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WOOFSTOCK 90210: Pet Extravaganza Returns to Roxbury Park This Sunday

Pet Rescues, Dog Weddings, Dog Park and Pet Parade Costume Contest Spotlight this Year's Event



Beverly Hills, CA – Every dog has its day, and in Beverly Hills, that day is Sunday, June 26 from 11 a.m. to 3 p.m. at Roxbury Park's Wiggly Field., when the City of Beverly Hills hosts the most beloved pet extravaganza of the year - Woofstock90210. The Pet Care Foundation and The Amanda Foundation will have over 120 rescued pets looking for loving homes. Rescues will be going on all day.

Woofstock90210 will have something for everyone! Residents can learn more about the first Beverly Hills Community Dog Park scheduled to open late summer at Foothill Road and Alden Drive. Donations to enhance the dog park will be accepted at the Dog Park booth.

Lolo and Coco, same gender dogs and both rescues, will get married at the Dog Wedding Movie booth. Their Alice in Wonderland themed wedding is sure to entertain guests. More dog weddings will follow. Guests can schedule their dogs to be married at the Dog Wedding Movie booth. Wedding gowns and tuxes are provided and designed by Lola Teigland.

Maxx, the celebrity dog @maximumdelight will be available for photos. He will also award two Dyson vacuums to lucky raffle drawing contestants. For additional photo opportunities, guests can capture their moments at the TapSnap photo booth and post on social media using hashtag #Woofstock90210.

Costume contests are always fun. Dress Fido in a super hero, baseball or creative costume. The Costume Contest comprises three categories: Su "Paw" Heroes, Most Creative and Baseball Dog of Fame. Dogs will show off their costumes during the Pet Parade and awards will be presented.

Dogs will be flying in the air to catch Frisbees and discs at the Disc Dogs Agility and Demonstration show.

Gentleman Norman, a classy Pomeranian, will be available at the Pussy & Pooch booth where he will pawtograph his book, "How to be a Man," a book that offers advice for men on grooming and wardrobe, relationship maintenance and manners. These photographed coffee table books will be for sale.

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In all, there will be over 45 vendors and specialty booths providing pet-related goods and services. And don't worry about growing hungry throughout the day, food trucks will be serving up great grub from juicy main lobster to tasty hot dogs on a bun!

Woofstock90210 is free and free parking is available at Beverly Hills High School with pet-friendly shuttles to Roxbury Park from 10:45 a.m. to 4 p.m.

This line-up of fun activities and events wouldn't be possible without our sponsors. Woofstock90210 Gold sponsors: Honorable Lili and Jon Bosse, Subaru Santa Monica, VCA West Los Angeles Animal Hospital. Silver Sponsors: Pussy & Pooch and The Dog Wedding Movie. Bronze Sponsors: The Amanda Foundation, Animal Dermatology Clinic – Marina del Rey, Animal Services Dog Training, Beverly Hills Small Animal Hospital, Centinela Feed and Pet Supplies, Citydog! Club, Healthy Spot, Just Food for Dogs, LA Pet Memorial Park. Pet Care Foundation and Wallach, Koogler & Cloud Productions are proud contributors and supporters of Woofstock90210.

For more information about Woofstock90210, view www.beverlyhills.org/woofstock90210 or call 310-285-6830.

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