



CITY OF BEVERLY HILLS

455 N. Rexford Drive
Beverly Hills, CA 90210
Room 280A

Next Beverly Hills Committee Meeting

SPECIAL MEETING HIGHLIGHTS

Tuesday, February 26, 2019
8:00 AM

MEETING CALLED TO ORDER

Date / Time: February 26, 2019 / 8:00 AM

IN ATTENDANCE: Councilmember Wunderlich, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Michael George, Chair Kaveh Farshad, Vice Chair Derrick Ontiveros, Gregory Haller, Jon Gluck, Adonis Simmons, Pilar Llorente, Naima Blasco, Henry Alfano, Sam Hodara, Pierre Patrick, Ben Reiss, Irma Hopkins, Matty Mo, Robbie Anderson, Ariane Sommer, Cory Charlupski, Allison Adams, Abigail Philbin, Gilberto Vega, Alex, Sarican, Gazelle Rastegar, Anjali Rajpal, Ariana Escalante, Sher Chaudhary, Ethan Bazarganfard, Jacqueline Lorenzana, Steven Weinglass, Bradley Cook, Dan Perman, Tiffany Saidnia, Jesus Rodriguez, Noelle Freeman, and Kipton Cronkite.

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: Pierre Patrick promoted World Spay Day.

2) Welcome

a) Beverly Hills Councilmember Bob Wunderlich

- Councilmember Wunderlich shared a summary update on the topics that are currently under consideration by the City Council.

b) Next Beverly Hills Chair Kaveh Farshad and Vice Chair Derrick Ontiveros

- Chair Kaveh Farshad and Vice Chair Derrick Ontiveros provided overview of the Committee and its current structure.

c) Self-Introductions of Guests and New Members

- Ariane Sommer, health and wellness expert (first time)
- Gregory Haller, marriage counselor (first time)

d) Opening Announcements

- Chair Kaveh Farshad introduced the Committee and its mission to create an ecosystem of next generation leaders in Beverly Hills.

e) Special City Presentation: Laura Biery “How to Stay Informed”

- Marketing and Economic Sustainability Manager Laura Biery provided a presentation on how to stay informed of City business including how to sign up to receive e-notices for official City meeting agendas.

3) Current Business

a. 2019 Initiatives/Subcommittee Leadership Selection Announcement

- Committee leadership distributed the updated Team List.

b. Initiative Subcommittee Updates:

1. Next Night

- Committee leadership introduced the new Chair of the Next Night Initiative, Alex Sarican, to the Committee.

2. Next Beverly Hills Incubator

- Committee leadership indicated that the Next Beverly Hills Incubator Initiative is currently looking for new locations to host the program.

3. North Canon Wall Mural Art

- Teresa Revis, Management Analyst, announced the artist for the Mural Art on N. Canon Wall Initiative and provided a brief update on the timeline for the project.

4. Next Gen Housing

- No update was provided.

5. Mayor's Initiatives Collaborations

- Committee Liaison Councilmember Wunderlich shared brief updates on current initiatives.

c. Standing Subcommittees Updates:

1. Marketing Subcommittee

- Marketing Subcommittee Chair Noelle Freeman reminded the group of the process for submitting draft social media content for review in order to be posted on the Committee's accounts.

2. Membership Subcommittee

- Committee leadership shared that the Membership Subcommittee will coordinate distributing invitations for the March 27 Committee mixer event, hosted by Spring Place.

3. Events Subcommittee

- Event Subcommittee Chair Kipton Cronkite discussed the details of the Committee mixer event including the plan to display historical photographs of Beverly Hills as part of the event experience.

e. Community Liaisons Reports

- Committee Chair Kaveh Farshad shared the updated Community Liaisons list and that Liaison positions are still available.
- No updates were provided.

4) New Business

a. Pitch (New initiative proposals)

- Next Beverly Hills Incubator Initiative Co-Chair Bradley Cook pitched a new initiative idea to develop a computer coding boot camp.

b. Tell (Share interesting and relevant next-gen related info and events)

- None

c. Next Meeting: March 26, 2019 / 8:00 AM

5) ADJOURNMENT

Date / Time: February 26, 2019 / 9:10 AM