Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Room 280A
Beverly Hills, CA 90210

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

Beverly Hills Liaison Meeting
https://beverlyhills-org.zoom.us/mv/committee
Meeting ID: 516 191 2424
Passcode: 90210

You can also dial in by phone:
+1 669 900 9128 US
+1 833 548 0282 (Toll-Free)

One tap mobile
+16699009128,,5161912424# US
+18335480282,,5161912424# US (Toll-Free)

Monday, November 7, 2022
3:30 PM

Please be advised that pre-entry metal detector screening requirements are now in place in City Hall. Members of the public are requested to plan visits accordingly.

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

AGENDA

1) Public Comment
   a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

2) Resolution of the Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee continuing to authorize public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e) and making findings and determination regarding the same.
Recent legislation was adopted allowing the Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions and the proposed resolution implements the necessary requirements.

3) 2021 Charitable Solicitations Commission Annual Report Presentation

4) Adjournment

Huma Ahmed
City Clerk

Posted: November 4, 2022

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG

Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least twenty-four (24) hours advance notice will help to ensure availability of services. City Hall, including Room 280A is wheelchair accessible.
STAFF REPORT

Meeting Date: November 7, 2022

To: Charitable Solicitations Commission Committee

From: Elisabeth Albanese, Secretary of the Charitable Solicitations Commission Committee

Subject: A RESOLUTION OF THE COUNCIL LIAISON / CHARITABLE SOLICITATIONS COMMITTEE OF THE CITY OF BEVERLY HILLS AUTHORIZING PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

Attachments: 1. Proposed resolution

RECOMMENDATION

Staff and the City Attorney’s office recommend that the Council Liaison / Charitable Solicitations Commission Committee adopt a resolution making the following findings so that meetings of the City Council Liaison / Charitable Solicitations Commission Committee will be subject to the special Brown Act requirements for teleconference meetings: (1) the City Council Liaison / Charitable Solicitations Commission Committee has reconsidered the circumstances of the COVID-19 state of emergency; (2) the state of emergency continues to directly impact the ability of the members to meet safely in person; and (3) state or local officials continue to impose or recommend measures to promote social distancing.

FISCAL IMPACT

The proposed resolution allowing the City Council Liaison / Charitable Solicitations Commission Committee greater flexibility to conduct teleconference meetings is unlikely to cause a greater fiscal impact to the City as the Council Liaison / Charitable Solicitations
Commission Committee has been conducting such teleconference meetings for over a year.

INTRODUCTION

Governor Newsom recently signed new legislation (AB 361) allowing the City Council Liaison / Charitable Solicitations Commission Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions. These special requirements give the City greater flexibility to conduct teleconference meetings when there is a declared state of emergency and either social distancing is mandated or recommended, or an in-person meeting would present imminent risks to the Charitable Solicitations of attendees.

BACKGROUND

On March 4, 2020, Governor Newsom proclaimed a state of emergency to exist in California due to the spread of COVID-19. The Governor subsequently issued numerous executive orders suspending or modifying state laws to facilitate the response to the emergency. Among other things, these executive orders superseded certain Brown Act requirements and established special rules to give local public agencies greater flexibility to conduct teleconference meetings. Those special rules expired on September 30, 2021.

On September 16, 2021, in anticipation of then-imminent expiration of his special rules for teleconference meetings, the Governor signed AB 361. In key part, this bill amends the Brown Act to establish special requirements for teleconference meetings if a legislative body of a local public agency holds a meeting during a proclaimed state of emergency and either state or local officials have imposed or recommended measures to promote social distancing, or the body determines, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

AB 361 builds upon Executive Order (“EO”) N-29-20, issued by the Governor on March 17, 2020, which relaxed the teleconferencing requirements of the Brown Act to facilitate virtual meetings during the COVID-19 declared emergency. EO N-29-20’s provisions concerning public meetings applied through September 30, 2021.

