



Beverly Hills City Council Liaison / Charitable Solicitations Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL
455 North Rexford Drive
Beverly Hills, CA 90210

Teleconference/Video Conference Meeting

Beverly Hills Liaison Committee Meeting
<https://beverlyhills-org.zoom.us/my/bhliaison>

Meeting ID: 312 522 4461

Passcode: 90210

You can also dial in by phone:

+1 669 900 9128 US

+1 888 788 0099 (Toll-Free)

One tap mobile

+16699009128,,3125224461#,,,,*90210#

+18887880099,, 3125224461#,,,,*90210# (Toll-Free)

Wednesday, July 28, 2021

4:00 PM

Pursuant to Executive Order N-25-20, members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

- 1) Public Comment
Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) 2020 Charitable Solicitations Commission Annual Report
- 3) Future Agenda Items Discussion
- 4) Adjournment

Huma Ahmed
City Clerk

Posted: July 23, 2021

A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT WWW.BEVERLYHILLS.ORG



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.



**CITY OF BEVERLY HILLS
POLICE DEPARTMENT
MEMORANDUM**

TO: Vice Mayor Lili Bosse, Councilmember Julian A. Gold M.D.
FROM: Marc Coopwood, Assistant Chief of Police
DATE: July 28, 2021
SUBJECT: 2020 Charitable Solicitations Commission Annual Report

ATTACHMENTS: A. List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2020
B. List of 2020 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

The 2020 Annual Report is generated to familiarize the City and the community with all of the important accomplishments of the Charitable Solicitations Commission throughout the 2020 calendar year.

The primary responsibility of the Commission is to ensure the compliance of charitable organizations soliciting donations or funds from Beverly Hills residents. Compliance with established permitting guidelines helps to protect our community from fraudulent, fictitious or otherwise unscrupulous solicitations; and it also serves to keep the community aware of the many charitable events being held in Beverly Hills. The Commission, in close cooperation with the Police Department, regulates the issuance of solicitation permits, reviews financial statements provided by the charities, and maintains a dedicated website for the public to obtain information regarding permitted solicitations.

During 2020, the Commission was successful in the following endeavors:

- 1) The Commission issued 85 permits for charitable solicitations conducted in 2020. The Commission reviewed the financial statements of 16 monetary drives and 29 charitable events that concluded in 2020. Four statements are still outstanding and 39 permits were cancelled due to COVID-19.
- 2) The Commission worked closely with representatives of the Human Relations Commission to review and evaluate applications for the Community Assistance Grant Fund FY 20/21 in order to determine the allocation of funds based on service needs within the City. The two Commissions collaborated and were successful in working through the proposals and financial information submitted by 25 organizations. As a result, a joint decision was made and a recommendation was submitted to the City Council to approve 19 of the applications.

- 3) The Commission has identified the “Top Ten” fundraising organizations, the “Bottom Ten” fundraising organizations and a list of organizations that held events in Beverly Hills, permitted by Charitable Services of Los Angeles which did not obtain a Beverly Hills Charitable Solicitations Permit. The Commission believes that this is valuable information for the community members to have available when they are solicited for charitable donations.

Detailed information collected throughout the year regarding permits, charitable organizations, and financial data is presented on the following pages. The report summarizes all available information as of June 1, 2021 regarding permitted and unpermitted charitable solicitations which occurred during the 2020 calendar year.

Staff will follow-up on pending financial statements and reports of unpermitted charitable solicitations until all organizations comply with the City’s Charitable Solicitations Ordinance or they are referred to Code Enforcement for appropriate action.

City of Beverly Hills Charitable Solicitations Commission
2020 Annual Report

(All data is as of June 1, 2021, and is reflective of all solicitations which concluded in the 2020 calendar year)

1. Permits

- a. Number of permits issued of events that concluded in 2020: 85
 - i. Breakdown between monetary drive and event permits
 - 18 Monetary Drives
 - 28 Event Permits
- b. Number of permits cancelled¹: 39

2. Financial Statements

- a. Number received²: 45
- b. Number outstanding³: 4
 - i. List of all organizations with overdue Financial Statements for 2020 solicitations
 - Attachment A

