



Mayor's Cabinet Meeting

MEETING HIGHLIGHTS

Monday, August 9, 2021
5:00 PM

Pursuant to Executive Order N-25-20 members of the Beverly Hills City Council and staff may participate in this meeting via teleconference/video conference. In the interest of maintaining appropriate social distancing, members of the public can participate by listening to the meeting at: <https://beverlyhills-org.zoom.us/my/cabinet> Passcode: 90210 or by phone at 1-866-899-4679, Access Code: 757-376-845 and offer comment through email at: mayorandcitycouncil@beverlyhills.org

MEETING CALLED TO ORDER

Date / Time: August 9, 2021 / 5:01 PM

1. Welcome

- Mayor Bob Wunderlich called the meeting to order.

2. Public Comment

- None

3. Report from Commission Chairperson

- Architectural Commission – James Matson
 - Five projects were reviewed at the last Commission meeting:
 - Sign accommodation for Sotheby's at 350 N. Camden Dr.
 - Sign accommodation for Pacific Western Bank at the top of the 9701 Wilshire Blvd. building.
 - Ferrari is updating their signage and logo at 9372 Wilshire Blvd.
 - 120% Lino at 9533 Brighton Way is adding a banner and updating their signage.
 - Sign accommodation for Mr. Brainwash Art Museum at the Richard Meyer building located at 461 N. Beverly Dr. This is a temporary use as part of the redevelopment project.
- Arts and Culture Commission – Deborah Frank
 - The '*Sing for Hope Pianos*' public art project was launched and has been a huge success throughout the City.
 - The Mr. Brainwash sculpture on Rodeo is being refinished by Rosa Lowinger.
 - Upon approval from City Council, the sculpture '*One More Time*' will be relocated from City Hall to Coldwater Canyon Fire Station.
 - Continuing to offer virtual arts and culture workshops with information listed on City website.

- Greystone Theatre virtual event series featuring performances continue to be available for viewing online.
- The 'Concerts on Cañon' series began on Wednesday, 8/4 with an impressive turnout.

- Charitable Solicitations Commission – Steven Smith
 - New Commissioner Kevin Lipton was sworn in at the 7/14 meeting.
 - Eight permits for charitable events were approved, mostly for online fundraising.

- Cultural Heritage Commission – Craig Corman
 - Commission voted 4-0 to begin the initiation of landmark proceedings for possible inclusion onto the Beverly Hills Register of Historic Properties for the Paul Trousdale Estate at 1010 Hillcrest Road.
 - Design Review Commission chair Sandy Pressman has requested the Cultural Heritage Commission research the home of Russian composer Sergei Rachmaninoff for consideration of landmark proceedings.

- Design Review Commission – Sandy Pressman
 - The Commission held a Study Session to discuss the approved new projects and the projects' potential response to the existing urban context.
 - The Commission is currently looking at how projects being presented can be realized architecturally and including their landscape into each different area of the City; as the landscape is changing, the Commission is attempting to evolve with it.
 - The set of criteria given to the Commission in 2004 are being analyzed to determine if they are still appropriate, or if they need to expand or evolve with the changing architecture.

- Health & Safety Commission – Cathy Baker
 - Commission's theme for the month is "Emergency Disaster Preparedness"
 - Heard updates from priority agencies:
 - BHUSD discussed the opening of the schools and student independent study program options
 - BHPD presented an informational update on the 'Just In Case BH Program'
 - BHFD discussed the Nurse Practitioner Program
 - Commissioner Erica Felsenthal led the Commission in a moment of mindfulness focusing on the topic of mindfulness during emergencies.
 - The Commission honored BHPD Lieutenant Robert Maycott as a City employee who has gone beyond their daily responsibilities to contribute to the City's health and safety efforts.
 - Heard a smoking and tobacco monthly informational update;
 - Emergency Management Manager Meena Janmohamed updated the Commission on the pandemic vaccine statistics, vaccine safety, booster updates, the current health order and the City's continued response to

the pandemic; also provided a presentation on sun safety to prevent heat related illness and various ways to beat the heat.