AB 361 authorizes local agencies to continue meeting remotely without following the Brown Act’s standard teleconferencing provisions if the meeting is held during a state of emergency proclaimed by the Governor and either of the following applies: (1) state or local officials have imposed or recommended measures to promote social distancing; or (2) the agency has already determined or is determining whether, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

EO N-29-20 required legislative bodies to make remote public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body, and to make reasonable efforts to adhere as closely as reasonably possible to the provisions of the Brown Act. AB 361 adds new procedures and clarifies the requirements for conducting remote meetings as follows:
• **Public Comment Opportunities in Real Time:** A legislative body that meets remotely pursuant to AB 361 must allow members of the public to access the meeting via a call-in option or an internet-based service option, and the agenda for the remote meeting must provide an opportunity for members of the public to directly address the body in real time. Although the agency may still ask for public comments to be submitted in advance, the agency cannot require public comments to be submitted in advance of the meeting. If an agency does not provide a timed public comment period, but takes public comment separately on each agenda item, it must allow a reasonable amount of time per agenda item to allow members of the public the opportunity to provide public comment, including time to “be recognized for the purpose of providing public comment.”

• **No Action During Disruptions:** In the event of a disruption that prevents the local agency from broadcasting the remote meeting, or in the event of a disruption within the local agency’s control that prevents members of the public from offering public comments using the call-in option or internet-based service option, AB 361 prohibits the legislative body from taking any further action on items appearing on the meeting agenda until public access to the meeting via the call-in or internet-based options is restored.

• **Periodic Findings:** To continue meeting remotely pursuant to AB 361, an agency must make periodic findings that: (1) the body has reconsidered the circumstances of the declared emergency; and (2) the emergency impacts the ability of the body’s members to meet safely in person, or state or local officials continue to impose or recommend measures to promote social distancing. These findings should be made not later than 30 days after teleconferencing for the first time pursuant to AB 361, and every 30 days thereafter.

**DISCUSSION**

To continue to hold meetings under these special teleconferencing requirements, the City Council Liaison / Charitable Solicitations Commission Committee needs to make two findings pursuant to Government Code Section 54953(e)(3). First, there must be a declared state of emergency and the City Council Liaison / Charitable Solicitations Commission Committee must find that it has reconsidered the circumstances of such emergency. Second, the City Council Liaison / Charitable Solicitations Commission Committee must find that such emergency continues to directly impact the ability of the City Council Liaison / Charitable Solicitations Commission Committee members to meet in person. Alternatively, for the second finding, the City Council Liaison / Charitable Solicitations Commission Committee must find that state or local officials continue to impose or recommend social distancing measures. These findings must be made within 30 days after the City Council Liaison / Charitable Solicitations Commission Committee teleconferences for the first time under AB 361 and every 30 days thereafter.

The declared emergency is still in effect. Furthermore, the State of California and the County of Los Angeles have recommended measures to promote social distancing. The Centers for Disease Control and Prevention continue to advise that COVID-19 spreads more easily indoors than outdoors and that people are more likely to be exposed to COVID-19 when they are closer than 6 feet apart from others for longer periods of time.
Additionally, the Los Angeles County Department of Public Health still encourages people at risk for severe illness of death from COVID-19 to take protective measures such as social distancing and, for those not yet fully vaccinated, to physically distance from others whose vaccination status is unknown. The County Health Department also continues to recommend that employers take steps to support physical distancing.

Please note that AB 361 applies to all legislative bodies. Therefore, Commissions and standing committees will need to also comply with the requirements of AB 361.