3. Summary of Fundraising Activities Based on Financial Statement Data

- a. Total receipts of all permitted activities: \$129,718,011
- b. Total expenses of all permitted activities: \$ 12,643,033
- c. Total net for charitable purposes from all permitted activities: \$117,074,978
- d. Number of permits with proceeds:
 - i. Greater than or equal to 50%: 39
 - ii. Less than 50%: 6

e. Top 10 fundraising organizations (based on total net proceeds; not percentage)

1. Saint John's Health Center Foundation	\$90,067,946	99%
2. Performing Arts Center DBA The Music Center	\$9,188,688	75%
3. Beit T'Shuvah	\$1,785,466	84%
4. The McCourt Foundation	\$1,710,447	25%
5. Alliance for Children's Rights	\$1,318,438	80%
6. The Center for Early Education	\$1,279,644	82%
7. Concern Foundation	\$1,267,844	71%
8. Children's Burn Foundation	\$1,212,515	78%
9. Planned Parenthood Los Angeles	\$1,187,901	97%
10. The Breast Cancer Research Foundation, Inc.	\$1,090,509	63%
11. Las Madrinass	\$1,047,978	95%

¹ 39 events were cancelled due to COVID-19.

² Three cancelled events reported receipts and provided financial statements.

³ Not including cancelled permits (39).

f. Top 10 fundraising organizations (based on % of net proceeds)		
1. Writers Bloc Present	\$42,000	100%
2. Cedars-Sinai Medical Center	\$9,225	100%
3. LEARN	\$3,000	100%
4. Saint John's Health Center Foundation	\$90,067,946	99%
5. Beverly Hills Police Officers Benevolent Fund ⁴	\$733,041	98%
6. L.A. Goal	\$58,399	97%
7. Planned Parenthood Los Angeles	\$1,187,901	97%
8. Los Angeles Alliance for a New Economy (LAANE)	\$957,595	96%
9. Las Madrinas	\$1,047,978	95%
10. Beverly Hills High School PTSA	\$124,608	94%

g. Bottom 10 fundraising organizations (based on % of net proceeds)		
1. The McCourt Foundation	\$1,710,447	25%
2. Professional Baseball Scouts Foundation, Inc.	\$207,880	35%
3. Los Angeles Sports Council Foundation	\$170,096	45%
4. UCLA Foundation ⁵	\$581,735	61%
5. Visionary Women ⁶	\$114,752	62%
6. The Breast Cancer Research Foundation, Inc.	\$1,090,509	63%
7. Children's Chain of Children's Hospital Los Angeles	\$73,560	64%
8. Concern Foundation	\$1,267,844	71%
9. Performing Arts Center DBA The Music Center	\$9,188,688	75%
10. Children's Burn Foundation	\$1,212,515	78%

4. Summary of Fundraising Activities Based on Location⁷

a. Virtual – On Line	13
b. The Beverly Hilton Hotel	6
c. The Beverly Wilshire Hotel	1
d. The Beverly Hills Hotel	2
e. Other	8
i) In Beverly Hills	1
ii) Outside Beverly Hills	7

5. List of 2020 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

- a. Attachment B

⁴ Combination of one monetary drive and one virtual event: 2020-051 and 2020-066.

⁵ Combination of five monetary drives, one event and two virtual events: 2020-007, 2019-188, 2020-059, 2019-065, 2019-199, 2019-003, 2020-053 and 2019-172.

⁶ Combination of two events: 2019-204 and 2020-014.

⁷ These activities refer to event permits and do not include monetary drives.

Attachment A

(All data is as of June 1, 2021, and is reflective of all solicitations which concluded in the 2020 calendar year)

List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2020

- 4 Permits Total

Permit #	Organization	Event Date	Event Location
2019-128	Nature Conservancy		Monetary Drive - ended 6/30/2020
2019-113	U.S. Fund for UNICEF		Monetary Drive - ended 7/20/2020
2020-001	Sinai Temple	6/14/2020	Sinai Temple
2020-054	Lupus LA	9/12/2020	Virtual

Attachment B

(All data is as of June 1, 2021, and is reflective of all solicitations which concluded in the 2020 calendar year)

List of 2020 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

- 3 Events Total

Organization	Event Date	Event Location
Pepperdine University - Associates	2/22/2020	Beverly Wilshire Hotel
Colleagues, The	4/14/2020	Beverly Wilshire Hotel
Sugar Ray Leonard Foundation	5/20/2020	Beverly Hilton Hotel