Are You in the Community Services Brochure?

The Community Services Department offers one of the best, low-cost advertising vehicles in Beverly Hills. The Brochure is published four times a year (fall, winter, spring, and summer), and is mailed to over 20,000 homes in Beverly Hills. Copies are also available at the Library and Park locations. In addition, your advertisement will also be displayed in our online brochure.

Display Dimensions:

- 1/8 Page ........ 3.65" (w) x 2.36" (h)
- 1/4 Page ........ 3.65" (w) x 4.9" (h)
- 1/2 Page ........ 7.58" (w) x 4.9" (h)
- Full Page .......... 7.25" (w) x 10" (h)
- Back Cover .......... 7.58" (w) x 4.9" (h)

Advertising Rates

All rates listed are per issue

Sign up for multiple issues for a discounted rate!

<table>
<thead>
<tr>
<th>Size</th>
<th>1 Issue</th>
<th>2 Issues</th>
<th>3 Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 Page</td>
<td>$300</td>
<td>$270</td>
<td>$255</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$400</td>
<td>$360</td>
<td>$340</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$700</td>
<td>$630</td>
<td>$595</td>
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<tr>
<td>Full Page</td>
<td>$1,000</td>
<td>$900</td>
<td>$850</td>
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<td>Inside Cover</td>
<td>$1,600</td>
<td>$1,440</td>
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Four Color Advertising:

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<th>3 Issues</th>
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<tbody>
<tr>
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<td>$400</td>
<td>$360</td>
<td>$340</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$500</td>
<td>$450</td>
<td>$425</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$800</td>
<td>$720</td>
<td>$680</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,700</td>
<td>$1,530</td>
<td>$1,445</td>
</tr>
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<td>Back Cover</td>
<td>$3,000</td>
<td>$2,700</td>
<td>$2,550</td>
</tr>
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For More information, contact:

Community Services, Registration Office
(310) 285-6850 or bhreg@beverlyhills.org

Ad formats:

- Ads must be in the appropriate size and format
- Acceptable formats include JPG, EPS, or PDF
- Ads should be grayscale or full color, RGB, and have a minimum resolution of 300 dpi
- Ads can be sent to: bhreg@beverlyhills.org
- OR sent on CD and mailed to: City of Beverly Hills
  ATTN: Registration Office
  455 N Rexford Drive
  Beverly Hills, CA 90210

*Ads which must be edited, resized, or reformatted require an additional fee.
A 10% cancellation fee will be assessed if notification is less than 5 business days.
Community Services Department

Quarterly Brochure Advertising Contract

Business Name: ________________________________ Date of Contract: __________

Contact Person: ______________________________

Address: ____________________________________

City: __________________ State: __________ Zip: __________

Business Phone: ______________________________ Cell Phone: __________

Fax: _________________________________________

Email: _______________________________________

### Issue

<table>
<thead>
<tr>
<th>Issue</th>
<th>Summer (Jun - Aug)</th>
<th>Fall (Aug - Dec)</th>
<th>Winter (Jan - Mar)</th>
<th>Spring (Mar - Jun)</th>
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</thead>
<tbody>
<tr>
<td>Deadline:</td>
<td>2/2/22</td>
<td>5/5/22</td>
<td>9/14/22</td>
<td>10/5/22</td>
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<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Single Issue Price</th>
<th># of Issues</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/8 Page</td>
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</table>

Payment Information:  

- [ ] Single Payment  
- [ ] Multiple Payments (Payment for each issue must be received prior to printing date)

- [ ] Check (Check No. ______________ )  
- [ ] Visa  
- [ ] MasterCard  
- [ ] Discover  
- [ ] AMEX

Card #: ________________ Exp Date: __________ CVV#: __________

### Terms & Conditions

1. Advertisers shall remit payments according to the payment terms. The City of Beverly Hills ("City") will not print ads in which payment has not been received by the deadline date.
2. The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising will conform to the attached Advertising Policy.
3. This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Director of Parks & Recreation of the City.
4. The title "Paid Advertisement" will be included at the bottom of each advertisement as determined by the City.
5. Cancellation or changes to an advertisement must be made in writing twenty-one (21) days prior to print deadline.
6. Final approval of all advertising content, copy, and layout/placement will be given by the Director of Parks & Recreation.

City of Beverly Hills

Jenny Rogers  
Director of Community Services

Advertiser

Date  Signature  Date