Elisabeth Albanese
Secretary of the City Council Liaison / Charitable Solicitations Commission Committee
Approved By
RESOLUTION NO. CCL-CSCC-01

RESOLUTION OF THE CITY COUNCIL LIAISON / CHARITABLE SOLICITATIONS COMMISSION COMMITTEE OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

WHEREAS, the City Council Liaison / Charitable Solicitations Commission Committee is committed to public access and participation in its meetings while balancing the need to conduct public meetings in a manner that reduces the likelihood of exposure to COVID-19 and to support physical distancing during the COVID-19 pandemic; and

WHEREAS, all meetings of the City Council Liaison / Charitable Solicitations Commission Committee are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code Sections 54950 – 54963), so that any member of the public may attend, participate, and watch the City Council Liaison / Charitable Solicitations Commission Committee conduct its business; and

WHEREAS, pursuant to Assembly Bill 361, signed by Governor Newsom and effective on September 16, 2021, legislative bodies of local agencies may hold public meetings via teleconferencing pursuant to Government Code Section 54953(e), without complying with the requirements of Government Code Section 54953(b)(3), if the legislative body complies with certain enumerated requirements in any of the following circumstances:

1. The legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing.

2. The legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the
emergency, meeting in person would present imminent risks to the health or safety of attendees.

3. The legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

WHEREAS, on March 4, 2020, Governor Newsom declared a State of Emergency in response to the COVID-19 pandemic (the “Emergency”); and

WHEREAS, the Centers for Disease Control and Prevention continue to advise that COVID-19 spreads more easily indoors than outdoors and that people are more likely to be exposed to COVID-19 when they are closer than 6 feet apart from others for longer periods of time; and

WHEREAS, the Los Angeles County “Responding together at Work and in the Community Order (8.23.21)” provides that all individuals and businesses are strongly encouraged to follow the Los Angeles County Public Health Department Best Practices. The Los Angeles County Public Health Department “Best Practices to Prevent COVID-19 Guidance for Businesses and Employers”, updated on September 13, 2021, recommend that employers take steps to reduce crowding indoors and to support physical distancing between employees and customers; and

WHEREAS, the unique characteristics of public governmental buildings is another reason for continuing teleconferenced meetings, including the increased mixing associated with bringing people together from across several communities, the need to enable those who are immunocompromised or unvaccinated to be able to safely continue to fully participate in public
meetings and the challenge of achieving compliance with safety requirements and recommendations in such settings; and

WHEREAS, the Beverly Hills City Council has adopted a resolution that continues to recommend steps to reduce crowding indoors and to support physical distancing at City meetings to protect the Charitable Solicitations Commission Committee of meeting attendees; and

WHEREAS, due to the ongoing COVID-19 pandemic and the need to promote social distancing to reduce the likelihood of exposure to COVID-19, the City Council Liaison / Charitable Solicitations Commission Committee intends to continue holding public meetings via teleconferencing pursuant to Government Code Section 54953(e).

NOW, THEREFORE, the City Council Liaison / Charitable Solicitations Commission Committee of the City of Beverly Hills resolves as follows:

Section 1. The Recitals provided above are true and correct and are hereby incorporated by reference.

Section 2. The City Council Liaison / Charitable Solicitations Commission Committee hereby determines that, as a result of the Emergency, meeting in person presents imminent risks to the health or safety of attendees.

Section 3. The City Council Liaison / Charitable Solicitations Commission Committee shall continue to conduct its meetings pursuant to Government Code Section 54953(e).

Section 4. Staff is hereby authorized and directed to continue to take all actions necessary to carry out the intent and purpose of this Resolution including, conducting open and public meetings in accordance with Government Code Section 54953(e) and other applicable provisions of the Brown Act.
Section 5. The City Council Liaison / Charitable Solicitations Commission Committee has reconsidered the circumstances of the state of emergency and finds that: (i) the state of emergency continues to directly impact the ability of the members to meet safely in person, and (ii) state or local officials continue to impose or recommend measures to promote social distancing.

Section 6. The Secretary of the City Council Liaison / Charitable Solicitations Commission Committee shall certify to the adoption of this Resolution and shall cause this Resolution and her certification to be entered in the Book of Resolution of the City Council Liaison / Charitable Solicitations Commission Committee of this City.

