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Instilling Water Conservation in the Minds of Our Youngsters

City of Beverly Hills Camp Counselors Talk to Kids about Water Conservation



Beverly Hills, Calif. – The drought crisis in California has brought water conservation to the forefront. In Beverly Hills, all customers must conserve by 30%. City of Beverly Hills camp counselors took the opportunity to spread the word about water conservation to its youngsters. Counselors offered tips on how to save water at home; provided coloring books with water conservation messages, and asked kids to take the pledge to save water. Pictured, Josephine Ferro holds up her signed pledge card, committing to use water more wisely and discuss with her family ways to save water at home.

While the drought crisis has us thinking more about water conservation, making it an everyday practice even when we are not experiencing a drought, is a positive step in protecting this critical and precious resource.

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