Beverly Hills City Council Liaison/Human Relations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
https://beverlyhills-org.zoom.us/my/bhliaison
Meeting ID: 312 522 4461
Passcode: 90210
You can also dial in by phone:
+1 669 900 9128 US
+1 888 788 0099

One tap mobile
+16699009128,,3125224461#,,*90210#
+18887880099,,3125224461#,,*90210# Toll-Free

Monday, May 17, 2021
3:00 PM

Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

1) Public Comment
   a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

2) Community Assistance Grant Funding: Application Recommendations for Fiscal Year 2021 – 2022

3) Adjournment

Huma Ahmed
City Clerk

Posted: May 13, 2021

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG

Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.
City of Beverly Hills

Community Assistance Grant Funding
FY 2021/22

Human Relations Commission Council Liaison Committee

May 17, 2021 | 3:00pm
ZOOM MEETING
Embrace Civility

The City of Beverly Hills promotes positive human relations in all aspects of community life.

We invite every member of this community to support an environment where civility, respect and responsible actions prevail.
INTRODUCTION

Maintaining a social service safety net is a public service priority stated in the City's General Plan. The City's Community Assistance Grant Funding (CAGF) enables the City to secure partnerships with local social service agencies to support the quality of life of Beverly Hills' residents. The City's Safety Network creates a continuum of care for the most vulnerable members of the community including active and frail elderly, disabled individuals, residents of little to low means, and homeless individuals (Attachment 1). The Community Services Department's Human Services Division administers the CAGF program.

- Requests for fiscal year (FY) 2021/2022 including in-kind funding total $2,269,037.
- An allocation of $1,542,499 will maintain services at FY 2020/21 levels.
- The Human Relations Commission (HRC) recommends the budget be augmented by an additional $724,999 to expand services from the previous year's budget of $1,197,500 to $1,922,499.

The Charitable Solicitations Commission (CSC) evaluated the fiscal health of each organization using its solicitations permit criteria. The HRC weighed community needs with the programs proposed using criteria set by the City. The commissions also attempted to avoid duplication of services.

Both ad hocs recommended funding existing CAGF recipients in good standing with the City and expand funding for some that address the increased need created by the ongoing COVID-19 pandemic. Also, included in the recommendation were three new applicants that address homelessness, food insecurity and long-term grief and loss services. They each brought this recommendation to their full Commission who supported their stance. The Commissions agreed that the safety-net that the current CAGF partner agencies provide to the community are extremely vital at this time, and that it was important at a minimum to keep all funding at least at the same level as the current fiscal year. In some cases, it was warranted to increase the funding level to support those CAGF agencies that are supporting community members most in need due to the pandemic. Staff is also recommending additional funding for Step Up On Second ($65,000 for expanded homeless outreach) and Jewish Family Service ($50,000 for the significant increase of Lifeline Alert systems).
DISCUSSION

The City prioritizes funding for services to benefit the most vulnerable members of the community. Active and frail elderly, disabled individuals, residents of little to low means, and homeless individuals continue to be the primary populations in need of assistance. The City targets services through CAGF that address these populations' special needs.

A total of 31 organizations submitted proposals for funding for the FY 21/22 cycle; 26 proposals are social service related, four are cultural proposals and one is from a provider that fell in both categories. Of the 31 proposals, 19 are from organizations currently funded in FY20/21, and 12 are from new organizations. See Attachment 2 for a list of applicant organizations, funding history of current requests, and HRC recommendations. See Attachment 3 for the programmatic proposal and summary of each application received including details about the program proposed, agency description and funding history.

FY 21/22 CAGF proposals respond to City priorities and can be organized under the following themes:

- **Homeless Services** – All Saints’ Episcopal Church (meal program/support services), People Assisting the Homeless (shelter beds), Safe Parking Los Angeles, Step Up On Second (mental health and housing), Collin & Katz Family YMCA (food/grocery distribution), and Westside Food Bank (nutrition).
- **Senior Services** – Affordable Living for the Aging (aging-in-place), Bet Tzedek (legal services for seniors), Beverly Hills Active Adult Club (socialization), Jewish Family Service of Los Angeles (case management, emergency services), and The Maple Counseling Center (mental health).
- **Health & Wellbeing** – Beverly Hills CPR, Breathe California of LA County (COPD Testing & Education), Chiron Center, Inc. (crisis response), Our House (grief support), The Maple Counseling Center (mental health), Tower Cancer Research (cancer support), Saban Community Clinic (medical, dental), Step Up On Second (case management, mental health), Cancer Support Community Los Angeles (cancer support), Chai Lifeline (emotional & financial support to families with ill children), Friendship Circle Los Angeles (advocacy for children & young adults who are neuro diverse), Iranian American Jewish Federation (variety of social services for predominantly Farsi speaking community), JEM Center (repair basketball gym) and ETTA (advocacy for young adults who are neuro diverse).
- **Education** – Beverly Hills Education Foundation (Student Intervention & Support Program), IsraAID (professional development training for community leaders)
- **Legal Services** – Bet Tzedek (pro bono legal services for seniors and for housing rights);
- **Loans** - Jewish Free Loan (Interest Free Emergency Loans),
- **Cultural Enhancement** –Theatre 40, Miracle Project, Wallis Annenberg Center for the Performing Arts, Beverly Hills Theatre Guild and The Braid.

The proposed social service programs were evaluated based on the criteria listed below. Additionally, the CSC utilized their standard Solicitations Permit assessment process to evaluate the fiscal health of each applicant organization.

**CAGF Proposal Evaluation Criteria**

1. Organization provides services that support the City’s commitment to the provision of a social service safety net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.
5. Organization is a 501c(3) or in partnership with a 501c(3).

**Cultural CAGF Proposal Evaluation Criteria**

1. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
2. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
3. Must be an existing Beverly Hills organization that has demonstrated a history of exemplary cultural opportunities which respond to community needs.

**FISCAL IMPACT**

The CAGF base budget for FY 2021-22 is $1,197,500. In order to incorporate new programs and expand existing ones to meet increasing demand, some existing organizations will experience a significant reduction in funding if the City wishes to maintain the same allocation of $1,542,999 as last year.

To account for the HRC's recommendations, the organizations' prior performance, current community needs, and projected demand for services, the HRC recommends a CAGF budget of $1,922,499. This will be allocated from the General Fund to enhance services and increase the capacity of several programs serving populations with growing needs. This funding would be allocated as part of City Council’s FY 2021-22 budget process currently underway which would increase the projected General Fund deficit of $17.3M by $724,999.

**RECOMMENDATION**

The HRC and the CSC Ad Hocs and Commissions jointly recommend the identified CAGF recipients in good standing and the additional proposals that lessen the impact of the current public health crisis.

In addition to the above stated recommendations, staff also strongly advocate for budgeting additional funding, approximately $200,000, to help fund a much needed Mental Evaluation Team (MET) member from the Los Angeles County Department of Mental Health who would be assigned to the Police Department. Funding a MET member to work collaboratively with the Police Department would provide immediate access to mental health treatment including emergency assessments, hospitalizations, and linkage to vital ongoing supportive service. As a result of the pandemic the need for supportive services has significantly increased and our most vulnerable population will have a much more difficult time recovering. To comprehensively address this growing need in the City of Beverly Hills staff is advocating for a total budget of $2,122,499 to be budgeted to serving our most vulnerable residents.

The Liaison Committee is asked to review the applications and make recommendations on funding allocations to the City Council (Attachment 3).
The Charitable Solicitations and Human Relations Commissions recommend the following to City Council as it reaches consensus on the programs to fund through FY 21/22 Community Assistance Grant Funding:

1. *Prioritize Vulnerable Populations*: Continue funding for priority services for the most vulnerable (e.g., at-risk individuals, frail elderly, chronically homeless).

2. *Funding Allocations*: Fund cultural grant component while still enhancing grant funding for both priority services and qualified long-term recipient organizations. Recommended distribution levels are listed in Attachment 2.

Representatives from the Human Relations and the Charitable Solicitations Commissions, and staff from the Human Services Division will be in attendance to answer Council Liaison questions.
Attachment 1
COMMUNITY ASSISTANCE GRANT FUNDING
SOCIAL SERVICE SAFETY NET

SERVICES TO STABILIZE HOUSING, HEALTH, AND WELLNESS

- Affordable Living for the Aging: Matches roommates with local seniors seeking additional monthly income by renting a room in their home.
- All Saints' Episcopal Church: Provides weekly hot meals, case management, and alternatives to living on the streets.
- Bet Tzedek Legal Services: Pro bono housing legal services for individuals living in Beverly Hills.
- Jewish Family Service of Los Angeles: Provides case management for residents 55 and older.
- The Maple Counseling Center: Provides sliding scale mental health counseling.
- People Assisting the Homeless: Provides “a hand up, not a handout”: shelter beds for chronically homeless individuals in our community.
- Saban Community Clinic: Free medical and dental care, behavioral and social services for people in need.
- Step Up on Second: Providing help, hope, and home for individuals experiencing mental health issues.
- Tower Cancer Research: Provides an integrative wellness program offering mind and body classes at no cost to cancer patients and survivors.

SERVICES TO ENHANCE QUALITY OF LIFE

- Beverly Hills Active Adult Club: Assists local seniors with opportunities for entertainment, education, wellness, and social activities at Roxbury Park.
- Beverly Hills Education Foundation: Supports the Beverly Hills Unified School District through fundraising and events.
- Westside Food Bank: Purchases food in bulk, and collects donated food for distribution to economically vulnerable people on the Westside.

SERVICES FOR URGENT NEEDS

- BLS/CPR: Provides training in life saving techniques of CPR, as well as the use of AEDs (automated external defibrillator), first aid and how to assist a choking victim.
- Chiron Center: Provides 24/7 on scene support, information, and referrals to Beverly Hills Community members affected by trauma or serious loss during the initial hours after a critical incident; services are requested by Beverly Police and Fire.

For more information about these, or any other services please contact the Human Services Office at (310) 285-1006
COMMUNITY ASSISTANCE GRANT FUNDING

POPULATIONS SERVED

SERVICES FOR OLDER ADULTS LIVING IN BEVERLY HILLS

- Affordable Living for the Aging: Matches roommates with local seniors seeking additional monthly income by renting a room in their home.
- Bet Tzedek Legal Services: Pro bono legal services for seniors living in Beverly Hills.
- Beverly Hills Active Adults Club: Assists local seniors with opportunities for entertainment, education, wellness, and social activities at Roxbury Park.
- Jewish Family Services of Los Angeles: Provides case management for residents 55 and older.

GENERAL COMMUNITY

- BHCPR: Provides training in life saving techniques of CPR, as well as the use of AEDs (automated external defibrillator), first aid, and how to assist a choking victim.
- Beverly Hills Education Foundation: Supports the Beverly Hills Unified School District through fundraising and events.
- Chiron Center: Provides 24/7 on scene support, information, and referrals to Beverly Hills Community members affected by trauma or serious loss during the initial hours after a critical incident.
- ETA: Provides supportive services to individuals with special needs and their families.
- The Maple Counseling Center: Provides sliding scale mental health counseling.
- The Miracle Project: Provides a fully inclusive theater, film, social skills and expressive arts program for individuals with autism and all abilities.
- Saban Community Clinic: Free medical and dental care, behavioral and social services for people in need.
- Westside Food Bank: Purchases food in bulk and collects donated food for distribution to economically vulnerable people on the Westside.

HOMELESS ALL AGES

- All Saints Episcopal Church: Provides weekly hot meals, case management, and alternatives to living on the streets.
- People Assisting the Homeless: Provides "a hand up, not a handout": shelter beds for chronically homeless individuals in our community.
- Step Up on Second: Providing help, hope, and services for individuals experiencing mental health issues.

CULTURAL GRANTS

- Wallis Annenberg Center for Performing Arts: Provides theatre, dance, music, and educational programs in Beverly Hills.
Attachment 2
<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Funding History</th>
<th>Service Provided</th>
<th>City Funding Began</th>
<th>2018/19 Allocation</th>
<th>2019/2020 Allocation</th>
<th>2020/2021 Allocations</th>
<th>2021/2022 Requests</th>
<th>2021/2022 HRC/CSC Recommendations</th>
<th>City Council Liaison Recommendations</th>
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<tbody>
<tr>
<td>Affordable Living for the Aging</td>
<td>Ongoing</td>
<td>Roommate Matching for Older Adults to Age in Place</td>
<td>2015</td>
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<td>All Saints' Homeless Assistance Program</td>
<td>Ongoing</td>
<td>Homeless Assistance, Case Management, and Bus Tokens</td>
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<td>$26,000</td>
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<td>Bet Tzedek Legal Services</td>
<td>Ongoing</td>
<td>Legal Services</td>
<td>2017</td>
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<td>Senior Activities Club</td>
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<td>CPR Education and Training</td>
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<td>Beverly Hills Education Foundation (BHEF)</td>
<td>Ongoing</td>
<td>Social Emotional Programming and Arts Programming for the School District</td>
<td>2006</td>
<td>25,000 in-kind only</td>
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<td>Beverly Hills Theatre Guild</td>
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<td>Breathe Southern California</td>
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<td>Lung Health Education and Workshops</td>
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<td>Cancer Support Community Los Angeles</td>
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<td>Chai Lifeline</td>
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<td>Support Programs for Ill Children and Their Families</td>
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<td>Chiron Center Inc.</td>
<td>Ongoing</td>
<td>Crisis Response Team</td>
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<td>Collins &amp; Katz Family YMCA</td>
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<td>Food Distribution Program</td>
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<td>ETTA</td>
<td>Ongoing</td>
<td>Families &amp; Individuals w/ Special Needs</td>
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<td>Friendship Circle of Los Angeles</td>
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<td>Families &amp; Individuals w/ Special Needs</td>
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<td>IsraAID</td>
<td>New *</td>
<td>Community Resilience Training Seminars</td>
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<td>N/A</td>
<td>N/A</td>
<td>Applied, but did not receive funding</td>
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<td>Iranian American Jewish Federation</td>
<td>New</td>
<td>Food Assistance, Rent Subsidies and Culturally Sensitive Mental Health Services</td>
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<td>JEM Center</td>
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<td>Community Center for Youth</td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<td>Jewish Family Service</td>
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<td>Social Worker &amp; Service for Beverly Hills Seniors</td>
<td>2005</td>
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<td>Jewish Free Loan Association</td>
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<td>Interest Free Loan for Those In Need</td>
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<td>Miracle Project</td>
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<td>Cultural / Life Skills</td>
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# Community Assistance Grant Funding
## FY 21/22 Requests and Recommendations

<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Funding History</th>
<th>Service Provided</th>
<th>City Funding Began</th>
<th>2018/19 Allocation</th>
<th>2019/2020 Allocation</th>
<th>2020/2021 Allocations</th>
<th>2021/2022 Requests</th>
<th>2021/2022 HRG/CSC Recommendations</th>
<th>City Council Liaison Recommendations</th>
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<tr>
<td>OUR HOUSE Grief Support Center</td>
<td>New</td>
<td>Grief Support and Counseling</td>
<td>N/A</td>
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<td>People Assisting the Homeless (PATH)</td>
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<td>Shelter Beds for CLASP Program</td>
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<td>Saban Community Clinic</td>
<td>Ongoing</td>
<td>Medical Services</td>
<td>1992</td>
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<td>Safe Parking LA</td>
<td>New</td>
<td>Safe Parking Lots for Homeless Individuals and Families</td>
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<td>Step Up On Second</td>
<td>Ongoing</td>
<td>Housing and Mental Health</td>
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<td>$90,000</td>
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<td>The Braid</td>
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<td>Cultural</td>
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<td>The Maple Counseling Center</td>
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<td>Low Cost Counseling/Senior Counseling</td>
<td>1984</td>
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<td>Theatre 40</td>
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<td>2006</td>
<td>$40,000</td>
<td>$50,000</td>
<td>$50,000</td>
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<td>$50,000</td>
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<td>Tower Cancer Research</td>
<td>Ongoing</td>
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<td>Westside Food Bank</td>
<td>Ongoing</td>
<td>Feeding Low Income Residents</td>
<td>1986</td>
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| Total CAGF Funding Allocation:               |                 |                                                       |                    |                    |                     |                     |                    |         | $1,922,499                     |
| CAGF Budget:                                 |                 |                                                       |                    |                    |                     |                     |                    |         | $1,917,500                     |

| LA County DMH Mental Health Evaluation Team  | New             | Psychiatric Mobile Mental Health Evaluation Team       |                    |                    |                     |                     |                    |         | Staff Recommendation: approximately $209,000 |

*Applicant who applied previously, but did not receive funding
Attachment 3
Program Proposals

1. Affordable Living for the Aging
2. All Saints’ Homeless Assistance Program
3. Bet Tzedek
4. Beverly Hills Active Adult Club
5. Beverly Hills CPR
6. Beverly Hills Education Foundation
7. Beverly Hills Theatre Guild
8. Breathe California of LA County
9. Cancer Support Community Los Angeles, The (CSCLA)
10. Chai Lifeline West Coast
11. Chiron Center, Inc.
12. Collins & Katz Family YMCA
13. ETTA
14. Friendship Circle Los Angeles, The
15. Iranian American Jewish Federation-Emergency Fund
16. IsraAid
17. JEM Center
18. Jewish Family Service of Los Angeles
19. Jewish Free Loan Association
20. Our House
21. People Assisting the Homeless (PATH)
22. Project Miracle (DBA The Miracle Project)
23. Saban Community Clinic
24. SAFE Parking Los Angeles
25. Step Up on Second
26. The Braid, formerly Jewish Women’s Theatre
27. The Maple Counseling Center
28. Theatre 40
29. Tower Cancer Research Foundation
30. Wallis Annenberg Center for the Performing Arts
31. Westside Food Bank
Attachment 3
Program Proposals

1. Affordable Living for the Aging
2. All Saints’ Homeless Assistance Program
3. Bet Tzedek
4. Beverly Hills Active Adult Club
5. Beverly Hills CPR
6. Beverly Hills Education Foundation
7. Beverly Hills Theatre Guild
8. Breathe California of LA County
9. Cancer Support Community Los Angeles, The (CSCLA)
10. Chai Lifeline West Coast
11. Chiron Center, Inc.
12. Collins & Katz Family YMCA
13. ETTA
14. Friendship Circle Los Angeles, The
15. Iranian American Jewish Federation-Emergency Fund
16. IsraAid
17. JEM Center
18. Jewish Family Service of Los Angeles
19. Jewish Free Loan Association
20. Our House
21. People Assisting the Homeless (PATH)
22. Project Miracle (DBA The Miracle Project)
23. Saban Community Clinic
24. SAFE Parking Los Angeles
25. Step Up on Second
26. The Braid, formerly Jewish Women’s Theatre
27. The Maple Counseling Center
28. Theatre 40
29. Tower Cancer Research Foundation
30. Wallis Annenberg Center for the Performing Arts
31. Westside Food Bank
APPLICATION SUMMARY FY 2021/22

Agency: Affordable Living for the Aging

Requested amount: $8,500

History of City funding: 2015/16: $6,500; 2016/17: $8,500; 2017/18: $8,500; 2018/19: $8,500; 2019/20: $8,500; 2020/21: $8,500

Agency description: Affordable Living for the Aging (ALA) offers housing matching and shared housing services for isolated and financially vulnerable seniors. The program promotes independent living for older adults and supports aging in place.

Proposed use of Community Assistance Grant Funds: Recipient proposes to match older adults to share homes. ALA will work with older adult residents (renters and owners) in Beverly Hills who have an extra bedroom and are willing to share their home as a way to: 1) boost monthly income, 2) increase social support. ALA staff conducts home visits, assessments, background screening and reference checks to ensure participants receive introductions to reliable roommates. After introductions, staff provides coaching, monitors a trial period, and assists with a written agreement on the terms of the living arrangement.

Target population/Primary service: Older adult residents (home owners and renters).

Percentage of total program utilized by Beverly Hills residents/community: Beverly Hills residents represent about 8% of service users.

Quantifiable Services and Measures: During this fiscal year, due to the County and State’s Stay-at-Home Orders, ALA has not been permitted to make roommate matches. However, throughout the pandemic, ALA has been supporting all of their active roommate matches.

Current Performance:
FY 20/21: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Older adults living on fixed incomes are particularly vulnerable to rent increases and costs associated with changes in health status and independence. For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations that they can afford.

Home Share Programs have been uniquely affected by the COVID-19 pandemic. Mixing of individuals of different households were a direct violation of local and state stay-at-home orders. While COVID-19 impacted ALA’s ability to serve new clients in FY 2020-2021, they anticipate a surge in program interest once vaccines are readily available and the pandemic subsides. ALA has been focused on supporting 100+ active roommate matches throughout the pandemic. ALA’s service delivery model includes:

1. Enrollment (background screenings, in-person interviews, home visits)
2. Referrals (face-to-face client introductions)
3. Matching (housing seeker applicants move into the homes of housing provide applicants)
Percentage of annual funding City’s contribution represents: $8,500 represents 1% of ALA’s annual funding.

Ratio of administrative to operating costs: 12% are administrative.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☑

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Affordable Living for the Aging

Address: 937 N. Fairfax Ave.

City: West Hollywood  State: CA  Zip: 90046

Contact Person: Miriam Hall, Program Director

Phone: 213-261-3862  Fax: NA

Email: miriam@alaseniorliving.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [x] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Affordable Living for the Aging offers shared housing services for isolated and financially vulnerable seniors. The program matches seniors together to share homes. This model provides another option for people who cannot afford high housing costs and for seniors living alone who require additional support to remain safely at home. The Shared Housing Program is both an aging-in-place initiative and an important intervention for easing the city's housing affordability challenges.

Service delivery includes:

- Home visits
- One-on-one interviews
- Applicant screening (reference check, income verification, background check)
- Counseling to establish expectations and set program guidelines
- Client introductions
- Overseeing completion of the Roommate Agreement
- Monitoring the match to offer ongoing support
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Shared housing services are critical at a time when aging residents are at-risk of isolation and falling through the cracks with no one to check-in on them or connect them to services. Having a roommate and companion gives older adults access to socialization, informal support, and the security of having someone around in case of an emergency. In addition to offering companionship, ALA roommates can assist with transportation, meal preparation, and household chores. These basic activities are often the difference between someone being able to stay at home or having to consider other living arrangements. Seniors who accept roommates report feeling a greater sense of security that there is someone to whom they can turn for help.

For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations they can afford.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

8%

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Home Share Programs (roommate matching services) are uniquely affected by the COVID-19 pandemic. Mixing individuals of different households is unsafe at this time, and would be in direct violation of local and state stay-at-home ordinances. By nature, roommate matching requires the mixing of different households. Our enrollment and matching services will resume when state and county coronavirus restrictions are lifted and it is safe to perform our service delivery model. As a reminder, ALA's service delivery model includes:

Step 1. Enrollment (background screenings, in-person interviews, home visits)

Step 2. Referrals (face-to-face client introductions)

Step 3. Matching (housing seeker applicants move into the homes of housing provider applicants)

ALA has been focused on supporting its 100+ active roommate matches throughout the pandemic.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?

$8,500

8. What percentage of your annual funding would the City's contribution represent?

1%

9. What is the ratio of your organization's administrative operating costs?

12%

10. Provide any additional information that may be useful in evaluating your proposal.

While COVID-19 impacted ALA's ability to serve new clients in FY 2020-2021, we anticipate a surge in program interest once vaccines are readily available and the pandemic subsides. ALA greatly appreciates the City's ongoing support.

ALA Home Share was recently featured on Vice News Tonight. Please click the link below to view the piece:

https://www.youtube.com/watch?v=KeIm2zBYRoM
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: All Saints’ Homeless Assistance Program

Requested amount: $55,000


Agency description: Faith-based organization providing non-sectarian homeless assistance through comprehensive services not currently provided by local government.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds to operate the Homeless Assistance Program including items such as food, hygiene supplies, transportation, rent payment, meal gift cards, and Project Homecoming. These resources will be available to the City’s homeless outreach team for use with their clients. The church will relaunch the hot meal program on Mondays which serves as a site for the Beverly Hills Homeless Outreach Team (BHOT) to engage homeless and at-risk individuals and link to services. The church will also double meal services and provide 260 meals per week, 100 sack lunches per week for regional homeless, actively support refugee families waiting asylum and 50 families at Upward Bound House.

Emergency housing funds are an important safety feature provided by All Saints’ as part of their commitment to the “housing first” model. The program works with BHOT and the Human Services team to identify appropriate individuals that could access housing if given immediate financial support, with a housing plan.

Target population/Primary service: Homeless individuals, those at-risk for homelessness, and food insecure individuals; fills gap in service and safety net; housing stability assistance and navigation to available social services.

Percentage of total program utilized by Beverly Hills residents/community: More than 5% of people served are low or fixed income Beverly Hills residents in need of meals provided each week. With the expansion of All Saints’ food pantry and meal offerings to meet the rising crisis of food insecurity, it is anticipated that the amount of people served will increase in FY21-22.

Quantifiable Services and Measures: The Monday Meal will serve over 260 meals per week and 100 sack lunches per week to regional homeless.

Current Performance:
FY 21/22: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In response to COVID-19, the church implemented a weekly Drive-Up Food Drive to safely collect food to address food insecurity. The church plans to offer more distribution options such as appointments, scheduled drop-in times, and delivery service to food insecure people in the community. The church will continue with bulk deliveries to Upward Bound House and LGBTQ
Pride Pantry for seniors. The Sack Lunch program was also launched in response to Covid. Each week volunteers will continue to prepare 100 sack lunches from the safety of their homes to be distributed regionally.

The All Saints' Homeless Assistance Program began in 1992 with four people and two guests, and now serves over 100 guests each week, with a team of 30 volunteers, pre-pandemic. They are known as a safe haven where homeless individuals can come every Monday for a hot meal, companionship and support. All Saints' attends the monthly Beverly Hills Homeless Collaboration and participates in case coordination to minimize duplication of service and expedite linkages to resources.

**Percentage of annual funding City’s contribution represents:** The requested funding amount of $55,000 represents approximately 3% of the costs associated with their annual funding.

**Ratio of administrative to operating costs:** 15%

**Service Profile:** Needs-based ☒ Quality of life-based ☒ Social Service ☒

Health ☐ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☒ All Saints is a religious non-profit organization which derives its 501c.3 status as an entity of The Episcopal Church (Documentation provided)
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: All Saints' Episcopal Church of Beverly Hills

Address: 504 N. Camden Drive

City: Beverly Hills State: CA Zip: 90210

Contact Person: Gerry Suenram

Phone: 310-272-7854 Fax: ________________

Email: gsuenram@allsaintsbh.org

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

As homelessness and food insecurity surged during the pandemic, All Saints' engaged hundreds of local volunteers eager to lend a hand. Building on this solid foundation of community engagement, and the continued support of the City of Beverly Hills, we will triple the number of people served in FY21-22.

We will:
• Relaunch our long standing Monday Meal program with new safety protocols, adding a second meal to increase the number of hot meals served per week to 260.
• Continue our Sack Lunch program delivering 100 lunches per week to the homeless.
• Welcome back guests to our campus where they can get support and help connecting to city and county services.
• Expand our Food Drive program to include distribution of groceries-to-go during onsite meals, on-demand pantry food during the week, and delivery of groceries to food insecure members of our community.
• Distribute Subway and McDonalds gift cards during the winter and as needed.
• Offer hygiene supplies: toiletries, hand sanitizer, face masks, new socks & underwear, rain ponchos, thermal blankets, and other essentials as needs arise.
• Provide clean used clothing, including coats and warm things in the winter.
• Provide backpacks, canes, walkers, crutches and other necessities as needed.
• Actively support 50 families at Upward Bound House.
• Actively support a refugee family awaiting their asylum status.

Beverly Hills residents have responded enthusiastically to our weekly Drive-Up Food Drive. As we promoted the program on social media, the local press, and on city and neighborhood platforms, the number of volunteers and the volume of food donations has ballooned. We will offer more distribution options such as appointments & scheduled drop-in times, and delivery service to food insecure people in the community. We will continue our bulk deliveries to Upward Bound House and LGBTQ Pride Pantry for seniors.

Our successful Sack Lunch program launched last spring when our campus closed due to COVID-19. Each week volunteers from the community will continue to prepare 100 sack lunches from the safety of their homes. Lunches are delivered to Midtown LA Homeless Coalition or Hollywood 4ward for distribution to unsheltered people in neighboring communities.

As part of our commitment to Housing First, we will continue to work with the City to identify individuals that could access housing if given immediate financial support. Step-Up-On-Second staff will resume connecting guests with support services during our Monday Meals. We’ll also continue providing bus tickets and food gift cards through Project Homecoming.
3. If you are applying for a cultural grant, please describe your program here.

All Saints' Beverly Hills Homeless Assistance Program, known as the Monday Meal, began in 1992 with the goal of providing a meal to the City of Beverly Hills' homeless individuals. Today the program has grown far beyond a basic meal to one that addresses many of the problems caused by homelessness and food insecurity. Utilizing volunteers from the parish and the surrounding area, the community of All Saints' continues to demonstrate its commitment to assisting at-risk residents and guests.

Last year, the pandemic prevented us from serving our 130 Monday Meal guests on campus. The pandemic also forced us to reduce our staff size. Since then, a team of dedicated volunteers have worked to assess needs and resources, creating new ways to safely offer much needed support to our most vulnerable neighbors. While Sack Lunches and a Drive-Up Food Drive have allowed us to continue to provide services, we look forward to returning to our beloved campus and once again welcoming our Monday Meal guests to enjoy a nutritious hot meal and fellowship.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

All Saints' has long provided a safe haven where the homeless can gather every Monday for food, hygiene supplies, clothes, fellowship and help securing support services. We are committed to a collaborative approach, working closely with the City of Beverly Hills, our neighbors, and nonprofit organizations within and beyond the city limits to provide for those in need and to create a stronger community.

Our partnership with the Beverly Hills Homeless Coalition Committee strengthens a shared understanding of the current and changing needs of our most vulnerable. All Saints' services directly help reduce chronic homelessness and food insecurity, while engaging local residents in safe, fulfilling volunteer opportunities. We are committed to contributing to an ever stronger and more responsive community.

Emergency housing funds are an important safety feature provided by All Saints’. As our campus reopens, the Step-Up-On-Second team can resume interacting with its client base each week during the Monday Meal as has been the tradition.

We will continue to serve as liaison between homeless individuals and the Step-Up-On-Second and Project Homecoming programs during the week and on Sundays during our publicized Food Drive.

In FY21-22, to address the steep rise in homelessness and food insecurity, we will be adding:

- An expanded food pantry program with more opportunities for volunteer engagement as we offer on-demand food and deliveries of groceries to vulnerable members of our community.
- A second hot meal that will be offered onsite or for delivery.
- The continuation and possible expansion of our 2020 Sack Lunch Program.
- More collaboration with neighboring organizations, such as Good Shepherd, Midtown LA Homeless Coalition and Hollywood 4ward to maximize our effectiveness.
- Increased outreach to publicize our programs on social media, with the local press and by using neighborhood platforms to invite more residents to engage with our efforts.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Given the longevity of our program, we believe we interact in some way with most homeless individuals in the city. In addition to serving the homeless and transient homeless, we estimate approximately 5% of those served are Beverly Hills residents who are food insecure, subsisting on low, fixed incomes. As we expand our food pantry and meal offerings to meet the needs of the rising crisis of food insecurity, we anticipate that number to increase in FY21-22.

We've been heartened by the growing number of Beverly Hills residents volunteering with us. The benefits of community building cannot be overestimated in these challenging times.
6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

A team of volunteers have met weekly on Zoom since the onset of COVID-19, researching needs and resources of the local homeless and food insecure population. We connected with other organizations to coordinate distribution of services and developed strategies to safely offer support to our most vulnerable neighbors. Our outreach extended to over 1200 congregants and hundreds of Beverly Hills residents to build a vibrant volunteer force.

We adapted our hot meal program to operate offsite. 100 sack lunches are prepared in the safety of volunteers’ homes and delivered contact-free each week to the Midtown LA Homeless Coalition or Hollywood 4ward for distribution. Since we couldn’t bring people on campus, we used the sack lunches as a means to disseminate subway gift cards, socks, hygiene supplies and PPE to our unsheltered neighbors.

We have developed new safety protocols to reopen our campus and kitchen safely. We have reimagined our traditional meal preparation and distribution model to adapt to the logistical limitations of the pandemic, and the steep rise in the number of people needing help. Through a combination of hot meals and sack lunches we are poised to increase the number of meals served from 130 to 360 per week.

We established a weekly Food Drive for non-perishable food, paper products and hygiene supplies. We organized no-contact curbside drop-offs at ASBH and created an on-site food pantry. Carloads of supplies are delivered to Upward Bound House, Pride Pantry (serving the LGBTQ seniors in low-income housing at The Triangle), and a local refugee family awaiting asylum status. We also offer pantry items on a limited on-demand basis or by appointment, and have begun delivering groceries to our more vulnerable neighbors. We continue to develop more effective means to provide groceries to those in need, including older and disabled residents.

With the pause of our onsite meal this past year, we’ve had fewer opportunities to liaise between our guests and city agencies. We have however continued fielding inquiries from people who drop-by on Sundays during our Food Drive, and throughout the week via phone calls and walk-ups. We refer people to the appropriate contacts at the various agencies and/or provide food, gift cards and hygiene supplies as needed.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?

All Saints’ requests funding of $55,000 for FY21-22.

8. What percentage of your annual funding would the City’s contribution represent?

The above contribution would represent approximately 3% of our annual funding.

9. What is the ratio of your organization’s administrative operating costs?

The ratio of our organization’s administrative operating costs is approximately 15%.

10. Provide any additional information that may be useful in evaluating your proposal.

We respectfully submit this proposal for continued funding to support All Saints’ ongoing and expanded services to the homeless and food insecure population of the Beverly Hills community.

It takes many organizations working together to address the problem of homelessness. All Saints’ has demonstrated its ability to partner with the City of Beverly Hills to identify, support and follow through to provide for the most basic needs of the City’s homeless and food insecure citizens.

The pandemic has brought the value of coalition building into sharp relief. We’ve forged new relationships with neighboring organizations, sharing resources and insights into service gaps, and cultivating opportunities for collaboration. The sense of community that has flourished as Beverly Hills residents have volunteered in greater and greater numbers is inspiring. We are grateful for the solid foundation our partnership with the City of Beverly Hills provides and look forward to doing so much more. Thank you.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Bet Tzedek

Requested amount: $220,000

History of City funding: 2017/18: $110,000; 2018/19: $110,000; 2019/20: $110,000; 2020/21: $220,000

Agency description: Bet Tzedek, The House of Justice, provides free legal assistance to thousands of people who would otherwise be denied access to the legal system. For more than 30 years, Bet Tzedek has been the exclusive provider of free legal services to seniors and caregivers for the City and County of Los Angeles under the Older Americans Act. Bet Tzedek’s staff are the regional experts on senior legal needs and provide a full complement of services: representation, advice, outreach, self-help information and impact litigation. Bet Tzedek also offers pro bono comprehensive housing rights legal services, specifically for Beverly Hills residents related to the Rent Stabilization Division and municipal codes.

Proposed use of Community Assistance Grant Funds: In FY 2021-22, Bet Tzedek proposes to continue their presence in Beverly Hills, and expand their ability to reach all eligible residents in need. Bet Tzedek proposes $50,000 for their Senior Legal Services Program and $170,000 for their Housing Rights Legal Services, totaling $220,000. Program components include:

Intake: through the following channels - a dedicated Beverly Hills intake line, and onsite intakes at Roxbury Park Community Center (however, during the pandemic, these are held virtually). Bet Tzedek also meets with residents for an intake at other locations on an emergency basis.

Legal Services: will include brief advice and counsel, advocacy, and limited and full scope representation on the following:

- **Senior Legal Services**: Bet Tzedek offers the only senior-focused legal services program in LA County and boasts one of the largest elder law practices in the nation. Services include the following: 1. Public Benefits (state and federal programs, improper denials, reductions, terminations and overpayments of benefits including Social Security, Medi-Cal, In Home Supportive Services KinGAP/ guardianships, and veteran benefits); 2. Family Caregiver Services (conservatorships, guardianships, long-term care planning such as wills, power of attorney, advance healthcare directives); 3. Elder Abuse Services; 4. Holocaust Survivor Services; 5. Conservatorship Clinics; 6. Foreclosure Prevention

- **Housing Rights Legal Services**: In January 2017, when the City revised the Rent Stabilization Ordinance, the need for pro bono housing rights legal services grew. Bet Tzedek fills this need by addressing the following tenant focused legal issues: 1. Housing conditions and habitability; 2. Rights and Responsibilities under the BH Municipal Code (including the rent stabilization sections at Title 4, Chapters 5 and 6); 3. Tenant-Landlord Issues (e.g. rent payment, rent increases security deposit issues, lease violations and tenancy terminations). COVID-19 has accelerated the already rampant housing crisis, housing insecurity is a reality for more families than ever before. Unfortunately once the eviction moratorium is lifted, many landlords will pursue evictions, harassing tenants and sidestepping laws, banking on renters not knowing
their rights or having legal representation. When tenants have access to legal aid, they experience better housing outcomes.

**Educational Outreach:** Provide outreach to constituents regarding our services, how to seek assistance, landlord tenant law, and other topics as needed. Outreach is held remotely during the COVID-19 pandemic, scheduled in coordination with the City’s Rent Stabilization Office. When the Roxbury Park Community Center reopens, the Bet Tzedek team will work with the City to resume in-person presentations.

**Target population/Primary service:** Seniors and their family caregivers, living in Beverly Hills (Senior Legal Services Program), and individuals in need of tenant landlord legal services living in Beverly Hills (Housing Rights Legal Services Program).

**Percentage of total program utilized by Beverly Hills residents/community:** 100% of clients served through Bet Tzedek’s Housing Rights and Senior Legal Services Programs are Beverly Hills residents.

**Quantifiable Services and Measures:** Since receiving Community Assistance Grant Funding, Bet Tzedek’s Beverly Hills client caseload has increased by over 250%. They are now helping nearly four times the number of residents than they did before their partnership with the City began. In the first six months of the current grant period (7/01/2020-12/31/2020), Bet Tzedek opened 55 cases for residents. During the same period in 2016, before their partnership, they opened only 15 cases for Beverly Hills residents. With renewed funding from the City of Beverly Hills in 2021-2022, Bet Tzedek anticipates this upward trend will continue as they help more eligible residents in need.

**Historical Performance:**

<table>
<thead>
<tr>
<th>FY 21/22: (Q1 &amp; Q2)</th>
<th>☑ Satisfactory</th>
<th>☐ Unsatisfactory</th>
</tr>
</thead>
</table>

**General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):**

When tenants have access to legal aid, they experience better housing outcomes. Bet Tzedek cites a local study which found that 90% of tenants facing an eviction do not have representation from an attorney, while 90% of landlords do. Having an attorney in an eviction case increases a family’s chance of avoiding homelessness by 70%.

In response to COVID-19, Bet Tzedek pivoted quickly as an organization, moving all operations remote. As of January 2021, their office is now open with restricted capacity, with most staff working remotely. The team continues to provide a full range of legal services to Beverly Hills residents, including advice and counsel, educational outreach, limited- and full-scope representation, with most court appearances handled through the court’s remote platform. As housing uncertainty rises, unemployment skyrockets, and seniors are targeted by new COVID-related scams, our advocates are working tirelessly to educate the community and help preserve Beverly Hills residents' safety, security, and stability.

**Percentage of annual funding City’s contribution represents:** A grant in the amount of $220,000 represents 1.7% of the annual budget of $13,059,529.

**Ratio of administrative to operating costs:** Bet Tzedek’s administrative operating costs represent 7.8% of their overall budget.
Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒
Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [x] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since 2017, the City of Beverly Hills has filled a tremendous gap in service by awarding Bet Tzedek its Community Assistance Grant Funding to provide housing rights and senior legal services to eligible residents. With this request, we seek renewed funding in the amount of $220,000 to continue this important partnership and ensure the City's most vulnerable community members – often elderly and disabled adults, and families whose children attend Beverly Hills schools – have access to essential, free legal services that address their basic needs: housing, healthcare, public benefits, and protection from abuse.

Bet Tzedek worked closely with the City's Human Services Division to develop and launch the City of Beverly Hills Housing Rights and Senior Legal Services Programs in July 2017. Our caseload has increased steadily and significantly since the project's launch; to date, we've opened 323 cases for 312 Beverly Hills residents. Renewed support from the City will enable us to reach more eligible residents in need of critical legal services.

Program components include:

1) Intake through the following channels:

- **Telephone Intake**: Residents can call a dedicated, Beverly Hills intake line at Bet Tzedek to initiate services (323-939-0506, ext. 499). Calls are returned within one to two business days.

- **Community Intake**: Intake is offered remotely during the COVID-19 pandemic. Bet Tzedek will resume onsite intake at Roxbury Park on Mondays from 10am-12pm when the Community Center reopens. Our team will also meet with residents in person as needed on an emergency basis.

2) Legal services will include advice and counsel, advocacy, and limited- and full-scope representation on the following:

- **Housing Rights Legal Services**: When the City of Beverly Hills courageously implemented more stringent tenant protections by revising the City's existing rent stabilization policy in 2017 and prohibiting no-cause evictions in 2018, the need for free housing rights legal services grew. This need was compounded by the COVID-19 pandemic, which exacerbated housing insecurity for vulnerable tenants across the City. Bet Tzedek fills this need by addressing various housing concerns, including eviction defense; housing conditions and habitability; rights and responsibilities under the City's COVID-19 Urgency Ordinance 20-0-2818 and the Beverly Hills Municipal Code, including the rent stabilizations sections at Title 4, Chapters 5 and 6; and landlord-tenant issues, such as rent payment, rent increase, security deposit issues, and lease violation.

- **Senior Legal Services**: As the COVID-19 pandemic wears on and financial distress among seniors reaches the highest levels ever seen, Bet Tzedek's senior-focused legal services are more vital than ever. With one of the largest and most comprehensive elder law practices in the nation, Bet Tzedek has unmatched expertise in the legal issues that affect seniors most. Our services aim to improve economic security, safety, and quality of life for vulnerable elders, dependent adults, and family caregivers. Through public benefits advocacy (Medi-Cal, Disability/SSI, Veteran's, In-Home Supportive Services), elder abuse prevention/intervention, advance planning (advance healthcare directives, wills, powers of attorney), and other services, we ensure aging and disabled adults age in place, safely, securely, and with dignity.

3) Educational Outreach to constituents regarding our services, how to seek assistance, landlord tenant law, and other topics as needed. Outreach is held remotely during the COVID-19 pandemic, scheduled in coordination with the City's Rent Stabilization Office. The next tenants' rights presentation is scheduled for Wednesday, February 17 at 6:00pm. When the Roxbury Park Community Center reopens, our team will work with the City to resume in-person presentations.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Too often in Los Angeles County, residents do not have access to free legal services and go to court unrepresented and unassisted, jeopardizing their homes, their children, their savings, and their independence. By contracting Bet Tzedek to provide free legal services to residents, the City of Beverly Hills is at the cutting edge of critical social issues facing the community.

Housing Rights Legal Services:
Housing security is fundamental to health and well-being. In Los Angeles County, however, where COVID-19 has accelerated the already rampant housing crisis, housing insecurity is a reality for more families than ever before. Widespread unemployment and income loss have left many unable to pay rent. Recognizing a need to intervene, the City of Beverly Hills took bold steps to protect its renters by imposing an eviction moratorium for tenants who are unable to afford rent during the COVID-19 crisis, revising existing rent stabilization policies, and prohibiting landlords from evicting tenants for no cause. Unfortunately, many landlords still pursue evictions, harassing tenants and sidestepping laws, banking on renters not knowing their rights or having legal representation.

When tenants have access to legal aid, they experience better housing outcomes. Local data shows that only 10% of tenants facing evictions have legal representation while 90% of landlords do. When tenants have legal representation, they achieve far better outcomes than tenants without representation. Even when an attorney cannot prevent an eviction, their involvement makes a vital difference. Helping to negotiate a "soft landing" (e.g., extra weeks to move out or forgiveness of unpaid rent) can be critical to preventing homelessness in the wake of eviction. Having an attorney in an eviction case increases a family’s chance of avoiding homelessness by over 70%. Laws that stabilize rents and prevent evictions directly address the underlying causes of housing instability and homelessness, but without adequate advocacy, these laws can feel worthless in a time of crisis.

