



Beverly Hills City Council Liaison / Health and Safety Commission Liaison Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

**CITY HALL
455 North Rexford Drive
Conference Room 4A
Beverly Hills, CA 90210**

**Monday, January 27, 2020
10:00 AM**

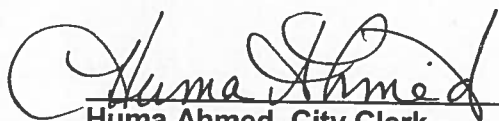
AGENDA

- 1) Public Comment**
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

- 2) 2019 Accomplishments**

- 3) 2020 Work Plan**

- 4) Adjournment**



Huma Ahmed, City Clerk

Posted: January 24, 2020

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW IN THE LIBRARY AND CITY CLERK'S OFFICE.



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**CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT**

MEMORANDUM

TO: Mayor Mirisch and Councilmember Gold

FROM: Pamela Mottice-Muller, Director of Emergency Management, Resilience, and Recovery

DATE: January 27, 2020

SUBJECT: Health and Safety Accomplishments 2019

ATTACHMENT: Beverly Hills Ambassador Program 2019 Annual Progress Report

Gary Ross and Daniel Nazarian have served as the Chair and Vice Chair from January 2019 to December 2019.

The areas of interest for 2019 included:

- Smoking Education, Outreach and Cessation
- Youth Health and Safety

During this time, the Health and Safety Commission accomplished the following:

1. Continued the Health and Safety Recognition Program, honoring individuals, businesses, and groups who have demonstrated leadership in the field of health and safety issues or made a contribution to the mission of the Health and Safety Commission.

January	The Beverly Hills High School Medical Science Academy including Coordinator Colleen Lynch, and students Sophia Cohen, Penelope LaPaglia, Jason Mirharooni, and Leonardo Padilla for their anti-smoking efforts.
February	<ol style="list-style-type: none"> 1. The Beverly Hills High School Soccer Group for playing a game to raise money for cancer. <ul style="list-style-type: none"> • Donna Rosen - Chairman of the Board for the Tower Cancer Research Foundation • Beverly Hills High School Varsity Girls Soccer Captains - Angela Bradbury, Dani Elitzur, Kayla Shadgoo, and Lauren Stein • Beverly Hills High School Varsity Boys Soccer Captains - Iden Azad, Omer Cohen, and Jonah Okum • Beverly Hills High School Athletics and Soccer Coaching Staff - Chris Braga, Rinaldi Djafar, Tim Ellis, Ryan Franks, and Michael Sun 2. "Imagine A Cure" Committee Membership and Volunteers - Committee Leader Patti Stein, Romi Azevedo, Kristi Bradbury, Alex Grossman, Tanis Harris, Jon Johnson, Marjaneh Manavi, Ali Norman-Franks, and Laurie Okum

March	Rabbi Michy Rav-Noy, Executive Director, and Miriam Rav-Noy, Program Director, from the Friendship Circle Los Angeles.
April	The Beverly Hills Active Adult Club Executive Board and Council. This includes President Les Bronte, 1 st Vice President Gloria Gordon, 2 nd Vice President, Maria Heilpern, Treasurer Lou Milkowski, Secretary Gloria Jennings Milkowski, Sunshine Committee Ethel Yablon and Jeanette Lorin, Entertainment Chair/Past President Winifred Hervey, Fundraising Advisor Ellyn Snowden, Advisor Judie Fenton, and Member at Large Irene Schwartz.
May	Primo Castro from the American Cancer Society Cancer Action Network & Coalition Chair, Yaneth Rodriguez from the MPH Institute for Prevention Research Keck School of Medicine USC, Steven Gallegos from the Public Health Policy Advocates, John Yi, the Former Advocacy Director for the American Lung Association, Esther Schiller from Smokefree Air For Everyone (SAFE), and Amanda Staples, the Community Advocacy Director from the American Heart Association.
June	Elise Knebel for earning the prestigious Girl Scout Gold Award.
September	Former Health and Safety Commissioner Gail Millan for her significant contributions to the health and safety of the community.
October	Alison Crowley, Kathleen Ross-Allee, and Brian Kukan. These three individuals have helped to heal members of the Beverly Hills community and beyond. They all work in the Cancer Community and outside of it as well. Each adds a bit of alternative health treatment to traditional medicine, and each helps to build one's personal resilience needed to face challenges of everyday life. This group of practitioners work together and individually to improve the bodies and minds of people of all ages.
November	James Berkowitz and Jonathan Leon, the smoking outreach Ambassadors from the Beverly Hills Ambassador Team for their efforts in helping to educate the public on the no-smoking policy for the City of Beverly Hills.

