



Mayor's Cabinet Meeting

MEETING HIGHLIGHTS

Monday, November 8, 2021
5:00 PM

Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via teleconference/video conference. In the interest of maintaining appropriate social distancing, members of the public can participate by listening to the meeting at: <https://beverlyhills-org.zoom.us/my/cabinet> Passcode: 90210 or by phone at 1-833-548-0282, Access Code: 757-376-845 and offer comment through email at: mayorandcitycouncil@beverlyhills.org

MEETING CALLED TO ORDER

Date / Time: November 8, 2021 / 5:04 PM

1. Welcome

- Mayor Bob Wunderlich called the meeting to order.

2. Public Comment

- None

3. Resolution of the Beverly Hills Mayor's Cabinet authorizing public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e)(3)

- Chief Communications Officer Keith Sterling read the resolution pursuant to Government Code Section 54953(e)(3) into record; Rent Stabilization Commissioner Lou Milkowski moved to pass the resolution, with Human Relations Commissioner Ori Blumenfeld seconding the motion. The motion was passed unanimously.

4. Report from Commission Chairperson

- **Architectural Commission – James Matson**
 - The following items were reviewed at the last Commission meeting:
 - Façade and signage accommodation for Golden Goose at 238 N. Rodeo Dr.
 - Façade modification for Saint Laurent at 328 N. Rodeo Dr.
 - Architectural review for commercial building at 275 S. Robertson Blvd.

- Façade modification for The Shade Store at 9565 S. Santa Monica Blvd.
- Façade modification and sign accommodation for Guess? at 320 N. Beverly Dr.
- Temporary seasonal mural for Van Cleef & Arpels at 300 N. Rodeo Dr.
- Sign accommodation for Alo at 9830 Wilshire Blvd.
- Approval of a construction barricade for Louis Vuitton at 420 N. Rodeo Dr.

- **Arts and Culture Commission – Deborah Frank**

- A ribbon cutting ceremony was held at CHAMPS Charter High School of the Arts in Van Nuys to hold a homecoming for the piano donated from the '*Sing for Hope*' public art project.
- City staff is working with '*LA Frieze*' on an updated proposal following City Council feedback to rename the art fair '*Frieze Week in Beverly Hills*' with signage in Beverly Hills with the City's logo; the event will take place next to the Hilton from 02/17/22 - 02/20/22.
- The artwork in Beverly Gardens Park received a regularly scheduled cleaning prior to the Fall Art Show.
- The Beverly Hills Art Show took place in Beverly Gardens Park the weekend of 10/16-10/17; over 10,000 patrons attended.
- The median project activity is underway on Burton Way making room for bioswales; therefore, the artwork located on Burton Way is currently covered.
- The Community Services Department will be hosting the Greystone Holiday Garden on 12/11 at the Greystone Mansion and Gardens; it will be a family friendly event with outdoor holiday décor and hands on crafts. The event is free of charge and reservations will be required.

- **Charitable Solicitations Commission – Steven Smith**

- Considered and approved four (4) permits, mostly for in-person events to take place in December.
- Reviewed nine (9) financial statements from charities for completed permits.
- Captain Albanese was welcomed as the new Commission Liaison.

- **Cultural Heritage Commission – Craig Corman**

- A report was not presented by the Cultural Heritage Commission.

- **Design Review Commission – Sandy Pressman**

- The Design Review Commission does not have a report for this month; they will have a report to present in December.

- **Health & Safety Commission – Cathy Baker**

- Commission's theme for the month is "Cyber Security Awareness"
- Heard updates from priority agencies:
 - BHUSD reported on mandatory COVID-19 testing.
 - BHPD reported on the Neighborhood Watch Program.
 - BHFD reported on metrics and the Dixie Fire assignment.
- Commissioner Erica Felsenthal led the Commission in a moment of mindfulness, which teaches mental health, resiliency and mindfulness techniques. This month's topic was mindfulness and social media.
- The Commission honored the efforts of Dion Jackson, Athletic and Fitness Association of America Certified Group Fitness Trainer, for his continued outstanding service to our community.
- The Commission heard the monthly update on smoking and tobacco, which shared news of a 12.5% tax increase on electronic cigarettes.
- Emergency Management reported on the COVID-19 pandemic, updating the Commission on vaccine safety, booster vaccine data as well variant and testing information.
- Senior Yoga Teacher Rishi Nagori led the Commission in the 'Seventh Inning Stretch', a pro-health intermission during the Commission meeting, providing a short demonstration video, which addressed the positive aspects of stretch relief, prevention, blood circulation and mind rejuvenation.
- The Commission heard four presentations:
 - Transportation accessibility was highlighted as part of the quarterly active Transportation Program update; staff reported on the City's participation in National Pedestrian Safety Month, spoke on the Complete Streets Plan implementation and the Slow Streets Program.
 - The Commission heard an informational presentation on substance and alcohol abuse and mental health by BHHS Wellness Counselor Alison Norman-Franks.
 - Online privacy expert Hayley Kaplan provided an informational presentation on cybersecurity.
 - The Commission heard a presentation on social media related dangers that threaten children and preventative safety measures by Marc Berkman, CEO of the Organization for Social Media Safety.
 - All meeting presentations may be viewed online at: www.beverlyhills.org

