



Department of Public Works

January 31, 2023

Greetings!

Please accept this letter as a formal invitation to participate in the City of Beverly Hills' upcoming **20th Annual Earth Day** festivities on **Sunday, April 23, 2023**. The Earth Day celebration offers opportunities to learn more about the environment and the newest trends in protecting it. This year's theme is "Invest in Our Planet." We invite you to help us educate the community on investing in a green economy as a path to a healthy, prosperous, and equitable future.

Public Works has reserved an area for this celebration at the Beverly Hills Farmers' Market. This event will take place on Sunday, April 23, 2023 from 9:00 AM to 1:00 PM. Booths will be set along Civic Center Drive, adjacent to the Civic Center Public Parking structure. By registering in advance, booth sizes and display opportunities are available to accommodate your organization. We anticipate providing a variety of activities in honor of Earth Day and we are expecting people of all ages to attend.

We would like to invite your organization to participate in this event – ***there is zero cost to you!*** It is an incredible opportunity for you to advertise your organization's services and/or products as well as be involved in providing an important message to the community. We hope you will take interest in this great occasion and notify us of your participation. The deadline for booth reservations is **Friday, March 3, 2023**. Booth signage, table, chairs, tablecloth, canopy and electrical hook-up (if needed) will be provided for you.

If you would like to reserve a booth, please register online at www.beverlyhills.org/earthday no later than **Friday, March 3, 2023**. We will notify you by Friday, March 17th if you will be given a spot for a booth. If you have any questions, please email us at earthday@beverlyhills.org or contact us at (310) 285-2467. We look forward to collaborating with you in raising environmental awareness at this important annual City event

Sincerely,

Public Works Earth Day Committee