



CITY OF BEVERLY HILLS

455 N. Rexford Drive
Beverly Hills, CA 90210
Municipal Gallery

Next Beverly Hills Committee Meeting

SPECIAL MEETING HIGHLIGHTS

Tuesday, February 21, 2017
8:30 AM

MEETING CALLED TO ORDER

Date / Time: February 21, 2017 / 8:37 AM

IN ATTENDANCE: Councilmember Julian Gold, Marketing and Economic Sustainability Manager Megan Roach, Frances Bilak, Program Operations Specialist Michael George, Jon Gluck, Wil Master, Paul O'Brien, Ivan Lovegren, AJ Willmer, Kory Klem, Bradley Cook, Julian Javor, Zach O'Kyle, Irma Hopkins, Ben Reiss, Kimberly Reiss, Steffanie Altman, Lester Friedman, Vera Markowitz, Ori Blumenfeld, Michelle Khalatian, Boomer Welles, Kristal Sajasi, Matthew Kornberg

1) PUBLIC COMMENT

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None.

2) Welcome

a. New Member & Guest Introductions

1. Ivan Lovegren, RTB Financial Group and BH resident

3) Current Business

- The Chamber of Commerce has provided Next Beverly Hills Committee members a discounted rate on admission for select events.

a. Initiatives:

1. Community Liaisons
 - The Committee will appoint one to two liaisons who will monitor City topic areas and report back to the Committee at large.
2. Community Calendar
 - The Community Calendar is in development.
3. Next Night
 - The Committee is planning to have the forthcoming Next Night in August. The Committee is awaiting details on City funding to determine how much funding may need to be offset through sponsorships.
4. Housing White Paper
 - No update.

b. Subcommittees:

1. Marketing

- The Marketing Subcommittee is currently developing its plan and anticipates finishing in two weeks.
- The Subcommittee recruited five volunteer members to join its efforts who joined by a show of hands.

4) New Business

a. Committee Meetings Schedule Change

1. The Committee discussed a new process by which members can submit ideas for agenda items. Such potential items must be submitted at least one week prior to the meeting by the submitting party in order to be posted.
2. The initiative process will remain unchanged.
3. The Committee discussed a new meeting format under which two meetings per month will continue, but one meeting will be repurposed to address the needs of individual workgroups instead of full Committee priorities.
4. The Committee deliberated on how to define the workgroup meetings, and they may follow the Subcommittee model. Details of the format of the workgroup meetings will be further discussed at the next meeting.

b. Committee Leadership Elections Discussion

1. The Committee discussed a new leadership elections process for the positions of Chair and Vice Chair. The Committee agreed that there should be an election for the Chair position once per year and that term limits should be imposed.
2. Committee members voted in favor of a maximum of two, one-year terms.
3. The date of the forthcoming election is TBD and details will be decided at the next meeting.

c. Pitch (New initiative proposals)

1. None

d. Tell (Sharing of interesting and relevant next gen-related info and events)

1. None

e. Upcoming Meetings

1. March TBD

ADJOURNMENT

Date / Time:

February 21, 2017 / 9:45 AM