- **Human Relations Commission – Ori Blumenfeld**

- At the October 26th Commission meeting, the Commission presented the 10th Annual 2021 Embrace Civility Award to Thomas Sanford, a United States Navy Veteran, for promoting civility in the community.
- On 11/3, Los Angeles City Councilmember Paul Koretz's office filed a resolution with the Los Angeles City Council requesting to temporarily

ban camping in designated areas, including the Burton Way median from S. Clark to San Vicente Blvd. The Los Angeles City Council provided the median with a Department of Transportation designation, which under the LA County Municipal Code allows permanent no camping enforcement along the entire length of the Burton Way median. The Human Services Division will remain in contact with Councilmember Koretz's office for enforcement updates.

- **Planning Commission – Andy Licht**

- Approved permit for tree removal at 1715 Ambassador Ave.
- Approved request to provide four spots of in lieu parking at 420 N. Rodeo Dr.
- Reviewed the draft Environmental Impact Report for Cheval Blanc, the LVMH Hotel project and determined the report contained the information needed to grant their entitlements; they will return in late winter or early spring when the project will be discussed further.
- The Commission will resume having speakers discussing topics of interest at their upcoming meetings:
 - 1/13 – Joel Kotkin will be discussing affordable housing;
 - 2/10 – Andy Cohen, CEO of Gensler, will be discussing the post-COVID world.

- **Public Works Commission – Chuck Alpert**

- The Public Works Commission has not met since the last Mayor's Cabinet Meeting, therefore does not have a report for this month; they will have a report to present in December.

- **Recreation & Parks Commission – Susan Mishler**

- The Beverly Hills Active Adult Club held events on 10/25 and 10/29.
- The National Ad Council highlighted the *Music Mends Minds* program by filming a small portion as a tribute at the Community Center on 10/26.
- Wellness Wednesdays will be held this Wednesday with a pilates class at Roxbury Park.
- Virtual Author Talk will take place on 12/7 at 6pm with Jill Sherry Robinson.
- Under the Big Blue Sky Family Storytime presented in the Civic Center Plaza on Tuesday and Thursday mornings, 11/2 – 11/18 at 11am.
- The library is offering a new digital resource, PressReader.com, which provides magazines and newspapers in many languages and cultures all in one app.
- The 2021 Fall Beverly Hills Art Show was held on 10/16-10/17 at Beverly Gardens Park; attendance was estimated at 10,000 people.
- The Beverly Hills Farmers Market continues to flourish with outdoor dining, live entertainment and a petting zoo; a senior high-risk shopping hour continues to be offered.

- Coldwater Canyon Park playground will be resurfaced and resealed and will be closed from 11/1-11/7.
 - La Cienega Park Community Center dance floor will be replaced in its entirety.
 - Roxbury Memorial Park playground will be resurfaced.
 - Tennis courts at Roxbury Memorial Park will be closed for resurfacing beginning on 11/29, taking 7-10 days to complete.
- **Rent Stabilization Commission – Lou Milkowski**
 - The Commission is making progress in the form of a motion to consider amendments regarding relocation fees in regards to no fault evictions; once all facets are finalized in the statute, a resolution will be forwarded to City Council for their consideration.
 - Commission has opened up the re-evaluation of habitability standards of apartment buildings.
- **Traffic & Parking Commission – Nooshin Meshkaty**
 - The Commission reviewed the conceptual design options for proposed bike lanes on N. Beverly Dr. between Sunset Blvd. and Santa Monica Blvd.
 - The Commission received updates on the Metro Purple Line Extension and ongoing transportation planning projects, including the City's Slow Streets Program, with speed bumps currently being installed on seven City blocks.
 - Public Works is hosting a community meeting on 11/9 at 6pm to discuss proposed bikeways on Charleville Blvd. and Gregory Way as the next high priority bikeway project from the Complete Streets Action Plan.

5. Mayor's Report

- The Mayor highlighted the following items:
 - City Council will be receiving an update on the City's finances at the next meeting on 11/16 as well as the City's Economic Sustainability Plan.
 - Upon City Council approval, the Vahagn Setian Memorial Tree planting ceremony will be held at Roxbury Park in December.
 - The Brit Week Car Rally will be held on Sunday, 11/14.
 - The Holiday Lighting Ceremony will be held on Thursday, 11/18.
 - New Police Chief Mark G. Stainbrook will be officially sworn in on 11/30.
 - The Menorah Lighting will be held on Tuesday, 11/30.
 - First Thursdays program is continuing; the program is held on the first Thursday of every month where participating businesses, restaurants, and retailers will offer discounts and giveaways to try to bring energy to the City.
 - The latest edition of 'The Bob Pod' is available featuring a discussion with Rachel Fine, Executive Director of the Wallis; the next episode will feature Debby Figoni, the Water Conservation Administrator for the City

of Beverly Hills. 'The Bob Pod' can be found at:
www.beverlyhills.org/bobpod and also on the City's social media sites.

ADJOURNMENT

Date / Time: November 8, 2021 / 6:12 PM