



CITY OF BEVERLY HILLS
Room 280A
455 North Rexford Drive
Beverly Hills, CA 90210

**ARTS AND CULTURE COMMISSION
SPECIAL MEETING MINUTES**

Tuesday, April 19, 2022
10:00am

MEETING CALLED TO ORDER

Date/Time: April 19, 2022 / 10:03 am

CIVILITY STATEMENT

The Civility Statement was read to initiate the meeting.

ROLL CALL

Commissioners Present: Commissioners Gordy Bristol, Beck and Vahn, Vice Chair Filipovic,
Chair Frank

Commissioners Absent: None

Staff Present: Jenny Rogers, Ben Johnson, Paul Paolone, Adriné Ovasapyan,
Aida Thau, Jessica Barragan

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

There were no public comments.

APPROVAL OF AGENDA

With the concurrence of the Commission, the Chair may choose to amend the order of the items on the agenda.

By order of Chair Frank, the agenda was approved as presented.

CONSENT CALENDAR

1. Consideration of Minutes of the Regular Meeting of February 8, 2022.

Motion: MOVED by Commissioner Vahn, SECONDED by Vice Chair Filipovic to approve the minutes as presented (5-0).

AYES: Commissioners Gordy Bristol, Beck and Vahn, Vice Chair Filipovic, and Chair Frank
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED

REPORTS FROM PRIORITY AGENCIES

None

PRESENTATIONS

2. Art in Public Places

Art Consultants Karen Constine and Jessica Cusick presented an update to the Commission on development of the City's new Public Art Program, "Art in Public Places", including the Public Art Framework and Temporary Public Art Policy. The framework components include fine art collection, temporary public art and civic art collection. The policy framework for the Fine Arts and Civic Art Collections are well established therefore not changing, but the framework is articulated for Commissioners and for staff under a comprehensive document. Temporary public art framework is a new component that focuses on the activation of art in public spaces which will include city program and partnership program definitions. Also, the context of the Civic Art Collection was streamlined to clarify gifts and bequests in addition to the Mayor's Purchase Award. Staff and Art Consultants continue to draft policy documents to assist with the implementation of this new program and will bring back to the Commission for review as informational updates.

3. Fine Art Priority Exercise

Arts and Culture Program Associate Aida Thau presented an overview of the Fine Art Priority Exercise process with the Commission. The process dictates how the City acquires new artworks. When the Fine Art Fund surpasses the projected cost for maintaining the City's Fine Arts Collection, the Arts and Culture Commission can then hold a Priority Exercise during a public meeting and the Commission recommends an artwork to City Council for acquisition consideration. Commissioners are invited to submit up to two fine art proposals for consideration. Commissioners will vote on first, second, and third choices via confidential ballot. The secretary tallies ballots and presents the winning artwork. Following the selection, staff works directly with the gallery to create a draft purchase agreement. Staff instructed that proposed artworks cannot exceed a \$500,000 purchase price including installation. The last Priority Exercise took place in 2018 and the City acquired Ai Weiwei's *Iron Root*, installed at the City Hall campus on the corner of Santa Monica Blvd. and Crescent Drive.

4. Beverly Hills Fine Art Obligation

Arts and Culture Program Associate Aida Thau reviewed the current Fine Art Obligation (FAO) for commercial developers. Any construction, reconstruction, remodel, renovation or addition to a commercial, industrial, or mixed use project is assessed with the obligation to provide

Fine Art as follows: for projects with total construction cost between \$500,000 and \$1,000,000, the Fine Art Obligation is satisfied by installation of Fine Art that has a value equal to, or exceeding 1% of total construction costs or paying an In Lieu fee to the Fine Art Fund that equals 90% of the value of Financial Obligation, in place of providing Fine Art in their project. If the developer decides to install art, they must propose the artwork to the Commission for consideration and approval. If the Commission approves, staff will guide the installation process, execute a covenant with the property owner, and issue a final inspection for final approval. Currently, the City's Fine Art Collection include 62 artworks obtained from the Fine Art Obligation.

NEW BUSINESS

5. 9000 Wilshire Fine Art Obligation

Ashley Hetrick and Sean Madden from SPM Design represent the 9000 Wilshire Blvd development project and propose an artwork concept by artist Heather Day. Heather's work combines digital and physical mediums. The proposed artwork includes several areas: across the ground façade, drive aisle markings, second floor painted mural, inside second floor a concrete wall will be painted, and the third floor includes a digital component of a LCD screen system that is composed of digital art changing throughout course of day and night. Ms. Day will be incorporating an "augmented reality" element via an Instagram filter to engage the public to interact with the artwork from their own mobile devices.