Legal aid can also help address and resolve issues related to housing conditions that make a critical difference for tenants' health, safety, and well-being. Bet Tzedek's Housing Rights Legal Services Program addresses the multifaceted housing rights issues impacting Beverly Hills tenants.

Senior Legal Services:
The need for senior-focused legal services has never been greater. Nationally, seniors lose over $36 billion per year to financial fraud and are filing for bankruptcy at unprecedented rates. The unique susceptibility of older adults to COVID-19 further increases their vulnerability to abuse and barriers to legal access. Older and disabled adults represent the fastest growing demographic of low-income, extremely low-income, and unhoused people in Los Angeles. In California — a state where by 2036 nearly one in four residents will be 65 years of age or older — the teetering economic stability of the senior population constitutes nothing less than a crisis.

Bet Tzedek is the only legal services provider in Los Angeles with programs focused on older and adult clients with disabilities. Recognizing that the senior population is not only growing rapidly but becoming poorer, Bet Tzedek’s goal is to focus its resources on those legal interventions that have the greatest ability to increase economic security for the most vulnerable older adults, including stabilizing access to affordable housing, maximizing income from public benefits, and addressing fraud and abuse. Because every senior deserves to age with dignity, we provide wraparound legal services to ensure their holistic needs are met.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

One hundred percent of clients served through Bet Tzedek's Housing Rights and Senior Legal Services Programs are Beverly Hills Residents. Since receiving Community Assistance Grant Funding, Bet Tzedek's Beverly Hills client caseload has increased by over 250% -- we are now helping nearly four times the number of residents than we did before our partnership with the City began. In the first six months of the current grant period (7/01/2020-12/31/2020), our team opened 55 cases for residents. During the same period in 2016, before our partnership, we opened only 15 cases for Beverly Hills residents. With renewed funding from the City of Beverly Hills in 2021-2022, we anticipate this upward trend will continue as we help more eligible residents in need.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Unfortunately, our clients have faced serious challenges during the unforeseeable and still unfolding tragedy of the COVID-19 pandemic. Bet Tzedek pivoted quickly as an organization, moving all operations remote in mid-March to ensure access to essential legal services during California's stay-at-home orders. Our Beverly Hills advocates revised intake workflows and materials to better collect and exchange information remotely, working with clients to obtain electronic copies of documents and coordinate remote meetings. While not without challenges, we have seen that the virtual service model benefits residents who have limited transportation or mobility and those who juggle complex schedules, jobs, and other family responsibilities.

As of January 2021, our office is open with restricted capacity, with most staff working remotely. Our team continues to provide a full range of legal services to Beverly Hills residents, including advice and counsel, educational outreach, limited- and full-scope representation, with most court appearances handled through the court's remote platform. As housing uncertainty rises, unemployment skyrockets, and seniors are targeted by new COVID-related scams, our advocates are working tirelessly to educate the community and help preserve Beverly Hills residents' safety, security, and stability.
City of Beverly Hills  
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION  
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?  
   Bet Tzedek requests renewed support totaling $220,000. The funds will be allocated as follows:  
   Housing Rights Legal Services Program: $170,000  
   Seniors Legal Services Program: $50,000

8. What percentage of your annual funding would the City’s contribution represent?  
   Bet Tzedek’s FY21 budget is $13,059,529. A grant in the amount of $220,000 would represent  
   1.7% of our annual funding.

9. What is the ratio of your organization’s administrative operating costs?  
   Bet Tzedek’s administrative operating cost is 7.8% of our overall budget.

10. Provide any additional information that may be useful in evaluating your proposal.  
    We hope you will consider renewing your support of Bet Tzedek with a grant of $220,000. Your  
    funding will enable Bet Tzedek to continue following in the City’s footsteps and support and protect  
    Beverly Hills residents.

    The following cases illustrate the value of our partnership with the City (names have been changed  
    to protect client confidentiality):

    “Bill” and “Carrie,” both in their mid-70s, are long-term Beverly Hills residents and have lived in their  
    current unit for over 20 years. They were out of town in March when the novel coronavirus brought  
    the nation to a standstill. As seniors with pre-existing health conditions, they were instructed by their  
    physicians not to fly, and their two-week trip quickly turned into a six-month stay with relatives.  
    Although they communicated their situation to their landlord and continued to pay rent, they were  
    harassed by unlawful notices and threats of eviction. Their landlord illegally held on to six months of  
    rent payments and refused to cash them. Our team contacted the landlord’s counsel, supplied  
    documented notice regarding their current circumstance, and demanded that the landlord cash the  
    six months of rent payments. The landlord eventually agreed and has cashed and accepted  
    subsequent rent payments without incident.

    “Shah,” 53, struggled to support his wife and newborn daughter after he was laid off in April as a  
    result of the COVID-19 pandemic. He couldn’t afford to pay rent and sought relief through the City.  
    After hearing about the Beverly Hills Emergency Ordinance, he supplied the required notice and  
    information to his landlord, but she rejected his documentation. Our advocates helped Shah file a  
    request for an appeal with the Beverly Hills Rent Stabilization Office, and later withdrew after  
    successfully negotiating a settlement and rent reduction with the landlord. Shah is relieved that he  
    and his family can afford to stay in their home as he continues to look for employment.

    After losing income due to COVID-19, “Steven,” 27, filed financial impact forms with the Beverly Hills  
    Rent Stabilization Office. He sublet his unit for short-term use to help make ends meet, but promptly  
    complied when he received a notice to stop in October. However, his landlord moved forward with an  
    eviction. Our team worked diligently with Steven to explore his options and defenses for full-scope  
    representation. After securing alternative housing, Steven asked that we propose a move out  
    agreement with his landlord. Our negotiation was successful, and the landlord agreed to waive  
    $6,690 in holdover damages and costs, dismiss the unlawful detainer, and seal the record.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Beverly Hills Active Adult Club (BHAAC)

Requested amount: $20,000

History of City funding: 1974-1995: $12,000 annually in Recreation and Parks budget; 1995-1998: $8,000; 1999: $11,000; 2000-2007: $8,000; 2008/9: $8,200; 2009/10: $2,000; 2010/11: $5,500, 2011/12: $5,500 plus supplemental funding of $5,500 approved by City Council 12/6/11; 2012/13: $11,000; 2013/14: $11,000; 2014/15: $15,000; 2015/16: $15,000; 2016/17: $17,000; 2017/18: $17,000; 2018/19: $18,000; 2019/20: $20,000; 2020/21: $20,000

Agency description: Provides quality leisure activities to the community’s senior adults including social gatherings, entertainment, community forums, wellness and educational speakers, subsidized excursions, as well as leadership and volunteer opportunities. Exists under the auspices of the Community Services Department, but operates independently with its own elected Executive Board.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for entertainment, socialization and recreation, wellness and educational speakers, leadership and volunteer opportunities for seniors. Funds are also used to subsidize excursions and the admission community events.

Target population/Primary service: Active senior adults / quality leisure and a sense of belonging and helping others.

Percentage of total program utilized by Beverly Hills residents/community: The total Club membership is 399, of which 38% are residents and 62% are non-residents.

Quantifiable Services and Measures: The weekly meetings attract the largest senior adult attendance. Many of these attendees are also active in senior adult recreation, exercise and enrichment classes. The club is focused on promoting health education through its partnership with Cedars-Sinai.

Current Performance:
FY 20/21: (Q1 & Q2)  ☑ Satisfactory   ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The pandemic has forced BHAAC to adjust many of the means that they have traditionally reached seniors. With the closure of the Roxbury Park Community Center, which was the home base for many of the programs and activities for seniors, BHAAC has pivoted to provide virtual and safe acts of spreading joy and entertainment to seniors. Examples include the monthly free virtual bingo, home delivered Thanksgiving meals in lieu of the annual luncheon, flowers delivered to BHAAC members in the hospital, Halloween gift bag delivery, and many more.
The Beverly Hills Active Adults Club (BHAAC) continues to be a hub for collaborations and partnership efforts across the City, and across various City departments. This endeavor to foster relationships and partnerships with the community to benefit seniors, has helped expand the reach and focus of what BHAAC can provide. Matthew Brown, Senior Recreation Supervisor at Roxbury Park Community Center, acts as the City liaison for BHAAC, and works with the BHAAC Board in identifying ways to align with overall senior programming and resources that the City provides.

**Percentage of annual funding City’s contribution represents:** 100%

**Ratio of administrative to operating costs:** None of the funding is used for administration as the services are provided by City staff, and is operated under an elected board of volunteers.

**Service Profile:** Needs-based ☐ Quality of life-based ☒ Social Service ☒

Health ☒ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☐ National ☐ International ☐
Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Active Adults Club (BHAAC) continues to serve the City of Beverly Hills senior community, its membership, and local seniors at large - and has done so over a long, and richly impactful history in Beverly Hills. BHAAC, and its Board of Directors, operates out of the Roxbury Park Community Center, and aims to provide a wide range of social networking, quality leisure activities, health and wellness resources, and experiences for local senior adults. BHAAC provides opportunities such as large events, weekly musical entertainment opportunities, sing-alongs, subsidized excursions, free community theater performances, dances, community forums, health and wellness resources, educational workshops, philanthropic activities, as well as leadership and volunteer opportunities.

BHAAC provides programming, activities, and event offerings with the goal of extending and/or subsidizing what the City of Beverly Hills offers to local seniors. The areas of service are wide ranging, and are represented by popular weekly entertainment, movie afternoon screenings at both Roxbury Community Center and La Cienega Community Center, themed dances and luncheons with live entertainment, individual computer instruction, and sponsoring Thanksgiving baskets, as part of a donation to aid local families in need around the holidays.

BHAAC also sponsors a Senior Knitting group, and purchases yarn to support the program - which in turn knits scarves, hats, blankets, and gloves that are donated to various community groups in need. BHAAC also founded the Donna Goldstein Volunteer Service award, and representative plaque, that honors longtime BHAAC member Donna Goldstein. The Donna Goldstein Award continues on, as a means to honor and place annually a new award winner on the plaque - recognizing a member who gave notable contributions to the senior and BHAAC community, of their time and service towards furthering the BHAAC mission.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The services and resources that BHAAC is able to continually provide to the community, are essential/critical services - and often provide a key lifeline and sense of community for BHAAC members and our local seniors. BHAAC services are considered critical, in a number of ways. The socialization and the participation within some of these social networking groups that BHAAC provides, are vital to the overall health and well-being of seniors adults, and are one of the keys to preventing feelings of isolation and loneliness, from their peers, friends, and community at large.

Through the BHAAC mission, the club strives to provide a wide variety of impactful opportunities that are all geared towards keeping seniors actively engaged - both mentally and physically - and encouraging the fabric of social connectedness, along with the joy of helping others. By participating in BHAAC activities, seniors adults and provided very intentional opportunities to meet other BHAAC members, interact with and meet City staff, develop lasting relationships, and create an environment open to discovering important onset traits of key health and safety concerns that should be addressed. BHAAC often serves the community as a safety net for seniors - if a BHAAC member ceases to come, and participape in their regular activities, BHAAC will serve as a welfare check point. Often fellow BHAAC members, or BHAAC Board members, will step in and call the member, or contact their family, to check-in and ensure that the member is ok - and encourage their continued participation when possible.

Most of the 2020-21 activites and services have been necessarily new or altered, due to COVID-19. And due to the uncertain prospect of public health guidance for seniors, and participating in indoor or large group gathering activities - many of the prospective services and activities will either be adjusted, or modified, as BHAAC pivots to plan programming based on what's allowable.
5. **What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?**

We suspended our membership drive in 2020, due to the COVID-19 pandemic - and since, have continued to not charge members for remaining plugged into BHAAC offerings and resources. Our membership numbers and statistics will reflect what was on last year’s report.

Our current BHAAC membership is comprised of 399 members, and is broken down by 151 Beverly Hills residents (38%) and 240 non-residents (62%). Due to the geographic location of Beverly Hills, and specifically the location of the Roxbury Community Center - we provide an accessible facility for both senior residents, as well as non-residents. Many of our members also frequent other local senior focused facilities, such as Culver City Senior Center, Pan Pacific, etc. BHAAC memberships will continue to remain extremely affordable, and remain as accessible as possible for the largest number of seniors possible.

6. **Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.**

The COVID-19 pandemic, has forced the Beverly Hills Active Adults Club to pivot and adjust many of the means by which BHAAC had traditionally reached seniors. With the closure of the Roxbury Park Community Center, and our home-base for many of the normal programs and activities for seniors, BHAAC has pivoted to provide virtual and safe acts of spreading joy and entertainment to seniors. BHAAC continued to provide resources and activities to seniors and BHAAC members in the following ways:

* Launch of a free monthly Virtual BINGO program via Zoom - free of charge to both BHAAC members, and location seniors
* Support of $2,000 towards the annual Thanksgiving basket project - which this year, BHAAC partnered with local BHUSD schools, to identify some local school families in need of support just prior to the Thanksgiving holiday
* Delivery of 200 Halloween gift bags to local seniors, as well as Halloween cards, created in partnership with the City of Beverly Hills pre-school program, Adventure Camp, and Teen Advisory committee - so that every senior received a greeting card created by kids
* Partnered with the Beverly Hills Firefighters Association - in lieu of our annual Thanksgiving Luncheon, worked with the BHFA to provide Thanksgiving meals to BHAAC members who live in Beverly Hills; and meals were delivered by members of our local Beverly Hills Fire Department
* Flowers were delivered to BHAAC members, who were in the hospital
* Happy New Years greeting cards were mailed to all BHAAC members, and including opportunities for BHAAC members to attend online workshops at no cost

**UPCOMING:**
* BHAAC is participating in Kindness Week, to support 2 projects aimed at spreading joy to local seniors:
  1) Delivering Kindness Rocks and art supplies to local seniors, to decorate their rocks and "plant" in our Kindness Rock garden
  2) Delivering 200 flowers to local seniors/BHAAC members for Valentine's Day
* Offering BHAAC members to ability to sign up for virtual workshops through BuzzClub, geared towards combatting senior isolation, and fostering connection with other seniors.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
   The Beverly Hills Active Adults Club is requesting funding support, again in the amount of $20,000. BHAAC is hopeful that some of the traditional programming will be again feasible and allowable under progressing LA County public health guidance during the 2021-22 fiscal year - but as well will continue to pivot and offering virtual programing as an alternative for seniors, even when more in-person activities are allowed.

8. What percentage of your annual funding would the City’s contribution represent?
   At this time, we are projecting that 100% of BHAAC annual funding will be represented by CAGF funding - but, will be ready to re-enact our membership drive, and some form of "paid programming/activities", should the conditions under COVID-19 ease up on the local senior community.

9. What is the ratio of your organization’s administrative operating costs?
   BHAAC does not incur any direct administrative operating costs. BHAAC is supported by an elected Board of Directors, whom all serve in their capacity as volunteer officers.

10. Provide any additional information that may be useful in evaluating your proposal.
    It should be worth noting, that the Beverly Hills Active Adults Club continues to be a hub for collaborations and partnership efforts across the city, and across various City departments. This endeavor to foster relationships and partnerships with the community to benefit seniors, has helped expand the reach and focus of what BHAAC can provide. Some examples of this, are the engagement with Cedars-Sinai to help reach BHAAC members about health and wellness opportunities - including the annual Senior Health Fair held here at Roxbury Park Community Center. BHAAC also partners with local city departments and extensions, such as the Beverly Hills Firefighters Association, to host the annual Thanksgiving Luncheon. BHAAC as well, partners with the Beverly Hills Police Officers Association and Benevolent Fund to host the Valentine’s Day Dance & Dessert function. Matthew Brown, as the Senior Recreation Supervisor at Roxbury Park Community Center, acts as the city liaison for BHAAC, and works with the BHAAC Board in identifying ways to align with overall senior programming and resources that the City provides.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Beverly Hills CPR

Requested amount: **$54,000**

**History of City funding:** 2009/10: $50,000 and in-kind support (ten-year lease at $1.00/year for space at City Hall); 2010/11: $50,000; 2011/12: $50,000; 2012/13: $50,000; 2013/14: $50,000; 2014/15: $50,000 and in-kind.; 2015/16: $50,000; 2016/17: $50,000; 2017/18: $50,000; 2018/19: $60,000; 2019/20: $70,000 and in-kind; 2020/21: $74,000

**Agency description:** American Heart Association CPR instruction and Stop the Bleed Training

**Proposed use of Community Assistance Grant Funds:** The funds will be utilized to provide CPR training and first aid training to the Beverly Hills Police Department, the Beverly Hills Fire Department, City staff, and teachers, staff and students at Beverly Hills schools.

Beverly Hills CPR, in partnership with Cedars-Sinai and the Beverly Hills Fire Department, will continue to include the national program, Stop the Bleed. In addition to providing instructional classes, Beverly Hills CPR is the regional distributor of AED equipment, and services the Police Department, Fire Department and the City of Beverly Hills Civic Center.

This year, BH CPR plans to include new classes dealing with blood borne pathogens. And plans to increase the number of students taking the Stop the Bleed program.

**Target population/Primary service:** Residents, employees in the community, students, teachers and school administrators, police and fire personnel, and other first responders.

**Percentage of total program utilized by Beverly Hills residents/community:** Over 60% of students are composed of Beverly Hills students and employees.

**Quantifiable Services and Measures:** Since implementation in FY 2018-19, the Stop the Bleed program has trained over 500 students.

**Current Performance:**

FY 20/21: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

For over 40 years, Beverly Hills CPR has provided training for over 145,000 individuals for the lifesaving skills of CPR for adults, children and infants. Beverly Hills CPR is in the top 20% of CPR training centers in Los Angeles and Orange County.

**Percentage of annual funding City's contribution represents:** Approximately 60%

**Ratio of administrative to operating costs:** Approximately 15%
Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
Health ☒ Education ☒ Other ☐

Agency Scope: Local ☒ Regional ☐ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Beverly Hills CPR
Address: 445 N Rexford Dr
City: Beverly Hills State: CA Zip: 90210
Contact Person: Les Bronte
Phone: 310 281 2753 Fax: —
Email: BHCPR4UQ@gmail

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

   THEY ARE LIFE SAVING TECHNIQUES.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

   **Approx: 60%**

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

   **We follow all CDC directives**
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
   $54,000

8. What percentage of your annual funding would the City's contribution represent?
   50 TO 60 PERCENT

9. What is the ratio of your organization's administrative operating costs?
   APPROX 15% / 

10. Provide any additional information that may be useful in evaluating your proposal.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
      □ On file with City
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- □ Completed CAGE application
- □ Documentation of 501c.3 status of proof of 501c.3 status through partnership
- □ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- □ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills

□ On file with City
□ Please contact
LES BRONTE
310 980 7537
Agency: Beverly Hills Education Foundation (BHEF)

Requested amount: $70,000

History of City funding: [prior to grant funding, City provided General funds] 2006: $10,000 ($3,360 grant and $20,000 in-kind “outside” the 2006-7 funding cycle); 2007: $13,345 and $20,000 in-kind; 2008/9: $13,900 and $20,000 in-kind; 2009/10: $20,000 in-kind only; 2010/11: $10,000 in-kind only ($5,000 each for two scheduled events); 2011/12: $10,000 in-kind only ($5,000 each for two scheduled events); 2012/13: $10,000 in-kind only (for one scheduled event); 2013/14: $10,000 in-kind only (for one scheduled event); 2014/15: $15,000 in-kind only; 2015/16: $20,000 in-kind only; 2016/17: $20,000 in-kind only; 2017/18: $20,000 in-kind only; 2018/19: $25,000 in-kind only; 2019/20: $30,000 in-kind only; 2020/21: $30,000 in-kind only.

Agency description: BHEF provides funding to the Beverly Hills Unified School District to supplement public dollars allocated to the school district and to allow for programs and services that enrich the quality of education that the schools could not otherwise afford.

Proposed use of Community Assistance Grant Funds: BHEF has requested $70,000 to support two critical program for BHUSD students. $30,000 would be dedicated to the BevArts Program, which provides visual and performing arts (VAPA) education funding for TK-12th grade students. VAPA courses include music, theatre arts, visual arts, dance, graphic arts, choir, and audio production.

The remaining $40,000 would be used to support Positive Behavioral Interventions & Support Program (PBIS). PBIS is an evidenced-based data-driven framework proven to reduce disciplinary incidents, increase a school’s sense of safety, and support improved academic outcomes. PBIS is being used in schools across the country to address the need for creating social and emotional environments in our schools. PBIS works to address bullying, teach acceptance, and develop critical conflict resolution skills. PBIS can be implemented in elementary through high school and in collaboration with school staff and parents to improve social emotional, and academic outcomes for all students.

Target population/Primary service: Beverly Hills Unified School District students.

Percentage of total program utilized by Beverly Hills residents/community: BHUSD serves over 3,000 families.

Quantifiable Services and Measures: BHSUD serves 3,000 families in the District.

Current Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Funds have historically been allocated as in-kind dollars. In FY 20-21 BHEF requested funds to support programs that directly impact their students by enriching their educational
experiences through the support of their Visual and Performing Arts Program and by improving student's overall safety through the PBIS program. BHEF was able to provide social emotional support to BHUSD students during COVID-19. Due to the pandemic, all of the services BHEF support have been shifted to the virtual realm. However, BHUSD staff, teachers and counselors have developed and implemented phenomenal and creative ways to reach students and families and are successfully delivering a robust academic and extra-curricular experience. From virtual band, choir and dance performances, to increased outreach and support by PBIS Coordinators and School Counselors, BHEF has been proud to support the programming presented by the District as it has done a heroic job keeping students engaged and safe, all while providing an exemplary education.

**Percentage of annual funding City’s contribution represents:** The City’s contribution would represent approximately 12% of BHEF’s annual budget.

**Ratio of administrative to operating costs:** 7%

**Service Profile:** Needs-based □ Quality of life-based □ Social Service □

Health □ Education ☑ Other □

**Agency Scope:** Local ☑ Regional □ National □ International □

**501 (C) (3):** Yes ☑ No □ Exempt □
Agency / Project Name: Beverly Hills Education Foundation
Address: 255 S Lasky Drive
City: Beverly Hills State: CA Zip: 90212
Contact Person: Krissy Austin
Phone: 310-557-0651
Email: manager@bhef.org

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?

   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Education Foundation (BHEF) provides supplemental funding to the Beverly Hills Unified School District (BHUSD) to enhance and enrich the quality of the programs and services provided to students to ensure they receive a world-class education which will prepare them for college, career, and service to their community. Because of our unique connection to community families and the schools, and the diverse composition of our Board of Directors, we help support opportunities through funding for the schools not otherwise delivered by local government. The support we provide to the BHUSD is approved and allocated by our Board of Directors, comprised of 18 community members.

With the support of a Community Assistance Grant, BHEF would like to further its support for the Mental Health & Social/Emotional Well-Being programs (including PBIS) throughout the District. In light of the COVID pandemic and the immeasurable impact it has had on our students’ lives, we are planning increased & robust support for our student population during Home Learning and upon returning to brick & mortar classrooms in the future (please see our response to Question 4 for further details).

With additional financial assistance from a Community Assistance Grant, BHEF would like to further its support for the BevArts Program, providing greatly needed funding for all disciplines of Visual and Performing Arts programs for TK-12th grade students.
3. If you are applying for a cultural grant, please describe your program here.

Beverly Hills is a city that values the Arts. The Beverly Hills Education Foundation is a vital funding resource for Visual and Performing Arts Education (VAPA) in the Beverly Hills Unified School District. The exemplary Arts Education supported by BHEF enhances the opportunities for all Beverly Hills residents to access cultural arts within the community. The BHEF BevArts Program provides funding for a wide variety of art disciplines including: music, theatre arts, visual arts, dance, graphic arts, choir, and audio production. In non-pandemic years, our choirs perform concerts throughout the year, the BHHS Dance Company performs at the Wallis Annenberg Center for the Performing Arts, and our middle school and high school Theatre Departments provide affordable access to Beverly Hills residents to see award-winning musical theatre programs.

This year, all of our programs have been able to successfully continue offering their performances to the public through a variety of media platforms. The Performing Arts Programs also educate our students and residents on the issues facing our youth today. Our young artists participate in the annual BHUSD Art Show held virtually last year. BHEF supports the Norman News on KBEV-TV Spectrum Cable Channel 6, the longest running high school news program in the country. The Arts have always been the cornerstone of any great society and BHEF is proud to be a leader in supporting our youngest artists in the community.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

In these unprecedented times, many children are struggling in a variety of ways. The PBIS program continues to be integral in supporting the social and emotional well-being of students, but a multi-pronged approach is vital to ensure our children (and their families) have as many resources as possible to weather this storm. This support includes:

- PBIS/Olweus School Site Coordinators and program supplies
- Conflict Management Programs
- Parent Outreach Programs
- Mindfulness Programs
- Norman Aid (Mental Health) Services and Programs

We are fortunate in the City of Beverly Hills to have the Human Relations Commission whose mission is to promote positive human relations in all aspects of life. The mental health of our City’s youth is paramount to the success of our community. The aforementioned programs allow all students to develop and promote civil discourse at every age. The students of today will become the adults in the community tomorrow, and will hopefully be the embodiment of the expectations of the Human Relations Commission.

The support for BevArts continues to be critical to the success of our students, our schools, and our City. We would like to expand our ask in order to more fully cover the following projected initiatives to support students in their arts education. Though the District offers many Arts Education classes, additional funding for these initiatives allows our students myriad extra curricular opportunities, including performances and competitions that further expand upon their creative explorations.

- Musical Theater
- District Honor Choir for Elementary School
- Drama Production
- Band, Orchestra & Choir
- Advanced Dance
- Visual & Performing Arts program supplies

Arts Education is vital for our children because it simultaneously integrates a wide array of disciplines and is accessible to all. Through creative expression, students learn to comprehend our world through a multidimensional lens and are better equipped to navigate the challenges they may face in the future. In particular, Performing Arts allows students to develop cognitive abilities that complement and build upon the traditional academic disciplines. It provides opportunities for student leadership and self awareness, and strengthens self-confidence in our youth. Many of the programs supported through the BHEF BevArts program are open to the public (even in a virtual world) and continue to help our community by providing access to the Arts for all.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The BHSUD serves over 3,000 families in the BHUSD community. However, the positive impact of our programs touches the lives of every member of our community by helping to provide award winning schools and academic programs which enhance the values of our property.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Due to the pandemic, all of the services we support have been shifted to the virtual realm. However, BHUSD Staff, Teachers and Counselors have developed and implemented phenomenal and creative ways to reach students & families and are successfully delivering a robust academic & extra-curricular experience. From virtual band, choir and dance performances, to increased outreach and support by PBIS Coordinators and School Counselors, BHEF has been proud to support the programming presented by the District as it has done an heroic job keeping students engaged and safe, all while providing an exemplary education.
The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
We respectfully and humbly ask the Community Assistance Grant Commission to grant $70,000 to the Beverly Hills Education Foundation to be allocated accordingly: $40,000 to the PBIS, Mental Health and Social Emotional/Wellness Programs; and $30,000 to the BHEF BevArts Program.

What percentage of your annual funding would the City’s contribution represent?
A City contribution would represent 12% of our annual funding.

What is the ratio of your organization’s administrative operating costs?
Of total expenses, 7% represents our total administrative costs.

Provide any additional information that may be useful in evaluating your proposal.
The Beverly Hills Education Foundation is the only charitable foundation in our city raising funds specifically for the benefit of our students in our public schools. Our funds are used to support enhanced educational programs that benefit BHUSD academic programs, career technical education programs, VAPA programs, science programs, cultural programs, and so much more! We allocate a portion of funds to each individual school and provide funding for many district-wide programs benefitting students in all grades and at all academic achievement levels. Our Board of Directors carefully examines the funding requests submitted to BHEF by each school and the District, ensuring the allocated funds meet the needs of the students, the schools, and the District, while also fulfilling the criteria set forth in the mission statement of the Beverly Hills Education Foundation.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Beverly Hills Theater Guild

Requested amount: **$15,000**

History of City funding: 2006/07: $1,000; applied, but not funded in 2017/18 & 2020/21

Agency description: Beverly Hills Theatre Guild supports and promotes the performing arts in the local community. Beverly Hills Theatre Guild has sponsored the National Julie Harris Playwriting Competition for the past 40 years. The competition is now international and playwrights submit their work from all over the world. Many of the winning plays are performed by Theatre 40 in the City. Beverly Hills Theatre Guild hosts several readings at various theatres in the community to audience members for free.

Proposed use of Community Assistance Grant Funds: With the grant, Beverly Hills Theatre Guild would expand their Play Readings at Theatre 40 as well as at other theatres in the community. Funding would allow them to expand the program, provide additional opportunities for aspiring play writers, expand the marketing of the performing arts in the community, and ultimately drive high attendance to the events.

Target population/Primary service: Aspiring play writes locally, and around the world

Percentage of total program utilized by Beverly Hills residents/community: 75%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Historical Performance:
- FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Due to the Theatre Guild’s loss of funding, they had to eliminate several programs including a program for seniors and a program for children. The senior program provided seniors the opportunity to attend Theatre 40 and play readings at no charge. This program also provided seniors with tickets to events at larger venues including the Pantages Theater. The children’s program allowed the BH Theatre Guild to sponsor events.

During the pandemic, BH Theatre Guild was able to shift most of their communications with the playwrights to online submissions. Due to the pandemic, BH Theatre Guild had to postpone our annual fundraiser luncheon which allowed them to collect donations through auctions as well as participant’s generosity.

Percentage of annual funding City’s contribution represents: 19%

Ratio of administrative to operating costs: 18%
Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐

Health ☐ Education ☐ Other ☑

Agency Scope: Local ☒ Regional ☒ National ☒ International ☒

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: The Beverly Hills Theatre Guild
Address: P.O. Box 148
City: Beverly Hills State: CA Zip: 90213
Contact Person: Mary Cutler, President
Phone: 310-274-3954 Fax: 310-275-1216
Email: mcutlers24@gmail.com

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [□] We are a 501c.3
   - [□] We are in partnership with a 501c.3
   - [□] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Our service to the community is that we support and promote the performing arts on an International level. For over 40 years, The Beverly Hills Theatre Guild has sponsored the National Julie Harris Playwriting Competition. And last year, 2020, we became International with playwrights submitting plays from all over the world.

We keep the arts alive and bring diversity to the city of Beverly Hills. The contest is prestigious and renowned. Many of the winning plays are performed at Theatre 40 which is located in Beverly Hills. We host several readings at various theatres in the community all free of charge.

Sooky Goldman & Janet Salter, wife of former Mayor, Maxwell Salter are the Founders of the Beverly Hills Theatre Guild and pillars of the community. Unfortunately, we lost Janet in November 2020; she was 97 years old. She will be greatly missed.

The city has regularly supported the Theatre Guild over the years. This is a request for consideration to renew funding for this important program.
3. If you are applying for a cultural grant, please describe your program here.

Our program is the annual Julie Harris Playwriting Competition. We support aspiring playwrights both locally and around the world. It is a three step process:

- Step one - Plays are submitted, logged and equally distributed to designated established play readers as the first review process.

- Step two - Upon evaluation of the first review the selected plays are distributed to a different round of readers for their input and review.

- Step three - Recommended plays are forwarded to the deciding committee for review. The winners are then chosen by this select group and prizes are awarded, if appropriate.

Should we be fortunate enough to receive a grant from the City we will be able to expand Play Readings at Theatre 40 as well as other theatres in the community. Funding would allow us to expand the program, provide more opportunities for aspiring playwriters, expand marketing of the performing arts in the community and ultimately drive higher attendance to the events.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

We are one of very few national and International playwriting competitions in America. The loss of funding has caused us to eliminate several programs. Two programs in particular, one for seniors and one for children.

The senior program provided seniors an opportunity to attend Theatre 40 and enjoy plays and play readings, at no charge. It also provided tickets for seniors to attend events at local theatres as well as larger venues such as the Pantages Theatre.

Funding for the children's program allowed us to sponsor existing events such as The Jenny Gordon Taste of Broadway which is an afternoon program for children interested in music and theatre. Giving children exposure to this type of program helps them develop an appreciation for the arts at an early age.

The City of Beverly Hills sponsoring us is critical to the community as it shows support and encouragement to individuals who are interested in expressing themselves and sharing their talents with others. It supports the culture and prestige of the Beverly Hills community and adds luster to the city. The contest is International thereby giving the City of Beverly Hills world statute and making the city well known for the cultural presence it has.

Funding was not renewed and therefore we had to cancel the above mentioned programs as well as limit our ability to aggressively market and engage more people in the performing arts in the Beverly Hills community.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

75%

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

We were able to shift most of our communications with the playwrights to online submissions. We put a process in place that allows them to submit their work to an email address to be received by the Beverly Hills Theatre Guild. We are then able to send the plays to our readers via electronic email. This process has actually saved us both time and money and we are now receiving most of this year's submissions via electronic email.

For those who are unable to send electronically, we use the United States Postal Service to get information back and forth.

Unfortunately, the COVID-19 pandemic caused us to postpone our annual fundraiser luncheon. Our annual luncheon allows us to collect donations through auctions as well as participant's generosity. We also take this opportunity to honor the winners of the Julie Harris Competition. The luncheon has not been rescheduled as of yet. We are still waiting for an "all clear, safe to reopen" announcement.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
   $15,000

8. What percentage of your annual funding would the City’s contribution represent?
   19%

9. What is the ratio of your organization’s administrative operating costs?
   18%

10. Provide any additional information that may be useful in evaluating your proposal.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and
      operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial
      statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained
   from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Breathe Southern California (Breathe SoCal)

Requested amount: $45,540

History of City funding: Applied 2020/21 as Breathe California of Los Angeles County, but was not funded.

Agency description: Breathe SoCal is a non-profit organization that works with underserved populations across Southern California to provide education and awareness about clean air and healthy lungs. Breathe SoCal raises awareness about the health risks of vaping, provides patient support programs for adults with asthma and COPD, and hosts community workshops about clean energy and sustainable transportation options.

Proposed use of Community Assistance Grant Funds: With CAGF funding, Breathe SoCal will target two vulnerable groups: seniors with chronic lung health conditions and low-income youth with asthma. Breathe SoCal will provide three Adult Health Workshops for seniors, and three Lung Power Workshops for youth and families with asthma. Based on safety recommendations, these workshops can be held virtually or in person.

The Adult Health Workshops identify health threats to lung health from environmental pollution and minimize human exposures to preserve good health (Health Belief Model), introduce Pursed-Lip Breathing and Diaphragmatic Breathing exercises, screen in-person attendees by having a respiratory therapist test an individual’s lung capacity and airway function, screen virtual attendees using a COPD screening tool, followed by a call from a respiratory therapist, and provide health referral information.

Lung Power Workshops empower youth and their caregivers with information about asthma and how to manage it, provide a forum where parents can ask questions directly to a clinical provider, engage participants with in-person or virtual games that highlight how lungs work and how asthma affects the lungs, and provide health referral information.

Target population/Primary service: Seniors and adults in Beverly Hills and at-risk asthmatic youth. Services include workshops with lung screenings by respiratory therapists and education.

Percentage of total program utilized by Beverly Hills residents/community: Anticipates 100% of Beverly Hills residents with targeted services.

Quantifiable Services and Measures: In 2021 estimated to reach over 200 participants through six sessions with at least 35 participants each.

Historical Performance:
FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Data from the LACDPH also shows that 10% of adults over the age of 18 in Beverly Hills still smoke. Breathe SoCal’s proposed program will provide seniors with key information and
facilitate access to medical follow-up for those at risk for lung disease. Chronic obstructive pulmonary disease (COPD) is the fourth leading cause of death in Los Angeles County and the nation. An estimated 50% of individuals who have COPD are undiagnosed. Risk factors for COPD include long-term exposure to irritating gases or particulate matter, with the primary cause being cigarette smoke. In implementing similar workshops, they have found that about thirty percent of the adult population is at risk for COPD. Additionally, about one out of every six adults in Los Angeles County has asthma. Outreach, education, and screening with a medical referral for those at risk are all key to improving the quality of life and health for those with lung disease. While outdoor air quality has improved in the past decade, ground level ozone, particle pollution, wildfires, and the current pandemic present ongoing challenges for individuals with lung conditions.

As the first city in California to prohibit smoking inside restaurants over 30 years ago, as well as having the first city council in the nation to pass a law that recently went into effect banning the sale of tobacco products, Beverly Hills is a model for other cities when it comes to efforts to address the major cause of lung diseases.

**Percentage of annual funding City’s contribution represents:** The City’s contribution represents about 3% of their total operating budget of $1,754,648.

**Ratio of administrative to operating costs:** 15%

**Service Profile:** Needs-based ☒ Quality of life-based ☒ Social Service ☒

Health ☒ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Breathe Southern California (formerly Breathe California of Los Angeles County) will target two vulnerable groups: seniors with chronic lung health conditions and low-income youth with asthma. Breathe Southern California (Breathe SoCal) will provide:

- 3 Adult Lung Health Workshops for seniors
- 3 Lung Power Workshops for youth and families with asthma.

Based on safety requirements, these sessions can be provided virtually or in-person. Breathe SoCal will work with senior centers, community centers, local schools, and clinical sites to promote these events and maximize attendance. The objectives of each type of workshop are specified below:

**Adult Lung Health Workshops**

- Identify human health threats to lung health from environmental pollution and minimize human exposure to preserve good health (Health Belief Model).
- Introduce Pursed-Lip Breathing and Diaphragmatic Breathing exercises as ways to improve the effectiveness of each breath taken.
- Screen in-person attendees by having a Respiratory Therapist onsite using spirometry, a simple, quick, and painless way to test an individual’s lung capacity and airway function. Screen virtual attendees using a Chronic Obstructive Pulmonary Disease (COPD) screening tool followed by a call from a Respiratory Therapist.
- Provide health referral information to at-risk (based on screening) attendees to local health resources (e.g., their personal provider, Saban Community Clinic, Cedars-Sinai Medical Center, UCLA Health).

**Lung Power Workshops**

- Empower youth and their caregivers with information about asthma and how to manage it.
- Provide a comfortable forum where parents can ask questions directly to a clinical provider (e.g., pulmonologist, nurse).
- Engage participants with in-person or virtual game activities that highlight how lungs work and how asthma affects lungs.
- Provide health referral information to symptomatic youth to local health resources (e.g., their personal provider, Saban Community Clinic, or Cedars-Sinai Medical Center).
3. If you are applying for a cultural grant, please describe your program here.

Not applicable.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

According to a Los Angeles County Department of Public Health (LACDPH) survey, 7 percent of children (ages 17 years and younger) in Beverly Hills were diagnosed with asthma in 2015. The same report also identified the community as having a California Health Places Index (HPI) of 43%, meaning that 57% of communities in Southern California have a lower air pollution burden. This index provides a composite measure of pollution based on levels of pollutants (i.e., fine particles, ground level ozone, diesel particulate matter, and groundwater contamination). One potential source of these pollutants are the presence of 34 oil and gas wells in the community. Residents living near neighborhoods with high levels of pollution are at increased risk of developing asthma and other respiratory conditions.

Data from the LACDPH also shows that 10% of adults over the age of 18 in Beverly Hills still smoke. Our proposed program will provide seniors with key information and facilitate access to medical follow-up for those at risk for lung disease. Chronic obstructive pulmonary disease (COPD) is the fourth leading cause of death in Los Angeles County and the nation. An estimated 50% of individuals who have COPD are undiagnosed. Risk factors for COPD include long-term exposure to irritating gases or particulate matter, with the primary cause being cigarette smoke. In implementing similar workshops, we have found that about thirty percent of the adult population is at risk for COPD. Additionally, about one out of every six adults in Los Angeles County has asthma.

Outreach, education, and screening with a medical referral for those at risk are all key to improving the quality of life and health for those with lung disease. While outdoor air quality has improved in the past decade, ground level ozone, particle pollution, wildfires, and the current pandemic present ongoing challenges for individuals with lung conditions. Smoke from wildfires is especially dangerous for older adults. It can irritate the eyes, nose, and throat, and trigger asthma attacks and COPD exacerbations. It can also raise the risk of heart attacks and stroke.

As the first city in California to prohibit smoking inside restaurants over 30 years ago, as well as having the first city council in the nation to pass a law that recently went into effect banning the sale of tobacco products, Beverly Hills is a model for other cities when it comes to efforts to address the major cause of lung diseases. That is why Breathe SoCal believes that Beverly Hills is the ideal location to offer programs that prioritize its residents’ lung health.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

While we have not previously offered this program in the Beverly Hills community, in 2019, we provided nearly 1,000 adult lung health screenings at 35 community events in Southern California. Since this program will be focused specifically in the City of Beverly Hills, we anticipate that with program approval, 100% of program participants will be from this area. Promoting this program through our relationships with other local organizations and health care facilities, we plan to reach more than 200 individuals from July 1, 2021 through June 30, 2022. This is based on an estimate of 6 sessions and 35 individuals per session.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

The COVID-19 pandemic presented a special challenge as many of the individuals and families we work with have chronic conditions that place them at greater risk for in-person contact. Even the common flu can be deadly to someone with lung disease as a result of inflammation or swelling that can narrow the airways. Within a week’s time after the “Safer at Home” directive was announced, Breathe SoCal began providing workshops, presentations, and community training sessions online.

On March 20, 2020, we trained 55 facilitators using a Zoom video conference to effectively facilitate tobacco/vaping prevention youth education among Los Angeles Unified School District sites. These trained facilitators were then equipped to provide the same vital nicotine prevention education remotely (or directly once the quarantine is over) using the PowerPoint materials created by our team. Since then, we have continued to offer workshops and interactive presentations virtually. We’ve also conducted virtual electric vehicle Ride and Drive events to promote transportation options that promote a healthier environment and cleaner air.

In addition, our Clearing the Air anti-vaping community presentations to school administrators, staff and parent groups are also conducted online. We know that young adults often vape in response to stress and it is more vital than ever to continue providing education to this vulnerable population to thwart the development of serious lung complications associated with teen vaping.

We are also using digital messaging to further extend our reach. For example, prior to the COVID-19 restrictions, we directly served more than 18,000 individuals annually through our in-person community-based education efforts. With restrictions on direct contact in place, we are using our e-newsletter, social media posts, and website to regularly communicate with more than 20,000 individuals throughout Southern California provided informational tips and tools concerning clean air and lung health.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? Breathe SoCal requests $45,540 to offer six lung health workshops with screenings for youth and adults in the Beverly Hills community.

8. What percentage of your annual funding would the City’s contribution represent? The City’s contribution would represent less than 3% of our total funding. For 2020-2021 fiscal year, our total operating budget is $1,754,648.

9. What is the ratio of your organization’s administrative operating costs? Our administrative overhead costs are 15 percent.

10. Provide any additional information that may be useful in evaluating your proposal. Breathe SoCal is a non-profit organization that works with underserved populations across Southern California to provide education and awareness about clean air and healthy lungs. In 2019 alone, we reached 11,067 students through after-school youth education programs; 1,305 individuals through family education about asthma and tobacco/vaping prevention; nearly 1,000 seniors through lung health screenings in 35 community events; 5,106 adults through air quality, clean technology, and environmental sustainability workshops; and over 200 health professionals through our Trudeau Society which annually hosts the California Research Forum on Lung Health, the annual COPD & Lung Health Conference, and lectures and panels for physicians, allied health, and public health professionals. We are also actively involved on advocacy initiatives related to clean air and lung health issues both locally and in Sacramento.

Gilmar Flores, MPH, Senior Manager of Programs and Research, will lead this project. He has diverse experience in developing and implementing outreach and marketing plans. He develops program strategy, conducts research and in-person communication with targeted populations, implements engagements and messaging for each target group based on needs, and conducts workshops. He is currently serving as the Principal Investigator for a California Air Resources Board Community Air Grant that brings together community-based organizations, technology companies, clinical partners, and university researchers to study the connection between changes in air quality and asthma exacerbations in a community exposed to multiple sources of hazardous emissions. He has also successfully led partnerships with the University of California Los Angeles Fielding School of Public Health and the National Institutes of Health (NIH).

Marc Carrel, President & CEO of Breathe SoCal since 2017, resides in the City of Beverly Hills with his family. He was a member of the 2020 cohort for Team Beverly Hills and pre-COVID, was a parent volunteer with the Science Olympiad team at Horace Mann School which his three daughters attend. He previously worked for nearly a decade leading public affairs, community relations, and environmental justice programs at the South Coast Air Quality Management District (SCAQMD), Southern California’s regional clean air agency.

