



For Immediate Release

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Connect Beverly Hills: Meet Me on Wilshire and La Cienega *City Releases Draft Streetscape Plan and Design Standards*

Beverly Hills, CA – The City of Beverly Hills is pleased to announce the release of its [Connect Beverly Hills: Meet Me on Wilshire and La Cienega](#) Draft Streetscape Plan and Design Standards. This is the first in a series of streetscape plans and design standards under the **Connect Beverly Hills** umbrella to prepare for the opening of two Metro Purple Line Stations in Beverly Hills. The Wilshire/La Cienega (2023) and Wilshire/Rodeo (2025) stations are expected to significantly boost transit ridership and pedestrian activity along these two corridors.

The Draft Plan and Standards outline upgraded pedestrian amenities to create cohesive, attractive, and welcoming corridors that future subway riders will immediately recognize as Beverly Hills when they emerge from the two underground stations. In addition, the project includes proposed conceptual programming for a potential Mobility Hub at Wilshire Boulevard/North Gale Drive to improve access to the future Wilshire/La Cienega station. Project recommendations will be incorporated into future public and private projects on Wilshire and La Cienega Boulevards, including Metro street restoration, the City's Capital Improvements Program and private development projects.

The Draft Plan and Standards are available and the community is encouraged to review and comment on the project website at connect.beverlyhills.org. Stakeholders will have the opportunity to use an interactive feature to add comments directly into the document or they may submit comments by email to transportation@beverlyhills.org. The comment period for the public to provide feedback on the Draft Streetscape Plan and Design Standards will be open through May 10, 2021.

The Project Advisory Committee will review and discuss the Draft Streetscape Plan and Design Standards at the May 6, 2021 Traffic and Parking Commission meeting. This meeting will provide an opportunity for the Project Advisory Committee to receive community input and advise staff on potential revisions to be included in the Final Draft Streetscape Plan and Design Standards, which the Committee is scheduled to review at the July 1, 2021 Traffic and Parking Commission meeting.

For more information, visit the project website at connect.beverlyhills.org, or contact the City by email at transportation@beverlyhills.org or by phone at 310-285-2467.