- The City's Office of Emergency Management created the Employee Emergency Management Award to recognize employees who have gone beyond their daily responsibilities to contribute to the City's emergency management efforts. The following employees were honored:

Michelle Fieler, Detective Specialist
Nicole McClinton, Senior Management Analyst
Ilene Knebel, Executive Assistant
Chad Lynn, Assistant Director of Public Works

- Continued learning about the topic of Youth Health and Safety and received customized presentations each month.

January	Kim Low and Nadia Akhtar Sim, Clinical Supervisors and Co-Program Coordinators for the Adolescent and Child Therapy Program (ACT) at The Maple Counseling Center, provided a presentation to the Commission regarding different programs and services offered including individual counseling, family counseling, parenting groups, assessments, and
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	treatment plans. At the NormanAid Student Support Center at the Beverly Hills High School, there is crisis counseling, group sessions, and ongoing therapy services and next month will assist with the Every 15 Minutes Program. The SOS Program helps identifies students with signs of depression or suicide. Payment at The Maple Counseling Center is on a sliding scale and free at the schools.
February	Terrance Dunn, BHUSD Student Services Coordinator, and Mark Hernandez, M.Ed.L, Los Angeles County Office of Education TUPE Program Coordinator, addressed the Commission regarding the TUPE (Tobacco Use Prevention Education) program, educating parents on youth smoking cessation, the Project Towards No Drug program, and the NormanAid Student Support Center. They discussed the possibility of expanding to middle school education.
April	Meena Janmohamed, Emergency Management Analyst, spoke to the Commission regarding emergency and disaster information and tactics for youth. Additionally, April is Earthquake Preparedness Month.
May	Jennifer Lev, Recreation Services Manager, informed the Commission about safety procedures for youth in the Beverly Hills Basketball League, the Beverly Hills Little League, and the American Youth Soccer Organization. This includes health and safety officers, training, coaching standards, child protection policies, medical release forms, and general liability insurance.
June	Dr. David Heber and Dr. Luigi Gratton of the UCLA Center for Human Nutrition, gave a presentation to the Commission regarding youth health and nutrition. Dr. Heber highlighted preconception/pregnancy care as well as healthy nutrition and diet, physical activity, and weight management starting as early as birth. These factors can affect one's health later in life, including diabetes, body disorders, and other diseases.
July	Lisa Perry, Recreation Supervisor, and Laura Briceno, Recreation Coordinator, discussed the six preschools, summer camps, and youth programs in Beverly Hills. Health and safety practices in the preschool and/or camps include yoga and exercise classes, safe play guidelines, healthy snacks/lunch, visits from local doctors or dentists, teaching animal safety, safe tool handling practices, and earthquake drills.
September	Wil Master, American Red Cross Community Ambassador for Beverly Hills and National Disaster Responder, addressed the Commission regarding Red Cross youth programs, volunteer opportunities, blood donation, and fundraising events. Other youth programs include NexGenLA, AmeriCorps and Young Professionals.
October	Dr. Arash Asher addressed the Commission regarding Cedar-Sinai's GRACE (Growing Resiliency and Courage) program which helps individuals foster resiliency practices, including having a strong sense of meaning and purpose, mastering perspective, cultivating gratitude and humor, and connectivity.
November	Cheryl Karp Eskin addressed the Commission regarding Teen Line, a teen to teen hotline where teenagers can talk to a trained teen listener about anything they are struggling with.
December	Dr. Daniel Fink addressed the Commission on the topic of hearing and noise level health in youth.

The Beverly Hills Unified School District provided monthly updates on the following topics:

4. Raptor, a strict, security check program which screens all visitors prior to school entry.
5. Share911, a system to facilitate communications and information sharing on campuses that allows people to communicate important details during a crisis.
6. Safety initiatives such as cameras in the schools and lock down procedures.
7. *Every 15 Minutes* program, *TUPE (Tobacco Use Prevention Education)*, and the *California Smokers Helpline*.
8. Successful sheltering in place practices.
9. Events to promote students walking to school.
10. Disaster training and security planning on school campuses.
11. Safety safety measures for graduation and summer school.
12. The Medical Science Academy, the Positive Behavior Intervention and Support program (PBIS), and HERO (Honorable, Engaged, Responsible, Open-Minded) programs.
13. Teaching online safety practices for students.
14. Suppressing vaping in schools.
15. The new financial literacy course that is now a graduation requirement in the Beverly Hills School District.

