



Beverly Hills City Council Liaison / Property Owners Task Force Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Meeting
<https://www.gotomeet.me/BHLiaison>
No password needed

You can also dial in by phone:
United States (Toll Free): 1-866-899-4679 or United States: +1 646-749-3117
Access Code: 660-810-077

Thursday, January 28, 2021
4:00 PM

Pursuant to Executive Order N-25-20, members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

1. Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
2. Welcome & Introductions
3. Purpose of the Property Owners Task Force
4. Continued Discussion - Potential Areas of Focus for the Task Force
 - a. COVID-19 Recovery - What Types of Businesses Should the City Seek to Attract and Retain and How?
 - b. Discussion of OpenBH and Future of the Program
 - c. Commercial Tenant Eviction Moratorium and Urgency Ordinance
 - d. Medical Use Ordinance
 - e. Metro Subway – Future Planning and Development
5. Adjournment

Huma Ahmed
City Clerk

Posted: January 22, 2021

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.

Item 4



CHAMBER
of
COMMERCE

Property Owners Task Force

From: Blair Schlecter, Vice President of Economic Development and Government Affairs, Beverly Hills Chamber of Commerce

To: City of Beverly Hills Property Owners Task Force

CC: Laura Biery, Marketing and Economic Sustainability Manager, City of Beverly Hills; Todd Johnson, CEO, Beverly Hills Chamber of Commerce

Date: January 20, 2021

Re: Results of OpenBH Survey

The City of Beverly Hills' OpenBH program allows businesses (when also permitted by State and LA County Public Health Orders) to temporarily open up their services to adjacent areas such as parking lots, parking meters, in front of neighboring vacant storefronts, and the public right of way (sidewalks) through a Special Event Permit. OpenBH permits are issued for an initial 30 day period and can be renewed without cost every 30 days under the current COVID-19 Urgency Ordinance.

One of the discussion items that arose at the first meeting of the Beverly Hills Property Owners Task Force was potential extension of the City's OpenBH program. Although there are no plans to end the program, there has been interest expressed in officially extending the program as a way to continue to enliven the City's business districts and to give businesses some assurance about the investment of their time and money in outdoor seating or services.

To date, over 100 businesses have received an OpenBH permit including restaurants, salons, retail and faith based organizations. The Chamber recently conducted an online poll of Beverly Hills restaurants about their participation interest in the OpenBH program and received 25 responses from local restaurants. Of the respondents, 92 percent were enrolled in the OpenBH program.

Of the 23 respondents who responded to a question about the value of the program to their business, 19 rated the program as an 8, 9 or 10 (on a scale of 1 to 10 with 10 being excellent) in terms of value to the restaurant and 23 out 24 who responded to a question about the value of the program to the community rated the program as a 9 or 10 out of 10. 21 out of 25 responding restaurants wanted to see the OpenBH program extended indefinitely.