

Office of Communications City of Beverly Hills 455 N. Rexford Dr. Beverly Hills, CA 90210-4817 www.beverlyhills.org

For Immediate Release March 13, 2018 Contact: Therese Kosterman (310) 285-2456 (office) (310) 550-4657 (Media line, day of marathon)

## Skechers Performance LA Marathon Runs Through Beverly Hills Sun. Mar. 18

Beverly Hills, CA – Over 25,000 runners, including many Beverly Hills residents, will race through the City during the Skechers Performance Los Angeles Marathon on Sunday, March 18, passing City Hall and traveling along Rodeo Drive. Spectator viewing will be located on the corner of Wilshire Boulevard and Rodeo Drive.–The Farmers' Market will be closed on this day.

Nicknamed "Stadium to the Sea," the marathon begins at Dodger Stadium in Los Angeles and passes through West Hollywood, Beverly Hills, and Century City before ending near the Santa Monica Pier. The Beverly Hills segment will start on Doheny Drive at Santa Monica Boulevard and participants will run west on Burton Way to Rodeo Drive, south to Wilshire, and then west to Santa Monica Boulevard.

First athletes (wheelchairs) are expected to arrive in Beverly Hills at approximately 7:20 a.m., and runners at approximately 8:00 a.m. Water stations will be located at Burton Way/Foothill Drive, and on S. Santa Monica/Charleville Boulevard. A medical station will be located in the Rexford Mini Park at Rexford Drive and Burton Way.

Beverly Hills' streets adjacent to the route will close starting at 5:30 a.m. and will reopen at approximately 1 p.m. The first streets to open will be Doheny Drive at Burton Way and Beverly Drive at S. Santa Monica Boulevard. All roads in Beverly Hills will be open by approximately 1:30 p.m. Remaining runners in Beverly Hills will be directed to use the sidewalks after the streets have opened.

Access to nearby parking structures will be open to the public at the following locations:



Office of Communications City of Beverly Hills 455 N. Rexford Dr. Beverly Hills, CA 90210-4817 www.beverlyhills.org

- 450 N. Crescent Drive
- 221 N. Crescent Drive

Police staff and notification/message boards directing vehicles will be situated around the City. In addition, if someone is arriving by freeway, it is suggested that:

- For Beverly Hills access north of the route arriving from the 405 Freeway, exit either Sunset Boulevard or Wilshire Boulevard and travel east to Beverly Hills.
- For Beverly Hills access south of the route from the 405 freeway, take the 10 east freeway, exit Robertson Boulevard and travel north to Beverly Hills.

The City will continue to provide regular updates on Beverly Hills-specific Marathon information at <u>www.beverlyhills.org/Marathon</u>. For information about the Marathon in Beverly Hills prior to March 18, call (310) 285-2457. Information can also be found at <u>www.facebook.com/cityofbeverlyhills</u> or on Twitter, <u>www.twitter.com/cityofbevhills</u>. General Marathon information can be found at <u>www.laMarathon.com</u>.

For information on the day of the marathon, call the City of Beverly Hills' hotline at (310) 550-4680. Please call the hotline if any suspicious activity is observed during the marathon.

###