

# ARGUMENT IN FAVOR OF MEASURE TL

Yes on Measure TL establishes term limits for Beverly Hills elected officials, limiting our Councilmembers and Treasurers to no more than three terms during their lifetime for any single elected office. Yes on Measure TL promotes better municipal government without discouraging new people from seeking to serve.

Measure TL means no elected official will serve more than twelve years or three terms at the same position. This should be long enough to accomplish what he or she sets out to achieve while allowing others to participate and bring fresh, new ideas to our city.

Unlike California's larger cities, Beverly Hills is a city wherein elected officials are supposed to be residents, community members, and part-time volunteers, not career politicians.

Beverly Hills encourages community involvement through the Team Beverly Hills program. It also limits commission members to two terms totaling six years. Why then discourage new candidates for elected office by having unlimited terms?

Term limits will create more competitive elections, encourage more residents to run for office, and give voters a wider range of choice. Term limits will also provide voters with a regular opportunity for change which will bring new viewpoints, innovative ideas and fresh perspectives to our city.

Many cities throughout Los Angeles County have enacted term limits for their elected officials, including Los Angeles, Culver City and Manhattan Beach. It is time for Beverly Hills to adopt term limits for our elected officials.

This measure will also serve to reduce the power of special interests, thus improving our political process, and open our government to greater resident participation.

Please join 13 former Beverly Hills mayors, including two sitting councilmembers, in voting YES on Measure TL. It will improve our political process and open our City government to greater representation for our residents.

ELIOT FINKEL  
Former City Treasurer

MARK EGERMAN  
Former Beverly Hills Mayor

ROBERT TANENBAUM  
Former Beverly Hills Mayor

**NO ARGUMENT AGAINST THIS MEASURE WAS SUBMITTED**