Beverly Hills City Council Liaison /  
Rodeo Drive / Special Events / Holiday Program Committee  
will conduct a Special Meeting, at the following time and place, and will address the  
agenda listed below:  

CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Room 280A  
Beverly Hills, CA 90210  

IN-PERSON / TELEPHONIC / VIDEO CONFERENCE MEETING  

Beverly Hills Liaison Meeting  
https://beverlyhills-org.zoom.us/my/committee  
Meeting ID: 516 191 2424  
Passcode: 90210  

You can also dial in by phone:  
+1 669 900 9128 US  
+1 833 548 0282 (Toll-Free)  

One tap mobile  
+16699009128,,5161912424# US  
+18335480282,,5161912424# US (Toll-Free)  

Monday, November 7, 2022  
2:15 PM  

Please be advised that pre-entry metal detector screening requirements are now in place in City Hall. Members of the public are requested to plan visits accordingly.  

In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcouncil@beverlyhills.org and will also be taken during the meeting when the topic is being reviewed by the Beverly Hills City Council Liaison / Rodeo Drive / Special Events / Holiday Program Committee. Beverly Hills Liaison meetings will be in-person at City Hall.  

AGENDA  

1) Public Comment  
   a. Members of the public will be given the opportunity to directly address the  
      Committee on any item listed on the agenda.  

2) Resolution of the Beverly Hills City Council Liaison / Rodeo Drive / Special Events /  
   Holiday Program Committee continuing to authorize public meetings to be held via  
   teleconferencing pursuant to Government Code Section 54953(e) and making findings  
   and determination regarding the same.
Recent legislation was adopted allowing the Beverly Hills City Council Liaison / Rodeo Drive / Special Events / Holiday Program Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions and the proposed resolution implements the necessary requirements.

3) Discussion Regarding the Golden Globes Ceremony Scheduled for Tuesday, January 10, 2023

4) Future Agenda Items

5) Adjournment

Huma Ahmed
City Clerk

Posted: November 4, 2022

Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least twenty-four (24) hours advance notice will help to ensure availability of services. City Hall, including Room 280A is wheelchair accessible.
STAFF REPORT

Meeting Date: November 7, 2022
To: City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee
From: Nancy Hunt-Coffey, Assistant City Manager
Subject: A RESOLUTION OF THE CITY COUNCIL LIAISON / RODEO DRIVE/SPECIAL EVENTS/HOLIDAY PROGRAM COMMITTEE OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

Attachments: 1. Proposed resolution

RECOMMENDATION

Staff and the City Attorney’s office recommend that the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee adopt a resolution making the following findings so that meetings of the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee will be subject to the special Brown Act requirements for teleconference meetings: (1) the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee has reconsidered the circumstances of the COVID-19 state of emergency; (2) the state of emergency continues to directly impact the ability of the members to meet safely in person; and (3) state or local officials continue to impose or recommend measures to promote social distancing. Though the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee adopted such a resolution in the past, these findings must be continuously made to continue to hold meetings under these special teleconferencing requirements.

FISCAL IMPACT

The proposed resolution allowing the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee greater flexibility to conduct teleconference meetings
is unlikely to cause a greater fiscal impact to the City as the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee has been conducting such teleconference meetings for over a year.

INTRODUCTION

AB 361 allows the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee to continue virtual meetings during the COVID-19 declared emergency subject to certain conditions. These special requirements give the City greater flexibility to conduct teleconference meetings when there is a declared state of emergency and either social distancing is mandated or recommended, or an in-person meeting would present imminent risks to the health and safety of attendees.

BACKGROUND

On September 16, 2021, the Governor signed AB 361, amending the Brown Act to establish special requirements for teleconference meetings if a legislative body of a local public agency holds a meeting during a proclaimed state of emergency and either state or local officials have imposed or recommended measures to promote social distancing, or the body determines, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health and safety of attendees.