Motion: MOVED by Chair Frank, SECONDED by Commissioner Gordy Bristol to approve the Heather Day mural installation with consideration of continued maintenance and consideration of the neighbors and light (5-0).

AYES: Commissioners Gordy Bristol, Beck and Vahn, Vice Chair Filipovic, and Chair Frank

NOES: None

ABSENT: None

ABSTAIN: None

CARRIED

6. Millard Sheets Artwork Donation Plaque

Arts and Culture Program Associate Aida Thau provided a review on the Millard Sheets mural *El Camino Real* donated to the City of Beverly Hills in 1987. The Beverly Wilshire Hotel owners, Hernando and Marcella Courtright, commissioned the mural in the 1970s as décor for the hotel, but once the hotel sold, the mural was gifted to the City. After years of remaining in storage, the mural was installed at the Civic Center Parking Structure and the City hosted an art dedication for this mural on November 2, 2013. The Courtright family recently requested that the City place a plaque recognizing their family's donation. The Fine Art /Public Art Ad Hoc Committee recommended that the Commission approve the request. Commission directed staff to replace the current plaque to include the Courtright family recognizing them as donors along with those originally involved in this artistic gift to the City.

Motion: MOVED by Commissioner Beck, SECONDED by Chair Frank to add the names of the Courtright family to the plaque and keep the current plaque location placement (5-0).

AYES: Commissioners Gordy Bristol, Beck and Vahn, Vice Chair Filipovic, and Chair Frank

NOES: None

ABSENT: None

ABSTAIN: None

CARRIED

CONTINUED BUSINESS

7. Financial Update

Paul Paolone, Senior Recreation Supervisor, reported on the Fine Art Fund and informed Commissioners on pending permits and fees. An additional \$4,500 was transferred as of March 2022 for a total of \$155,366.36 in In-Lieu Fee Revenue in FY 21/22.

PROJECT UPDATES

Arts and Culture Commission Updates

- Fine Art Collection Maintenance Program

Department Updates

- Beverly Hills ArtWalk – Guided Tours
Tours include: Art Connoisseur, Sculpture Park & Rare Tree, and Murals Tours. They will take place between April – September 2022 at 11am on select Sundays.
- Gatsby Redux
A dance and theater performance by choreographer Janet Roston's company Mixed eMotion Theatrix. The event runs April 27 – 29, 2022, 7pm at Greystone Mansion & Gardens.
- Music in the Mansion
The production will be presented on Sunday, May 15, 2022, 2pm-5pm, at Greystone Mansion. Twelve classical music artists will perform in various areas of the mansion and gardens.
- Beverly Hills Art Show
Celebrating its 49th year, the Beverly Hills Art Show will take place on Sat. & Sun., May 21 & 22, 2022, 10am-6pm. The show includes 150 juried artists and specialty food and drink trucks.
- Concerts on Cañon
The series spanning from June 2-August 25, 2022 on Thursdays, 6 - 8pm includes concerts of global music, jazz, rock, and fan favorites.
- Make Music Day Beverly Hills
The global event date is Tuesday, June 21, 2022 from 10am-10pm. This special initiative will be a city wide make music day. More information will be shared soon.
- Arts and Culture Spring and Summer Programs
The Arts & Culture Division is offering various workshops to the community including photography, jewelry making, improve theater and games.

COMMUNICATIONS FROM THE COMMISSION

- Chair's report
 - a) Mayor's Cabinet Meeting Highlights
 - b) Ad Hoc Committees
 - Fine Art / Public Art (Frank, Vahn – Rogers, Acuna, Johnson, Paolone, Thau)
Commissioner Vahn acknowledged the work and dedication of the Artwalk Guided Tours art docents.
 - Music and Community Outreach (Filipovic, Gordy Bristol – Johnson, Harris, Ovasapyan, Thau)
Vice Chair Filipovic and Commissioner Gordy Bristol updated the Commission on Make Music Day development.
 - Cultural Events (Frank, Vahn – Rogers, Ovasapyan, Thau)
 - Art Maintenance (Beck, Filipovic - Paolone)
 - c) Other items brief announcements, request for information, and brief reports on activities

COMMUNICATIONS FROM STAFF

- Director's Report
- Information only items
 - a) Arts and Culture Commission Upcoming Meetings

ADJOURNMENT

Date / Time: April 19, 2022 / 12:12 pm

PASSED, Approved and Adopted on this 10th day of May 2022.



Deborah Frank, Chairperson