



CITY OF BEVERLY HILLS
Telephonic/Video Conference Meeting
Call in: (916) 235-1420 or (888) 468-1195
Participant Pin: 872120
Beverly Hills City Hall
Beverly Hills, CA 90210

**Beverly Hills City Council /
COVID-19 Business Recovery Assistance Task Force -
Retail/Property Subcommittee**

SPECIAL MEETING HIGHLIGHTS

Friday, May 8, 2020
10:00 AM

MEETING CALLED TO ORDER

Date / Time May 8, 2020 / 10:00am

IN ATTENDANCE: Vice Mayor Robert Wunderlich, Councilmember John A. Mirisch, City Treasurer Howard Fisher, City Attorney Laurence Wiener, Assistant City Manager Nancy Hunt-Coffey, Deputy City Manager Gabrielle Yap, Director of Community Development Susan Healy Keene, Director of Public Works Shana Epstein, Director of Finance Jeff Muir, Chief Information Officer David Schirmer, Marketing and Economic Sustainability Manager Laura Biery, Data Center Manager Murugan Krishnan, Communications Specialist Chuck Merrill, Administrative Intern Luis Gonzalez, Todd Johnson, Kathy Gohari, Tom Blumenthal, Deborah Quick, Bill Wiley, Russel Goldsmith, Sabaa Kamal, Sunny Sasoon, Chris McMillan, Patricia Illing, David Mirharooni, Umberto Savone

1) Public Comment

- None

2) Discussion regarding curbside pick-up for businesses

- Beginning today, florists and some retailers to offer curbside pickup only. Car dealership showrooms can reopen with appropriate physical distancing and infection control measures.
- Businesses can request a regular parking meter be turned into a temporary 5-minute pick up.
- Topics of discussion included:
 - How can more businesses be included in the reopening order?
 - The City of Beverly Hills may only be stricter than the county, not more lenient.
 - Can the City communicate mandates to businesses?
 - There will be some retail businesses who would not be able to do curbside pickup.
 - What are the protocols for processing returns on soft goods?
 - Will businesses have access to personal protective equivalent.
- Business should focus on preparing for reopening.

3) Discussion regarding signage for businesses both during the emergency and beyond

- Topics of discussion included:
 - Can the city loosen its current signage ordinances to allow business to promote themselves?
 - Would it be possible for the City to have signage on the barricades?
 - Provide businesses with signs that promote public health guidelines
 - Providing clarification on enforcement?
 - The city is focused on education first and then would consider an enforcement as an option.
 - Can we explore the possibility of “one way” sidewalks?

4) Discussion regarding the permit process for modifying store layouts to accommodate social distancing

- Topics of discussion included:
 - As we continue to move forward, it is expected that the County will begin to reopen additional businesses every 6 weeks. Businesses must be prepared to move into an opening phase and establish a safe space for reopening.
 - The possibility of the City to establish express permitting.

5) Open discussion on particular items for the Subcommittee

- Topics of discussion included:
 - Could the City partner with Cedar Sinai and involve an epidemiologist to provide guidance on a safe reopening?
 - Can the City partner with an agency to offer additional testing and provide accurate numbers of infection within City limits?
 - Can the City relax parking for additional businesses?
 - What do the next two years look like for the City?
 - The City should be proactive in bringing people back into the City.
 - Can the City continue to fund Capital Improvement Projects since they will affect less businesses at the moment?
 - Would the City be able to close some streets for pedestrian use?
 - Converting some parking into parklets?
 - Can the City establish best practices for businesses and certify participating businesses as “safe?”

6) Adjournment

Adjourn

Date / Time

May 8, 2020 / 11:30am