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Beverly Hills Commissioner receives State Champion of the Community Award

Beverly Hills, Calif. – City of Beverly Hills Human Relations Commissioner Rochelle Ginsburg received the California Parks and Recreation Society's (CPRS) 2014 Champion of the Community Award. At the CPRS Awards Banquet in Sacramento California on March 15, 2015, Mrs. Ginsburg was recognized for her outstanding public service exemplified by the successful 2014 One Book One City Program.

According to Steven Zoet, Director of Community Services, "The Champion of the Community Award highlights the importance of citizen participation in our local community. Rochelle's crowning achievement, accomplished while Commission chair, is bringing generations together to facilitate social connections and lifelong learning through One Book One City. Through her vision and commitment to this endeavor she increased participation in Beverly Hills' Recreation and Parks programming by people across age groups and interests."

Over 700 community members of all ages attended the One Book One City author talk and book signing with Daniel James Brown author of "The Boys on the Boat."

The state award is given to individuals with a record of outstanding volunteer service to programs in their community that promote public parks and recreation's role in creating healthy communities. Mrs. Ginsburg is a longtime volunteer in the Beverly Hills community and has built a track record of successfully galvanizing diverse groups to work towards a common goal. Mrs. Ginsburg served on the Human Relations Commission from November 20, 2008 – March 19, 2015.

For more information about the Human Relations Commission, visit
www.beverlyhills.org/hrc or contact Jim Latta, Human Services Division Administrator,
at (310) 285-1006.

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