The Beverly Hills Police Department provided monthly updates on the following topics:

16. The importance of neighborhood watch programs.
17. Coffee with the Cops events.
18. Free home inspections by the Police Department in an effort to prevent crime.
19. The Explorer Program, which gives teens the opportunity to assist the Police Department with non-hazardous tasks.
20. The importance of never leaving valuables in cars, in an effort to help prevent crime.
21. The importance of remaining vigilant and aware during the holiday season to help prevent theft.
22. The Town Hall meeting on May 1, 2019.

23. The Police Department Pancake Breakfast event on May 5, 2019.

24. The Beverly Hills Police Department's free mobile phone application.

25. Reminded the community to sign up for text and emergency alerts through the City's website and Nixle system.

Smoking Ordinance:

26. Passed the following motions that were combined in a draft ordinance recommendation to the Beverly Hills City Council:

- Regarding the sale of all tobacco products in Beverly Hills, the Commission passed a motion to carve out the three cigar lounges in the City of Beverly Hills in existence as of March 25, 2019.
- Regarding the sale of all tobacco products in Beverly Hills, the Commission passed a motion that there will be no carve outs for grocery stores, gas stations, convenience stores, and pharmacies.
- Regarding the sale of all tobacco products in Beverly Hills, the Commission passed a motion to utilize a phase-in period of January 1, 2020 for pharmacies, January 1, 2021 for gas stations and convenience stores (which includes liquor stores, convenience stores, and newsstands), and 1 year after the effective date that this ordinance is adopted for grocery stores and all other retail permit holders that are not specifically mentioned already).
- Regarding the sale of all tobacco products in Beverly Hills, the Commission passed a motion that hotels will be permitted to sell tobacco products to their own hotel guests on a temporary basis (to be determined) that within these sales provisions, the sale can only occur through a concierge service, room service, or guest service option, and not through a retail establishment/store on the hotel premises open to the general public in a public area of the hotel.
- Regarding the sale of all tobacco products in Beverly Hills, the Commission passed a motion that effective January 1, 2020, hotels will be limited to selling tobacco products to their hotel guests only with the provisions that the products may only be sold through a concierge service, room service, or guest service option, and that there will be no retail/shop or store front presence open to the public in the hotel selling the products. This will be in effect until January 1, 2022, where at that time hotels will no longer be permitted to sell tobacco products at all, including to their own hotel guests.
- Regarding the sale of all tobacco products in Beverly Hills, the Commission passed a motion to enact an immediate moratorium on the submission, acceptance, and subsequent issuance of all tobacco retail permit applications.

27. Based on the draft ordinance recommendation, on June 4, the Beverly Hills City Council unanimously approved an ordinance to prohibit the sale of tobacco products in the City starting on January 1, 2021. The key provisions of the ordinance include:

- A permanent exemption/carve out for three existing cigar lounges;
- Effective January 1, 2021, hotels, existing and future, may only sell to guests;
- Effective January 1, 2021, all other businesses shall stop selling tobacco products;
- A hardship exemption provision for retailers that demonstrate the ban would cause undue hardship; and
- City Council review of the impacts on tourism in three years.

28. Provided information to businesses regarding programs and incentives that could help mitigate the impact to businesses from the tobacco sale ban.

Smoking Outreach:

29. Worked with staff to develop designs for new no-smoking signage and made recommendations for placement locations. Over 100 signs have been successfully installed.
30. Worked with staff to design smoking outreach collateral including poster boards, postcard mailers, a graphic redesign for the City's webpages related to smoking and vaping, pamphlets/flyers for youth anti-smoking/vaping, light pole banners, newspaper ads, pins, and social media posts.
31. Received information on the Small Business Development Center (SBDC) at El Camino College and the services it provides to local businesses, as well as the SCORE program, the nation's largest volunteer, expert business mentoring program.
32. Worked with Beverly Hills businesses to assist in employee smoking cessation efforts.
33. Provided input on survey development to determine smoking statistics as well as hiring Ambassador services.
34. Reviewed monthly Ambassador outreach data from October 2018 through November 2019, which totals to 8,162 contacts regarding smoking or vaping with an average of 580 contacts per month.