AB 361 authorizes local agencies to continue meeting remotely without following the Brown Act’s standard teleconferencing provisions if the meeting is held during a state of emergency proclaimed by the Governor and either of the following applies: (1) state or local officials have imposed or recommended measures to promote social distancing; or (2) the agency has already determined or is determining whether, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

DISCUSSION

To continue to hold meetings under these special teleconferencing requirements, the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee needs to make two findings pursuant to Government Code Section 54953(e)(3). First, there must be a declared state of emergency and the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee must find that it has reconsidered the circumstances of such emergency. Second, the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee must find that such emergency continues to directly impact the ability of the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee’s members to meet in person. Alternatively, for the second finding, the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee must find that state or local officials continue to impose or recommend social distancing measures. These findings must be continuously made to continue to hold meetings under these special teleconferencing requirements.

The declared emergency is still in effect. Furthermore, the State of California and the County of Los Angeles have recommended measures to promote social distancing. The Centers for Disease Control and Prevention continue to advise that COVID-19 spreads more easily indoors than outdoors and that people are more likely to be exposed to
COVID-19 when they are closer than 6 feet apart from others for longer periods of time. Additionally, the Los Angeles County Department of Public Health still encourages people at risk for severe illness of death from COVID-19 to take protective measures such as social distancing and, for those not yet fully vaccinated, to physically distance from others whose vaccination status is unknown. The County Health Department also continues to recommend that employers take steps to support physical distancing and the City Council continues to recommend steps to reduce crowding indoors and to support physical distancing at City meetings to protect the health and safety of meeting attendees.

Please note that AB 361 applies to all legislative bodies. Therefore, Commissions and standing committees will need to also comply with the requirements of AB 361.

Nancy Hunt-Coffey
Secretary of the
City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee

Approved By
RESOLUTION NO. CCL-SEC-06

RESOLUTION OF THE CITY COUNCIL LIAISON / RODEO DRIVE/SPECIAL EVENTS/HOLIDAY PROGRAM COMMITTEE OF THE CITY OF BEVERLY HILLS CONTINUING TO AUTHORIZE PUBLIC MEETINGS TO BE HELD VIA TELECONFERENCING PURSUANT TO GOVERNMENT CODE SECTION 54953(e) AND MAKING FINDINGS AND DETERMINATIONS REGARDING THE SAME

WHEREAS, the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee is committed to public access and participation in its meetings while balancing the need to conduct public meetings in a manner that reduces the likelihood of exposure to COVID-19 and to support physical distancing during the COVID-19 pandemic; and

WHEREAS, all meetings of the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee are open and public, as required by the Ralph M. Brown Act (Cal. Gov. Code Sections 54950 – 54963), so that any member of the public may attend, participate, and watch the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee conduct its business; and

WHEREAS, pursuant to Assembly Bill 361, signed by Governor Newsom and effective on September 16, 2021, legislative bodies of local agencies may hold public meetings via teleconferencing pursuant to Government Code Section 54953(e), without complying with the requirements of Government Code Section 54953(b)(3), if the legislative body complies with certain enumerated requirements in any of the following circumstances:

1. The legislative body holds a meeting during a proclaimed state of emergency, and state or local officials have imposed or recommended measures to promote social distancing.
2. The legislative body holds a meeting during a proclaimed state of emergency for the purpose of determining, by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

3. The legislative body holds a meeting during a proclaimed state of emergency and has determined, by majority vote, that, as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

WHEREAS, on March 4, 2020, Governor Newsom declared a State of Emergency in response to the COVID-19 pandemic (the “Emergency”); and

WHEREAS, the Centers for Disease Control and Prevention continue to advise that COVID-19 spreads more easily indoors than outdoors and that people are more likely to be exposed to COVID-19 when they are closer than 6 feet apart from others for longer periods of time; and

WHEREAS, the Los Angeles County “Responding together at Work and in the Community Order (8.23.21)” provides that all individuals and businesses are strongly encouraged to follow the Los Angeles County Public Health Department Best Practices. The Los Angeles County Public Health Department “Best Practices to Prevent COVID-19 Guidance for Businesses and Employers”, updated on September 13, 2021, recommend that employers take steps to reduce crowding indoors and to support physical distancing between employees and customers; and