- Participated in a pro-health intermission during the Commission meeting called the 'Seventh Inning Stretch' to focus participants on need to stay active during long meetings with stretch relief.
 - Presentation of the Mayoral Initiative 'Wellness Wednesdays' which aims to inspire the community to incorporate wellness into their everyday lives by participating in healthy lifestyle activities.
 - As part of the quarterly Active Transportation Program update, heard presentations related to Pedestrian and Bicycle Safety Awareness, Complete Streets Plan Implementation and the Slow Streets Program, which addresses active mobility within the community.
 - Heard a presentation of the Climate Action and Adaptation Plan (CAAP) to provide a Citywide plan to become carbon neutral by the year 2045, supporting the goals of the State of California for carbon neutrality.
 - Presentation discussing emergency kits and the various trainings offered by Beverly Hills CPR to assist anyone wishing to become better prepared. Information may be found at: www.BHCPR.org.
- Human Relations Commission – Ori Blumenfeld
 - At their August meeting, the Commission will be welcoming their two newest Commissioners, Laura Margo and Vered Elkouby Nisim.
 - The 2021 Embrace Civility Award campaign is now underway. This campaign celebrates and recognizes individuals or groups in the community who exemplify one or more of the following attributes:
 - Acts as a role model of positive behavior
 - Takes a stand in support of respect and responsible actions
 - Promotes positive neighbor to neighbor relationsApplications will be accepted through Friday, 09/03/21 and are available online at: www.beverlyhills.org/embracecivilityaward or by contacting Human Services via email at humanservices@beverlyhills.org or by phone at 310-285-1006. Members of the community are encouraged to submit a nomination form for someone in the community deserving of this award.
- Planning Commission – Andy Licht
 - The Commission discussed the application for a Historic Incentive Permit for 910 N. Bedford that would allow waivers and deviations from certain development standards; the Commission voted 4-1 to deny the permit.
 - The Commission discussed in lieu parking; current emergency ordinance in place has changed some of the in lieu parking in the Business Triangle; it will come back to the Commission on 8/26 where a recommendation may be made for a permanent ordinance.
 - At their upcoming meeting on 8/26, the Commission will discuss the housing element, inclusionary housing, the possibility of changing the rules for public noticing, and the LVMH Hotel.

- Public Works Commission – Chuck Alpert
 - No meeting has been held since the last Mayor's Cabinet, however Chair Alpert had three items related to the Public Works Commission he wished to share:
 - The Commission will be revisiting the previously submitted ordinance for single-use plastic cutlery to expand the scope to include napkins and condiments and is expected to be sent to Council soon.
 - The Commission will be hosting the Annual Household Hazardous Waste & E-Waste Roundup on Saturday, 9/25 from 9am to 3pm on West 3rd St. between Foothill Rd. & Civic Center Dr. It is open to all L.A. County residents. Additional information is available at: <http://ladpw.org/epd/hhw/default>
 - Chair Alpert discussed that the Governor has asked that all residents try to voluntarily reduce water consumption due to the drought by 15% over the same time-period last year; the first month into the voluntary reduction period, the City of Beverly Hills actually used 4% more water. The Commission urges everyone to consider how they are using water and how they may reduce their consumption.

- Recreation & Parks Commission – Susan Mishler
 - The Catskill Theatre Camp concluded last week; this week is the final week of summer camp offerings; children return to BHUSD campuses on 8/13.
 - The four-week summer swim camp concluded; the fall swim program will consist of limited offerings of swim lessons, swim teams and other aquatic programming.
 - July's Recreation & Parks campaign concluded on 8/1 with a booth at the Farmer's Market where department swag was passed out; the month-long campaign encouraged residents to get out and recreate in the City's parks.
 - Senior programs have returned in person on a limited basis with one senior program offered each day.
 - The Summer Reading Club ended with a virtual magic show on 8/3.
 - Passport appointments are fully booked through December.
 - The annual iPalpiti Festival was held inside Greystone Mansion on 7/21 with 50 guests in attendance.
 - Live music, a children's petting zoo and prepared foods have been reintroduced to the Farmer's Market; as part of the reopening plan, the Farmer's Market will begin to phase out the senior and high-risk shopping hour, with the last being offered on 8/29.
 - Greystone Mansion and Gardens continues welcoming visitors to the grounds through a reservation-based system; reservations are free and may be made at: www.beverlyhills.org/BHRec
 - Concerts on Cañon returned to the Beverly Cañon Gardens Park on 8/4 and the concerts have been well attended; the concerts are scheduled to take place on Thursdays through 9/9; previously recorded concerts of

