

Beverly Hills City Council Liaison / Property Owners Task Force Committee Special Meeting

CITY OF BEVERLY HILLS 455 N. Rexford Drive Municipal Gallery Beverly Hills, CA 90210

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

MEETING HIGHLIGHTS

Thursday, June 16, 2022 11:00 AM

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Property Owners Task Force Committee. Beverly Hills Liaison meetings will be in-person at City Hall.

MEETING CALLED TO ORDER

Date / Time: June 16, 2022

IN ATTENDANCE:

Vice Mayor Julian Gold; Councilmember Lester Friedman; President & CEO of Beverly Hills Chamber of Commerce Todd Johnson; Beverly Hills Chamber of Commerce Greg Sefain; City Planner Timothea Tway; Deputy City Manager Gabriella Yap; Marketing and Economic Sustainability Manager Laura Biery; Special Events and Filming Coordinator Magdalena Davis; Director of Public Works Shana Epstein; City Architect Mandana Motahari; Project Manager Masa Alkire; David Miharooni of Brickstar; Michael Farshick of Starpoint; Bill Wiley of Two Rodeo Drive

VIA ZOOM:

LVMH Jessica Miller; Resident Robbie Anderson; Perla Berry; City of Beverly Hills Project Manager Christine Chung; City of Beverly Hills Genevieve Row; Ming Shin Ku; Domino Realty; Lauren Golem; Marvin Lotz: Evan Mever: Wally Marks

- 1) Public Comment
 - Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.
 - a. Robbie Anderson provided public comment.
- 2) Update on Future Developments and City Ordinances
 - Cheval Blanc Hotel
 - a. There have been five meetings with the Planning Commission since October 2021. Staff has adopted recommended resolutions scheduled to go before City Council after Labor Day.

- Medical Use Ordinance
 - a. Staff will bring an updated draft ordinance to go before City Council in September/October 2022.
- 3) Continued Items from Previous Meetings
 - Redesigning the City's Parking Structure Facades
 - a. This was only a suggestion for a review for a possible redesign. There are no current plans in the works.
 - Partnership Ideas with the Wallis
 - a. A representative from the Wallis was not in attendance. This item will be moved to a future agenda.
- 4) New Discussion Topics
 - LA Metro D Line Extension Rodeo Station's Impact on Tenants
 - a. With anticipation of the Metro coming, the subject of whether or not to have public restrooms at the Rodeo Metro station was discussed and was left open to further discuss at a later date.
 - Development Pipeline for City's Mixed-Use Ordinance
 - a. The two-year old Mixed-Used Ordinance, which allows for residential above commercial and three to five stories, does not have any new applications. There are currently two concept reviews where there are preliminary plans prepared by the applicant. Weekly/bi-weekly meetings have taken place where interested parties have met with staff to go over pre-application zoning issues. Liaisons welcome new project ideas.
- 5) Feedback from Task Force Members on the business trends for Beverly Hills compared to Neighboring Cities
 - How is the commercial leasing and sales activity for Office, Retail, Restaurants, and Medical compared to neighboring cities?
 - a. Beverly Hills' business trends look very good and have recovered well in spite of the COVID-19 pandemic. It was requested by the Liaisons to also review statistical data from the 2008 2009 recession period.
- 6) Future Agenda Items Discussion
 - Review statistics from the 2008 2009 recession and how that compares to current market rents per square foot.

AJOURNMENTMENT:

Date Time: June 16, 2022 / 11:57 AM