



# GENERAL MUNICIPAL ELECTION

— 2024 —

## VOTER INFORMATION GUIDE

Tuesday, March 5, 2024

**Vote Center Hours:**

10AM - 7PM



**Election Day Hours:**

7AM - 8PM

---

**In-Person Voting Days:**

11 days (inclusive of Saturday/Sunday)

Saturday, February 24, 2024 - Tuesday, March 5, 2024



For more information visit [BEVERLYHILLS.ORG/ELECTIONS](https://www.beverlyhills.org/elections)

THIS IS NOT AN OFFICIAL SAMPLE BALLOT.





# VOTE

## HIGHLIGHTS FOR MARCH 2024 ELECTIONS:

- Registered voters can cast ballots at any official Vote Center within Los Angeles County.

- 
- There will be 11 days of voting  
*(Saturday, February 24, 2024 - Tuesday, March 5, 2024).*

- 
- Voters can also register to vote on Election Day.

## VOTING SOLUTIONS FOR ALL PEOPLE (VSAP)

- VSAP electronic ballot marking devices will be available for in-person voting.
- VSAP machines will list four candidates per screen.
- Press the **MORE** button to see all the candidates listed for the Beverly Hills General Municipal Election.

---

**The Los Angeles County Registrar-Recorder/County Clerk's Office has Vote Centers throughout the County. The Beverly Hills Library (Auditorium) will be an 11-Day Vote Center.**

Assigned precinct voting will **NOT** take place for the March 2024 election. Instead, Los Angeles County registered voters (inclusive of residents who live in Beverly Hills) may cast their ballots at any designated Vote Center countywide.

For more information on Vote Centers visit:  
**LAVOTE.GOV.**



**WAIT, THERE'S**

**MORE**

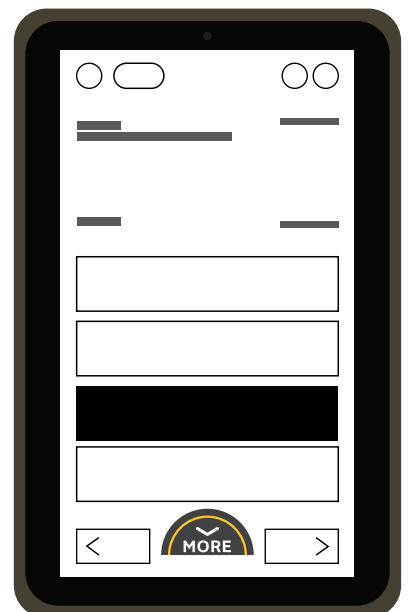
At the in-person Vote Center, press the  **BUTTON** to review all choices.

There are **10 Candidates**  
for Beverly Hills City Council.

For Vote Centers near you, please visit **LAVOTE.GOV**

or call the Beverly Hills City Clerk's Office  
at 310-285-2400 or visit

**BEVERLYHILLS.ORG/ELECTIONS.**



# Beverly Hills VOTE CENTER LOCATIONS & INFORMATION

## **VOTING DAYS:**

Saturday, February 24, 2024 - Monday, March 4, 2024  
10AM - 7PM



## **ELECTION DAY:**

Tuesday, March 5, 2024  
7AM - 8PM

---

## Beverly Hills will have the following Vote Center Locations:

### **11-DAYS OF VOTING**

(Saturday, February 24, 2024 - Tuesday, March 5, 2024):

**THE BEVERLY HILLS LIBRARY | Auditorium**  
444 N. Rexford Drive  
Beverly Hills, CA 90210

**2 Hour Free Parking:** 450 N. Rexford Dr.



### **4-DAYS OF VOTING**

(Saturday, March 2, 2024 - Tuesday, March 5, 2024):

**ROXBURY MEMORIAL PARK | Clubhouse**  
471 S. Roxbury Drive  
Beverly Hills, CA 90212

**Free Parking**

---

### **4-DAYS OF VOTING**

(Saturday, March 2, 2024 - Tuesday, March 5, 2024):

**LA CIENEGA PARK | Rodeo Room**  
8400 Gregory Way  
Beverly Hills, CA 90211

**2 Hour Free Parking:** 321 S. La Cienega Blvd.



### **4-DAYS OF VOTING**

(Saturday, March 2, 2024 - Tuesday, March 5, 2024):

**HORACE MANN ELEMENTARY SCHOOL**  
8701 Charleville Blvd.  
Beverly Hills, CA 90211

For more Vote Centers near you, please visit **LAVOTE.GOV**.