Additionally, the Saban Community Clinic has provided a Letter of Support for this proposal. It provides additional details about our proposed collaboration and is attached for your reference.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills   *Not Applicable*

Attachments:
1. Letter of Support from Saban Community Clinic
2. 501c.3 Documentation
3. Most Recent Form 990 for Breathe California of Los Angeles County (Name change to Breathe Southern California on 9/24/20)
Agency: Cancer Support Community Los Angeles

Requested amount: **$75,000**

History of City funding: First-time applicant

Agency description: Since 1982, Cancer Support Community Los Angeles (CSCLA), formerly known as The Wellness Community, has been providing free of charge social, emotional and psychological support to the community who are impacted by cancer, including patients, their families, as well as children with cancer or impacted by cancer in their family. Services consist of support groups and counseling; children, teen and family programs; healthy lifestyle classes; educational workshops; and social activities, which are the gold standard psychosocial, evidence based cancer support, delivered by licensed clinical professionals, certified instructors and medical and complementary professionals.

Proposed use of Community Assistance Grant Funds: The proposed use for the requested funds are for CSCLA’s Distress Screening Program utilized for all patients and their families during the CSCLA orientation process. CSCLA’s professional program utilizes a distress screening called Cancer Support Source (CSS), developed by CSC Headquarters Research and Training Institute in Philadelphia to address anxiety and depression in cancer patients and caregivers. The program is web-based that integrates distress screening, referral and follow up care so that patients and families may get the targeted professional care that they need based upon their answers to questions designed to pinpoint areas of most concern. This screener is used for all patients and families who utilize CSCLA’s program and is critical to addressing serious issues of distress and depression due to the trauma of a cancer diagnosis. CSCLA’s CSS distress screener examines key areas of distress in cancer patients, including emotional concerns, symptom burden and impact, body and healthy lifestyle concerns, healthcare communication and relationship concerns.

Target population/Primary service: Cancer patients and their families in the Beverly Hills and throughout Los Angeles.

Percentage of total program utilized by Beverly Hills residents/community: In 2020, Beverly Hills residents made up 19% of CSCLA’s total individuals served.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on numbers of Beverly Hills individuals and families served.

Historical Performance:
- FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory ☒ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Since 1982, thousands of Beverly Hills residents have used CSCLA’s programs to help them live the best quality of life possible with cancer. Cedars-Sinai Medical Center and Tower Hematology Oncology (now owned by Cedars-Sinai) have been partnered with CSCLA.
through the years, referring patients, as well as sponsoring the Chinese Medicine qigong
classes, improving mental and physical health, taking place at Roxbury Park.

**Percentage of annual funding City’s contribution represents:** 4.35%

**Ratio of administrative to operating costs:** 7.34%

**Service Profile:** Needs-based ☒ Quality of life-based ☒ Social Service ☐

Health ☒ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☐ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☐
cityofBeverlyHills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Distress Screening for Cancer Patients & Families
Address: CSCLLA, 1990 S. Bundy Drive, Suite 100
City: Los Angeles State: CA Zip: 90025
Contact Person: Julia Forth
Phone: 310-623-0030 Fax: 310-979-7586
Email: jforth@cancersupportla.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   [ ] We are a 501c.3
   [ ] We are in partnership with a 501c.3
   [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since 1982 Cancer Support Community Los Angeles (CSCLA), formerly known as The Wellness Community, has been providing free of charge emotional and psychological support to Beverly Hills residents who are impacted by cancer, including patients, their families, as well as children with cancer or impacted by cancer in the family. Our services of support groups and counseling; child, teen and family programs; healthy lifestyle classes; educational workshops; and social activities are the gold standard of psychosocial, evidence-based cancer support and is delivered by licensed clinical professionals, certified instructors, and medical and complementary professionals.

CSCLA’s professional program utilizes a distress screener called Cancer Support Source ® (CSS), developed by CSC Headquarters Research and Training Institute in Philadelphia to address anxiety and depression in cancer patients and caregivers. This web-based program integrates distress screening, referral, and follow-up care so that patients and families may get the targeted professional care that they need based upon their answers to questions designed to pinpoint areas of most concern. Cancer Support Source has been validated by CSC research team in partnership with hospitals and cancer centers around the country and meets the new American College of Surgeons Commission on Cancer. This distress screener is used for all patients and families who utilize CSCLA’s program, including our members who reside in Beverly Hills. It is our believe that all patients and families deserve appropriate distress screening as part of a professional program of support.

Since 1982 Beverly Hills has been an important part of CSCLA service delivery territory and, over the years, thousands of Beverly Hills residents have used our programs to help them live the best quality of life possible with cancer in the family. Cedars-Sinai Health Center and Tower Hematology Oncology (now owned by Cedars-Sinai) has been partnered with CSCLA through the years, referring patients, as well as sponsoring qigong classes, a practice within Chinese Medicine which improves mental and physical health through movements and breathing techniques, taking place in Roxbury Park. To our knowledge the local government does not currently provide a psychosocial support program that utilizes distress screening.

CSCLA respectfully requests funding for this critically needed aspect of our orientation process so that patients and families may be professionally assessed so that they may receive the support necessary to their particular needs.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

CSCLA’s CSS distress screener examines key areas of distress in cancer patients, including emotional concerns, symptom burden and impact, body and healthy lifestyle concerns, healthcare communication and relationship concerns. All patients and caregivers are given the CSS distress screener in CSCLA orientations. In the latest research of CSC, 43% of cancer patients who used our distress screener tool were at risk for significant anxiety and 34% were at risk for significant depression. (2018 Cancer Experience Registry Study, CSC Research and Training Institute).

Screening of cancer patients and their families is critical to addressing serious issues of distress and depression due to the trauma of a cancer diagnosis. Distress screening directs the patient/caregiver to the most appropriate aspects of our program needed to alleviate anxiety and depression in order to enhance quality of life. While a program of relaxation, support and counseling is always helpful to patients and families, CSC feels that the seriousness of a cancer diagnosis must be addressed first to make certain that significant depression and anxiety are not overlooked and can then be addressed appropriately.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community? In 2020, Beverly Hills residents made up 19% of CSCLA's total individuals served.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $75,000

8. What percentage of your annual funding would the City’s contribution represent? 4.35%

9. What is the ratio of your organization’s administrative operating costs? 7.34%

10. Provide any additional information that may be useful in evaluating your proposal.

As mentioned above, CSCLA has had a long standing history of supporting the residents of Beverly Hills and, pre-pandemic, has appreciated the hospitality of Roxbury Park, which houses our in-person qigong class.

It is significant that one of our Beverly Hills CSCLA members, a cancer patient, alerted us to this grant opportunity, for which we are grateful. This demonstrates an engaged membership, particularly of Beverly Hills residents, who want to see our organization thrive and continue to provide the targeted professional support it has been providing to Beverly Hills residents since 1982. Thank you for your consideration.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Chai Lifeline

Requested amount: $75,000

History of City funding: First-time applicant

Agency description: Chai Lifeline is a support organization dedicated to providing social, emotional and financial assistance to seriously ill children and their families. They provide a comprehensive network of services that include emotional support and counseling, emergency financial assistance, insurance advocacy, hospital support services and medical referrals, medically supervised trips and summer camps for sick children and teens, recreational/therapeutic programs for patients and siblings, and more.

Proposed use of Community Assistance Grant Funds: Chai Lifeline proposes using funds to support their West Coast programming. Case Managers provide intense emotional and practical support to help families weather the initial crisis of a devastating illness and to maintain stability for along medical journey ahead. They prepare and help families navigate through complex hospital systems, help arrange for practical needs and guide parents on how to explain illness to, and respond to questions from their children. Chai Lifeline takes on tasks including providing medical referrals and arranging the logistics to meet with top specialist locally and out of state, if necessary, and smaller tasks including delivering meals, sending trained and dedicated volunteers to provide extra care and attention to the siblings of the patient. Chai Lifeline's staff is on call during off hours, help families arrange childcare during for siblings, and may provide emergency grants. Chai Lifeline works closely with local hospitals including Children's Hospital LA, Cedars-Sinai, City of Hope, Kaiser Sunset and UCLA to ensure that families have everything they need when their child is hospitalized. The organization provides continuity of care, providing crisis intervention and bereavement services to help the grieving family.

Target population/Primary service: Children who are seriously ill and their families. Organization is national, but operates the Chai Lifeline West Coast office out of Beverly Hills for the west region.

Percentage of total program utilized by Beverly Hills residents/community: 10%

Quantifiable Services and Measures: Will be able to quantify and measure impact based on numbers of Beverly Hills and local children and families served.

Historical Performance:
FY 20/21: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☒ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

During the pandemic, Chai Lifeline adapted its services to meet the critical and essential needs for their families. This including providing emergency financial support, delivering meals to families isolated in hospitals and groceries to those at home who could not shop, delivered PPE supplies to families, provided insurance and hospital advocacy and ran essential errands.
for homebound families. Additionally, Chai Lifeline launched daily virtual creative programming including Big Brother Big Sister visits over Zoom, virtual parent support groups, online educational programming and entertainment and after school programming. They also provided their Summer Simcha Camp virtually over the summer.

**Percentage of annual funding City's contribution represents:** .31%

**Ratio of administrative to operating costs:** 10%

**Service Profile:** Needs-based ☒ Quality of life-based ☐ Social Service ☐

- Health ☒ Education ☐ Other ☐

**Agency Scope:** Local ☒ Regional ☒ National ☒ International ☐

**501 (C) (3):** Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Chai Lifeline
Address: 475 S. Robertson Blvd
City: Beverly Hills  State: CA  Zip: 90211
Contact Person: Randi Grossman
Phone: 310-274-6331  Fax: 310-274-6447
Email: rgrossman@chailifeline.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Chai Lifeline is a health support organization dedicated to providing social, emotional and financial assistance to seriously ill children and their families. We provide a comprehensive network of services that includes everything from emotional support and counseling, emergency financial assistance, insurance advocacy, hospital support services and medical referrals, to medically supervised trips and summer camps for sick children and teens, recreational/therapeutic programs for patients and siblings, and more. We respectfully request consideration for funding to for comprehensive support services for children and families in Beverly Hills who are impacted by serious illnesses.

When a child is diagnosed with cancer or another catastrophic illness, a family's world is shattered. Daily routines are irreparably disrupted, and a family can fall apart at the seams. From the moment of diagnosis, Chai Lifeline is there. Our compassionate and experienced Case Managers provide intense emotional and practical support to help families weather the initial crisis of a devastating illness and maintain stability for the long medical journey ahead. They prepare and help families navigate through the complex hospital system, help arrange for practical needs and guide parents on how to explain illness to, and respond to questions from, their children. As families settle into their "new normal" living with illness, Chai Lifeline becomes a constant in these families' lives and the "shoulder" for them to lean on. Chai Lifeline takes care of big things, for example, providing medical referrals and arranging all of the logistics to meet with top specialists locally and out of state, if necessary. But the organization takes care of the little things that hold families up - such as sending trained and dedicated volunteers to provide extra care and attention to the siblings who experience their own pain and sadness, and delivering nourishing meals when weary parents have little time, or energy, to even get dinner on the table.

Chai Lifeline West Coast's professional staff are on call during off hours to help deal with family emergencies as they arise. It is not uncommon for our case managers to run to the hospital late at night or spend an hour on the phone in the wee morning hours of the day providing comfort and support to a distraught parent. Our case managers are there to sit with a parent during a child's surgery; they are in touch with parents when test results are due and anxieties are high. The breadth of Chai Lifeline services is great, from assistance with practical issues – for example helping the family arrange for childcare for the siblings so parents can be at the bedside of their sick child during hospital stays, to providing emergency grants to help with devastating financial impact resulting from serious illness. Chai Lifeline also works closely with our local hospitals, Children's Hospital Los Angeles, Cedars-Sinai Medical Center, City of Hope, Kaiser Sunset and UCLA, to ensure that families have everything they need when a child is hospitalized.

Sadly, in the world of Chai Lifeline, not every story has a happy ending. Chai Lifeline is committed to continuity of care, providing crisis intervention and bereavement services to help the grieving family and their community. This intervention helps family members through the first days, weeks, months, and years of grief.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

When serious illness strikes a child, parents often feel isolated and have no idea where to turn. Most are in shock and have little knowledge or understanding of the complex medical journey they are about to embark on. This is where Chai Lifeline comes in. Our team designs and implements individualized support programs for every family, helping them deal with the many day-to-day emotional, social, financial, and practical challenges of caring for an ill child. It is this program, more than any other, that gives ill children and their families hope and the strength to keep on fighting.

These services of Chai Lifeline are guided by the organization's core values, which include:

• Seriously ill children need and deserve as happy and normal a childhood as possible.
• Illness affects each member of the family.
• The well-being of an ill child is impacted by the well-being of his or her family.
• Pediatric illness can have a devastating financial impact on families.

Chai Lifeline families are eternally grateful for the comfort and support they receive from our case management services. Parents often tell us that they do not know how they would have gotten through their journeys with illness without Chai Lifeline. Many parents have attributed their child's successful treatment outcomes to the advocacy and referrals received from Chai Lifeline.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

10%

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Looking back on this past year, it's hard to comprehend just how much life changed. As we all faced our own fear and anxiety over the global pandemic, Chai Lifeline's children, many of whom have weakened immune systems, were particularly vulnerable to COVID-19 and needed our assistance in unprecedented ways.

From the very beginning, Chai Lifeline adapted its services to meet the critical and essential needs of our families. We dispensed emergency financial support; delivered meals to families isolated in hospitals and groceries to those at home and unable to shop; provided round-the-clock remote emotional support and counseling; delivered PPE for immuno-suppressed kids and their family members; provided hospital/insurance advocacy; and ran essential errands for homebound families.

Additionally, we launched daily virtual creative programming, including Big Brother and Big Sister visits over Zoom, virtual parent support groups, online educational programming and entertainment, virtual after-school programming, and more.

One thing that the pandemic has taught us is that challenging times require innovative responses. As such, we created car rally birthday parties and fun, drive-through/drive-in socially distanced events. Our Summer Simcha (Hebrew for “Joy”) Virtual Camp program offered hours of fun and excitement filling the gap that homebound children were experiencing due to the shutdown of summer camps.

Through creativity, flexibility, and modern technology, we maintained regular contact with our families, even in times of quarantine, sheltering at home and hospitalizations. We worked out protocols with our local medical centers to allow our professional staff and volunteers to drop off meals, necessities and care packages without entering the hospitals. Our staff took the art of multi-tasking to new heights. As Chai Lifeline families reached out for support at all hours of the day and night, our staff responded through late night Zoom counseling sessions, after-hours parent support groups, and individual calls around the clock. Above all, our staff and volunteers have tirelessly dedicated themselves to bringing hope and happiness to Chai Lifeline’s families, despite their own life changes associated with the pandemic.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $75,000

8. What percentage of your annual funding would the City’s contribution represent? 0.31%

9. What is the ratio of your organization’s administrative operating costs? 10%

10. Provide any additional information that may be useful in evaluating your proposal.

Chai Lifeline was established in 1987 with the goal of bringing joy and hope to seriously ill children and their families. Chai Lifeline was born from the idea that very sick children need reasons to laugh and play as much as they need medicine to live. The organization began in New York with a single program, Camp Simcha, a medically supervised overnight camp for children with cancer and other life-threatening illnesses. Today, Chai Lifeline is an international organization with five regional branches in the United States, with associate branches in Israel, Canada and Europe, and more than twenty-five programs aimed at meeting the psychological, emotional, financial and practical needs of thousands of medically ill children and their families. All services are provided free of charge and delivered with sensitivity and compassion.

Chai Lifeline West Coast opened its doors in 1999 to serve Los Angeles and West Coast area families in need of services. Since its inception, Chai Lifeline West Coast has served as a vital resource for communities throughout the Western United States, including the City of Beverly Hills. This past year, the need for Chai Lifeline’s services was never greater as families had to navigate serious illness in the midst of the COVID crisis. Because Chai Lifeline’s staff and resources are limited, we must deal with the most critical cases first and keep up with our expanding caseload. This has been very challenging, especially given the financial impact of the COVID pandemic. With this grant, we look forward to officially partnering with the the City of Beverly Hills to continue to help BH families and expand services as needed.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Chiron Center, Inc.

Requested amount: $30,000 and in-kind funding

History of City funding: 2011/12: $20,000; 2012/13: $15,000 in-kind; 2013/14: $20,000; 2014/15: $22,000 and in-kind; 2015/16: $30,000 and in-kind; 2016/17: $30,000 and in-kind; 2017/18: $30,000 and in-kind; 2018/19: $30,000 and in-kind; 2019/20: $30,000 and in-kind; 2020-21: $30,000 and in-kind

Agency description: The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident.

Proposed use of Community Assistance Grant Funds: CRT provides on-scene support immediately after a crisis. Requests for service are generated by the BH Fire and Police Departments, and the most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker.

Chiron also provides training, education, and outreach efforts to both lay people as well as professionals interested in learning more about on-scene crisis support, trauma-informed care, and interfacing with emergency services personnel.

The proposed use of in-kind donations includes: a training and meeting space with technical support (audio and visual equipment, white boards, tables and chairs for training purposes), that can accommodate 30-40 people for monthly CRT meetings as well as on-going trainings, workshops, and presentations related to trauma resilience and trauma support.

Target population/Primary service: Crisis response to the Beverly Hills community and Beverly Hills Unified School District.

Percentage of total program utilized by Beverly Hills residents/community: Over 50% of requests for on-scene services are from the community of Beverly Hills.

Quantifiable Services and Measures: The CRT responds immediately to between 20-25 for request for service from the Beverly Hills Police and Fire Departments per year with an average of two to nine people served per call (school calls average 20-30+ community members served per day; CRT is typically on campus three to five days), providing hundreds of on-scene hours by CRT staff and volunteers each year. CRT average response time is 20-30 minutes and typically stays on scene two to four hours.

Current Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

CRT provides the critical after-care needed to support impacted individuals for incidents requiring police and fire response. This service falls outside the scope of the Police and Fire Departments. Follow-up crisis intervention support by CRT volunteers is typically one to three sessions to help transition impacted individuals into additional or long-term support. CRT members with advanced training may also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones.

The CRT program is unique and does not have an equivalent agency or program that provides similar types of comprehensive, acute, on-scene support within their response area. The CRT fills a gap in services related to the overall health and wellbeing of those impacted by trauma and serious loss. The services provided by the CRT offer information, support, resources and training related to acute, on-scene crisis response intervention.

Percentage of annual funding City’s contribution represents: The $30,000 contribution from the City of Beverly Hills would represent approximately 8.6% of the $350,000 annual budget. With the in-kind donation, the percentage of the award would increase in proportion to the value of the award given.

Ratio of administrative to operating costs: 6% administrative costs; 94% operating costs

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
AGENCY/PROJECT NAME:
Chiron Center, Inc.
The Crisis Response Team
(www.ChironCenter.org)

ADDRESS:
9903 Santa Monica Boulevard
Suite 383
Beverly Hills, CA 90212

CONTACT PERSON:
Anne E. Kellogg

PHONE:
Cell: (310) 701-1140
Work: (855) 343-6012, x700

FAX: N/A

EMAIL:
Anne.Kellogg@ChironCenter.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization? Please provide documentation.

   Chiron Center, Inc. is a registered non-profit in the state of California (EIN 26-3438852). Our 501(c)3 tax exempt number is: 26-3438852. Documentation is included.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

**On/Near-Scene Response:** The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information, and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident. The CRT responds immediately to between 20 - 25 requests for service from the police and fire in the community of Beverly Hills per year with an average of 2 - 9 people served per call (school calls average 20 - 30+ community members served per day; CRT is typically on campus 3 - 5 days), providing hundreds of on-scene hours by CRT staff and volunteers each year. The individuals served represent all ages, cultures, spiritual traditions, ethnicities, and backgrounds. Our average response time to arrive on-scene is 20 - 30 minutes and we usually remain at the scene for 2 - 4 hours. The most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker.

**Follow-up Crisis Intervention Support:** CRT members may provide limited follow-up contact (typically 1 - 3 sessions) to help transition impacted individuals into additional or longer-term support.

**Direct Support to Emergency Services Personnel:** CRT members with advanced training may also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones. Historically, these services have been requested after a line-of-duty or off-duty death, a significant injury or loss to a Department member, a larger-scale, or high-profile incident.

**Organizational and Community Services Consultation:** Select members of the CRT consult with leadership within Emergency Services Departments, City Government, Educational Institutions, Community Organizations, Businesses and others regarding collaborative crisis response services.

**Crisis Response Team Training:** The CRT facilitates a 30 hour Crisis Response Team training, typically featuring speakers and experts on acute trauma and serious loss from local law enforcement and fire departments, the Coroner’s Office, Survivors After Suicide, Compassionate Friends, Our House, the Rape Treatment Center, Sojourn, and other similar community-based resources. Subsequent in depth training is offered on an “invitation only basis,” and is dedicated to more "hands on" training to those candidates specifically interested in joining the Team. This includes advanced education regarding the physiological affects of trauma, cultural differences related to grief and loss, specific training on the CRT's approach to on-scene crisis intervention, and opportunities for candidates to practice through role plays and other interactive exercises.

**Education and Outreach:** Specialized CRT members also provide presentations, trainings, interviews, and educational opportunities to area schools, businesses, emergency services agencies, community organizations, media, and other entities regarding CRT services and acute, on-scene crisis support as requested.
3. If you are applying for a cultural grant, please describe your program here. N/A

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Those who experience trauma have a significantly higher probability of developing Post-Traumatic Stress Disorder (PTSD), (and other mental health-related issues), as well as drug and alcohol misuse/abuse as a result of the traumatic exposure. According to the PTSD Alliance:

- Persons experiencing a severe beating or physical assault are 4.5 times more likely to develop PTSD than the general population;
- Serious accident or injury survivors (e.g. traffic collision or auto vs. pedestrian) are 2.5 times more likely to develop PTSD;
- Shooting or stabbing survivors are over 2 times more likely;
- Similarly, those who experience the sudden or unexpected death of a family member, friend, or co-worker are also over 2 times more likely to develop PTSD.

The tangible and intangible costs to society for untreated PTSD are extremely high. According to national PTSD expert Mark Goulston, MD some of the basic costs to society as a result of PTSD include:

- **Lost lives:** Every year, society loses many of its best and brightest to the pain of untreated PTSD because the disorder significantly increases the risk of suicidal thoughts or behavior. The risk of suicide is especially high for people who develop both PTSD and depression, unless they receive effective treatment.
- **High medical costs:** People who don’t get treatment for the fallout from trauma have higher rates of disability, more physical symptoms, more mental disorders, more medical diagnoses from doctors, and more risky health behaviors than other people. The costs of untreated trauma-related alcohol and drug abuse alone are estimated to be $160 billion per year in the U.S.
- **Legal woes:** PTSD can impair judgment, self-esteem, the ability to plan for the future, and the ability to control anger, putting people at increased risk for impulsive or destructive behavior. Studies show that PTSD is a strong risk factor for both adult crime and juvenile delinquency and that it plays a powerful role in steering people into prostitution, drug dealing, and pathological gambling.
- **Poor work performance and, in turn, lost jobs:** PTSD can impair a person’s concentration and productivity, create problems in getting along with co-workers, and trigger emotional outbursts on the job. All these factors, as well as the health problems associated with PTSD can make it hard for people with PTSD to get and keep jobs, resulting in higher-than-normal rates of unemployment. In addition, people with PTSD often have difficulty making upward career moves and frequently stay stuck in a low-salary rut because of their symptoms. Experts estimate that the United States loses $3 billion each year due to work problems caused by PTSD.
- **Family troubles:** PTSD makes it hard to control emotions, empathize with other people, cope with financial matters, and handle the day-today pressures of relationships. It also ups the risk for substance abuse and other self-destructive behaviors. Because of this, the divorce rate for people with untreated PTSD is sky-
high. In addition, children in families dealing with untreated PTSD have more learning and emotional problems than their peers. Rates of physical and verbal abuse are also high in families with a member suffering from PTSD.

Similarly, the U.S. government’s National Technical Information Service states that untreated PTSD is “one of the most prevalent of all mental disorders, surpassed only by substance use disorders and depression as major public and mental health issues” – all of which are directly linked to exposure to trauma and serious loss.

However, research also concludes that immediate, concrete, and direct information along with access to strong social support and incident-specific resources can significantly decrease this overall potential risk for PTSD, substance misuse, and other trauma-related impact. The Crisis Response Team Program provides these critical, direct services in the immediate aftermath of the critical incident, creating the potential to significantly influence the overall health and wellbeing of survivors of trauma and serious loss, and the choices they will make during their process of recovery. Furthermore, CRT personnel serve as a referral resource for additional services and/or for the longer-term recovery options for those impacted by the traumatic events.

The CRT also provides an invaluable link between those directly impacted by the events and the uniformed personnel responding to the scene. Although CRT personnel always defer to the priorities of the responding emergency service personnel, we are able to assist with the practical and emotional needs of the community members. This complement of resources allows the uniformed personnel to focus on their primary tasks, knowing that CRT members will attend to other elements of the overall behavioral health and wellness of those impacted by the event. By bridging the divide between emergency services and community members, all those involved in the incident ultimately benefit from a more collaborative, comprehensive, and effective level of service and support.

Having CRT personnel on-scene creates a significant direct cost savings to the communities served as well, with an estimated minimum value of over $60 - $125 per hour in savings to the community. Emergency services personnel (with an average $40/hour salary) are able to clear the scene significantly quicker, while still attending to the immediate needs of those affected by the emergency. Utilizing volunteer counselors (estimated at a minimum value of $23.30 per hour) similarly reduces overall expenses while maintaining integrity of service. A less calculable, yet also important value-increasing factor is the peace of mind and positive “good will” generated between community members and the city’s emergency services by providing these transitional safety-net services offered by The CRT.

Crisis Response training, education and outreach similarly provides an invaluable cost saving and life-enhancing resource to the Beverly Hills Community. Public presentations; participation in community health and safety events; specialized education and outreach; and the annual CRT training provide “best practices” information to professionals and lay persons alike. Research confirms that access to pre-incident education, support, and resources has a significant positive effect on subsequent response after exposure to trauma. Regardless if the participants ever directly utilize CRT clinical services, their access to this pre-incident
education and support will increase their knowledge related to common reactions, how to access resources, and practical strategies to support themselves, colleagues, and/or loved ones in times of loss and transition.

If you are a previous recipient, will you be providing new services this funding period? No. If yes, please describe. N/A

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Over 50% of the Crisis Response Team’s requests for on-scene services are from the community of Beverly Hills.

We also maintain consistent and extensive contact with the Beverly Hills constituents including emergency services personnel; community and government leadership; local schools; the business community; and area residents through the following activities:
• Facilitate post-incident disposition and follow-up contact with emergency services personnel;
• Require mandatory ride alongs by all CRT participants (Police and Fire Departments);
• Regularly attend Emergency Services briefings and role calls;
• Provide training for emergency services and city personnel;
• Participate in “Every 15 minutes” and other school-based programs as requested;
• Attend and provide CRT representation at community safety & health fairs, and other local celebrations as requested;
• Provide informational presentations at meetings and community gatherings as requested, including: City Counsel, Beverly Hills School District, PTA and HS PTSA, Chamber of Commerce, Rotary, and like organizations.

Additionally, the CRT specifically recruits, trains and utilizes Beverly Hills-based volunteers for our programs. This exceptional volunteer opportunity encourages a highly specialized and unique way for community members to “give back” to their family, friends, neighbors, schools, businesses and visitors to Beverly Hills, while serving along side our emergency response personnel. This collaboration exemplifies community-based partnership whereby the community truly serves their own during the most exceptional of circumstances.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

All of our CRT services shifted to virtual support during the COVID-19 pandemic. We have been utilizing telephone, Skype, Microsoft Teams, Zoom, and email to provide crisis response interventions, training, and support.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?

The funding amount request is $30,000 per year, plus requested in-kind donations to include a MONTHLY training space complete with technical support (audio & video/media equipment, white boards, tables, and chairs for training purposes) that can comfortably accommodate 30 – 40 people for our monthly CRT meetings as well as on-going trainings, workshops, and presentations related to trauma resilience and on-scene support.

8. What percentage of your annual funding would the City's contribution represent?

A $30,000 yearly contribution from the city of Beverly Hills would represent approximately 8.6% of the total $350,000.00 Chiron annual budget. If in-kind donations are granted, the percentage of the award would increase in proportion to the value of the award given.

9. What is the ratio of your organization's administrative:operating costs?

Chiron Center Inc.'s 2019 overall cost ratio each year was: 6% Administrative costs, 94% Operating Costs.

10. Provide any additional information that may be useful in evaluating your request.

Chiron’s Crisis Response Team services provide a unique service that directly addresses the unmet needs of the community during the most critical of circumstances. No other non-profit (or any other agency) provides the level of on-scene professional, immediate, effective, and trusted support that Chiron’s staff and counselors have earned and maintained since 1998.

Although the COVID-19 pandemic has recently keep us from responding on scene to provide CRT services, our unprecedented level of support for over 20 years from the Police and Fire Departments as well as the Beverly Hills High School continues to establish our services as critical to meet regional obligations to help ameliorate social issues related to traumatic loss. The extensive hours each year of crisis intervention support offered by Chiron’s staff and counselors saves essential community resources each year. Furthermore, CRT services engender a deep sense of caring, respect, and appreciation by both recipients as well as uniformed personnel during the most difficult events that our community faces. Finally, the CRT Program also provides a unique opportunity for local volunteers to directly and significantly “give back” to their fellow community members and organizations.

This unique CRT Program has no equivalent resource or agency that provides similar types of comprehensive, acute, on-scene support service within our response areas. Numerous other quality agencies serve as referral resources for the CRT; they provide excellent follow-up and on-going treatment for survivors of trauma and serious loss, but they do not respond on-scene in the initial moments after the incident has occurred. Thus, the Crisis Response Team fills a unique gap in service related to the overall health and wellbeing of those impacted by trauma
and serious loss, and remains as THE premier program for information, support, resources, and training related to acute, on-scene crisis response intervention.

Please visit our website, www.ChironCenter.org for additional information.

Thank you for the opportunity to continue our partnership with our home community, Beverly Hills, and for considering our Community Assistant Grant application.

11. Provide Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant any additional information that may be useful in evaluating your request.

The following documents are required:
   • Completed CAGE application
   • Documentation of 501c.3 status of proof of 501c.3 status through partnership
   • Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
   • Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:
   • Each organization must submit to City an ACORD insurance certificate which includes General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
   • The City must be named as additionally insured under each policy
   • Subrogation must be waived for each insurance policy
   • An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form https://www.irs.gov/forms-pubs/about-form-w-9
APPLICATION SUMMARY FY 2021/22

Agency: Collins & Katz Family YMCA

Requested amount: $10,000

History of City funding: First-time applicant

Agency description: The Collins & Katz Family YMCA delivers the mission-centric work of bringing high-quality programming to the community served and providing access to traditionally underserved communities in their service areas, which may lack other support structures. The Collins & Katz Family YMCA serves thousands of community members through three areas of focus: youth development, healthy living and social responsibility. Specifically, the Collins & Katz Family YMCA is requesting grant funds for their grocery distribution program.

Proposed use of Community Assistance Grant Funds: The Collins & Katz Family YMCA (C & KFY) is requesting a grant to partially fund personnel and transportation for their food distribution program. Personnel are necessary for the coordination and implementation of the program on an ongoing basis. Transportation is required to transport produce on a weekly basis from Food Forward in Bell, CA to the YMCA. They are also transporting nonperishable items from Westside Food Bank in Santa Monica. The C & KFY has partnered with Leo Baeck Temple and the Westside Food Bank. The demand for food has exceeded their ability to keep up with the transportation, staffing and overhead costs, which is why they are seeking the grant.

Target population/Primary service: The Collins & Katz Family Y anticipates that 15% of program participants, or approximately 2,000 individuals, reside in the Beverly Hills community as this local YMCA is the closest Y within a 5-mile radius.

Percentage of total program utilized by Beverly Hills residents/community: 10%

Quantifiable Services and Measures: Since April 23, 2020, the Collins & Katz Family Y has been collecting, sorting bagging and handling out over 1,300 meals per week to the local community. Working alongside Leo Baeck Temple, Westside Food Bank and others, over 52,000 meals have been delivered to the community in the last 39 weeks.

Historical Performance:

| FY 20/21: (Q1 & Q2) | □ Satisfactory | □ Unsatisfactory | □ N/A |

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Caring for the community was important for the Collins & Katz Family Y before the pandemic, but once the pandemic hit, they made it a top priority. In addition to the grocery distribution, the Y is also now serving new populations, including those without access to showers and basic hygiene during the pandemic. The populations include the most vulnerable people in LA County who are the most food insecure, including families, especially with young children, seniors and those who are experiencing homelessness. The Y has pivoted operations to offer these emergency services until the pandemic is no longer a threat, and
expects to continue to provide expanded community support as the economic impacts of the pandemic may last longer than the health impacts.

**Percentage of annual funding City’s contribution represents:** .44%

**Ratio of administrative to operating costs:** 10%

**Service Profile:** Needs-based ☑  Quality of life-based ☐  Social Service ☑

  Health ☐  Education ☐  Other ☐

**Agency Scope:** Local ☑  Regional ☑  National ☐  International ☐

501 (C) (3): Yes ☑  No ☐  Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Collins & Katz Family YMCA

Address: 1466 S Westgate Avenue,

City: Los Angeles State: CA Zip: 90025

Contact Person: Aaron Donahue

Phone: 424 465 5200 | 716 227 0026 Fax: ________________________

Email: AaronDonahue@ymcaLA.org

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

• Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
• The City must be named as additionally insured under each policy
• Subrogation must be waived for each insurance policy
• An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   • We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Y’s community empowerment resources will serve as complementary with any services that the local government provides, as well as will offer a holistic approach for individuals and families. As a partner with the City of Beverly Hills, the YMCA as the nation’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility, will be committed to ensuring access to Y programs and opportunities that nurture the potential of every youth, family and individual. The YMCA of Metropolitan Los Angeles is one of the oldest, largest and most trusted organizations in the world. From its inception in 1882 when Los Angeles had fewer than 20,000 inhabitants, to the present day, the Y has continued to evolve how it meets community needs while remaining dedicated to its mission of bringing people together.

Today, the Collins & Katz Family Y delivers the mission-centric work of bringing high-quality programming to the communities they serve, and providing access to traditionally underserved communities in their service areas, which may lack other support structures. Collectively, we will be able to serve thousands of community members through three areas of focus:

- Youth Development - because children and teens need caring adults to provide support, guidance and encouragement as they grow;
- Healthy Living - because wellness in spirit, mind and body strengthens our very being, and enhances our interactions with others; and
- Social Responsibility - because we truly are all in this together, and together we can harness our individual strengths and bring about positive change in our own communities, and beyond.

Specifically, and the purpose of this proposal, is to request assistance for the grocery distribution program at the Collins & Katz Family YMCA. Since April 23, 2020, our teams have been collecting, sorting, bagging, and handing out over 1,300 meals per week to hungry neighbors. Working alongside Leo Baeck Temple, Westside Food Bank and others, over 52,000 meals have been delivered to the community in 39 weeks.

We need you help to keep it going. Currently the demand for food has exceeded our ability to keep up with transportation, staffing, and overhead costs. Our teams estimate we will be continuing this work through the next one-and-a-half years, plus due to the economic situation of some of our residents.
3. If you are applying for a cultural grant, please describe your program here.

The Collins & Katz Family YMCA continues to provide COVID-19 response activities to meet the needs of under-served community members. These essential support activities for the communities in our service area, including the under-served residents of the City of Beverly Hills, include: meal and food distribution, life-saving blood drives, hygiene and sanitation access for neighbors who are unsheltered experiencing homelessness, child care for essential front-line workers or parents resuming work and distanced educational recovery opportunities for our children, youth, and teens to prepare for college, career, and life.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Caring for our community was a priority for the Y before this pandemic, but that priority has come into sharp focus now that our families and youth are even more vulnerable during this pandemic. The economic and social-emotional consequences of the pandemic will severely impact our communities well beyond COVID-19, and these funds will support the Y’s continuing efforts to ensure that our family, youth, and community members have peace-of-mind, knowing that we are willing and able to provide them with the support they need to get through.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The Collins & Katz Family YMCA anticipates that 15% of program participants, or approximately 2,000 individuals, reside in the Beverly Hills community as this local YMCA is the nearest Y within a 5-mile radius to the city.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

The Y has been serving its community member populations in several new ways. In addition, we are working on new partnerships to meet the persisting, emergency needs of the community. The Y is also serving new populations, particularly those without access to showers and basic hygiene during this crisis. In total, these target populations include the most vulnerable people in LA County who are the most food insecure, including families, especially with young children, seniors, and people who are homeless. The Y has pivoted operations to offer these novel and emergency activities until the pandemic is contained and/or no longer a threat. The Y expects to continue to provide expanded community support as the economic impacts of the pandemic may last longer than the health impacts.

In response to the food insecurity needs exacerbated by the pandemic, the Y began to offer food as early as March 17, 2020. Across an entire organization, over 1.5 million meals were distributed to LA residents, including within the service area of residents of the City of Beverly Hills. In response to the widening education gap caused by the digital divide and learning loss, the Collins & Katz Y developed programming to serve youth K-12 through our learning pods/distance learning efforts that will launch and continue for 2021. The data shows that learning loss and the education gap — already shaped and informed by socio-economic status and race and ethnicity — will be further widened for the most under-served communities resulting from this pandemic. Some estimates show seven to eight months of learning loss, or the equivalent of almost an entire academic year.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
   $10,000

8. What percentage of your annual funding would the City’s contribution represent?
   0.44%

9. What is the ratio of your organization’s administrative operating costs?
   Annual administrative operating costs are approximately 10%. The annual operating expense
   budget for the Collins & Katz YMCA is $2,228,560.

10. Provide any additional information that may be useful in evaluating your proposal.
    The Collins & Katz Family YMCA requests $10,000 to partially fund personnel & transportation for
    the food distribution program. Personnel are necessary for the coordination and implementation of
    the program on an ongoing basis. Transportation is required to bring produce on a weekly basis
    from Food Forward in Bell, CA to the YMCA in West Los Angeles. We are also transporting
    non-perishable items from Westside Food Bank in Santa Monica to the Y. Although $10,000 will
    not completely cover these costs, we feel it will give us a 'leg up' to secure other funding. With
    support from the City of Beverly Hills' Community Assistance fund, we will be able to provide much
    -needed sustenance to families who need it most.

    Thank you for your consideration of this request.

    With every good wish,

    Aaron Donahue
    Executive Director
    Collins & Katz Family YMCA
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: ETTA

Requested amount: **$60,000**

History of City funding: 2017/18: $10,000; 2018/19: $30,000; 2019/20: $50,000; 2020/21: $60,000

Agency description: ETTA's mission is to provide programs and services that enable people with disabilities, and the families who love them, to live fully enriched, independent and active lives. ETTA's vision is an inclusive, participatory community of people with and without special needs, succeeding and growing together. ETTA offers a full spectrum of services for adults with intellectual and developmental disabilities, including residential housing, case management, employment training and placement, educational services and social services – all to support their clients to achieve greater independence, autonomy and inclusion.

ETTA serves 150 clients daily with wraparound services, and hosts 50 more on a regular basis with community activities. Additionally, ETTA works with over 100 volunteers.

Proposed use of Community Assistance Grant Funds: Grant funds would be used for the Transitions program. The program helps individuals with special needs and their families determine and access the right combination of public and/or private programs to achieve a healthy and fulfilling transition to adulthood. This is achieved through a combination of education, support, coaching, and guidance. The program provides training workshops to introduce and educate individuals and families to the issues involved. The program provides direct services to families, and provides consultations to families regarding their service needs free of charge.

In FY 2021-22, ETTA plans to continue and expand their work with their Transitions Program, and increase their reach by working with the Beverly Hills Unified School District (BHUSD). In late 2018, ETTA developed an arrangement with BHUSD’s Special Education Department, which identified a variety of ways to support District families and to educate them on the Transitions Program. The Transitions Program helps to educate, support and serve the District’s families. Information provided include:

1. Training workshops for families to introduce the Transition concept, including Individual Transition Plans and Person Centered Panning, an overview of the legal matters to be considered (power of attorney, conservatorships, representative payee), the benefits and complications of Social Security and the Regional Center system, an explanation of healthcare options, the school transitions process and continued educations, community integration and how to build a meaningful life, and additional resources in the community.
2. Training workshops to educate teachers and school counselors about the Transitions process.
3. Additional in-depth workshops that bring in experts and school counselors regarding the Transitions process.

ETTA has several workshops and presentations which are now being offered virtually to families and higher functioning clients.
**Target population/Primary service:** Individuals with intellectual and developmental disabilities below the age of 25 and their families.

**Percentage of total program utilized by Beverly Hills residents/community:** Approximately 40% of our clients or their families live within a three-mile radius of Beverly Hills City limits.

**Quantifiable Services and Measures:** ETTA serves 150 clients daily with core programs that include residential housing, case management, social and educational services, and employment training and placement – and most clients are co-enrolled in two or more of these programs. ETTA also engage 50 more individuals on a regular basis with community activities – along with more than 100 volunteers.

**Historical Performance:**

| FY 20/21: (Q1 & Q2) | ☑ Satisfactory | ☐ Unsatisfactory |

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

When the pandemic hit, ETTA worked to move as many of their services as possible online. In the beginning, they faced challenges as many of their staff members and clients lacked adequate technology, so ETTA purchased computers for those in need to ensure that all services were delivered. ETTA did not have the option to close their Residential programs, so they immediately instituted safety requirements to create safe "households" and instituted protocols for regular COVID testing, temperature checks and face coverings. Once restrictions relaxed, they began to safely open and welcome clients back to their office following protocols.

ETTA has built partnerships with several local institutions and organizations that are part of the City's social services safety-net including the Special Education Division of the Beverly Hills High School, Bet Tzedek, The Miracle Project and local faith based organizations.

Within the Iranian community, ETTA has been a champion for inclusion, support and programming, and strives to change deeply entrenched community attitudes that stigmatize disabilities. ETTA has a large Iranian-American Division with the capacity to teach and converse in Farsi.

**Percentage of annual funding City's contribution represents:** The funding would represent a very small percentage of the annual budget of $9.344 million.

**Ratio of administrative to operating costs:** Approximately 14% are administrative costs and the majority of budget is spent on direct program costs.

**Service Profile:** Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☐ Education ☑ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☐ International ☐

**501 (C) (3):** Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: ETTA/Transitions Program
Address: 1490 S. Robertson Boulevard
City: Los Angeles State: CA Zip: 90035
Contact Person: Dr. Michael Held
Phone: 310-422-9883 Fax: 424-249-3361
Email: michael@etta.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since our founding in 1993, ET TA has worked to provide programs and services that enable people with intellectual and developmental disabilities (I/DD), and the families who love them, to live fully enriched, independent, and active lives. Guided by our vision of an inclusive, participatory community of people with and without special needs, succeeding and growing together, we continue to create new programs that help our clients achieve greater independence, autonomy and inclusion. We serve 150 clients daily with core programs that include residential housing, case management, social and educational services, and employment training and placement – and most of our clients are co-enrolled in 2 or more of these programs. We also engage 50 more individuals on a regular basis with community activities – along with more than 100 volunteers who work and grow with them. We change mindsets, raise awareness, increase sensitivity, and provide inspiration. And while we are proud of our special expertise serving Jewish clients, we serve all who come to us without discrimination.

For the past four years, the City of Beverly Hills has funded our Transitions program, an important service that helps individuals with special needs and their families determine and access the right combination of public and/or private programs to achieve a healthy and fulfilling transition to adulthood. We have provided hundreds of Beverly Hills families with information and important resources, even intensive services. It is these intensive services – offered for free – that make some families actually weep with relief. Too many of them have drained their savings to try to help their children - the Centers for Disease Control estimates that annual medical expenditures per child with Autism Spectrum Disorder range from $2,100 to $11,000 - and that intense behavioral interventions can cost from $40,000-$60,000 per year. And expenses increase for adults (because of housing, job support, day programs etc.) – and all of these figures are higher in a high-cost area like Los Angeles.

