ARGUMENT IN FAVOR OF MEASURE B
283 Words (300 Words Maximum)

Measure B, and its companion measure on this ballot, are simple questions: Should we reaffirm the unanimous vote of the Beverly Hills Planning Commission and the overwhelming approval of the City Council for a new world-class hotel on Rodeo Drive? The hotel will generate hundreds of millions of dollars to support public safety, Beverly Hills schools, and other critical City services for decades to come.

Beverly Hills Firefighters, Police Officers, Educators, and Community Leaders Agree — Vote YES on B!

Funding Public Safety, Our Schools, and Other Vital Services
The Cheval Blanc Hotel project will generate an average of $25 million in new tax revenue per year — an estimated $778 million over 30 years — for the City's general fund, plus a one-time payment of $26 million to support schools, police, fire, paramedics, and other vital services. This unrestricted funding can also support affordable housing and other future needs. An additional $2 million will support City arts and culture.

Additionally, YES on B will create an active pedestrian connection between Rodeo and North Beverly, ensuring the long-term economic vibrancy of the Golden Triangle.

A Thorough Public Review
The Cheval Blanc Hotel project went through a rigorous environmental review process, including numerous public hearings before the Planning Commission and City Council. More than 30 community and public meetings were held over two and a half years. The project was revised to address community input and ultimately received overwhelming support from Beverly Hills residents, businesses, and civic groups.

Creating Quality Jobs
As a world-class boutique hotel, Cheval Blanc will compensate its employees with top wages and benefits, assuring a living wage for workers and boosting the Beverly Hills economy. The hotel is owned by LVMH, a long-term local employer and globally renowned retailer of high-quality products.

Learn more at www.YESonBC.org and vote YES on Measure B!

Lili Bosse, Three Time Mayor,
City of Beverly Hills

Victor Gutiérrez, President,
Beverly Hills Firefighters' Association
Alexander Duncan, President, Beverly Hills Police Officers Association

Rose Kaiserman, Board Member, Beverly Hills Education Foundation

David Mirharooni, Board Member, Beverly Hills Chamber of Commerce
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The undersigned author(s) of the:  
- [ ] Argument in Favor  
- [ ] Argument Against  
- [ ] Rebuttal to Argument Against  
- [ ] Rebuttal to Argument in Favor

of ballot measure (name and/or letter) at the Special election for the City of Beverly Hills (title of election) to be held on May 23, 2023 (date) hereby state that such argument is true and correct to the best of his/her/their knowledge and belief.

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<td>Lili Bosse</td>
<td>Three Time Mayor, City of Beverly Hills</td>
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<td>March 3, 2023</td>
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IMPORTANT FILING INFORMATION: I, Sean Welch, Treasurer, Friends of Cheval Blanc Beverly Hills, am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information:

Mailing Address: [Blacked Out]

E-Mail Address: [Blacked Out]

Contact Numbers: [Blacked Out]

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DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS  
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☐ Argument Against  ☐ Rebuttal to Argument in Favor

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<td>Victor Gutierrez</td>
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<td>President, Beverly Hills Firefighters' Association</td>
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IMPORTANT FILING INFORMATION: I, Scan Welch, Treasurer, Friends of Child Plans, Beverly Hills, am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.

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1. ALEXANDER DUNN
   Printed Name
   President, Beverly Hills Police Officers Association
   Date

2. 
   Printed Name
   Title to Appear on Argument
   Date

3. 
   Printed Name
   Title to Appear on Argument
   Date

4. 
   Printed Name
   Title to Appear on Argument
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5. 
   Printed Name
   Title to Appear on Argument
   Date

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(name and/or letter) election for the ___________________________

(title of election) to be held on ___________________________

(date)

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1. __________________________________________
   Printed Name: Rose Kaiserman
   Title to Appear on Argument: Board Member, Beverly Hills Education Foundation
   Signature: ___________________________
   Date: 3/6/23

2. __________________________________________
   Printed Name:
   Title to Appear on Argument:
   Signature:
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IMPORTANT FILING INFORMATION: I, Scan Welch, Treasurer, Friends of Cheryl Blake Beverly Hills, am the designated filer of the above titled argument/rebuttal. Please notify me of any questions pertaining to this filing. Below is my contact information.

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<td>David Mirhooi</td>
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