



CITY OF BEVERLY HILLS
455 North Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

Beverly Hills City Council Liaison / Traffic and Parking Commission Committee

SPECIAL MEETING HIGHLIGHTS

Thursday, February 15, 2018
4:00 PM

MEETING CALLED TO ORDER

Date / Time: February 15, 2018 / 4:00 PM

IN ATTENDANCE: Vice Mayor Gold, Councilmember Friedman, Traffic and Parking Commission Chair Meshkaty, Traffic and Parking Commission Vice Chair Solnit, City Manager Mahdi Aluzri, Director of Community Development Susan Healy Keene, Director of Public Works, Chief Information Officer David Schirmer, Deputy Director of Transportation Aaron Kunz, Transportation Planner Martha Eros, Transportation Planner Jessie Holzer, Secretary Alison Wehrle, Chamber of Commerce Director of Economic Development and Government Affairs Blair Schlecter, Fehr & Peers Consultant Sarah Brandenburg, Metro Representative Kasey Shuda, Porsche Digital Representative Matthew Hall

1) PUBLIC COMMENT

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Public Comment was provided at various points during the meeting.

Speakers: Tracey Spillane of Spago, AJ Willmer, Steve Mayer

2) Canon Closure Feasibility Study

Deputy Director of Transportation Aaron Kunz and Fehr & Peers Consultant Sarah Brandenburg provided the background information on the North Canon Drive Feasibility Study and traffic analysis stats for the Wilshire/Rodeo Purple Line Extension construction. Metro funded the study as part of the Memorandum of Agreement at the request of nearby restaurants. Three prospective design options of the cul-de-sac were presented as concepts. Staff noted that design options will be developed at a later date if the City Council approves the closure.

Vice Mayor Gold requested to hear from City staff and members of the public in attendance. Topics and questions voiced by the group included the following:

- Impacts of closure on local businesses
- Variety of parking options and plaza design

- Signage to notify drivers of cul-de-sac closure
- Schedule of construction and relation to length of closure

The Liaison Committee recommended City Council approval of the closure with a cul-de-sac that maximizes parking availability, and an estimated timeline of at least two years.

3) Potential Opportunity for Partnership with a European Automobile Company

Chief Information Officer David Schirmer and Porsche Digital representative Matthew Hall introduced a proposal from Porsche for a partnership opportunity with the City for the development of a lifestyle app. The app would connect Porsche drivers with parking and other services, including hotels and restaurants, throughout the City.

Topics and questions voiced by the group included the following:

- Mutual benefits for Porsche and the City through broad-level information sharing
- Necessity of coordination with multiple departments of City staff
- Involvement of branding subcommittee

Vice Mayor Gold indicated while both sides may benefit through development of the app and information sharing, the information shared would need to be non-identifiable for privacy concerns. The Committee agreed there is potentially a valuable partnership in the concept, and indicated that Porsche could continue with the development process, and keep staff aware of advances. The Committee also agreed that while some areas involving this app would fall under the purview of the Traffic & Parking Commission, there will also be involvement with other departments and City Council.

ADJOURNMENT

Date / Time: February 15, 2018 / 5:09 PM