Smoking Enforcement:

35. Partnered with the Beverly Hills Ambassador team to help aid in smoking cessation efforts, including recording violations, referring repeated violations to Code Enforcement. Code Enforcement is able to send notices of violation, which can lead to criminal citations if additional violations occur. There are currently two full-time smoking specialist Ambassadors.
36. Received updates from Kris Zagyva, Operations Manager for Block By Block, about the responsibilities and effectiveness of the Ambassador Program on smoking in the Business Triangle and South Beverly Drive. Received information regarding how the Ambassadors work with Beverly Hills Code Enforcement and provided additional suggestions for enforcement effectiveness.

Smoking Cessation:

37. Partnered with Cedars-Sinai to offer a free-of-charge smoking cessation program to Beverly Hills residents and those who work within the City.
38. Received and expended grant funds from the Department of Justice to assist in smoking education, outreach, and cessation efforts.

Emergency Management:

39. Received information from staff regarding the ability to text 9-1-1 in the City of Beverly Hills.
40. Heard a presentation from staff on the seismic retrofit program.
41. Heard a presentation from the Beverly Hills Fire Department regarding brush clearances, compliance, and the upcoming fire season.
42. Informed the community of how to shut off gas in the event of an emergency and provided free shut off wrenches to meeting attendees.
43. Heard a presentation on safety measures taken by Southern California Edison to prevent and mitigate wildfires, including shutting off power to portions of the City.
44. Reviewed the Office of Emergency Management, Resilience, and Recovery's *Community Guide to Public Alert and Warning*, part of the City's overall Emergency Operations Plan (EOP), is a resource for the community to understand what tools the City possess in regards to both communication as well as alert and warning and how these tools may be used in emergencies and disasters.
45. Promoted the ShakeAlert phone application that provides earthquake warnings.
46. Reminded the community about the importance of being prepared and having a 15 minute evacuation plan.
47. Educated the community on the City's Alert and Warning Program and related resources.

Other Health and Safety Related Topics:

48. Heard a presentation from staff about the various duties performed by the Risk Management Division of Beverly Hills pertaining to health and safety, including the proper disposal methods for sharps and pharmaceuticals.
49. Reported that the City won an award from the States of California and Nevada National Association of Telecommunications Officers and Advisors for the Dangerstoppers: S.A.F.E. video, produced by the City's Cable Department.
50. Heard a presentation on the Beverly Hills Nurse Practitioner Program.
51. Reviewed the 2018 Water Quality Report.
52. Heard an update on the Metro construction project in Beverly Hills.

53. Began studying the topic of the potential health risks and considerations surrounding 5G networks.
54. Provided information regarding Invasive Aedes Mosquitoes from the Los Angeles County West Vector & Vector-Borne Disease Control District.
55. Presented various informational videos on a variety of health and safety related topics.
56. Reminded the community to not text and drive.
57. Reminded the community of the importance of vaccinations.
58. The Commission welcomed new Commissioner Kirk Y. Chang M.D., and incoming Commissioner Lee H. Hilborne, M.D.
59. The Commission honored outgoing Commissioners Myra Lurie and Gary Ross.

Attendance and Events:

60. A variety of health and safety related events as well as City of Beverly Hills events.
61. Held a Beverly Hills City Council Liaison / Health and Safety Commission Liaison Committee on February 12, 2019.
62. Held a Beverly Hills City Council Liaison / Health and Safety Commission Liaison Committee on April 9, 2019.
63. The Chair attended monthly Mayor's Cabinet meetings to update on the Commission's current and future initiatives and provided highlights and updates to the Commission.
64. Stop the Bleed and CPR Training.
65. Earth Day holiday on April 22, 2019.
66. CERT (Community Emergency Response Training), the beneficial training program, open to the community.
67. Reminded the community that April is Autism Awareness Month.
68. Reminded the community that April is Earthquake Awareness Month.
69. Reminded the community that California Mosquito Awareness Week is April 21 – 27, 2019.
70. Reminded the community that Fire Service Day is May 11, 2019.
71. Reminded the community that Public Works Day is June 2, 2019.
72. Reminded the community that National Mosquito Awareness Week is June 23 – 29, 2019.
73. Provided information to the community of Beverly Hills summer camp programs as well the Beverly Hills Public Library children's summer programs.

