



Office of Communications
City of Beverly Hills
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City Council Passes Electronic Cigarette Ordinance *Votes to Regulate e-Cigarettes Just Like Tobacco Products*

Beverly Hills, CA – In order to promote a healthier community, the Beverly Hills City Council voted Feb. 18 to regulate the sale and public consumption of electronic cigarettes in the same manner as tobacco products. In addition, the City Council directed that a public outreach program be developed to educate the community about the new e-cigarette regulations and get feedback on the possibility of further restricting the use of e-cigarette and tobacco products.

“Smoking of any kind should be discouraged, especially for teenagers,” said Mayor John Mirisch. “By taking these steps, the City is sending a strong message to the community that we take the health of our citizens very seriously.”

Elements of the new regulations include:

- An amendment to the City’s municipal code such that the definition of smoking includes electronic cigarettes in current locations where smoking is restricted such as enclosed workplaces, open air dining areas, city buildings and city-owned transit systems.
- An amendment to the City of Beverly Hills recreation and park regulations to include prohibition of the use of e-cigarettes at city parks and recreational facilities
- Prohibition of e-cigarette being sold from vending machines.
- An annual process whereby vendors would need to obtain a permit to sell e-cigarettes.
- Allows landlords to restrict or prohibit the use of e-cigarettes in their buildings

A second reading of the ordinance will take place on March 4. If given final approval, the e-cigarette ordinance will be effective on June 1st.



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Electronic cigarettes are battery operated devices that contain liquid cartridges of flavored nicotine and are used in the same manner as tobacco products such as cigarettes or cigars.

The City Council was concerned about the potential health risks of electronic cigarettes, given its growing use amongst adults and youth. State laws only regulate the sale of e-cigarettes to minors. The Food and Drug Administration has expressed its intent to regulate e-cigarettes similarly to tobacco products.

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