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FATHER’S DAY CAR SHOW RETURNS TO RODEO DRIVE ON JUNE 19TH

The 27th annual Rodeo Drive Concours d’Elegance will showcase dozens of rare, exotic and beautiful automobiles and will also incorporate a car rally through the streets of Beverly Hills

Beverly Hills, Calif. (May 24, 2022) – The Rodeo Drive Concours d’Elegance will return to Beverly Hills on Sunday, June 19, 2022, celebrating 27 years as the must-attend Father’s Day event in Southern California. The free car show will present visitors and residents with an up-close look at some of the world’s most prestigious vehicles against the luxurious backdrop of designer boutiques that line the city’s most famous street. This year’s featured class is Rolls-Royce Motor Cars.

This year’s Rodeo Drive Concours will be two events in one with a moving car rally escorted through city streets by Beverly Hills Police and a stationary concours-style show on Rodeo Drive. The rally will begin around 9:30 a.m. and showcase fifty of the world’s finest, fastest and most unique automobiles before joining many more vehicles displayed on Rodeo Drive. The best viewing area for the rally will be along Beverly Drive between Sunset Boulevard and Wilshire Boulevard. Participation in the tour is limited to registered vehicles only, but the public is welcome to watch from their cars or sidewalks along the route.

“With the success of the 2021 Beverly Hills Tour d’Elegance, we knew we had to incorporate a moving show into this year’s Rodeo Drive Concours d’Elegance,” said Bruce Meyer, Chairman of the Rodeo Drive Concours d’Elegance. “We also return to Rodeo Drive for our traditional Concours for the first time since 2019. That means spectators will be able to see and hear the cars in motion before getting an up-close look at each of the wonderful machines on the world’s most famous street. We’re thrilled to be back.”

Rolls-Royce, one of the most storied marques, will be the featured class this year with over one dozen of the finest models from over a century of automotive craftsmanship. Pre-war coach-built cars, like the 1925 Rolls-Royce Phantom I Jonckheere Coupe, through modern examples like the Phantom and Ghost provided by O’Gara Coach will be on view.

“The Father’s Day Concours d’Elegance is my favorite way to kick off summer in Beverly Hills,” said Mayor Lili Bosse. “The incredible car rally through the beautiful streets of Beverly Hills and car show on Rodeo Drive is a community tradition and, now more than ever, we are ready to celebrate together!”

“The annual Rodeo Drive Concours D’Elegance is a spectacular event for all that brings together luxury, fashion and a car culture that is unique to Rodeo Drive,” said Rodeo Drive Committee President Kathy

Gohari. “After a two-year pause, we welcome fathers, families and car lovers back to the street to enjoy a celebration of the finest cars in the world.”

In the 27 years since its inception at Beverly Hills High School, the Rodeo Drive Concours d’Elegance has become one of the most eagerly awaited annual events. Considered a Father’s Day tradition for many Angelenos, the show offers a unique blend for car lovers and their families.

Rodeo Drive Concours d’Elegance invites car owners of all types to submit their cars for consideration in 2022. The Concours will run from 11 a.m. to 4 p.m. on Rodeo Drive between Wilshire Boulevard and Santa Monica Boulevard. Entries are now being accepted at <https://rodeodrive-bh.com/the-beverly-hills-tour-delegance-2022/>.

The event is kindly supported by the City of Beverly Hills, the Rodeo Drive Committee, Rolls-Royce Motor Cars and local companies O’Gara Coach, Auto Vault Storage, Geary’s, Two Rodeo, Ferrari of Beverly Hills, Mercedes-Benz of Beverly Hills, RM Sotheby’s and Pirelli Tire. It benefits the Beverly Hills Police Officers Association and Beverly Hills Firefighters’ Association, non-profit charities raising funds for first responders and their families. Entry to the event is free, with parking available at local parking garages. To learn more, visit beverlyhills.org/concoursbh.

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About Rodeo Drive®

Rodeo Drive is internationally recognized at the intersection of luxury, fashion and entertainment, as an exceptional destination for both Southern California residents and visitors from around the globe. More than 100 distinguished retailers help create an unparalleled atmosphere only found on the three blocks of this famed thoroughfare. In addition to the Rodeo Drive Concours d’Elegance, Rodeo Drive also hosts distinguished events throughout the year, including BOLD Summer, the Rodeo Drive Holiday Lighting Ceremony®, and BOLD Holidays.

The Rodeo Drive Committee was founded in 1977 and incorporated in 1982 as Rodeo Drive, Inc., a 501 C (6) non-profit organization, that provides a forum where its members—consisting of retailers, hoteliers, and landowners—can engage, share a dialogue, and help shape the present and future of the iconic, world-famous shopping destination.

For more information about Rodeo Drive, please visit www.rodeodrive-bh.com.