Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

TELEPHONIC VIDEO CONFERENCE MEETING
Beverly Hills Liaison Meeting
https://www.gotomeet.me/BHLiaison
No password needed
You can also dial in by phone:
United States (Toll Free): 1-866-899-4679 or United States: +1 646-749-3117
Access Code: 660-810-077

Wednesday, December 30, 2020
4:30 PM

Pursuant to Executive Order N-25-20, members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

1) Public Comment
   a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

2) 2019 Charitable Solicitations Commission Annual Report

3) Adjournment

Huma Ahmed
City Clerk

Posted: December 23, 2020

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG

Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.
CITY OF BEVERLY HILLS
POLICE DEPARTMENT

MEMORANDUM

TO: Charitable Solicitations Commissioners
FROM: Marc Coopwood, Assistant Chief Police
DATE: December 30, 2020
SUBJECT: 2019 Annual Report

ATTACHMENTS: A. List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2019
B. List of 2019 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

The 2019 Annual Report is generated to familiarize the City and the community with all of the important accomplishments of the Charitable Solicitations Commission throughout the 2019 calendar year.

The primary responsibility of the Commission is to ensure the compliance of charitable organizations soliciting donations or funds from Beverly Hills residents. Compliance with established permitting guidelines helps to protect our community from fraudulent, fictitious or otherwise unscrupulous solicitations; and it also serves to keep the community aware of the many charitable events being held in Beverly Hills. The Commission, in close cooperation with the Police Department, regulates the issuance of solicitation permits, reviews financial statements provided by the charities, and maintains a dedicated website for the public to obtain information regarding permitted solicitations.

During 2019, the Commission was successful in the following endeavors:

1) The Commission issued 203 permits for charitable solicitations conducted in 2019. The Commission reviewed the financial statements of 168 monetary drives and charitable events that concluded in 2019. 30 statements are still outstanding and 7 permits were cancelled.

2) The Commission worked closely with representatives of the Human Relations Commission to review and evaluate applications for the Community Assistance Grant Fund FY 19/20 in order to determine the allocation of funds based on service needs within the City. The two Commissions collaborated and were successful in working through the proposals and financial information submitted by 24 organizations. As a result, a joint decision was made and a recommendation was submitted to the City Council to approve 18 of the applications.
3) The Commission has identified the "Top Ten" fundraising organizations, the "Bottom Ten" fundraising organizations and a list of organizations that held events in Beverly Hills, permitted by Charitable Services of Los Angeles which did not obtain a Beverly Hills Charitable Solicitations Permit. The Commission believes that this is valuable information for the community members to have available when they are solicited for charitable donations.

Detailed information collected throughout the year regarding permits, charitable organizations, and financial data is presented on the following pages. The report summarizes all available information as of August 25, 2020 regarding permitted and unpermitted charitable solicitations which occurred during the 2019 calendar year.

Staff will follow-up on pending financial statements and reports of unpermitted charitable solicitations until all organizations comply with the City’s Charitable Solicitations Ordinance or they are referred to Code Enforcement for appropriate action.
City of Beverly Hills Charitable Solicitations Commission
2019 Annual Report
(All data is as of August 25, 2020, and is reflective of all solicitations which concluded in the 2019 calendar year)

1. Permits
   a. Number of permits issued: 203
      i. Breakdown between monetary drive and event permits
         - 20 Monetary Drives
         - 183 Event Permits
   b. Number of permits cancelled: 7

2. Financial Statements
   a. Number received: 168
   b. Number outstanding¹: 30
      i. List of all organizations with overdue Financial Statements for 2019 solicitations
         - Attachment A

