



**Beverly Hills City Council Liaison / Property Owners Task Force Committee
Special Meeting**

**CITY OF BEVERLY HILLS
455 N. Rexford Drive
Municipal Gallery
Beverly Hills, CA 90210**

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING

Beverly Hills Liaison Committee Meeting
<https://beverlyhills-org.zoom.us/my/committee>
Meeting ID: 516 191 2424
Passcode: 90210

MEETING HIGHLIGHTS

**Wednesday, January 26, 2022
3:00 PM**

MEETING CALLED TO ORDER

Date / Time: January 26, 2022 / 3:00 PM

**ATTENDANCE
VIA ZOOM:**

Councilmember Julian Gold; Councilmember Lester Friedman; President/ CEO of Beverly Hills Chamber of Commerce Todd Johnson; Beverly Hills Chamber of Commerce Blair Schlecter; City Planner Timothea Tway; Marketing and Economic Sustainability Manager Laura Biery; David Miharooni of Brickstar; Michael Farahnik of Starpoint; Bill Wiley of Two Rodeo Drive; Dar Mahboubi; Brad Adams of LeFrak; Dennis Ferrazzano of LVMH; Patrick Nally of Tishman Speyer; Ming Kou; Wally Marks; Sam Hakim; Matthew Burke

1) Public Comment

- Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Resolution of the Beverly Hills City Council Liaison / Property Owners Task Force Committee Meeting authorizing public meetings to be held via teleconferencing pursuant to Government Code Section 54953(e) and making findings and determination regarding the same.

- New legislation (AB 361) was recently adopted allowing the Beverly Hills City Council Liaison / Property Owners Task Force Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions and the proposed resolution implements the necessary requirements.
- The resolution was read into the record by Councilmember Gold. A motion was made, seconded by Councilmember Friedman and unanimously approved.

- 3) Welcome and Introductions
 - Todd Johnson welcomed the group and introductions were made of all participants.

- 4) Recap of New York Business Attraction and Retention Trip
 - Resulted in an active dialog about potential visions to improve the cityscape of Beverly Hills to stimulate after-dinner revenue. Summer movie nights, live music concerts, events in the park, events at The Wallis, retail stores to stay open longer in the summer evening. The possible use of vacant buildings on Wilshire Blvd for entertainment events. Use of the Mixed Use Ordinance.
 - The majority of owners and restaurants do not want Canon Drive closed to vehicles to create a promenade like atmosphere.
 - The removal of the ficus trees on Robertson Blvd., South of Clifton and North of Wilshire will take place to create a new look in the first quarter of 2022.

- 5) Update and Discussion on Recent City Council Policy and Business Actions
 - Open BH Program – The existing program will go until March 31st with the possibility of plans to expand.
 - One Beverly Hills Project – Has been approved.
 - LVMH Cheval Blanc Hotel Project – First public hearing set for February 12th.
 - Beverly Hills Creative Offices Project – Lots 12 & 13 ongoing for one year, environmental impact review underway.
 - Frairs Club Project – Entitled in 2020, currently in plan check process.
 - Medical Use Ordinance – Staff currently working on draft ordinance.

- 6) Updates from Property Owner Task Force Members
 - Continuing Impacts from COVID-19 on Tenants – Return to office market trends have mostly been taken up with tech/creative tenants wanting pre-built spaces for fast occupancy, not spending capital on TI.
 - Other Concerns and Opportunities
CAA made a commitment to move to a large JMB Realty site in Century City in 2026.

- 7) Future Agenda items Discussion
 - Post COVID debriefing, observations behind and ahead of us.
 - Discuss revamping parking structure facades.
 - Mixed Use Ordinance.

AJOURNMENT:

Date Time: January 26, 2022 / 3:58 PM