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For Immediate Release March 13, 2015 Contact: Therese Kosterman (310) 285-2456

Beverly Hills to Host Delegations from Monaco and Gibraltar for the 2015 Special Olympics World Games in Los Angeles

Athletes and coaches will stay in Beverly Hills prior to the World Games

BEVERLY HILLS, Calif., – The City of Beverly Hills will host Special Olympics delegations from Monaco and Gibraltar as part of the Special Olympics World Games Host Town program.

The delegations, which include Special Olympics athletes and their coaches, will spend July 21-24, 2015 in and around Beverly Hills as they adjust to the time zone and prepare to compete at the World Games. The Games take place in Southern California July 25 – Aug. 2, 2015, with more than 7,000 athletes from 177 countries and territories. AL

"We are thrilled to host these very special athletes our City," said Mayor Lili Bosse. "They work so hard and their accomplishments are amazing and inspiring. We plan on giving them a real Beverly Hills welcome and showing them a wonderful time!"

A press conference to formally announce Beverly Hills as an official Host Town will take place at 3:00 p.m. Tuesday, March 17 on the City Hall Crescent Drive steps, 460 N. Crescent Dr., Beverly Hills, CA 90210

The Host Town program in Beverly Hills is supported by the City, the Beverly Hilton Hotel, Wanda Beverly Hills Properties LLC, Rotary Club of Beverly Hills, plus a number of anonymous and individual donors. Together they will provide the Special Olympics athletes and coaches with food, housing and entertainment.

Events planned for the delegations include tours of the City's business districts and other iconic sites; special recognition at the Beverly Canon Gardens concert; dinner at the Wallis Annenberg Center for the Performing Arts; dessert at the Paley Center for Media and activities at Roxbury Park.

The Host Town Committee, led by Susan Berk and Alissa Roston, is reaching out to the community to make this event a success and to warmly welcome the athletes and coaches who will be our guests. They are asking the community to match the City Council's donation of \$35,000 to cover the costs by



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becoming an official Beverly Hills Host Town Sponsor. For more information, please contact bhspecialolympics@gmail.com or 310-295-9581.

"The Host Town program gives each community an opportunity to showcase to the world what makes them special, but more importantly to provide citizens with a better understanding of intellectual disabilities that will lead to acceptance and inclusion for all," said Patrick McClenahan, President and CEO of LA2015. "Long after the World Games are over, the memories of those three days spent at Host Town will leave a lasting legacy for Special Olympics Southern California and everyone who was touched by our athletes. We are thankful to all participating Host Towns and their tireless volunteers for opening their doors – and their hearts – to our athletes and coaches."

About Special Olympics World Games Los Angeles 2015 (LA2015)

The 2015 Special Olympics World Games will be the largest sports and humanitarian event anywhere in the world in 2015, and the single biggest event in Los Angeles since the 1984 Olympic Games. The 2015 Special Olympics World Games, with the unparalleled spirit, enthusiasm, teamwork, joy and displays of courage and skill that are hallmarks of all Special Olympics events, will feature 25 Olympic-style sports in venues throughout the Los Angeles region. The Opening Ceremony, to be held July 25, 2015 in the historic Los Angeles Memorial Coliseum, site of the 1932 and 1984 Olympic Games, is expected to attract 80,000 spectators. Honorary Chairs of the Games are President Barack Obama and First Lady Michelle Obama, with Los Angeles Mayor Eric Garcetti and California Governor Jerry Brown serving as Honorary Hosts. For more information on the 2015 Special Olympics World Games, including volunteer and sponsorship opportunities, visit www.LA2015.org and on social with #ReachUpLA on Facebook, Twitter and Instagram.

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