminding all who enter to wash their hands with soap and water for at least 20 seconds. For all in-person volunteer events, volunteers must be free of any common flu symptoms, i.e., fever or cough. Except for warehouse staff who must be on-site, our administrative, finance, and development staff are on a staggered schedule. When they are on-site, they are required to wear masks and sanitize their workstations regularly. Air filtration units are at each indoor workstation. When we distribute food directly to clients at our five pop-up pantry sites, WSFB staff wears masks and gloves.
7. For New Applicants: If your proposed program(s) or service(s) are similar to those of any of the City's current CAGF partners, what differentiates your organization and proposed program(s) from the current service provider(s)? Listing of current CAGF partners can be found on at www.beverlyhills.org/cagf.

Not applicable because Westside Food Bank has received consistent funding from the City of Beverly Hills since 1986.
8. For Returning Applicants: The City takes pride in ensuring that residents have access to the strongest social services and cultural grants. Please describe what efforts your organization has taken to continue as a service provider or organization partnering with the City. Describe how your organization has been responsive to community needs and has incorporated best practices to better serve the Beverly Hills community?

Westside Food Bank has continued to respond effectively and timely to the increased need for food in our Westside communities, including the City of Beverly Hills and its adjacent neighborhoods, that was brought on by the pandemic and resulting high inflation and rising costs of fuel, utilities, rent, and food. As stated earlier, we added new partner agencies and expanded our direct service food distribution efforts with our pop-up pantries. Now more than a third of our food is going to new programs that did not exist before COVID. We used increased funding from individual donors, businesses, foundations, and public funders to expand our distributions and to serve many individuals, children, and families who had never previously needed to draw upon food assistance. Additionally, our provision of food to local college students has nearly tripled through expanded programs at Santa Monica College, Mount St. Mary's University, UCLA, and Otis College of Design. We do not see a slowdown in the local need for food assistance. September 2022 was the highest distribution month in our 40-year history. We hope the City of Beverly Hills will agree to provide continued funding to support Westside Food Bank’s FY 2023-24 emergency food distribution efforts.
9. The funding year is July 1, 2023 to June 30, 2024. What is the funding amount requested?
   $250,000

10. What percentage of your annual funding would the City’s contribution represent?
    5.74%

11. What is the ratio of your organization’s administrative operating costs?
    4%
12. Provide any additional information that may be useful in evaluating your proposal.

New annex warehouse - During COVID, we more than doubled our food distribution from 10,000 pounds per day to over 20,000 pounds. We could do this because we rented an annex warehouse two doors down from our main warehouse. We increased our warehouse space from 6,000 square feet to 16,000 square feet, which allowed us to acquire and distribute double the amount of food. We lost the lease on that annex warehouse on 11-5-2022, which prompted us to seek out a new rental annex warehouse that we secured in January 2023. This new annex warehouse is less than a mile from our main warehouse, located at 1710 22nd Street in Santa Monica, which has 28,000 sq. ft. of space. With this added warehouse space, we can make additional food purchases. We can also accept more significant quantities of donated food from government sources and local community food drives and by soliciting surplus from all sectors of the food and hospitality industries.

Capital campaign feasibility study - As of this submission, we are conducting a capital campaign feasibility study to determine if we can embark on a Comprehensive Capital Campaign. We have retained Netzel Grigsby and Associates for this study and will have results at the end of April 2023. We are searching for properties within our service area, and no matter where our main headquarters are located, we will continue the same or increase the level of service to the Beverly Hills community.

Client Story - Isabella is a single parent living with her three children and her mother-in-law. She just got laid off from her job and is struggling to get enough food for her family. She recently turned to a WSFB partner agency for needed grocery support and said what a great help having access to a consistent source of food has been. Isabella says, "It's helped me by providing food for my kids, such a relief. Not to have to spend the small resources I have on food for my kids, [helps with] other items like gas, or milk. What are you going to purchase? So it's been a great help. It's a big relief, a weight being lifted from our family, from me."

Link to a recent video - Please copy and paste this link into your browser https://www.youtube.com/watch?v=USvHG2B8pVk to watch a recent short video from our 2022 Million Meals Match.

We welcome the city's partnership - We welcome the city's partnership in helping WSFB identify Beverly Hills residents in need of food support and finding ways to address those needs, such as with a weekly pop-up food pantry in the city's limits. We also welcome the city's partnership in identifying children who live in food-insecure households through school data, and we are open to discussions with the city to create Backpack programs at Beverly Hills schools that provide food to children on Friday afternoons, so they and their families have enough to eat over the weekend. Last, we welcome the city's partnership in identifying at-risk seniors in Beverly Hills who live on fixed incomes and struggle to get the proper nutrition they need to live a healthy lifestyle.
13. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- [x] Completed CAGF application
- [x] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [x] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Attachment 2
<table>
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Total CAGF Funding Allocation: $1,512,499
CAGF Budget: $1,982,375

*Applicant who applied previously, but did not receive funding
**Applicant requested $30,000 plus in-kind support from the City (rental fees and staff time)
CITY OF BEVERLY HILLS
COMMUNITY SERVICES DEPARTMENT