WHEREAS, the unique characteristics of public governmental buildings is another reason for continuing teleconferenced meetings, including the increased mixing associated with bringing people together from across several communities, the need to enable those who are
immunocompromised or unvaccinated to be able to safely continue to fully participate in public meetings and the challenge of achieving compliance with safety requirements and recommendations in such settings; and

WHEREAS, the Beverly Hills City Council has adopted a resolution that continues to recommend steps to reduce crowding indoors and to support physical distancing at City meetings to protect the health and safety of meeting attendees; and

WHEREAS, due to the ongoing COVID-19 pandemic and the need to promote social distancing to reduce the likelihood of exposure to COVID-19, the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee intends to continue holding public meetings via teleconferencing pursuant to Government Code Section 54953(e).

NOW, THEREFORE, the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee of the City of Beverly Hills resolves as follows:

Section 1. The Recitals provided above are true and correct and are hereby incorporated by reference.

Section 2. The City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee hereby determines that, as a result of the Emergency, meeting in person presents imminent risks to the health or safety of attendees.

Section 3. The City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee shall continue to conduct its meetings pursuant to Government Code Section 54953(e).

Section 4. Staff is hereby authorized and directed to continue to take all actions necessary to carry out the intent and purpose of this Resolution including, conducting open and
public meetings in accordance with Government Code Section 54953(e) and other applicable provisions of the Brown Act.

Section 5. The City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee has reconsidered the circumstances of the state of emergency and finds that: (i) the state of emergency continues to directly impact the ability of the members to meet safely in person, and (ii) state or local officials continue to impose or recommend measures to promote social distancing.

Section 6. The Secretary of the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee shall certify to the adoption of this Resolution and shall cause this Resolution and her certification to be entered in the Book of Resolution of the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee of this City.

Adopted: November 7, 2022

LILI BOSSE
Presiding Councilmember of the City Council Liaison / Rodeo Drive/Special Events/Holiday Program Committee of the City of Beverly Hills, California
TO: City Council Liaison/Rodeo Drive Committee/Special Events
FROM: Stephanie Murillo, Management Analyst, Community Development Department
Robert Maycott, Lieutenant, Police Department
DATE: November 7, 2022
SUBJECT: Street and Sidewalk Closures Associated with the 2023 Golden Globe Awards, Scheduled for Tuesday, January 10, 2022

ATTACHMENTS:
1. Go For Site Management, Inc. Request Letter
2. Golden Globe Awards Deck
3. 2023 Golden Globe Street Closure Map
4. Letters of Support from:
   a. Dick Clark Productions (DCP)
   b. Hollywood Foreign Press Association (HFPA)
   c. Beverly Hills Chamber of Commerce
   d. Beverly Hills Conference and Visitors Bureau

INTRODUCTION

This report seeks direction from Council Liaisons for street and sidewalk closures in conjunction with the annual Golden Globes Awards ceremony scheduled for Tuesday, January 10, 2023. If Liaisons recommend, staff will take this item to a formal Council Meeting on November 15, 2022, for full approval. City staff will administratively approve structural and traffic control plans, issue permits, and continue to work with the Hollywood Foreign Press Association, Dick Clark Productions, Go For Site Management and the Beverly Hilton Hotel to coordinate logistical details for this event.

DISCUSSION

This proposal (Attachment 1) comes to the City as a request from Go For Site Management and Dick Clark Productions for the approval of street and sidewalk closures on behalf of The 80th Annual Golden Globe Awards ceremony (Golden Globes), held annually at the Beverly Hilton Hotel. The event is scheduled for Tuesday, January 10, 2023 from 5:00pm – 8:00pm PST. The Golden Globes management have cited network scheduling obstacles as the reason for changing the show day from a Sunday to a Tuesday. This event, attended by celebrities, media, and other high-profile individuals, with thousands in attendance or as staff, results in significant street and sidewalk closures for safety and security (Attachment 3). The awards program, as in previous years, is planned to be filmed live, and will air on the NBC network with an international broadcast audience.
The Police Department and Filming and Special Events teams have met with Golden Globe representatives to establish security measures and traffic control plans to ensure the safety of all attendees, and mitigate any potential impacts due to the change of day from the customary Sunday to a Tuesday event. The execution of the event includes many City departments and divisions: Police Department, Public Works, Information Technology, Fire Department, Policy and Management, and the Development Services Program. The following report assumes a full awards program as executed in the past, with several thousand attendees, red carpet, and post-show parties. While the current requested closures assume a full-scale show, any final planning may be scaled down and modified, including reduced street and sidewalk closures. A robust community notification plan will continue to be implemented to communicate the final closures and route to residents, businesses and guests prior to the event.

