



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Virtual Meeting

**Next Beverly Hills Committee Meeting**

**MEETING HIGHLIGHTS**

Thursday, July 22, 2021  
6:30 PM

**MEETING CALLED TO ORDER**

Date / Time: July 22, 2021 / 6:31 PM

**IN ATTENDANCE:** Mayor Robert Wunderlich, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, Marketing and Economic Sustainability Manager Laura Biery, Management Analyst Gabrielle Ressa, Noelle Freeman, Tiffany Davis, Connor Brumfield, Sabrina Cohan, Jacob Copeskey, Kipton Cronkite, Erika De La Cruz, Kaveh Farshad, Johan Gyllenkrok, Johana Hernandez, Alex Herrarte, Joel Hile, Irma Hopkins, Todd Johnson, Irene Lentiggini, Terrence McKelvey, Alana Morgan, Derrick Ontiveros, Ariel Ouziel, Anjali Rajpal, Ben Reiss, Charles Smith, Raven Vermeil

**1) Public Comment**

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: One Committee member made a public comment.

**2) Welcome & Introductions**

**a. Next Beverly Hills Chair Noelle Freeman and Vice Chair Tiffany Davis**

- Noelle Freeman and Tiffany Davis welcomed the group.

**b. Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D.**

- Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D. welcomed the group and provided some updated information on COVID-19, business openings in the City, virtual meetings, wildfire season safety, Sing for Hope piano installation, Concerts on Cañon, protected bicycle lanes in the City, the Metropolitan Water District, and the GLAUDI fashion show on July 25, 2021.

**c. Self-Introductions of Guests and Prospective New Members**

- Terrence McKelvey introduced himself.
- Irene Lentiggini introduced herself.
- Alana Morgan introduced herself.
- Connor Brumfield introduced himself.
- Sabrina Cohan introduced herself.
- Erika De La Cruz introduced herself.
- Ariel Ouziel introduced herself.

**3) New Business**

**a. First Thursdays**

- Noelle Freeman and Tiffany Davis introduced the topic of First Thursdays, a new initiative to have regularly scheduled events or happenings in the Community, while promoting the local business community. Todd Johnson

commented on the inclusion of new openings in the City. The Committee suggested ideas including the Beverly Hills trolley, restaurant offerings, outside events, and possible locations.

#### **4) Current Business**

##### **a. Subcommittee Updates**

- Kipton Cronkite updated the Committee on the successful Visions of the Future art installation by James Goldcrown.

##### **i. Next Gen Civic Action**

- There was no discussion for this topic.

##### **ii. Business & Economic Impact**

- There was no discussion for this topic.

##### **iii. Charity**

- There was no discussion for this topic.

##### **iv. Marketing**

- Raven Vermeil encouraged Committee members to document content for the Committee's upcoming initiatives and events.

##### **v. Events**

- Anjali Rajpal reminded of the Sing for Hope Piano event on August 5, 2021 and the summer Concerts on Cañon series.

##### **b) Open Discussion (Share interesting next-gen related info, events, invites, and ideas)**

- There was no discussion for this topic.

#### **5) Adjournment**

##### **a. The upcoming Next Beverly Hills Committee is scheduled for August 19, 2021 at 6:30 PM.**

- Date / Time: July 22, 2021 / 7:24 PM