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City Council Will Consider Taking a Position on Measure M
County Sales Tax Measure to Be Discussed at the Sept. 20 Study Session

Beverly Hills, CA – The Beverly Hills City Council will consider taking a position on the Los Angeles County sales tax measure, titled “Los Angeles County Traffic Improvement Plan (Measure M)” at the Sept. 20 City Council Study Session. The City Council reviewed the initiative at the Sept. 6 meeting; they requested that it come back for a full discussion, which will give the community additional opportunity to comment.

If passed on Nov. 8, Measure M would increase the county sales tax by a half-cent and extend the existing Measure R half-cent sales tax beyond its 2039 expiration date to fund transportation projects.

The Measure R funding plan includes the Purple Line Extension from Wilshire/Western to Wilshire/La Cienega in 2023, to Century City in 2026 and to Westwood/VA in 2036.

Measure M’s expenditure plan includes advancing the completion of the Westside Purple Line to Westwood/VA in 2024. Measure M also includes the Northern Extension of the Crenshaw/LAX line to West Hollywood starting in FY 2041.

Two percent of total Measure M funding is for “active transportation” to be allocated competitively throughout the region and 17% for “local return,” i.e. to be distributed to local jurisdictions based on population. The local return would increase to 20% in 2039. By comparison, Measure R local return is 15%. The Cities of Culver City and West Hollywood are scheduled to consider taking a position on Measure M prior to September 20.

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