Your ongoing generosity has allowed us to build valuable partnerships with important local institutions like the Special Education Division of Beverly Hills High School; the Beverly Hills Library (as a seminar workshop location); other organizations that are part of the City's Social Services Safety Net, like Bet Tzedek Legal Services and the Miracle Project; and of course local synagogues like Nessah, Chabad, Beth Jacob and Young Israel of Beverly Hills. A renewal grant will allow us to continue to build on these relationships to leverage our work.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

We intend to continue to provide the transformative services we have provided during our prior grant terms. These services enhance not only clients' immediate quality of life but also their entire life trajectories: the proper mix of services will determine whether individuals with I/DD can live independently, find paid employment (or meaningful volunteer work), integrate into their communities – and so much more – but too many families are unable to access them, or are even unaware of their very existence.

Thanks to your funding, our Transitions program offers educational workshops that reach dozens of families in Beverly Hills. We inform participants about Individual Transition Plans and Person-Centered Planning; an overview of the legal matters to be considered (power of attorney, conservatorship, representative payee...); the benefits and complications of Social Security and the Regional Center system; an explanation of healthcare options, living arrangements and options; the School Transition Process and continued education; community integration and how to build a meaningful life; and a listing of generic resources available in the community. Many of these workshops are offered through the Beverly Hills School District, and we work with them to craft specific workshops based on articulated concerns. For example, two years ago we brought in Dr. Audrey Griesbach, a prominent Developmental Pediatrician who has been serving Beverly Hills families for 30 years, and the Department of Rehabilitation.

Even more important, your funding allows us to invite all these participants (and other Beverly Hills residents) to follow up with us for more personalized, intensive services – and we have an ETTA staff professional on-site in Beverly Hills to make it easy for them to do so.

When they do, we can offer the most transformative of services: ensuring that they are receiving the appropriate benefits from the Department of Developmental Services; this is done through local Regional Centers, which coordinate the services and support for Californians with disabilities. The UCLA Center for Health Policy Research estimates that 703,800 Californians in 2015 had some type of developmental disability – but only roughly 280,000 consumers were served by Regional Centers that year. They speculate that those not served were "higher functioning" – but admit that many are likely going without benefits to which they are entitled.

With that situation fixed, we help them understand and access the specific programs and opportunities available to build their lives, we help them unwind mistakes they may have made along the way, before they had all the information in hand. And we address the emotional factor, the constant worry that options are being overlooked. As one parent put it, "...if I had someone by my side, walking through this with me who understood all of the components that needed to be put into place and what order they needed to be done - as well as reassuring me that I was making the best decisions -- it would have been a completely different experience for me."
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

We have a number of strong connections to the Beverly Hills community – both the Chairman and President of our Board of Directors as well as 50% of our Iranian-American Board members are residents of Beverly Hills and committed to ensuring that our services are available locally. Our work is deliberately convenient to the area: while our administrative office is located in North Hollywood, our main Day Program is less than two blocks away from the Beverly Hills border; as a result, almost 40% of our clients or their families live within a 3-mile radius of the Beverly Hills city limits.

As for this program specifically, your generosity has ensured our ability to build valuable partnerships with important local institutions like the Special Education Division of Beverly Hills High School; the Beverly Hills Library (as a seminar workshop location in “normal” times); other organizations that are part of the City’s Social Services Safety Net, like Bet Tzedek Legal Services and the Miracle Project; and of course local synagogues like Nessah, Chabad, Beth Jacob and Young Israel of Beverly Hills. As a result of these constituting collaborations, we estimate that well more than half of the Transitions participants are residents of Beverly Hills or adjacent areas.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

When the pandemic restrictions were first imposed, we did not have the option to close or even trim our Residential programs: these clients required our ongoing support. Instead, the client-centric nature of our work kept us focused on crafting solutions and optimizing strategies. We immediately instituted basic safety requirements for all in-person services, revising service schedules to create safe “households” and instituting protocols including regular COVID testing, daily temperature checks, and the wearing of masks. We developed training for all our staff on preventative and reactive strategies and cleaning procedures, and created additional training programs for clients to teach proper hand washing, social distancing, and wearing face masks (lessons we continue to reinforce daily).

We also worked to move as many services as possible online. We faced challenges here as many clients and staff members lacked adequate computer equipment, so we purchased computers to alleviate the worst of the issues and ensure all 1:1 services (including JOBS services) could be delivered. As for Day Program offerings (which typically involve 1:2 or 1:3 support), we created daily Zooms to alleviate some of the initial panic that gripped so many clients (individuals with I/DD are often extremely routine-oriented and thrive in structure) as well as the sense of isolation that enveloped the entire world. The first couple of weeks were chaotic: we had to teach people to sign on and use the program – and we had to help clients develop the specific “Zoom etiquette” that is needed for large groups. But thankfully, the process became a bonding experience among participants; for some, it also created a heartening growth in social skills.

When restrictions were relaxed, we created protocols that allowed us to welcome clients back to our offices (in smaller, staggered groups that moved around in single-direction hallways sanitizing their hands at regular stations…). We were even able to re-engineer Summer@ETTA so that we would not miss our 25th season– which was incredibly welcome news to the clients who eagerly look forward to it all year long. We moved all activities outdoors (thanks to a massive tent over the parking lot, misters, outdoor sinks and toilets…); we limited participants to weekly cohorts of 10 (counselors and core staff added another 15 people, bringing the daily live attendance to 25); and we limited hours to mornings only. We also created “hybrid” experiences so that more than a hundred participants were able to share in the fun – double the number we served the year before.

In all, we have been able to continue to support all our clients (plus additional special needs individuals on the Zooms) with our core programming. We also continue to expand our online programming – we have opened our daily Zooms up to the community, and we have added skill-building opportunities for higher functioning individuals. This is also the medium we have used to host our Transitions workshops – thankfully, Beverly Hills families tend to have wonderful online access!
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
We respectfully request a renewal grant of $60,000 for these life-changing services. We are making excellent use of
the current grant, exceeding the level of services we expected to provide to residents of Beverly Hills and adjacent
communities; we are confident that we will do so again.

8. What percentage of your annual funding would the City’s contribution represent?
It would be a small percentage of ETTA’s $9.344 million budget, but a large one of this program.

9. What is the ratio of your organization’s administrative operating costs?
Less than 14% of our expenses involve administrative costs.

10. Provide any additional information that may be useful in evaluating your proposal.
We have said it before, but it bears repeating: Beverly Hills has a thriving Iranian-American
population and we are the only organization in Los Angeles that can truly meet its needs in this
field: we have been a pioneering champion for inclusion, support and programming for this group,
working to change deeply entrenched community attitudes that stigmatized disabilities. Our large
and unique Iranian-American Division has the capacity to teach and converse in Farsi; it enjoys
tremendous support from this important community.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Friendship Circle of Los Angeles

Requested amount: $45,000

History of City funding: First-time applicant

Agency description: Friendship Circle of Los Angeles (FCLA) was founded in 2003, with the explicit goal of enhancing the lives of children and young adults with special needs. FCLA's mission is to: 1) Give children challenged with special needs a large range of social, recreational, and cultural programs. 2) Provide the parents of the children with much-needed respite and support. 3) Bestow on teen volunteers the values of altruism, compassion, and acceptance through befriending these children.

Proposed use of Community Assistance Grant Funds: The primary goal of FCLA has always been to enhance the quality of life for their clients and families. FCLA's programs provide their participants opportunities where they can shine and temporarily forget that they are different by embracing their strengths and encourage them, to be themselves, have fun and experience life like a typical child. FCLA also has programs geared towards the siblings and parents of their participants for the needed respite. Sampling of programs include:

Programs for children and young adults with special needs: Friends at Home (teenage volunteers visit children with special needs once a week in their homes), Sunday Circle (art, music, sports for children with special needs), Torah Teens and Young Adults (for children 13+ focusing on social interaction), Complementary School (recognizes the need to provide a Jewish education and experience for children with special needs), Winter and Summer Camps, Soccer Club, Holiday Programs, Let's Play (interaction between special needs children and their typical peers), Inclusion Program (at local day schools) and Sensory Gym (designated therapeutic room).

Programs for Volunteer Enhancement (Building the Leaders of Tomorrow): Mitzvah Volunteer Program (for middle school volunteers to give back to the community), Educational Workshops (to teach older volunteers how to best communicate with their special needs peers), Fellowship Awards, Boys Wings & Wisdom and Girls Sushi & Shiur (monthly opportunity for character building).

Programs geared toward families: Holiday Programs (for the entire family to celebrate major Jewish holidays together), Mom’s Night Out/Mom’s Torah and Tea (rejuvenation and inspiration for moms of special needs children), Parent Workshops, Walk4FriendshipLA (annual walk).

Target population/Primary service: Families with children with special needs; Programs for siblings and parents of special needs children & programs for special needs children

Percentage of total program utilized by Beverly Hills residents/community: 10% of clients and an additional 10% of volunteers live in Beverly Hills.

Quantifiable Services and Measures: Number of Beverly Hills families with special needs children participating in programs
**Historical Performance:**
FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

At the beginning of the pandemic, FCLA doubled their efforts and harnessed their creativity to stay in touch with families and adapt their programming to stay within the health regulations and rules. Examples of programming included wellness check-ins, the Meals for Moms program, birthday gift packages, and many other virtual programs.

**Percentage of annual funding City’s contribution represents:** 2.5%

**Ratio of administrative to operating costs:** 19%

**Service Profile:** Needs-based □ Quality of life-based □ Social Service □ Health □
Education □ Other □

**Agency Scope:** Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
Agency / Project Name: Friendship Circle of Los Angeles
Address: 1952 S. Robertson Blvd.
City: Los Angeles State: CA Zip: 90034
Contact Person: Gail Rollman
Phone: 310.279.8252 Fax: 310.280.0974
Email: gail@fcla.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [X] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

We applaud the Beverly Hills Unified School District for doing a wonderful job providing special education for those students in the community who are unable to benefit from typical school programming. We did come to the realization though, that there is much more to a child’s day than school. Unfortunately, due to these children’s limitations, they lack opportunities for after-school sports, hobbies, and most importantly, friendships that are so crucial to a child’s healthy development. The children are extremely isolated, and it is very real and painful for them and their families.

With this in mind, the Friendship Circle of Los Angeles (FCLA) was founded in 2003, with the explicit goal of enhancing the lives of children and young adults with special needs. FCLA’s mission is: 1) to give children challenged with special needs a largerange of social, recreational, and cultural programs. 2) to provide the parents of the children with much-needed respite and support. 3) to bestow on teen volunteers the values of altruism, compassion, and acceptance through befriending these children.

It is laudable that the City of Beverly Hills partners Etta and the Miracle Project offer valuable services. However, our organizations are different:

Etta: We have a close relationship with Etta and have both operated in a manner that serves the entire age range. Etta caters to adults with special needs while FCLA’s focus is on a much younger population from age 4 into adulthood and we also offer programs to include the entire family.

Miracle Project is a fantastic organization which provides services for those who fit their curriculum while Friendship Circle offers a broader spectrum of program choices and a greater quantity of programs (see below) that give children the opportunities to engage in a wide variety of age-appropriate interactions with peers while benefiting from the help of their volunteers. This opens the door for many more children and young adults with different interests and different abilities.

Please see attachment for a sampling of our programs.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

From the get-go, the primary goal of FCLA has always been to enhance the quality of life for our clients and their families. As more and more children are being diagnosed with special needs (ADHD, Autism Spectrum Disorders, Cerebral Palsy, Down’s Syndrome, Hearing Loss, Blindness, Severe Learning Disabilities, other forms of Developmental Delay or children who are otherwise socially challenged) we find that the request for our services keeps growing.

Even during pre-pandemic times when children were able to attend their respective schools and receive their various therapies at school or at home the children were constantly expected to perform. At FCLA, our programs give our children countless opportunities where they can shine and temporarily forget that they are different. We embrace their strengths with unconditional love and encourage them to just be themselves, have fun, and experience life like a typical child.

As mentioned above (question #2) children with special needs are very socially isolated due to their verbal, physical, and cognitive limitations. FCLA’s numerous programs fill that void and open up a world of friendship and social opportunities for our children.

With COVID, now more than ever, the isolation and loneliness are excruciating. Schools are closed, therapies are curbed, and children sit at home 24/7 with nowhere to go and nothing to do. The situation has become extremely critical for not only the children’s well-being but for their families even more so (see question #6 for details).

Parents are overextended and physically and emotionally drained from taking care of their special childrens' multiple challenges day in and day out with no break in sight. This is in addition to juggling the needs of their other children, jobs, households, and multiple responsibilities.

Siblings of special children have their own problems to contend with. Depending on their particular family situation, their parents may need to spend an extraordinary amount of time and energy to address the needs of their special child. This leaves the siblings with much less attention and quality time with their parents which is known to have long-term repercussions.

Our programs are geared to address these multiple issues because they give the families opportunities for a much-needed respite. Even our programs that are geared for the entire family are orchestrated in such a way that their special child is lovingly entertained by his/her volunteer while parents and siblings are enjoying their own activities (see question #6 for more details).

We hope that the City of Beverly Hills can help us create a world where people who have disabilities from all walks of life are beloved and included in all facets of life. Studies have shown that children living with a variety of special needs who regularly socialize are shown to have greater self-confidence, better social skills, and are more likely to productively participate in work and social activities throughout their lives.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

10% of our clients and an additional 10% of our volunteers live in Beverly Hills.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?

$45,000

8. What percentage of your annual funding would the City’s contribution represent?

2.5%

9. What is the ratio of your organization’s administrative operating costs?

19%

10. Provide any additional information that may be useful in evaluating your proposal.

Below is some more information about FCLA we would like to bring to your attention:

-Beverly Hills Health and Safety commission recognized FCLA: On March 25, 2019, FCLA's Program Director, Miriam Rav-Noy accepted awards on behalf of herself and her husband, Executive Director, Rabbi Michy Rav-Noy for their efforts in enhancing the health and safety of the City of Beverly Hills.

-As a result of our warm and welcoming environment, FCLA's parents often consult with Rabbi Michy Rav-Noy and his wife. As the rabbinic couple, the Rav-Noys are there for them in times of need as well as for guidance in available public services and planning of life cycle events. FCLA has become the spiritual home for a great number of FCLA families. This was especially noticeable during the past year as families have struggled with loss of lives, jobs, and livelihood due to the pandemic.

-Of the 3,500 plus Alumni Volunteers who have passed through our doors over the years, we have a growing list of individuals who have chosen careers in special education, occupational therapy, speech therapy, psychology, and the like due to their being inspired by their experiences at FCLA. Overall 10% of our volunteers hail from Beverly Hills. We are building a sensitive young community that will hopefully in the future serve Beverly Hills and beyond. We conduct ongoing program surveys with our parents/volunteers and have received consistent positive feedback about the impact of our programs. In addition to being FCLA's Development Director for the past 13 years, I am also the mother of three alumni volunteers and have seen first-hand the influence FCLA has had on my now adult children and entire family through our volunteering efforts.

Please see attachment for continuation of this answer.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Iranian American Jewish Federation

Requested amount: $74,999

History of City funding: First-time applicant

Agency description: The Iranian American Jewish Federation – Emergency Fund Committee has been dedicated to providing assistance to the most vulnerable in the community based on eligibility to secure housing, food, mental health care, dispute resolution and assistance for younger seniors to get training for job placements.

Proposed use of Community Assistance Grant Funds: The Iranian American Jewish Federation Emergency Fund serves the Farsi speaking community through a variety of categories including food and nutrition security, housing and mental and cognitive care.

The population that the Emergency Fund serves has dietary restrictions, such as keeping Kosher which is not available through some resources and food banks. This service helps older adults (60+), who live at home, and find cooking difficult, to receive prepared meals at their home. Additionally, they also provide monthly food vouchers to those seniors who cannot afford their meals at adult day care centers, and nutritious food boxes for older adults to supplement their diets.

The Emergency Fund also provides rent subsidies to seniors in the community who need it. Although there has been a moratorium on evictions during the pandemic, many of the seniors live in fear of becoming homeless. The biggest challenge the organization sees is the lack of affordable housing in Beverly Hills and in the surrounding areas.

The Emergency Fund plans to create a Farsi speaking network of mental health providers to address isolation, mental health disorders and bereavement services. Resources would also include teaching children, family members and caregivers the tools to recognize and deal with their decline in mobility and mental health. These services would be available in Farsi.

Target population/Primary service: The most vulnerable members of the Iranian American Farsi speaking community who are experiencing food insecurity, housing insecurity, experiencing mental health disorders, cognitive impairments, etc.

Percentage of total program utilized by Beverly Hills residents/community: 80% of their total funding is spent on providing rental subsidies on the Westside of Los Angeles, and in the housing category, 38% is spent on those in Beverly Hills. In the food security category, more than 42% of the fund is allocated to provide food vouchers for people in Beverly Hills and the surrounding zip code of 90035.

Quantifiable Services and Measures: This is the Iranian American Jewish Federation’s first application for support. Staff will be able to quantify and measure impact based on community participation numbers.

Historical Performance:
FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The Iranian American Jewish Federation is operated solely on the contributions from community members. During the pandemic, their fundraising has been reduced by 40%.

Percentage of annual funding City's contribution represents: 30%

Ratio of administrative to operating costs: Less than 9%

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Iranian American Jewish Federation-Emergency Fund

Address: 1317 N. Crescent Heights Blvd.

City: West Hollywood State: CA Zip: 90046

Contact Person: Elahe Borokhim

Phone: (323) 654-4700 Fax: (323) 654-1791

Email: eborokhim@gmail.com

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Iranian American Jewish Federation-Emergency Fund Committee has been dedicated to provide assistance to the needy in the community based on eligibility to secure housing, food, mental healthcare, dispute resolution, and assistance for younger seniors to get training and for job placements.

Food and nutrition security: Seniors and other adults at high risk from the coronavirus can get daily meals via vouchers that are left with certain food service agency. The population that the Emergency Fund serves, has dietary restrictions, wanting to keep Kosher which is not available through some of the other resources and food banks. This services helps older adults (aged 60+) who live at home and find cooking difficult may be able to receive prepared meals delivered to their home, regardless of income level. Some of the seniors who use adult-day-care centers eat their breakfast and lunch at the center and may not be able to afford purchasing for these two meals. Thus, sending them monthly food coupons help ensure their food intake. Older adults (can get a box of nutritious food to help supplement their diets

Housing: Many of the older adults need rent subsidy during the year and specially during the pandemic. Although, the eviction policy is deferred, many of the elderly live with the fear of becoming displaced or homeless. The biggest challenge in the community remains to be lack of affordable housing in BH and surrounding areas. Although, the Housing Element has tried to assure development requirements to include low income apartments and condominium, there is still a high need for the community to have access due to the large number of applicants. Low-income seniors, generally defined as individuals who are at least 60 years old and who have household incomes of not more than 185 percent of the U.S. Poverty Guidelines (published each year by the Department of Health and Human Services) receive the majority of the Emergency Fund budget for housing. This is one of the services that will continue to be available to our community and with our reduced budget, the chances of homelessness in the community is increased.

Mental and Cognitive Care: Mental health and emotional well-being are as important in older age as at any other time of life. Many older adults are being impacted by increased cognitive impairment as they aged. Most older people have good mental health, but older people are more likely to experience events that affect emotional well-being, such as bereavement or disability. Based on studies, it is known that seniors are at greater risk of some mental disorders and their complications than younger people, and many of these illnesses can be accurately diagnosed and treated. Assessing the mental health needs of older people requires an understanding of the complex interaction between specific medical conditions and social circumstances. Creating mental healthcare available through Farsi-speaking providers and teaching the children and family members as caregivers to become familiar with the changes and giving them tool as of how to deal with the progressive decline in mobility and mental heath.
3. If you are applying for a cultural grant, please describe your program here.
No
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

With the increase of life expectancy due to medical access, science and no military involvement/war the number of the elderly in our community is increasing. We have been evaluating the lives of many of the applicant who will have a lower survival rate if they are not provided assistance with food, shelter and some tools to reduce their anxiety, depression and cultural involvements. Loneliness and social isolation in older adults are serious health risks affecting a significant number of people in the United States and putting them at risk for dementia and other serious medical conditions. The mental and physical stimulation for the elderly is most vital during the pandemic. Many elderly are deprived of seeing their family members and need more support given to them via continuous phone calls. These services are not available in the specific languages like Farsi. The quality of life is enhanced when there is less anxiety and depression and there is a sense of belonging and validation. If this fund is available, we can start a follow up support system to share resources, answer questions and possibly provide the needed services directly. Based on an available fund, a Farsi speaking team with some leader and social service training would be able to address and reduce the isolation. Another program that is much needed are the non religion bereavement services for the survivors of loved ones. Due to Covid-19, many elderlies are using partners and or family members and need to be supported through group therapy and individual therapy. Such resource could also assist adjustment with failing health, disability, changes in their cognitive strengths. These resources are not available to the Farsi speaking community.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

80% of our total funding is spent on providing rental subsidy on the West side and out of the housing category, 38% are for the city of Beverly Hills. To ensure food security more than 42% of our fund is allocated to provide food vouchers for people in the Beverly Hills area an the rest in the 90035 zip code.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

These programs have continued to be provided through mail and in person delivery systems. Some referrals have been made to other non-profit organizations.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $74,999.00

8. What percentage of your annual funding would the City’s contribution represent? 30%

9. What is the ratio of your organization’s administrative operating costs? Less than 9%.

10. Provide any additional information that may be useful in evaluating your proposal. This is a non-profit organization operated solely on the contribution from the community members. During the pandemic our fundraising success has been reduced by 40%.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: IsraAID

Requested amount: $25,000

History of City funding: Applied previously in 2019-20, but did not receive funding.

Agency description: IsraAID is Israel’s largest nongovernmental, nonprofit, global humanitarian aid organization. They opened their first US office in San Francisco, and recently opened offices in New York and Los Angeles. IsraAID US’s mission is to support IsraAID worldwide. IsraAID provides lifesaving emergency relief and longer term, sustainable solutions for populations affected by natural disasters epidemics and post-conflict situations, particularly involving refuge populations.

Proposed use of Community Assistance Grant Funds: In December 2020, IsraAID piloted the Community Resilience Training (CRT) program as a US based capacity strengthening initiative. This program consists of introducing community leaders to IsraAID’s holistic, multi-cultural and community-driven approach, and equipping them with the tools and resources necessary to strengthen their individual and collective community resilience and mental health. These programs were piloted in Los Angeles, San Francisco and South Florida, and provided training to a total of 130 community leaders and representatives of direct services provider organizations and local government agencies across two sessions, totaling 7.5 hours. IsraAID plans to replicate this program one to two additional times in Los Angeles in 2021.

IsraAID is planning to launch a Mental Health Support Training Seminar in 2021 which will include Mental Health Psycho Social Support (MHPSS) best practices and guiding principles of how to best support communities’ mental health during crises. These services are critical because they will support the professional development of nonprofit and community leaders, will create a network and a forum for program participants to support each other professionally, and will build more resilient communities. IsraAID proposes to use the funding support for the CRT and Mental Health Support Trainings.

Target population/Primary service: Professionals in Beverly Hills and Los Angeles who have an interest in joining IsraAID’s CRT and Mental Health Support Trainings.

Percentage of total program utilized by Beverly Hills community: During the previous Los Angeles CRT in December 2020, 20 participants (40%) were representatives from the Beverly Hills community. IsraAID plans to replicate the training one to two more times in 2021, and hopes to recruit additional Beverly Hills Community leaders to participate, expanding the program further.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation numbers.

Current Performance:

FY 20/21: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☒ N/A
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

This is IsraAID’s second application for CAGF support. They applied in FY 2019-20, but did not receive funding.

Due to the pandemic, IsraAID has adjusted all their programming to be in a virtual format, and has produced new, creative and innovative educational modules that remain true to its mission-driven content and noted expertise, developing meaningful virtual events and activities for participants focused around IsraAID’s global work and sectors of expertise through an Israel lens.

Percentage of annual funding City’s contribution represents: .032%

Ratio of administrative to operating costs: 4%

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
Health ☐ Education ☒ Cultural ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☒ International ☒

501 (C) (3): Yes ☒ No ☐ Exempt ☐
Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

In December 2020, IsraAID piloted the Community Resilience Training (CRT) program as a U.S.-based capacity-strengthening initiative. Led by IsraAID's professional staff, the program consists of a series of seminars introducing community leaders to IsraAID's holistic, multi-cultural and community-driven approach, and equipping them with the tools and resources necessary to strengthen their individual and collective community resilience and mental health. Piloted in three cities where IsraAID has an operational presence (Los Angeles, the San Francisco Bay Area, and South Florida), the training seminars engaged a total of 130 community leaders and representatives of direct service provider organizations and local government agencies across two sessions, totaling 7.5 hours. Fifty of the LA program participants represented key Los Angeles organizations, including: Los Angeles Emergency Management Department, ENLA (Emergency Network of Los Angeles), St. John the Baptist Social Services, First Church of the Nazarene, Los Angeles; NALEO Educational Fund; TreePeople; Los Angeles Jewish Federation; Team Rubicon, the City of Downey Emergency Manager, The Salvation Army, Kaiser Permanente LA, Beverly Hills Police Department, Beverly Hills Fire Department, etc. Of which, 20 participants from the LA training represented a City of Beverly Hills agency. The plan is to replicate this program in 2021 to reach even more individuals, including recruitment of additional Beverly Hills participants.

This program is unique in that it doesn't just focus on the immediate emergency response that many local governments may already be trained and prepared for, but it also focuses more broadly on strengthening the resilience and bolster the capacity of communities long-term so that they are better able to respond to future crises. The training does so by empowering a broad swath of community members, providing them with the necessary resources and tools based on IsraAID’s specialized crisis response know-how and demonstrated impact over the past 20 years. As Israel’s premiere humanitarian aid organization, IsraAID has access to technologies, disaster relief & preparedness resources, and professional expertise that were developed in Israel to support communities in crisis facing trauma, lack of resources (water scarcity) and infrastructure challenges.

Furthermore, when thinking about emergency response, governments tend to focus more on direct response during the emergency itself and may outsource specific needs to other community organizations. However, often neglected are the psychological needs of community members, both in the immediate crisis, ongoing needs, and for future crises. By integrating the emergency response with the psychological trauma component in real time while a crisis is occurring, we are able to help communities bounce back stronger and more resilient. For example, during the pandemic, individuals were not only faced with the physical health danger from the virus, but were also dealing with stress, coping with loss, isolation, fear about the future, all of which compounded the initial crisis and continues to have a dire impact on people’s mental health today. The need to integrate holistic approaches to responding to emergencies to include mental health and psychosocial support are essential now more than ever.
3. If you are applying for a cultural grant, please describe your program here.
   Not applicable
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?
The success of our pilot program has proven the need for more of our training programs for the local Beverly Hills community and beyond. Building on lessons learned from the pilot launch, IsraAID is seeking funding to expand the program in the coming year by replicating the CRTs in early 2021 in Los Angeles (including participants from the City of Beverly Hills) with an additional 50 participants who play an active leadership role in the civic life of their home communities.

IsraAID is also planning to launch a second training in 2021 - a Mental Health Support Training Seminar - which will include a deeper dive into MHPSS (Mental Health Psycho-Social Support) best practices and guiding principles of how to best support communities’ mental health during crises. The seminar will be broken down into modules covering a variety of topics, such as the BASIC PH model of coping styles and mechanisms, strengthening social support networks, creating personal and professional boundaries, helping the helpers, creating personalized self-care plans, recognizing burnout, etc. Each module contains both traditional lectures and experiential exercises that teach participants practical ways to strengthen their mental health and that of their community.

These services are critical for the following reasons: 1) Support the professional development of nonprofit and community leaders; 2) creates a network and provide a forum for program participants to support one another in their professional capacity; 3) strengthen the safety net for the vulnerable populations; and 3) build more resilient communities. In training individual leaders representing a multitude of community organizations/service providers across a region, the program unifies communities and ensures maximum collaboration, reach and impact.

As Beverly Hills community member Gabriel Mier, C.E.R.T. Coordinator, Community Risk Reduction, City of Beverly Hills Fire Department shared: “Being able to participate during the seminar held by IsraAID brought me a sense of "community teamwork" and "shared preparedness". The seminar also facilitated members of the community to take part and discover the need for disaster preparedness plans and self-awareness for the need to be properly prepared and act as a team when an emergency happens and how disasters can be prevented. Such experience will allow me to "pass" the same sense of community preparedness to my program volunteers.”

Due to the overwhelming positive response from program participants, we are seeking partnership and funding support to replicate and expand the Community Resilience Training seminar as well as launch a Mental Health training seminar in Los Angeles (and other regions) in 2021 to reach even more community leaders and compound the impact. The vision is for IsraAID to partner with the Foundation to recruit their grantee organizations (staff and/or community leaders) to participate in the Los Angeles/ Beverly Hills trainings to better serve their communities in times of crisis.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

During the previous Los Angeles CRT in December 2020, 20 participants (40%) were representatives from the Beverly Hills community. While the program directly served those 20 individuals through the training, the indirect impact of the CRT program was much broader given that those individuals provided direct services and programming to thousands of individuals in the City of Beverly Hills. By replicating the training again in 2021 at least 1-2 more times, we have an opportunity to recruit additional Beverly Hills community leaders to participate, expanding the impact of the program even further.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Due to the all-virtual environment that resulted from COVID-19, IsraAID has adjusted all of its programming (events, educational programs, trainings, etc.) to this new format. To pivot its programming for a virtual environment, IsraAID produced new, creative, and innovative educational modules that remain true to its mission-driven content and noted expertise, developing meaningful virtual events/activities for participants focused around IsraAID’s global work and sectors of expertise through an Israel lens.

One example of this is our virtual self-care sessions which were immediately launched in March 2020 following the outbreak of the pandemic. They allowed people to get a taste of IsraAID’s mental-health psychosocial support expertise firsthand. There was great concern that the extended social distancing and isolation would have a dire impact on people’s mental health. To help individuals cope with their stress and anxiety, IsraAID developed and launched a self-care webinar series “12 Ways to Deal with Stress and Anxiety”. Led by mental health practitioners who have deployed with IsraAID in the past, these 45-minute self-care-mental health virtual sessions provide practical strategies and useful resources to improve the emotional well-being of participants. Guided activities include breathing exercises, meditations, and group discussions so that participants can connect and feel less alone in their fears. We also developed a ‘Guide to Reducing Anxiety and Stress’ - an interactive online platform which provided individuals with access to the content presented during the self-care sessions. The interactive guide helps users to learn simple, practical coping methods to help strengthen their mental health and resilience and reduce stress. Depending on the activity, users can answer a series of questions or partake in an exercise that addresses their specific mental health needs. Across 55 sessions engaging 2,600 participants plus an additional 2,400 web platform views, more than 5,000 individuals have been served through our new programming. IsraAID also collaborated with 100 partner orgs to assist in marketing of sessions & participant recruitment. Also, given the overwhelming positive response from participating individuals, IsraAID U.S. will continue to offer these self-care webinars through the end of the year as white-label programs to interested communities on a requested basis.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $25,000

8. What percentage of your annual funding would the City’s contribution represent? 0.32% - $25,000 of $7,870,000 which includes grantmaking ($6,500,000).

9. What is the ratio of your organization’s administrative operating costs? 4%

10. Provide any additional information that may be useful in evaluating your proposal. Over the past three years, since expanding its presence to Los Angeles, IsraAID has been in close connection with the City of Beverly Hills. The organization was honored at the City of Beverly Hills Health and Safety Commission in 2019 for its noteworthy work around the globe and locally in Los Angeles. Our CRT seminar in December 2020 only further helped to strengthen IsraAID’s connection to Beverly Hills. Various CERT, Fire Department staff and community leaders in Beverly Hills shared our training as an invaluable resource for the Beverly Hills community. We hope to replicate this program in 2021 to reach even more individuals, with the hopes of expanding participants to more community members and partner organizations.

Names of CRT participants from City of BH: Nancy Heim, Katy Valasquez, Todd Johnson, Gianmarco Denis, Brain Rosenstein, Norm Riker, Jeff Levine, Nancy Blumenfeld, Steve Silver, Paul Soroudi, Wilder Carrenze, Vera Markowitz, Nancy Heim, Alvin Cuna, Behnaz Shayfar, Gabriel Meir, Martin Geimer, Trisha Bodaghi, Les Bronte, and Steven Silver.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: JEM Community Center

Requested amount: $74,999

History of City funding: First time applicant

Agency description: The JEM Community Center in Beverly Hills provides youth a positive outlet for their energy through sports such as basketball and swimming. JEM offers programming for teens, children, adults and elderly while being non-denominational and open to all. JEM helps at-risk teens by providing suicide and drug prevention alternatives. JEM is the only community center in Beverly Hills.

Proposed use of Community Assistance Grant Funds: Jem Center proposes using requested funds towards fixing the basketball court roof which collapsed.

Target population/Primary service: Beverly Hills teens and children/ sports center for community health benefits.

Percentage of total program utilized by Beverly Hills residents/community: 80%

Quantifiable Services and Measures: 1 completed full-size basketball court

Historical Performance:
FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

After a strong winter rain, the roof of Jem Center's basketball court collapsed. JEM now does not have a full size NBA basketball court available. JEM is asking the City to please partner with JEM to help rebuild the basketball court.

JEM Center did not submit their documentation showing 501.c.3 status or partnership with a 501.c.3 or any financial statements.

Percentage of annual funding City's contribution represents: 10%

Ratio of administrative to operating costs: 25%

Service Profile: Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

Agency Scope: Local ☒ Regional □ National □ International □

501 (C) (3): Yes ☒ No □ Exempt □
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: JEM Community Center / Former YMCA - Fix the Basketball Court

Address: 9930 S Santa Monica Blvd.

City: Beverly Hills State: CA Zip: 90212

Contact Person: Chelsea Davenport

Phone: 310-772-0000 Fax:

Email: contact@jemcenter.com

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The JEM Community Center in Beverly Hills saved the former YMCA building to continue giving youth a positive outlet for their energy through sports such as basketball and swimming.

The youth of today need a safe, local indoor place to call home.

JEM offers teen programs, children programs, adults and elderly while being non-denominational and open to all. JEM helps teens at risks and suicide and drug prevention.

JEM is the ONLY community center in Beverly Hills.
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Having a sports center is not only a necessity but a critical necessity for the youth. A positive outlet for the youth to express their energy.

When youth have a place to play, they don't need to turn to drugs, alcohol, and negative influences.

The community center keeps the youth entertained in a positive way so they don't be loitering on the streets of Beverly Hills getting themselves in trouble or meeting friends that are involved in drugs and gang activities.

Also, sports keeps youth healthy in their mind, body, and spirit, giving a positive self-esteem which is vital to suicide prevention.

The weekly meetings help them form positive friendships and less screen time, gadgets, social media addictions etc.

Also, keeping active through sports helps keep people healthy and prevents obesity.

The benefits of sports are overwhelmingly positive and have only good results.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

80%

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

At this time we are limited with the CDC guidelines and the Beverly Hills Health Department restrictions.

We are there over the phone and are in touch with families and professionals to be available.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $74,999 - towards fixing the basketball court roof which unfortunately collapsed.

8. What percentage of your annual funding would the City’s contribution represent? 10%

9. What is the ratio of your organization’s administrative operating costs? 25%

10. Provide any additional information that may be useful in evaluating your proposal.

Unfortunately we were hit very strong from a winter rain and the roof of the basketball court has collapsed.

We no longer have the famous full size NBA basketball court available as it has been for over 50 years to the community.

We are asking the City to please partner with us and help to rebuild our basketball court again - which is so vital and imperative to the Beverly Hills community and friends.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

☐ Completed CAGF application
☐ Documentation of 501c.3 status of proof of 501c.3 status through partnership
☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Jewish Family Service of Los Angeles (JFS)

Requested amount: $410,000

History of City funding: (City-funding of JFS began in 1994. CAGF was established in 2005)

Agency description: Founded in 1854, Jewish Family Service (JFS) has a long history of providing services on a non-sectarian basis to families and individuals in need. JFS is a leader in the provision of a continuum of care for older adults throughout Los Angeles County.

Proposed use of Community Assistance Grant Funds: Supporting older adults residing in Beverly Hills to maintain their independent living in the community by continuing the existing Beverly Hills Care Management Program. Services provided include care management (comprehensive assessments, development of individualized care plans, information and referrals, service coordination, home visits and monitoring emergency response services, supportive counseling), community education, support groups for caregivers, telephone reassurance, homecare support services, evidence based programs (Arthritis Foundation Exercise Program, Healthy Living Program, LEAP), and the Life@Home program.

Target population/Primary service: A continuum of supportive services for Beverly Hills older adults who are frail, economically disadvantaged, socially isolated, and have minimal or no family support.

Percentage of total program utilized by Beverly Hills residents/community: 100%.

Quantifiable Services and Measures:
Care Management: Services will be provided to at-risk Beverly Hills residents age 55+. Care management provides a continuum of supportive services including: comprehensive assessment, development of individualized care plans, information and referral, service coordination, monitoring/home visits, emergency response (Lifeline medical alert), and supportive counseling.

Intake and Referral: JFS geriatric care managers will provide assistance to older adults, as well as their caregivers, families, and support network, through information and referrals, consultation, short-term counseling, advocacy, and crisis management. JFS will work in collaboration with Beverly Hills staff to identify sites to target Beverly Hills residents.

Community Education: Educational and experiential workshops to address topics of interest to older adults such as effective communication with family members and healthcare providers. Upon request, information and training will be provided for the City's Police and Fire Department personnel in order to help public safety workers determine when a call involving an older adult may warrant a social services referral.

Telephone Reassurance: Supportive check-in calls to frail, homebound seniors to monitor well-being, provide socialization and maintain home safety.
**Homecare Support Services:** Limited homecare support services to low income, frail Beverly Hills seniors provided by aides through contracted homecare agencies. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks as determined with the client.

**Targeted Case Management:** For clients who pose a safety risk to themselves or the community or are otherwise at immediate grave risk, intensive short-term case management services are available. This will include older adults who are at imminent risk of eviction or who have recently become homeless because of hoarding. After assessing the client’s emergent needs, the case manager will identify resources in the community and in the client’s life that can be utilized to address their needs, with the goal of maintaining the client’s independence and safety in the least restrictive environment.

**Evidenced-Based Programs:** Through a variety of evidence-based classes, older adults and their caregivers will be provided with powerful tools and effective strategies to manage the physical and mental health challenges they face. Classes offered will be based on the needs of the community and may include the Arthritis Foundation Exercise Program, Cedar Sinai’s LEAP (Leveraging Exercise to Age in Place), and the Chronic Disease Self-Management Program.

**Life@Home Program:** (Living Inspired, Fit and Engaged) is an innovative program of integrated technology and supportive services for homebound older adults. The use of cutting-edge technology utilizes the clients’ TVs will allow homebound survivors to fully participate in activities and remain fully engaged members of the community. The goals of this program are to decrease social isolation, increase access to services, improve older adults’ quality of life, and allow them to remain home as long as possible.

**Arts & Wellness:** The Arts, Wellness & Engagement Program (AWE) offers engaging wellness activities for older adults, including aerobic fitness classes to gait and balance classes, educational and arts activities, and social events. These classes used to take places at JFS’ senior centers, but are now offered virtually. Other art classes send packages of supplied through the mail to enable participants to draw, paints, work with ceramics and more.

**Services for Holocaust Survivors:** JFSLA is the largest provider of services to Holocaust survivors in the state. In the past year, JFS has served more than 20 survivors in Beverly Hills alone.

**Current Performance:**

| FY 20/21: (Q1 & Q2) | □ Unsatisfactory | ☑ Satisfactory |

**General Comment(s)** (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

JFS has linked older adult Beverly Hills residents with vital social services since 1992, and is critical to enabling the older adults in the City to age with dignity and independence. JFS is requesting funding for an additional full-time social worker ($80,000 including salary and benefits) plus an additional $20,000 for Emergency Services. JFS’ Beverly Hills current social worker carries a caseload of 40 clients. The supplemental Farsi speaking social worker serves 12 clients; she is paid through an external funding source which cannot support more hours of service to Beverly Hills clients. Each social worker carries a minimum of two targeted case management hoarding cases which typically require many hours of case management services. The most recent hoarding client enrolled in October 2020, and has already required over 120 hours of direct service. There are currently 14 interim short-term cases waiting to be transitioned to ongoing case management. An additional social worker is clearly needed to
meet the growing needs of Beverly Hills residents, many of whom have been impacted by the pandemic. It is important to note that most of our seniors receive long-term case management until they pass away or move to a care facility, leaving very few slots open for new cases.

In the first two quarters of FY 19-20, JFS served 52 clients, and 1,023 direct clinical service hours, whereas in the first two quarters of FY 20-21, JFS served 97 clients and provided 1,645 direct clinical service hours.

**Percentage of annual funding City's contribution represents:** 0.9%.

**Ratio of administrative to operating costs:** 15% administrative expenses, 5% fundraising expenses and 80% program expenses

**Service Profile:** Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☐ Education ☐ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Jewish Family Service of Los Angeles
Address: 330 N. Fairfax Ave.
City: Los Angeles State: CA Zip: 90036
Contact Person: Sylvia LaMalfa, Senior Vice President of Programs and Services/CPO
Phone: 323-761-8800 Fax: 323-761-8801
Email: slamalfa@jfsla.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Please see attached
3. If you are applying for a cultural grant, please describe your program here.

Not applicable
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Jewish Family Service Los Angeles has worked with the older adults of Beverly Hills for more than 25 years. Our social workers have firsthand knowledge of the needs of the community. The need is underlined by the consistent demand for our services. Additional funding is being requested to respond to the needs of all residents of Beverly Hills who can benefit from services (please see question 10 below).

The tremendous impact of these services can be illustrated by the following vignettes:

A is a 93-year-old man who came to this county after having survived multiple concentration camps and slave labor factories during the Holocaust. He lives alone; his daughter, who lives behind his residence, is his primary caretaker. A is challenged by many serious health conditions, including congestive heart failure, a history of several strokes, peripheral neuropathy, joint and limb pain and others. Because of his pain, A was unable to sleep on his old mattress, and instead slept on a recliner chair. A's JFSLA social worker was able to assist him to purchase a gel mattress so that he could once more sleep in a bed. Before the Covid pandemic occurred, A was a regular attendee at Café Europa, where he was able to socialize with other Holocaust survivors. When in-person meetings were cancelled because of the pandemic, A felt isolated and missed his friends. His social worker was able to enroll him in the LIFE@Home program, so that he could attend these and other activities through a video platform.

S is a 72-year-old divorced woman living in an apartment in Beverly Hills. Prior to Covid she received alimony from her ex-husband, enabling her to pay for her rent. Since the pandemic her ex-husband's earnings have decreased sharply, also decreasing the amount of alimony he was able to provide. She was then unable to pay her full rent; by December, she owed nearly $7,000 in back rent. In violation of eviction moratorium protection, S's landlord served her with a lawsuit due to breach of lease. Her social worker connected her with an attorney from Bet Tzedek legal services, who initiated a counter-suit. The social worker then referred S to the LA County and Beverly Hills Rent Stabilization Covid-19 rent subsidy program. Because of her very limited computer skills, S was having difficulty completing the online application. Her social worker connected her with a JFSLA volunteer, who provided phone tutoring and assisted her to successfully complete the application. Because of S's sharp decrease in monthly income, she found herself without enough money to purchase sufficient food or other necessities of life. The social worker has assisted her to receive home-delivered meals, grocery cards and to apply for CalFresh, greatly relieving her food insecurity.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of clients currently receiving services from this program are members of the Beverly Hills community.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

As of mid-March 2020, in-person services have not been available at any of our senior centers.

Programs affected include our congregate meal-site program, as well as our gym, activity, and Health & Wellness programs. In-person intake assistance, previously offered to walk-in clients, also is no longer available.

A full array of services, however, continues to be offered. Clients now have online access to a range of our gym, activity, and Health & Wellness programs. Walk-in intake clients are now call-in intake clients, whose needs are addressed telephonically or by video conferencing.

Our clients' concerns about food insecurity increased sharply at the beginning of the Covid crisis, and has not decreased. JFSLA established an Alternative Food Resource and Delivery Task Force to address the overwhelming number of senior callers requesting food assistance. The Task Force quickly developed a variety of ways to meet this critical need: Some clients were added to the JFS Senior Nutrition program, the Beverly Hills Hilton Program, Beverly Hills Meals on Wheels Program or City and County programs; we also created partnerships with local restaurants and food service providers, specifically addressing clients' need for kosher meal delivery. Beverly Hills residents were also connected to our SOVA food bank. Our Social workers sent face masks, ordered hand sanitizers and other grocery items needed.

Social work services are currently being delivered only through Telehealth and video platforms (Zoom, Skype, etc.) Our clients have voiced appreciation for the telehealth check-ins by our social workers, and for the opportunities to participate in online exercise classes, workshop and socialization activities.

