In an effort to collect community feedback for the BH parklet design, we created survey questions to reflect the topics discussed in the first stakeholder workshop and to give participants who missed the meeting an opportunity to be heard.
WHAT WE HEARD

Safely Components Should Be Integrated Into The Design & Not Outwardly Visible

SURVEY RESULTS

As a resident, diner, or pedestrian, what safety measures would you like to see in a parklet?*

- 49% Integrated Safety Elements
- 15% Low Wall
- 16% Visual Safety Signs

*11% Other, 3% Railing, 6% Delineation of Dining

SURVEY RESULTS

As a business owner, what safety measures would you like to see in a parklet?

- 75% Integrated Safety Elements
- 25% Low Wall

SAFETY COMPONENTS SHOULD BE INTEGRATED INTO THE DESIGN & NOT OUTWARDLY VISIBLE
WHAT WE HEARD

WORKSHOP | FEEDBACK

“Make safety an integral part of the design (not an additional element in the street)”

“Make security elements more hidden”

“It would be nice not to see bollards everywhere”

SURVEY RESULTS

As a business owner, how would you like to integrate safety measures into your parklet?

SAFETY FEATURES SHOULD BE AVAILABLE AS BOTH A READY-MADE PRODUCT OR AS CUSTOM GUIDELINES AND SHOULD BE INTEGRAL TO THE DESIGN
CONCLUSION

WORKSHOP | FEEDBACK

“Each street is a different condition & dimension and needs a unique solution”

SURVEY RESULTS

Should there be a limit on parklet size? (Response in parking spaces)

PARKLETS SHOULD NOT BE REGULATED BY OVERALL SIZE, BUT RATHER BY FACTORS LIKE BUSINESS FRONTAGE AND VEHICULAR VISIBILITY
WHAT WE HEARD

SURVEY RESULTS

How important is visibility between the street and a storefront?*

- 41% UNOBSERVED
- 30% MOSTLY UNOBSERVED
- 16% NOT IMPORTANT

*13% MINIMAL VISIBILITY

SURVEY RESULTS

How would you like your parklet to be perceived from across the street?

- 41% Focus is on storefront
- 30% Focus is on parklet
- 29% Both are equally important

SOME VISIBILITY FROM STREET TO STOREFRONT SHOULD BE MAINTAINED
“Permanent barriers should be more aesthetic and smaller”

“Parking barriers are not beautiful from the interior”

“Interior protection is nice, but exterior could use improvement”

As a diner, which of the following elements are most important to your experience?

- Traffic noise reduction: 16%
- Overhead canopy protection: 11%
- Sturdy materials: 26%
- Noise reduction: 12%
- Aesthetically pleasing material choice: 35%

Ensuring that traffic barriers do not impact dining experience.
WHAT WE HEARD

WORKSHOP | FEEDBACK

“We don’t want them to look the same. Each business is different. BH is modern and historic.”

“Elegant, diverse, but needs more diversity”

“Build in specific material specifications to ensure long lasting aesthetics”

SURVEY RESULTS

How important is it for the appearance of parklets in Beverly Hills to be distinct from other cities?

- 45% NOT IMPORTANT
- 25% SOMEWHAT IMPORTANT
- 30% VERY IMPORTANT

DESIGN GUIDELINES SHOULD PRIORITIZE FLEXIBILITY
WHAT WE HEARD

WORKSHOP | FEEDBACK

“Min umbrella height should be 6.5ft to 7ft”

“Height of umbrellas is too low - needs to be 7ft min”

“More structured features, overhead structure for weather shield”

SURVEY RESULTS

How tall should the minimum height of canopies be? (Current min is 7ft)

- 7’-0” 22%
- 7’-6” 39%
- 8’-0” 39%

CANOPIES SHOULD PROVIDE GENEROUS CLEAR HEAD HEIGHT
CONCLUSION

SURVEY RESULTS

As a pedestrian, which type of overhead canopies is your top preference?*

- Umbrellas: 28%
- Operable shading: 45%
- Fixed Canopies: 20%

*7% NO CANOPIES

As a business owner, what type of overhead canopies do you prefer?

- Umbrellas: 50%
- Operable shading: 30%
- Fixed Canopies: 20%

CANOPIES ARE ESSENTIAL TO DINER COMFORT, & MODULATED SHADING SYSTEMS ARE PREFERABLE
WHAT WE HEARD

WORKSHOP | FEEDBACK

“Addition of plant material would be nice if there’s space/flexibility”

“Greenery would be a nice around the exterior”

SURVEY RESULTS

How important is it for vegetation (like plants, shrubs, flowers) to be integrated into parklets?

- 25% not important
- 25% somewhat important
- 50% very important

GREENERY IMPROVES THE STREETSCAPE & DINING EXPERIENCE, VEGETATION SHOULD BE ENCOURAGED
WHAT WE HEARD

SURVEY RESULTS

As a pedestrian, which of the following elements are important to you experience?

- WALKABILITY: 40%
- PATH DELINEATION: 28%
- VISIBILITY: 6%
- COHESIVE DESIGN: 26%

SURVEY RESULTS

Which of the following would you like to see implemented to ensure safe pedestrian use of the sidewalk?

- CLEAR SEPARATION: 50%
- FIXED FURNITURE: 25%
- OUTDOOR DINING
- PEDESTRIAN PARKLET

*17% OTHER, 8% FIXED FURNITURE

PEDESTRIAN PATHS SHOULD BE DISTINCT & UNOBSSTRUCTED
What We Heard

Survey Results

Based on what you’ve experienced to date, what do you value more?

- Parklet in front of dining: 77%
- Parking in front of dining: 23%

Survey Results

As a driver, which of the following elements are most important to your driving experience?

- Clear visibility for entry & exit from parking: 35%
- Visiblility of restaurants: 21%
- No lane reduction: 14%
- Cohesive design: 14%
- 5% space for delivery drop off: 11%
- Space for parking between parklets: 15%

Parklets are more valued than parking, but clear vehicular space & driver visibility need to be restored.
**CONCLUSION**

**WORKSHOP | FEEDBACK**

“Should parklets be used as outdoor dining only or can it also be a public space when it is not in use?”

**SURVEY RESULTS**

As a business owner, are you willing to allow public use of your parklet when you are not in operation?

![Survey Results Chart]

- **75%** Willing to share with designated business partners
- **25%** Not willing to share

**EXPECTATIONS FOR ACTIVE & PASSIVE OPERATIONS SHOULD BE OUTLINED**