



NEXT NIGHT

A NIGHT BLOCK PARTY

Step 1: INFORMATION

Name _____

Company Name (to be listed) _____

Company Street Address _____

City _____ State _____ Zip Code _____

Company Phone # _____ Onsite Cell # _____ Fax _____

Email _____ Website _____

How did you hear about the Next Night presented by Next Beverly Hills? _____

Step 2: BOOTH SPACE

Please note BH Businesses are purchasing a 10x10 setup. Non- BH businesses will be splitting a 10x10 canopy and have 5x10 space. Space will be split with 6 foot tables set perpendicular to the main thoroughfare allowing for an aisle between the two vendors. To preserve the look of the event each booth provided will consist of a white top color with battery tent LED lights.

| | | |
|---|---|---|
| Booths Purchased By (please check one): | <input type="checkbox"/> Beverly Hills Business | <input type="checkbox"/> Non-Beverly Hills Business |
| Rate | *\$500 | *\$500 |

Step 3: PRODUCT/SERVICE DESCRIPTION

Please provide a brief description of the product(s) and/or services you plan to exhibit/sell at Next Night presented by Next Beverly Hills. **Please attach a copy of your seller's permit to this form.**

Step 4: PAYMENT

FULL PAYMENT IS DUE UPON SUBMISSION OF APPLICATION

This non-refundable payment is payable to Utopia Worldwide, Inc. I agree to have my space ready for operation by 6:00pm Saturday, September 23rd, 2017. My vehicle will be parked in a designated parking stall. I will furnish tables, chairs, fixtures, etc. necessary to complete my display space at the Next Night presented by Next Beverly Hills. I agree to remain at the event until 11:00pm on Saturday, September 23rd, 2017. **Applicant understands this application becomes a binding contract when approved and accepted by Utopia Worldwide, Inc. Applicant understands that if the application is not approved payment will be returned within 10 days. Applicant agrees to abide by the attached Terms & Conditions detailed on the following page of this contract.**

Agreed to by _____ Date _____

Signature of Official Company Representative

PAYING BY CREDIT CARD

All credit card payments will be made via PayPal:

1. Visit www.paypal.com
2. Click "Buy" and "Make a Payment"
3. Send to nkahn@utopiaworldwide.com
4. Once received, final application approval will be confirmed.

OR

1. Provide a PayPal email address and we will send you an invoice accordingly.

Please email completed application to srivera@utopiaworldwide.com

PAYING BY CHECK

Make Check Payable to "Utopia Worldwide, Inc."

PLEASE MAIL CHECKS AND APPLICATION TO:

Utopia Worldwide, Inc.
4111 W. Alameda Ave. Suite 504
Burbank, CA 91505

TERMS

Full payment is due upon application signing and submission. This payment is non-cancelable and non-refundable due to the production of printed materials that are distributed prior to the event.

Questions? Call 818-980-9940 or email srivera@utopiaworldwide.com

DO NOT COMPLETE BELOW THIS LINE - FOR MANAGEMENT USE ONLY (Note: Application MUST receive approval)

Application approved by _____ Date _____ Seller's Permit Received _____



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1. All items that are sold/displayed should represent the City of Beverly Hills and Next Night presented by Next Beverly Hills in a positive manner.
2. Products or signage that suggest illegal drug use, sex, or inappropriate alcohol consumption are not allowed. No alcohol or illegal drugs will be allowed in exhibitor booth space. Illegal drugs, and drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer or copyright infringements, obscenities or other offensive or other detrimental matter will not be permitted and will be confiscated and not returned.
3. No booth shall be set up in a manner where it damages any city property or structures inclusive of grounds, paved areas, trees, etc. The Vendor is liable for any damage caused to city property or other Vendors' property.
4. Any construction, and/or loud amplified music are NOT allowed within the booths. Exhibitors may only set up within designated booth space.
5. Vendor space is not transferable. Vendors may not assign, sublet, or share their exhibitor space with another business or firm unless registered specifically for a split booth.
6. The City of Beverly Hills and Next Night presented by Next Beverly Hills reserve the right to cancel the contract at any time.
7. Next Night presented by Next Beverly Hills is a non-refundable event.
8. Vendors are responsible for keeping their area clean and free of debris. ALL vendors are responsible for picking up trash around site.
9. Vendors are responsible for furnishing their own tables, chairs, fixtures necessary to complete their display space.
10. Unless previously requested and approved, no vendor shall use electricity for any electrical device other than lights. Please do not use heaters, halogen lights, refrigerators, etc. No generator may be used unless approved prior to event date.
11. A Seller's Permit is required with an application for vendors selling products.
12. Vendors will carry Worker's Compensation Insurance in compliance with provincial laws covering all of the Vendor's employees, contractors or agents engaged in the performance of any work for the Vendor.
13. Booth space must be set up by 6:00pm day of the event. Set up time begins at 4pm day of the event. Vendors may not break down earlier than 11:00pm. Anyone closing before closure of the event will not be invited to participate next year.
14. Next Night by Next Beverly Hills will take place rain or shine.
15. Booth assignments are at the discretion of the Next Night staff and cannot be guaranteed. Any requests may be taken into account, however Next Night staff has final say over vendor placement.
16. Next Beverly Hills in its sole discretion, determines, whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms that supply products and services related to the nature of the Event. Applicants may be required to submit a description of the nature of their business and the items to be exhibited. Next Beverly Hills reserves the right to restrict or remove any exhibit that Next Beverly Hills, in its sole discretion, believes is objectionable or inappropriate.
17. Next Beverly Hills has the exclusive right to display, license, sell and merchandise all event novelties (t-shirt, collectibles, etc.) Next Beverly Hills further has the right to inspect, approve, reject or otherwise control the display, promotion, sale or there merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Next Beverly Hills must be immediately removed from the event premises a may be removed by Next Beverly Hills if this does not occur. Merchandise designed to be passed off as event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted.
18. Vendors cannot sell, give or offer for sale any pictures or accounting of this event for publication without the permission of Next Beverly Hills.
19. All city rules and regulation apply.
20. RELEASE FROM LIABILITY AND INDEMNIFICATIONS (please read before signing) "I agree to waive and release the Next Night presented by Beverly Hills (hereinafter referred to as NN),CITY OF Beverly Hills, and Utopia Worldwide Inc. (UWI) their officers, agents and employees, from and against any and all claims, cost liabilities, expenses, or judgments, including attorney's fees and court costs arising of my participation in this event or any illness injury resulting there from, and herby agree to indemnify an d hold harmless NN, & UWI from and against any and all such claims whether caused by negligence or otherwise, except for illness or injury resulting directly from gross negligence willful misconduct on the party of NN, and UWI or their volunteers or employees. I understand and agree that by signing this waiver I am freeing NN, and UWI, their employees, officers or against from any liability resulting from my participation in this sponsored activity. I recognize that the event can be dangerous to me and I accept those dangers. I understand that if I am injured this waiver will be used against anyone and me else claiming damage because of my injury in any legal actual. I also understand that if I am injured this waiver will be used against anyone and me else claiming damage because of injury in any legal action. I also understand that no employee or against is authorized to modify this waiver. I hereby represent and understand that I am familiar with the nature of the activities in which I will participate in this recreation program, that I am in good health and that I do not have physical or emotional conditions, past or present, of which I am aware, which would affect my ability to participate in this activity."

Initial _____