Similar to previous years, the Beverly Hilton and Waldorf Astoria hotels will be the locations of several after-parties hosted by various studio and entertainment companies immediately following the awards program. Notable supporters of this event include Dick Clark Productions, Hollywood Foreign Press Association, as well as the Beverly Hills Chamber of Commerce and Beverly Hills Conference and Visitors Bureau (Attachment 4). The average viewership from 2019 to 2021 was 14.6 million total viewers. The Beverly Hilton has hosted the Golden Globe Awards since 1974, and spotlights the City of Beverly Hills as the heart of the entertainment industry (Attachment 2). The Golden Globes will be in line with the City’s goal to support tourism, local businesses, and bring culture into the City with this star-studded esteemed event.

**STREET CLOSURES AND TRAFFIC CONTROL PLAN**

Lane and full street closures are requested for approval to form a safe and secure venue during setup, the show itself, and tear down. On the day of the event, approximately 200 limousines and 250 personal vehicles will arrive at the Beverly Hilton Hotel between 2:00pm – 5:00pm. Traffic Control personnel will monitor parking and traffic activity in the area, and Officers will manage a full deployment of BHPD, additional Los Angeles law enforcement agencies, and private security. The following street closures requested for 2023 are similar to the 2020 Golden Globe Awards Ceremony (Attachment 1):

**North Santa Monica**

- **Westbound**: Curb lane closure, west of Wilshire, at 6:00 a.m. on Thursday, January 5, as well as sidewalk closure directly adjacent to the hotel.

- **Westbound**: Complete sidewalk and street closure, from Wilshire to Century Park East, from 9:00 p.m. on Sunday, January 8 through 4:00 a.m. on Wednesday, January 11.

- **Eastbound**: Complete sidewalk and street closure from Century Park East to Wilshire from 2:00 p.m. on Monday, January 9 through 4:00 a.m. on Wednesday, January 11.

- **Temporary Bridge**: Dick Clark Productions is working with all entities to find other solutions to avoid the need for this installation. However, should there be a need, there will be a pre-constructed temporary bridge installation over North Santa Monica Blvd, similar to past years. Go For Site Management requests a temporary street closure for a one-day installation from 10:00p.m. on a to-be-determined date in December to approximately 4:00 a.m. the next day. Traffic will be temporarily re-routed during installation to Merv Griffin Way or South Santa Monica Blvd. This bridge will remain in place until early morning of January 12. This will trigger
another temporary street closure the night of January 12 at 10:00 p.m. into the morning of January 13th at 4:00 p.m. Similar to other street closures for event structure setup and tear down final dates and times will be reviewed and approved administratively by BHPD, and the Transportation Division of Public Works.

**Wilshire**

- **Eastbound:** Curb lane closure, east of Whittier, at 6:00 a.m. on Thursday, January 5.
- **Eastbound/Westbound:** Lane reduction takes place at 9:00 p.m. on Monday, January 9. Eastbound Wilshire closure from Comstock to South Santa Monica, and westbound Wilshire Blvd reduced and open to maintain the flow of traffic for the duration of the event
- **Eastbound:** Limited closure at Beverly Glen Blvd (Los Angeles) with local access only to residents in the 10200 - 10300 blocks of Wilshire Blvd and Los Angeles Country Club visitors from 7 a.m. on Tuesday, January 10 to 4:00 a.m. on Wednesday, January 11. Wilshire Blvd and adjacent sidewalks will be completely closed to all other through traffic between the Country Club and S. Santa Monica Blvd. Alternate Routes: S. Santa Monica Blvd, Sunset Blvd, Olympic Blvd