3. Summary of Fundraising Activities Based on Financial Statement Data
   a. Total receipts of all permitted activities: $330,761,979
   b. Total expenses of all permitted activities: $137,313,741
   c. Total net for charitable purposes from all permitted activities: $193,448,238
   d. Number of permits with proceeds²:
      i. Greater than or equal to 50%: 137
      ii. Less than 50%: 31
   e. Top 10 fundraising organizations (based on total net proceeds; not percentage)
      1. Saint John's Health Center Foundation $55,389,102 97%
      2. Performing Arts Center DBA The Music Center $33,398,950 91%
      3. Girl Scouts of Greater Los Angeles $21,662,925 75%
      4. UCLA Foundation $7,121,818 61%
      5. American Friends of the World's Jewish Museum $6,365,714 96%
      6. Oxfam America, Inc. $5,804,000 6%
      7. Milken Institute $4,746,370 86%
      8. Simon Wiesenthal Center, Inc. $3,193,716 89%
      9. Israeli-American Council $2,183,811 81%
      10. Cedars-Sinai Medical Center $2,080,169 87%
   f. Top 10 fundraising organizations (based on % of net proceeds)
      1. Los Angeles Jewish Home for the Aging $400,953 99%
      2. SHARE $27,463 99%

¹ Not including cancelled/voided permits (7)
² There were seven cancelled events in 2019 and two of them provided financial statements.
3. El Rodeo PTA $126,712 99%
4. L.A. Goal $91,142 98%
5. Assistance League of Los Angeles $201,616 98%
6. American Humane Association $48,748 98%
7. Saint John’s Health Center Foundation $55,389,102 97%
8. Friends of Greystone $38,550 95%
9. Performing Arts Center DBA The Music Center $33,398,950 91%
10. Simon Wiesenthal Center, Inc. $3,193,716 89%

g. Bottom 10 fundraising organizations (based on % of net proceeds)
1. Bantu Arts Atelier for Kids Inc. -$580 -166%
2. Westwood Coop Folk Dancers DBA Folk Dance Federation of CA South, Inc. -$196 -44%
3. Autism Movement Therapy, Inc. -$246,443 -28%
4. Birthday Party Project -$10,204 -16%
5. Oxfam America, Inc. $5,804,000 6%
6. Imagen Foundation $17,616 6%
7. Los Angeles Museum of the Holocaust $31,553 11%
8. Pepperdine University $91,191 26%
9. Face Forward $162,945 36%
10. LA Opera Company $34,839 38%

4. Summary of Fundraising Activities Based on Location
a. The Beverly Hilton Hotel 54
b. The Beverly Wilshire Hotel 35
c. The Beverly Hills Hotel 11
d. Private Residences in Beverly Hills 9
e. Montage Hotel 5
f. Wallis Annenberg Center 5
g. The Four Seasons Beverly Hills 4
h. Other 53
i) In Beverly Hills 13
ii) Outside Beverly Hills 40

5. List of 2019 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit
a. Attachment B
**Attachment A**

(All data is as of August 25, 2020, and is reflective of all solicitations which concluded in the 2019 calendar year)