We have found that working remotely has not compromised our efficiency and ability to work effectively.
The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
$410,000

What percentage of your annual funding would the City’s contribution represent?
0.9%

What is the ratio of your organization’s administrative operating costs?
80% program expenses, 5% fundraising expenses, 15% administrative expenses

Provide any additional information that may be useful in evaluating your proposal.
We are requesting funding for an additional full-time social worker ($80,000 including salary and benefits) plus an additional $20,000 for Emergency Services. Our current social worker carries a caseload of 40 clients. Our supplemental Farsi speaking social worker serves 12 clients; she is paid through an external funding source which cannot support more hours of service to Beverly Hills clients. Each social worker carries a minimum of two targeted case management hoarding cases which typically require many hours of case management services. Our most recent hoarding client enrolled in October 2020, and has already required over 120 hours of direct service. There are currently 14 interim short-term cases waiting to be transitioned to ongoing case management. An additional social worker is clearly needed to meet the growing needs of Beverly Hills residents, many of whom have been impacted by the pandemic. It is important to note that most of our seniors receive long-term case management until they pass away or move to a care facility, leaving very few slots open for new cases.

In the first two quarters of 2019-2020 contract year, we served 52 clients, whereas in the first two quarters of 2020-2021 contract year, we served 97 clients. In addition, from July through December 2019 we provided 1,023 direct clinical service hours, whereas during the same period in 2020 we provided 1,645 direct clinical service hours. As we have worked more closely with the Fire Department and Nurse Practitioner team the number of referrals and requests for assistance have increased dramatically.

Our last funding cycle allocated funding to pay for ten Emergency Response Units, however we are in fact paying for 33 Emergency Response Units. We are receiving multiple referrals from the Fire Department for Units to be provided to clients who have repeatedly fallen. These referrals could benefit from ongoing case management services as well.

We plan to use the additional Emergency Services funding to assist clients facing emergency situations, such as the hoarding cases which require heavy, costly clean up, as well as to install needed Emergency Response Units.

JFSLA was selected to oversee the Beverly Hills Rent Subsidy Program, which offers rental assistance to landlords whose tenants qualify. We are currently in the process of reviewing over 500 applications to assess eligibility. We look forward to our continued successful relationship with the City of Beverly Hills as we continue to be a valuable social services resource to Beverly Hills community.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and
      operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial
      statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status or proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained
  from the City of Beverly Hills
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Jewish Family Service Los Angeles (JFSLA) is requesting Community Assistance funds from the City of Beverly Hills in order to continue the services of the JFSLA Beverly Hills Care Management Program, with the goal of helping seniors and disabled adults maintain independence and continue to live safely in their own home and community. JFSLA will provide direct care management, education, Evidence-Based Practices, crisis intervention and homelessness prevention services. JFSLA has the capability to provide services in English, Spanish, Farsi, Hungarian, Hebrew, Russian and Yiddish.

Services to be provided include:

- **Intake and Referral:** Social workers will be available to the Beverly Hills community to answer questions and provide initial assessments of each individual’s needs. Callers will be referred to short- or long-term care management when appropriate. If the caller requires services that are not provided by this program, the social worker will utilize extensive knowledge of community resources to identify other services or providers to meet each person’s needs.

- **Care Management:** An array of supportive services will be provided by JFSLA social workers to at-risk older or disabled adults residing in the City of Beverly Hills, targeting those who are most frail, financially insolvent, socially isolated, or without access to help from family members. Care Management includes the following components:
  - **Comprehensive Biopsychosocial Assessment:** An in-home psychosocial assessment conducted by a social worker will assess the client’s strengths, abilities, level of functioning, support network, financial status, and potential safety risks. During the Covid-19 pandemic, social workers provide assessments via telephone or Telehealth video platform.
  - **Development of an Individual Care Plan:** The social worker and client will create an Individualized Care Plan which will outline the client’s comprehensive needs, develop goals, and identify resources that will meet those needs and help the client remain as independent as possible. The Individual Care Plan will be reviewed regularly and revised as needed.
• **Information and Referral**: The social worker will link the client with appropriate services within JFSLA or with community providers, which may include medical/dental/vision services, in-home care, telephone reassurance, the Friendly Visitors program, home-delivered meals, emergency response services, access to government benefits, transportation assistance, and others as needed.

• **Service Coordination**: The social worker will support coordination of the services the client receives to ensure that the client’s comprehensive needs are met.

• **Monitoring/Home Visits**: The social worker will monitor the client’s well-being via monthly phone calls and regularly scheduled home visits, ensuring the quality and progress of all received services. Consistent contact with the client will enable staff to provide the most effective care possible, allowing for adjustment of each client’s’ Individual Care Plan as their needs change.

• **Supportive Counseling**: Social workers will assess for mental health issues when indicated, using tools that assess for specific disorders, e.g. depression, substance abuse, anxiety. Should assessment indicate the need, social workers will provide supportive counseling. Clients may also be referred to other mental health services offered by JFSLA and other providers.

• **Emergency Response Services**: JFS will continue to contract with Phillips LifeLine to provide the frailest and most isolated homebound clients residing in the City of Beverly Hills with in-home medical response services. The current contract includes the initial installation of a medical alert unit and monthly monitoring.

• **Community Education**: Educational and experiential workshops at Roxbury Park or other locations will address topics of interest to older adults, such as effective communication with family members and healthcare providers, understanding mental health issues, common medication concerns, discussion/reflection groups, stress release and coping skills, and others.

Upon request, information and training will be provided for the City’s police, paramedics and fire department personnel in order to help public safety workers determine when a call involving an older adult warrants a social service referral.

• **Support for Caregivers**: Understanding that the role of a caregiver is difficult, social workers and staff are available for 1:1 family and caregiver consolations, in order to ensure that the health and emotional needs of caregivers to older adults are being met.

• **Telephone Reassurance**: Supportive check-in calls will be made to frail, homebound seniors to monitor their well-being, provide socialization, and maintain their safety in their homes. Trained volunteers from JFSLA’s senior centers will make these calls, under the supervision of professional social workers.
Homecare Support Services: Limited homecare support services to low income frail Beverly Hills seniors will be provided by contracted homecare agencies. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks as determined with the client.

Targeted Case Management: For clients who pose a safety risk to themselves or the community or are otherwise at immediate grave risk, intensive short-term case management services will be available. This will include older adults who are at imminent risk of eviction or have recently become homeless because of hoarding. The case manager, after assessing the client's emergent needs, will identify resources in the community and in the client's life that can be utilized to address these needs, with the goal of maintaining the client's independence and safety in the least restrictive environment possible. The case manager will then convene a multi-disciplinary team, which might include family members, neighbors, medical professionals, legal counsel, representatives of Beverly Hills Fire Department, Nurse Practitioners, Partners in Care Team, Human Services Division and Police Department and others as appropriate. The team will develop a plan to address the client's needs. The case manager will coordinate team operations, monitoring interventions and progress towards goals, and ensuring that all services are delivered within a holistic, person-centered approach.

In addition to the above, the following JFSLA programs, subsidized by other funders, will be leveraged to the benefit of the residents of Beverly Hills:

Evidence-Based Programs: It is critical that older adults learn to be active managers of their own conditions. Whether learning exercises to retain their mobility or learning to set and achieve their own goals, older adults need to take a leadership role to stay healthy and active. Caregivers also must learn to manage their own stress as they care for a family member. Through a variety of Evidence-Based classes, older adults and their caregivers will be provided with powerful tools and effective strategies to manage the physical and mental health challenges they face. Classes offered will be based on the needs of the community, and may include:

- Arthritis Foundation Exercise Program: Older adults are often afraid to exercise, worried that they will not have the necessary strength or that exercise will exacerbate physical infirmities. However, the right kind of exercises can not only increase or maintain balance, range of motion and overall health, but can also build bone density. Participants in this class are able to remain fit while feeling confident that the exercises will not adversely affect their joints. This group exercise program, developed by the Arthritis Foundation, can help make safe physical activity part of everyday life. The low-impact physical activities have been proven to reduce pain and decrease stiffness, as well as helping to improve functional ability, self-confidence, self-care, mobility, muscle strength and coordination.
• **Chronic Disease Self-Management Program**: About 80% of older adults have at least one chronic disease, and 68% have at least two. Many adults with conditions such as arthritis, asthma, diabetes, lung disease, heart disease, stroke, osteoporosis, and others struggle to find ways to manage their condition. The Chronic Disease Self-Management Program (CDSMP), developed by Stanford University, has been proven to help older adults better manage their chronic conditions, improve their quality of life, and lower health care costs. CDSMP workshops are designed to help people gain self-confidence in their ability to control their symptoms and learn how their health problems affect their lives. Small-group, highly interactive workshops are six weeks long. Workshop topics include:
  o How to deal with frustration, fatigue, pain, and isolation
  o Ways to maintain and improve strength, flexibility, and endurance
  o Managing medications
  o How to communicate more effectively with family, friends, and health professionals
  o Healthy eating.

• **Powerful Tools for Caregivers**: Whether older family members live next door, in your house, or across the country, worrying about their health and well-being as they age can create tremendous stress. This program helps family members to take care of themselves while trying to help an older relative or friend, which in turn helps them to be better caregivers. Participants will learn to develop self-care tools to help them manage and reduce stress, communicate effectively with family members and professionals involved in the care of the older adult, cope with their own emotions, and effectively use community resources.

• **LIFE@Home**: LIFE@Home (Living Inspired, Fit and Engaged) is an innovative program of integrated technology and supportive services for homebound older Holocaust survivors. The use of cutting-edge technology, utilizing the clients' television sets, will allow homebound older adults to fully participate in activities and remain fully engaged members of the community. The goals of this program are to decrease social isolation, increase access to services, improve older adults' quality of life, and allow them to remain at home as long as possible.

• **Arts & Wellness**: The Arts, Wellness, & Engagement Program (AWE) offers engaging wellness activities for older adults, from aerobic fitness classes to gait and balance classes, educational and arts activities, social events, and more.

Participants have long enjoyed our programs at our multipurpose senior centers and partner locations throughout the city, but since the Covid-19 closures in April the AWE program has pivoted to continue to keep our senior participants active and engaged virtually. Many of our regular classes are now offered via video platform, and new
opportunities have been added. For example, a cooking class offers participants the opportunity to cook along with the instructor, making healthy and flavorful meals; a trivia session jogs participants' memories in fun and entertaining ways. Some classes that would ordinarily utilize senior center supplies and equipment have found creative ways to continue – an art class sends packages of supplies through the mail to enable participants to draw, paint, work with ceramics, and more.

The AWE program has also delivered a wide range of educational presentations on a wide range of topics, e.g. health, well-being, fraud, opera, cultural sites, live musical performances, and special holiday events.

• Services to Holocaust Survivors: JFSLA is the largest provider of services to Holocaust survivors in California; in the past year we have served more than 20 survivors in Beverly Hills alone. All JFSLA services are available to Holocaust survivors, delivered through a trauma-informed lens, understanding that traumatic events, even if long in the past, continue to affect individual throughout their lifespan. In addition, JFSLA hosts Café Europa, a weekly social club inviting survivors to meet regularly to build supportive relationships, and participate in social and educational activities including trips, holiday celebrations and entertainment.
APPLICATION SUMMARY FY 2021/22

Agency: Jewish Free Loan Association (JFLA)

Requested amount: $74,999

History of City funding: 2020/21: $74,999

Agency description: Jewish Free Loan Association has provided interest-free lending services in Los Angeles County since 1904 to give residents another path to self-sufficiency. JFLA maintains over thirty distinct loan funds to provide interest free lending to as many people as possible. JFLA is working with various city and county governments to improve constituent services and prevent homelessness in all quarters of LA County.

Proposed use of Community Assistance Grant Funds: JFLA will be particularly focused on raising awareness and funding to support interest-free lending to seniors and vulnerable/at-risk communities. For many seniors, the ailments and difficulties of aging can be difficult and solutions can be financially challenging, which can detract from overall wellbeing. If family or government can’t help and if the individual cannot secure a loan through regular lending channels such as a bank, then JFLA can help.

JFLA helps people from all faith backgrounds, ages, and ethnicities. JFLA often grants loans of $3500 or less for emergencies of all kinds. JFLA offers people a path of dignity through their unique lending services which offers customized repayment plans. JFLA’s model promotes responsible lending and is an alternative to predatory lending services. JFLA helps people and communities maintain quality of life stability with interest free loans that do not push people in need into further hardship with fees and interest payments. Most people who obtain a loan repay within three years.

JFLA can help Beverly Hills’ residents with a host of loans, ranging from education loans, infertility treatment loans, veteran loans, small business loans, gig economy loans, and environmental home upgrades.

Target population/Primary service: Beverly Hills seniors/ Adults and general population. Primary services are to provide interest-free loans.

Percentage of total program utilized by Beverly Hills residents/community: Currently 20% of JFLA clients are residents of Beverly Hills.

Quantifiable Services and Measures: Total amount of loans granted from each loan account, number of seniors utilizing services, number of adult utilizing services

Historical Performance:
FY 20/21: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory ☐ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Percentage of annual funding City’s contribution represents: A grant of $74,999 would represent 4.9% of JFLA’s annual funding.
Ratio of administrative to operating costs: 9%

**Service Profile:** Needs-based □ Quality of life-based □ Social Service □
Health □ Education □ Other □

**Agency Scope:** Local □ Regional □ National □ International □

501 (C) (3): Yes □ No □ Exempt □
Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The interest-free lending services offered by the Jewish Free Loan Association are complementary to services offered by the city of Beverly Hills and give residents another path to self-sufficiency and wellbeing.

Jewish Free Loan is working with various city and county governments to improve constituent services and prevent homelessness in all quarters of LA County. In 2020, we are particularly focused on raising awareness and and funding to support interest-free lending to seniors, and vulnerable/at-risk communities. However, our history and legacy of work in Los Angeles is more than one hundred years old and speaks to the breadth of our work and the depth of our impact.

In 1904, a small group of businessmen met in the thriving city of Los Angeles to establish an organization to grant loans to the needy without interest or any other charges. These loans were made to help buy a sewing machine or a pushcart for fruits or vegetables. Throughout the 20th century, the Jewish Free Loan Association played a vital role in the community. In 1927, JFLA was an original member of the Community Chest, a precursor to the United Way. During World War 11, JFLA was instrumental in helping thousands of families get a fresh start in the US. After the Watts riots in 1965, JFLA helped businesses rebuild. JFLA started making student loans in the 1980s in response to the high costs of education. In 1994 in the wake of the Northridge earthquake as in 2019 in the wake of the fires, JFLA was available in the ready position to assist those affected by displacing natural disasters.

Today we maintain over thirty distinct loan funds to provide interest free lending to as many people as possible. Our service is a helping hand, not a hand-out and we continue to see the life transforming effect that one interest free loan can have on a person's livelihood and wellbeing.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The service that JFLA provides is critical to enhancing the quality of life of the Beverly Hills community and its residents. As a result of the pandemic, the risks, challenges and needs of seniors especially, has dramatically increased. Day to day activities can be difficult and solutions can be financially challenging. The stress of getting groceries, paying for prescription drugs, getting to see a doctor, tending to routine preventative dental or medical care, refitting a bathroom with safety bars, hiring a companion, housing, and so much more, can detract from a senior's overall wellbeing if money is tight.

If family or government can't help and if the individual cannot get a loan through regular lending channels like a bank, then Jewish Free Loan can help. As a social services agency, we make it our business to help people of all faiths and backgrounds, all ages and ethnicities, obtain interest-free loans to avoid a cycle of despair, homelessness, and illness. We help people and communities maintain quality of life stability with interest loans that do not push people in need into further hardship with fees and interest payments.

Our loans can be re-paid according to a customized repayment schedule and have proven time and time again to halt the problems incurred by being unable to pay for needs related to health and shelter. Most people who obtain an interest-free loan from JFLA repay their obligation in full, in three years.

We often make loans of $3,500 (this number varies. For the most up to date loan amounts, please see the Borrower Loan Table at jfla.org) for emergencies of all kinds. Banks cannot afford to give such small loans and we alone offer people a path of dignity through our unique lending services. Our model promotes responsible lending practices and is an alternative to predatory lending.

We can help residents of Beverly Hills with a whole host of loans, ranging from education loans to infertility treatment loans; from veteran loans to environmental home upgrade loans, from gig economy loans to small business loans. Notwithstanding, it is our objective in 2021 to focus our lending on bring financial relief to seniors and other vulnerable populations during this on-going pandemic.

Our process is simple and the ability to connect with a member of our team always available. An FAQ section on our website, www.jfla.org, outlines the steps to getting an interest-free loan.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community? Currently, 20% of our clients are residents of Beverly Hills.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? We respectfully request $74,999 for general operating expenditures.

8. What percentage of your annual funding would the City’s contribution represent? 4.9%

9. What is the ratio of your organization’s administrative operating costs? Our administrative costs are 9% of our budget.

10. Provide any additional information that may be useful in evaluating your proposal.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: OUR HOUSE Grief Support Center

Requested amount: **$20,000**

History of City funding: First-time applicant

Agency description: Since 1993, OUR HOUSE Grief Support Center has helped thousands of children, teens, and adults each year throughout Los Angeles County find healing after the death of someone close. OUR HOUSE provides essential grief support groups that recognize the universality of grief and normalize grief emotions.

Proposed use of Community Assistance Grant Funds: OUR HOUSE will make grief support available to those with limited financial and transportation resources, as well as other life challenges, particularly in their programs that serve children and Spanish-speaking adults, most of whom are from low-income households. The core programs include the following services, all of which have been successfully adapted to online formats during the pandemic:

1. Grief support groups for children, teens, and adults in English and Spanish at their West LA and Woodland Hills centers and 80 satellite sites
2. Camp weekends for grieving children and teens
3. Grief education for teachers, doctors, nurses, therapists, social workers, clergy, and graduate students, among others
4. On-site grief responses for short-term support after a death in a business or school

OUR HOUSE is the only grief support center in Southern California that offers this scope, volume, and breadth of continuous grief support services and education

Target population/Primary service: Grieving children and adults of Beverly Hills/ grief support groups, short-term on-site counseling at schools & businesses as needed, camp for grieving children, grief education for community

Percentage of total program utilized by Beverly Hills residents/community: OUR HOUSE currently estimates that 2.5% of our total program service is utilized by members of the Beverly Hills community.

Quantifiable Services and Measures: This is OUR HOUSE's first application for support. Staff will be able to quantify and measure impact based on community participation numbers.

Historical Performance:

| FY 20/21: (Q1 & Q2) | Satisfactory | Unsatisfactory | N/A |

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Even before COVID-19 began to devastate the county, the demand for grief support was incredibly high and increasing every year. Unsupported grief can lead to physical, emotional, and social risks, such as depression, anxiety, substance abuse, violence, and even gang activity, incarceration, and lower life expectancy.
Grief support is especially needed during the pandemic, which, in addition to many thousands of deaths, has complicated the grieving process by interrupting mourning rituals and isolating grievers through physical distancing. Most of the children OUR HOUSE serves from Beverly Hills are parentally bereaved, which is considered among the most difficult Adverse Childhood Experience. After completing our programs, participants feel more comfortable sharing feelings about the death. Participants also experience personal growth as they learn that they are not alone in having experienced a death, and they gain an increased awareness and understanding of not only their personal grief, but the universality of grief as well.

**Percentage of annual funding City's contribution represents:** 0.7%

**Ratio of administrative to operating costs:** 5.2%

**Service Profile:** Needs-based ☑  Quality of life-based ☐ Social Service ☑

Health ☑  Education ☐  Other ☐

**Agency Scope:** Local ☑  Regional ☑  National ☐  International ☐

**501 (C) (3):** Yes ☑  No ☐  Exempt ☐
Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [x] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

After the death of someone close, a griever’s world turns upside down. Since 1993, OUR HOUSE Grief Support Center has helped thousands of children, teens, and adults each year throughout Los Angeles County find healing after the death of someone close. We provide essential grief support groups that recognize the universality of grief and normalize grief emotions. Hundreds of members from the Beverly Hills community have benefited from OUR HOUSE’s grief support model and programs over the last twenty-seven years.

Our programs have steadily expanded each year, serving more individuals and families, and deepening our impact in high-need neighborhoods across Los Angeles County. We make grief support available to those with limited financial and transportation resources, as well as other life challenges, particularly in our programs that serve children and Spanish-speaking adults, most of whom are from low-income households. Our core programs include the following services, all of which have been successfully adapted to online formats during the pandemic:

1. Grief support groups for children, teens, and adults in English and Spanish at our West LA and Woodland Hills centers and 80 satellite sites, including the Karsh Center in Koreatown and public school and community partner locations throughout Los Angeles County.
2. Camp weekends for grieving children and teens.
3. Grief education for teachers, doctors, nurses, therapists, social workers, clergy, and graduate students, among others.
4. On-site grief responses for short-term support after a death in a business or school.

OUR HOUSE is the only grief support center in Southern California that offers this scope, volume, and breadth of continuous grief support services and education. We understand that each person’s grief is unique in its intensity and duration, and that commonalities of experience strengthen the value of a grief support group in helping to address the symptoms of grief. All our groups are age and relationship specific, providing unique opportunities for grievers to share among peers. We offer grief support groups for youth in elementary school, middle school, and high school, as well as young adults, mid-life adults, and senior adults.

OUR HOUSE carefully nurtures landmark partnerships with school districts, community mental health professionals, national grief educators, and local civic taskforces to deepen the impact of our services through education, advocacy, and training. Although we partner with government and non-profit mental health agencies, we recognize that grief is not a mental health condition but an experience to be lived. Grief support is often not included within traditional mental health counseling services. Our programs fill an important service gap and expand the social service safety net by removing financial, language, and transportation barriers to grief support. All grief support services at our centers slide down to $1, and no one is turned away for inability to pay. All community-based grief services, including our School Program, Camp Erin Program, Spanish Satellite Program, and On-Site Grief Response Program at public schools are completely free of charge.
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Even before COVID-19 began to devastate our county, the demand for grief support was incredibly high and increasing every year. Unsupported grief can lead to physical, emotional, and social risks, such as depression, anxiety, substance abuse, violence, and even gang activity, incarceration, and lower life expectancy. Grief support is especially needed during the pandemic, which, in addition to causing more than 20 deaths in Beverly Hills and nearly 17,000 across Los Angeles County, has complicated the grieving process by interrupting mourning rituals and isolating grievers through physical distancing. Distancing policies have denied grievers access to traditional support networks such as extended family, friends, co-workers, classmates, teachers, and congregations, among others. It is critical that people who are grieving have a safe space to express their grief, process difficult grief emotions such as sadness, guilt, loneliness, and anger, and find hope together.

Most of the children we serve from Beverly Hills are parentally bereaved, which is considered among the most difficult Adverse Childhood Experiences (Burns et al. 2020), especially when the death is caused by violence or suicide (CDC 2019). These ACE factors undermine the child's sense of safety, stability, and bonding, increasing lifetime risks of chronic health problems, substance misuse, mental health problems, and job and relational instability (CDC 2019). The death of a parent also places more stress on the surviving parent/guardian, demanding additional financial and child rearing responsibilities, which can decrease their emotional and physical availability to support their grieving child.

Our free community-based satellite grief support programs reach the most vulnerable communities in Los Angeles County, where deaths are often caused by homicide, drug overdose, and suicide. More common are illness-related deaths exacerbated by disparities in access to preventative healthcare resources. The areas with the highest need also have the fewest mental health resources. For many, the most recent death is only one of several deaths that they have had to process.

After completing our programs, participants feel more comfortable sharing feelings about the death. They improve their vocabulary of emotional language, develop tools to cope with their varying grief reactions, and build a network of support. This impact extends beyond the group member to their family, friends, and community. Participants experience personal growth as they learn that they are not alone in having experienced a death, and they gain an increased awareness and understanding of not only their personal grief, but the universality of grief as well.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Our organization is deeply rooted within Beverly Hills. Since OUR HOUSE was founded in 1993, our primary grief support center has been in West Los Angeles and easily accessible to our neighbors in Beverly Hills. We have served hundreds of Beverly Hills residents with grief support groups, and enriched hundreds more through educational and volunteer opportunities. All our grief support programs are available to Beverly Hills residents, including our free school-based grief support groups and our free Camp Erin LA grief camp weekends for bereaved children and teens. We currently estimate that 2.5% of our total program service is utilized by members of the Beverly Hills community.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

OUR HOUSE closed our physical locations in West LA and Woodland Hills on March 16, 2020 and all staff shifted to working from home. Because the idea of "social distancing" is antithetical to our grief support model of bringing bereaved people together to reduce the isolation one feels during grief, we swiftly planned and executed steps to continue serving our grieving community remotely. Through extensive best practices research, our clinical and operations teams have ensured that our grief support programs maintain their efficacy and high-quality, as well as security and HIPAA compliance.

After we realized that we would need to reimagine our grief support model to continue delivering services to bereaved children, teens, and adults during the pandemic, we concentrated our efforts on building online infrastructure. By early April, OUR HOUSE launched our first online grief support group, and more than 100 unique online groups have met twice a month since then. We trained all volunteer group leaders to utilize the remote technology, converted all intake, group logistics, and related processes to online-compatible formats, and created online versions of all our forms in English and Spanish.

There have been additional challenges to overcome within our programs that serve children and teens because many young grievers struggle to sustain their attention and feel connected during online groups. This disengagement, which mirrors a larger problem with distance learning, can prevent them from fully benefitting from our grief support curricula. In response, we launched our first "Grown-up & Me" group for our littlest participants, ages 4-6, to help them stay focused during group sessions. We also send each in-house and school-based grief support participant a packet, which contains all the handouts the child needs to participate, a new pack of markers, additional supplies for projects, a small journal, stickers, and an OUR HOUSE wristband for practicing grounding techniques.

For our modified Camp Erin LA Program, which met on August 8, 2020, we provided a condensed, online grief camp experience. Each camper received a personalized "Camp in a Box", which included a Camp Erin shirt and bracelet, a stress ball, a grief journal, activity supplies, snacks, and a special "ticket" which invited them to return to Camp Erin LA in 2021. Campers engaged in grief expression activities, learned and practiced healthy coping strategies, and reduced their feelings of isolation by exploring their grief emotions with children their own age. We hope that we will be able to provide an in-person Camp Erin LA experience in 2021, either as our usual three-day overnight grief camp or a one-day outdoor day camp.

OUR HOUSE clinicians have also developed online resources and a comprehensive toolkit packet for families and schools to help them support the grieving children in their care. We offer free online workshops and one-on-one consultations, as well as educational opportunities for school personnel to learn appropriate childhood grief interventions, consistent with our "training the trainers" approach to systemic change. By proactively training school personnel and helping schools build their capacity for grief support, we are growing the network of resources available to bereaved children, especially within high-need neighborhoods.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
   $20,000

8. What percentage of your annual funding would the City’s contribution represent?
   0.7%

9. What is the ratio of your organization’s administrative operating costs?
   5.2% of the agency’s operating budget

10. Provide any additional information that may be useful in evaluating your proposal.

   We are honored to work closely with the City of Beverly Hills as a meaningful community partner. Michele Prince, our former CEO, and Ivy Rappaport, a member of our Board of Directors, met with Rachel Evans and James Latta from the Human Services Division in August 2020 to discuss potential collaborations between our agencies, as well as this grant opportunity. Sylvia Moskovitz, our Chief Development Officer, and Jo-Ann Lautman, our Founder, also met with members of the Beverly Hills Community Emergency Response Team to discuss potential collaborations and raise awareness about our grief support services and educational opportunities.

   Additionally, we have fostered a fundraising relationship with the City of Beverly Hills. Our 2019 House of Hope Gala was a Beverly Hills event, located at the Four Seasons Beverly Wilshire Hotel. We booked the same hotel for our upcoming House of Hope Gala, scheduled for December 2021. We will file a Charitable Solicitation Permit with the City upon confirmation of the event.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: People Assisting the Homeless (PATH)

Requested amount: $100,000


Agency description: PATH’s mission is to end homelessness for individuals, families and communities. PATH envisions a world where every person has a home. PATH provides interim and permanent housing and supportive services for people in need.

Proposed use of Community Assistance Grant Funds: PATH will continue to provide five year-round interim housing beds ($52/bed/night) for individuals referred by City of Beverly Hills. Services are housing-centric, focusing on connecting participants with permanent housing through LA County’s Coordinated Entry System and providing supportive services. Beverly Hills clients are given priority access to PATH’s wide range of housing resources. A small percentage ($5,100 or approximately 5%) of the grant goes towards administrative costs associated with the coordination of services, acceptance of referrals from the City, and grant administration and reporting. Staff at PATH’s interim housing will be available between the hours of 7am and 9pm to assist City staff and the Beverly Hills Police Department place individuals.

Target population/Primary service: Homeless individuals living on the streets in Beverly Hills. The primary service moves individuals from the street to permanent housing.

Percentage of total program utilized by Beverly Hills residents/community: 100% of the clients to be served in the Beverly Hills supportive housing program proposed for 2021/22 will be official referrals from the City; Beverly Hills clients represent approximately 6% of the total clients served through PATH’s Metro Los Angeles Interim housing program.

Current Performance:
FY 20/21: (Q1 & Q2) [ ] Satisfactory [ ] Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

PATH’s interim housing program is a key tool used by the City’s Outreach Team to engage Beverly Hills’ high-barrier homeless individuals in services and eventually placement in permanent housing. Permanent housing is the most cost-effective long-term solution to addressing homelessness in the City.

The PATH’s Metro LA interim housing program offers low-barrier interim housing, and does not require sobriety or participation in services as a prerequisite for enrollment. PATH’s model combines two evidence-based approaches, harm reduction and peer support, which are used alongside recovery principles, motivational interviewing, and kinship. The interim housing program offers clean beds, nutritious meals, access to restrooms and showers, and laundry facilities.
Through PATH's innovative service collaborative, partner service agencies, and the County-wide Coordinated Entry System (CES), they are able to assist homeless individuals, address their personal barriers and identify, transition into, and retain permanent housing. PATH partners with physical and mental providers throughout Los Angeles to address the needs of chronically homeless individuals including Step Up On Second, Saban Community Clinic and the Los Angeles Departments of Health (DHS) and Mental Health (DMH).

**Percentage of annual funding City’s contribution represents:** Approximately 0.01% of the total organizational budget.

**Ratio of administrative to operating costs:** 13.5% administrative: 85% program and 1.5% fundraising.

**Service Profile:** Needs-based ✓ Quality of life-based ✓ Social Service ✓

Health □ Education □ Other □

**Agency Scope:** Local ✓ Regional ✓ National □ International □

**501 (C) (3):** Yes ✓ No □ Exempt □
Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [x] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

PATH proposes to provide individuals experiencing homelessness in the Beverly Hills community access to five beds at PATH’s Metro LA interim housing program. Located at 340 N. Madison Avenue, the program meets the basic needs of our residents with clean beds, three nutritious meals per day, laundry, and restroom and shower facilities. By relieving the everyday stressors of life on the streets, we help our residents stabilize and focus on ending their homeless episode. Our program follows Housing First, a best practice that prioritizes placing individuals into housing and then providing supportive services to ensure stability. PATH’s case managers connect residents to services, work to build self-sufficiency, and help them find and obtain permanent homes.

PATH partners with City of Beverly Hills agencies (e.g., the Changing Lives and Sharing Places (CLASP) team, the Human Relations Department staff, and the Police Department) to reach unhoused individuals in the City. Individuals referred by the City who are willing to access services will be placed in our safe and supportive interim housing environment. As a low-barrier program, we do not require sobriety or participation in services, allowing us to work more effectively with the high-need, chronically homeless individuals among Beverly Hills’ homeless population.

PATH employs Licensed Clinical Social Worker (LCSW) and Master of Social Work (MSW)-level clinical staff, as well as bachelor’s level staff, trained in mental health and co-occurring disorders with specialized experience and peer support training. This qualified team fuels our comprehensive case management and service navigation model. We serve the highest acuity individuals, including those who are chronically homeless and often have complex needs requiring intensive case management. To best serve this population, PATH staff is trained in the evidence-based practices of peer support and harm reduction, which they pair with recovery principles, motivational interviewing, and kinship to help residents successfully connect to housing and services.

All of PATH’s interim housing residents work with a case manager. Our program has a low 1:9 case manager to resident ratio, which allows our staff to adapt their service delivery to the unique needs of each person they serve. Case managers collaborate with each resident to develop a Housing Stability Plan, which outlines housing and service goals, barriers to stability, and the action steps and supportive services needed to reach those goals. In weekly one-on-one meetings, case managers and residents discuss progress, address challenges as they arise, and connect to supportive services. Depending on the needs of the resident, services include medical and mental healthcare, substance use treatment, employment services (e.g., education, vocational training, and job placement assistance), housing location, legal aid, domestic violence counseling, support groups, Veterans services, personal care, and more.

As part of their comprehensive approach, case managers will make appointments with service providers on behalf of residents, provide transportation, and accompany them to meetings to ensure successful access. Case managers also guide residents through the complex systems used to enroll in benefits, obtain documentation, and access other resources needed to end their homelessness. PATH’s case management staff is available seven days a week to provide consistent and timely support.

Ultimately, the goal of PATH’s programs is to help unhoused individuals referred by the City of Beverly Hills move into permanent homes where they can develop self-sufficiency and thrive. To this end, our case managers cultivate relationships with landlords and property management companies to establish appropriate housing opportunities for our residents. Staff also utilizes the Coordinated Entry System (CES), a countywide network of homeless service providers and resources, to link residents with permanent housing. When appropriate and available, we will connect eligible individuals with housing vouchers through Section 8 and our contracts with the Department of Veterans Affairs (VA) and Department of Health Services (DHS). As residents are housed, PATH will work with City officials to fill the designated beds with individuals from the Beverly Hills community.

PATH is also working to increase affordable housing options throughout Los Angeles County through our LeaseUp Los Angeles initiative. By engaging with landlords to provide education and support in renting to people experiencing homelessness we increase housing opportunities for our clients, including our interim housing residents. When a landlord or property owner joins our network, their available units are entered into an online database accessible by case managers throughout the homeless services system. Since 2018, when the initiative began, we have added more than 4,000 units and 600 landlords to the program.

As part of our mission of ending homelessness, PATH is also dedicated to providing education and resources to our partners. PATH will continue to work with City of Beverly Hills representatives, law enforcement officials, and business owners to help our overall community understand the root causes of homelessness and its surrounding issues. Staff will be available at PATH’s interim facility daily between the hours of 7:00am and 9:00pm to help the Beverly Hills Police Department and City staff place individuals into the program.

PATH hopes to continue our longstanding partnership with the City of Beverly Hills, ensuring that people experiencing homelessness in the City have access to safe and supportive interim housing. Our comprehensive program of housing-centric case management and supportive services will help our vulnerable, unhoused neighbors find permanent homes and achieve lasting success.
3. If you are applying for a cultural grant, please describe your program here. PATH is not applying for a cultural grant.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Interim housing meets a critical need for the City of Beverly Hills homeless population, providing respite from the stress and negative health impacts of life on the streets as well as connections to permanent housing. With this request, PATH will continue to provide the same comprehensive, housing-centric services that are essential to our ongoing partnership with the City. Our safe and supportive program improves the quality of life for Beverly Hills’ most vulnerable residents and benefits the entire community by reducing costs and supporting people’s journey to stability, wellness, and independence.

The 2020 Greater Los Angeles Homeless Count found that 19 individuals are experiencing homelessness in Beverly Hills on any given night. While this total remained static from 2019, this year’s count also found that 88 percent of the people placed into permanent housing in 2018 have not returned to homelessness. The homeless services system and Housing First programs like PATH’s have demonstrated success in ending the homeless episodes of the individuals we serve. The majority of our unhoused neighbors in Beverly Hills are unsheltered and living on the streets, and, based on our history of serving this population, it is likely that most are chronically homeless. Chronically homeless individuals often have physical disabilities, mental illness, substance use disorders, or other health conditions that make it difficult for them to find and retain housing.

Homelessness and health needs have an exacerbating relationship, as high health costs are a driver of homelessness and living without a stable home worsens or creates new health issues. On average, individuals experiencing homelessness have a lifespan twenty years shorter than that of someone who is housed. In a 2018 report focusing on chronic homelessness, the United States Interagency Council on Homelessness noted that individuals experiencing chronic homelessness have frequent hospitalizations and emergency room services. This need for crisis and institutional care is costly, and unhoused individuals with mental illness or substance use disorders often have higher instance of arrest and interactions with law enforcement. In Los Angeles, the study found that among single adults experiencing homelessness, the highest acuity individuals averaged $78,348 in annual costs for medical and behavioral health, justice-involvement, and publicly funded homelessness services. The majority of these costs were associated with hospitals.

The health complications brought by the stress and trauma of life on the streets are also complicated by the COVID-19 pandemic. With the prevalence of pre-existing conditions and lack of access to hygiene items, personal protective equipment, or the means to shelter in place, individuals experiencing homelessness are particularly vulnerable to the virus. In our interim housing program, we have taken steps to ensure the safety of our served population including distributing personal protective equipment and hygiene items and maintaining proper social distancing.

PATH understand that individuals experiencing chronic homelessness require intensive and persistent support. Trusting relationships lead to successful engagement in our services, which address compounding barriers to stability, including health-related concerns. PATH’s interim housing program, which provides immediate respite to individuals living on the street and helps connect them with permanent housing, is a proven and effective intervention. According to the National Alliance to End Homelessness, housing that pairs a subsidy with case management and supportive services is a solution to chronic homelessness. Since 2007, investments in this model have helped decrease the number of chronically homeless individuals by 20 percent.

PATH’s five beds dedicated to residents referred from Beverly Hills have an immediate impact on the lives of the individuals receiving services while also reducing public costs. As stated above, significant costs are incurred for hospital emergency room visits, which are often used by unhoused individuals with no other healthcare resources. We work with a network of service partners through Los Angeles County to ensure we can meet the unique needs of each of our residents. Our key partnerships include those with medical and mental health organizations, including Gateways Hospital, JWCH Institute, Saban Community Clinic, Hollywood Mental Health Center, Edelman Westside Mental Health Center, Prototypes, Step Up on Second, and the Los Angeles County Departments of Health (DHS) and Mental Health (DMH).

PATH’s program will reduce the need for unhoused individuals to seek out hospital services or utilize spaces such as public libraries, which offer resources and respite from the streets. Additionally, our interim housing beds and employment related services will reduce “quality of life” crimes, like panhandling, that impact local businesses and public spaces. The goal of PATH’s partnership with the City of Beverly Hills is to help people experiencing homelessness transition off the streets and reintegrate into the community. We hope to continue this important partnership, improve quality of life in the Beverly Hills community, and represent the City’s commitment to serving all of its citizens.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately six percent of total residents served through our Metro Los Angeles interim housing program are members of the Beverly Hills community. Of the residents served by the Beverly Hills program (i.e., the five dedicated beds), 100 percent regularly resided in the City of Beverly Hills prior to entering the program.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

When California’s stay-at-home order was enacted in mid-March, PATH worked to respond quickly and nimbly. As an essential service, our staff remained on the front lines and our doors stayed open. We established the PATH Cares Task Force, which monitored CDC updates and guidelines, established our emergency safety plan, and developed policies and procedures to respond to COVID-19. We distributed personal protective equipment to our staff, our residents, and to unhoused individuals through our street outreach programs. Our teams also shared hygiene kits, bagged lunches, and information on best practices for maintaining health and safety to our served population.

PATH concentrated our efforts on establishing temporary housing sites where unsheltered individuals could find respite. In Los Angeles, we provided supportive services at three isolation and quarantine sites with 600+ rooms and two emergency motels with 200+ rooms. These sites allowed individuals who were experiencing symptoms of COVID-19 to safely isolate and recuperate, while also offering safe housing for older adults and those with pre-existing conditions.

We also continued to offer our regular services, providing housing-centric case management and working to move people off the streets. To maintain the safety of our staff and clients, we shifted to telephone-based case management and worked to reduce the need for clients to visit our offices. PATH’s Metro LA interim housing site made adjustments to our shelter capacity to ensure the safety and well-being of our residents and staff. All adjustments to capacity have been communicated with our community partners. Following guidance from public agencies including the CDC, the LA County Department of Public Health, and the Health Services Department, we instituted safety guidelines such as mandatory mask-wearing, social distancing, and increased cleaning and surface sanitization. In addition, we have installed plexi-barriers between resident beds and additional hand sanitizer stations.

We empower our residents to reduce the spread of the virus with up-to-date information, masks, and hygiene supplies. PATH staff also developed outdoor and physically distanced activities to combat social isolation and ensure retention. Our meal programs have also been critical in providing nutritious food to our residents and reducing their need to grocery shop and risk exposure to the virus.

PATH is dedicated to protecting our served population and meeting challenges that arise due to the COVID-19 pandemic. Statewide, we have housed nearly 1,500 individuals since March 2020 and continue to provide high-quality services to our neighbors experiencing homelessness.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
PATH respectfully requests $150,000 from the City of Beverly Hills to provide interim housing, intensive case management, comprehensive supportive services, and linkages to permanent housing to five unhoused individuals from Beverly Hills at any given time. This amount will cover direct service costs at $52 per bed night and allow for a small percentage ($5,130, or approximately five percent) to go toward administrative costs associated with the coordination of services, acceptance of referrals from the Beverly Hills Human Services and Police Departments, and grant administration and reporting.

8. What percentage of your annual funding would the City’s contribution represent?
The amount requested from the City of Beverly Hills represents approximately 0.1 percent of PATH’s total organizational funding for fiscal year 2020-21.

9. What is the ratio of your organization’s administrative operating costs?
According to our most recently completed Form 990, the breakdown of PATH’s operating costs is 13.5% administrative, 85% program, and 1.5% fundraising.

10. Provide any additional information that may be useful in evaluating your proposal.
Since 2013, PATH has housed more than 11,800 individuals and grown into one of California’s largest homeless services providers with services in 150 cities across the state. This year, COVID-19 exacerbated the need for homeless services and accelerated our aim of moving people into their own homes. Together with our COVID-19 response, PATH provided 22,000 individuals experiencing homelessness in Los Angeles County with housing search and placement services, case management, medical and mental health care, and myriad supportive services.

PATH’s success is bolstered by our partnerships with agencies like the City of Beverly Hills, the CLASP team, and the Beverly Hills Police Department. In appreciation of these partnerships and the impact they have on the lives of our unhoused neighbors, PATH is always open to discussing ways to improve our programs and services. Thank you for your consideration of this grant request, and we look forward to continuing our partnership with the City in the upcoming year.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: The Miracle Project

Requested amount: $35,000

History of City funding: 2019/20: $15,000; 2020/21: $20,000

Agency description: The Miracle Project provides a fully inclusive performing and expressive arts program that uses a groundbreaking and evidence-based methodology to provide individuals with autism and other disabilities the tools to build communication, social skills, community, and greater self-esteem. At The Miracle Project our students, which range from five to 40, become part of a unique neurodiverse community in which all abilities are celebrated. With its artistic home at The Wallis Annenberg Center for Performing Arts in Beverly Hills, the Miracle Project serves over 300 children, teens, and young adults with autism and other disabilities through weekly classes in music, dance, theatre, and film; social skills classes; a summer camp program; and a public performance that aims to change how the world understands disability.

Proposed use of Community Assistance Grant Funds: TMP plans to impacts more than 1,500 individuals from the Beverly Hills community through either classes, public performances, professional trainings, parent and caregiver support programs, and the writings and lectures of our leadership - who are sought-after subject-matter experts in the fields of disability and inclusion. Due to the COVID-19 pandemic, TMP programs and events have been moved from their artistic home at the Wallis Annenberg Center for the Performing Arts to Zoom where they are able to directly serve more than 480 individuals with and without disabilities ages 5 to 65 through year-round social skills classes, musical theater programs as well as summer camps, a job-training program, and free monthly community events.

Target population/Primary service: For those with autism and other disabilities – too often the focus is placed on “correcting” their behaviors; on trying to get them to fit into a world that sees them as “the other” – as not just disabled, but unable at The Miracle Project we welcome everyone as they are. By operating from a place of acceptance and engaging students through expressive and performing arts, The Miracle Project helps their students develop communication and social skills, build self-esteem, and create meaningful connections.

Percentage of total program utilized by Beverly Hills community: Approximately 100% of their program services are utilized by members of the Beverly Hills community annually.

