

Office of Communications
City of Beverly Hills 455 N. Rexford Dr.
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www.beverlyhills.org

For Immediate Release April 18, 2018 Contact: Therese Kosterman

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Bike Beverly Hills and Beyond!

Beverly Hills Bike Share expands to West Hollywood, Santa Monica and UCLA



Beverly Hills - Beverly Hills Bike Share will join Santa Monica (Breeze Bike Share), West Hollywood (WeHo Pedals Bike Share) and UCLA (Bruin Bike Share) on April 23rd to launch Bike Share Connect, a bike share network available for residents, commuters and visitors alike. The launch includes a 20% discount for new annual memberships throughout the month of May!

The network encompasses a 35-square mile system area with 830 GPS-connected "smart bikes" and 135 station locations. The integrated GPS and locking mechanism, standard on every bike, allow users to lock up at any public bike rack, and then find available bikes at stations using the Social Bicycles app.

Users will have access to more bikes in more places for the same price throughout the system!



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Existing users of the Beverly Hills Bike Share, Breeze Bike Share, WeHo Pedals Bike Share, or Bruin Bike Share programs automatically have access to the Bike Share Connect network. New users can join the network by visiting *BeverlyHillsBikeShare.com* or downloading the Social Bicycles mobile app, selecting the Bike Share Connect network, and choosing a payment plan. The member then enters a phone number or six-digit account number and a four-digit PIN (located on the back of the bike) to unlock the bike in the system.

To celebrate Bike Month and to get you going, Bike Share Connect is giving 20% off new annual memberships in May when you sign up with promo code BIKEMONTH20. An annual membership includes 90 minutes of daily ride time for 365 days across the four bike share systems. What are you waiting for? Get out there!

For more information, visit BeverlyHillsBikeShare.com or BikeShareConnect.com.

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