**Whittier**

- **Northbound/Southbound:** Limited closure from Wilshire to Elevado with local access to residents only from 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

**Greenway Drive**

- **Northbound/Southbound:** Limited closure at Sunset with local access to residents only at 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

**Trenton (including adjacent alleyways)**

- **Northbound/Southbound:** Limited closure from Wilshire to Whittier with local access to residents only from 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

**Carmelita, Elevado and Lomitas:**

- **Eastbound/Westbound:** Limited closure at Walden with local access to residents only at 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11. Alternate Routes: all north/south streets east of Bedford Drive to remain open
EVENT NOTIFICATIONS

With the approval of City staff, letters of notification to the affected residents will once again be distributed by the event producers. These letters will be distributed by a “walking man” service. Notifications are a team effort between the Beverly Hilton, Dick Clark Productions, and the City, which include written notices delivered to residents, newspaper ads, BHPDAAlert, Nixle and other Citywide announcements.

FISCAL IMPACT

All expenses related to this event are the responsibility of the Golden Globes, including, but not limited to: City permits, street closure and/or use fees, City personnel, equipment and any other associated costs related to the event. Dick Clark Productions will be responsible for all City costs associated with the broadcast of the awards program (film permit), and the Beverly Hilton Hotel will be responsible for all City costs associated with the street closures for arrivals, departures and red carpet (event permit). All individual after-parties will be billed for personnel dedicated solely to their events, through separate permits.

The City’s Risk Manager has also recommended the City’s standard insurance for street closures: General Liability Insurance in the amount of $3 million dollars (per occurrence) naming the City of Beverly Hills as an additional insured, as a requirement to be provided by Dick Clark Productions and The Beverly Hilton.

RECOMMENDATION

City Council Liaisons direction is respectfully requested regarding approval of street and sidewalk closures as well as staff to conduct other security measures with both special event and film permits for the Golden Globe Awards. Unless Liaisons have any questions or concerns, City staff will bring the completed proposal at the November 15, 2022 City Council meeting.
Attachment 1
Monday, October 17, 2022

Dear Honorable Mayor and City Council:

Go For Site Management has been hired by Dick Clark Productions (DCP) to oversee all permitting documentation and logistical needs for the 2023 Golden Globes. We are reaching out to seek the support of the City of Beverly Hills. We are very excited to bring this high profile production back to The Beverly Hilton Hotel. In celebrating our monumental 80th year, we wouldn’t want to be in any other venue.

Our top priority is to create a safe environment for all of those working and attending this high-profile event. Both our planning team and DCP understand that the show landing on a Tuesday may differ in certain ways from past years’ broadcasts falling on a Sunday, but our objective here remains the same. As a result, we are requesting the closures to remain similar to the 2020 event, giving us adequate space to effectively manage all security protocols.

Given the history of this show at the Beverly Hilton and the relations built in the past, we will be providing letters of support from several prominent Beverly Hills entities.

We look forward to working with the Beverly Hills Police Department in the development of a collaborative security plan.

Thank you for the opportunity. Please do not hesitate to reach out with any questions or concerns.

Sincerely,

Gregg Lederman
Go For Site Management, Inc.
310.569.4096 | gregg@goforsitemgmt.com
PRODUCTION INFORMATION

On Tuesday, January 10, 2023, the 80th Annual Golden Globes Awards will take place at the Beverly Hilton Hotel. The show will air live on NBC from 5:00 p.m. - 8:00 p.m. PST.

In order to facilitate appropriate security for this event and to minimize the impact of traffic on adjacent residential streets, street closures and parking restrictions will be implemented.

STREET CLOSURES

In collaboration with the BHPD and taking their input into consideration, we are adjusting our original closure request to lessen the impact of the surrounding areas.