Adopted: November 7, 2022

LESTER FRIEDMAN
Presiding Councilmember of the City Council Liaison / Charitable Solicitations Commission Committee of the City of Beverly Hills, California
TO: Councilmember Lester Friedman, Councilmember Sharona R Nazarian PsyD
FROM: Captain Elizabeth Albanese
DATE: Monday, November 7, 2022
SUBJECT: 2021 Charitable Solicitations Commission Annual Report

ATTACHMENTS:
A. List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2021
B. List of 2021 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

The 2021 Annual Report is generated to familiarize the City and the community with all of the important accomplishments of the Charitable Solicitations Commission throughout the 2021 calendar year.

The primary responsibility of the Commission is to ensure the compliance of charitable organizations soliciting donations or funds from Beverly Hills residents. Compliance with established permitting guidelines helps to protect our community from fraudulent, fictitious or otherwise unscrupulous solicitations; and it also serves to keep the community aware of the many charitable events being held in Beverly Hills. The Commission, in close cooperation with the Police Department, regulates the issuance of solicitation permits, reviews financial statements provided by the charities, and maintains a dedicated website for the public to obtain information regarding permitted solicitations.

During 2021, the Commission was successful in the following endeavors:

1) The Commission issued 94 permits for charitable solicitations conducted in 2021. The Commission reviewed the financial statements of 20 monetary drives and 62 charitable events that concluded in 2021. Seven statements are still outstanding and four permits were cancelled due to COVID-19.

2) The Commission worked closely with representatives of the Human Relations Commission to review and evaluate applications for the Community Assistance Grant Fund FY 21/22 in order to determine the allocation of funds based on service needs within the City. The two Commissions collaborated and were successful in working through the proposals and financial information submitted by 31 organizations. As a result, a joint
decision was made and a recommendation was submitted to the City Council to approve 22 of the applications.

3) The Commission has identified the “Top Ten” fundraising organizations, the “Bottom Ten” fundraising organizations. The Commission believes that this is valuable information for the community members to have available when they are solicited for charitable donations.

Detailed information collected throughout the year regarding permits, charitable organizations, and financial data is presented on the following pages. The report summarizes all available information as of July 1, 2022 regarding permitted and unpermitted charitable solicitations which occurred during the 2021 calendar year.

Staff will follow-up on pending financial statements and reports of unpermitted charitable solicitations until all organizations comply with the City’s Charitable Solicitations Ordinance or they are referred to Code Enforcement for appropriate action.
City of Beverly Hills Charitable Solicitations Commission

2021 Annual Report

(All data is as of July 1, 2022, and is reflective of all solicitations which concluded in the 2021 calendar year)

1. Permits
   a. Number of permits issued for events that concluded in 2021: 94
      i. Breakdown between monetary drive and event permits
         • 27 Monetary Drives
         • 67 Event Permits
   b. Number of permits cancelled1: 5

2. Financial Statements
   a. Number received: 82
   b. Number outstanding2: 7
      i. List of all organizations with overdue Financial Statements for 2021 solicitations
         • Attachment A

3. Summary of Fundraising Activities Based on Financial Statement Data
   a. Total receipts of all permitted activities: $93,508,925
   b. Total expenses of all permitted activities: $17,789,702
   c. Total net for charitable purposes from all permitted activities: $75,719,223
   d. Number of permits with proceeds:
      i. Greater than or equal to 50%: 75
      ii. Less than 50%: 7
   e. Top 10 fundraising organizations (based on total net proceeds; not percentage)
      1. Saint John's Health Center Foundation $26,510,155 88%
      2. Girl Scouts of Greater Los Angeles $8,681,440 90%
      3. Performing Arts Center dba The Music Center $5,987,811 70%
      4. American Friends of Sheba Medical Center $3,086,526 99%
      5. UCLA Foundation3 $3,080,823 96%
      6. Milken Institute $2,558,073 86%
      7. Las Madrinas $2,380,495 85%
      8. Bet Tzedek $2,154,625 87%
      9. Friends of Saban Community Clinic $2,099,911 92%
      10. Beit T'Shuvah $1,642,334 94%