each band will be available to view online at:

www.beverlyhills.org/concertsoncanon

- “*Sing for Hope Pianos*”, a public art project, launched on 8/5 placing sixteen artist-designed pianos throughout various locations in the City, including parks, for everyone to enjoy; a map of the piano placement locations may be found at: www.singforhope.org/beverlyhills. The program is scheduled to conclude on 9/6.
- Rent Stabilization Commission – Lou Milkowski
 - At the 8/4 meeting, Commissioner Kathy Bronte was appointed from an alternate commissioner to a full-time commissioner; Commissioner Zachary Sokoloff was sworn in as a full-time commissioner and Commissioner Kandace Lindsey-Cerqueira was appointed as an alternate commissioner.
 - Discussion of possible amendments to the urgency ordinance that imposed a moratorium in three areas:
 - Evictions for non-payment of rent where the tenant was financially impacted by Covid-19
 - No fault evictions
 - Annual rent increases

The Commission reached a motion on the rent issue and it will be brought back next month; other areas have been tabled to be discussed again in September.
- Traffic & Parking Commission – Nooshin Meshkaty
 - The Commission has reviewed the final draft for the Connect Beverly Hills Streetscape Plan; the Commission voted to recommend Council approval at the 9/14 City Council meeting.
 - A large group turned out on 7/25 for the one-day demonstration of a protected bicycle lane on S. Roxbury Drive; feedback received from this demonstration was very positive with 83% of people surveyed were supportive of a permanent installation. The TPC is recommending Council to consider installation of a long-term pilot project of one year before making it permanent.
 - Commission is prioritizing anything related to bicycles in the Complete Streets Action Plan.
 - The Neighborhood Slow Streets Program currently has six applications pending; five locations are currently installed:
 - 400 South block of S. Camden Dr.
 - 400 South block of S. Crescent Dr.
 - 400 South block of S. Peck Dr.
 - 200 South block of S. Rodeo Dr.
 - 300 North block of N. Oakhurst Dr.

4. Mayor's Report

- The Mayor highlighted the following items:
 - Concerts on Cañon kicked off at Beverly Cañon Gardens Park on 8/4 with a very successful first night.
 - The “*Sing for Hope Pianos*” public art project launched on 8/5, and it has been very successful.

- 'Wellness Wednesdays' kicked off on 8/4 at Roxbury Park; a much anticipated Pickleball Clinic will take place on Wednesday, 8/18. A piano walk is tentatively scheduled on 8/25 to visit several locations of the 'Sing for Hope Pianos'.
- The City has agreed to take part in the CicLAvia event being held in Spring 2022 in partnership with the cities of West Hollywood and Los Angeles with the route going through all participating cities.
- An informal communication tool is being launched called "The Bob Pod" that will be available as a podcast as well as a video. It will include a mix of items to pay attention to in the City as well as interviews with people who have an influence in the City to enable residents to learn about what is happening in the City in a much informal format.
- Blog LA Eater mentioned that, "Beverly Hills is absolutely on fire now with new and upcoming openings" citing Beverly Hills restaurants Matū, Salt Bae, TATEL, and Maple & Ash.
- Connect Beverly Hills will be presented to City Council very soon regarding the streetscape along Wilshire and the planning for the La Cienega and Wilshire subway station.
- City Council will be receiving a COVID-19 update at the next Council meeting on 9/14; the City has been following the requirements and guidelines of LA County Health Department, and will hear a presentation of what is occurring in a variety of cities around the country who are instituting more aggressive measures; this will be an opportunity to discuss where the City wants to stand on COVID-19 protections.
- Also being discussed at the 9/14 meeting, City Council will have an opportunity to extend the urgency ordinance that prohibits fractional ownership; will be considering allowing rooftop restaurants in the business triangle; will be interviewing to select additional members to join the Climate Action Panel.

ADJOURNMENT

Date / Time:

August 9, 2021 / 6:06 PM