North Santa Monica

- **Westbound**: Curb lane closure, west of Wilshire, at 6:00 a.m. on Thursday, January 5.
- **Westbound**: Complete closure, from Wilshire to Century Park East, from 9:00 p.m. on Sunday, January 8 through 4:00 a.m. on Wednesday, January 11.
- **Eastbound**: Complete closure from Century Park East to Wilshire from 2:00 p.m. on Monday, January 9 through 4:00 a.m. on Wednesday, January 11.
- **Temporary Bridge**: We are working with all entities to avoid the need for this installation and find alternate solutions. However, should there be a need, there will be a pre-constructed temporary bridge installation over North Santa Monica Blvd, similar to past years. We request a temporary street closure for a one-day installation from 10:00 p.m. on a to-be-determined date in December to approximately 4:00 a.m. the next day. Traffic will be temporarily re-routed during installation to Merv Griffin Way or South Santa Monica Blvd. This bridge will remain in place until early morning, January 12. This will trigger another temporary street closure the night of January 12 at 10:00 p.m. into the morning of January 13th at 4:00 p.m..

Wilshire

- **Eastbound**: Curb lane closure, east of Whittier, at 6:00 a.m. on Thursday, January 5.
- **Eastbound/Westbound**: Lane reduction takes place at 9:00 p.m. on Monday, January 9.
STREET CLOSURES (CONT’D)

- **Eastbound**: Limited closure at Beverly Glen Blvd (Los Angeles) with local access only to residents in the 10200 - 10300 blocks of Wilshire Blvd and Los Angeles Country Club visitors from 7 a.m. on Tuesday, January 10 to 4:00 a.m. on Wednesday, January 11. Wilshire Blvd will be completely closed to all other through traffic between the Country Club and S. Santa Monica Blvd.

*Alternate Routes: S. Santa Monica Blvd, Sunset Blvd, Olympic Blvd*

**Whittier**

- **Northbound/Southbound**: Limited closure from Wilshire to Elevado with local access to residents only from 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

**Greenway Drive**

- **Northbound/Southbound**: Limited closure at Sunset with local access to residents only at 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

**Trenton (including adjacent alleyways)**

- **Northbound/Southbound**: Limited closure from Wilshire to Whittier with local access to residents only from 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

**Carmelita, Elevado and Lomitas:**

- **Eastbound/Westbound**: Limited closure at Walden with local access to residents only at 1:00 p.m. on Tuesday, January 10 through 1:00 a.m. on Wednesday, January 11.

*Alternate Routes: all north/south streets east of Bedford Drive to remain open*

**TRAFFIC PLANS**

- On the day of the event, approximately 200 limousines and 250 personal vehicles will arrive at the Beverly Hilton Hotel between 2:00 p.m. and 5:00 p.m.
- Tentatively, attendees arriving in personal vehicles and limousines will be instructed to approach the event eastbound on Wilshire Blvd at Beverly Glen. Attendees will be dropped off at Wilshire and Whittier, then limousines will exit towards the East. Limousines will re-stage on Wilshire Blvd at Country Club Drive.
- Hotel employees and production staff will park in private parking structures and be shuttled to Hotel. Guests invited only to after parties will be shuttled to Hotel beginning at 8:30 p.m.
- Designated media will be permitted to stage in the Beverly Hilton Hotel parking lot.
RESIDENT PARKING NOTIFICATION:

In order to reduce traffic and parking impacts to the surrounding residential neighborhood, no later than Saturday, January 7th, the City will post “No Parking” signs from 6:00 a.m. to midnight for Tuesday, January 10th on the following streets:

● Carmelita, between Wilshire and Walden
● Whittier, between Wilshire and Trenton
● Trenton, between Whittier and Wilshire
● Elevado, between Whittier and Walden

As in years’ past, the Beverly Hills Police Department will prepare a letter notifying affected residents of the parking restrictions. These letters will be distributed through the combined efforts of the City Manager’s Office, Fire Department, Police Department and a “walking man” service.

● Residents without a permit parking will be provided with a phone number to contact the Police Department to make special parking arrangements for the day of the event, if necessary. On the day of the event, Traffic Control personnel will monitor parking and traffic activity in the surrounding residential streets between the hours of 3 p.m. to midnight. Street closures will continue to allow residents access to their homes.

GOLDEN GLOBE POST CELEBRATIONS

● Immediately following the awards program, the Beverly Hilton Hotel and the Waldorf Astoria will be the location of several after parties hosted by various movie studios and entertainment companies.