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1 Four events were cancelled due to COVID-19. One event was cancelled due to duplication.
2 Not including cancelled permits (5).
3 Combination of five monetary drives and three events. Permit numbers 2020-034, 2021-070, 2021-042, 2020-060, 2021-014, 2021-015, 2021-022, and 2021-093.
f. **Top 10 fundraising organizations (based on % of net proceeds)**

1. Looking Above and Beyond $323,045 99%
2. American Friends of Sheba Medical Center $3,086,526 99%
3. Vahagn Setian Charitable Foundation $11,258 98%
4. L.A. Goal $89,700 99%
5. International Medical Corps $1,261,593 97%
6. Beverly Hills High School PTSA $84,368 95%
7. Harmony Project $1,112,783 95%
8. Jewish Family Service of Los Angeles $1,232,259 95%
9. Crohns and Colitis Foundation of America $425,568 95%
10. Friends of Greystone $30,895 95%


g. **Bottom 10 fundraising organizations (based on % of net proceeds)**

1. The McCourt Foundation Inc. ($75,359) -2%
2. National Charity League Inc. San Fernando Vly. Chapter $100,617 39%
3. LadyLike Foundation $64,836 41%
4. Los Angeles Opera Company $56,578 43%
5. Wallis Annenberg Center for the Performing Arts $306,681 45%
6. Hacker Fund $7,030 53%
7. El Nido Family Centers $201,034 57%
8. The Harold and Carole Pump Foundation $1,070,614 61%
9. Race to Erase MS $1,114,463 67%
10. American Friends of the Israel Philharmonic Orchestra $449,311 67%

4. **Summary of Fundraising Activities Based on Location**

   a. Virtual – On Line 28
   b. The Beverly Hilton Hotel 7
   c. The Beverly Wilshire Hotel 3
   d. The Beverly Hills Hotel 2
   e. Private Residence 2
   f. Wallis Annenberg 2
   g. Other

      i) In Beverly Hills 7
      ii) Outside Beverly Hills 11

5. **List of 2021 charitable events held in Beverly Hills, permitted by the Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit**

   a. Attachment B

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4 These activities refer to event permits and do not include monetary drives.
Attachment A

(All data is as of July 1, 2022, and is reflective of all solicitations which concluded in the 2021 calendar year)

List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2021

- 7 Permits Total

<table>
<thead>
<tr>
<th>Permit Number</th>
<th>Organization</th>
<th>Event Date</th>
<th>Event Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021-105</td>
<td>VASHT</td>
<td>12/12/21</td>
<td>Beverly Hilton Hotel</td>
</tr>
<tr>
<td>2021-040</td>
<td>Jewish Federation of Greater Los Angeles</td>
<td>12/31/21</td>
<td>Monetary drive – ended on 12/31/21</td>
</tr>
<tr>
<td>2021-039</td>
<td>Iranian American Jewish Federation</td>
<td>12/31/21</td>
<td>Monetary drive – ended on 12/31/21</td>
</tr>
<tr>
<td>2021-028</td>
<td>Builders of Jewish Education of Greater Los Angeles</td>
<td>6/30/21</td>
<td>Monetary drive – ended on 6/30/21</td>
</tr>
<tr>
<td>2021-051</td>
<td>IsraAID (US) Global Humanitarian Assistance, Inc.</td>
<td>12/31/21</td>
<td>Monetary drive – ended on 12/31/21</td>
</tr>
<tr>
<td>2021-038</td>
<td>YMCA of Metropolitan Los Angeles</td>
<td>12/31/21</td>
<td>Monetary drive – ended on 12/31/21</td>
</tr>
<tr>
<td>2021-049</td>
<td>Cal Farley's Boys Ranch</td>
<td>9/30/21</td>
<td>Monetary drive - ended on 09/30/21</td>
</tr>
</tbody>
</table>
Attachment B

(All data is as of July 1, 2022, and is reflective of all solicitations which concluded in the 2021 calendar year)

List of 2021 charitable events held in Beverly Hills, permitted by the Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

- As of July 1, 2022, the Los Angeles Police Department has not published 2021 charitable events data.
  