List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2019

- 30 Permits Total

<table>
<thead>
<tr>
<th>Permit #</th>
<th>Organization</th>
<th>Event Date</th>
<th>Event Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018-121</td>
<td>Beverly Hills High School PTSA</td>
<td>Monetary Drive - ended 7/31/2019</td>
<td></td>
</tr>
<tr>
<td>2018-127</td>
<td>UCP Wheels for Humanity</td>
<td>Monetary Drive - ended 7/25/19</td>
<td></td>
</tr>
<tr>
<td>2018-176</td>
<td>Greenpeace INC</td>
<td>Monetary Drive - ended 10/31/19</td>
<td></td>
</tr>
<tr>
<td>2018-177</td>
<td>Jonsson Cancer Center Foundation - UCLA</td>
<td>Monetary Drive - ended 8/31/19</td>
<td></td>
</tr>
<tr>
<td>2019-005</td>
<td>Barlow Foundation</td>
<td>5/13/2019 Barlow Hospital, Los Angeles</td>
<td></td>
</tr>
<tr>
<td>2019-010</td>
<td>Los Angeles County Police Canine Association</td>
<td>7/20/2019 Redondo Beach Union High School</td>
<td></td>
</tr>
<tr>
<td>2019-023</td>
<td>National Hispanic Media Coalition</td>
<td>2/22/2019 Beverly Wilshire Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-043</td>
<td>The Center for Early Education</td>
<td>3/9/2019 Beverly Hilton Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-044</td>
<td>Run To Remember Los Angeles</td>
<td>4/7/2019 10250 Santa Monica Blvd, Los Angeles</td>
<td></td>
</tr>
<tr>
<td>2019-057</td>
<td>American Society for Yad Vashem</td>
<td>5/20/2019 Beverly Wilshire Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-072</td>
<td>Magbit Foundation</td>
<td>4/7/2019 Beverly Hilton Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-090</td>
<td>Big Brothers Big Sisters of Greater Los Angeles</td>
<td>10/19/2019 Beverly Hilton Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-097</td>
<td>Kidsave</td>
<td>6/13/2019 Beverly Hilton Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-102</td>
<td>The Rape Foundation</td>
<td>10/6/2019 Private Residence, Beverly Hills</td>
<td></td>
</tr>
<tr>
<td>2019-106</td>
<td>HSA Council</td>
<td>9/17/2019 Montage Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-114</td>
<td>Women’s Guild, Cedars-Sinai Medical Center</td>
<td>11/6/2019 Beverly Wilshire Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-122</td>
<td>Hadassah Southern California</td>
<td>11/10/2019 Beverly Hills Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-137</td>
<td>CLARE Foundation</td>
<td>11/14/2019 Fairmont Miramar Hotel, Santa Monica</td>
<td></td>
</tr>
<tr>
<td>2019-145</td>
<td>Last Chance for Animals</td>
<td>10/19/2019 Beverly Hilton Hotel</td>
<td></td>
</tr>
<tr>
<td>2019-146</td>
<td>El Nido Family Centers</td>
<td>9/7/2019 Virginia Robinson Gardens</td>
<td></td>
</tr>
<tr>
<td>Permit #</td>
<td>Organization</td>
<td>Event Date</td>
<td>Event Location</td>
</tr>
<tr>
<td>----------</td>
<td>---------------------------------------------------</td>
<td>-------------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td>2019-181</td>
<td>Jonsson Cancer Center Foundation - UCLA</td>
<td></td>
<td>Monetary Drive ended 12/31/19</td>
</tr>
<tr>
<td>2019-192</td>
<td>Los Angeles Brotherhood Crusade</td>
<td>12/6/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
</tbody>
</table>
Attachment B

(All data is as of August 25, 2020, and is reflective of all solicitations which concluded in the 2019 calendar year)

List of 2019 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

- 11 Events Total

<table>
<thead>
<tr>
<th>Organization</th>
<th>Event Date</th>
<th>Event Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jhpiego Corporation</td>
<td>12/31/2019</td>
<td>Beverly Wilshire Hotel</td>
</tr>
<tr>
<td>Make-A-Wish Foundation of Greater Los Angeles</td>
<td>11/20/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>ACLU Foundation of Southern California</td>
<td>11/17/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>Arthritis Foundation</td>
<td>10/27/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>White Memorial Medical Center Charitable Foundation</td>
<td>10/27/2019</td>
<td>Beverly Wilshire Hotel</td>
</tr>
<tr>
<td>Public Counsel</td>
<td>10/24/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>Save the Children Federation, Inc.</td>
<td>10/2/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>Juvenile Diabetes Research Foundation (JDRF)</td>
<td>5/4/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>Campbell Hall</td>
<td>5/3/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>Westside Children’s Center, Inc.</td>
<td>5/1/2019</td>
<td>Spring Place Beverly Hills</td>
</tr>
<tr>
<td>John Thomas Dye School</td>
<td>2/2/2019</td>
<td>Beverly Hilton Hotel</td>
</tr>
</tbody>
</table>