



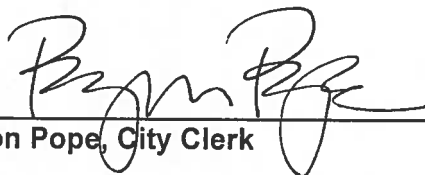
**Beverly Hills City Council Liaison / Southeast Area Task Force Committee  
will conduct a Special Meeting, at the following time and place, and will  
address the agenda listed below:**

**Beverly Hills Public Library Auditorium  
444 North Rexford Drive  
Beverly Hills, CA 90210**

**Thursday, October 25, 2018  
5:30 PM**

**AGENDA**

- 1) Public Comment**
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
  
- 2) Southeast Task Force Group on La Cienega Park & Recreation Complex**
  
- 3) Adjournment**

  
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Byron Pope, City Clerk

**Posted: October 22, 2018**



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.



**CITY OF BEVERLY HILLS**  
**COMMUNITY SERVICES DEPARTMENT**

**MEMORANDUM**

**TO:** Southeast Task Force

**FROM:** Nancy Hunt-Coffey, Director of Community Services

**DATE:** October 25, 2018

**SUBJECT:** Southeast Task Force Focus Group on La Cienega Park & Recreation Complex

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In fiscal year 2017-18, the City Council adopted priority #4 which states: Master Plan City Needs at La Cienega Park and Tennis Center Site. As a result, the City Council has directed staff to embark upon a process for gathering public feedback related to the La Cienega Park & Recreation Complex. The goal of this process is to determine what work, if any, needs to be done at this site. The City has engaged the services of the Consensus and Collaboration Program (CCP) from California State University at Sacramento to conduct this process. CCP will use a broad range of methods to gain this feedback, including stakeholder meetings, focus groups, town hall meetings, a survey, etc.

**BACKGROUND**

La Cienega first became a park in 1928 and has evolved over time. Once the home of an Olympic sized swimming pool which served as the training site for the 1932 Olympians, it has changed throughout the years to meet the growing needs of the community.

Now considered the City's sports park, its large field space provides two (2) large sports fields in the fall and transitions to three (3) baseball diamonds in the spring. It is the home field for practices and games of Beverly Hill AYSO (American Youth Soccer Organization), Beverly Hills Little League, and the Beverly Hills High School Baseball Team. There are four (4) picnic tables for open use or by reservation. The playground equipment was replaced 9 years ago with an expected use span of approximately 12-15 years.

The most recent additions to the Park were four years ago which included an outdoor fitness equipment area and a contracted snack bar. The Community Center was built in 1981 and currently houses an auditorium, a dance room, a meeting room and a City operated preschool room. In these four rooms, a myriad of City sponsored recreation classes and programs are held, as well as providing space for community meetings and social gatherings. The Community Center also serves as office space for four full-time recreation staff. Some basic improvements were made to the Community Center over the last two years such as, the roof was sealed to prevent water intrusion, and the HVAC system was upgraded so that it works properly.

The La Cienega Tennis Center is located directly across from La Cienega Community Center and Park. The Tennis Center encompasses two meeting rooms, one of which exclusively houses the Beverly Hills Duplicate Bridge Club, 16 tennis courts, a pro shop, restrooms and locker rooms, administrative offices and a substantial parking structure, located under the tennis courts. The City's former water treatment plant, built in the 1920s, just south of the tennis

center, currently houses the Library/Archive for the Academy Foundation (associated with the Academy of Motion Picture Arts and Sciences). The Academy leased this space for fifty-five years from the City in 1988.

At the southernmost corner of Olympic and La Cienega lies Frank Fenton Field which hosts the youngest division of AYSO soccer and Little League for games and practices. There is also a public restroom building at this site which is in fair to poor condition.

City Council's priority also indicated that staff should examine a pedestrian bridge that would link both sides of the park, across La Cienega Blvd., with the goal of improving pedestrian safety and providing a better connection between the City functions on both sides of the street.

### **FEEDBACK PROCESS**

There are many reasons why the City is seeking feedback at this time. The southeast portion of the City has been a priority for some time, and so the City is interested in making investments in this area that serve the residents. Furthermore, as much as possible, the City is working to ensure that it is providing for the recreational needs of the community within the limited space that is available. As a result, it is critical to receive feedback from the community on what is needed at the La Cienega site.

CCP has held a number of stakeholder and focus group meetings with various individuals. Additionally, an online survey has been developed to help with gathering feedback. A town hall meeting was held on October 8<sup>th</sup>, and a second is scheduled at La Cienega Community Center at 7 pm on October 24<sup>th</sup>.

As residents and vested stakeholders of the Southeast portion of the City, staff requests that the Southeast Taskforce members provide in depth feedback on what, if anything, should change at the La Cienega Park and Recreation Complex at the meeting on October 25<sup>th</sup>.

CCP and City staff will present at the Southeast Taskforce meeting to gather feedback and ideas.