



# SPONSORED BY THE CITY OF BEVERLY HILLS COMMUNITY SERVICES DEPARTMENT



Roxbury Park - "Wiggly Field"  
471 S. Roxbury Drive

FREE FAMILY FUN EVENT

## Sunday, November 5, 2023

### BRONZE BONE ----- \$500

- Name/logo identification on 2 on-site 'Thank You Sponsors' signs
- Name/logo on flyer to be distributed to all Beverly Hills Schools, Community Centers & Library
- Name/logo on Beverly Hills website with your website address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 2 public address name mentions at event
- 1 banner (supplied by business, MAX 4'x10') placed on-site at event
- 1 10'x10' booth (includes one 6' table + two chairs)

### SILVER BONE ----- \$1,000

- Name/logo identification on 2 on-site 'Thank You Sponsors' signs
- Featured in Beverly Hills Cable Video Coverage
- Name/logo on flyer to be distributed to all Beverly Hills Schools, Community Centers & Library
- Name/logo on Beverly Hills website with your website address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 4 public address name mentions at event
- 2 banners (supplied by business, MAX 4'x10') placed on-site at event
- 1 10'x10' booth (includes two 6' table + four chairs)

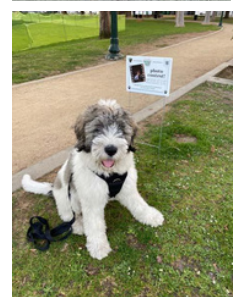
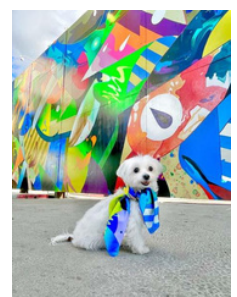
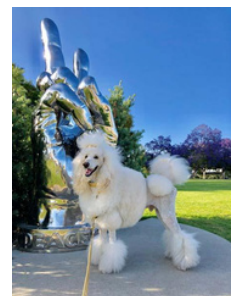
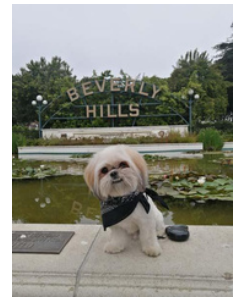
### GOLD BONE ----- \$3,000

- **Your company will judge and present prizes to Pet Parade winners for media opportunities**
- Name/logo of business on event tote bag which attendees will receive
- Introduction at event by Parade Emcee
- Featured in Beverly Hills Cable Video Coverage
- Name/logo identification on 2 on-site 'Thank You Sponsors' signs
- Name/logo on flyer to be distributed to all Beverly Hills Schools, Community Centers & Library
- Name/logo on Beverly Hills website with your website address
- Name/logo on all email blasts
- Name/logo on all paid advertising
- 4 public address name mentions at event
- 3 banners (supplied by business, MAX 4'x10') placed on-site at event
- 2\* 10'x10' booths with preferred location & preferred parking, (includes four 6' table + six chairs)  
*\*Double booths are reserved for Gold Bone Sponsors only.*

**NOTE: Adoption & Rescue agency sponsors will be PROMINENTLY placed in the Pet Adoption area  
All sponsorship opportunities available through the Beverly Hills Community Charitable Foundation.**

**Contact: Evan Doyle: 310.285.6832 | edoyle@beverlyhills.org**

*In case of rain, event will be cancelled. No refunds unless the event is rained out.*





# SPONSOR APPLICATION



**Sunday, November 5, 2023**

Company Name: \_\_\_\_\_

Product Description: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Bus. Phone: \_\_\_\_\_

**YES, I am interested in participating in the Beverly Hills Doggy Daze 90210 pet event by purchasing a sponsorship package. Note: Adoption & Rescue Agency Sponsors will be placed prominently in the Pet Adoption area. After Reviewing the attached 'Sponsorship Opportunities' I have selected the following:**

- Bronze Bone:** \$500 (includes one 10x10 booth, no siding; one 6' table + two chairs)
- Silver Bone:** \$1,000 (includes one 10x10 booth, no siding; two 6' tables + four chairs)
- Gold Bone:** \$3,000 (includes two\* 10x10 booths, no siding; four 6' tables + six chairs)

*\*Double booths are reserved for Gold Bone Sponsors only.*

**Sponsor, if selling product, must have a current Beverly Hills Business License & sellers permit.**

Enclosed is my payment in the amount of: \$\_\_\_\_\_

Make checks payable to: City of Beverly Hills Community Charitable Foundation

Mail check & this form to: Beverly Hills Doggy Daze 90210/Sponsorship  
City of Beverly Hills  
444 N. Rexford Drive  
Beverly Hills, CA 90210

**Application Deadline is Thursday, September 28th**

To pay via Credit Card:

To complete payment via Credit Card for Beverly Hills Doggy Daze 90210 Sponsorships, please visit the below website and select in the 'Purpose of Donation' dropdown, 'Doggy Daze 90210 Pet Event Sponsor'.

[beverlyhills.org/communitycharitablefoundation/donateonline](http://beverlyhills.org/communitycharitablefoundation/donateonline)

For more information, visit [beverlyhills.org/communitycharitablefoundation](http://beverlyhills.org/communitycharitablefoundation)