Quantifiable Services and Measures: Approximately 100% of their program services are utilized by members of the Beverly Hills community annually. TMP has increased enrollment by 15% and is now providing more than 130 hours of programming each month. TMP has continued to produce original musicals and songs - reaching audiences of more than 9,000 locally and nationally.

Current Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory
General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The Miracle Project’s program an evidence-based intervention in easing anxiety, increasing confidence and enhancing self-esteem for children and teenagers on the autism spectrum. Unlike many programs that serve individuals with autism, all of the Miracle Project’s classes are neurodiverse, where individuals with and without disabilities are included. As a result of the program, the co-actors have articulated increased levels of empathy, increased understanding of those with disabilities and greater degrees of self-awareness. TMP created an original song for Beverly Hills’ 2021 Kindness Week to demonstrate the creative and collaborative work of TMP participants that was well received by the community.

The Center for Disease Control now estimates that one in 59 children in the United States have autism, up from one in 2,000 children in the 1970s and 1980s. According to the National Autistic Society, more than 50% of adults with autism are diagnosed with depression, with more than one in four adults with autism living in complete isolation. These figures highlight the pressing need to create spaces where everyone in the community can thrive and feel that they belong.

Percentage of annual funding City’s contribution represents: $35,000 in funding would represent about 5% of The Miracle Projects annual funding.

Ratio of administrative to operating costs: 20%

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☑
Health ☐ Education ☐ Other ☑

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Miracle Project (TMP) is a fully inclusive performing and expressive arts program that uses a groundbreaking and evidence-based methodology developed by our founder Elaine Hall to provide individuals with autism and other disabilities the tools to build communication, social skills, community, and greater self-esteem. Thanks to the past support of the city of Beverly Hills, TMP impacts more than 1,500 individuals from the Beverly Hills community through either classes, public performances, professional trainings, parent and caregiver support programs, and the writings and lectures of our leadership - who are sought-after subject-matter experts in the fields of disability and inclusion. Due to the COVID-19 pandemic, TMP programs and events have been moved from our artistic home at the Wallis Annenberg Center for the Performing Arts to Zoom (see Question 6) where we are able to directly serve more than 480 individuals with and without disabilities ages 5 to 65 through year-round social skills classes, musical theater programs as well as summer camps, a job-training program, and free monthly community events.

TMP’s 13 weekly social skills classes help participants prepare for real-life social situations and practice positive social interactions through the use of improvisation, theater games, and role playing. At the outset of the pandemic, TMP adapted curricula for all social skills classes, placing emphasis on emotional and physical self-regulation as well as strategies to reduce anxiety, deal with loss and change, cope with uncertainty, and practice body awareness.

TMP’s musical theater courses utilize acting, singing, movement, and voice to build self-confidence, enhance self-expression, improve communication, and reduce anxiety and depression among individuals with and without disabilities. TMP’s Triple Threat classes, which serve more than 90 individuals each year, incorporates social-emotional enrichment and performing arts training for beginner, intermediate, and advanced participants. In these classes, participants rehearse and perform musical theater songs and scene work, develop their talents as solo performers, and practice skills necessary for collaboration and compromise by working on large ensemble musical numbers. During the pandemic, participants have also been learning technical skills regarding filming and audio recording in order to create innovative theatrical performances that can be viewed online. TMP’s Company Class is an invitation-only semi-professional performance group of approximately 30 individuals with disabilities. Each year, Company Class participants help to write, compose, and perform an original full-length musical that shares their unique perspectives as individuals with disabilities. These shows typically premiere on stage each Spring at The Wallis. Due to COVID-19, the Company Class’s 2020 original musical, The Influencer, premiered online in June 2020 and was viewed by more than 1,500 audience members worldwide and was also made available on the premiere streaming service Broadway On-Demand as well as through The Wallis. At present, TMP intends to premiere the Company Class’s 2021 musical, Uniquely Human, online. We hope to resume producing live musicals at The Wallis in 2022.

Additional TMP programs include week-long summer musical theater camps for individuals of all abilities, ages, and degrees of performing arts experience. Typical enrollment for these camps - which usually take place at The Wallis - averages 70 individuals with disabilities. In Summer 2020 TMP offered one-week-long virtual musical theater workshop and limited enrollment to 30 individuals. TMP also operates the Miracle Masters paid internship program that provides job training and mentorship to young adults with disabilities. Miracle Masters interns from in and around Beverly Hills learn both administrative skills as well as leadership and teaching skills. In Spring 2020 TMP introduced a monthly sing-a-long series that fosters connection and joy and offers community celebration of birthdays and holidays. These events are free and open to the whole community.

In addition to the direct services we provide those with disabilities in and around Beverly Hills, TMP works to strengthen the Beverly Hills community as a whole. During non-COVID times, more than 1,500 people attend our public performances at The Wallis and in Beverly Hills public schools, in which our students perform original musicals that deal with complex issues such as identity, relationships, independence and bullying. Through these performances, TMP aims to foster understanding, empathy, sympathy and to transform how audiences understand “ability.”

Throughout the pandemic, demand for our programs have continued to grow and we have seen a 15% increase in enrollment. Our increase is partly due to the fact that more and more local therapists, social workers, school counselors and mental health professionals are referring clients to TMP as they recognize the need for social-emotional learning, self-expression, and socialization during this time of extreme isolation.
If you are applying for a cultural grant, please describe your program here.

In addition to the direct-service that TMP provides participants in the program, TMP also serves the Beverly Hills community at-large by providing a unique cultural experience that aims to inform and educate them about disability. Our aim is to transform the way audiences see those with disabilities - challenging perceptions of what “disability” and “ability” mean. During non-COVID times, TMP holds a minimum of seven public performances in the city of Beverly Hills. These public performances include four free showcases - two in August at the end of our week-long summer camps, one holiday showcase in December, and one showcase in April at the conclusion of our Triple Threat class. Each Spring we premiere an original musical, which during non-COVID times, runs at The Wallis for, at minimum, five ticketed shows in the Lovelace Theater. These original musicals, which are promoted alongside The Wallis’ regular catalogue of performances, are created by and star our students of all abilities and tackle complex topics such as identity, bullying, relationships, and independence. We also have “toured” our musicals, bringing cast of neurodiverse performers to assemblies at Beverly Hills schools as a way of promoting and fostering mutual respect and empathy among students.

It is important to note that when we have in-person classes at The Wallis we are able to serve a diverse group of individuals with physical disabilities, who do not always get access to the arts or arts education programs. The Wallis is an ADA accessible building, meaning that our students with physical limitations are able to attend all of our classes and programs. Additionally, we offer sensory friendly performances to our annual large production (ie. no applause and the lights are only dimmed, not off). This allows for audience members who otherwise could not attend a professional-level performance to engage in a unique cultural experience.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

In 2020, the Centers for Disease Control estimated that one in 54 children in the United States have autism, up from one in 2,000 children in the 1970s and 1980s. More than 50% of adults with autism are diagnosed with depression (National Autism Society, 2019) and more than 40% of children with autism are diagnosed with anxiety disorders (Autism Spectrum Disorders, 2018). Additionally, autistic adults are more likely than nonautistic adults to face loneliness and social isolation - with more than 28% living in complete isolation, meaning no social contact with anyone outside their household (Journal of Autism and Developmental Disorders, 2013). Individuals with autism and other disabilities have significantly higher rates of depression than those without disabilities. More than 50% of adults with autism are diagnosed with depression (National Autism Society, 2019) and more than 40% of children with autism are diagnosed with anxiety disorders (Autism Spectrum Disorders, 2018). This dramatic rise in autism rates coupled with systemic isolation and depression highlight the pressing need to create more spaces in which everyone in our community can thrive and feel that they belong.

For those with autism and other disabilities - too often the focus is placed on “correcting” their behaviors; on trying to get them to fit into a world that sees them as “the other” - as not just disabled, but unable. At TMP we welcome everyone as they are. Many of the students who come to TMP have not been able to be successful in other programs. Even though some students may be innately talented, years of being bullied, unseen, or misunderstood results in low self-esteem, hiding their true selves and an inability to be able to reveal their talents. Oftentimes traditional music or performance classes have curriculums that move too fast and students with autism or other disabilities can get lost and not be able to follow the pace of the class. By operating from a place of acceptance and engaging our students through the expressive and performing arts, we help our students develop communication and social skills, build self-esteem, and create meaningful connections.

In 2014, researchers from California State University, Northridge studied the impact of TMP for youth and teens thanks to a grant from the National Endowment for the Arts. Their results were published in 2015 in the International Journal of Education and Social Sciences. The study deemed TMP as an evidence-based intervention in easing anxiety, increasing confidence, and enhancing self-esteem for children and teenagers on the autism spectrum. Additionally, the study found that TMP increased levels of empathy and self-confidence for co-actors (ie. neurotypical program volunteers). We have made a special effort to recruit our co-actors from the Beverly Hills school district, helping make them more engaged, empathetic and confident citizens of the city.

Just as important to the value we offer those that participate directly in the program is the value we bring to the Beverly Hills community at-large. Our shows, featuring the talents and abilities of people of all abilities, help to foster greater understanding, empathy, sympathy and respect for all individuals regardless of ability. Through the power of theater and storytelling we are working to create a more tolerant, a more welcoming society in which all - regardless of ability - feel valued and accepted. With more than 1,500 audience members per year from in and around Beverly Hills, we believe that we provide a vital service in helping to improve the quality of life for all Beverly Hills residents - strengthening Beverly Hills’ commitment to creating a thriving and vibrant diverse community in which all citizens are welcome.

During the pandemic TMP shifted our programming online (see Question 6) however in the next fiscal year we anticipate reintroducing programming at The Wallis. This reintroduction of in-person programming will inevitably be in addition to our continued online programs, which we will continue to operate for those who remain at a heightened risk of exposure or are unable to attend classes due to transportation or geographic challenges. We foresee that Beverly Hills community members will continue to have the great opportunity to access our programs both virtually and in-person.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of our programs are utilized by members of the Beverly Hills community.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

In an effort to combat the isolation, anxiety and disruption in routine caused by COVID-19, within one week of California's stay-at-home orders going into effect in March 2020, TMP successfully transitioned nearly all programs online, hosting classes virtually each week via Zoom. Nearly all the participants who joined us each week at The Wallis began accessing our programs online and more were able to join who were previously unable to due to transportation or geographic limitations. Since the beginning of the pandemic, TMP has increased enrollment by 15% and is now providing more than 130 hours of programming each month.

Every day we witness how powerful coming together in a virtual space can be - how in the midst of chaos and uncertainty, our participants and their families have continued to build social and life skills, develop self-esteem, and find comfort, connection and support. TMP adapted curricula in all classes to help participants and their families adjust to life during the pandemic, placing emphasis on emotional and physical self-regulation as well as strategies to reduce anxiety, deal with loss and change, cope with uncertainty, and practice body awareness. Additionally, TMP has continued to produce original musicals and songs - reaching audiences of more than 9,000 locally and nationally. We look forward to the day we are able to resume classes at The Wallis. We believe that the success of our online programming will lead to an increased interest and demand for our in-person programming.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
$35,000

8. What percentage of your annual funding would the City’s contribution represent?
5%

9. What is the ratio of your organization’s administrative operating costs?
General administration accounts for 20% of TMP’s operating cost.

10. Provide any additional information that may be useful in evaluating your proposal.
In November 2020, TMP’s Founder and Executive Artistic Director Elaine Hall along with Senior Grants Manager Julia Mcss had the distinct honor of presenting at the Human Relations Commission’s monthly meeting. After hearing of our work, TMP was commissioned to create an original song for Beverly Hills’ 2021 Kindness Week in February. In January 2021, TMP intern Jack Cline wrote the original song, “I Choose Kindness,” which is now incorporated into our curriculum. The song has led to some very meaningful conversations with our participants about what kindness is, what it is not, and how to keep kindness at the center of our interactions with friends and family. At the time of this application, more than a dozen TMP participants with disabilities are recording the song, which TMP will be professionally editing and providing to the City of Beverly Hills free of charge to use as part of the 2021 Kindness Week celebration in mid-February. We look forward to the upcoming Kindness Week and future opportunities for collaboration.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Saban Community Clinic

Requested amount: $50,000


Agency description: Saban Community Clinic (SCC) serves as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, Saban combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services.

Proposed use of Community Assistance Grant Funds: Support the delivery of health and social services to Beverly Hills’ low-income, underserved residents.

Target population/Primary service: Uninsured and under-insured population of Los Angeles County/health care and services.

Percentage of total program utilized by Beverly Hills residents/community: Last year, SCC served 427 residents of Beverly Hills and provided 2200 patient visits to Beverly Hills residents. This represents approximately 2% of SCC’s total patient visits.

Quantifiable Services and Measures: Last year, SCC served 427 residents of Beverly Hills and provided 2200 patient visits to Beverly Hills residents. Of the patients served, 6 in 10 were woman and more than 3 in 10 were over the age of 60. Nearly 4 in 10 were between the ages of 40-59. Over 80% of patients visits were for medical services. Over the past few months, there has been more demand for behavioral health services including counseling and case management. This year, there has been a stark uptick in the number of patients from Beverly Hills who were living at or below 100% of the Federal Poverty Line. The last two quarters showed that 7 in 10 City of Beverly Hills patients fall into this low-income category.

Current Performance:
  FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

SCC offers a wide array of primary and specialty care services including primary and preventative health care, cancer screenings, women’s health services, and confidential HIV testing. Dental services include diagnostic visits, including oral exams, x-rays, emergency care, cleanings and preventative care education. SCC also offers behavioral health services including evaluations, group counseling and treatment for mental health issues. Specialty care services include pre- and post-natal services, showers for homeless individuals, vision services, smoking cessation groups, nutrition education and more.
SCC has created programs and developed strategic partnerships in response to the community’s needs. These include, but are not limited to annual health screenings, community dental work (children and adults), and colorectal cancer screenings.

SCC functions on its founding principle that healthcare is a right and not a privilege. Poverty and poor healthcare are inextricably linked, and are rooted in political, social and economic justice. Without access to SCC, many patients would not receive adequate care for complex, chronic diseases.

Although heavily impacting SCC, and despite challenges, SCC continued to provide medical, emergency dental and behavioral health services. This year, SCC was able to add several value-added services as a result of the pandemic such as patients exhibiting symptoms also receiving a COVID-19 test. SCC is one of the only facilities that stayed open to continue offering shower services to the unhoused individuals in the community. SCC also offered food security to this vulnerable group by providing healthy meals and snacks after a clinic visit.

During the first six months of the pandemic, SCC accomplished the following: provided $2.7+ million in free services and waived co-payments, as well as 20,000 medical and mental health visits; provided 800 emergency dental services when routine care was suspended temporarily; delivered 10,000+ prescriptions through their home delivery program; distributed donated meals to front line staff and homeless patients, as well as provided 2,500+ showers, masks and hand sanitizers to homeless neighbors; distributed hundreds of blood pressure machines and glucometers, navigated 32 unhoused individuals through Project Room Key into housing opportunities and increased access by opening a fifth location in April 2020 (The Virgil Family Health Center).

**Percentage of annual funding City’s contribution represents:** The City’s funding would represent less than 1% of SCC’s overall revenue.

**Ratio of administrative to operating costs:** Last fiscal year, administrative costs represented under 10% of the overall operating budget.

**Service Profile:** Needs-based □ Quality of life-based □ Social Service □

Health □ Education □ Other □

**Agency Scope:** Local □ Regional □ National □ International □

**501 (C) (3):** Yes □ No □ Exempt □
City of Beverly Hills

COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION

FY 2021 - 2022

Agency / Project Name: The Los Angeles Free Clinic (dba Saban Community Clinic)

Address: 8405 Beverly Blvd

City: Los Angeles State: CA Zip: 90048

Contact Person: Catherine Scott

Phone: 323-854-5519 Fax: ____________________________

Email: cscott@sabancommunityclinic.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Saban Community Clinic’s (SCC) mission is to, in collaboration with strategic partners, serve as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, SCC combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services. SCC operates at three clinical sites in Los Angeles County, namely the Beverly Health Center, S. Mark Taper Foundation Health Center, and The Wallis Annenberg Children and Family Health Center at Hollywood Wilshire Health Center. On April 13th, 2020, SCC opened a fourth clinic site - The Virgil Family Health Center - at 137 N. Virgil Avenue, Los Angeles, CA. This new site has a specific focus on pediatric health care in this designated medically under-served area.

SCC offers a wide array of primary and specialty care services within one medical home. Medical services include primary and preventive health care, preventive screenings, family planning, women’s health services, men’s health services, diagnosis and treatment of sexually transmitted infections, and confidential HIV testing, treatment and prevention. Dental services consist of diagnostic visits including oral exams and x-rays, restorative procedures, extractions, emergency and palliative care, preventive care, cleanings, sealants, fluoride treatments, referrals, and education. Behavioral Health services provide case management, psychiatric services, as well as individual and group counseling. Additionally, Behavioral Health services offer depression screenings, mental health evaluations, individual and group counseling, psychiatric care, and linkages for incoming patients to case management services for assistance with housing, jobs, and other needs. Specialty care services include showers for homeless individuals, vision services, nutrition education, and more.
3. If you are applying for a cultural grant, please describe your program here.
N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

SCC functions on its founding principle that healthcare is a right, not a privilege. Without access to SCC, many patients would fall through the cracks. They would not receive adequate care for complex, chronic diseases. SCC offers health care services to disadvantaged people within the Los Angeles and Beverly Hills communities in order to help patients get healthy. SCC provides Beverly Hills residents living on fixed or limited incomes a place where they can receive health care in a caring environment, within their neighborhood.

SCC is located in Metropolitan Service Planning Area 4 (SPA 4) of Los Angeles county. For over 53 years, SCC has been a patient-centered medical home for vulnerable people in Los Angeles, including new immigrants, uninsured people, the disabled and those who are HIV+. Last year, a staggering number of patients (79%) were living under 100% of the FPL. For a family of four in Los Angeles, that's less than $26,500 a year. The majority of patients (53%) were adults between 40-64 years old, Hispanic (55%) and female (56%). There were also 22% Caucasian and African American (10%) patients. Of note, more than 5% of patients were experiencing homelessness, a number expected to rise this year due to the pandemic.

This past year presented an enormous challenge in how to continue providing quality, comprehensive care during the COVID-19 pandemic. Throughout the year, however, SCC always rose to the meet the moment. SCC never deviated from the fact that Whole Person Care remains at the heart of SCC's mission.

A patient might see a medical provider for high blood pressure. The medical provider determines that the patient is also suffering from depression, so she makes a referral for the patient to the behavioral health department. The patient is then able to begin counseling sessions to address his depression. Additionally, the patient is linked to a Case Manager who plays a critical role in care coordination for our most vulnerable clients, helping reach and engage these patients who are most in need and often have the least amount of resources. The Case Manager helps get the patient linked to housing and employment resources. SCC’s program is committed to addressing both immediate medical needs, while also providing integrated dental care, mental health and social services to move our clients towards reintegration into the larger community.

We remain deeply grateful for the ongoing partnership we have with the City of Beverly Hills to provide support for the most vulnerable members of this community. Together, we can continue to ensure that regardless of the ability to pay for healthcare, all people will receive the care and treatment they need.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Last year, SCC served 427 residents of Beverly Hills and provided 2200 patient visits to Beverly Hills residents. This represents approximately 2 percent of SCC’s total patient visits. Of the patients served, 6 in 10 were women and more than 3 in 10 were over the age of 60. Nearly 4 in 10 were between ages 40-59. Over 80% of patient visits were for medical services; over the last few months, more demand has been noted by behavioral health services, including for counseling and case management. This year, there has been a stark uptick in the number of patients from the City of Beverly Hills who were living at or below 100% of the Federal Poverty Line (less than $13,000 for a single person and less than $26,500 per year for a family of four). The last two quarters showed that 7 in 10 City of BH patients fall into this low-income category.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

The COVID-19 pandemic impacted SCC heavily this year, as it did all people, organizations and communities. Despite the challenges, SCC continued to provide the high quality medical, emergency dental, and much-needed behavioral health services it has always done to its patients.

This year, however, SCC has added several value-add services as a result of the pandemic. For example, patients who are exhibiting symptoms can receive a COVID-19 test at the Clinic. SCC’s E6 Street Medicine team has also been highly active in conducting tests for people experiencing homelessness, as well as linking them to short term housing and other treatment. Of note, SCC was one of the only facilities that stayed open to continue offering shower services to its unhoused neighbors, a service that was in high demand due to short supply. In addition, SCC offered food security to this most vulnerable group by providing healthy meals and snacks after a clinic visit.

COVID-19 resulted in higher operational costs due to providing PPE for all patient facing staff. As well, from mid-March 2020 to July, SCC had to furlough most of its Dental department staff at the recommendation of the California Dental Association. Thanks to new HEPA filters, other safety measures and less frequent appointments to space out the visits, dental services have now resumed.

In contrast, the Behavioral Health department has experienced a heavy increase in demand for its services during the pandemic; since last March, the department has seen a 95% increase in referrals for counseling. More and more providers are referring patients for counseling and treatment for anxiety and depression (patient visit numbers noted in the next section).

Additionally, to keep staff and patients safe this year, SCC moved to offer free delivery from its on-site pharmacy, as well as Telehealth appointments via phone or video with its providers. These services will continue for as long as the pandemic is still considered an emergency. SCC is proud to report that it was able to complete nearly 80% of all medical visits via Telehealth, while still keeping our doors open for the most urgent cases that needed to be seen safely in person. As soon as the Pfizer and Moderna vaccines are more widely available, SCC will also be offering vaccinations to its patient population.
The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
This year, SCC respectfully requests a grant of $50,000 over 12 months from the City of Beverly Hills. The grant will support delivery of medical, dental and behavioral health care services to residents of the City. SCC's request is based upon the important need to mitigate the cost of free healthcare services provided to local residents, including over $225,500 to cover non-reimbursable costs for treating Beverly Hills community residents. SCC continues to be deeply grateful for this longstanding community partnership that supports members of the City of Beverly Hills.

What percentage of your annual funding would the City's contribution represent?
The City of Beverly Hills funding would represent less than 1% of SCC's overall revenue for the next fiscal year. However, at SCC we rely on community partners to work closely with us to deliver critically important health care for the area's most vulnerable residents. The funding would be an integral part of building up and maintaining quality health care for those who need it the most, especially for those who are uninsured.

What is the ratio of your organization's administrative operating costs?
Last fiscal year, the administrative costs represented under 10% of the overall operating budget. SCC continues to make strides to keep administrative costs as low as possible, and has systems in place to ensure proper oversight and accountability at all levels of the organization.

Provide any additional information that may be useful in evaluating your proposal.
Last year presented enormous healthcare challenges in the form of the COVID-19 global pandemic. Those challenges continue to this day, as California is currently in the midst of a huge surge in patients experiencing complications from the virus (January 2021).

More locally, Saban Community Clinic (SCC) had to make significant, rapid changes in last year in order to maintain healthcare services for its vulnerable patients, while ensuring staff and patient safety. SCC incurred significant costs throughout the year in order to ensure its medical providers had access to N95 masks, which have remained in short supply. Additional personal protective equipment (PPE) in the form of gowns, face shields, hand sanitizer, gloves and surgical masks have been in incredibly high demand, and supply chain issues have resulted in PPE sometimes going for as high as 20X above the normal rates. SCC also had to hire more janitorial staff and invested in barriers and other equipment to ensure on-site staff were able to work in a safer, more sanitized and properly protected workspace. As a result, the organization incurred significant added costs this last year and will continue to do so until the pandemic is brought under control.

Throughout the entire pandemic, however, SCC has been focused on ensuring that the most vulnerable members of our community, including patients from the City of Beverly Hills, are able to access the healthcare services they so desperately need. During the first six months of the pandemic (March - August), SCC accomplished the following:

• Provided $2.7+ million in free services and waived co-payments, as well as 20,000 medical and mental health visits.
• Provided 800 emergency dental services when routine care was suspended temporarily.
• Delivered 10,000+ prescriptions through our home delivery program.
• Distributed hundreds of blood pressure machines and glucometers for patients to better monitor their condition at home.
• Distributed donated meals to front line staff and homeless patients, as well as provided 2,500+ showers masks and hand sanitizers to our homeless neighbors.
• Navigated 32 unhoused individuals through Project Room Key into housing opportunities.
• Increased access by opening a fifth location on April 13, 2020 - The Virgil Family Health Center.

More information will be available in our upcoming Annual Report. Thank you for consideration of this grant request to help the most vulnerable members of the Beverly Hills community.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Safe Parking LA (Community Partners FBO Safe Parking LA)

Requested amount: $50,000

History of City funding: First-time applicant

Agency description: Safe Parking LA provides safe overnight parking to facilitate stability and housing in Los Angeles County for individuals living in their vehicles, and advocates for fair and equitable treatment and resources for the unhoused. Safe Parking LA’s service model employs underutilized parking lots to address the unique needs of residents whose only source of shelter is their car or van. In addition to a parking spot at night, our lots offer restrooms with running water, professional security, access to local resources, and housing-focused case management services.

Proposed use of Community Assistance Grant Funds: Safe Parking LA is seeking funding for a general operating grant through the Community Assistance Grant Fund. Funding will help Safe Parking LA build capacity to sustain their safe parking program and expand access to critical services with a focus on housing in LA County over the next year.

Safe Parking LA fills the gap in services by stabilizing people experiencing vehicular homelessness, keeping them safe in their vehicles, and connecting them to vital resources including:

1. Individualized case management, including the development of a housing and stability plan.
2. Support for basic needs including food and clothing.
3. Temporary financial assistance for vehicle-related costs, credit repair, and housing deposits.
4. Hygiene and healthcare services.

Target population/Primary service: Adults and families experiencing vehicular homelessness in the Beverly Hills area and surrounding region. Safe Parking LA provides safe parking with security, access to case management services, health and hygiene support.

Percentage of total program utilized by Beverly Hills residents/community: SPA 5: 55%

Quantifiable Services and Measures: This is Safe Parking LA’s first application for support. Staff will be able to quantify and measure impact based on community participation numbers.

Historical Performance:
   FY 20/21: (Q1 & Q2) □ Satisfactory □ Unsatisfactory □ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In 2019-20, Safe Parking LA served 615 people experiencing vehicular homelessness. Safe Parking LA is currently operating eight lots in LA County, and has the capacity to park 210 vehicles each night, and provide essential services and outreach to homeless clients at high risk during the COVID-19 crisis. They will increase program capacity by over 20% with the capability to serve more than 750 people experiencing vehicular homelessness over the next year.
In just four years, Safe Parking LA has become the largest safe parking program in Los Angeles. In 2019, Safe Parking LA hosted the first-ever National Safe Parking Conference with partner Leo Baeck Temple to share best practices. They have received coverage from prominent media outlets including ABC, CBS, CNN, KTLA, NBC, Daily News, LA Times, Southern California Public Radio, and the Washington Post. Safe Parking LA has also presented to the Human Relations Commission.

**Percentage of annual funding City's contribution represents:** 2%

**Ratio of administrative to operating costs:** 17%

**Service Profile:** Needs-based [ ] Quality of life-based [x] Social Service [x] Health [ ]
Education [ ] Other [ ]

**Agency Scope:** Local [ ] Regional [x] National [ ] International [ ]

**501 (C) (3):** Yes [x] No [ ] Exempt [ ]

Safe Parking LA is operating in partnership with Community Partners which is a 501 (c) 3.
Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [x] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Safe Parking LA seeks a $50,000 general operating grant from the City of Beverly Hills Community Assistance Grant Fund. Funding will help us build capacity to sustain our safe parking program and expand access to critical services with a focus on housing in LA County over the next year.

Safe Parking LA provides safe overnight parking to facilitate stability and housing in Los Angeles County for individuals living in their vehicles, and advocates for fair and equitable treatment and resources for the unhoused.

According to the 2020 LA Homeless Services Authority (LAHSA) Homeless Count, over 25% of LA County’s homeless population of 66,436 lives in their vehicles. This is a 12.7% increase from the 2019 count. While Measure H and the government programs that followed have brought unprecedented support, our city cannot keep pace with the extraordinary growth of homelessness in Los Angeles. Further, a January 2021 report from the Economic Roundtable predicts that massive job losses resulting from the COVID-19 pandemic will cause an additional 52,000 working-age adults to fall into homelessness over three years.

In LA County, people who are homeless and earning income are not eligible for supportive services through the LAHSA’s Coordinated Entry System. More than 40% of Safe Parking LA’s clients are employed and many are first-time homeless. Because they have low acuity scores (VI-SPIDAT) and are less vulnerable, they are ineligible for many government programs like Rapid Rehousing, Flexible Funds, and even temporary housing. While their capacity to sustain housing is significantly higher than people who are chronically homeless and living on the streets, often they cannot access the support they need to transition out of homelessness.

The need for effective solutions to the problem of vehicular homelessness throughout Los Angeles is critical. In an environment where public resources are limited for people experiencing vehicular homelessness, local government relies on organizations like Safe Parking LA for help.

Scalable and replicable, Safe Parking LA’s service model employs underutilized parking lots to address the unique needs of residents whose only source of shelter is their car or van. In addition to a parking spot at night, our lots offer restrooms with running water, professional security, access to local resources, and housing-focused case management services.

Safe Parking LA fills the gap in services by stabilizing people experiencing vehicular homelessness, keeping them safe in their vehicles, and connecting them to vital resources including:

--- Individualized case management, including the development of a housing and stability plan.
--- Support for basic needs including food and clothing.
--- Temporary financial assistance for vehicle-related costs, credit repair, and housing deposits.
--- Hygiene and healthcare services.

In 2019-20, Safe Parking LA served 615 people experiencing vehicular homelessness. Operating eight lots in LA County now, we have the capacity to park 210 vehicles each night. With support from partners like the City of Beverly Hills, we will provide essential services and outreach to homeless clients at high risk during the COVID-19 crisis. We will increase program capacity by over 20% with the capability to serve more than 750 people experiencing vehicular homelessness over the next year. Positioned to scale, we seek partners to invest in our growth and help us move the needle on homelessness in Los Angeles.
3. If you are applying for a cultural grant, please describe your program here.

N/A
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Highly food-insecure and just one car repair bill away from sleeping on the streets, Safe Parking LA’s homeless clients rely on us to meet their most basic needs, support their health and well-being, and help improve their quality of life. In response, we address social determinants of health and provide critical services that include:

--Promoting food security through food drop-off and occasional dinner service in addition to access to local food banks and meals programs.
--Promoting improved physical and emotional health and well-being through access to clean bathrooms and running water, and gym memberships.
--Promoting transition into housing with a focus on permanent housing solutions.

By keeping people safe in our lots with professional security overnight, Safe Parking LA protects the physical and emotional safety of the clients we serve and reduces the risk of crime and violence in the surrounding neighborhoods. To support safer-at-home guidelines in Los Angeles, Safe Parking LA works to protect the health and well-being of staff and clients during the COVID-19 pandemic. When violence threatened the peaceful protests during LA’s recent Black Lives Matter rallies, we opened our lots earlier than usual to prevent our clients from having to park in public spaces where they would be vulnerable to theft and violence.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Greater Los Angeles: 100%
SPA 5: 55%
SPA 4: 33%
SPA 2: 12%

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

In spring 2020, many of Safe Parking LA's clients sheltered in their vehicles outside of our safe lots to reduce contact with others during the crisis. However, our lot census has recovered since. As with so many organizations, we have been faced with providing service delivery in a new and challenging landscape. To address the health and safety of staff and an already-vulnerable homeless population during the COVID-19 pandemic, we are informed about local and national safety guidelines and best practices in service delivery. In addition to following the recommended guidelines, we have added the following provisions to service delivery:

--Health screenings at intake
--Equipment and supplies including hygiene kits, car safety kits, PPE
--Expanded food support
--Wellness checks

As a general practice now, Safe Parking LA identifies and supports clients who are most vulnerable during the pandemic including seniors, people with significant health challenges, and clients with very low acuity. Some clients have been eligible for Project RoomKey and other temporary housing solutions for Angelenos who are homeless during the COVID-19 pandemic.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $50,000

8. What percentage of your annual funding would the City’s contribution represent? 2%

9. What is the ratio of your organization’s administrative operating costs?
   Programs: 81%, Administration: 17%, Fundraising: 2%

10. Provide any additional information that may be useful in evaluating your proposal.

   In just four years, Safe Parking LA has become the largest safe parking program in Los Angeles. In 2019, we hosted the first-ever National Safe Parking Conference with partner Leo Baeck Temple to share best practices, positioning us as a leader in the safe parking movement. We have received extensive coverage from prominent media outlets including ABC, CBS, CNN, KTLA, NBC, Daily News, LA Times, Southern California Public Radio, and the Washington Post.

   Over the last year, Safe Parking LA has undergone a massive capacity-building initiative that has taken us from a small, volunteer-run organization to a professionally staffed organization with a budget of more than $2.3 million. The human capital that now power our professional infrastructure include:

   --An eight-member Advisory Board to provide counsel on matters including organizational planning and strategy, staff development, and fundraising.
   --A professional Executive Director to provide organizational oversight for programs, administration, and fundraising full-time.
   --A new Program Director responsible for program and program-related staff oversight.
   --Eight full-time Case Managers who work one-on-one with homeless clients to develop an individualized housing and stability plan and provide supportive services.
   --A full-time Administrative Coordinator to support organization and executive administration.
   --An organizational and capacity planning consultant.

   A project of Community Partners, Safe Parking LA supports diversity and inclusion in hiring practices. Our team of eleven full-time employees are diverse in background, race, ethnicity, and gender. We include populations that are historically under-represented in the professional workplace, hiring members from the LGBTQ+ community and communities of color. A testament to our commitment to building a team that is reflective of the population we serve, Safe Parking LA employs one part-time Lot Coordinator who is a formerly homeless client.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status or proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Step Up on Second

Requested amount: **$90,000**

History of City funding: partner in CLASP Outreach Program from inception in 2007 through present. 2012/13: $45,000; 2013/14: $30,000; 2014/15: $60,000; 2015/16: $60,000; 2016/17: $60,000; 2017/18: $60,000; 2018/19: $60,000; 2019/20: $75,000; 2020/21: $75,000

Agency description: Provides permanent supportive housing for individuals affected by severe and persistent mental health issues and young adults who have experienced trauma and are at risk of developing mental health issues, and their families.

Proposed use of Community Assistance Grant Funds: This grant augments the City’s ongoing contract with Step Up on Second for the CLASP homeless outreach team. With this grant, Step Up will support CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County’s most competitive mental health programs. Step Up will prioritize up to four slots in one of these intensive programs for appropriate and qualified Beverly Hills CLASP referrals. These programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing.

In addition, these funds will also support Step Up staff to act as the City of Beverly Hills’ liaison to the Coordinated Entry Systems (CES) in both Service Area 5 and 4. Step Up will ensure individuals who are experiencing homelessness in Beverly Hills and outreached by CLASP, are properly surveyed. The team will use the newest version of the LAHSA VI-SPDAT tool. Responses will be entered into the CES system to ensure these individuals have access to appropriate housing resources.

Step Up proposes to add an additional outreach effort by offering twice a week early morning City Park walk-through with the Park Rangers. The program staff will help to identify and deliver support for more individuals who experience homelessness in boundaries of the City.

Target population/Primary service: Longtime homeless individuals with a mental illness currently in Beverly Hills.

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: Homelessness has a significant impact in Beverly Hills including utilization of Police, Rangers, Fire/Paramedics, Library and Recreation and Parks staff time. Homelessness affects community sanitation, safety and general quality of life issues for city residents and visitors.

The City of Beverly Hills has limited access to mental health services to assist its unsheltered community members. It must rely on LAC Dept. of Mental Health (DMH) and LAC Dept. of Health Services (DHS) for those services. Step Up is currently the City’s designated DMH/DHS contractor that provides needed mental health, physical health and housing resources for the most vulnerable unsheltered persons within the City.
Measures: 1. DMH Integrated System (IS) screening, for mental health services will be provided to 100% of all CLASP clients who present with mental health symptoms or needs. Those who meet criteria, or need further evaluation will receive outreach and assessment by qualified Step Up staff.
2. Up to four CLASP clients who have been assessed and meet program criteria will be enrolled in Step Up’s intensive service programs
3. Permanent Supported Housing (PSH) linkage for five BH community members experiencing homelessness
4. Five of BH members placed in PSH will meet with Life Skills Coordinator every week
5. 90% of those housed will remain stably housed during reporting period

Historical Performance:
FY 20/21: (Q1 & Q2) ☒ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):
Step Up has partnered with the City of Beverly Hills for the past thirteen years with the CLASP Outreach Program, and had made great strides in addressing homelessness in the City. Since augmenting the CLASP program with CAGF support, Step Up has provided permanent supportive housing to 22 Beverly Hills clients (two are deceased, one evicted, and 19 remain stably housed).

The end goal of all Step Up’s homeless services is permanent supportive housing for individuals experiencing mental health conditions. Residents in permanent supportive housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect and a sense of belonging are key components of Step Up’s approach.

Percentage of annual funding City’s contribution represents: The City’s funding comprises less than 1% of Step Up on Second’s annual budget.

Ratio of administrative to operating costs: 12%

Agency Scope:
Local ☒ Regional ☒ National ☐ International ☐

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒ Health ☒

Education ☐ Other ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Step Up On Second Street, Inc. CLASP
Address: 1328 Second Street
City: Santa Monica State: CA Zip: 90401
Contact Person: Tod Lipka, President & CEO
Phone: 310-394-6889 Fax: 310-394-6883
Email: TLipka@stepuponsecond.org

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since 2008, Step Up on Second Street, Inc. (Step Up) has received funding from the City of Beverly Hills CLASP program to support two (2) full-time Step Up employees, who are located in the City, to engage and support unsheltered persons who are experiencing chronic homelessness and mental health conditions. Step Up appreciates this long-standing partnership. The CLASP contract allows Step Up outreach service coordinators to spend 100% of their time within the City of Beverly Hills working with the City’s unsheltered population. While the Step Up team services have tremendous impact on the population experiencing chronic homelessness within the city limits over the past 13 years, the team is limited in what they are able to accomplish to achieve permanent housing solutions with their current resources. The proposed CAGF grant will continue to augment the quality and depth of these current services with additional services, supports, and housing placements.

The City of Beverly Hills Community Assistance Grant Fund (CAGF) helps Step Up to support the Beverly Hills CLASP team access to resources within Step Up’s programs and services. The goal is to help those experiencing homelessness by assisting the CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County’s mental health programs. These additional services are not currently provided nor funded by any other source. The team will continue to increase referrals with linkage to Step Up’s FSP Program in SPA 4 and 5 and housing resources with the goal to end homeless in Beverly Hills.

Step Up is a Los Angeles County Department of Mental Health Master Agreement Contractor operating multiple mental health/homeless programs in both SPA 4 and 5, including Full-Service Partnership Programs (FSP) and Assisted Outpatient Treatment Programs (AOT). The City of Beverly Hills eligible community members experiencing homelessness within the city-limits can access resources in both service areas through Step Up’s contracts with Los Angeles County Department of Mental Health. In addition, funding through CAGF helps to cover the costs of the vehicle used for outreach in the community.

Through this grant, Step Up will prioritize up to four (4) slots in one of its intensive programs for appropriate and qualified Beverly Hills CLASP referrals. FSP and AOT programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing. In addition, these funds will support Step Up staff resources to act as the City of Beverly Hills’ liaison to the Coordinated Entry Systems (CES) in both SPA 5 and 4. Step Up will ensure those individuals experience homelessness in Beverly Hills and outreach by CLASP are surveyed through the CAGF funding. The team will use LAHSA VI-SPDAT tool and responses will be entered into the CES system to ensure these individuals have access to and will be appropriately linked to housing resources. Both the DMH and CES systems are complex; however, Step Up staff are trained and will provide access and a voice to advocate for those Beverly Hills members who are not already a part of the system.

Step Up is an active participant in CES and is highly regarded for successfully housing 1042 individuals experiencing chronic homelessness both before the CES was instituted and currently.

During 2020, Step Up provided suitable housing for an additional 488 individuals across its programs in Southern California, Northern California and the Southeast of the United States.

Step Up program staff attends the CES meetings in their local areas, keeps track of members entered and has access to specialized housing resources due to funding from Departments of Mental Health (DMH) and Health Services (DHS) and Veterans Programs (VASH and SSVF). Step Up staff will also assist with linking those who eventually enroll in FSP or AOT with access to housing resources outside the CES auspices. Step Up will assist with prioritization and access to wait lists for undesignated project based voucher units at Step Up’s Hollywood properties (The Tammy or Michael’s Village).

In 2021, Step Up Beverly Hills-based staff would like to add a new service to the program outreach: twice a week early-morning visits accompanying the Park Rangers to City Parks to identify individuals experiencing homelessness and mental health challenges who are subsisting during non-public-use hours in these parks. Step Up believes this will provide for timely interventions. This service will require the salary adjustments for the staff. These same staff members would like additional laptops for case recording and to lease a van instead of the small automobile currently being used, which will allow for the transportation of individuals experiencing homelessness.

The staff members are aware that food gift cards and bus passes allow Step Up to establish rapport with individuals experiencing homelessness, giving the organization the opportunity to work collaboratively to link them to housing and services.

• Those who meet the criteria or need further evaluation will receive outreach and assessment by qualified Step Up staff.
• Up to four (4) CLASP members who have been assessed and meet program criteria will be enrolled in Step Up’s intensive service programs.
• Permanent Supported Housing (PSH) linkage for five (5) BH community members experiencing homelessness.
• Five (5) of BH members placed in PSH will meet with Life Skills Coordinator every week.
• Ninety percent (90%) of those housed will remain stably housed during reporting period.
3. If you are applying for a cultural grant, please describe your program here.
NA
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

These services are critical not only for the Beverly Hills' most vulnerable community members who are unsheltered and in desperate need of care, but also for the City. Homelessness has a significant impact in the City of Beverly Hills. The high cost of utilization of the City's crisis resources including first responders such as police, paramedics, and parks and recreation staff time. Homelessness affects community sanitation, safety, and general quality of life for all City of Beverly Hills residents and for visitors who come to the City from across the globe. It is clearly documented that the solution to homelessness is housing; specifically, permanent supportive housing. Step Up has been able to provide this resource to the City's members who are experiencing homelessness and are the most disabled through its support and grants.

The City of Beverly Hills also has limited access to mental health services to assist its unsheltered community members. It must rely on a LAC Department of Mental Health (LACDMH) directly or contracted agency and LAC Department of Health Services (LACDHS) for those services and supports. Step Up is currently the City of Beverly Hills designated LACDMH and LACDHS contractor that provides these needed mental health, physical health and housing resources for most vulnerable unsheltered persons within the City of Beverly Hills.

This CAGF $90,000.00 request will enable Step Up to augment the current CLASP program services with critical services such as:

- Ability to call one of its qualified mental health professionals to make assessments and evaluations for mental health triage and care.
- Twice a week, Step Up outreach staff will accompany the Park Rangers in the early AM to work with individuals experiencing homelessness and subsisting during non-public-use hours the Beverly Hills City parks.
- Augment CLASP members with access to health care professionals including a nurse and psychiatrist.
- Permanent supportive housing linkage and placement in the CES system and placement for individuals currently experiencing chronic homelessness in the City of Beverly Hills, in addition to managing SPA 4 CES for Beverly Hills members.
- Intensive post-housing, member–driven support services that include intensive case management, life skills development, and post-housing psychiatric support for medication.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?
CAGF grant funding will be 100% utilized by Step Up for the Beverly Hills community.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.
Step Up had to address two issues at the start of the COVID-19 pandemic: how to continue to provide the support and services needed by Step Up members and by individuals who have mental health condition and who experience homelessness; and, how to fund the agency which is dependent on government contract reimbursement for the majority of its revenue.

All of Step Up's programs have been challenged by the COVID-19 pandemic. The entire organization has pivoted to remote work. This move has put additional strain on the members, as many did not have the means to meet with service providers and staff remotely. Step Up rose to the challenge, incorporating tele-health procedures into its workflow and where possible ensured that members had access to mobile devices that were able to run the HIPAA secure applications.

In the fall of 2019, Step Up moved to a cloud-based IT system, enabling access to agency information using the cloud-based programs instead of servers. While implemented well before any COVID-19 related affects were felt, this cloud-based system eased the transition to remote operations for Step Up. Staff were able to pivot to a tele-health service delivery model without disruption in members' quality of service.

Many services cannot be offered remotely and Step Up provided staff personal protective equipment (PPE) so that direct interaction with members was safe for both parties. In addition, Step Up has focused on housing more individuals as shelter aids in the protection of the individual's health.

