



City of Beverly Hills
455 N Rexford Dr.
Beverly Hills, CA 90210
beverlyhills.org

FOR IMMEDIATE RELEASE
Contact: Lauren Santillana
lsantillana@beverlyhills.org (424) 331-2386

Keith Sterling Named Deputy City Manager for the City of Beverly Hills

Additional New Appointments in City Manager's Office



Beverly Hills, CA (January 4, 2023) – Beverly Hills City Manager Nancy Hunt-Coffey has announced the appointment of Keith Sterling to the position of Deputy City Manager. Sterling, who has served as Chief Communications Officer since 2021, joins Hunt-Coffey and Assistant City Manager Ryan Gohlich in the City Manager's Office.

"I am thrilled to welcome Keith to this critical role," said Hunt-Coffey. "Since joining the City, he has led our communications program through tremendous growth and success and I know his diverse skill set will continue to benefit the City organization and the Beverly Hills community for years to come."

Reporting to the City Manager, Sterling will lead the implementation of Mayoral and City Council initiatives; continue to oversee City communications along with Marketing & Economic Sustainability; liaise with the City Clerk in preparation of staff reports for City Council meetings; and manage the Team Beverly Hills program. Sterling joined the City in 2018 and has served as primary media spokesperson for high-profile public agencies over the last 15 years. A former television news anchor, he earned a degree in journalism from the Roy H. Park School of Communications at Ithaca College.



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Also today, in line with the City Council's strategic focus on public safety, Hunt-Coffey announced that current Deputy City Manager Gabriella Yap would transition to the role of Senior Policy and Management Administrator, Public Safety. Yap will support the Beverly Hills Fire Department with programs and initiatives while continuing to oversee budgeting, municipal affairs and legislation in the City Manager's Office.

In addition, Garin Hussenjian will serve as Deputy Director Special Projects, Public Safety supporting the Beverly Hills Police Department while also supervising the Office of Emergency Management. Both Yap and Hussenjian will report directly to the City Manager.

Finally, Public Information Coordinator Lauren Santillana has been named Public Information Manager and will assume duties as the City's lead Public Information Officer.

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