



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Virtual Meeting

Next Beverly Hills Committee Meeting

MEETING HIGHLIGHTS

Thursday, December 17, 2020
6:00 PM

MEETING CALLED TO ORDER

Date / Time: December 17, 2020 / 6:04 PM

IN ATTENDANCE: Mayor Lester Friedman, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, Director of Community Development Susan Healy Keene, Marketing and Economic Sustainability Manager Laura Biery, Derrick Ontiveros, Noelle Freeman, Tiffany Davis, Noah Etessami, Cory Charlupski, Allison Adams, Kipton Cronkite, Kaveh Farshad, Alex Herrarte, Henry Alfano, Raven Vermeil, Allyson Carpenter, Anjali Rajpal, Tiffany Saidnia, Judie Fenton

1) Public Comment

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: Cory Charlupski made one public comment inviting members to a virtual event he is hosting.

2) Welcome & Introductions

a. Mayor Lester Friedman and Councilmember Julian Gold

- Mayor Lester Friedman and Councilmember Julian Gold welcomed the group for today's meeting.

b. Next Beverly Hills Chair Derrick Ontiveros and Vice Chair Noelle Freeman

- Derrick Ontiveros and Noelle Freeman welcomed the group for today's meeting.

c. Self-Introductions of guests and prospective new members

- Tiffany Davis welcomed back newer members Alex Herrarte and Raven Vermeil.

3) Current Business

a. Vice Chair Election Results

- Mayor Friedman, Councilmember Gold and the Committee members praised Chair Ontiveros for his work this year.
- Chair Ontiveros praised Vice Chair Freeman for her work this year.
- The Vice Chair for 2021 will be Tiffany Davis.

4) New Business

a. Subcommittee Leadership (Incubator, Events, Marketing, Membership, Coding Bootcamp, Next Night)

- Noah Etessami updated on the Incubator Demo Day airing that will air on BHTV Channel 10 in the coming weeks. The Incubator subcommittee centers around business startups.

- Kipton Cronkite updated on the drive-in movie series at Greystone Mansion and thanked Director of Community Services Jenny Rogers and the entire Community Services Department for their support. Mayor Friedman and Councilmember Gold discussed possible costs for upcoming events and the need to request additional funding if future drive-in movies are proposed.
- Tiffany Davis updated on membership in 2020.
- Noelle Freeman provided an update on the Coding Bootcamp.
- Allison Adams updated on the food drive. Councilmember Gold discussed potential dates for next year's Next Night event.

b. Next Beverly Hills Committee 2020 year in review discussion

- Chair Ontiveros discussed the 2020 year in review focusing on the following topics: user technology, communication within the City between residents/business owners, mobility, and involvement in local politics.

c. Next Gen Voice subcommittee formation

- Derrick Ontiveros and the Committee discussed forming a Voice subcommittee for 2021.
- Mayor Friedman and Councilmember Gold discussed the process of the liaison committee meetings being a great starting point for discussion on particular issues.
- Councilmember Gold cautioned against campaigning for a candidate as a Committee. If speaking on behalf of the Committee, it is important to ensure that is the position of the Committee and there is a process in place to determine the consensus. It is acceptable to voice one's own opinion when speaking only on behalf of yourself.
- Judie Fenton echoed the idea of becoming involved in City Commissions as well as Rotary Club.

d. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)

- Chair Ontiveros thanked the current and past City Council liaisons for their involvement with the Committee.

5) Adjournment

The upcoming Next Beverly Hills Committee is scheduled for January 21, 2021 at 6:00 PM.

- Date / Time: December 21, 2020 / 7:07 PM