Please call the Beverly Hills City Clerk's Office at 310-285-2400 or visit **BEVERLYHILLS.ORG/ELECTIONS**.



# 3 WAYS TO VOTE in the March election!

1

## Mailbox



2

## Drop Box

- City Hall (next to Kelly's Coffee and Fudge)  
455 N. Rexford Drive
- Roxbury Park Community Center  
471 S. Roxbury Drive



3

## Vote Center

\*Ballots may also be dropped off at any Vote Center.



For more information please visit [LAVOTE.GOV](https://LAVOTE.GOV), [BEVERLYHILLS.ORG/ELECTIONS](https://BEVERLYHILLS.ORG/ELECTIONS)  
or call the Beverly Hills City Clerk's Office at 310-285-2400.

Presidential Primary Election  
March 5, 2020

## Instructions to voters: Marking your ballot



Do this



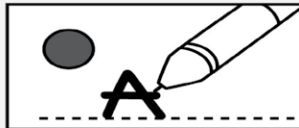
Not this



Not this

- Use only black or blue ink pen to mark your choice on your ballot.
- Fill in the circle to the left of your choice.
- Don't vote for more choices than indicated.
- You don't have to vote in every race.
- For information on a replacement ballot, visit [lavote.gov](http://lavote.gov).

## Write-In Candidates



- A voter is entitled to cast a vote for a qualified write-in candidate for any party-nominated, voter-nominated or nonpartisan office by writing, on the write-in portion of the ballot, the name of the qualified candidate.
- To add a candidate, fill in the circle to the left of "Write-In Candidate" and write the name on the dotted line.
- A list of qualified write-in candidates is available eleven days before the election at [lavote.gov](http://lavote.gov).
- Do not write-in a candidate whose name already appears on the ballot.

## No Party Preference Notification

You are registered to vote with No Party Preference. If you want your ballot to include Presidential candidates you must notify our office. The following parties allow No Party Preference voters to vote in their presidential primaries: American Independent, Democratic, and Libertarian. You may request one of these party's ballots online at [LAVOTE.GOV/Crossover](http://LAVOTE.GOV/Crossover) or by calling (800) 815-2666, option 2. If you wish to vote for a Presidential candidate in the Green Party, Peace & Freedom Party, or Republican Party you must update your party preference by re-registering to vote. If you are unable to request and receive a partisan ballot in time to return it, you may visit any Vote Center or request a Remote Accessible Vote by Mail ballot at [LAVOTE.GOV](http://LAVOTE.GOV).

**Presidential Primary Election**  
March 5, 2020  
Beverly Hills City General  
Municipal Election Member of the  
City Council

**Write-In Candidates**  
A voter is entitled to cast a vote for a qualified write-in candidate for any party-nominated, voter-nominated or nonpartisan office by writing, on the write-in portion of the ballot, the name of the qualified candidate.

## CITY/LOCAL

### BEVERLY HILLS CITY GENERAL MUNICIPAL ELECTION Member of the City Council

Vote For No More Than **TWO**

- ☐ **CRAIG CORMAN**  
Beverly Hills Commissioner/Attorney
- ☐ **MARY WELLS**  
Beverly Hills School Board Member
- ☐ **RUSSELL STUART**  
Business Owner
- ☐ **HAMID OMRANI**  
Design Builder/Urban Designer
- ☐ **TIFFANY DAVIS**  
Business Owner/President
- ☐ **MYRA DEMETER**  
Beverly Hills City Commissioner
- ☐ **SHARON PERSOVSKI**  
Environmental Designer
- ☐ **ROBIN ROWE**  
UN Subcommittee Chairman
- ☐ **ALISSA ROSTON**  
Financial Analyst
- ☐ **NOOSHIN MESHKATY**  
Technology Engineer
- ☐ Write-In Candidate
- ☐ Write-In Candidate

## MARCH 2024 CANDIDATES

**PLEASE NOTE:** Candidates are listed in the order they will appear on the ballot for the City of Beverly Hills. Beverly Hills registered voters can vote for two (2) candidates.

