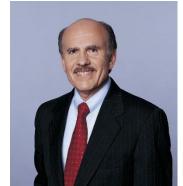


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An Evening with Nobel Prize Winner and Beverly Hills Resident, Lou Ignarro

Join us at Beverly Hills Public Library for a Complimentary Evening with the Pharmacologist and Professor who Discovered Nitric Oxide and its Life-Saving Properties



Beverly Hills, Calif. – Join us at Beverly Hills Public Library on Thursday, March 15 at 7 p.m. for a complimentary evening with professor, pharmacologist and twenty-year Beverly Hills Resident Lou Ignarro, winner of the 1998 Nobel Prize in Medicine and discoverer of nitric oxide and its life-saving properties. Ignarro will talk about his decades of research, his groundbreaking work in heart health and experiences leading him to the distinguished Nobel Prize.

Ignarro says, "My research in this particular area of nitric oxide started over 30 years ago. What we discovered is our bodies,

especially our arteries, could produce a chemical called nitric oxide, which can widen and dilate the arteries, creating more blood flow. It was found that nitric oxide could prevent stroke, heart attack and heart failure. The way you can make the most amount of nitric oxide is through a healthy diet and exercise, which markedly stimulates nitric oxide production."

Few receive the unique honor of the Nobel Prize. The Nobel Prizes are a set of awards honoring the best work in physics, literature, chemistry, medicine, peace and economics and considered the highest intellectual honor in the world. The prize goes to those who seek advancement in human knowledge or create solutions to the world's problems, to people who create paradigm shifts, or major shifts in thinking. With Ignarro's discovery, he made an original discovery that benefitted humankind. Two major criteria for the Nobel Prize in his field.

Ignarro has been a Beverly Hills resident for over 20 years. He is also an Emeritus Professor at UCLA School of Medicine, where he conducted basic bio-medical research and taught medical and graduate students. He has a passion for both research and teaching, and was honored by the medical students with the Golden Apple Teaching Award for eleven consecutive years.

Don't miss this special evening with Lou Ignarro. Free parking is available adjacent to the Beverly Hills Public Library, located at 444 North Rexford Drive, Beverly Hills, California, 90210. For more information, visit www.beverlyhills.org/bhpl.