The agency cannot currently offer its standard buffet-style meals inside Step Up on Second or Step Up on Vine program sites. The Meal Program has pivoted to serving pre-packed meals with utensils, and to be eaten outside the buildings or where the members live. Members have their temperature taken when they come to pick up a meal, and masks are provided to those who need them. Staff are equipped with PPE such as face coverings, masks, and gloves, and the staff regularly sanitize the facilities. These adjustments to the Meal Program's service model ensure that staff and members remain safe while also providing vital nutrition to individuals experiencing homelessness and mental health conditions.

As with many nonprofits, Step Up experienced revenue losses and a reduction of billable hours from governmental contracts resulting from the COVID-19 pandemic. Step Up applied for and was awarded a PPP Federal Loan of $2.3 million for payroll support at the onset of the COVID-19 pandemic. The agency is now applying for loan forgiveness under the loan's original terms set by the Federal Government. Several foundation funding partners reached out to inquire about reallocating funding from program-specific awards to general operating support and these generous offers were implemented.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $90,000.00

8. What percentage of your annual funding would the City's contribution represent? less than 1%

9. What is the ratio of your organization's administrative operating costs? 12%

10. Provide any additional information that may be useful in evaluating your proposal. Step Up has been honored to have partnered with the City of Beverly Hills for the past 13 years with the CLASP Outreach Program. The CLASP team has made great inroads in addressing homelessness in the City of Beverly Hills. Since augmenting the CLASP program with CAGF support, Step Up has provided permanent supportive housing to 22 Beverly Hills CLASP-members. Two of this 22 are deceased and one (1) was evicted, the remaining 19 members are still stably housed. Clearly, the solution to ending chronic homelessness nationally, as well as in Beverly Hills, lies in providing permanent supportive housing.

Mental health recovery is a journey of healing and transformation enabling a person with mental health conditions to live a productive and meaningful life in a community of his or her choice while striving to achieve his or her full potential. The number one requested supportive service is housing. Housing itself is healthcare. Thus, the end goal of all Step Up's homelessness services is permanent supportive housing for individuals experiencing mental health conditions. Residents in permanent housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect, and a sense of belonging are key components of Step Up's approach. Step Up is enthusiastic at the prospect of continuing to augment CLASP services through this CAGF grant award. Together through this partnership, recovery is possible.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status or proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: The Braid (Jewish Women's Theatre)

Requested amount: $12,000

History of City funding: First-time applicant

Agency description: The Braid (formerly known as Jewish Women's Theatre) is known for pioneering a new art form, Salon Theatre, of dramatic shows, each written to a specific theme and displaying our diverse community of local writers, artists, and creators. Salons forsake sets, costumes, props and memorized lines for diverse local professional actors who quickly captivate audiences with original stories, poems, and songs by local writers and community members.

Proposed use of Community Assistance Grant Funds: The Braid will present two unique theatrical performances in March (Persian Sunrise, American Sunset) and May (Mapping of the Mind) of 2022 using the transformative power of Salon Theatre at the intersection of storytelling and theatre, to increase cultural awareness and debunk dangerous stereotypes while fostering community.

Target population/Primary service: The Beverly Hills and Greater Los Angeles Community/ two theatrical performances

Percentage of total program utilized by Beverly Hills residents/community: The Braid reaches over 10,000 audience members annually, and nearly 10% of the audience base are members of the Beverly Hills community. The Braid anticipates that their show Persian Sunrise, American Sunset will attract and serve a significant number of Beverly Hills Community members. Additionally, they anticipate in partnering with The Maple Counseling Center on their Mapping of the Mind performance, they anticipate serving metal health professionals and residents who are part of the Beverly Hills community.

Quantifiable Services and Measures: This is The Braid's first application for support, and will be able to quantify and measure impact based on community participation.

Historical Performance:
FY 20/21: (Q1 & Q2) ☐ Satisfactory ☐ Unsatisfactory ☒ N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The Braid (formerly Jewish Women's Theatre) is the 2020 winner of The Argonaut's Best of the Westside's "Best Live Theatre Award" and was formally recognized by the Los Angeles City Council in 2019 for being a catalyst for change in Los Angeles during the National Jewish Heritage Month celebration. The Braid is also known for developing relevant Jewish one-person shows, such as Monica Piper's Emmy Award–winning Not That Jewish, which ran 16 months in LA and then went to off-Broadway, and Rain Pryor's hit show Fried Chicken & Latkes.

Percentage of annual funding City's contribution represents: 10%
Ratio of administrative to operating costs: 8%

Service Profile: Needs-based ☐  Quality of life-based ☐  Social Service ☐  Health ☐  Education ☐  Other ☐

Agency Scope: Local ☒  Regional ☒  National ☐  International ☐

501 (C) (3): Yes ☒  No ☐  Exempt ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: The Braid (Jewish Women's Theatre)
Address: 3435 Ocean Park #107-85
City: Santa Monica State: CA Zip: 90402

Contact Person: Sharon Landau, Managing Director
Phone: 310-633-3085 Fax: ___________________
Email: sharon@the-braid.org

Please note the City's insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?
3. If you are applying for a cultural grant, please describe your program here.

The Braid is thrilled to present the Beverly Hills community and LA community at large with two unique theatrical performances in March and May 2022 using the transformative power of our Salon Theatre" at the intersection of storytelling and theatre, to increase cultural awareness and debunk dangerous stereotypes while fostering community.

Persian Sunrise, American Sunset (March 2022)

From the sands of Persia to the shores of the United States, Iranians have made a life altering journey. Many have never returned, leaving a new generation to redefine home. And for many, home is in Beverly Hills. But how does a community living outside its homeland define its heart? In celebration of Nowruz, the Persian New Year, The Braid will present its unique salon show Persian Sunrise, American Sunset, in March 2022 live in Beverly Hills or on Zoom (depending on Covid19 safety restrictions). This 60 minute original theatrical experience will feature true stories, poems, and songs written by local Iranian Americans exploring the heartbreak, triumph and intergenerational turmoil of a new generation forging its own identity while honoring its cultural heritage. We will share the untold Iranian American stories and cultural experiences most do not know, increasing pride among the Persian community while fostering cultural awareness, understanding and connection among the community at large. Facilitated Q&A sessions will follow each show, allowing audiences, writers and cast to deepen dialogue and engagement.

Mapping of the Mind (May 2022)

In May 2022, in honor of Mental Health Awareness Month, The Braid will also present Mapping of the Mind, a 60 minute theatrical performance either live in Beverly Hills or via Zoom (depending on Covid19 safety restrictions). May is a time to raise awareness of those living with mental or behavioral health issues and to help reduce the stigma so many experience. Mapping of the Mind takes a unique look at mental illness through personal essays, song, and poetry. The stories, told by a talented cast offer a touching, humorous, and truthful accounts about the courage it takes to live with mental illness and the hope and strategies that can make the impossible possible. Each performed story successfully shows how people deal with mental illness without playing on the stigmatizing term, crazy. Facilitated Q&A sessions will follow each show, allowing audiences, writers and cast to deepen dialogue and engagement.

The Braid is in conversation with The Maple Counseling Center, the Beverly Hills based non-profit providing low-cost comprehensive mental health services to share this special show with the community they serve and the community at large.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

The pandemic has left many in our community isolated, lonely, depressed, financially-strapped, fearful, anxious, and even suicidal! Theatre reminds us that we are not alone and works as a safe haven to transform, to promote social discourse, dialogue, and social change. We can study societal problems and attempt to find solutions but a key necessary step in making our communities healthier and stronger is coming together to listen and understand each other.

These two programs presented by The Braid are critical because they afford our community a unique chance to hear new perspectives and experiences that otherwise do not have a stage. Our show Persian Sunrise, American Sunset provides a unique opportunity for the Iranian community to reflect on and share their heritage, culture, values and wisdom.

Mental health is the foundation of healthy relationships, personal and emotional well-being and positive connections to society. But one in five adults suffers from mental illness and they, and the people who care about them, have important stories to tell. Mapping of the Mind brings these stories to life and changes the way we think about mental health forever.

Funding and support from the City of Beverly Hills allows us to provide these programs to the community at low or even no cost, making the gifts of arts and culture as accessible as possible. Additionally, investment in local arts and culture organizations contributes to the revitalization of our local economy in employing artists and creative people.
5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The Braid reaches over 10,000 audience members annually and nearly 10% of our audience base are members of the Beverly Hills community. With a sizeable Iranian community in Beverly Hills, we anticipate our show Persian Sunrise, American Sunset will attract and serve a significant number of Beverly Hills community members. Additionally in partnering with The Maple Counseling Center on our Mapping of the Mind performance, we anticipate serving mental health professionals and residents who are part of the Beverly Hills community.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?
   $12,000 ($6,000 for each program)

8. What percentage of your annual funding would the City’s contribution represent?
   10% of annual grant funding

9. What is the ratio of your organization’s administrative operating costs?
   8%

10. Provide any additional information that may be useful in evaluating your proposal.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: The Maple Counseling Center (TMCC)

Requested amount: $185,000

History of City funding: 1984-89: $70,000 annually; 1990-91: $100,000 (extra $30,000 as one-time contribution to assist in relocation expenses); 1992-93: $100,000 annually; 1994: $125,000 (extra $25,000 as one-time increase to aid in debt recovery); 1995-96: $125,000 annually; 1997-2002: $150,000 annually; 2003-6: $165,000 annually; 2007: $165,000; 2008/9: $170,000; 2009/10: $86,499; 2010/11: $75,000; 2011/12: $75,000; 2012/13: $75,000; 2013/14: $75,000; 2014/2015: $100,000; 2015/16: $120,500; 2016/17: $140,500; 2017/18: $150,000; 2018/19: $155,000; 2019/20: $165,000; 2020/21: $180,000

Agency description: Since 1972, TMCC has been the single low-fee community mental health resource in the City of Beverly Hills. TMCC serves the Beverly Hills community by providing comprehensive mental health services to all who need them. This includes residents, city and school district employees, and employers/employee of local businesses. All fees for TMCC's programs are assessed on a sliding scale, and no one is ever turned away for lack of funds.

Proposed use of Community Assistance Grant Funds: TMCC is one of the few counseling alternatives in the Greater Los Angeles area offering low-cost, comprehensive programs, appealing largely to those who do not qualify for County funded programs, and for whom seeing a therapist in a private practice (often $600-$800 per month) is too cost prohibitive.

Additionally, low-fee psychiatry services (medical evaluation and follow-up) are available by a part-time staff psychiatrist for clients who may benefit from medication as an adjunct to counseling. Due to the high cost of seeing a psychiatrists in private practice (often up to $500 per hour), the option of a low-fee alternative is often necessary for low-income older adults who are struggling with depression.

TMCC's main principals functions include meeting the mental health needs of individuals of all ages with specialized programs offered for couples, families and older adults; to make medication evaluation available and affordable; offer emergency intervention programs, provide counseling and support for local students, implement programs to respond to community needs, in underserved areas of the County and to serve as a training program for students in graduate level and doctoral programs working towards licensure in the fields of psychology, social work and marriage and family therapy.

Funds are requested to support TMCC programs and services. The additional $5,000 in funding requested this year will help support additional teletherapy costs.

Target population/Primary service: LA County and the Beverly Hills community/mental health services and programs. TMCC's clients are primarily low-income.

Percentage of total program utilized by Beverly Hills residents/community: During 2020, members of the Beverly Hills community compromised over 40% of the Center’s total clients for all programs combined. This percentage includes students receiving services within the BHUSD. Of the 1,378 of TMCC’s counseling clients who received services through the Center’s headquarters office during this calendar year, 161 identified as residents of Beverly Hills or employees of Beverly Hills businesses.
Quantifiable Services and Measures: TMCC’s counseling programs serve a primarily low-income clientele and fees are assessed on a sliding scale and/or a client’s ability to pay. In 2020, 68% of all headquarters clients reported an annual income of $30,000 or less, 43% under $15,000, and 31% under $10,000 per year. Due to the increase in unemployment, the average session fee dropped to $25.

TMCC’s school-based service through a grant with the Beverly Hills Unified School District (BHUSD), include the Community Circle Program, and individual and group counseling at Beverly Hills High School and Moreno Continuation School. Virtual counseling services are offered at Beverly Hills High School and at Moreno Continuation School. Beginning in September 2020, counseling services have been offered at Beverly Vista Middle School. For the current 2020-2021 school year, 10 K-5 classrooms at Hawthorne and Horace Mann elementary schools participate each week in the Community Circle Program over Zoom. The total number of students participating in services through BHUSD in the current school year is 176 to date.

TMCC offers a robust training program for clinical psychology, social work and marriage and family counseling interns and post-graduate students. During the 2020-21 academic year, 83 interns are under the direction of 12 clinical staff who provide supervision and program coordination. In total, TMCC interns provide an average of 650 sessions per week to clinic, school and community based clients.

Historical Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The demand for mental health services has been very high during the pandemic, and the necessity of moving TMCC’s in-person services to telehealth sessions has allowed them to broaden their reach and increased their ability to serve new clients who previously were unable to travel to the clinic for in-person services.

TMCC’s Programs include: Counseling Services/Adult Therapy Program (includes couples counseling, therapy, long term and short term groups, including COVID-19 support, Older Adult Program (supporting the mental health of individuals 55+), the Kapelovitz Psychiatry Program (psychiatric evaluation and follow up at a reduced fee), Child and Family Program (counseling for children, adolescents and families, and COVID-10 support groups for families) and Beverly Hills Unified School District Services (Community Circle and Counseling Programs).

Percentage of annual funding City’s contribution represents: 10.48% (includes funds requested in this proposal of $185,000 in addition to the City of Beverly Hills Human Resources Department contract of $35,000).

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☑

Health ☐ Education ☑ Other ☐

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
   
   X We are a 501c.3
   - We are in a partnership with a 501c.
   X Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Established in 1972 as an outgrowth of parents concerned about substance use in Beverly Hills, almost fifty years later, The Maple Counseling Center (TMCC) is now a key resource for low-cost mental health services for residents of Beverly Hills and the surrounding communities. TMCC serves community residents, Beverly Hills City and School District employees, in addition to those who are employed by Beverly Hills-based businesses. City and school district employees pay a flat (discounted) fee.

TMCC remains one of the few counseling alternatives in the greater Los Angeles County area offering low-cost, comprehensive programs, appealing largely to those who do not qualify for county funded programs, and for whom seeing a therapist in private practice, at between $600-$800 per month, is cost prohibitive. At TMCC, clients pay a sliding-scale fee based on their income, and no one is turned away.

In addition, low-fee psychiatry services (medication evaluation and follow-up) is available by a part-time staff psychiatrist for clients who may benefit from medication as an adjunct to counseling. Psychiatry offered by a physician in private practice can easily cost $500 per hour. The option of a low-fee alternative is critical, and often necessary, for low-income older adults who struggle with depression.

Mental health services wherein individuals can pay what they can afford is imperative, made especially so as our community grapples with a worldwide pandemic, job losses at an all-time high, and social inequities at breaking points. In the absence of low-fee options, many individuals will go without the help
they need. This may lead to the onset of serious mental illness, resulting in the need for costly hospitalization.

As well, the uncertainty of evolving changes in health care and insurance coverage make it unclear as to whether mental health coverage will be available when needed. In some cases, when the number of counseling sessions exceeds what insurance will cover, individuals will then turn to TMCC as a resource. TMCC ensures that clients can receive counseling services for as long as they need, as frequently as desired, and utilizing multiple services concurrently when needed (i.e., group, family, couples’ therapy) to achieve mental wellness.

The programs and intern-training offered at The Maple Counseling Center have a local and national reputation for quality and excellence. Other than the staff Psychiatrist, our interns are graduate or postgraduate students in Clinical Psychology, Marriage and Family Counseling, or Social Work, and provide all of the counseling services offered under the supervision of licensed clinicians. For the current 2020-2021 academic year, 83 interns are under the direction of 12 clinical staff who provide supervision and program coordination. In total, TMCC interns provide an average of 650 sessions per week, to clinic, school, and community-based clients.

The principal functions of TMCC are to:
- Meet the mental health/counseling needs of people of all ages, with specialized programs offered to couples, families, and older adults.
- Make medication evaluation available and affordable for clients to augment their counseling.
- Offer emergency intervention programs, including services that support Beverly Hills residents, employees of businesses, and City ‘first responder’ personnel following a tragic event.
- Provide municipal employees with ongoing support and educational programs.
- Provide counseling and other support services for students in the local schools.
- Implement programs to respond to community needs, particularly in underserved communities throughout Los Angeles County otherwise lacking resources.
- Serve as a training program for students in graduate-level and doctoral training programs and working toward licensure in the fields of psychology, social work, and marriage and family therapy.

TMCC’s counseling programs serve a primarily low-income clientele and fees are assessed on a sliding scale and/or one’s ability to pay. In 2020, 68% of all headquarters clients reported an annual income of $30,000 or less, 43% under $15,000 a year, and 31% under $10,000 a year.

Due to the increase in unemployment rates related to COVID-19, the average session fee dropped to $25.00. For some clients, the consequences of the pandemic resulted in a drastic change in their financial position, creating an unstable housing situation for many of them.

The demand for mental health services has never been greater than in these challenging times. The necessity of moving our services from in-person to tele-health sessions, as a result of COVID-19, has enabled TMCC to broaden its reach and increased its ability to serve new clients who previously were unable to travel to the clinic for in-person services. The addition of an Electronic Heath Records (EHR) system will significantly increase the efficiency of TMCC’s intake process, improve access to care, and reduce wait times for appointments.
TMCC Programs and Services:

- Counseling Services: The Adult Therapy Program includes couples counseling, therapy, groups, and short-term support groups including COVID-19 support.

- Older Adult Program: The Older Adult Counseling Program supports the mental health needs of people 55 years of age and older.

- The Kapelovitz Psychiatry Program: Current TMCC clients may receive psychiatric evaluation and follow-up services to augment their individual counseling at a reduced fee. Services are provided on Doxy.me, a HIPAA complaint video platform.

- Child and Family Program: Counseling in the Child, Adolescent, and Family Programs and COVID-19 support groups for families.

- Beverly Hills Unified School District (BHUSD) School-Based Services
  - Community Circle
  - Counseling Programs

During the 2020-2021 school year, TMCC is continuing to offer remote counseling services at Beverly Hills High School and Moreno Continuation School. Counseling services are now offered at Beverly Vista Middle School (added in September.)

A total of ten (10) K-5 classes at Hawthorne and Horace Mann elementary schools are currently participating in the Community Circle Program using Zoom. The goal of the program is to develop character, self-worth, and responsibility. The program leaders are community volunteers and they are supervised by a part-time staff member. The total number of students participating in the BHUSD for the 2020-2021 school through December is 176 to-date.

- Community-Based Partnerships: In 2014, TMCC began collaborations with preschool programs in SPAs 4, 5, and 6 to offer mental health services in partnerships with nonprofit agencies located in underserved parts of Los Angeles County.

- The preschool early intervention services have been extremely limited due to COVID-19. Preschool students have returned to in-person preschool, however, TMCC interns primarily support teachers now due to volunteers not being allowed in the classroom at this time. TMCC has learned that remote platforms are challenging to use and often not effective with pre-school children.

3. If you are applying for a cultural grant, please describe your program here.
   N/A

4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

As a result of the impact of COVID-19, the need for The Maple Counseling Centers' low-cost, comprehensive mental health services is arguably now more critical than ever. Considering the impact on jobs, the 2019 California Health Interview Survey results for Los Angeles County show that of the
5,180,000 adults 70 years or younger who worked, 8.5%, or 439,000 adults, responded “yes” when asked “Severe work impairment past 12 months.”

The same survey posed the question, “Number of days unable to work due to mental problems” to 1,018,000 adults with the following responses:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Able to work all days</td>
<td>17.6%</td>
</tr>
<tr>
<td>Unable to work 7 days or less</td>
<td>19.1%</td>
</tr>
<tr>
<td>Unable to work 8-30 days</td>
<td>30.0%</td>
</tr>
<tr>
<td>Unable to work 31 days to 3 months</td>
<td>15.8%</td>
</tr>
<tr>
<td>Unable to work more than 3 months</td>
<td>17.6%</td>
</tr>
</tbody>
</table>

This is of significance because 439,000 adults living in Los Angeles County suffered from mental health problems that interfered with their ability to work, which is extremely costly for these individuals, their families, and the community. It is essential that mental health intervention be provided promptly to avoid the ongoing psychological distress that impairs one’s ability to be a productive citizen.

In addition, the increase in death rates and illnesses in Los Angeles County related to COVID-19, and the social unrest most evident during the George Floyd protests are but a couple more examples of the critical needs The Maple Counseling Center programs are addressing within our community.

No new services are planned at this time; however, with our upcoming relocation to a new neighborhood, a needs assessment will help to determine what new services may be added, and what current services may need to be modified.

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

During 2020, members of the Beverly Hills community comprised over 40% of the Center’s total clients for all programs combined. This percentage includes students receiving services within the BHUSD. Of the 1,378 of TMCC’s counseling clients who received services through the Center’s headquarters office during this calendar year, 161 identified as residents of Beverly Hills or employees of Beverly Hills businesses.

In many instances, Beverly Hills City and BHUSD employees elect not to identify as such, and choose not to take advantage of the discounted flat-fee available to them to ensure that their anonymity is protected.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

In mid-March 2020, TMCC closed its office to meet the COVID-19 health and safety guidelines for clients and staff. Behavioral health services are considered an ‘essential service’ and critical to many individuals’ welfare and even more important during a pandemic. TMCC quickly and effectively transitioned to HIPAA compliant teletherapy platforms, continuing to support an average of 500-550 clients each week.

The limitations of remote work highlighted the need for an Electronic Health Record (EHR) system to better serve clients now and in the future. TMCC administrative and clinical leadership have developed an operational plan to synchronize telehealth tools with EHR to improve access to comprehensive, quality
behavioral health services to underserved populations. In December of 2020, funding to implement an EHR was secured.

TMCC will continue to offer teletherapy for all programs until such time as government health agencies deem it safe to return to in-person sessions and after the move to our permanent new location on La Cienega Boulevard. TMCC is now planning for teletherapy to be a permanent component of our services going forward and expect the number of clients receiving teletherapy services to be sustained or increased. It is anticipated that the client experience in many programs will be enhanced by videoconferencing platforms. However, it is also understood that for some clients and programs, teletherapy is not a preferred and/or viable option for service delivery; as is often the case for young children and older adults. Teletherapy offers increased training opportunities for the interns who will take this behavioral health services skill into their careers and anticipates that this year over 80 interns will develop proficiency in providing therapy using video platforms.

TMCC will offer real-time client records to provide enhanced client care and system coordination through EHR. This system allows clinical supervisors to more closely monitor client treatment to improve the training experience for the interns and ensures the quality of the services provided. EHR offers a patient portal for clients to schedule appointments, pay their session fee, and communicate with TMCC finance staff and interns. This system will streamline the intake process and shorten the wait time before the first counseling session. We believe that the specialized training and experience that interns will receive at TMCC on the use of an EHR will better prepare them for future employment.

The annual client and intern surveys have been modified to provide feedback on the experience of teletherapy, and will include the EHR going forward. TMCC clinical leadership will use this feedback to evaluate the first year of this operational change.

7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? Would you plan to reapply during future cycles?

The total amount of this funding request is $185,000, an increase of $5,000 from the 2020-2021 fiscal year.

The additional funding requested for the upcoming year will help support additional teletherapy costs noted above.

The organization will reapply during future cycles to enable TMCC to continue offering programs to address the needs of the Beverly Hills community.

8. What percentage of your annual funding would the City’s contribution request?

The total percentage of TMCC’s funding that would come from the City of Beverly Hills Community Assistance Funding in 2021-2022 will be 10.48% (includes $185,000 requested in this application in addition to $35,000 from the City of Beverly Hills Department of Human Resources).

9. What is the ratio or your organization’s administrative operating costs to total gross operating budget?

For fiscal year 2019, the ratio of the administrative operating costs ($263,169) to operating budget ($1,762,656) is 15%.
10. Provide any additional information that may be useful in evaluating your request.

The decision of TMCC’s prior landlord to repurpose the building into a hotel property necessitated an unplanned move in December 2020. The administrative and clinical leadership staff moved to a temporary office until our new building is ready in the summer/fall of 2021.

TMCC will provide teletherapy services for all programs until it is safe to resume services in-person. The feasibility of continuing teletherapy services will be impacted by regulations and allowances of the Board of Behavioral Sciences and the graduate schools that refer graduate students. However, a recent client survey in the fall of 2020 indicated that many clients would like to have the option of teletherapy services post COVID-19, including a possible combination of teletherapy and in-person counseling sessions.

When TMCC moves into its new headquarters at 1945 S. La Cienega Blvd., Los Angeles, CA 90034 - a City of Beverly Hills owned building - increased marketing and outreach activities will take place to ensure that Beverly Hills residents and employees are aware of the new location. The possibility of a satellite office is also being explored to be located at the Beverly Hills Fire Department to provide more accessibility for City employees. Outreach efforts will also include continuing and building upon relationships with all Beverly Hills City departments who engage with the public, to ensure that all are aware of the services that TMCC provides.

Due to the generosity of a donor, a ‘Welcome Center’ will be incorporated into the new building and will offer case management along with other new services to provide clients with a more well-rounded client experience. A key component of the Welcome Center will be to help clients identify additional resources that may be beneficial beyond specific mental health counseling programs.

Since March of 2020, the Maple Response Network has supported City of Beverly Hills employees working remotely during COVID-19 by offering workshops on stress reduction. This will continue into 2021 as needed. The Maple Response Network will continue to offer follow-up services to City employees and local businesses following catastrophic events that have adversely impacted the workplace.

11. Financial Statement:

   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return. (included)

   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant. (included)

The 2019 audit is included. The 2020 independent audit will be submitted upon completion in May 2021.
APPLICATION SUMMARY FY 2021/22

Agency: Theatre 40

Requested amount: $74,000

History of City funding: 2006-07: $1,000; 2007-08: $3,000; 2008-09: $3,100 in grant funding and a separate request for $10,000 from the General Fund for theater seat replacement; 2017-18: $20,000; 2018-19: $40,000; 2019-20: $50,000; 2020-21: $50,000

Agency description: Theatre 40 is a professional producing theatre company that has been operating in Beverly Hills for over 54 years. Theatre 40 has produced approximately 465 professional theater productions, and has been awarded over 375 drama critics' awards for excellence in theatre.

Proposed use of Community Assistance Grant Funds: Theatre 40 proposes to use the funds to support ongoing production of classic and new theatre for the community. Theatre 40 will also continue to offer the Adult Education Monday Night Theatre Appreciation Classes via Zoom until it is safe to go back to in-person classes. Theatre 40 also hopes that it will be able to continue its production of The Manor- Murder and Madness at Greystone, when safe and allowed by LA County Public Health orders.

Target population/Primary service: Individuals interested in attending theater performances as well as adults who attend Theatre 40's Monday night theatre classes.

Percentage of total program utilized by Beverly Hills residents/community: Approximately 78% of Theatre 40’s annual season subscribers are Beverly Hills residents. Theatre 40 works with BHUSD’s Adult Education Program to hold an adult theater class every Monday night throughout the school year, and approximately 90% of the students are Beverly Hills residents.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on the Adult Education program numbers.

Historical Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Theatre 40 has pivoted their programs during the pandemic by transitioning their Monday Night Adult Education theater class to a virtual platform. They have also held several other virtual readings for their theatre membership of actors and for their subscriber base and season ticket holders.

Percentage of annual funding City’s contribution represents: Approximately 27%.

Ratio of administrative to operating costs: The operating cost represent 11.29% of Theatre 40's annual budget.

Service Profile: Needs-based ☑ Quality of life-based ☐ Social Service ☐

Health ☐ Education ☑ Cultural ☑ Other ☑

Agency Scope: Local ☑ Regional ☑ National ☐ International ☐

501 (C) (3): Yes ☑ No ☐ Exempt ☐
Agency / Project Name: Theatre 40
Address: P.O. Box 5401
City: Beverly Hills, CA 90210
Contact Person: David Hunt Stafford – Artistic & Managing Director
Phone: 323-666-5500
State: Ca. Zip: 90210 - Fax: 323-666-5500 (call first before faxing)
Email: davidhuntstafford@sbcglobal.net

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2021 – 2022

Please note the City's insurance requirements for FY 2021-2022

. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by

 either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9
Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization? We are a 501c.3
   ~ We are a 501c 3.
   ~ Theatre 40 is not in partnership with another 501 c. 3
   ~ Documentation showing 501c.3 status is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

   ~ ~ The services Theatre 40 provides the Beverly Hills community are in fact several and very important ones. There are multiple aspects to the answer to this question. It should be stated in this year’s application, due to the Covid-19 pandemic, that all Theatre 40 productions, that take place in the elegant and intimate Reuben Cordova Theatre on the campus of the Beverly Hills High School were halted in March of 2020 and are still suspended. The campus is closed. L.A. County Public Health officials speculate that perhaps in September of 2021 that normal theatre activities will be approved to resume. We will have to wait and see how the future unfolds on the issue. Whenever the “all clear” is given for live performances to resume, Theatre 40 will be ready to resume a full schedule of professional theater productions.

2a.) The services we propose to provide are in fact, already being provided, and have been being providing for over 55 years (except for this year due to the shut-down of theaters all over Los Angeles and the world by the worldwide Covid-19 pandemic). Those services are the producing of high-quality professional theater productions for the enjoyment of the community.

   Primarily, Theatre 40 is a professional, producing theatre company and has, over the fifty-five years we have been operating in Beverly Hills, produced approximately 465 professional theatre productions. Theatre 40 has been awarded over 375 drama critic’s awards for excellence in theatre, over the years.

2.b) - During our 2019/2020 season, our 54th season, Theatre 40 won eleven more awards for acting and for excellence in our productions of Renovations For Six, Fifteen Men in A Smoke-Filled Room as well as for the world premiere of Sunday Dinner - all won drama critic’s awards for excellence in production and performance. All of these productions at Theatre 40 were part of our 2019-2020 Season – all were critically acclaimed in various publications and media outlets and were enjoyed by many residents of the City of Beverly Hills. We were over mid-way through our 2019-2020 season, our 54th season, when the pandemic closed our production of the world premiere of Taming The Lion by
The plays we produce are both classic plays and new plays, both comedies and dramas. The "services" we provide are the putting forth of these professional theatre productions for the community's consumption and enjoyment as well as the cultural rewards the theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. This type of long-term loyalty to the work that Theatre 40 does is a testament to not only the quality of our productions but also to the need the community has to attend professional theatre productions affordably, conveniently and locally. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

2c.) Theatre 40, for over 46 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the Adult Education Program. Theatre 40 has, for over 45 years, free to the District, taught a Theatre Appreciation Class every Monday night during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. Several years ago the BHUSD Board of Education decided to do away with all the Adult Education classes they offered as a cost cutting measure. Theatre 40 went to the BOE and the superintendent and said "there is no need to do away with Theatre 40's Monday Night Theatre Appreciation Class, because it costs the District nothing and Theatre 40 collects the enrollment dollars from the adult students and delivers those dollars to the District office. We propose to continue providing these services to the BHUSD and the Beverly Hills community. In light of the Covid -19 pandemic BHUSD officials have restricted the use of facilities on the campus – however Theatre HAS maintained our Adult Education Monday Night Theatre Appreciation Seminars / Play readings which have continued uninterrupted and been conducted virtually via the ZOOM platform. When the "green light is given by BHUSD officials that we can continue the Adult Education Monday night Seminars, we will resume them live and in person for the adult students who enroll. We perform approximately 24 play readings per year for the Adult school. Over 46 years, that adds up to over 1,150 play readings performed by Theatre 40.
professionals, on a volunteer basis for the BHUSD Adult Education program.

2d.) Theatre 40 has, over the last 18 years, produced an extraordinary theater production that plays inside Greystone Mansion called The Manor – Murder and Madness at Greystone. This remarkable and critically acclaimed production tells the story of a fictional "Doheny" family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920’s. The City Council in 2001 allowed Theatre 40 to use the Greystone Estate to produce this play and its popularity has been wonderful for Theatre 40 and for The City and for the Mansion. It is a partnership that has brought literally countless visitors to Greystone. The City in 2001 gave permission to perform The Manor 3 times and now it is 17 years later and almost 300 performances of The Manor has been enjoyed by visitors from all over Southern California. In February of 2020 we will perform The Manor once again, our 18th year, and we will exceed 300 performances of the remarkable production. We propose to continue providing these services to the Beverly Hills community. In light of the Covid -19 pandemic The Manor – Murder and Madness at Greystone was not allowed to be performed this year. We hope that when normal activities are allowed to return to the parks in Beverly Hills and to Greystone Mansion that The Manor – Murder and Madness at Greystone will return to Greystone Mansion and delight audience for years to come.

City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION FY 2021 - 2022

3. If you are applying for a cultural grant, please describe your program here.
    We are applying for a cultural grant. Our program can best be described as the producing of professional high-quality theatre productions, in the small, elegant and intimate Reuben Cordova Theatre on the campus of the Beverly Hills High School.
    (repeat - from answer 2.b) The plays we produce are both classic plays and new plays, both comedies and dramas. The “program” we provide is the putting forth of these professional theatre productions, using professional actors,
directors, designers and technicians to achieve the highest quality possible, for the community’s consumption and enjoyment as well as the cultural rewards great small theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. This type of long-term loyalty to the work that Theatre 40 does is a testament to not only the quality of our productions but also to the need the community has to attend professional theatre productions affordably, conveniently and locally. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

Additional aspects of our program can be described as the conducting of a long running and self-sustained Adult Education Theatre Appreciation class Theatre 40 has conducted for the BHUSD on a 100% volunteer basis for over 45 years.

(repeat - from answer 2.c) Theatre 40, for over 46 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the BHUSD Adult Education Program. Theatre 40 has, for over 45 years, free to the District, taught a Theatre Appreciation Class every Monday night during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. Several years ago the BHUSD Board of Education decided to do away with all the Adult Education classes they offered as a cost cutting measure. Theatre 40 went to the BOE and the superintendent and said “there is no need to do away with Theatre 40’s Monday Night Theatre Appreciation Class, because it costs the District nothing and Theatre 40 collects the enrollment dollars from the adult students and delivers those dollars to the District office.

Additional aspects of our program can be described as the annual production of *The Manor — Murder and Madness at Greystone*. 

(repeat - from answer 2.d) Theatre 40 has, over the last 18 years, produced an extraordinary theater production that plays inside Greystone Mansion called *The Manor — Murder and Madness at Greystone*. This remarkable and critically acclaimed production tells the story of a fictional “Doheny” family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920’s. The City Council in 2001 allowed Theatre 40 to
use the Greystone Estate to produce this play and its popularity has been wonderful for Theatre 40 and for The City and for the Mansion. It is a partnership that has brought literally countless visitors to Greystone. The City in 2001 gave permission to perform *The Manor* 3 times and now it is 18 years later and over 300 performances of *The Manor* has been enjoyed by visitors from all over Southern California. We expect that in February of 2022 we will be allowed again to perform The Manor once again, our 18th year, and we will add to our track record of over 300 performances of the remarkable production.

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4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

~ We feel these services – professional theatre productions, both at Theatre 40 on the campus of the BHHS as well as at Greystone Estate and educational theatre programs for the adults of the community are critical to the Beverly Hills community in the sense that “the theatre arts” certainly enhances the quality of life. Great professional theatre productions are an important part of every community’s cultural landscape. We feel that the residents of a community that is void of professional
theatre productions will seek those experiences in other communities that do offer them. If Beverly Hills has no theatre, then the residents of Beverly Hills will go elsewhere for the theatre experience. As we know, many B.H. residents already do go to The Taper, The Geffen, The Odyssey and other theatres in Southern California. With Theatre 40 they can have those theater experiences locally and conveniently and very affordably I might add. We feel it is critical that a city with the prominence of Beverly Hills have a vibrant and exciting professional theatre company that is part of the qualities the City has to offer. While The Wallis offers a wide variety of programming, Theatre 40 does play only in a small and intimate setting. By the same token the educational program for the Adult students is also essential. Theatre 40's Monday Night Theatre Appreciation Class generates enthusiasm and interest in the theater as well as promotes mental awareness and alertness – it stimulates and invigorates the adult students as well as provides entertainment and enjoyment. Offering these services and having them available is critical for the Beverly Hills community. We feel these services do indeed enhance the quality of life as well as the quality of the education being offered in the BHUSD.

~ Theatre 40 is a previous recipient but we are not proposing new services during this funding period ~

5.

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5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

~ In regard to Theatre 40's professional theatre productions, which perform all throughout the year on a late July to late May annual theatrical season calendar (seven professional productions throughout the year) approximately 78% of the annual season subscribers are Beverly Hills residents. It is difficult to state how many other “theatre goers” who are attracted to Theatre 40 by display advertising, friends of the productions and “word of mouth” are in fact Beverly Hills residents. I would estimate of the “walk up ticket buyers” approximately 37% are from the Beverly Hills community.
In terms of Theatre 40’s Adult Education Monday Night Theatre Appreciation class – approximately 90% of the enrolled adult students are from the Beverly Hills community. With funding from the City I believe we can grow the number of attendees in this long-standing Adult Education Theatre Appreciation class.

6.) Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Theatre 40 has adapted and pivoted our program by initiating a robust series of virtual readings and theater presentation via the ZOOM platform. These virtual readings include the BHUSD Adult Education Monday Night Theatre Appreciation Class along with many others virtual readings. These rehearsed and publicized readings are for our theatre membership of actors to keep them active and engaged as well as for our subscriber base and season ticket holders, to allow them to enjoy what Theatre 40 has to offer during this time when live performances are not allowed due to the COVID -19 pandemic. The readings that have been performed include:

~ Good People by David Lindsey Abaire
~ Simpson’s Pride by acclaimed author Stephen Maitland-Lewis
~ Loving Mathew by Wendy Brian Michaels
~ The Best Revenge – A Harmless Subterfuge by playwright and Holocaust expert, Michael Halperin
~ Doris And Ivy In The Home by Canadian playwright Norm Foster.
~ Wildly Romantic by Norm Foster
~ Community by Nancy Beverly
~ Person in the Basement by David Datz.
~ The Perfection of John Dee by John Strysik

More Theatre 40 special virtual play readings and virtual performances are planned, ongoing and scheduled and will continue until live theater performances are approved and authorized for Theatre 40 and all theaters.

In the BHUSD Adult Education Monday Night Theatre Appreciation Class the following virtual readings via ZOOM have been performed for the adult students.

under the theme of:

“The Other”: plays about our relationships to people different than ourselves:

~ White by James Ijames
~ Disgraced by Ayad Akhtar
~ White Guy on the Bus by Bruce Graham
~ Rasheeda Speaking by Joel Drake Johnson

under the theme of:
"AGAINST ALL ODDS": plays dealing with overcoming adversity”.  
~ Ben Butler  by Richard Strand 
~ Becoming Dr. Ruth  by Mark St. Germain 
~ The Explorer’s Club  by Nell Benjamin 
~ These Shining Lives  by Melanie Marnich 

7.) The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested?

~ $74,000

8.) What percentage of your annual funding would the City’s contribution represent?

~ The $74,000 requested funding, would represent 27% of Theatre 40’s annual revenue. In last year’s application for funding our annual budget was very close to $400,000 and in last year’s application the $74,000 requested represented 16% of our annual budget. ($50,000 was awarded). The COVID-19 pandemic has affected our production schedule and our revenue. The 2019-2020 season of six full productions was cut short and our two final productions were lost along with the revenue those productions would have generated. Also, the revenue generated by The Manor at Greystone Mansion which is supported by the CAGF grant monies and would have played in late January and early February of 2021 was cancelled. Consequently, Theatre 40’s revenue from The Manor was lost as well. These are the reasons our annual budget is smaller than in years past. Normally, our budget is a higher number and therefore the City’s contribution would represent a smaller percentage of our annual budget.

9.) What is the ratio of your organization’s administrative operating costs?

~ 16% represents the ratio of administration costs to our annual revenue. Again, last year’s administrative operating cost ratio was only 11.29% because our revenues were higher. Theatre 40’s revenues are down due to the COVID-19 pandemic as detailed in question #8.
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10.) Provide any additional information that may be useful in evaluating your proposal.

~ ~ See attached additional information that may be useful -

NORMALLY - I would attach recently published reviews from recent Theatre 40 productions from our 2019 - 2020 season of productions. There were many and most of those were submitted to you as part of our last year’s CAGF Grant application. There are no new ones due to the pandemic and the fact that there have been no new productions since March of 2020.

NORMALLY - I would attach recently published flyers and show information postcards from our 2019 - 2020 productions. But again, there are no new flyers and show information postcards to submit to you due to the pandemic and the fact that there have been no new productions since March of 2020. There are no new ones due to the pandemic and the fact that there have been no new productions since March of 2020.

NORMALLY - I would attach a recently published list of recent drama critic’s awards for our 2019 - 2020 productions. But again, there is no recently published list of newly awarded drama critic’s awards for 2019 - 2020 productions to submit to you due to the pandemic and the fact that there have been no new productions since March of 2020. The most recent list of drama critic’s awards was submitted to you with last year’s CAGF Grant application.

HOWEVER - please find attached the cover graphic and the show graphics for the various upcoming Theatre 40 productions. These showcase what the new brochure will look like and the plays that have been selected for our new season of productions (whenever the public health officials dictate that it is safe for live theater performances to
return). Theatre 40’s season brochure for our 2020-2021 season, our 55th Season in Beverly Hills, that was to be produced and would have been available from May of 2020, was not produced and therefore I can not submit it to you for review. Again, this was due to the pandemic and the fact that all theater and live performances have been 100% halted everywhere.

HOWEVER - please know that Theatre 40 is ready to resume production and we do have a complete plan that is ready to implement as soon as public health officials, B.H. City officials and the BHUSD officials dictate that it is safe to return to live performances.

Dr. Anthony Fauci of the NIH recently said:

At a recent conference, held by the Association of Performing Arts Professionals, Dr. Fauci sought to assure people in the industry that the end of their acute economic pain was in sight, while emphasizing that the timeline hinged on the country reaching an effective level of herd immunity, which he defined as vaccinating from 70 percent to 85 percent of the population.

“If everything goes right, this is will occur sometime in the fall of 2021,” Dr. Fauci said, “so that by the time we get to the early to mid-fall, you can have people feeling safe performing onstage as well as people in the audience.” “I think you can then start getting back to almost full capacity of seating,” he said.

From his mouth to God’s hear...as they say. But, whenever the world is given to “go ahead” Theatre 40 will hit the ground running.

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11.) Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

Completed CAGF application
Documentation of 501c.3 status of proof of 501c.3 status through partnership
Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

The following documents are included:

* Completed CAGF application –

* Proof of 501 (c) 3 status

* Most recent 990 form & recent balance sheet.

* Additional material on upcoming Theatre 40 productions.

* Information on the last 2 semesters of Theatre 40s’ ongoing Adult Education Monday Night Theatre Appreciation conducted for the BHUSD are included in the report.

* No Charitable Solicitations have been obtained from the City of Beverly Hills.
Agency: Tower Cancer Research Foundation

Requested amount: $50,000

History of City funding: 2019/20: $25,000; 2020/21: $50,000

Agency description: Founded by a group of physicians, patients, and volunteers, Tower Cancer Research Foundation has developed a legacy of supporting high impact research and clinical trials. This includes research that resulted in the approval of 15 new cancer drugs and the expansion of treatment options for cancer patients all over the world. To carry on this tradition, each year the non-profit awards a multitude of different scientific grants from one-year $100,000 Career Development Grants to five year $500,000 Senior Investigator Grants to $1,000,000 Multi-Disciplinary Discovery Funds.

While the Foundation’s primary thrust is funding innovative research in the hope of eradicating the disease for future generations, Tower also provides support for those currently facing a diagnosis through the Magnolia House, the patient services division of the foundation. Magnolia House, is an integrative survivorship wellness center with in-depth programs offered at no cost to cancer patients and survivors. It is dedicated to helping those with a cancer diagnosis optimize wellness and quality of life, providing an array of free fitness, therapeutic, and holistic programs that empower participants to develop a physical and emotional toolkit to meet the challenges of the disease from diagnosis to survivorship.

