SPECIAL MEETING HIGHLIGHTS

Thursday, February 15, 2018
4:00 PM

MEETING CALLED TO ORDER
Date / Time: February 15, 2018 / 4:00 PM

IN ATTENDANCE: Vice Mayor Gold, Councilmember Friedman, Traffic and Parking
Commission Chair Meshkaty, Traffic and Parking Commission Vice Chair
Solnit, City Manager Mahdi Aluzri, Director of Community Development
Susan Healy Keene, Director of Public Works, Chief Information Officer
David Schirmer, Deputy Director of Transportation Aaron Kunz,
Transportation Planner Martha Eros, Transportation Planner Jessie
Holzer, Secretary Alison Wehrle, Chamber of Commerce Director of
Economic Development and Government Affairs Blair Schlecter, Fehr &
Peers Consultant Sarah Brandenberg, Metro Representative Kasey
Shuda, Porsche Digital Representative Matthew Hall

1) PUBLIC COMMENT
Members of the public will be given the opportunity to directly address the Committee on
any item listed on the agenda.

Public Comment was provided at various points during the meeting.

Speakers: Tracey Spillane of Spago, AJ Willmer, Steve Mayer

2) Canon Closure Feasibility Study
Deputy Director of Transportation Aaron Kunz and Fehr & Peers Consultant Sarah
Brandenberg provided the background information on the North Canon Drive Feasibility
Study and traffic analysis stats for the Wilshire/Rodeo Purple Line Extension construction.
Metro funded the study as part of the Memorandum of Agreement at the request of nearby
restaurants. Three prospective design options of the cul-de-sac were presented as
concepts. Staff noted that design options will be developed at a later date if the City Council
approves the closure.

Vice Mayor Gold requested to hear from City staff and members of the public in attendance.
Topics and questions voiced by the group included the following:

- Impacts of closure on local businesses
- Variety of parking options and plaza design
• Signage to notify drivers of cul-de-sac closure
• Schedule of construction and relation to length of closure

The Liaison Committee recommended City Council approval of the closure with a cul-de-sac that maximizes parking availability, and an estimated timeline of at least two years.

3) Potential Opportunity for Partnership with a European Automobile Company

Chief Information Officer David Schirmer and Porsche Digital representative Matthew Hall introduced a proposal from Porsche for a partnership opportunity with the City for the development of a lifestyle app. The app would connect Porsche drivers with parking and other services, including hotels and restaurants, throughout the City.

Topics and questions voiced by the group included the following:

• Mutual benefits for Porsche and the City through broad-level information sharing
• Necessity of coordination with multiple departments of City staff
• Involvement of branding subcommittee

Vice Mayor Gold indicated while both sides may benefit through development of the app and information sharing, the information shared would need to be non-identifiable for privacy concerns. The Committee agreed there is potentially a valuable partnership in the concept, and indicated that Porsche could continue with the development process, and keep staff aware of advances. The Committee also agreed that while some areas involving this app would fall under the purview of the Traffic & Parking Commission, there will also be involvement with other departments and City Council.

ADJOURNMENT
Date / Time: February 15, 2018 / 5:09 PM