### STATEMENT OF CRAIG CORMAN

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Age:** 64

**Occupation:** Beverly Hills  
Commissioner/Attorney



I'm running for City Council because I want to ensure Beverly Hills remains a safe, secure, and prosperous community. My priorities are to strengthen public safety, focus on humanely resolving homelessness issues, support local businesses, and improve City services in all areas.

I've lived here nearly all my life - I attended Hawthorne and Beverly High, and raised my own family just up the street from where I grew up. I believe my knowledge of the City, legal background, and extensive experience in community affairs can help the Council manage the unprecedented challenges we're facing and continue to provide the quality of life we've long enjoyed.

Throughout my 8 years on the Planning Commission and 5 years on the Cultural Heritage Commission, I've listened fairly to all perspectives and tried to build consensus whenever possible, with the goal of always doing what's best for residents and businesses. I pledge to continue to do that on the Council. I've also steadfastly remained independent of special interests, and that will never change.

Serving on the Council is an honor and a privilege, and with your support, I will dedicate myself to serving you and safeguarding the City we love.

Please visit: [www.CraigCorman.com](http://www.CraigCorman.com)

### STATEMENT OF MARY WELLS

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Occupation:** Beverly Hills  
School Board Member



### ENDORSED BY THE BEVERLY HILLS FIREFIGHTERS' ASSOCIATION

**My success leading the School Board can be measured by results. I transformed our school's security, saved tens of millions of taxpayer's dollars, and got the new construction on schedule. I delivered what I promised.**

**Now I'm running for City Council to bring my proven leadership, experience, business acumen, and vision to securing our future.**

#### Safety and Security

- Increase patrols and advanced technology to protect neighborhoods and businesses
- Establish police unit and substation for Metro stops
- Enforce laws against public drug use, theft and hate crimes

#### Resident Services

- Expand senior programs with transportation offered at Roxbury Park
- Support aging-in-place services
- Create a centralized preschool/day care center
- Protect renters with regular health and safety inspections

#### Financial Responsibility

- Hire a City Auditor
- Institute zero-based budgeting
- Control resident fees

#### Plan for the Future

- Convene the General Plan Committees to create a coherent vision for the future. This will provide the blueprint for managing traffic, growth, and sustainability.

**We live in a time that calls for proven leadership with fresh ideas. My consensus-building solutions will make our community safer, strengthen city finances, and embrace the values and traditions for the future of this amazing community.**

[www.MaryWells4BH.com](http://www.MaryWells4BH.com)

## STATEMENT OF RUSSELL STUART

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Occupation:** Business Owner



My name is Russell Stuart and I am seeking election to the Beverly Hills City Council. My commitment to our community is rooted in my roles as a husband, father, local business owner, and 15-year resident of our amazing city. My primary focus is on enhancing public safety. As a security expert and owner of Beverly Hills- based Force Protection Agency, a private security and investigation firm, my life is dedicated to protecting others.

I will work tirelessly to enhance our law enforcement and emergency services, and I will make sure we put pressure on our county officials to prosecute criminals and keep them behind bars.

In governance, I will demand transparency, aiming to make city council decisions more accessible and comprehensible to every citizen. I believe in a balanced approach to development that preserves the distinctive charm of Beverly Hills while meeting the modern needs of our community. I will fight to improve our schools, parks, public spaces, and strengthen local businesses to make Beverly Hills an even better and safer place to live, work, and visit.

I am passionate about contributing to the bright future of Beverly Hills and look forward to serving the community with dedication and integrity.

[www.russellstuart.com](http://www.russellstuart.com)

## STATEMENT OF HAMID OMRANI

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Age:** 72

**Occupation:** Design Builder



During last four decades as a citizen of Beverly Hills, and president of a Design-Build entity, I have been deeply involved in numerous projects and community affairs advocating for the integrity of our community for current and future generations.

My involvement with City staff, events, and initiatives has equipped me with a wealth of experiences to bring to the City Council.

In light of the state housing shortage crisis, which mandates Beverly Hills to provide 3000 residential units, I have undertaken a thorough study to explore alternative methods and feasible approaches to meet the state mandates while focusing on safety, integrity, and well-being of the community.