Proposed use of Community Assistance Grant Funds: The proposed use of funds would go specifically to the holistic classes at the Magnolia House. The grant would allow Tower to further expand and enhance the program offerings to cancer patients and survivors. Examples of programs and classes offered include individual therapy, sleep management, stress management, pain management, writing workshops, educational lectures, Reiki, hypnotherapy, meditation, sound healing, yoga, Pilates, aerobics, guided imagery and many others. Insurance often does not cover complementary and integrative medicine services which creates a barrier for cancer patients and survivors to access these life enhancing programs.

Target population/Primary service: Cancer patients and survivors

Percentage of total program utilized by Beverly Hills community: Approximately 25% of program services are utilized by the Beverly Hills community. The percentage does fluctuate due to the fact that Tower is an independent foundation that opens its doors to anyone with a cancer diagnosis in Southern California.

Quantifiable Services and Measures: Tower’s Magnolia House now offers over 130 classes/services per month and receives over 15,000 participants per year.

Historical Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory
Launched in 2013, Magnolia House Patient Support Program offered 19 classes per month, and had a total of 500 visits in its inaugural year. Five years later, the Magnolia House program offers over 80 classes per month, and had almost 10,000 participant visits.

Registration opens for the classes and programs each month, and they are often filled within minutes. Tower’s psychosocial support programs and classes are an integral part of their patients’ quality cancer treatments and survivorship care. The National Institute of Health (NIH) has incorporated Complementary and Integrative Health into its strategic plan for further highlighting, and the National Cancer Institute (NCI) recognized significant scientific research data supporting the need for psychosocial care for cancer patients.

Due to COVID-19, programs and classes transitioned to virtually based through Zoom beginning in April 2020. The programs have greatly expanded in both the number of participants attending the programs and in many classes, Tower has been able to increase the student capacity as a result of the online platform.

While Tower’s main focus is to continuing to provide the highest quality classes, they are looking forward to added new programming to address increased demand. Despite increasing the capacity of many classes, they continue to experience a waitlist for over 70% of their classes.

**Percentage of annual funding City’s contribution represents:** The $50,000 contribution would represent 10% of the Magnolia House budget, and 1% of Tower Cancer Research Foundations total budget.

**Ratio of administrative to operating costs:** 14% of dollars are spent on general and administrative expenses.

**Service Profile:** Needs-based ☑ Quality of life-based ☑ Social Service ☑ Health ☐ Education ☐ Cultural ☐ Other ☐

**Agency Scope:** Local ☑ Regional ☑ National ☑ International ☑

**501 (C) (3):** Yes ☑ No ☐ Exempt ☐
Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form www.irs.gov/forms-pubs/about-form-w-9.

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?

   □ We are a 501c.3
   □ We are in partnership with a 501c.3
   □ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Magnolia House, the patient support division of Tower Cancer Research Foundation, is an integrative survivorship wellness center with in-depth programs offered at no cost to cancer patients and survivors (or as we prefer to say - THRIVERS). It is dedicated to helping those with a cancer diagnosis optimize wellness and quality of life. Magnolia House provides an array of free fitness, therapeutic, and holistic programs that empower participants to develop a physical and emotional toolkit to meet the challenges of the disease from diagnosis to survivorship to thrivership. Classes and Programs offered include:

MOVEMENT CLASSES

Yoga - A vast array of options
Pilates
Step Aerobics/Low Impact Aerobics
Belly Dancing
Bootcamp Fitness Classes
Yoga for Bone Strength

MINDFULNESS CLASSES

Individual Therapy
Nutrition Demonstrations/Workshops
Reiki (Group and Individual Sessions)
Hypnotherapy Individual Sessions
Meditation
Crystal Sound Meditation
Writing Workshops
Emerging Science in Cancer Care & Survivorship Workshop
Emotional Freedom Tapping (EFT)
Oncology Skincare Workshops
Guided Imagery
Sound Healing/Qi-ong
Educational Lectures
Stress Management Program
Sleep Management Program
Pain Management Program
Educational Support Group Program (Advanced Stage and Survivorship)
Men’s Cancer Support Breakfast
Mindfulness Techniques for Anxiety Relief
Wig Concierge Program (On hold)

And many more!
3. If you are applying for a cultural grant, please describe your program here.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

While conventional cancer treatments have greatly reduced cancer-related mortality, these therapies often produce adverse effects such as fatigue, hot flashes, nausea, and postoperative pain that may negatively impact quality of life. Consequently, many cancer patients suffer from both the symptoms of cancer itself and the side effects related to conventional treatments. In the United States, cancer survivors use integrative medicine even more than individuals without cancer. Cancer survivors are more likely to use integrative medicine modalities for wellness, pain, and improving their immune functions. Interestingly, most of them started using integrative medicine because their conventional health providers recommended it to them.

Patients' unmet needs in managing these symptoms coupled with their desire to use natural approaches to improve their health have created a demand for integrative medicine. According to the National Center for Complementary and Integrative Health (NCCIH), integrative medicine differs from complementary and alternative medicine (CAM) because it brings together conventional and complementary treatments in a coordinated way. Neither rejecting conventional therapies nor relying on alternative medicine, integrative medicine adopts only those complementary modalities supported by the highest evidence of safety and effectiveness. Numerous studies have evaluated the efficacy of utilizing integrative medicine modalities to treat the side effects of conventional cancer therapies. Research supports the use of modalities such as massage and mind-body therapies for symptom management and spiritual transformation.

Tower's Magnolia House offers evidence based psychosocial patient support programs as an integral part of one's quality cancer treatment and survivorship care. In 2013, Tower Cancer Research Foundation's Magnolia Patient Support Program offered 19 classes per month and had 500 visits in the first year. As 2021 emerges, Tower's Magnolia House Patient Support Program now offers over 130 classes/services per month and receives over 15,000 participant visits per year. Over 70% of our classes have a wait list which highlights both the quality in the programs we offer and the void that exists most notably due to the challenges of COVID-19 as well as the increasing rates of survivorship and the research supporting the benefits to quality of life. Participants view Magnolia House Patient Support Programs as a lifeline that provides not only enhanced quality of life but a community of friendship, encouragement, and comfort as well.

While Tower learns and sees the quality of life transformations directly from participants of the program, there is also a powerful initiative by the NIH who has incorporated Complementary and Integrative Health into it's strategic plan further highlighting the need and benefits.

NCCIH's current strategic plan, "Exploring the Science of Complementary and Integrative Health", presents a series of goals and objectives to guide them in determining priorities for future research on complementary health approaches. The scientific objectives in the plan are aligned with those of the broader NIH strategic plan.

For over a decade, Tower has been on the forefront of complimentary care for cancer thrivers. Through Tower's Magnolia House Patient Support Program, we continue to evolve the patient support experience through evidence based programs. Tower prides itself on vetting facilitators and instructors to ensure they are experts in their respective fields and come highly regarded in the community. We are infinitely grateful for the extraordinary instructors we have at Tower's Magnolia House.
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5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?
25%

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Due to COVID-10 pandemic, we paused in person classes and quickly transitioned to offering all our programs online via Zoom starting April 21, 2020. The program has expanded tremendously in both the number of participants attending our programs and we have been able to increase the capacity of many classes as a result of being online. We continue to work creatively with our exemplary instructors to maximize the online offerings that keep us energetically connected even though we are physically apart.

As we look further into 2021, it remains unclear if we will be able to conduct in person classes due to COVID19. Our surveys show that when we are able to return, our participants are interested in a hybrid model where we offer both in person and online classes. What we do know, however, is how vitally important these online classes are to those with a cancer diagnosis. Each day we receive feedback about the Magnolia House classes and instructors being a true lifeline during COVID19. Many are isolated, experiencing triggers of trauma, the classes are the only access to community and vehicle to healing the mind and body.

While our main focus is to continue providing the highest quality of classes with the most heartfelt energy, we are also looking forward to adding new programming to address increased demand for our classes. Despite increasing the capacity of many of our classes, we continue to experience a wait list for over 70% of our classes. New offerings in 2021 include (at this time):

*Emerging Science in Cancer Care & Survivorship Workshop with Dr. Arash Asher - He will select and discuss 3-4 relevant articles from scientific journals. Sample topics include nutrition, sexuality, spirituality, resilience, brain health, exercise, rehabilitation, integrative practices
*Guided Imagery
*Educational lecture: Osteoporosis & Cancer
*Educational Lecture: Addressing Racial Disparities in Cancer Care
*Educational Lecture: Addressing Trauma - COVID and Cancer
*Men's Breakfast Educational Lecture: Guest speaker Dr. Houman from Tower Urology will speak about men's health including enhancing men's health through hormone management and improving sexual function.
*(4) Friends & Family Day Events

Facing cancer and COVID simultaneously magnifies an already unbearable experience. Tower's Magnolia House is here to bring comfort, support, healing, strength, laughs, and a place to feel connected. In this 3 minute video you can hear from some of our Magnolia House participants and instructors directly: https://www.youtube.com/watch?v=YSEV9pbY81l&feature=youtu.be

We are infinitely grateful to the City of Beverly Hills for empowering Tower to expand and adapt to the needs of our community affected by cancer. As you will read in the testimonials, this program has been a life saver for many and the City of Beverly Hills plays a vital role in making that possible.
7. The funding year is July 1, 2021 to June 30, 2022. What is the funding amount requested? $50,000

8. What percentage of your annual funding would the City’s contribution represent? 10% of the Magnolia House budget. 1% of total Tower Cancer Research Foundation budget

9. What is the ratio of your organization’s administrative operating costs? 14%

10. Provide any additional information that may be useful in evaluating your proposal. Testimonials from Grateful Magnolia House Participants:

   • The Magnolia house is my Survival Camp and Longevity University. My survival both during and after Cancer treatments has been strengthened by activities ranging from taking exercise and meditation classes to learning about alternative treatments and best practices nutrition. But most of all Magnolia House has become my home away from home. It is my second family where I have bonded with those of like experiences and attitudes. It is truly a gift to have a support group of special grateful patients and survivors with whom I feel safe to share just about anything. Thank you Magnolia for giving me a second chance to learn how to live and appreciate every moment.

   • I want to express my deep gratitude to the three members of the GRACE workshop team who continue to do Reunions. The original workshop contained so many tools and yet you continue to offer us even more. And the followup eMails with links to reinforce what was given so that I can continue to hear the gifts you already brought. These treasures are life-changing and life-giving to me. I have a new view of the experiences of having had cancer twice - it brought me to Magnolia House and a support group of wonderful people that enrich my life. A year ago, I lost my husband of 60 years. My two grown-up children live far away in Brooklyn and I’m soon to be 85 years old. But I’m learning how to replace fear with gratitude - what a gift. I just wrote an eMail to my son with paragraphs about what joy he brings me with photos of my amazing 3-year-old grandchildren (twins). I couldn’t have written that eMail if I hadn’t experienced GRACE. It probably would have been a bitter eMail about the pandemic and having to live alone. Instead it was a tribute to my son and daughter-in-law for being the best parents on the planet.

   • The work that Tower Cancer Research Foundation/Magnolia House does and the support you provide to cancer patients and survivors is truly incredible. I have found all of the programs and classes I have attended very helpful and enjoyable, and I certainly look forward to participating in more Magnolia House programs in the future. Among my favorites are the GRACE program, the Last Cut writing therapy workshops, and individual therapy as well as the various meditation and yoga classes. I also really enjoyed the recent lecture on spiritual fatigue with Bronwen Jones and would love to have more of those. Thank you for all that you do. It is very beneficial and is greatly appreciated by many. ~ Teresa S

SEE ATTACHED
• Being able to take online classes from Magnolia House during these unprecedented times has brought me peace and kept me grounded. I appreciate all the instructors and Magnolia House for providing these classes ....it has been a blessing.

• If it were not for this organization I would be lost. I love the people the staff and teachers! Kind and loving, I am forever in your debt. 💕

• This has been a most beneficial experience both physically and emotionally. I don't know what I would have done without Magnolia House on line classes during the time of COVID

• I am so thankful for everyone who works at Magnolia HouseTower Cancer and all the classes that are offered. I do not know how I would survive this pandemic without it, thank you guys so much!

• Magnolia house has been Essential in my recovery from Cancer, chemotherapy and all its side effects. Further, during the Corona epidemic, Magnolia House Zoom classes have been my savior to keep my physical and mental health. Thank you so very much.

• Magnolia is the reason I’m not in a wheelchair. I have gained strength, mobility especially through the yoga classes. I have also gained confidence and the knowledge that I can care for myself and live a full life in spite of the limitations my cancer diagnosis has brought.

• I am new to Magnolia House, but in just one class I feel a sense of community and direction I have not had since my cancer diagnosis and treatments. I am so grateful.
DAVID WILZIG
Malignant

A stranger in my body named "malignant". Who would have thought? Who could have thought?

Certainly not I. Cancer was no stranger to me. After 13 years no lymo-ncido-whatever. And I mean not one of a gargoyle, a scurry, or a shard of dooms. Who spoke, examined, probed, questioned, and interviewed me. Who spoke of white and red cell and T-cells. Who spoke of unwanted cells coursing through my body and then. Stuff, poison, fluid of uncertain use for yet another upswing within. A myriad of examinations, injections, infusions, "just a little prick here." Not one person, no one dared in white said "malignant." Malignant, the monstrosity I wished to dispose of. Her cells too old, crowded my spicule and I, what did I know? Very little it seems as with mouth shut, eyes wide open, I asked the doctor, my wife scurrying nearby, "I have what?" "I have a malignancy?" "Of course," she said, then looked at my wife asking with her eyes if she joking? I was not joking. I had a blood cancer and thought that as there was no name, Will, you know, no name, no malignancy.

It was on that day after 13 years with leukemia that I had to change partners and accept a stranger in my body, one called splenome marginalis neoplasm.

JAYNE LEVANT

My heart dropped when I was told A struggle for life about to unfold Mystery and darkness Pain and fear I cried out to my angel I wanted her near.

Blackness followed these strange Hollow words spoken so softly I hardly heard You are wrong I screamed inside my head I can rise now from this Prison bed And fly away on Angels wings Far away where the Mockingbird sings Over valleys and oceans Purple mountains and plains And pastures fresh with morning rain Above the earth I have no name Until the dawn breaks I awake... I am the same.

HAGOP KASARJIAN
Stranger In My Body

I felt like a stranger in my body when stranger tell me now my body is making decisions.

Five a.m. searching for Martha and her sister in the Camilla; her human eyes forward me. Jill's arm covered in another stick on my shoulder in the pouring summer rain the barn. Jill nuzzling. Nameless, served for someone's get dinner a few months later. No animals on my plant.

Washed down trucks, guided planes into hangars, children to school. Renewed my bones where they failed to carry my load. At seventy, future in hospitals repairing hearts killing cancer.

Moving forward...

I felt like a stranger in my body when I looked at my new self in the mirror for the first time. The scar jagged and red across the cheek. Where my beautiful breast had once been. Now I had one..., such.... half man, half woman.... the quint of a warrior... now blazoned across my skin like the flat line on a heart monitor.... but no..., not thru brave heart.... the retreat of the physical reflection nonshaming.... this spirited one will rise up.... like the Phoenix from the embryo.... a blust.... not the one that destroys.... the one that burns within.... as deep and so bright, that the view within.... the one still undiscovered.... is in with the flames of it.

I felt joy within myself.... yes, I was naked and alone on the radiating table.... the one that saved my life....

BUT I FEEL.... such gratitude and love and awe at the ability of this bouncy gray metal above me.... laser focused, strong, steady, sure....

Sure that I would carry forth that joy from within myself... into the world.... to share it... with any body that would cross my path.

How blessed I am, to have a second chance....

I feel joy within myself by..... allowing my heart to be aore, to be shared, to love and to be loved....especially made special by that bunch of gray....after all....why are we here.

by TRISHA SIMMONS
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- Completed CAGF application
- Documentation of 501c.3 status of proof of 501c.3 status through partnership
- Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
APPLICATION SUMMARY FY 2021/22

Agency: Wallis Annenberg Center for the Performing Arts

Requested amount: $10,000

History of City funding: 2017/18: $10,000; 2018/19: $10,000; 2019/20: $10,000; 2020/21: $10,000

Agency description: Located in Beverly Hills, the Wallis Annenberg Center for the Performing Arts brings audiences world-class theater, dance and music. Since opening their doors to the public in 2013, the Wallis has established itself as a major cultural resource and civic hub for the Beverly Hills community, drawing over 70,000 paid audience members plus over 10,000 additional adult and youth students, and other visitors annually.

Proposed use of Community Assistance Grant Funds: The Wallis requests support for their Community and Outreach Programs that serve as many as 10,000 individuals each year, including a core group of Beverly Hills youth, adults, and families. The Wallis' Community and Outreach Programs include the following initiatives:

I. The Wallis School Partners Program- provides multiple opportunities for students, teachers, and families to experience performances on our stages and receive support on their campuses. The program serves more than 5,000 prekindergarten through 12th grade students each year. The Wallis serves more than 5,000 students from over 40 schools throughout the Greater Los Angeles Area each year, including 1,300+ students from Beverly Hills Public Schools. All of these programs are now offered virtually. Field trips are currently on hold due to the pandemic.

II. Dancing through Parkinson’s Course- We offer ongoing dance classes in partnership with LA-based Invertigo Dance Theatre. Classes are currently offered online.

III. Programs for youth and adults with autism- The Wallis partners with The Miracle Project to provide theater programs for young people and adults with autism and all abilities. All Miracle Project program are offered online.

IV. Staged Stories- is a ten-week course for adults ages 55+. Students learn how to write down stories from their own lives, and how to share these stories with others. Beyond Words, another adult storytelling course was added this year. Both courses are offered virtually due to the pandemic.

Target population/Primary service: Community members of all ages.

Percentage of total program utilized by Beverly Hills community: More than 35% of The Wallis’ overall services are utilized by members of the Beverly Hills community. In addition, The Wallis has a formal arts education program partnership with the Beverly Hills Unified School District, and those schools make up more than half of the schools currently participating in The Wallis School Partners Program.

Quantifiable Services and Measures: The Wallis draws more than 70,000 paid audience members plus as many as 10,000 students and community members annually. The Community Outreach Programs at the Wallis serve over 10,000 individuals. The School Partners Program serves more than 5,000 pre-K through 12th grade annually, from over 40 schools throughout the Greater Los Angeles area. Of those 5,000 students, over 1,300+ are from the Beverly Hills Unified School District.
Historical Performance:
FY 20/21: (Q1 & Q2)  ☒ Satisfactory  ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In March of 2020, the Wallis transitioned all of their programing to a virtual platform in order to connect with their audiences and community members. The Wallis is very proud that during the pandemic, they made the successful transition of the GRoW @ The Wallis education and outreach programs online. Some of their programs including Staged Stories storytelling course for adults 55+ have been even more in demand in the virtual format. Due to the popularity, a new course, Beyond Words, a class for the same demographic was created.

The Wallis' community programs provide access to the arts for individuals who may have previously had limited local opportunities to engage as audience members as well as students. These programs enhance the quality of life of participants, and contribute and enhance the community. The programming also provides ongoing arts education and arts engagement opportunities for Beverly Hills students (pre-K through 12th grade). Many of the community programs are free or low-cost.

Percentage of annual funding City’s contribution represents: The City’s contribution of $10,000 would represent approximately 1% of the Wallis’ total annual contributed and earned income.

Ratio of administrative to operating costs: Administrative expenses represent approximately 10% of the total operating budget.

Service Profile: Needs-based  ☐  Quality of life-based  ☐  Social Service  ☐
Health  ☐  Education  ☐  Cultural  ☒  Other  ☐

Agency Scope: Local  ☒  Regional  ☒  National  ☐  International  ☐

501 (C) (3): Yes  ☒  No  ☐  Exempt  ☐
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

Agency / Project Name: Wallis Annenberg Center for the Performing Arts ("The Wallis")

Address: 9390 N. Santa Monica Blvd.

City: Beverly Hills State: CA Zip: 90210

Contact Person: Christine Bernardi / Senior Director, Development
Phone: 818.427.2957
Email: cberardi@thewallis.org

Please note the City’s insurance requirements for FY 2021-2022. Within three (3) weeks of receiving notice of funding prior to receiving an agreement, your organization must submit insurance documentation with the following requirements:

- Each organization must submit to City an ACORD insurance certificate which include General Liability ($2 Million), Automobile (coverage limits based on services provided), and Workers Compensation Insurance (if required)
- The City must be named as additionally insured under each policy
- Subrogation must be waived for each insurance policy
- An endorsement to each policy stating that such policy shall not be cancelled by either party or reduced in coverage except after thirty (30) days prior written notice to City

Each organization will also be required to submit a copy of a W-9 form on the most current IRS form [www.irs.gov/forms-pubs/about-form-w-9](http://www.irs.gov/forms-pubs/about-form-w-9)

Please type your answers to the following questions:

1. Is your organization a 501c.3, or are you in partnership with a 501c.3 organization?
   - [ ] We are a 501c.3
   - [ ] We are in partnership with a 501c.3
   - [ ] Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
City of Beverly Hills
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION
FY 2021 - 2022

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since our Inaugural Season in 2013/2014, the Wallis Annenberg Center for the Performing Arts ("The Wallis") has been proud to serve the Beverly Hills and broader Los Angeles communities through world-class arts programming, including arts education and community programs designed to foster access and inclusion in the arts for all. In a typical year, The Wallis draws more than 70,000 paid audience members plus as many as 10,000 students -- both children and adults, community members, and visitors annually.

Beverly Hills residents comprise a major portion of our audience (35%), as well as nearly two-thirds of our Board of Directors. In addition to providing unique and valuable services to Beverly Hills residents, The Wallis is an economic stimulus that draws newcomers from throughout the Greater Los Angeles Area. The Wallis is a civic and cultural landmark that is treasured by Southern Californians and respected by the national and international arts communities.

A renewed grant of $10,000 from the City of Beverly Hills Cultural Grant Program would continue to support our GROW @ The Wallis community, education and outreach Programs that serve as many as 10,000 individuals each year, including a core group of Beverly Hills youth, adults, and families. These programs enrich the lives of local residents and enable Beverly Hills to give back in service to the broader community.

GROW @ The Wallis, a gift of Gregory and Regina Weingarten and The Annenberg Foundation, is our space for education. Arts learning is integral to all that we do at The Wallis and vital to healthy communities. The community programs we offer through GROW @ The Wallis:

? Include free and low-cost opportunities that serve the Beverly Hills and Greater Los Angeles Area communities.

? Have swiftly and successfully transitioned online during the pandemic, and have prioritized finding equitable ways to serve diverse communities while our physical venue remains closed to the public.

? Are created, curated and taught by world-class artists and arts educators.

? Feature opportunities for all ages, from very young children through older adults, as well as offerings for special groups, including families with young children, underserved youth, people with autism, and people with Parkinson’s disease.

A grant from the Cultural Grant Program will help The Wallis serve Beverly Hills and the community at large through the GROW @ The Wallis initiatives described below.
3. If you are applying for a cultural grant, please describe your program here.

A renewed grant from the City of Beverly Hills Cultural Grant Program would support GRoW @ The Wallis community, education and outreach programs during the 2021/2022 Season. These initiatives include the following:

I. THE WALLIS SCHOOL PARTNERS PROGRAM (For K-12 students)

The Wallis School Partners Program was founded in 2015 to provide access to world-class performing arts for prekindergarten through twelfth grade students in Beverly Hills and throughout Los Angeles County. In a typical year, the program has offered 10 to 20 weekday student matinee performances at The Wallis each season, as well as in-school arts workshops, Family Days (free tickets for parents and students to attend weekend performances at The Wallis), Careers In The Arts days at The Wallis, and resources for teachers.

Due to the COVID-19 pandemic, in-person school field trips have been placed on hold. Yet, arts participation is even more important during times of crisis. The Wallis remains committed to serving schools during the pandemic through highly customized arts education offerings. The program has successfully transitioned online and is focusing on two key groups of schools:

? Beverly Hills Unified School District Pre-K through 12th grade public schools, with whom The Wallis has a formal arts education partnership. ?

? A target group of public Pre-K through 12th grade schools in extremely under-resourced communities, with priority given to those whose arts education budgets have been reduced or eliminated due to the pandemic. The Wallis is working with schools in which we have pre-established relationship with teachers and administrators, whose partnership is necessary to the successful implementation of our program. We are working with Gabrielle Charter School 1 (Echo Park), Gabriella Charter School 2 (Exposition Park), Oscar De La Hoya Ánimo Charter High School (Boyle Heights), and Stevenson College and Career Preparatory Middle School (East LA).

The Wallis designs a slate of virtual programs for participating schools, based on each school ’ s individual needs. Each offering provides a unique opportunity to experience and learn from exceptional artists and teaching artists. Examples of virtual activities that have taken place to date are artist talks with theater actors Aaron Simon Gross and Sal Mistretta; a Q&A with Los Angeles-based choreographer Jacob Jonas; a concert by children ’ s musician Parker Bent; and a hands-on mask making workshops with Wallis Teaching Artist Alvaro Asturias.

In 2021/2022, The Wallis School Partners Program will remain nimble, with continued opportunites for schools and students to participate online. At the conclusion of the current school year, we will utilize formal surveys as well as group discussions with teachers to evaluate which online offerings have been the most successful, and we will use the feedback to fine-tune the program. If state and local regulations allow some form of in-person programming at any point during the 2021/2022, we will work with schools as well as COVID-19 safety experts to determine how students may resume their participation in these in-person options, as in previous years.
(Wallis Annenberg Center for the Performing Arts, Question #3, continued)

II. PROGRAMS FOR OLDER ADULTS

In fall 2019, The Wallis launched a powerful new program for adults called Staged Stories, a ten-week writing and storytelling course for adults 55+. The first course offering was met with such high demand that we added additional sessions throughout 2020. In March 2020, Staged Stories transitioned online and has continued meeting virtually. The ten-week sessions conclude with online presentations of each student’s work via the Zoom platform.

In June 2020, due to the continued demand for programs that serve older adults, GRoW added an additional course called Beyond Words. This is a virtual personal storytelling course for adults ages 55 and up uses storytelling and other art forms to help students tell their stories.

III. PARTNERSHIP WITH THE MIRACLE PROJECT

The Wallis will continue its close partnership with The Miracle Project to provide theater, music, dance and social skills classes for individuals with autism and all abilities. We offer several ongoing, rotating courses, like Triple Threat, a course that trains students in singing, dancing and acting, and a twice-yearly original musical production, which is based on the students’ real life experiences.

The visibility and artistic resources of The Wallis combined with the expertise of our partner The Miracle Project inspire these young people to “dream big” – a message individuals with autism do not always receive.

Courses have continued to meet online during the Stay At Home mandate, and one course held a virtual performance of an original musical called The Influencer, about the pressures we all face from advertising, social media, and our peers to conform to certain attitudes or behaviors. In 2021/2022, courses will continue online until they are allowed to safely resume in person.

IV. DANCING THROUGH PARKINSON’S COURSE

The Wallis offers ongoing dance classes in partnership with LA-based Invertigo Dance Theatre, whose mission is to create connections and community through dance, storytelling, theatre and music. Through this partnership we offer our weekly Dancing Through Parkinson’s class, taught by experienced professional dancers and designed to encourage joy, strength, community, stability, mental clarity and creativity for Parkinson's disease patients and their caregivers. In lieu of tuition, students may make a small donation.

Dancing Through Parkinson’s has taken place online since spring 2020. As with all of our in-person programming that has transitioned to the virtual format, we will continue to monitor the possible transition back to in-person classes during the 2021/2022 Season. Depending on student interest, it is possible that we will continue to offer virtual Dancing Through Parkinson’s sessions even after in-person classes resume, in order to make the program accessible to a wide demographic net.
4. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? If you are a previous recipient, will you be providing new services this funding period?

Since its opening 2013-14 Season, The Wallis has transformed the cultural landscape of Beverly Hills through its mainstage performances, education initiatives, and community programs.

These programs:

? Have successfully transitioned online, and are providing invaluable arts access, arts education, and community connections to the local Beverly Hills community as well as the broader LA County community, during the COVID-19 pandemic. During challenging times, the power of the arts to uplift, inspire, and create a sense of belonging is more critical than ever. The Wallis is committed to remaining nimble so that our education, community, and outreach programs may continue to serve individuals virtually until they can eventually transition back to in-person settings.

? Contribute to the cultural vitality of Beverly Hills residents and of the community at large. ?The Wallis’ community activities provide world-class arts engagement for the people of Beverly Hills. Arts participation fosters wellbeing and a sense of community. Many of these programs are free or low-cost, providing opportunities for everyone to engage in the arts. The Wallis’ programs are visible and large-scale. Even those residents who do not regularly attend performances benefit from Beverly Hills’ growing reputation as a vibrant cultural destination.

? Provide ongoing, unique, and vital arts education and arts engagement opportunities for Beverly Hills prekindergarten through twelfth grade students. Students from four Beverly Hills Public Schools (Beverly Hills High School, Beverly Vista, El Rodeo, Hawthorne, and Horace Mann) are regular participants in The Wallis’ School Partners Program, and have been since our first season.

? Create opportunities for individuals who frequently do not have access to arts opportunities. Our programs include targeted offerings for the elderly; families with young children; youth and adults with autism; and people with Parkinson’s disease. ?
City of Beverly Hills  
COMMUNITY ASSISTANCE GRANT FUNDING APPLICATION  
FY 2021 - 2022  

5. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

More than 35% of The Wallis’ overall services are utilized by members of the Beverly Hills community. In addition, The Wallis has a formal arts education partnership with the Beverly Hills Unified School District, and these schools make up more than half of the schools currently participating in The Wallis School Partners Program.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

The Wallis believes that the arts are even more essential to our lives and to our community during difficult times. In March 2020, the organization made a transition to virtual programming so that we could continue to connect with our audiences and our community through outstanding performances, courses, and community programs.

Since March 2020, The Wallis has offered the following virtual performances and events:

? Sorting Room Sessions: The Sorting Room is The Wallis’ acclaimed annual cabaret series. Six Sorting Room Sessions were offered virtually in winter 2020/2021. The Wallis also made its television debut when two of our Sorting Room Sessions appeared on KCET’s Southland Sessions.

? The Jacob Jonas Project Dance Films: Having supported Jacob early in his career, The Wallis is proud to support Jacob Jonas’ international project creating 15 dance pieces with artists from around the world.

? Heidi Duckler Dance: Illuminating the Chandelier, an exclusive live-stream production.

? Hershey Felder: Beethoven, an exclusive live-stream production.

? The Wallis also launched a page on its website called Streaming @ The Wallis, dedicated to sharing outstanding artistic content from artists who have appeared on our stages.

One of The Wallis’ proudest accomplishments during the pandemic has been the successful transition of our GRoW @ The Wallis education and outreach programs online. In fact, some of these programs, like our Staged Stories storytelling course for adults ages 55 and up, have been even more in-demand in the virtual format -- so much so that we created an additional virtual course, Beyond Words, for this demographic.

The Wallis is closely monitoring state and local guidelines so that when in-person programs are allowed to resume, we may do so safely and successfully. General Manager Michelle Wiesel has received two COVID-19 safety certifications. Given the success of The Wallis’ online programs, it is likely that some virtual programs will remain part of our offerings even once in-person programs also return to their full capacity.
The Wallis respectfully requests a grant of $10,000.

The City’s contribution would represent approximately 1% of our total annual contributed and earned income.

Administrative expenses comprise approximately 10% of our total operating budget.

Deeply rooted in our local Beverly Hills community and influenced by cultural change, the Wallis Annenberg Center for the Performing Arts, a public-private partnership with the City of Beverly Hills, strives to be a site for the convergence of relevant, dynamic performing arts, education and civic life, strengthening our local and global community in our role as a presenter, producer, educator and community resource.

The Wallis believes everyone deserves to learn and grow through the arts. Our mission-centric education and community programs serve this goal and establish The Wallis not only as a prominent performing arts destination, but also as a cultural center and resource for the entire community. Through these programs, we enable individuals who have limited arts opportunities to engage in with the very best in the performing arts; we use the power of the arts to build community and address pressing social issues; and we respond to critical needs in the greater community through arts leadership, collaboration and partnership.

The Wallis is firmly grounded in, and of service to, the dynamic, ever changing, Beverly Hills and greater Los Angeles community. As a civic hub, a gathering place for the open exchange of arts, ideas, and interests, our vision for this community actively invites everyone to contribute to the rich arts ecosystem of Southern California. We are also an integral part of the local, national and international arts communities and seek to play a leadership role in the advancement of the performing arts.

Our deep connection with the Beverly Hills community is central to all we do at The Wallis. City residents are active members of our audience and of our organizational and board leadership. We partner with businesses throughout the City to help our audience members make the most of their visits to Beverly Hills and The Wallis, and our patrons contribute to the vitality and economy of the community. Beverly Hills residents participate widely in our community and education programs, and these offerings provide opportunities for all residents to connect and engage in the arts, regardless of age, socioeconomic status, past arts experience, or health status. We thank the City of Beverly Hills for its consideration of our application in support of these vital programs.
11. Financial Statement:
   a. For grant requests up to $74,999, please submit most recent balance sheet and operating budget OR tax return.
   b. For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant

The following documents are required:

- [ ] Completed CAGF application
- [ ] Documentation of 501c.3 status of proof of 501c.3 status through partnership
- [ ] Copy of most recent Form 990 - Return of Organization Exempt from Income Tax
- [ ] Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills
Agency: Westside Food Bank (WSFB)

Requested amount: $150,000


Agency description: Provides food to over 70 member agencies south of the Santa Monica Mountains, west of La Brea Avenue and north of LAX. Member agencies near Beverly Hills include JFS – SOVA, PATH West LA Shelter and the weekly meal programs at a Beverly Hills church.

Proposed use of Community Assistance Grant Funds: Bulk purchase of food in order to maintain and expand the programs of the social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless individuals.

Target population/Primary service: Food assistance for low-income individuals and families.

Percentage of total program utilized by Beverly Hills community: The Westside Food Bank (WSFB) serves all of the food pantries surrounding Beverly Hills; the most prominent, SOVA West, the food pantry of Jewish Family Service (JFS) is ¼ mile outside of the City limits. Additionally, WSFB gives food to other surrounding pantries.

Quantifiable Services and Measures: WSFB serves all of the food pantries that surround Beverly Hills. The largest pantry is Jewish Family Services’ food pantry, SOVA West, which is also the WSFB’s biggest customer. Early in in the pandemic, SOVA had to temporarily close down due to the fact that their volunteers were not available because of COVID-19. Once the site was able to reopen, they have seen record numbers of food assistance clients. As a member of Feeding America, the nation-wide food bank trade association, WSFB is allowed to charge 19 cents per pound for the food given to SOVA. However, to better serve their member agencies, WSFB used to charge less than 1/10 of that amount. In April 2020, WSFB completely eliminated their charges to their member agencies. If they were now charging their member agencies, SOVA would have paid WSFB over $60,000 in 2020.

Current Performance:
FY 20/21: (Q1 & Q2) ☑ Satisfactory ☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Westside Food Bank is committed to maintaining enhanced services for as long as needed while the economic effects of COVID continue to affect the community. During the pandemic, some of WSFB’s initiatives to address the increase in need include: Partnering with Meals on Wheels West so that they can deliver groceries to homebound seniors along with their hot meals; Creating a new monthly drive-through food pantry for veterans at the West LA VA;
Suspending agency fees so that partner agencies receive WSFB’s food completely free of charge; Increasing the amount of food distributed to college students in need at Santa Monica College, Mount Saint Mary’s University, and UCLA; Adding new local member agencies and providing produce and donated food to new grassroots charitable food distributions (these new agencies and initiatives are now receiving more than 100,000 pounds of food per month from WSFB); and maintaining the high standards of nutritional quality of our food, even as we have doubled our over-all food purchases. Fresh produce continues to be half of all the food WSFB distributes.

In recognition of their work in the community during this past COVID year, Assembly Member Richard Bloom named WSFB his “Nonprofit of the Year for 2020.

Percentage of annual funding City’s contribution represents: $150,000 in funding would represent about 4.5% of WSFB’s current operating budget.

Ratio of administrative to operating costs: Admin 7.8%; fundraising 11.7%; program 80.5%

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒ Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐
1. Is your organization a 501.c.3?

We are a 501.c.3 organization, and documentation showing 501.c.3 status is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Westside Food Bank has been funded by City of Beverly Hills each year starting in 1986. For the current fiscal year ending 6/30/2021, the City’s funding level is $150,000. This funding is being used for the bulk purchase of food that we supply to Westside social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless people. WSFB is the food bank warehouse assigned to provide food to agencies throughout an area that is south of the Santa Monica Mountains, west of La Brea Avenue, and north of LAX. Our food currently goes to approximately 70 member agencies, most of which pick up food at least once a week at our warehouse.

We are able to utilize the economy of scale by purchasing food in large quantities. This enables us to achieve a food cost index that is significantly lower than what any one direct-service food distribution agency could obtain. Our large warehouse in Santa Monica also allows us to accept, process, store, and distribute large quantities of donated food. Without the service we provide, many of the 45 agencies that pick up food from our warehouse on a weekly basis would fall far short of having access to enough affordable, nutritious food to distribute to their clients, especially now, ever since the beginning of the COVID-19 pandemic.

We propose to again use Beverly Hills City funding to help maintain and expand our food purchase program, so that we can get more food to those in need in the Beverly Hills area and throughout the Westside. This will be crucial in a year when that need will continue to be seriously affected by the pandemic.

3. If you are applying for a cultural grant, please describe your program here.

Not applicable.
4. Why are these services considered critical? If you are a previous recipient, will you be providing new services this funding period?

In a high-cost area like Beverly Hills and the greater Westside, those with lower income have long needed to have assistance to supplement what food has been available to them via the Federal safety net, or to receive emergency food relief while excluded from, or waiting for, government relief. Now with COVID, there’s at least double the number without the resources to afford food sufficiency. WSFB will be continuing to focus on providing nutritious food to meet the crisis of local food assistance need.

5. What percentage of your total program service is utilized by members of the Beverly Hills community?

Westside Food Bank serves all of the food pantries that surround Beverly Hills, the most prominent one being SOVA, the food pantry program of Jewish Family Services, our biggest customer. The BH-adjacent SOVA site is SOVA West (near Pico and Robertson, just 1/4 mile from BH). Early in the COVID crisis, SOVA temporarily had to close down that site because of unavailability of volunteers. Now that site is back in operation and is seeing record numbers of food assistance clients. As a member of Feeding America, the national food bank trade association, Westside Food Bank would have been allowed to charge 19 cents per pound for the food we give to SOVA, and that has been the long-time standard for most food banks. We now charge our member agencies nothing. Even before we completely eliminated our charges to our member agencies in April, our charges were low; SOVA paid us $4,000 for food in 2019. If we were now charging SOVA the prevailing Feeding America rate, SOVA would have needed to pay us over $60,000 during 2020.

Besides SOVA, our member pantry most likely to serve those from Beverly Hills is St. Augustine’s Pantry in Culver City which gets 95% of its food from us. We also regularly give food to the P.A.T.H. Cotner Shelter, near Pico and Sepulveda, and we give a smaller amount to a weekly meals program that is located in a Beverly Hills church.

6. Describe how your organization has adapted or pivoted your program delivery during the COVID-19 pandemic.

Having already put into place extensive disaster preparations, Westside Food Bank was relatively well prepared for the onset of the pandemic. The recent installation of a much upgraded digital warehouse management system brought order to the process of increasing food distribution to meet the new need. We instituted a pre-order routine with our member agencies so we could use our new volunteers and temp warehouse workers to pre-package food orders. This eliminated “shopping” in our warehouse and allowed for safer, non-contact distribution to agencies during their weekly food pickups. We were instantly able to move most office workers to working from home. We were able to use multiple social media and other on-line platforms for disseminating information and for fundraising. We reconfigured outdoor space to allow for storage container use. With the City of Santa Monica, we created a new food pantry in Virginia Avenue Park. We doubled our food purchases starting in April, and we have continued that pace of food buying ever since. (Our original organizational budget for FY19-20 had included $900,000 for food purchases; our FY20-21 budget has us tagged for spending $1,800,000 buying food.) One frustration
we’ve faced is delay in the supply chain for delivery of ordered wholesale food. In the spring and early summer, orders often took nine weeks longer than usual to arrive at our warehouse; even now they are typically delayed for two weeks. With the tremendous growth of food need in the spring of 2020, we also saw a significant increase in funding from two sources. From the final quarter of FY19-20, all the way up until today, we have received greatly enhanced funding from foundations and from individual donors in the community. Since the beginning of the crisis, none of our warehouse staff has tested positive for coronavirus. We expect the staff to become eligible for vaccination as "Food and Agriculture Workers" in early February (although all staff will continue wearing masks and taking all their current operational precautions against virus transmission).

Altogether, since the start of FY20-21 we have been able to increase the food distribution poundage from our warehouse by 72% compared to the same six months a year ago.

7. The funding year is 7/1/2021 to 6/30/2022. What is the amount requested?
WSFB requests $150,000 again in FY21-22 for food purchases.

8. What % of your annual funding would the City's contribution represent?
$150,000 in funding from the City would represent 4.5% of our current operating budget which calls for FY20-21 income of $3,305,000. WSFB also gets funding from individual supporters, private foundations, religious congregations, and service clubs, as well as from City of Santa Monica and the Federal Government's Emergency Food and Shelter Program. Our SM City funding amount has stayed steady, and our Federal funding has increased in amount but remains about 10% of our total income. Our robust income from foundations and the community over the past 15 months is allowing us to double our food purchases.

In our application to City of Beverly Hills a year ago we asked for, and received, an award of $150,000, amounting to a significantly greater portion of our budget than is requested in our funding application this year. ($150,000 represented 6.6% of our FY19-20 income budget, which at that time was $2,274,000.) Looking ahead to the next couple of years, we don’t expect the local need for food assistance to significantly recede. During the remainder of this fiscal year, we intend to keep our food distribution at our current high level. Still, we want to make sure that we enter FY21-22 with a strong fund balance because we are anticipating a loss next year of several critical sources of foundation funding. We know that it’s likely that there are other nonprofit recipients of City funding with finances more negatively affected by the COVID crisis; therefore we will not be increasing this year’s Westside Food Bank request from the current $150,000.

9. What is the ratio of your organization’s administrative operating costs?
According to our financial audit, in fiscal year 2018-2019 our cost breakdown was as follows: Administration = 7.8%; Fundraising = 11.7%; Program = 80.5%. (This is calculated on a cash-only basis; to provide maximum clarity we choose not to mix in any valuation of donated goods and services). Our Auditor’s Report of FY19-20 is nearly finished and should be available by the end of February. Because of our significantly increased food purchasing, we expect our percentage of Program costs will end up being higher in FY19-20, and all the way through FY20-21 and FY21-22, as well.
10. Provide any additional information that may be useful in evaluating your proposal.

Westside Food Bank is committed to maintaining our enhanced service for as long as needed while the economic effects of COVID continue to grip our community.

During the pandemic, some of our initiatives to address the increase in need include:

- Creating an emergency food pantry at Virginia Avenue Park in partnership with the City of Santa Monica that serves hundreds of families each week
- Partnering with Meals on Wheels West so that they can deliver groceries to homebound seniors along with their hot meals
- Creating a new monthly drive-through food pantry for veterans at the West LA VA
- Suspending agency fees so that partner agencies receive WSFB’s food completely free of charge
- Increasing the amount of food distributed to college students in need at Santa Monica College, Mount Saint Mary’s University, and UCLA
- Adding new local member agencies and providing produce and donated food to new grassroots charitable food distributions (These new agencies and initiatives are now receiving more than 100,000 pounds of food per month from WSFB)
- Maintaining the high standards of nutritional quality of our food, even as we have doubled our over-all food purchases (Fresh produce continues to be half of all the food we distribute)

In recognition of our work in the community during this past COVID year, Assembly Member Richard Bloom named WSFB his “Nonprofit of the Year for 2020.”

11. Financial Statement (For grant requests $75,000 and over, please submit most recent financial statement reviewed by a Certified Public Account):

Because our FY19-20 audit report and our IRS Form 990 are just now nearing completion by the CPA firm of Quigley & Miron, we are attaching here our currently most recent documents --- the Audit Report and the Form 990 for fiscal year 2018-2019.

The following documents are required:

- X Completed CAGF application
- X Documentation of 501c.3 status
- X Copy of most recent Form 990 – Return of Organization Exempt from Income Tax
- 0 Copies of any Charitable Solicitations Permits that have been obtained from the City of Beverly Hills (We have not obtained any Charitable Solicitation Permits from the City of Beverly Hills.)
Attachment 2