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Beverly Hills Pilot Bike Share Ribbon Cutting May 10

Beverly Hills, CA – The City Beverly Hills' first bike-share program takes off on May 10 at a 1:30 p.m. ribbon cutting and demonstration. The City Council will officially open the program at the City Hall docking station on the N/E corner of North Crescent Drive at South Santa Monica Boulevard.

The bike share system includes 50 smart bikes with onboard technology and 100 bike docking racks in several locations citywide. Riders can use the 'Social Bicycles' smart phone app (download from app store) or <u>www.BeverlyHillsBikeShare.com</u> website to signup, find available bikes and docking stations and reserve bikes. The bikes can be returned to a Beverly Hills Bike Share station for free or at any public bike rack for a small fee.

Bike Share docking stations:

- City Hall-1 (North Crescent Drive at South Santa Monica Boulevard entrance)
- City Hall-2 (North Santa Monica Boulevard between Crescent Drive and Rexford Drive)
- Wells Fargo Bank adjacent (North Camden Drive immediately south of South Santa Monica Boulevard)
- Beverly Hills Courthouse (Civic Center Drive between Burton Way and Third Street)
- Chase Bank adjacent (corner of Wilshire Boulevard and North Beverly Drive, west of Montage Hotel)
- 280 South Beverly Drive (corner of South Beverly Drive and Gregory Way)
- 331 North Maple Drive (corner of Third Street and Maple Drive across from the Beverly Hills post office)

The Beverly Hills Bike Share program is compatible with the bike share system in the City of Santa Monica and future adjacent jurisdictions. For more information email <u>transportation@beverlyhills.org</u> or call Transportation Planning at (310) 285-1161.