Additionally, emphasizing on traffic, and pedestrian futuristic designs (from B.H. High School to Doheny Drive crossing over the parking structure by the old railroad track).

Our cohesive team with a profound understanding of the community's priorities and concerns is capable of making informed decisions with a keen eye on future consequences to outshine any challenges.

My vision driven from the related line of work, and possession of a master of architectural / urban design degree revolves around intelligent planning, and identifying areas where positive outcomes can benefit property owners, the City, and the community at large.

### STATEMENT OF TIFFANY DAVIS

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Age:** 49

**Occupation:** Business Owner,  
President



**I bring a fresh perspective to solve the issues the City is experiencing.** Having lived outside of Beverly Hills in other iconic locations - Nashville and Cape Cod - which have faced similar challenges; growth, development, crime, traffic, loss of history, **I understand.**

**I have the business acumen, energy, passion, and leadership skills to guide the City through a pivotal time in the Beverly Hills story,** with the emotional intelligence to **reconnect a community** that is divided. **I have strong fiscal experience with multi-million dollar budgets, and am adept at finding solutions and managing staff, vendors and clients.**

- Business Owner
- Past Chair of Next Beverly Hills Committee
- Chair of Next Night Street Festival
- Founding Member of Women's Business Network
- Small Business Task Force
- Career Advisory Board for BHHS
- Committee Leader for Chamber of Commerce and Rotary Club
- Team Beverly Hills and CERT Graduate
- Career Advisor for Young Entertainment Professionals and Artists

**You have my promise, I will preserve the past with a fresh look to the future. Vote Tiffany Davis.**

[tiffanydavis.com](http://tiffanydavis.com)

### STATEMENT OF MYRA DEMETER

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Occupation:** Educator



As Beverly Hills enters a new era of immense changes and external pressures from state mandates, it's critical to elect leaders with relevant experience and know-how to protect what makes Beverly Hills a special place to live.

I have **25 years of experience** serving Beverly Hills residents:

- Chair of Planning Commission
- Chair of Health and Safety Commission
- Beverly Hills School Board President
- Neighborhood Watch/Just In Case BH Block Captain
- Friends of the Beverly Hills Library President

**I'm committed to keeping neighborhoods safe, ensuring businesses thrive, and giving residents a voice.**

As your city councilmember, I'll:

- Support law enforcement with policies and resources to fight antisemitism and crime
- Plan developments to alleviate traffic, promote walkability and satisfy state mandates
- Attract resident serving businesses
- Maintain our quality of life, world class services and give residents a voice at City Hall.

My husband and I proudly raised four sons here. We have benefited from Beverly Hills' exceptional public schools, police and fire departments, and amenities. Professionally, I've taught Mathematics at the Secondary through Graduate level for 20 years.

I promise to continue my work to keep Beverly Hills the best place in California for residents to live and businesses to grow.

## STATEMENT OF SHARON PERSOVSKI

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Age:** 52

**Occupation:** Environmental  
Designer



Sharon Persovski, a longtime Beverly Hills resident, recently completed a six year term on the Beverly Hills Architecture Commission, where she served as its Chair and Vice Chair. During her tenure as Commissioner, she reviewed numerous project plans for buildings, developments and major retail projects in the city. Sharon received widespread acclaim for her leadership during the COVID pandemic.

Sharon also served in diverse city committees: the Art Centennial, the Technology Committee, and the Strategic Planning Committee, where she worked to improve the lives of all Beverly Hills residents.

Sharon was also involved for many years with BHUSD, running an art program in the Beverly Hills schools. She served as chair for the program, which stood out as an example for 300 schools in the region, and later, for schools statewide.

Sharon's professional background is an environmental designer. She has contributed her talents to innovative designs and signage to a variety projects in the private sector, ranging from luxury hotels, shopping centers, museums, public wayfinding systems, and more.

Sharon is also the Founder/CEO of Smiles Through Art, an arts-in-healthcare nonprofit.

Sharon Persovski is a proven leader. Join Sharon in making Beverly Hills a city that shines brighter than ever!