74. National Night Out on August 6, 2019.
75. Participated in and had a booth at the National Night Out event and provided informational handouts.
76. Reminded the community that September is National Preparedness Month.
77. Reminded the community that the Free Household Hazardous and E-Waste Recycling Roundup is September 28, 2019.
78. Reminded the community that October is Breast Cancer Awareness Month.
79. Reminded the community that October is Prostate Cancer Awareness Month.
80. Participated in the Great ShakeOut event on October 17, 2019.
81. Attended events for the City's BOLD Holidays, which began November 14, 2019.
82. Reminded that the Beverly Hills Farmers' Market is open every Sunday and that fruits and vegetables can be purchased there.

Please review the above accomplishments. These accomplishments will be provided by the 2020 Chair and Vice Chair to the City Council Liaisons during the Health and Safety Commission Liaison meeting to occur in 2020. Please advise of any additions or changes. The Commission should be proud of their accomplishments.

The following continues to be the goals of the Commission:

- To Create a "Community Culture of Awareness and Preparedness."
- To Encourage Good Decision Making and Battle Complacency on Health and Safety Matters.
- To Serve as Ambassadors to the Community on Health and Safety related Resources and Information.

Attachment 1



Beverly Hills Ambassador Program 2019 Annual Progress Report

1-09-2020

The Smoking Outreach Ambassadors deployed into the Beverly Hills Business Triangle and South Beverly, focused on areas with the highest concentration of recorded smoking including Canon Drive, Beverly Drive, Rodeo Drive, South Beverly Drive and the adjacent alleys. Ambassadors educated violators of the Smoking Ordinance.

The grant funded Smoking Ambassador Program began in October 2018 and continued throughout the year of 2019. From October 2018 through December 2019, the Ambassadors engaged in 8,665 interactions to educate individuals observed violating the smoking ordinance and requested their compliance.

Ambassadors have continued to gather data regarding the locations of the most frequent violations of the smoking ordinance; and have continued to adjust the program deployment efforts as the data has been collected.

The City applied for additional grant funds from the State of California Department of Justice to continue the two smoking ambassadors past June 30, 2020, and the request was declined. Staff is currently requesting funding for two full-time Ambassadors through the City's annual FY 2020/21 budget process.

Smoking Ambassador Outreach Data

Month	Total Contacts	First Time Contacts	Repeat Contacts	Referrals
Oct 2018	597	393	204	3
Nov 2018	603	576	27	4
Dec 2018	497	465	32	1
Jan 2019	395	373	22	3
Feb 2019	397	381	16	0
Mar 2019	407	392	15	2
Apr 2019	405	378	27	1
May 2019	492	468	24	0
Jun 2019	563	465	98	1
July 2019	674	665	9	0
Aug 2019	1144	1140	4	3
Sept 2019	674	671	3	3
Oct 2019	714	647	67	0
Nov 2019	600	599	1	0
Dec 2019	533	500	3	1
Total	8,665	8,113	552	22



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Mayor Mirisch and Councilmember Gold

FROM: Pamela Mottice-Muller, Director of Emergency Management, Resilience, and Recovery

DATE: January 27, 2020

SUBJECT: Discussion of Incoming Chair's Focus Area Topics, Areas of Interest, and Work Plan Initiatives

It has been the practice of the Commission that the Commission Chair names *an Area of Focus* for their term and that they provide suggestions and seek input on other *Areas of Interest* the Commission may want to cover or highlight in the coming year. This format was designed by the previous Commissioners to establish a map or guideline for the Commission to follow that provides a clear direction and focus and allows the Chair to highlight a specific topic. Also historically, in December the Commission identifies a work plan item to be included in the budget.

The Chair and Vice Chair for 2020 are Daniel Nazarian, DMD, and Cathy Baker.

The Commission approved the following area of focus, item of interest, and work plan item:

Area of Focus:

- **Health and Safety Related Technology:** Health and Safety Technology related topics, programs, presentations, outreach, and education.

Item of Interest :

- **Smoking:** Continue to support smoking outreach, education, enforcement, and cessation.

Work Plan Items for FY 2020-2021 (Budget)

- Develop and complete opportunities for the Commission on a variety of health and safety technology related topics, including 5G and community alert systems.
- Continue to support smoking related outreach, education, enforcement, and cessation.

The Commission will continue the tradition of honoring a community member, organization, or business that enhances the Health and Safety of the community. The Health and Safety awards will expand this year to now include a City employee that provides Health and Safety Excellence to the community. The Commission will have speakers on the topic of Health and Safety related technology, as well as receive updates from the Beverly Hills Unified School District, the Beverly Hills Police Department, and smoking updates from staff.