PUBLIC OUTREACH

● DCP and Beverly Hilton will work closely with the city’s public information team in regards to providing adequate notification to the public regarding the above closures.

PUBLIC BENEFIT

● This event will surely increase revenue for local merchants - from retailers to restaurants, from vendors to tourism.

The 2023 traffic control plans are still a work-in-progress and will be submitted at a later date.
Attachment 2
Beverly Hills Mayor & City Council
October 2022
THE 2023 GOLDEN GLOBE AWARDS
Tuesday, January 10, 2023 on NBC

The Golden Globe Awards honor excellence in the film and television industries. The ceremony, which is viewed in over 200 territories worldwide, awards the biggest stars in Hollywood as voted on by the Hollywood Foreign Press Association. The 2023 event will mark an extra special milestone for the tentpole as we celebrate 80 years of the Globes.
AUDIENCE HIGHLIGHTS

- **14.6 Million** Total Average Viewers

  Average Viewership 2019-2021

- Our viewing audience is extremely upscale: very **high income, highly educated**, living in **A counties and top 10** markets geographically

Source: Nielsen
THE HOST WITH THE MOST

Since 1974, The Beverly Hilton has hosted the Golden Globe Awards, setting the stage for a night full of **glitz** and **glamour** in the heart of the entertainment industry.

Known to those around the world as the home of the stars, Beverly Hills is the most **natural** and **authentic** location for a prestigious event like the Golden Globes.

Let’s continue the **legacy** and **collaborate** in 2023 to once again host a successful, safe event that is mutually beneficial. >>>
FUELING THE ECONOMY

$82 Million in direct economic impact | $4 Million in indirect economic impact

Adjusted for inflation based on last known figures (2008)

BRINGS IN THE ENTERTAINMENT INDUSTRY

FILLS LOCAL RESTAURANTS & HOTELS

CREATE JOBS

The Beverly Hilton will employ over 11 chefs, 120 culinary staff, 50 bartenders, 160 stewards, and 250 servers just to service the show, press and after-parties
ALL EYES ON BEVERLY HILLS

Historically, The Beverly Hilton has received strategic exposure (via aerial shots) during the Golden Globes broadcast, as well as promotion leading up to, during and following the show.

This alignment with the esteemed event shines a spotlight on Beverly Hills and further positions the city as the ultimate destination for star-studded, safe, luxurious experiences.
THANK YOU
Attachment 3
• Streets north of Hilton closed, but still accessible to residents
• Eastbound Wilshire closed from Comstock to South Santa Monica Blvd (Westbound Wilshire will remain open) accessible to residents
• North Santa Monica Blvd closed from west city limits to Wilshire

Created by CBH IT, 10/27/2022
This product has been provided by the City of Beverly Hills for the sole purpose of geographic reference. No warranty is made by the City of Beverly Hills regarding specific accuracy or completeness.
Attachment 4
On behalf of Dick Clark Productions, it would be an honor for our company to return to Beverly Hills and the Beverly Hilton Hotel for the 80th Anniversary of the Golden Globes.

Dick Clark Productions has produced this show since 1983, and I had the privilege of working alongside Dick from the very first of those shows. Dick always told me how important Beverly Hills was to the success of the show. He said that many major stars felt at home at the Globes, because the show was taking place in their own back yard.

We truly believe that the Beverly Hills effect is what helps make the Globes unique, because from the beginning stars like Frank Sinatra, Sammy Davis Jr., and Elizabeth Taylor felt loose, relaxed, and ready to party. Today, the city still provides the same prestigious celebratory atmosphere for the likes of Elton John, Jennifer Aniston, Eddie Murphy, and hundreds of others.

We continue to be grateful for the safe environment the city always provides for our production and we’re looking forward to renewing our wonderful relationships with the many city workers who are assigned to our show. And it is also our hope to once again bring back our hundreds of staff and crew people to enjoy the unique opportunities only Beverly Hills can provide.

As I anticipate this year’s show, I can’t help but recall a phone call Dick made to me one night years ago. He was philosophizing about the Golden Globes, and he said, “Barry, never take the show out of Beverly Hills and that hotel. That’s exactly where it belongs.”