## STATEMENT OF ROBIN ROWE

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Age:** 63

**Occupation:** UN Subcommittee  
Chairman



None of the Beverly Hills synagogues had been protected by Beverly Hills security network by the City Council. They forgot.

I lived next to Nessah. After the tragic and preventable Nessah Synagogue break-in, I urged our then Chief of Police to add Nessah to be protected by Beverly Hills CCTV security. City workers were the next day installing cameras at Nessah.

Another example, they promised us high speed Internet. The cost, with budget overruns, over \$40 million. Does it work? No.

The City Council is well known for issuing proclamations supporting distant good causes, such as for the people of Israel, and for increasing the city budget to \$626 million. 32,000 residents. Did each of us receive city services worth \$20,000 this year? No.

Support increasing public safety through smarter utilization of police and fire department resources, free high- speed Internet, AI to stop noisy street racers, and a Beverly Hills security hotline to ask to be escorted at night.

Security? I'm the candidate with national security experience, chaired a subcommittee under the Director of U.S. Homeland Security.

Your vote can make Beverly Hills stop making silly mistakes and blindly throwing money around.

Questions? Ready to help? Call me 323-535-0952.

[robinsrowe.com](http://robinsrowe.com)

### STATEMENT OF ALISSA ROSTON

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Age:** 66

**Occupation:** Financial Analyst



Serving on City Council demands a comprehensive grasp of governance, policy, and finance. My 40 years of service and professional experience have given me the insight and skills to lead on our City Council. I'm proud to be known as a collaborative and thoughtful member of the community.

#### READY TO LEAD

- Elected to two terms on Beverly Hills School Board, twice President
- 12 Year City Commissioner
- Citizen's Police Academy Graduate
- Pitzer College Board of Trustees Member
- Past Rotary Club President
- Former U.S. Department of State Economic Analyst
- Former Temple Emanuel Board of Trustees

#### COMMUNITY PRIORITIES

- Increase Police presence in neighborhoods
- Police substation at La Cienega subway
- Police stationed at Rodeo Drive subway
- Create Vendor Oversight Committee to better manage outside contracts
- Modernize planning, transportation, and infrastructure policies
- Accelerate investment in sustainable environmental strategies

Beverly Hills faces significant challenges. The State has mandated changes to our traditional blueprint for development. I understand what is being asked of the City and will fight to find solutions that protect our identity as a village and quality of life.

I hope I've earned your vote in the course of this campaign. To set up a meeting with me, go to [www.RostonforCouncil.com](http://www.RostonforCouncil.com) or call 310-201-3872.

### STATEMENT OF NOOSHIN MESHKATY

Candidate For Member  
Of The City Council

Beverly Hills City General  
Municipal Election

**Occupation:** Technology  
Engineer



#### Nooshin Meshkaty is the BEST choice for Beverly Hills

I am committed to community service and believe in giving back to our community, which is evident in my involvement with many local and national organizations. I have been an active member of multiple commissions, boards, and committees including but not limited to:

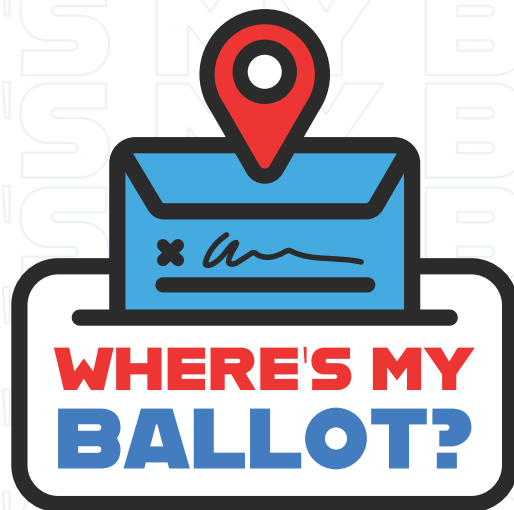
- BHPD Citizen Police Academy, Graduate
- BHUSD Board of Education, President
- BHUSD PTA President/PTSA, Vice President
- BHEF Board Member
- Beverly Hills Traffic and Parking Commission (Chair)
- Beverly Hills Technology Committee
- Board of Directors, GIRL Inc.
- Farhang Foundation, Nowruz Committee
- Visionary Women Circle

#### As a member of the Beverly Hills City Council, my top priorities will be:

- Ensuring the safety for our community, including a fully staffed police department equipped with advanced technology and tools to deter and effectively address criminal activity.
- Supporting local businesses and entrepreneurs.
- Fostering a culture of creativity and innovation.
- Embracing sustainable practices and working to reduce our carbon footprint while preserving the natural beauty and charm that make Beverly Hills a special place to live and work.
- Promoting a culture diversity, equity, inclusion, and accessibility rooted in tolerance, acceptance, and peaceful co-existence.

