Jim J's Jukebox
Discovering America's Music

Jim Jimirro - www.jimirro.com

Wednesdays @ 6:00pm:

October 28th
December 9th

Beverly Hills Public Library proudly presents
the 2020 Fall/Winter Special Zoom Series of

JIM J'S JUKEBOX
VIRTUAL EDITION

Due to Covid-19 pandemic, Beverly Hills Public Library is closed

Here's how to participate in Jim J's Juke Box 2020 Safe-at-Home Edition

Please note new start time: **6:00 p.m.**

Email **reference@beverlyhills.org** OR call **(310) 288-2244** to RSVP

If you haven't already done so, set up a Zoom account:

- Go to: https://zoom.us/signup and sign up for your free account.

The meetings are best viewed on a computer or laptop due to screen size. If using a phone or iPad, you will need to download the Zoom app on the device.

- After you create your account, download the app on the device you plan to use here: https://zoom.us/download

Zoom link will be sent out to registered attendees the day prior to the program.

This popular free series continues its 24th Season with the City of Beverly Hills.

American Songbook buff Jim Jimirro shares facts, behind-the-scenes anecdotes and music from his collection. Join the many music-lovers who have enjoyed Jim's vibrant, informed perspective on the music of Berlin, Porter, Ellington, Gershwin; the lyrics of Mercer and Hammerstein, and the stylings of Sinatra and Fitzgerald.

Mr. Jimirro was founding president of The Disney Channel and Walt Disney Home Video and is currently Chairman of the Board of National Lampoon.

Facts about Jim Jimirro:

- Was president of Walt Disney Home Video from 1979 to 1985. In 1991, Jimirro's company, J2 Communications, acquired a moribund National Lampoon and spearheaded the effort to successfully turn the company (and legendary brand) around.

- Received his BA in Radio-Television from Penn State University, and a Masters in Mass Communications from Syracuse University. He has been honored as Distinguished Alumnus by Penn State and was the Vision Fund of America honoree for achievement in the entertainment industry.

- Is a voting member of the *Academy of Motion Picture Arts and Sciences* (Oscars), and serves on the Board of Visitors for the College of Communications at Penn State. He has maintained a life-long interest in the broader aspects of media and society, and has written numerous articles on this subject.

- Endowed *The James P. Jimirro Media Impact Series* at the Paley Center for Media in New York, an on-going program which brings together prominent media personalities to explore media and society in a thoughtful and nonpartisan fashion. In another media initiative, he endowed a permanent professorship at his alma mater, Penn State, *The James P Jimirro Professorship in Media Effects*.

- Is active in a number of enterprises involving the *Great American Songbook*, the music of Porter, Rodgers and Berlin, et al. These include having served for ten years as chairman of the selection committee for the Traditional Pop category at *The National Academy of Recording Arts and Sciences* (Grammys).

- His new project, J2 Spotlight, will produce an annual series of Broadway Musical revivals on Theater Row (42nd St) in New York. The first series will begin in early 2020.