ARCHITECTURAL COMMISSION REGULAR MEETING

MINUTES

March 16, 2022
1:30 PM

MEETING CALLED TO ORDER
Date/Time: March 16, 2022 / 1:32 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson
Commissioners Absent: None
Staff Present: Mark Odell, Christine Delostrinos, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE
Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Public Input: None

APPROVAL OF AGENDA

By Order of the Chair and with the consensus of the Commission, with Commissioner Devlin recused, the agenda was approved as amended, moving Item #7, 9000 Wilshire Boulevard, to the Consent Calendar. Additionally, per the request of the Applicant, item #8, IWC Schaffhausen, will be continued to the April 20, 2022 Architectural Commission meeting.

CONSENT CALENDAR

1. CONSIDERATION OF MINUTES
   Consideration of Minutes of the Architectural Commission regular meeting of February 16, 2022.

2. RESOLUTION OF THE ARCHITECTURAL COMMISSION OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA

Recordings of the Architectural Commission’s meetings are available online at www.beverlyhills.org
TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME
Recent legislation was adopted allowing the Architectural Commission to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions, and the proposed resolution implements the necessary requirements.

Motion: MOVED by Vice Chair Schreiber, SECONDED by Chair Matson to adopt the minutes and the resolution continuing to authorize meetings to be held via teleconference, as presented (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson
NOES: None
CARRIED

7. 9000 WILSHIRE BOULEVARD
   Office Building (PL2200087)
Request for approval of an architectural review to allow modifications to a previously approved sign program. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from the further review under CEQA.

Motion: MOVED by Commissioner Persovski, SECONDED by Vice Chair Schreiber to adopt the resolution as presented (4-0-1).

AYES: Commissioners Meyer, Persovski, Vice Chair Schreiber, Chair Matson
NOES: None
RECUSED: Commissioner Devlin
CARRIED

REPORTS FROM PRIORITY AGENCIES
None

CONTINUED BUSINESS
No items

Commissioner Meyer noted that items #3, #4, and #5 all fall within 500 feet of one or more properties in which he may have a financial interest. As such, he recused from these items and left the virtual meeting room at 1:37 PM.

NEW BUSINESS

3. 367 NORTH BEVERLY DRIVE
   Zadig & Voltaire (PL2200073)
Request for an architectural review to allow façade modifications, a Sign Accommodation to allow multiple Business Identification Signs and a mural or similar environmental graphics on
the façade. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Z & V, LLC dba Zadig & Voltaire
Project Representative: Ryan Reiter, Kenneth Park Architects
Public Input: None

Motion: MOVED by Vice Chair Schreiber, SECONDED by Commissioner Persovski to adopt the resolution as amended (4-0-1).

AYES: Commissioners Devlin, Persovski, Vice Chair Schreiber, Chair Matson
NOES: None
RECUSED: Commissioner Meyer

CARRIED

4. 201 NORTH RODEO DRIVE
Fendi (PL2200075)
Request for an architectural review for a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Fendi North America, Inc.
Project Representative: Anita Korytowska, Space Architecture
Public Input: None

Motion: MOVED by Chair Matson, SECONDED by Vice Chair Schreiber to adopt the resolution as amended (4-0-1).

AYES: Commissioners Devlin, Persovski, Vice Chair Schreiber, Chair Matson
NOES: None
RECUSED: Commissioner Meyer

CARRIED

5. 327 NORTH RODEO DRIVE
Loewe (PL2200077)
Request for approval for an architectural review to allow façade modifications and a Business Identification Sign. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Loewe, LLC
Project Representative: John Warner, Permit Advisors
Architectural Commission Regular Meeting Minutes
March 16, 2022

Public Input: None

Motion: MOVED by Commissioner Devlin, SECONDED by Commissioner Persovski to adopt the resolution as amended (4-0-1).

AYES: Commissioners Devlin, Persovski, Vice Chair Schreiber, Chair Matson
NOES: None
RECUSED: Commissioner Meyer

CARRIED

Commissioner Meyer returned to the meeting at 2:33 PM.

Commissioner Meyer advised that while he does have financial interest in a property that is within 500 feet of the project at 431 North Rodeo Drive, the property in which he has an interest faces Beverly Drive, and the subject property faces Rodeo Drive; additionally, because the subject property is not visible from the property in which he has an interest, he does not believe the project will have a measurable impact on his property, and will participate in the discussion of the item.

6. 431 NORTH RODEO DRIVE
Balenciaga (PL2200078)
Request for approval of an architectural review to allow façade modifications and a Sign Accommodation to allow multiple Business Identification Signs. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: Balenciaga America, Inc.
Project Representative: Ashok Vanmali, Gruen Associates
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by Vice Chair Schreiber to adopt the resolution as amended (5-0).

AYES: Commissioners Meyer, Devlin, Persovski, Vice Chair Schreiber, Chair Matson
NOES: None

CARRIED

8. 268 NORTH RODEO DRIVE SUITE 242
IWC Schaffhausen (PL2200091)
Request for approval for an architectural review to allow façade modifications, a Sign Accommodation for multiple Business Identification Signs, and a construction barricade with lifestyle graphics. Pursuant to the provisions set forth in the California Environmental Quality Act (CEQA), the Architectural Commission will also consider finding the project exempt from further review under CEQA.

Project Planner: Christine Delostrinos, Associate Planner
Project Applicant: IWC Schaffhausen, Richemont NA, INC.
Architectural Commission Regular Meeting Minutes
March 16, 2022

Project Representative: Ashok Vanmali, Gruen Associates
Public Input: None

This item was not discussed, and will be continued to the April 20, 2022 Architectural Commission meeting.

STUDY SESSION
No Items

COMMUNICATIONS FROM THE COMMISSION

- Mayor’s Cabinet Meeting
  o Chair Matson provided a brief update; the meeting video is available online.

COMMUNICATIONS FROM STAFF

- Urban Designer Updates
  o Urban Designer Mark Odell advised that the Restaurant Subcommittee will be meeting again soon to review several new restaurants.
  o Commission Specialist Karen Myron provided the following updates for the Commission:
    ▪ The closure of the 400 block of North Crescent Drive for the Vanity Fair Oscars Party tent will run through March 31
    ▪ The City Council Installation ceremony for incoming Mayor Lili Bosse and Vice Mayor Julian Gold, MD will take place on Tuesday, April 5 at 7:00 PM at The Wallis; the public is welcome to attend.
    ▪ The LA Marathon will take place on Sunday, March 20. There will be significant traffic impacts in the City, with street closures beginning at 5:00 AM. Additional information is available at beverlyhills.org/marathon.

9. 2022 Meeting Schedule
   o Received and filed

ADJOURNMENT
Date / Time: March 16, 2021 / 2:52 PM

PASSED AND APPROVED THIS 20TH DAY OF APRIL, 2022

James Matson, Chair