**My proven track record for community and advocacy are what makes me the perfect choice for Beverly Hills.**

**[Vote-Nooshin.com](http://Vote-Nooshin.com)**



**The California Secretary of State is now offering voters a new way to track and receive notifications on the status of their vote-by-mail ballot. Powered by BallotTrax, Where's My Ballot? lets voters know where their ballot is, and its status, every step of the way.**

**Sign-up at [WheresMyBallot.sos.ca.gov](https://WheresMyBallot.sos.ca.gov) to receive automatic email, SMS (text), or voice call notifications about your ballot.**

**Tracking your ballot  
—when it is mailed, received, and counted—  
has never been easier.**

**[CALIFORNIA.BALLOTTRAX.NET/VOTER](https://CALIFORNIA.BALLOTTRAX.NET/VOTER)**



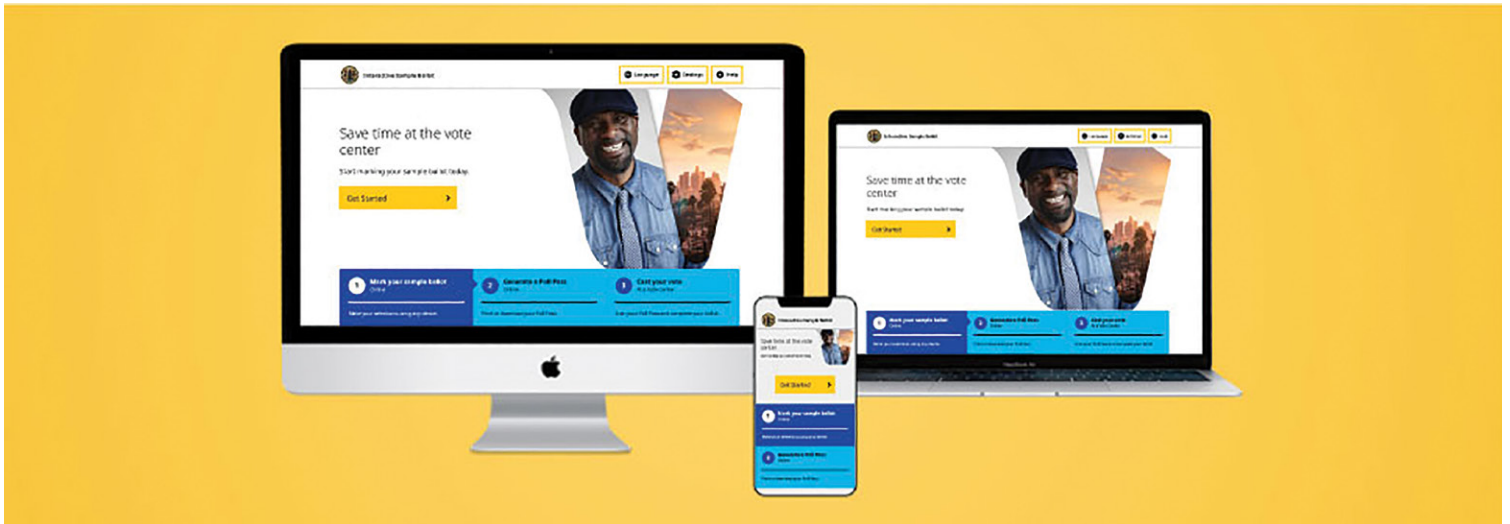


The Human Relations Commission  
of the City of Beverly Hills strives to promote  
positive human relations in all aspects of community life.

We believe that the examination of diverse candidates and  
challenging issues can be conducted with great civility.

While our schools may provide civics education in the classroom,  
we citizens are obligated to provide our young people  
with a real life model of positive civic behavior  
that we teach by example.