Ironically, our company, which still bears Dick Clark’s name, is now located at Wilshire and Crescent. We are your neighbors now, right here in Beverly Hills. And that’s where we belong too.

Sincerely,
To whom it may concern,

Since 1974, the Golden Globe Awards® have been held at the Beverly Hilton Hotel and have brought Beverly Hills to the attention of global television audiences ever since. On Tuesday, January 10, 2023, the historic 80th Annual Golden Globe Awards will be held once again and be broadcast live on NBC and streamed on Peacock.

The Globes will once again draw celebrities, hundreds of members of the press and members of the entertainment community to celebrate the best in film and television. Not only does this large and influential group gather at the Beverly Hilton, but the economic impact of the awards has an immediate and lasting impact on the area economy.

Adjusted for inflation, the Los Angeles County Economic Development Corporation estimated the direct economic impact of the Globes ceremony to be $82.5 million with an additional indirect benefit to car services, caterers, wait staff and other service employees earning an estimated $4.1 million.

We recognize the scheduling of the show on a Tuesday represents challenges for area traffic flows, but the overall benefits to Beverly Hills are far exceeded in once again showcasing the premier party in the entertainment industry with the official kick off of the award season. Coming out of the pandemic, we believe audiences are craving for a return to normalcy.

Therefore, the Hollywood Foreign Press Association writes to you in support of the Beverly Hilton’s plans for the show that night and hope we can work with the city to make the night’s festivities go smoothly for Beverly Hills businesses and residents.

The HFPA fully supports the return of the Golden Globes to the Beverly Hilton for our special 80th Anniversary show and we look forward to continuing our long association with Beverly Hills.

Sincerely,

Helen Hoehne
President
October 19, 2022

Re: Letter of Support for the 80th Annual Golden Globes Event for The Beverly Hilton

To whom it may concern,

The Beverly Hills Chamber of Commerce writes to you in support of The Beverly Hilton's plans to host the 80th Annual Golden Globes Awards. This event taking place on Tuesday, January 10th and will be televised live on NBC.

The Golden Globe Awards are given in recognition by the Hollywood Foreign Press Association who acknowledge excellence in both American and International film and television. This annual ceremony is a major part of the film industry's awards season, which culminates each year in the Academy Awards.

This is a worldwide event that is at the core of Beverly Hills and has deep roots within our community. Not only does this event bring commerce to the City of Beverly Hills but draws significant publicity throughout the world.

Therefore, the Chamber of Commerce, alongside the Beverly Hills Conference and Visitors Bureau, fully support this upcoming event, and we will continue to offer our assistance in any manner we can. We thank you for your time and are looking forward this special event taking place within our city.

Sincerely,

[Signature]

Todd Johnson
President and CEO
Beverly Hills Chamber of Commerce
November 2, 2022

Honorable Mayor Lili Bosse and
Council Member Lester Friedman
Beverly Hills City Hall
455 N. Rexford Drive
Beverly Hills, CA 90210

Dear Honorable Mayor Bosse and Council Member Friedman:

The Beverly Hills Conference and Visitors Bureau (BHCVB) is writing to express our support for the 80th Annual Golden Gloves Event at The Beverly Hilton on January 10, 2023.

Prior to the Pandemic, The Beverly Hilton successfully hosted this event year after year without incident. Because this show takes place in Beverly Hills, the hotels in the city receive room revenue from those staying for the events and both the hotels and the restaurants see food and beverage and event rental revenue from those companies hosting after parties and celebrations.

Because of the tremendous amount of media coverage for events like these and the incredible guest list, we think this is an outstanding branding opportunity for the City of Beverly Hills as it provides global recognition and helps to cement the aspirational nature of our destination as the center for celebrity, glamour, and style.

In conjunction with the Chamber of Commerce, the Beverly Hills Conference and Visitors Bureau is excited to welcome this event again to our city and we would like to offer our assistance in any way we can.

Sincerely,

Julie Wagner, CDME
Chief Executive Officer
Beverly Hills Conference & Visitors Bureau

cc: George Chavez
BHCVB Board of Directors