



CITY OF BEVERLY HILLS
455 North Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

Beverly Hills City Council Liaison / Chamber of Commerce Committee

SPECIAL MEETING HIGHLIGHTS

Friday, January 11, 2019
3:00 PM

MEETING CALLED TO ORDER

Date / Time: January 11, 2019 / 3:00 PM

IN ATTENDANCE: Mayor Julian Gold M.D., Councilmember Lester Friedman, City Manager Mahdi Aluzri, Assistant City Manager George Chavez, Director of Public Works Shana Epstein, Assistant City Attorney Lolly Enriquez, City Engineer Daren Grilley, Marketing & Economic Sustainability Manager Laura Biery, Blair Schlecter (Beverly Hills Chamber of Commerce), Todd Johnson (Beverly Hills Chamber of Commerce), Spencer Kallick (Glaser Weil LLP), Charles Black (Beverly Hills Chamber of Commerce), Anna Baerman (IKE Smart City), Chris Greene (IKE Smart City)

Public in attendance: David Gingold (Resident)

1) PUBLIC COMMENT

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: David Gingold made a public comment regarding traffic circles and tour buses in the City of Beverly Hills.

2) IKE (Interactive Kiosk Experience) Smart City Proposal

The purpose of this meeting is to evaluate program options for a potential pilot program for interactive kiosks (IKE) in commercial areas throughout Beverly Hills.

- Purpose of kiosks
 - The kiosks will help promote businesses and help people navigate the City.
 - There will be advertisement opportunities.
 - There will be a revenue share with the Chamber of Commerce.
- Updates
 - Since the last meeting, the size has been reduced to be 6 feet tall.
 - Since the last meeting, the tentative kiosks have been narrowed down to 7 locations.
- Logistics
 - An encroachment permit would be required for each of the 7 proposed locations. The City may revoke the permit if the kiosks do not meet specific criteria that will be agreed upon between the City and IKE.



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- In the encroachment permits, there would be provisions regarding the possibility to re-locate a kiosk if necessary, and adequate notice needed. The specific conditions of the permit are still under discussion.
- IKE will need to obtain a business tax certificate.
- **Content**
 - The advertising content would have to adhere to and meet Beverly Hills branding standards.
 - There was discussion regarding the advertising content and the need for City Council approval to allow off-site advertising. This issue is still under review by the City Attorney's office.
- **Direction**
 - At this time, it is not anticipated that additional Liaison meetings are needed and that the next discussion will be at a City Council Study Session meeting.
 - Prior to the Study Session meeting, it is requested that IKE/Chamber reach out to business and property owners who are located near the 7 proposed pilot kiosk locations.
 - Prior to the Study Session meeting, it is requested to identify public benefits from the kiosks.
 - Prior to the Study Session meeting, it is requested to have a summarized version of the contract (i.e. a term sheet) as well as a draft of the encroachment permit.

3) ADJOURNMENT

Date / Time: January 11, 2019 / 3:58 PM