We hope that every member of this community  
will join us as we take a stand in support of  
an environment where respect and responsible  
actions prevail in all elections  
and in every aspect of our community life.

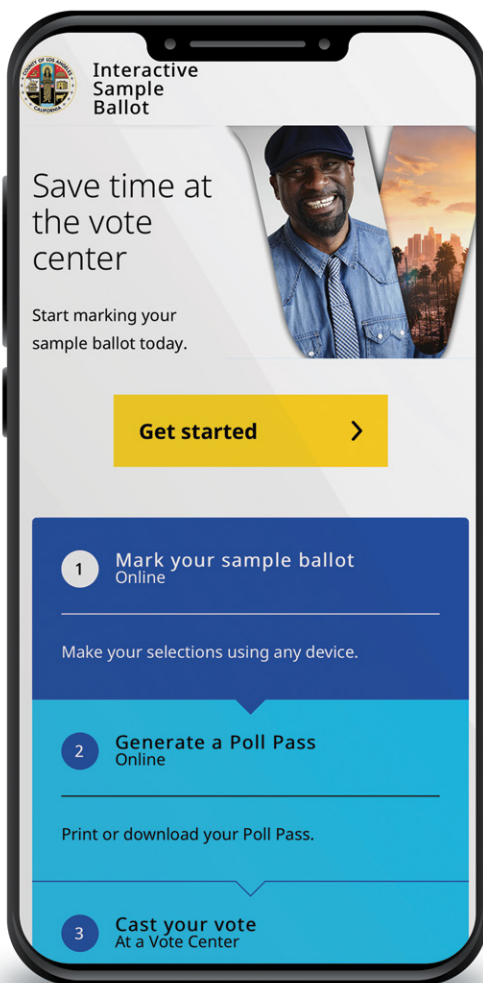


## Make your selections before leaving the house

### Save time at the Vote Center

The **Interactive Sample Ballot** is an optional tool that allows voters to access, review and mark their selections prior to going to a Vote Center.

The Interactive Sample Ballot is not online voting and does not store any identifiable information, once you access your Sample Ballot all of your selections are saved on your phone, computer or personal device.



**1** Visit **LAVOTE.GOV/ISB**



**2** Enter your information and make your selections

**3** Scan your Poll Pass (QR Code) on the Ballot Marking Device at any Vote Center



# Inside the Vote Center



## Ballot Marking Device (BMD)

The BMD is fully accessible and available in all eligible languages. After check-in, insert your paper ballot into any available device to get started.

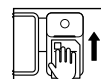
### How to vote on the Ballot Marking Device (BMD)



**1. Tap to start**



**2. Select language**



**3. Insert ballot**

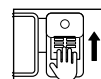


**4. Make selections**

Use the **MORE** button to review all choices when making your selections.



**5. Review selections**



**6. Cast ballot**

Re-insert your ballot back into the BMD.



# Save time at the Vote Center



## Interactive Sample Ballot (ISB)

The ISB is an optional tool that allows you to make your ballot selections on your personal device from the comfort of your own home - so you can spend less time at the Vote Center.

### How to use the Interactive Sample Ballot (ISB)



**1. Mark your Sample Ballot**

Enter your last name, day of birth, and house number, then make your selections.



**2. Generate your Poll Pass**

Download or print your Poll Pass (QR code) and bring it with you to the Vote Center.



**3. Cast your vote**

Scan your Poll Pass on the BMD to transfer your selections.

Review your selections and cast your ballot!



Visit **LAVOTE.GOV/ISB** to get started.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

## NOTES:



Beverly Hills City Clerk's Office  
455 N. Rexford Drive, Suite 290  
Beverly Hills, CA 90210  
310-285-2400



★ ★ ★  
**GENERAL MUNICIPAL**  
**ELECTION**  
— 2024 —

**TUESDAY,  
MARCH 5, 2024**



**ELECTION DAY HOURS:**  
7AM - 8PM

---

**NOTE:**

The **COMPLETE SAMPLE BALLOT** and **VOTE BY MAIL BALLOT APPLICATION** and your **VOTE CENTER** are being mailed under separate cover as required by the Los Angeles County Registrar-Recorder/County Clerk, whose office is conducting this election.