MEMORANDUM

TO: Human Relations City Council Liaisons
FROM: Stephanie Harris, Director of Community Services
       Christopher Paulson, Human Services Administrator
       Enisha Clark, LCSW, Human Services Outreach Manager
DATE: May 17, 2023
SUBJECT: Proposed Event: Beverly Hills Day of Wellness – Sunday, September 10, 2023 at Roxbury Park

Introduction

The Human Relations Commission is proposing a new event in collaboration with the Health & Safety Commission and Recreation & Parks Commission focused on wellness. The event is proposed as Beverly Hills Day of Wellness, taking place Sunday, September 10, 2023 at Roxbury Park and Community Center. City Council Liaison support is requested in order for staff to move forward with the Commissioners in planning and executing the proposed event.

Discussion

At the March meeting of the Human Relations Commission, Chair Freeman suggested the Commission host a wellness-based event in May for Mental Health Awareness Month. After further discussion within the commission ad hoc, it was determined that the Community Services Department has too many events already planned for May to add any additional events. It was then recommended that the event take place after the summer and be held at Roxbury Park.

Chair Freeman also suggested that the Human Relations Commission (HRC) invite the Health & Safety Commission (HSC) and the Recreation & Parks Commission (RPC), as well as the Teen Advisory Committee. As such, Chair Freeman and staff attended the April meetings of both the HSC and RPC to invite the commissions to join the HRC in the event, and both commissions happily agreed to participate and provide commissioners to be a part of the ad hoc committee planning the event.

Members of the ad hoc committee include HRC Chair Freeman and Commissioner Kraushaar, HSC Chair Hilborne and Commissioner Felsenthal, and RPC Chair Myra Lurie and Commissioner Amie Sherry.
The event is proposed to be held at Roxbury Park on Sunday, September 10, 2023 from approximately 10am to 3pm. The event space would include both the Roxbury Community Center and patio and grass area near picnic tables, and provide attendees with wellness programming and general wellness and mental health information. Events and classes will be open to everyone in the community. The hybrid activation of the Community Center rooms and lobby; with lobby doors open to the patio where booths will be setup. Appropriate sessions can take place on the grass, like Tai Chi, while others will take place inside, like the Grounding session.

The Day of Wellness will be programmed with a variety of health and wellness practitioners offering their expertise in the field. A sample of programming includes the following:

- Drum Circle
- Intention Setting & Affirmations
- Tai Chi
- Yoga
- Grounding
- Managing Stress
- Meditation
- Soundbath
- Craft Station (Dream Catchers & Coloring Therapy)

In addition to the programming, there will be several information booths for some of our relevant CAGF (Community Assistance Grant Funding) vendors to table and present their programming and services, such as The Maple Counseling Center. This could include NAMI (National Alliance on Mental Illness), BHPD with Nami the dog and MHET officers, Norman Aid and Bulldog Aid, BHAAC (Beverly Hills Active Adult Club), and other Human Services Division partners.

The ad hoc committee is also interested in providing an opportunity for specialty health and wellness vendors to be able to sell some of their products. This could include vendors of crystals, aromatherapy, massage services, or health food products and supplements. There will also likely be amplified sound and music from a public address system in use during the event. These elements would be similar to other Community Services programs and events, such as Doggy Daze 90210 at Roxbury Park, or the semi-annual Art Show in Beverly Gardens Park; additionally, all established policies will be followed.

In an effort to provide programming during the Month of May as Mental Health Awareness Month, the HRC, in partnership with the Community Services Department, has also launched a five-part video series featuring many of the same wellness practitioners that are envisioned for the Day of Wellness in September. The video series is called Mindfulness Monday, with a new video airing on Cable Channel 10 and live-streaming on the BHTV website every Monday in May at 6pm.

In order to produce this new event, Community Services staff plans to work with the ad hoc committee and will require staff support (both in advance planning and day-of-event coordination and management). The Human Services Division staff will handle the pre-planning, and programming and vendor relations; Recreation staff will assist with physical setup at the park and on-site support; and Marketing will assist with promotional flyers and materials.

In review, elements of the proposed Day of Wellness includes the following:

a. Roxbury Park and Community Center – Sunday, September 10, 2023 for a free community event with hours spanning approximately 10am to 3pm.

b. Health & Wellness practitioners providing complimentary sessions to the public
c. Information booths for Health & Wellness organizations & City or CAGF partner agencies
d. Specialty Health & Wellness vendors

At this time, staff believes that this event can be executed using existing staff resources, including labor and materials budget, and is seeking City Council Liaisons support of the event and associated staff costs.

**Fiscal Impact**

Fiscal impacts include use of Community Services Department budgeted-staff time, as well as usual event support from Public Works (Facilities & Parks). There are no significant additional or unbudgeted fiscal impacts at this time.

**Recommendation**

It is requested that City Council Liaisons support and approve the proposed *Beverly Hills Day of Wellness* on September 10, 2023 at Roxbury Park, and support the use of City staff and resources to plan and execute the event.